

**City of Fruita – Fruita Tourism Advisory Council**  
**Regular Meeting Agenda – March 28, 2024, at 11:00 a.m.**  
**Fruita Civic Center**

- I. Call to Order
- II. Public Comment
- III. Guest Speaker – Barb Bowman from Care of Colorado
- IV. Approval of Minutes:
  - a. Summary Minutes – Strategic Planning Meeting – February 22, 2024
- V. Colvita Creative Report
- VI. Staff Report
- VII. Mini-Grant Request – Ride of the Rockies
- VIII. Other Items
- IX. Adjourn