

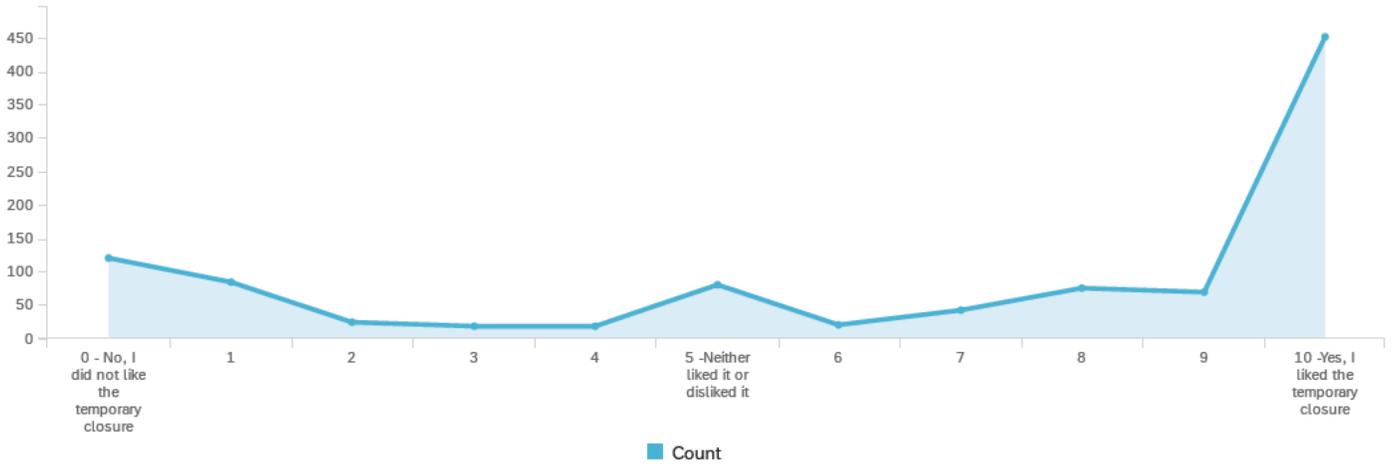
Edited Report

N Mulberry Street Design and Layout with Spanish Translation

May 23, 2022 12:07 PM CDT

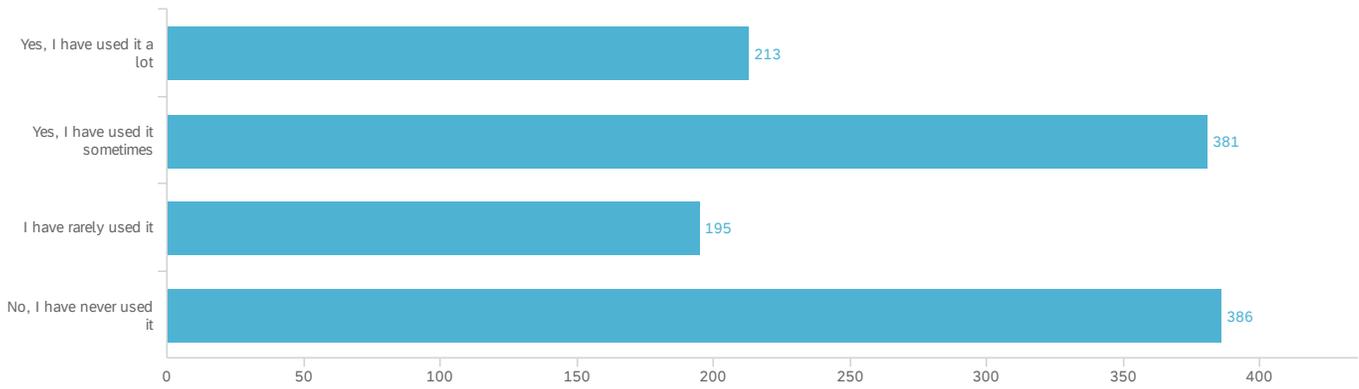
Q_RecaptchaScore

Q2 - Did you like the temporary closure of N. Mulberry Street? (Rate on a scale of 1 to 10)



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Rate temporary closure	0.00	10.00	6.80	3.83	14.65	1,001

Q3 - Have you used the N. Mulberry St. temporary closure space?

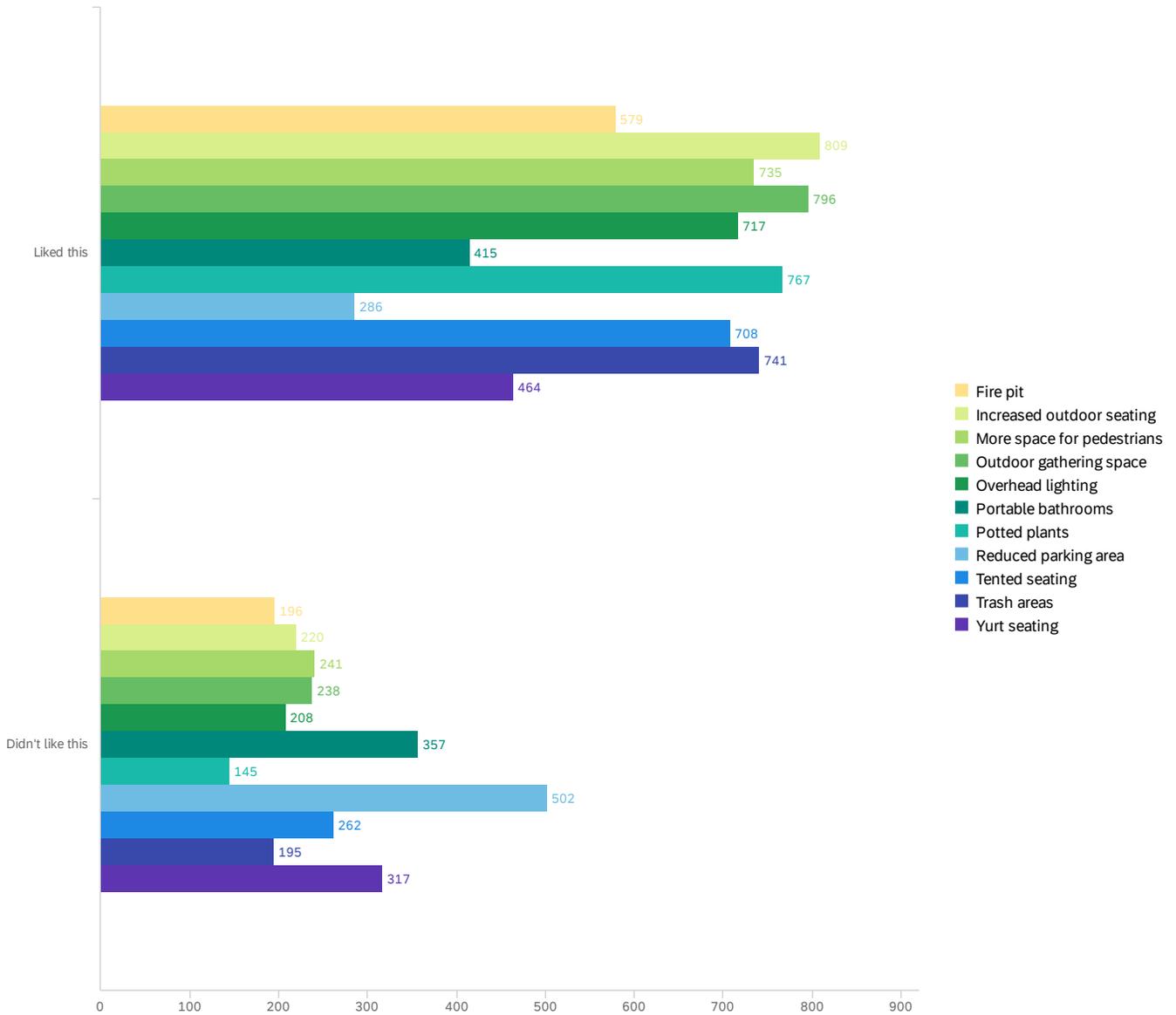


#	Field	Choice Count
1	Yes, I have used it a lot	18.13% 213
2	Yes, I have used it sometimes	32.43% 381
3	I have rarely used it	16.60% 195
4	No, I have never used it	32.85% 386

1175

Showing rows 1 - 5 of 5

Q4 - From the list of items below that were part of the temporary closure, which ones did you like? Which ones didn't you like?

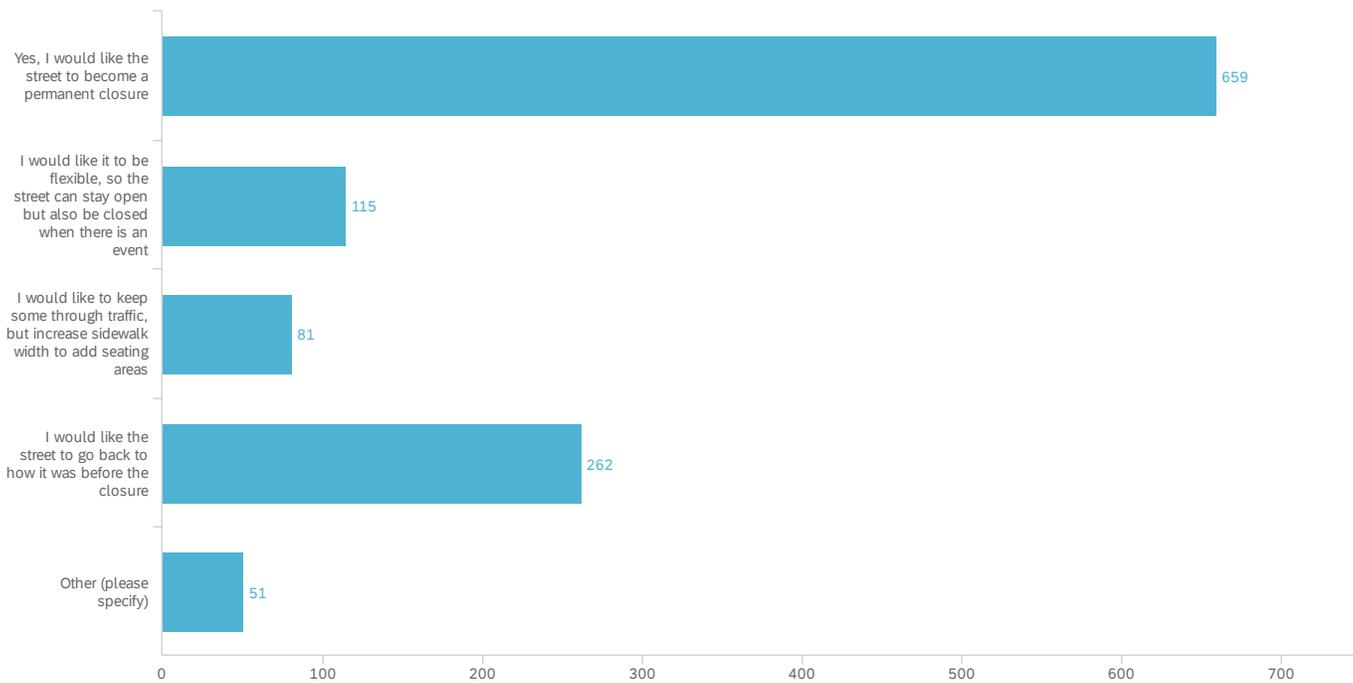


#	Field	Liked this	Didn't like this	No opinion/don't know	Total
1	Fire pit	51.01% 579	17.27% 196	31.72% 360	1135
2	Increased outdoor seating	70.66% 809	19.21% 220	10.13% 116	1145
3	More space for pedestrians	64.36% 735	21.10% 241	14.54% 166	1142
4	Outdoor gathering space	69.64% 796	20.82% 238	9.54% 109	1143
5	Overhead lighting	62.84% 717	18.23% 208	18.93% 216	1141
6	Portable bathrooms	36.50% 415	31.40% 357	32.10% 365	1137

#	Field	Liked this	Didn't like this	No opinion/don't know	Total
7	Potted plants	67.46% 767	12.75% 145	19.79% 225	1137
8	Reduced parking area	25.04% 286	43.96% 502	31.00% 354	1142
9	Tented seating	62.0% 70	22.96% 262	14.99% 171	1141
10	Trash areas	65.34% 741	17.20% 195	17.46% 198	1134
11	Yurt seating	40.99% 464	28.00% 317	31.01% 351	1132

Showing rows 1 - 11 of 11

Q5 - Would you like to make the temporary closure permanent? (Select one)



#	Field	Choice Count
1	Yes, I would like the street to become a permanent closure	56.42% 659
2	I would like it to be flexible, so the street can stay open but also be closed when there is an event	9.85% 115
3	I would like to keep some through traffic, but increase sidewalk width to add seating areas	6.93% 81
4	I would like the street to go back to how it was before the closure	22.43% 262
5	Other (please specify)	4.37% 51
		1168

Showing rows 1 - 6 of 6

Q5_5_TEXT - Other (please specify)

Other (please specify)

I don't think the city should be paying for or endorsing alcohol consumption in public places.

The city needs to improve sidewalks before spending the money on this

I want to see it be the Fremont street of Fruita

Include bike racks

Other (please specify)

close for festivals then reopen

There is plenty of seating in the park in front of the Civic Center

It's nothing more than a bar, and a messy one at that. Just a place for public intoxication

Someone suggested cleaning up the alley and moving it there ?

I would like for the street to stay open if the theme and function would flow together with a greater vision that would serve locals and visitors
Seating is great but creative activities such as an ice skating "river" that would flow in the warmer months and in colder months still provide activity!!!
Get creative please. See Boise and towns like Park City please for inspiration!

I think a combination flexible that would allow for parking on that street during off times....because of its location, it did not get much use during the winter.

We have a park one block away- make improvements there not in the middle of the street. mulberry has most of the busiest business in town on it.
Closing the street has increased traffic on all the streets around it - a lot of people going around because tomato and copper are on a dead end now.

Move it to the civic center

It is extremely difficult to get around downtown with that street closed

It was always filthy, trash everywhere. It's not family friendly

I like the idea, but not on mulberry. Use a local park

How about beautifying the alley and making that a safe clean outdoor space ??

Improve use options in existing parks. Don't take away parking options please!

Open up space in Civic Center block to help elderly and differently abled have access to Main St

Open road - close the alley instead

I like the idea of closure but currently an eyesore with construction block and toad closed sign..if going to keep needs to look nice

Downtown is already so small and it's little parking Do not keep closed

Love the outdoor amenity that the mulberry closure provides for residents and tourists.

Put seating and outdoor area in part of the park that is right there.

We need the parking back. And we don't need to enforce time limits

I think more it would be much better to restrict oversized vehicles from parking on Aspen. It IMPOSIBLE to drive down the street when the huge trucks with bikes attached to the back are diagonally parked downtown!

If it helps ALL the businesses, then it would be ok to keep closed

Other (please specify)

I really have no opinion. I work too much to be able to utilize.

Roads are for driving on. We have lovely parks in fruita for recreation

I think that the street should go back to how it was before the closure PROVIDED THAT THE PLANS/MONIES BE USED TO IMPROVE THE CIVIC CENTER PARK. All of the amenities that currently reside on Mulberry AND MORE can be developed at CC park. One previous idea that never materialized was to move the performance stage to the eastern end of the grassy area so that attendees are not facing into the sun. Then all/most or more of the amenities that have been added @ Mulberry could be moved or newly built at the west end of the CC park, only one block away. When scheduled festivals happen a lot of infrastructure would be there already.

I am a lifetime member of the Fruita community & do not like what you are doing to Fruita!!!! Take it down.

I would like to see this used more than just tourist season. Get some local musician and food trucks down there and make it geared toward locals. I think it could be really special for locals. But, when tourists are in town that's all you see utilizing it. If there are no festivities or events or music I sorta think it's a waste.

Keep it with some parking

I think it should be on the other side of the intersection

This area that I noticed was utilized possibly on weekends and maybe in the evenings. Would I notice is that there's a lot of trash over there and there's a lot of times it is not being utilized. I feel like there are other areas that could be better used and keep more parking available and better flow of traffic downtown.

Put seating in Circle Park! A vastly underused space that promotes vagrancy. Fill it with seating and fire pits

it looks so friendly and inviting when you drive by it- makes you want to stop and enjoy it.

I understand and appreciate it being put up to support local restaurants during Covid so they could continue to have business and let us be able to support them. However, since restrictions have been lifted, I almost never see anyone using the outdoor seating as all these businesses have outdoor seating. It makes it difficult to get around and almost impossible to find parking. I support these businesses. I shop at Chow Down, I get beer at Copper Club, I enjoy suds and hot tomato. I get my nails and hair done at Mane Attraction. It gets very frustrating when you can't find parking. Especially when you need to get 100 lbs of dog food to your car and you have to pack it 2 blocks! I would love to see a park I g lot somewhere that bicyclists could park their vehicles and ride their bikes downtown because I see a ton of vehicles taking up parking with bikes on the back. I do not support 2 hour limits because if I go to lunch with a friend and are catching up, we could be there longer than that. If you get a cut and color and possibly nails done, that would be longer. I feel that would deter people from coming downtown. That's not what we want either.

I like the idea, but it needs to be in a different space that doesn't effect parking. It's already too limited.

I like the idea of outdoor seating but not not if you have to close a street. Maybe the Civic Center.

Good stuff leave it and improve it

Close in Summer. Open in winter.

Having the street open facilitates access to my building which, which is next to the Brew Pub, for workmen and such.

Would t it be the biggest decision for the other two establishments hot tomato and copper?

I didn't realize there were portable bathrooms there. Please just make it handicapped accessible with shade

Other (please specify)

I have had some great times utilizing the space, eating and chatting with friends. I do notice a lot of complaints that it "favors" businesses right there. Perhaps some cool signage with arrows indicating other food establishments to include Camilla's, Mike's, Karma Kitchen, Dominos, even Skips market. I know 6-10 spaces lost of parking seems minimal but with already limited parking I do see how people can take issue with that.

Parking in fruita is terrible. We need better parking.

I would like to see additional seating in the existing park spaces Civic Center park and Circle park have potential for additional seating and are under utilized. I would like to see optional parklet seating spaces that restaurants/breweries can opt in to do to allow for additional seating.

I was at Suds, had a horrible time food was awful and high priced. Hot Tomato, we eat there occasionally however the seating is an issue.

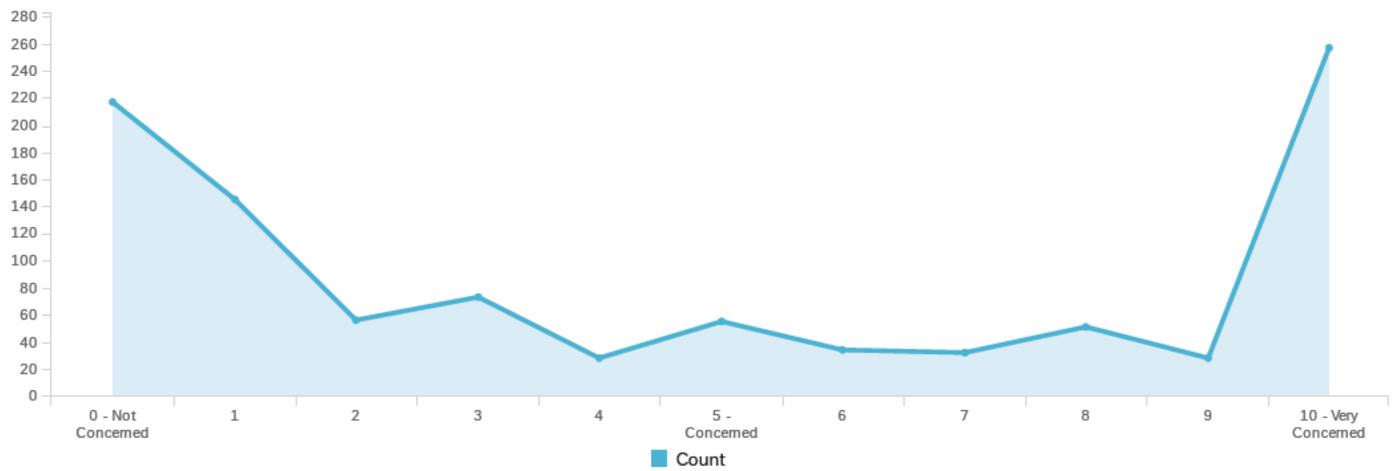
Love the idea, but needs a better and more permanent location. Closing a street in an already congested portion of town is inconvenient at best.

I like the wider sidewalks, or even utilizing alley next to hot tomato. But road needs open to traffic and parking.

It would've been more useful/safety friendly by the civic center street

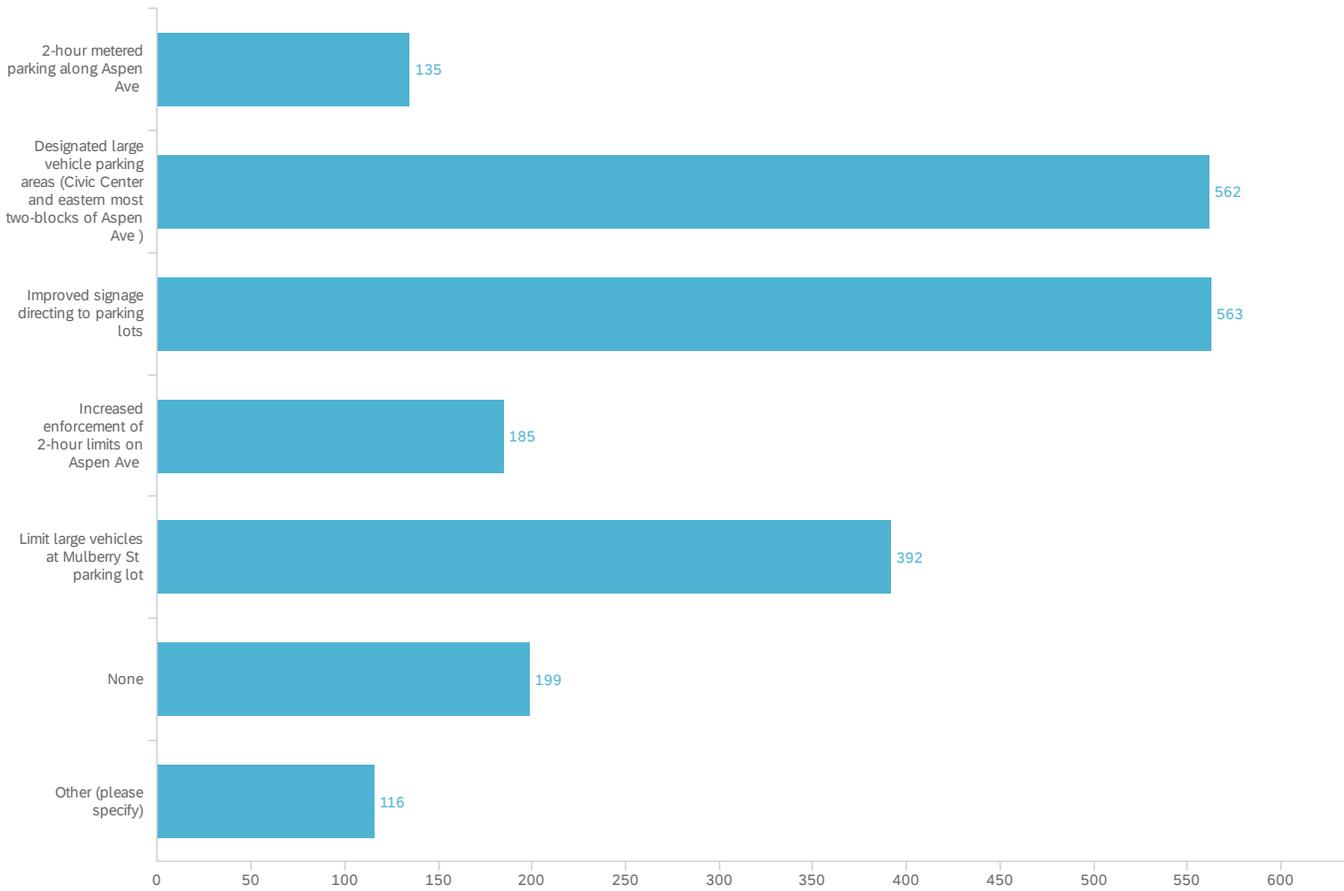
Q6 - A full closure would eliminate 6-10 parking spaces. How concerned are you about losing these spaces for a new permanent outdoor space? (Rate on a scale of 1 to 10)

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Elimination of 6-10 parking spaces	0.00	10.00	4.63	4.04	16.32	976



Q8 - To address the current parking concerns in the area, which of these parking

strategies would you support? (Select all that apply)



#	Field	Choice Count
1	2-hour metered parking along Aspen Ave.	6.27% 135
2	Designated large vehicle parking areas (Civic Center and eastern most two-blocks of Aspen Ave.)	26.12% 562
3	Improved signage directing to parking lots	26.16% 563
4	Increased enforcement of 2-hour limits on Aspen Ave.	8.60% 185
5	Limit large vehicles at Mulberry St. parking lot	18.22% 392
6	None	9.25% 199
7	Other (please specify)	5.39% 116
		2152

Showing rows 1 - 8 of 8

Q8_7_TEXT - Other (please specify)

Other (please specify)

Limiting large vehicles is awful. The community is one with many people driving these and making it harder for them is wrong. I drive a dually truck and have two small kids, these options make it difficult to do this. Seems the movement away from serving your community is there.

Additional public parking lots

I strongly believe the City needs to look at increasing parking, probably a parking garage. The cost will be great but the downside of not doing it now will be felt for years to come

If Aspen were to have meter parking, then all streets have it or none.

Is the environment downtown so hideous that people don't want to walk a block or two?? There really isn't a parking problem (just 'concerns').

Build a public parking garage near downtown

long term plan for a parking structure?

More short term limits on Aspen, 1/2hr and 1 hr at select spaces.

Please consider improving the directions for a driver who is traveling south on Mulberry into the existing parking lot. Currently for out of town visitors it is unclear what happens when they come to the end of the street.

That area does not have enough parking to begin with It is very hard for elderly to park blocks away to enjoy downtown

Stop parking in alley by the parking lot across from Hot Tomato

The tourists who have huge bike racks hanging off their vehicles are a hazard. Encouraging other parking besides Aspen is really important.

stop bicycle rider parking

Needs a parking garage and /or an area for people that have big vans. It is super hard for customers to find parking in front of business due to tourist.

Additional public parking in any open spaces downtown or a two story parking structure

This city should purchase any upcoming residential listings near downtown and then purchase said property to convert it to a new parking lot

Additional handicapped parking

Please don't charge for parking in fruita or enforce a time limit. I work in DT and honestly cars come and go on Aspen ave. People are not parked there for hours.

Close Aspen Street, making it walk about only

City to purchase land for parking when it's available.

do not remove any parking spaces for this outdoor area .. there is already limited parking - to act like "Its only 6-10 space" is one thing to say its a decent % of all available parking ON Aspen would be more realistic .. 6 - 10 spaces when there are 100 is nothing - but 6-10 spaces when there is 30 spots is QUITE impactful!!

Dominoes delivery drivers can't park on main Open the civic center lot

Other (please specify)

Parking areas/lots to accommodate higher traffic

There definitely needs to be increase in parking if downtown

Dont clog up the streets anymore thsn they already are

Handicap parking is important!!!!!!

City parking rather than low income housing??

More disabled parking

Open the street

Address parking concerns by OPENING MULBERRY

Open Mulberry back up.

Add another parking lot

Open mulberry back up.

Add a couple handicap parking spaces along Aspen, maybe 1 on each side of the street

Add the closer spots to be for Handicap parking

Keep the spots and add overflow elsewhere

Increased handicap parking. As a disabled person this is limiting my access to local business. I feel this is not being addressed

More handicap accessible spaces for disabled and elderly Fruita residents.

3 or 4 hour metered parking

Owners of the businesses need to park at Civic Center and need to tell their employees to do the same. It's really not that far of a walk! I'll do the same (I'm a resident). Don't meter - that's too extreme.

More handicap spaces on/near Mulberry.

Open Mulberry Clean and close the alley move the open space there

Dedicated handicap spaces on Aspen

Parking structure

Open up Mulberry St.

Keep it how it was

Other (please specify)

It may open only 6-10 parking spaces but it's 6-10 spaces that we don't have now and we need them! It will also open better access to the parking lot behind Suds Brothers.

Business owners should have designated parking that is not on Aspen st that is taking up parking for customers.

Improved parking in existing areas to help park more efficiently.

I think there is enough parking. It's not a far walk if you have to walk a block or so when it's bugs

Make more free public parking

Not much you could besides maybe a parking garage

Time limit is not the answer. We want people to eat and shop downtown longer than 2 hours

There is not room for large vehicles to park downtown. I can't emphasize this enough!

Large vehicles suck

Keep Fruita the way it is! Why do we always bend over backwards for Tourists and forget about the locals

Pabor?

Too many bikers parking for half day blocking traffic

Quit taking the limited parking spots away. More than enough were taken away the last time. Making it hard for business owners and customers. Some businesses lost money and sales!

I don't think parking is a problem

Incentives for business employees to park at civic center too?

The Copper Club benefits the most from the current parking while other businesses suffer because there is quite often no spaces left to park in.

6-10 spots is negligible in that area. There is no lack of parking in the streets around and at civic center.

Honestly don't feel like this is a huge issue at all and the civic center is always empty and only a block away.

Please good no meters ever. That's why I avoid GJ

Purchase dirt lot north mulberry and make it a parking garage

Large vehicles that stick out, especially with bike racks on the back should NOT be allowed on Aspen between Peach and Mesa. Makes for poor visibility and difficult to drive down Aspen.

Give the traffic & street back!!

Negotiate buying the lot next to hot tomato, and build a parking garage...this feels like an eminent domain situation.

Other (please specify)

Encourage business owners/employees on Aspen to park at civic center

I think metered parking and 2 hour parking enforced is ridiculous especially for the businesses that require clients to be there longer than 2 hours for their services! An example is elderly or young receiving a perm or color. These tax paying people should not have to pay to have devices done.

The parking should not be decreased or time limited. I support the business in Fruita and adding restrictions would hinder business use. There is already enough outdoor seating without

retail employee parking lot

I no longer go to shps along Aspen St. because of lack of parking. This just makes things worse.

Add angled parking on N. Mulberry north of the seating area.

Underground parking structure near 6&50/City Market or similar feasible area. Multilevel city parking structure near City Market would also be OK, but a visible(above ground) parking structure would not be as ideal as underground parking in Fruita.

Please don't install metered parking!

More handicapped parking near businesses. The rest of us can walk.

What does this do to owners of businesses for parking and customers just trying to find parking No good

if you put in parking meters I personally will never go downtown again.

Encourage people to leave their cars at home. Fruita is a small town and it's very easy to get around by walking or biking.

Open mulberry street

One of the biggest problems is the drivers for Dominoes taking spots. They shouldn't be able to use the spaces on Aspen at all!

Business owners and employees should be encouraged to park remote to their businesses.

I think the development of a new parking lot would solve the problem.

Fee in lieu program for new development

The way it is now but with Mulberry back to normal

Eliminate large trucks and vehicles with bikes attached on the back. Main Street is at times unpassable for two way traffic.

Get rid of all large vehicle parking in Aspen and downtown area. Large vehicles with bikes hanging out makes it difficult to get by the 2 way traffic.

The street closure limits parking for customers of the building I own at [REDACTED] I and my tenants have found the closure to be a nuisance.

Parking garage

I would like to see Aspen from the circle to peach street closed instead of Mulberry

Other (please specify)

Please add handicapped parking space for stores on aspen each block. One end doesn't work when you can't walk but a few feet!

1.It is common practice for employees/business owners to NOT take up spots close to their business to allow for patrons to have more access. Not sure if this is an "understood" practice for our downtown businesses, but if owners/employees park along the street away from the immediate downtown area, that would allow for more spots. 2. After having a father who utilizes a walker, I became aware of the lack of "handicapped"/accessible parking in the immediate downtown area. This should be addressed as well. Even having a unloading/loading area would be nice and help with the accessibility issue. 3. I'm SURE this has been looked into, but not sure about the ownership of the lot north of Hot Tomato. Could that be purchased/leased for additional parking?

Open the street back up. Traffic and parking has gotten worse

No large vehicles to park on Aspen St between Peach St and Park Square.

Move activities to court house area!!!! More parking and space

No parking meters, that's ridiculous

We need designated employee parking in Fruita. This would open spaces for for visitors and customers.

Get more parking for vehicles, NOT BICYCLES

More handicap spots

We need handicapped parking

Put a parking lot downtown and open the street back up

Tell business owners like ██████████ to make their employees (and themselves) park away from the business allowing customers to park in front.

Add a parking lot with no parking meters and make it 15-300 parking places

Return Mulberry to pre-Covid state, continue to utilize existing parking, use money on improvements that will benefit the greater downtown business population.

Dominos delivery drivers take up most of the upfront spaces on Aspen which is unfortunate. Not sure anything can be done about though.

Buy another space for parking or add a parking garage.

Limit number of bikes on the back of cars and trucks.

more handicap parking

No large vehicles, or extended vehicles with bike racks, or xlong .

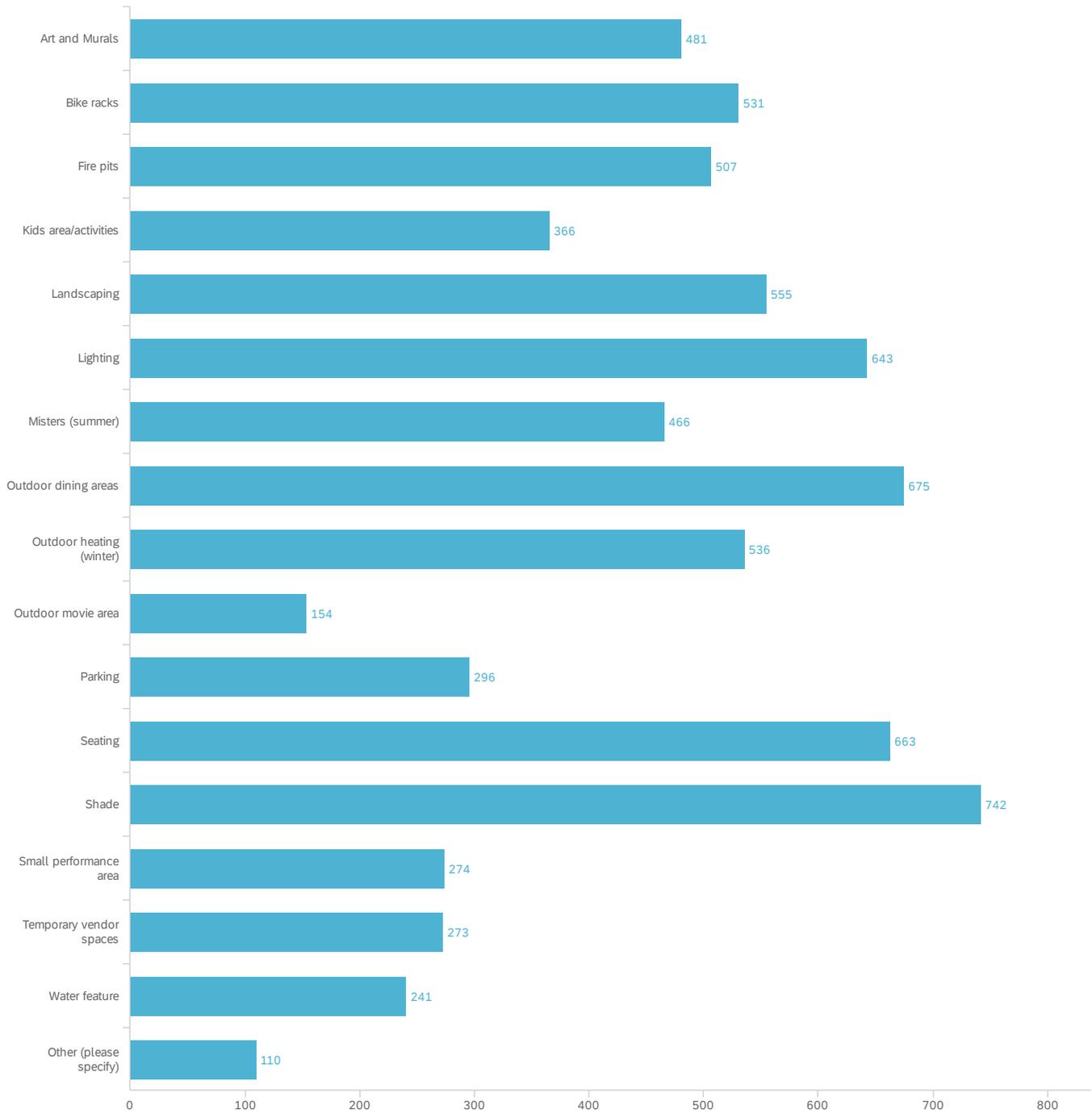
Request that dominos drivers do not park on Aspen as there is little parking already. Bike racks on the back of vehicles impede traffic and block line of sight.

Parking Structure Downtown

Other (please specify)

It worked just fine before the closure

Q9 - If N. Mulberry would become a permanent closure, what elements are important to include in the new design? (Select all that apply)



#	Field	Choice Count
1	Art and Murals	6.40% 481
2	Bike racks	7.07% 531

#	Field	Choice Count
3	Fire pits	6.75% 507
4	Kids area/activities	4.87% 366
	Landscaping	7.9%
6	Lighting	8.56% 643
7	Misters (summer)	6.20% 466
8	Outdoor dining areas	8.98% 675
9	Outdoor heating (winter)	7.13% 536
10	Outdoor movie area	2.05% 154
11	Parking	3.94% 296
12	Seating	8.82% 663
1	Shade	9.0% 742
14	Small performance area	3.65% 274
15	Temporary vendor spaces	3.63% 273
16	Water feature	3.21% 241
17	Other (please specify)	1.46% 110
		7513

Showing rows 1 - 18 of 18

Q9_17_TEXT - Other (please specify)

Other (please specify)

Open the road

Open street! Who's paying for all this excess, not our residential taxes. Businesses can pay higher gears for expanding into streets!

It looks trashy every time I go by that area

I would love to see a water feature that kids could enjoy.

more parking

Splash pad

More trees

More Trees! Not just "landscaping". Fruita needs to keep pushing shade trees for complete streets.

Other (please specify)

open the road please

None. Open the [REDACTED] street already.

None. Leave it a street. It looks terrible. I have a business right around the corner and it very rarely even gets used unless there's an event. I say just put something up temporary for events and leave it alone

Keep road open, businesses have enough room for their customers in their buildings and they have their own outdoor areas!

Enforce proper parking. People are blocking the entrances to the parking lot and parking in the alley.

do not close it

None

No alcohol

a bottle refilling station and dog drinking fountain

None - I do not think this should be permanent

Maintenance and parking. This place was always filthy

An actual splash pad that people could ACTUALLY use vs fencing it off for people to watch ie City of GJ!!! would be most fitting in the high and hot dessert climate that we live in during the summer months!!!

WiFi

None leave it alone

Bocce Ball Court and Corn Hole

Please make landscaping water-wise.

Use Civic Center Park

None I think its a horrible Idea - I also feel this survey is VERY slanted in the fact that you just ask more of what to ADD so you are obviously not looking to eliminate this in any way you could easily make more seating and gathering in other areas but you are dead set on disrupting and closing the street to fit what you want - its quite sad that this is not something that went before a vote or at least was made a huge deal to make sure that all business owners and citizens (Not just the ones you knew would agree with you) were consulted

Fruits is a tourist town, having that seating area available means more revenue for businesses and more tax revenue for the community

Who closes an entire thoroughfare in the center of a city that is growing?!?!?

Not for closer

Just noticed my survey checked on its own when I went back to the top of the survey- it went from a 0 to a 10 how did that happen?

Other (please specify)

Don't make it permanent

NONE

None, it needs to be a road

Open the road

None Hate it

None because you need to open it

Open it.

None. Open 'er up.

None. Open it back up. Businesses will suffer.

Something like junction had for the kids to play in the water

Cleaning and sanitizing tables and chairs

None I won't frequent this area

Please don't waste water

Comfortable seat with backs!

open mulberry, move the tables into the alley

DO NOT CLOSE MULBERRY - FIRE DEPARTMENT ACCESS??

Food truck

Plants, flowers, benches need make look nice, like idea of water features..get ride of ugly road block and sign

We will not allow Fruita to become a Park like GJ

Parking

Don't close Mulberry

Buy parking lot by Hot Tomato

Cleaning and maintenance.

I hope this doesn't happen.

Other (please specify)

Better maintenance and cleaning of area

Don't permanently close it! Fruita has no parking already! I spend more money in gj just because of that.

Please take it out

LOTS OF WELL-TENDED PLANTS & NATIVE FLOWERING PLANTS.

Do these things at the underutilized parks Circle and/or Civic Center

Food truck area

A water play place would be a fun addition!

Splash pad

The road needs to go back to the way it was before covid. Parking downtown is hard enough. Move this to circle park or the civic center parking lot

None, it's no longer necessary

Not in favor

Full cut-off night lighting

Hate the idea Lets do something for locals

I would like to see all of this at the civic center area or in the circle

Colorado Flags hanging from above

It's clear you care more about 3 months of tourists vs 12 months of residents! That space was 100% unused all winter long. Don't close the road for a few summer guests what a disservice to the residents. The tourists should not be a priority or the residents won't (and DID NOT) utilize the space year round

Do not support closure

it's a city street. open it back up

None just open it up again

Please use Civic Center for this. Open up the street.

A place to roller skate

I do not agree with a permanent closure

None.

Other (please specify)

Just tear it down

It looks terrible now.

Don't want permanent closure.

Increase trash/recycling management

None

None

A usable road

Pls let the vendors go other places that's just no it's tacky

Bathrooms

Thinking of seating that is accessible to patrons in wheelchairs and walkers as well.

Pet friendly

Parking

I don't want it

None

As long as it's all cohesive and not the hodge podge mess it is right now.

none

ADA compliances are highly recommended regardless of whichever methods you decide to do no matter what

Return Mulberry to pre-Covid state.

It seems this surveys purpose is to convince people that the mulberry closure is the best possible option.

But all of this could be done at the civic center and we could reopen that street and those parking spots

Do not support

None of the above

The road closed signs look tacky. If it is going to be closed off permanently I think it needs to have something nicer looking there.

None

Other (please specify)

Just make it a road again.

I don't like the closing of mulberry street It is very unattractive and not used much and limits parking and use of travel downtown

Use our money for other needs, Parks dept is understaffed.

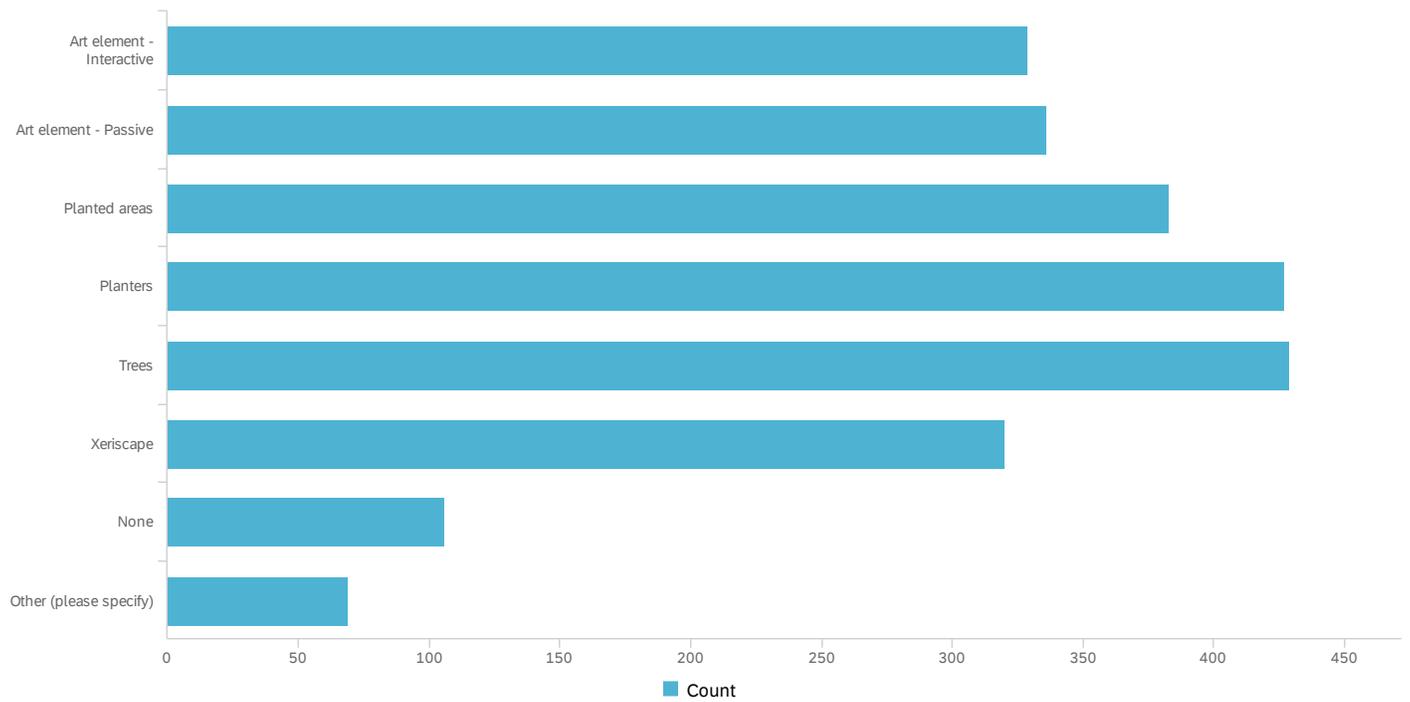
trees

Sinage of other businesses in the area, and keeping it clean

improve street closure barricades

Pet friendly area

Q10 - What type of landscaping elements do you prefer? (Select all that apply)



#	Field	Choice Count
1	Art element - Interactive	13.71% 329
2	Art element - Passive	14.01% 336
3	Planted areas	15.96% 383
4	Planters	17.80% 427
5	Trees	17.88% 429
6	Xeriscape	13.34% 320
7	None	4.42% 106
8	Other (please specify)	2.88% 69

2399

Showing rows 1 - 9 of 9

Q10 8 TEXT Other (please specify)

Other (please specify)

Planted areas

Open the road

Other (please specify)

No plants or greenery, we Don't have water to waste!

Planters and interactive art

Art, trees, planters

Trees

open the road, PLEASE!!

Planters

leave it open

Water!!! A very shallow "river" that could start in downtown Fruita and flow to the river front trail would be epic! Kids & dogs love to play in water! Splash pad too!

Flowers

None

Trees for shade- flowers

Planters

Trees, planters, interactive art for kiddos!

None. Open it back up. Businesses will suffer.

Trees. Tried to click it, but the app just zoomed-in.

open mulberry and move the tables to, and close the, alley

do not close mulberry

Passive art or planted.

Fruit trees

Don't close mulberry

We live in the desert. Something that does not use water.

It shouldn't look like a street that is barricaded

Planted atea

Street performers such as magicians/wizards would be delightful.

Other (please specify)

Please take it out

Art mosaic

Parking

Trees plants that don't use a lot of water

I prefer utilizing those funds to enhance the already existing parks

All of them

Trees

Passive and plants that require little water. Plants that give shade would be nice.

Flowering plants

Planted areas

Do not support

"Select" only pops up large pic of selection

Hate the idea

Trees! Ones that will get big and provide plenty of shade! Put them right in the middle of Mulberry street!

Clear but attractive signage.

Shade

Planters

Xeric and drought tolerant trees and plants, but without all the rock heating things up even more

trees and plants please

Still do not support closure

All of the above, especially trees and plants

native demonstration garden

Unable to select. Passive art, flowers, trees

PLANTERS

Other (please specify)

Plants and annual flowers

Plants, trees

All of these and any that fit below

Perennial flowers

A road

Large landscape planters to give plants a chance. Trees at least 6x8' root space minimum.

Planted areas

Parking

All of the above

like them all

Return Mulberry to pre-Covid state.

Art element and xeriscape

It seems this surveys purpose is to convince people that the mulberry closure is the best possible option

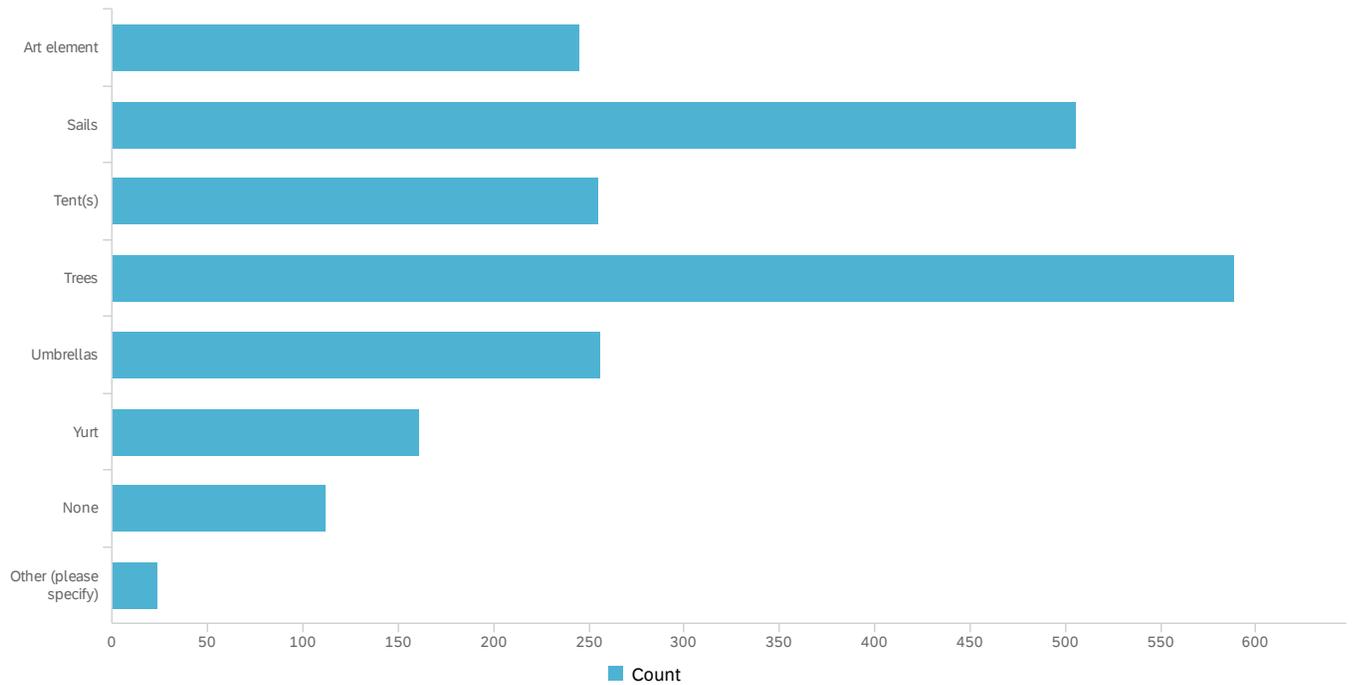
Do not support

Trees, plants, sculpture (not metal), permanent shade..

Planters

Metal plants (or other medium) that doesn't require watering.

Q11 - What type of shade elements do you prefer? (Select all that apply)

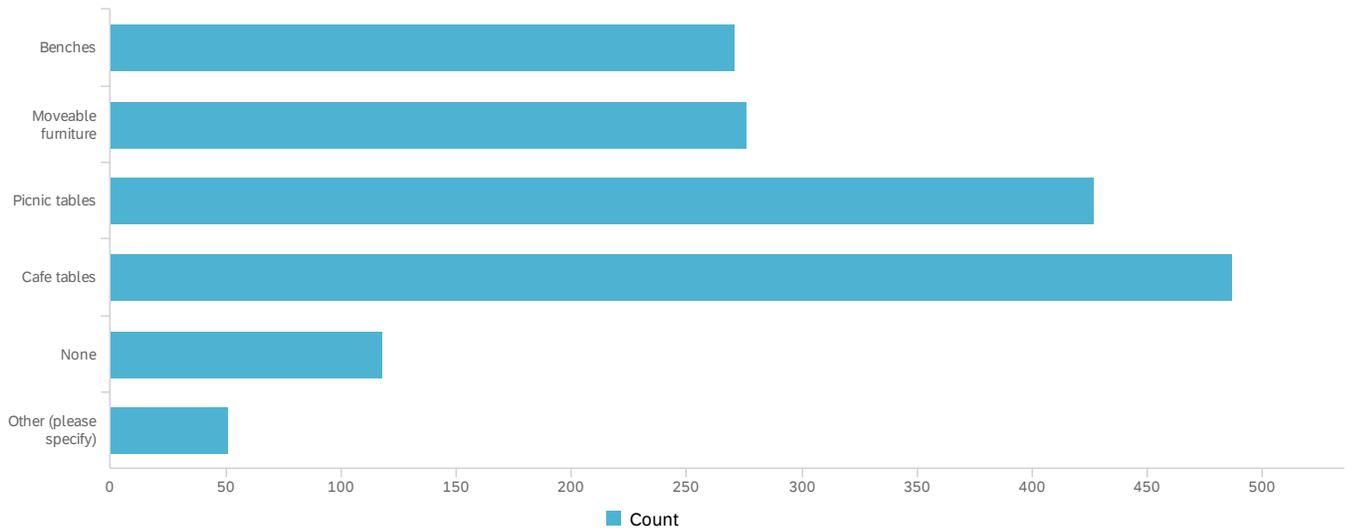


#	Field	Choice Count
1	Art element	11.41% 245
2	Sails	23.56% 506
3	Tent(s)	11.87% 255
4	Trees	27.42% 589
5	Umbrellas	11.92% 256
6	Yurt	7.50% 161
7	None	5.21% 112
8	Other (please specify)	1.12% 24

2148

Showing rows 1 - 9 of 9

Q12 - What type of seating/outdoor dining elements do you prefer? (Select all that apply)



#	Field	Choice Count
1	Benches	16.63% 271
2	Moveable furniture	16.93% 276
3	Picnic tables	26.20% 427
4	Cafe tables	29.88% 487
5	None	7.24% 118
6	Other (please specify)	3.13% 51
		1630

Showing rows 1 - 7 of 7

Q12_6_TEXT - Other (please specify)

Other (please specify)

Cafe tables

Comfort for all shapes and sizes.

Open the road

What was there was nice. Moveable and various sizes.

Picnic tables

Picnic tables & moveable chairs

Other (please specify)

Group seating areas

open the road please

portable, durable

Picnic tables

picnic tables

Handicap parking

Nobody to clean outdoor tables and they attract flies and other issues. Very unsanitary

Rocks & stumps are natural and cool too!

Tables for both small and larger groups

Why is this survey about a closure so abruptly asking about how to decorate a street that they haven't decided to close?

None

Handicap parking

Picnic tables and moveable furniture

Picnic tables

Picnic tables. Tried to click that choice, but survey has a software bug. Keep it simple, Fruits. Trees. Suits all sorts of needs.

allow the homeless to spend the night in your "special space"

I DONT SEE A PATH FOR FIRE TRUCKS??

Cafe tables

Don't close mulberry

Only clean ones. The current ones are too nasty to use.

Please take it out

Art tables

Parking is needed. Too hard to find a parking spot a lot of the time.

Soft spots to have picnics on blankets.

Other (please specify)

Picnic tables in the parks

All of them

Benches and tables (picnic is probably easiest)

None of the above

"Select" only pops up large pic of selection

Seating around fireplaces!

easily movable, but stable furniture. Something that is physically easy to eat at, and facilitates interaction with neighbors and friends.

Seriously use the empty gazebo at circle park and move the vagrants and teenage delinquents off the city msin

Moveable is nice! Picnic tables

Who's going to clean up after the people who won't??

PICNIC TABLES

What ever fits and looks best. Few movable chairs, the wind can be bad.

All the above

Nothing that blocks traffic

A road that I can drive on

Moveable cafe tables

Picnic tables , benches umbrellas for shade and tent

Parking

Return Mulberry to pre-Covid state.

It seems this surveys purpose is to convince people that the mulberry closure is the best possible option.

Picnic tables (permanent), and cafe tables

Q13 - What other thoughts would you like to share for the N. Mulberry Street design & layout project?

What other thoughts would you like to share for the N. Mulberry Street desi

It seems the temporary closure massively benefitted and hurt specific businesses.

Making it integrate and not look like an after thought.

This is a very small area. Is it really worth disrupting traffic, expense, etc. ? A common area is a nice idea but in the middle of a street is not ideal.

Don't close the street!

Open the road

Redo the mural. You could capture water with shade structure to water any plants/xeriscape

After walking and observing the flow of downtown and amenities I think it's essential to have this project completed for the long-term vitality of the city.

It's a wasted expense. We need the parking which there isn't enough of.

The design should invite people to linger and enjoy all aspects of downtown Fruita on a year round basis, to the maximum extent possible. It should be welcoming and relaxing, where kids can play and friends visit.

Open the road ! How about cleaning up the alleys too??

It's very difficult to access Hot Tomato Pizza on Mulberry because everything dead ends at the current street blockage. This makes it difficult to

This closure only benefits a small number of businesses yet will require a significant amount of funding from the city and encourage public consumption of alcohol which detracts from the family friendly atmosphere of Fruita

Keep it simple but functional and pretty. Safe for families/ kids moving about.

You are trying to make small town Fruita like other cities but ignoring sidewalks and parking issues that we have already

Visiting in May and there are no recycling bins

I trust that the city will approve a great design!

we so appreciate the city doing it for the businesses during covid and also appreciate how the city has responded to its success by considering making it permanent. it's a wonderful way to embrace and promote biking and walking but the area is also still served by three or more existing parkinglots.thanks city of Fruita!

Thjis area is over crowded already with little to no parking for businesses. And the flow of traffic has been up ended with this closure!!

Want it open

What other thoughts would you like to share for the N. Mulberry Street desi...

I like the idea for N. mulberry street however one concern I have is that it create one more place for transients and homeless to hang out.

Does this disrupt business entrances?

Wall murals by local artists or collaboration would be nice.

It's a great addition to the city

This is awesome for the fruita community Please make it permanent and extend it

Open drinking area

Make biking and pedestrian use a high priority

open it back up.

Don't let the street trees and their planting space continue to go away

Be sure city maintenance staff have plenty of opportunities to vet the final designs for ease of maintaining any of the built environments.

ok to close for festivals, but open the road. i've heard talk of closing the alley and making it a pedestrian area? I like this idea!

With no areas to park on downtown in the evenings and weekends and allowing 18 apartments with only 7 or 9 parking spaces, where do you recommend people park? I couldn't find a place to park on a Friday afternoon to cash my check at the bank

Inviting, clean feel that's family friendly

We love having a fully shaded space we can eat with our dog after hiking. This has been incredibly helpful for us and our beloved doggo

Open the street. Having it closed creates an artificial traffic snag around the hardest part of town to navigate. If you are for keeping it closed, you are wrong. Period.

Open the street

Every time I go by there it look oks trashy! This WILL hurt business in that area!! We are not a big city and we are trying to hard to be like one!!

Love this gathering space and hope it is decided to keep it!

I have a business and the sidewalk in front of my business is completely destroyed you're doing all of this work and forgetting my side of the street Also a very rarely even gets used unless there's an event. Seems like a waste of money when there's so much other things that could be done.

Stop shutting down streets for for bars resturants to take up streets, closing off more and more to abig hang out for summer! Winter it isn't used so it would require walls making a building. Just get the road open and businesses back in their buildings!

Reopen the street. Streets are for driving, not dining.

I think it will bring in more tourism to have this stay permanent

What other thoughts would you like to share for the N. Mulberry Street desi...

I think it interferes with the fire station and the flow of traffic. People ignore the parking rules. The temporary seating served a purpose during Covid restrictions but it now is unattractive and interferes with traffic.

leave it the old way. as a street

We have loved and used the set up a ton. Would be sad to see this go

this closure overwhelmingly benefits one restaurant [Hot Tomato] which is already very successful and has plenty of room for expansion if they so choose

I think it's useless for what it is suppose to be. It is between buildings and downright depressing

Be sure to take time to make it look pretty if it stays closed. Please get rid of the concrete barrier and replace with something more appealing.

COVID is over move on

Plant trees down the center so it will never be paved again

This enclosure creates nothing but headaches for anybody trying to visit established businesses on north mulberry. Tourists create parking and traffic flow problems. It is always a mess and wasn't used at all over the course of last winter.

Make it more aesthetically appealing than it is now

All winter long I felt this was an eye sore that went unused. I hardly saw anyone using it during the cold months. Instead the elements caused it to look unkept and dirty. As someone who works down town in Fruita I am highly concerned with the lack of parking already in our downtown, this makes the problem even worse. It prevents traffic from going down mulberry where there are 3 businesses, soon to be 4. Our city already has beautiful areas, such as the circle park and civic center lawn, that could be used for extra seating, a kid okay areas, vendor events, etc. We do not need another one and I wish Mulberry would go back to the way it was.

It would be nice at the park, with grass, not in the street.

Don't do it

Open the road was a great solution to covid restrictions, not necessary anymore or move it to the alley make alley a pedestrian walkway

The outdoor space is nice, but the vehicle closure makes getting around there difficult. If the sidewalks were expanded, and the parking limited to handicap access spaces only, that would be a good compromise.

Outdoor tables are never cleaned. They are unsanitary and attract flies. We need more parking spaces for the businesses and handicapped individuals.

I have a lot more ideas that relate to mtn biking call me and I'll dish em out [REDACTED]

If it's closed permanently, it should go all the way down to the fire department so North businesses don't get cut off.

Would this space be reservable for community events?

It's a street Open it back up

Love the new room and places to walk.

What other thoughts would you like to share for the N. Mulberry Street desi...

I really like the concept, and when businesses in DT Fruita are packed full, it gives our tourist the option to get take out and the business does not lose a sale from the customer.

Leave things the way they are

Keep parking

Vegetable garden area, party lights across the street

Move Hot Tomato into a different building

The notion that decreased parking will negatively affect businesses is a joke. When people can congregate in public areas and spaces it only serves to attract more people to the area-that's some [REDACTED] 101 urban planning for [REDACTED].

Please make sure every design element is ADA compliant.

Think about the regular customers to the businesses along Aspen, not just the cyclists who are here for the weekend. If the elderly can't easily park/walk to their destination, they will go somewhere else.

Please open the street back up. Restaurants have their own outdoor seating.

Love the outdoor area being downtown It would be nice to have the city purchase properties as they become available to increase downtown experience

Use Civic Center Park

It is awful and disrespectful to the elderly that frequent many places that will be impacted. It is also disrespectful to any and all businesses that were not even asked their opinion of the project prior to you doing whatever you decided within a very small group.

Not sure that I approve of the closure. Seems that it only helps one business and hinders a few.

Leave it as it was! Maybe do more plants & trees in the planters

No permanent closure!

Add designated handicap parking, the elderly complain about lack of parking but from my experience they don't frequent the businesses downtown as much as younger crowds/ tourists

Return it to normal

Something that makes Fruita look like it is trying rather than throw something up half-asses. Something progressive.

Parking is a problem. Thru traffic is hard. The city has more to deal with than this situation

The money would be better spent on public bathrooms and improvements on the big park a block away- we don't need to subsidize suds or any other business with free seating

Instead of catering to the wishes of a select few restaurant owners and closing the street, maybe consider adding a seating area to the civic center area or circle park Or both Closing the street is not the best option in my opinion Not at first and not for the future

What other thoughts would you like to share for the N. Mulberry Street desi...

Its a great idea but maybe in a different location- like civic center parking lot or circle park

The amount of parking is not that big of an issue. Six spots. In nights and weekends park at the bank.

The parking dilemma HAS to be resolved.

Jazz music

Make it a one way stop East/West traffic on Aspen does NOT stop anymore

Please stop turning Fruita into little Boulder. You are all destroying what Fruita really is

A street, with parking and cars driving through it

It needs to be more than a place to drink

These decisions should be made by the residents of Fruita not from out of town tourists attending the Fat Tire Festival!

Leave Mulberry open! Lack of parking for my chiropractor is a huge concern

Make handicap friendly. Need available parking for those who can walk blocks if you want that downtown support.

It looks terrible. Put it at a park and hire maintenance

The pictures in the above questions weren't allowing me to select the ideas and preferences

Do this at the civic center

I would greatly appreciate it going back to they way it was and allow traffic to use the area.

It's going to hurt small business in town. The city should think of that. Maybe spend their money on repairing what we already have.

Open road - add space to sidewalks and make the ally a gathering space

Give us the street back. I hate driving around looking for parking

Make a communal gathering space over by the civic center or circle park. It's easier for folks to carry their takeout box across the street than it is for y'all to eliminate parking spaces for local businesses

If you bring in art pieces please don't bring the hideous so called art structures Fruita is a farm town; don't destroy its friendly appeal with gaudy modern art garbage!

Open Mulberry back up.

Stop disregarding the negative impact a closure will have on the majority of businesses on Aspen. Look into other areas for a community gathering space.

Please improve usage option in existing parks. Do not take away parking options that are insufficient.

What other thoughts would you like to share for the N. Mulberry Street desi...

You cannot, in good conscience, go forward with a permanent closure. Look those business owners (other than the three who will be positively impacted) in the eyes and feel good about a closure.

Please don't take parking away from local businesses!!

Please open it back up!!

Consider a couple parklets to still keep some of the parking and allow traffic through on Mulberry

What a great outdoor gathering place. Would be a plus for our community

If done right could add an unusual aspect to Fruita

Just open the street back up. It looks tacky at best, serves only a few businesses, more importantly our fire station is on that same block is this even a question???

Keep it closed and add elements. It draws customers and is a place for us to sit, eat and bring our dogs. [REDACTED] needs to find another fight and just stop. Listen to the people that want this.

Sandbox, activities for young kids so adults can hang out easily

I would hope of these choices would not be destroyed as it is happening a lot any more.

Have available outdoor seating both at the civic center and circle park. Picnic tables under tents or tree preferred.

I like the project, but think it should be put at the civic center, or the lot next to Best Slope, so as not to block traffic and lose parking spaces in an area with hard to find parking.

Return it to the former design. You have effectively ruined Fruita by wanting change. This is not Telluride, nor do we want it to be.

Please consider the large amount of complaints from disabled residents. Many of them are not aware of how to file formal complaints to the City, but inclusion is very important and should be a priority to make this a space for ALL to enjoy.

It's a ridiculous idea. Move it to a park

Dont let out of towers vote on this

I appreciate that you tried something different. It's okay if you need to claibrate. The hut wasn't a hit. It was always closed. Why? Do teens "get busy it in"? Lol. Haven't a clue, but it was always closed. Stupid expense, even if funded by a grant. Now if you want to provide a hut that's actually OPEN, cool. I used to bring my Mr. Buddy heater to that area so I could stream Cavalcade live. This isn't rocket science. Just study what other closures do. I would, however, really consider both winter and summer needs. I'd like to bike down and enjoy the area. However, if you want to open the street in the winter, that's totally fine. I'm cool with that as it's not very busy in the winter. Trees Trees. Trees - no matter what.

If it becomes permanent, I would like to see it be done with the keeping of our current city feel. Nothing super urban/modern and while we are a biking community, maybe a little less focus on this and maybe some of the other things Fruita is known for. I would like it to feel organic and calming, if that's possible.

Open Mulberry. Clean and close the alley for the open seating

WIDEN SIDEWALKS IF YOU MUST, BUT LEAVE THE ROAD OPEN - CLOSE AND CLEANUP THE ALLEY AND ADD SEATING IN THE ALLEY!!

What other thoughts would you like to share for the N. Mulberry Street desi...

Through traffic is extremely important to me, it's quite confusing to have a closure randomly in the middle of the street. I've seen a few people nearly get into accidents who weren't paying attention to stop signs since the road is closed and we're apparently too busy trying to figure out where to go.

I think it's been great for the city - looking forward to whatever improvements you decide on!

If parking is a parking, what about a 2 level parking ramp at the civic center.

The only thing ive encountered is when trying to get to Hot tomato to pick up an order in the evening its kinda a pain when people and kids are running around. I like the outdoor space but I shouldnt have to watch for someone else's child running around while im carrying multiple boxes.

█ designed Fruita to be a Town not a Park!! Leave it alone!!!!

Anything that provides a communal area for residents and tourists to mingle, I believe is a good thing for Fruita.

Great idea!

It seems this survey is slanted toward keeping it closed off. I live on Mulberry, just a block down. The streets are packed with cars, also from a business on Pabor. The fire station station is blocked from quicker access to downtown. Start looking for residences to buy in the downtown area to use for parking and/or public area.

Leave it open though street

This closure really benefits Hot Tomato and Suds Brothers but takes away parking for the other business. Put an open space somewhere else and ooen the parking back up!

Use the civic center grass area as an outdoor eating and gathering area. Eliminate the grass there to save water and it already has the parking there.

Who thought Blocking the fire department was a good idea?? Don't close mulberry

Love it! Totally fits the vibe of downtown Fruita. We should have MORE of this. Way more. Parking is not a problem. People can walk. There are solutions if that truly is a problem. Let's have an inviting, thriving downtown!

I would love to see some integration with existing businesses on Mulberry, like Hot Tomato and Copper Club Making dedicated space for food trucks or a Food Truck Friday would also be great.

Keep it dog friendly!! Very important to large group of people in fruita and grand

Keep it dog friendly. I come to hot tomato once a week because I can bring my dog and eat with her.

It's a great start

I really like the closure space and think it would be great to host more events there and continue to allow locals/visitors to enjoy the space.

Please close the road permanently!

Take out the pavement hire an architect. I like cobble stone, art, seating. Trees, plants.

Keep up the great work! More art would be awesome

What other thoughts would you like to share for the N. Mulberry Street desi...

We need that parking back please. The restaurants in town all have outdoor seating. If we need a gathering spot use city hall front yard

The litter needs to be cleaned up more often. I personally pick up trash there very often. Thank you.

I don't think the parking is affected by this. The seating area is a real plus for all of downtown and conveys a pedestrian friendly community.

Yay, I hope this happens! What a great way to bring community and people together, allowing safe spaces for kids to be while parents can relax and patronize local restaurants knowing the kids are away from vehicles

Extend to south of Aspen Street too!!

Please remember we need to be able to access downtown - you want our business but when oversized vehicles are blocking passage down Aspen - it is not OK! Tourism is great, but if they love their bikes so much maybe they should ride them instead of tacking on the back of their oversized vehicles.

Enough trash cans, sick of people throwing things on the ground! Maybe make trash cans artistic to gain attention

Another location - South Peach

The closed street is lovely and makes me want to visit Fruita more!

It should be open to all business patrons, NOT for specific restaurants

It's a great way to have families and larger groups have space for the restaurants, less moving moving parts tho, less fake plants and grass, have good solar lights

There is no way to enforce 2 hour parking unless it's metered or the cops sit there all day. Get the business owners to stop parking in front of their businesses and taking up the parking they are complaining about or I'm outta here. Dominos takes up about 4-5 spots themselves.

As a recent transplant, I really liked this feature when we first visited Fruita this last winter. It's a positive attraction for the community.

No yurts

I dont know anything about it. Looking forward to a design for the city residents to vote on.

You've already decided there is going to be a project? Wasn't this Survey supposed to figure that out? Oh that's right locals have no say anymore I forgot! Typical of this town anymore!

This was a bad idea from the start and should be stopped immediately. It's only beneficial to like 2 businesses downtown. The rest are suffering because if it!

Right project but wrong location

Cars need an exit and signage to direct them. Too many people getting stuck due cars stopped I'm the wrong place.

Please take it out

Parking is short in area, seldom see outside seating in this area used

Put the road back We don't need this at all Go find a good use for the money not this nonsense

What other thoughts would you like to share for the N. Mulberry Street desi...

Open it back up, if you want to sit outside go to the park.

Arrange for more parking. Approximately 15 spaces were taken away in previous years. Where the handicap parking? Not sure downtown has adequate handicap parking for what is required.

I recommend that art and design students attending local universities be involved in the planning and implementation of these activities.

With thoughtful design, this space can be both beautiful and purposeful A real asset to downtown Fruita, and a beautiful place to gather

Can't we use a local park instead of the street?

I'd like to see Aspen Street close off too

Keep a good quantity of small benches & cafe seating on the North Mulberry sidewalks close to Aspen but move everything else to Civic Center Park area.

The closure isn't about freeing 6 parking spaces. People who have lived here would like it to go back to being convenient to visit local eateries

If it is to stay permanent, I would like something closing off the street other than unsightly barriers. Adding plants only added lipstick to the pig.

Use circle park!!!

Please open up the road immediately and focus on utilizing & improving the downtown parks

Just open the road.

Stop turning Fruita into Boulder.

a city street is just that a city street

Since Fruita does not have enough room for more sidewalk area sitting outside eating this would satisfy that need especially during the summer and with all the bicycle events...

I am a downtown Fruita homeowner and I think the mulberry street closure improves the town immensely. It creates a sense of community and connection. it makes the town feel lively and loved and creates space for tourists and locals to socialize and interact with our amazing town.

Keep it closed, it's brilliant as is and can get better

It would be fun to have it be family friendly and more interactive. It could become an attraction of sorts for the community.

We need a splash pad for the kids, there is nothing to do for them here

I think it's a great feature for downtown. A lot of other cities have these spaces. It encourages people to stay downtown longer.

Do not get rid of this area!!!

What about making that whole section of downtown (including part of Aspen St) walkable only? It's dodgy driving thru, parking on & backing out into that part of Aspen St as large trucks, vans etc stick out into the road. Parking & congestion are becoming huge, ugly issues in our lovely little Fruita. Local govt could make wiser choices re rampant development - especially high density development. Please... don't Moab Fruita. Thanks for this survey

What other thoughts would you like to share for the N. Mulberry Street desi...

Anything to help keep Fruita small and not like big cities.

Please reopen our road

Water bottle refill station

This is another stupid thing that you are doing to Fruia. Keep Fruita the quaint town it always been.

It should not of been closed. That was temporary Covid money.

Sound dampening on the Aspen Street end.

The businesses along Aspen need to have the most say. Their businesses are being effected with the lack of parking

Please put these ideas into the existing circle park and or even use the civic center parking lot. If these are so important then put them where traffic isn't obstructed.

The picnic tables are fine but no shade during the heat of the day.. find someone to repaint Murals on walls

I think the idea is great but the town needs all the parking space it can get. I thinking doing this at circle park or the civic center would be a great compromise

This street project shows favoritism to specific businesses in downtown Fruita, essentially providing them with tax free expansion of their dining areas. This comes as more expense to tax payers and reduces parking and access through town limiting our ability to freely move.

All the restaurants already have outdoor seating and I don't see that we need more when parking is more of an issue. If it does get voted on and the majority wants to keep it, I feel it needs alot of beautification done. Right now and for the last several months (close to if not 2 years) it has looked so trashy and like a weekend festival that has not been cleaned up.

My son has absolutely loved playing in the yurt. Shade is important, and so is art and a nature and a place for community to come together. Whatever project the city pursues, I hope that metered parking does not become a thing in Fruita as that could be a deterrent for visitors.

Great idea! It just needs an aesthetic tune up. I think you've addressed that here. Thanks for asking.

None

It served the need at the time during Covid. With expansion of business in the downtown area the parking is needed. Promote and enhance the existing parks.

Town needs to keep the old town feel

It's great! Keep developing it.

I honestly think we should consider turning the two blocks of Aspen St. into a pedestrian area and utilize Pabor and McCune as east west travel.

Open it back up and use circle park or civic center to create a better outdoor area. Both areas could use more seating anyway

NO DOGS ALLOWED! Dog people don't watch their dogs and don't clean up after them. There's dog crap all over town! And it's gross to have dogs around areas where people eat.

What other thoughts would you like to share for the N. Mulberry Street desi...

Please give us access back. Thanks

Look at "The Exchange" in Fort Collins. You could easily transition the Mulberry area into something like that!

Remove the cement barricades

With JDs becoming a brew pub, parking could become a problem on Pabor

Kids activities

Bathroom for the public like the one at Palisade. Thank you

can we also close the two blocks of Aspen, one on either side? we're a biking/pedestrian city. put enough bike racks in and even the tourists (who are coming here for biking) will appreciate it. please do not worry about parking that much. cars are terrible for mental health and we could all use less traffic.

Parking is an issue

Permanent wall not concrete barriers

I do not support the closure! It has been inconvenient and not used enough to support the expense

Enforcement of noise regulation. If Fruita doesn't have one, get one. Use "reasonable expectation" as legal standard.

We have had suggestions of utilizing the alleyway south of hot tomato and best slope and we've also had ideas of why not using the grass area at the Civic Center that would not inhibit traffic and will would offer more parking

Love the idea of more pedestrian, outdoor options. Thank you Fruita!

resurface the road, eliminate parking space markings, make the surface interesting, European style would be wonderful. search images for Stein um Rhein, Switzerland

It would be great if we had Mulberry Street blocked off and then there was a walkway between hot tomato and best slope. That way when there's concerts in the park people can easily walk about.

Makes it hard for area both above ground and infrastructure below to be maintained.

Road blocks secure enough to stop a truck from barging through.

Have never been able to use the fire pit. Isn't on.

The parking seriously needs to be addressed to support our small town small shops. Please listen to the local long time business owners. Thank you

Drop the idea. Very few people ever use it!

It has created a more friendly and inviting area, and further improvement will make an it even more friendly and inviting.

Ther should be a play feature with a softer surface for children. It should be in the center so it's set back from the road. The eight parking spots losy can be easily replaced by adding angle-in spaces north of the closed area.

What other thoughts would you like to share for the N. Mulberry Street desi...

The more community collaboration the more I think people will enjoy the area. I know there's concern about parking but it's such a small bit for an area that could attract people to spend longer in our downtown. Maybe handicap spaces in front of businesses would help?

Include lots of shade, summer misters and winter heaters, to make it comfortable

I think this will be a fantastic improvement for Fruita's downtown area. The loss of only 6 parking spaces shouldn't be an issue. I definitely oppose installing metered parking along Aspen Avenue that is a headache for town residents I know, because I experienced this in Breckenridge, and no one liked it! Having an attractive pedestrian area will be both a gathering place for Fruita residents and tourists to enjoy and will greatly improve our downtown area.

Do the same project with Aspen street from the circle to Peach street.

I think closing N. Mulberry permanently is a fantastic idea. Losing parking spaces is well worth the added gathering space.

Make it a place that's for all ages, especially bringing young people out to socialize.

Since this impacts the business owners it would be nice to consider their opinions in this more heavily than someone who rarely comes to downtown Fruita. The success of their business depends on people having access to their business, not on having people sipping beverages on closed streets.

I moved here during the pandemic and didn't even realize that the street closure was temporary We love that it can become an overflow area for nearby restaurants, so that the take-out meals we might otherwise have to bring home can be eaten downtown instead.

This is an excellent idea! Coming back through Fruita after a ride at 18 Rd, the closed area is such a fun and inviting atmosphere. Hearing the sounds of people talking and laughing vs. loud trucks is such a rarity in any downtown. Keep it up!!

None. Open Mulberry

The parking has always been lousy on that street. I think that we could use more parking at the Civic center get rid of some of the lawn for it. Then block off for Events in that area (Fruita Fall Fest,etc.) when needed.

As many times as we pass this space, there are not enough people using it. It seems that it supports only one business in Fruita. What a waste! Open the street!

Outdoor seating area is nice, but don't close the street for it

Install more seating, art and landscaping at the circle park and Civic Center park so people can utilize those areas too and not just on Mulberry

Having a space like this is refreshing and brings community together.

A small sign emphasizing what makes a community and the history of North Mulberry Street outdoor space creation during COVID.

Well done to do this - will really enhance Fruita main

I have lived on n Mulberry St. for nearly 25 years. and I think it is BS to inconvenience an entire community to benefit a few businesses and tourists. A street is a street quit trying to make something it's not. The city is creating more problems for its residents. ie allowing high volume residential building without appropriate parking If large vehicle access is restricted how are the residents and business's going to get goods and services

We are not Main Street junction and there is not the room. Roads should not be closed down for propuso ear when there are 2 parks in such proximity. Killing the chance for people to park and go where they need to. Not to mention owners crunch on where to park so their business can come in

What other thoughts would you like to share for the N. Mulberry Street desi...

individual tables for just 2 people.

City will do what they want even though they will not support the residents of Fruita

Again, I like the idea of the outdoor area, but it's not located in a good spot right now.

Ideally it would be great if a part of Aspen Street was closed to traffic as well. Encourage people to get out of their cars once in a while.

I would like to see this permanent closure improved with permanent seating and shade structures. It feels a bit cluttered and difficult to get comfortable now. This could be a great pocket park for hanging out downtown.

■ rules!

Would like to see this be a plaza that gathers people, keeps people downtown longer, provides space for kids downtown and increases customers to all downtown businesses. While outdoor dining space would be a good part of the plaza, it should not be the focus of the permanent plaza.

Leave it the way it is

Would love to see this permanent for the local businesses!

A permanent closure of Mulberry, which needs to be a through street, is no the best use of outdoor seating/gathering space. Use the area around the Civic Center

This is a street. Its not right to use public infrastructure to benefit a few nearby business. The use of sidewalks and street closures only benifit the surrounding business and cost taxpayers who receive nothing in return

sounds like you've already made up your minds to take away the street. will this reduce my road and bridge tax?

This is an opportunity to put community before business, but I believe they will BOTH profit from it!

have not eaten out yet due to high risk during pandemic-- excited about using Mulberry to eat with friends safely outdoors and not on the sidewalk surrounded by car exhaust--please keep Mulberry closed--visitors love the closure and actually spend more time downtown because it encourages spending time there

Open it!!!!

Make better use of circle park and the civic center.

Can you raise taxes on the business that directly benefit from a closure of the street?

Open the street back up and utilize another place such as the Civic Center you've already got an area there for bands or entertainment use that.

It interferes with Lower Valley FD. They need to be able to access that street to quickly get to emergencies

Love it

Once its a street it should stay a street!

JUST OPEN THE STREET BACK UP. USE THE MONEYS AVAILABLE TO PUT PLANTERS DOWN ASPEN AND MAINETAIN

What other thoughts would you like to share for the N. Mulberry Street desi...

This space encourages community and engagement

Keep the street open

I feel like you guys have your minds already made up and this survey is just to make people feel like they have a voice or a say in the matter when they really don't!

I would love a unique Fruita design that highlights what Fruita is best known for Something that encourages community

Open up Mulberry. Enough is enough.

Lots of folks use this area. It's a beautiful feature for our little down town

Make it look good, not like it was thrown together

Not making it permanent. Fruita is limited already

It seems that people really use that area. It would be a shame to take it away. But adding to it would be awesome

This is a very nice touch for Fruita to have this safe, car-free zone for pedestrians.

maybe an area to include food trucks

Give [REDACTED] the yurt

It has no security and drunks, homeless, and young kids ride through with their skateboards vandalism.

All of the restaurants in that area have indoor and outdoor seating. During the pandemic it was ok but now it isn't necessary. We have circle park and the civic center. We need the road and parking for all the other businesses trying to accommodate customers.

Get rid of outside dining and go back to open access vehicular traffic on Mulberry.

Please don't do it.

I love the idea of a permanent closure. While I recognize there are concerns, I believe all of the concerns can be addressed with well thought out and reasonable solutions. I would love even more white lights. I think the lights should go all the way from the alley to Aspen Ave.

This project supports multimodal transportation The naysayers [REDACTED] and [REDACTED] should visit this space on a Saturday afternoon and observe how busy it is.

Just open up the street ok with outside dining on sidewalks but don't close streets. Think about the people that live here.

None

I do not think that is should be a permanent thing. Definitely should go back to a normal street

Please please please make this a road again

Why do this when there are two other parks that cone improved.

What other thoughts would you like to share for the N. Mulberry Street desi...

Pls if your minds are already made up make it cozy

This is only a benefit to 1 or 2 businesses- it does not do anything for the rest of the downtown area. I drive down Aspen at least 6 times a week, all year long and have not ever seen this area to have more than a very few users.

Love it as an outdoor gathering space!

Could make it one direction, get rid of one side of parking and add more pedestrian space on the other side

What a great idea. We moved here to be part of a community and to be outside more. This area is great for families. Could we encourage more people to ride their bikes to Mulberry St. so we could use less parking places?

Remove the road closed signs. The barricades are sufficient.

Vendors for art

Overall I am for a community gathering spot like this. I think it is important to address accessibility, loss of parking as well as signage directing patrons to our other amazing eateries/shops close by. This is definitely an issue that a lot of people feel strongly about but I think addressing those things will help with a lot of the negative feelings

The idea of it is good, the location is bad Cars have enough trouble with all the people and bicycles

Open the street

Parking is terrible. We are over Covid. Most restaurants already have outdoor seating. We have an outdoor space for events at the civic center. Give us our parking back.

Outdoor spaces are popular and in demand. Keep it simple- shade, seating, fire pit, passive art

I think it should be reopened. I hardly ever see anyone using it and it is a pain for traffic and parking.

The Little Free Library on Mulberry is my favorite destination. I also like that Hot Tomato and Copper Club have their own little nook in Fruita.

Incorporate the history of the town and not just biking or edgy art. Im in favor of art that is family friendly.

If you can't park people won't want to be there! Too much bottleneck on mulberry Ron too many restaurants in one area Need flow on that street!!

Parking and traffic flow

Leashed Dogs should be allowed in food service areas

Open the road

I want enhanced traffic safety for pedestrians if we are going to have more outdoor seating. We need flashers and signage to make motor vehicles slow down on the circle at crosswalks and along Aspen street.

Fruita downtown needs to have more restaurants and brewery's. Small boutique shops. Things that will draw people

What other thoughts would you like to share for the N. Mulberry Street desi...

I am frustrated at the increased difficulty in parking. I have decided not to do business on several occasions because I could not find parking. I am disabled and the Mulberry St. closure has taken away valuable parking spaces in the area. The only handicapped space is in the parking lot at the end of downtown. That's not helpful when walking is difficult and painful. I have never seen an abundance of people using the outdoor seating. Honestly, in my opinion, the Mulberry St. seating area looks terrible.

I would like to remove it, open it to traffic and relocate what is there now to perhaps Circle Park or the Civic Center

Love it. Miss having the seating area on Peach!

I love the area. Our restaurants have more capacity to serve than seating. This gives them the opportunity to expand their businesses and increase downtown visitation. The biggest complaint I hear from friends that visit is that there are not enough restaurants and seating.

I love the idea of it. I feel it's been an eye sore for our town the way it is right now. None of it flows. The yurts are unattractive. I think it could be made beautiful though and a great addition to Fruita if it's redone correctly.

Better, more decorative closure barriers.

The yurt was locked up when it was needed the most.

Clean lines, not temporary looking Nicer seating

Do not support. Has taken away a primary street to get to and from Aspen. I also hardly ever see it used..

Make it easier for those that needs accessibility to get around. I'm not in favor of any of these plans.

Please do not ignore the people who work at and own businesses adjacent to Mulberry. This is a move that clearly favors two restaurants on Mulberry. This is NOT in the best interest of the folks who are already living and working here.

It seems this surveys purpose is to convince people that the mulberry closure is the best possible option.

Move it to a near by park. Why close a road when we have parks right there, not being used

Go back to a street, this is not good for the downtown businesses

I do not support this initiative because it basically gives a local business Carte Blanche for additional seating What about the other local venues in Fruita? They aren't being given the same opportunity.

I think it is an eye sore for the community. I don't agree that not all business owners were asked about the closure. I feel it just needs to be open and back to normal

Let other local businesses that arent right downtown have some space in the common area when needed.

This area provides a nice atmosphere to eat and visit without being in a noisy restaurant.

I'm a little unsure of weather or not it's a good idea. I think the businesses directly next to are going to be the most effected. I partially really enjoy the community aspect of it but the placement may also be inconvenient for some. If it is inconvenient for some of those businesses are there any other locations that more community outdoor seating could be placed

I hate that this mainly benefits the hot tomato. They get free sq footage at zero cost. They don't empty the trash. They don't clean the tables. I love the idea. But it's essentially an extension of the hot tomato. However, I still think it's a cool idea that should be permanent. I just hate how everything seems to revolve around that business. It's ridiculous.

What other thoughts would you like to share for the N. Mulberry Street desi...

Keep up the good! You are very appreciated.

I haven't seen this area used by more than a couple people at a time. Seems a bit of a waste of money.

Improved street scape along Mulberry and seating areas at the Civic Center park. Road closure will make it more difficult for people visiting the businesses downtown

Just make it a road again

Consider removing stop signs in McCune but make all N/S streets stop at McCune to encourage people to use McCune instead of Aspen.

I think the city should use their money to make improvements for seating available in circle park which is only at the furthest only 2 blocks from entire downtown

It seems you have already decided. Save or money to address sewer and other important issues benefitting the greater majority who may not SEE THIS SURVEY. MAIL IT OUT??

Lifelong residents and business owners dont want the street closed! Any perceived "benefit" is cancelled by the lack of business access, lack of parking & congestion caused on other streets. Closure is a bad idea.

Get rid of the ugly road closure sign

This has been a great place to meet friends and relax while enjoying Fruita.

I want the street and parking back to relieve increased usage in nearby residential areas and to increase access to businesses on Mulberry

Please find a more permanent and logical place for this awesome idea that does not impede traffic or shut down main roads.

Do not like the idea of closure

Do not close off this street. It's a huge inconvenience for everyone, even to people trying to go to the restaurants the closed streets benefit (ie hot tomato)

Directions visible for starting the fire pits for heat. We were there with Aspen St. Coffee products several times in the fall and it was COLD. We asked at a couple of businesses and they couldn't tell us how to start them

Why don't we try to incorporate it more with the civi center which is already our space for entertainment

Lots of flowers . Bicycle theme .. metal art

N. Mulberry needs to re-open! Fruita is more than just Hot Tomato Pizza!

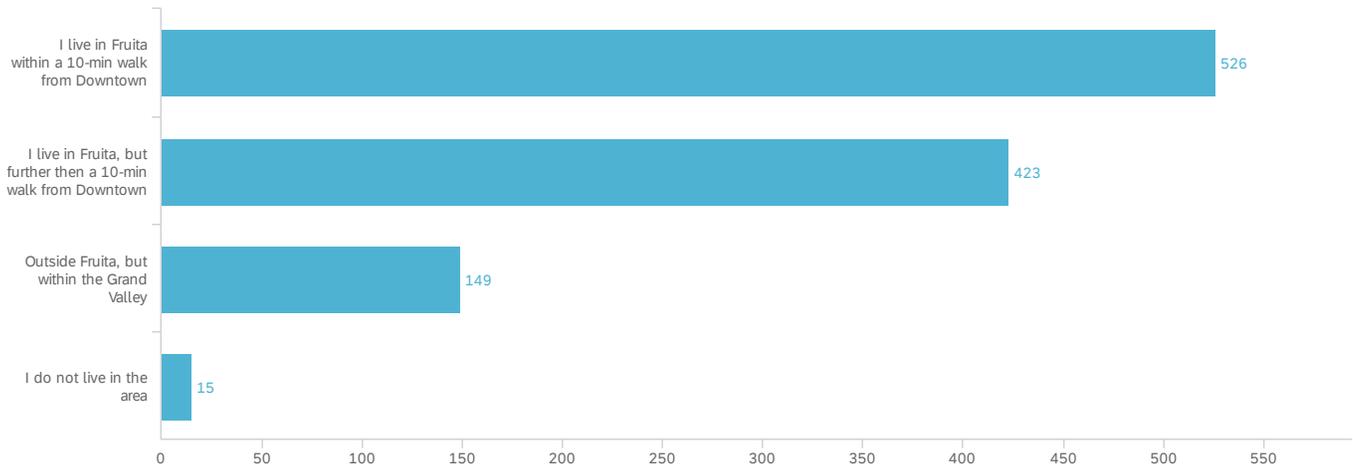
A more inviting area for people to enjoy and not just for drinking

Display cases for local stores to showcase clothing, instruments, or up coming events

We need parking for every business not just a few, I work at a salon and our parking is minimal especially in summer with the brewery's and hot tomato they already have outdoor setting there is no need for more. Every restaurant has outdoor areas.

Murals should emphasize the agriculture aspect of the area (without the burning, of course 🤔)

Q14 - In order to help the team understand who is participating, please tell us where you live. (Select one)



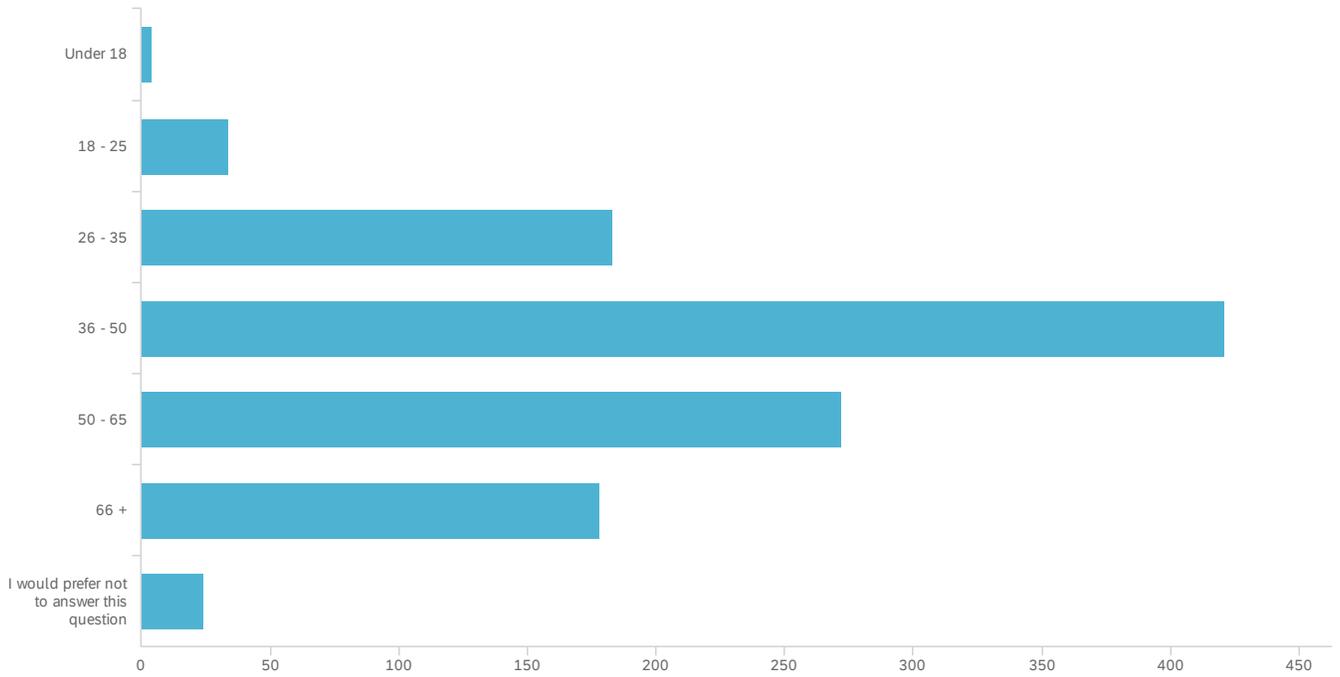
#	Field	Choice Count
1	I live in Fruita within a 10-min walk from Downtown	47.26% 526
2	I live in Fruita, but further then a 10-min walk from Downtown	38.01% 423
3	Outside Fruita, but within the Grand Valley	13.39% 149
4	I do not live in the area	1 % 1

1113

Showing rows 1 - 5 of 5

Q15 - In order to help the team understand who is participating, please tell us your age.

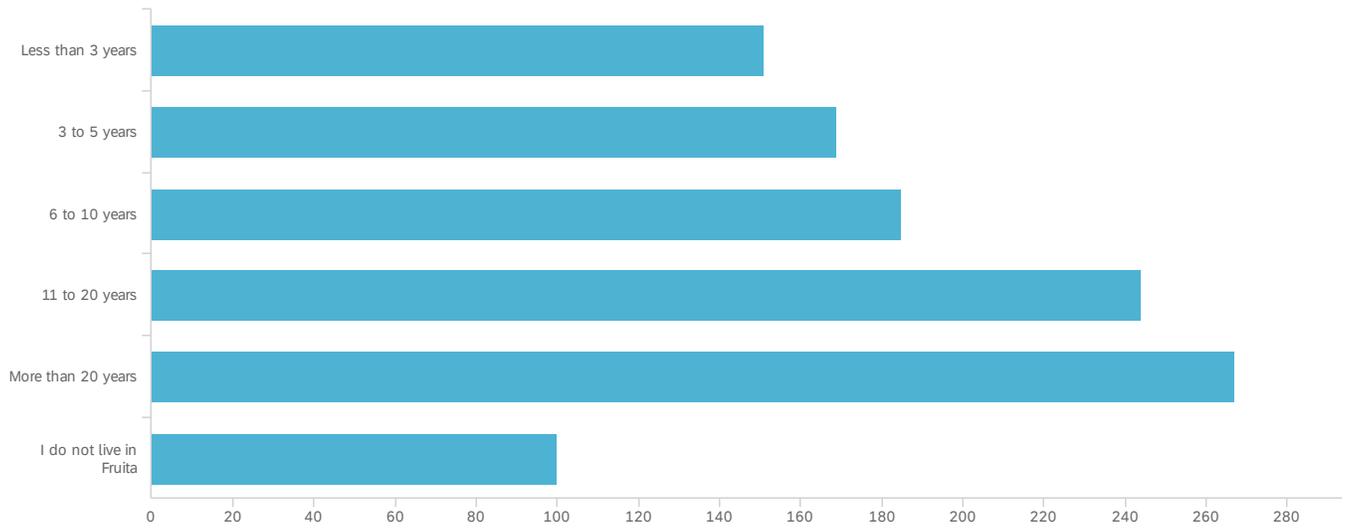
(Select one)



#	Field	Choice Count
1	Under 18	0.36% 4
2	18 - 25	3.05% 34
3	26 - 35	16.40% 183
4	36 - 50	37.72% 421
5	50 - 65	24.37% 272
6	66 +	15.95% 178
7	I would prefer not to answer this question	2.15% 24
		1116

Showing rows 1 - 8 of 8

Q16 - How long have you lived in Fruita? (Select one)

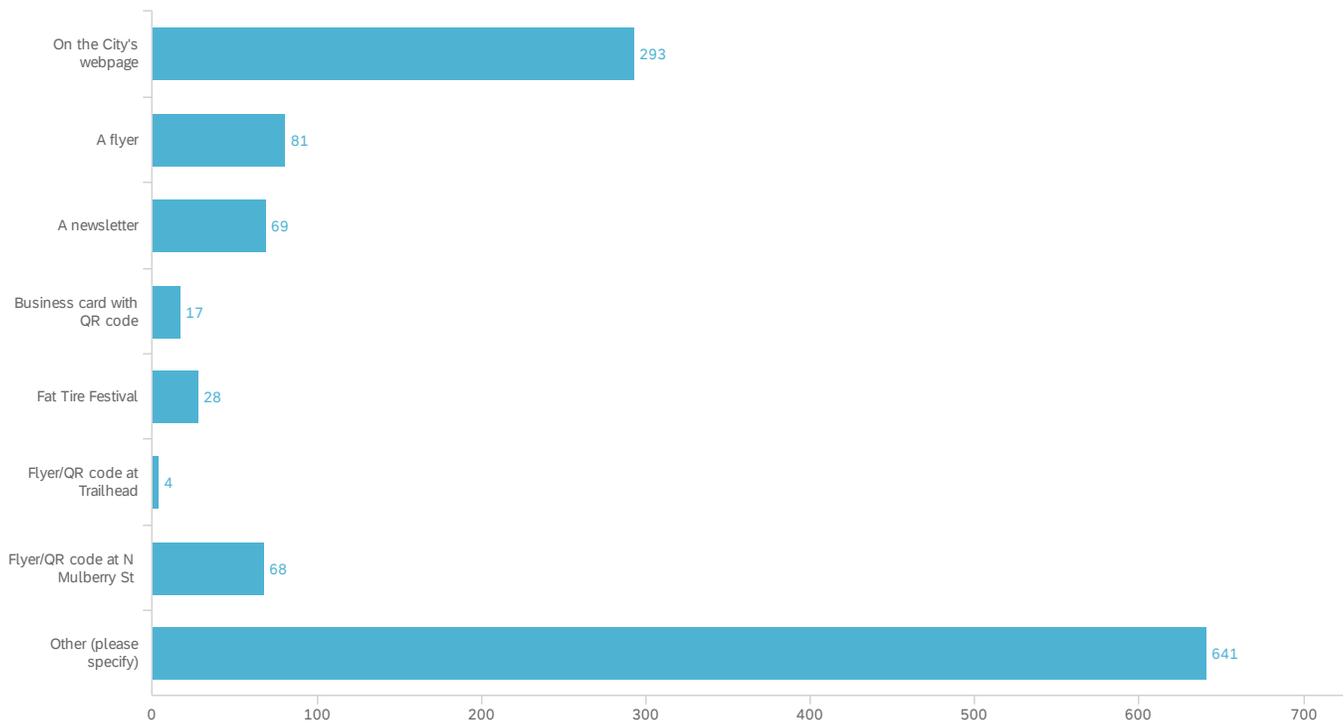


#	Field	Choice Count
1	Less than 3 years	13.53% 151
2	3 to 5 years	15.14% 169
3	6 to 10 years	16.58% 185
4	11 to 20 years	21.86% 244
5	More than 20 years	23.92% 267
6	I do not live in Fruita	8.96% 100

1116

Showing rows 1 - 7 of 7

Q17 - How did you hear about this survey? (Select all that apply)



End of Report