...helping organizations make better decisions since 1982

GIS Maps

Submitted to the City of Fruita, Colorado

ETC Institute 725 W. Frontier Lane, Olathe, Kansas 66061

October 2017



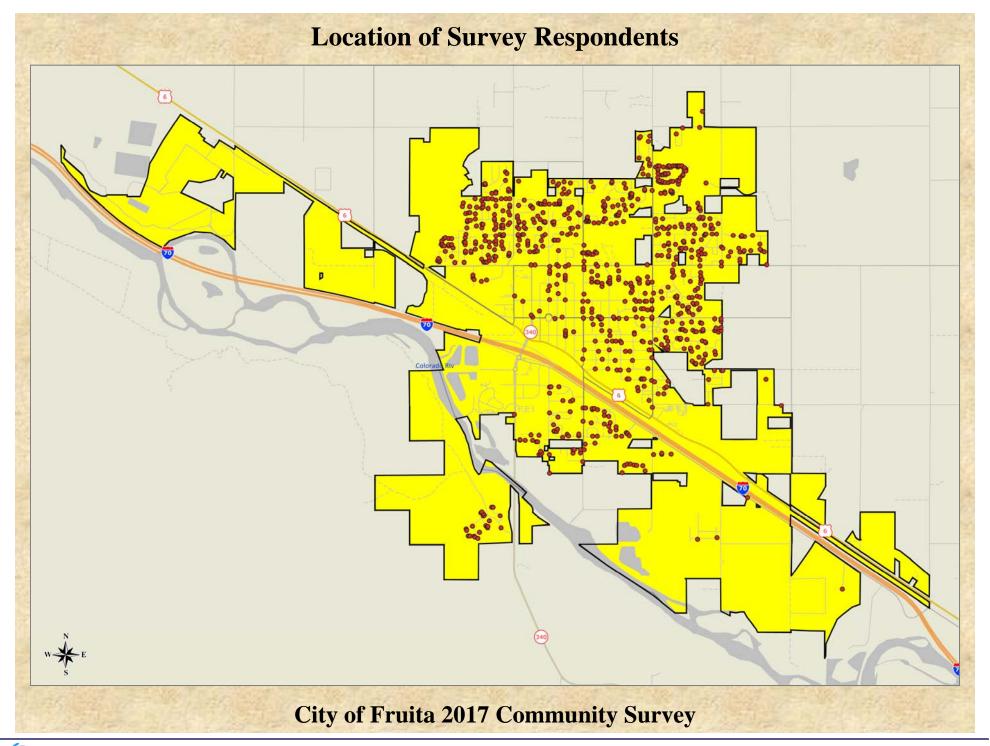
### Interpreting GIS Maps Fruita, Colorado

The maps on the following pages show the mean ratings for several questions on the survey by census block group.

When reading the maps, please use the following color scheme as a guide:

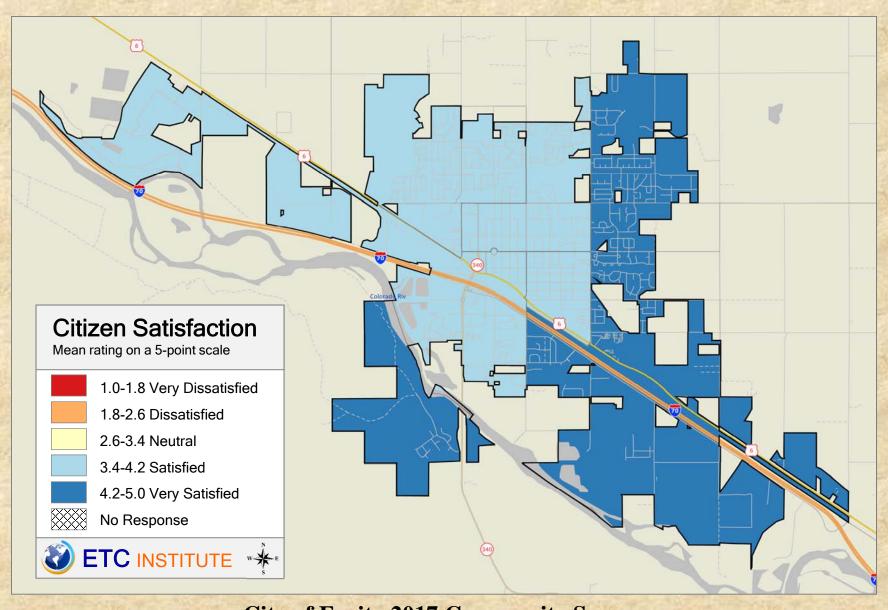
- DARK/LIGHT BLUE shades indicate <u>POSITIVE</u> ratings. Shades of blue generally indicate satisfaction with a service, ratings of "excellent" or "good" and ratings of "very safe" or "safe."
- OFF-WHITE shades indicate <u>NEUTRAL</u> ratings. Shades of neutral generally indicate that residents thought the quality of service delivery is adequate.
- ORANGE/RED shades indicate <u>NEGATIVE</u> ratings. Shades of orange/red generally indicate dissatisfaction with a service, ratings of "below average" or "poor" and ratings of "unsafe" or "very unsafe."

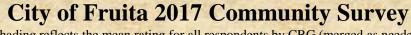






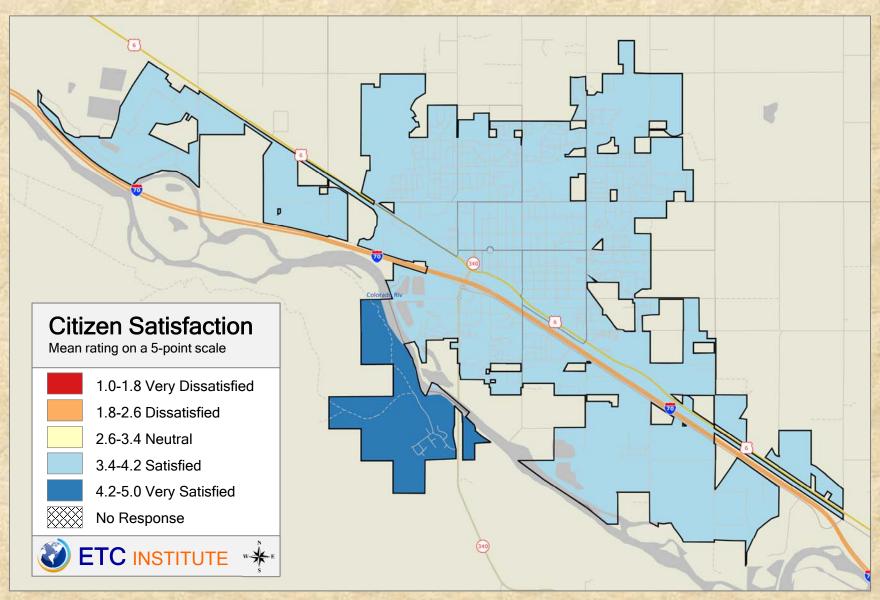
#### Q1.1 Satisfaction with: Overall quality of police services







#### Q1.2 Satisfaction with: Overall quality of City parks



#### City of Fruita 2017 Community Survey



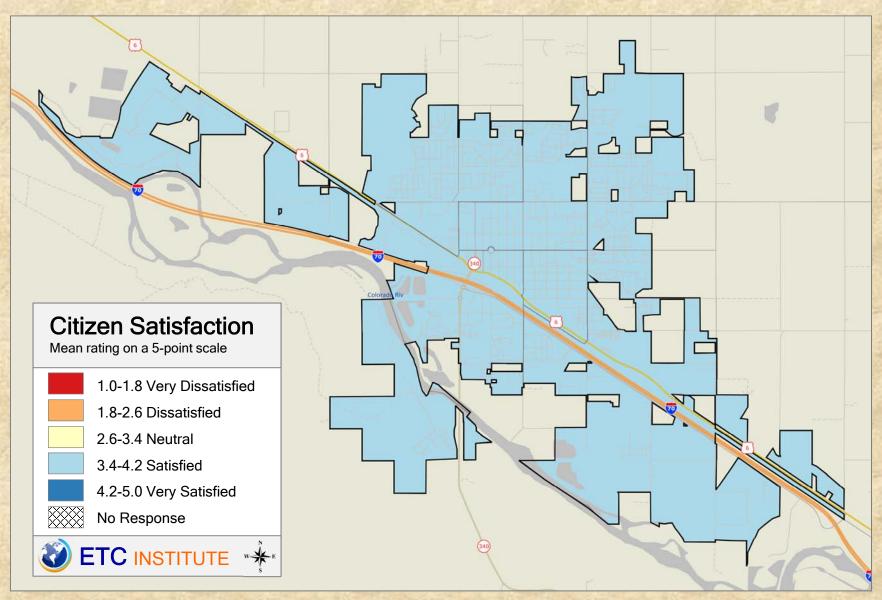
#### Q1.3 Satisfaction with: Overall quality of City recreation programs



City of Fruita 2017 Community Survey



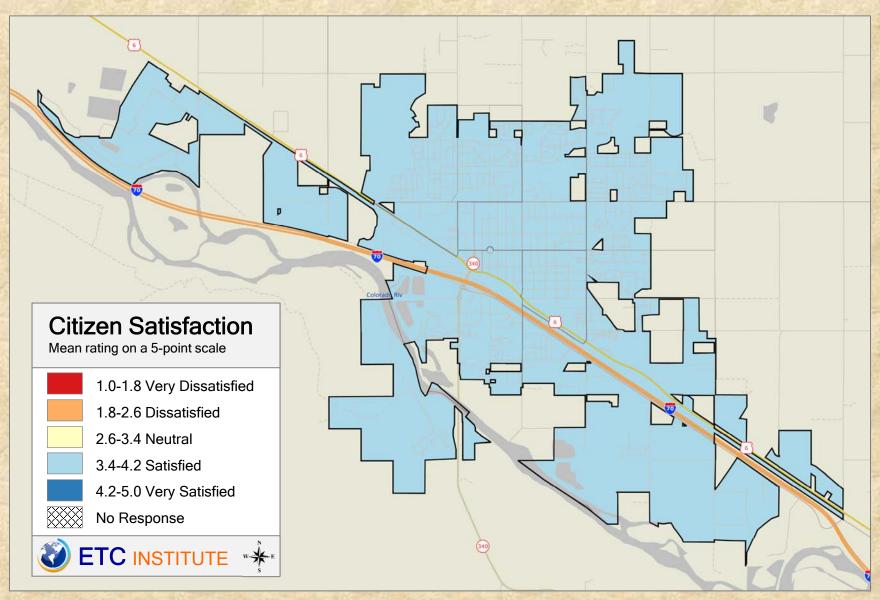
#### Q1.4 Satisfaction with: Overall quality of City streets



City of Fruita 2017 Community Survey



#### Q1.5 Satisfaction with: Overall quality of crosswalks



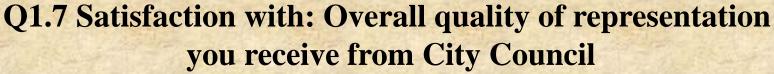
#### City of Fruita 2017 Community Survey

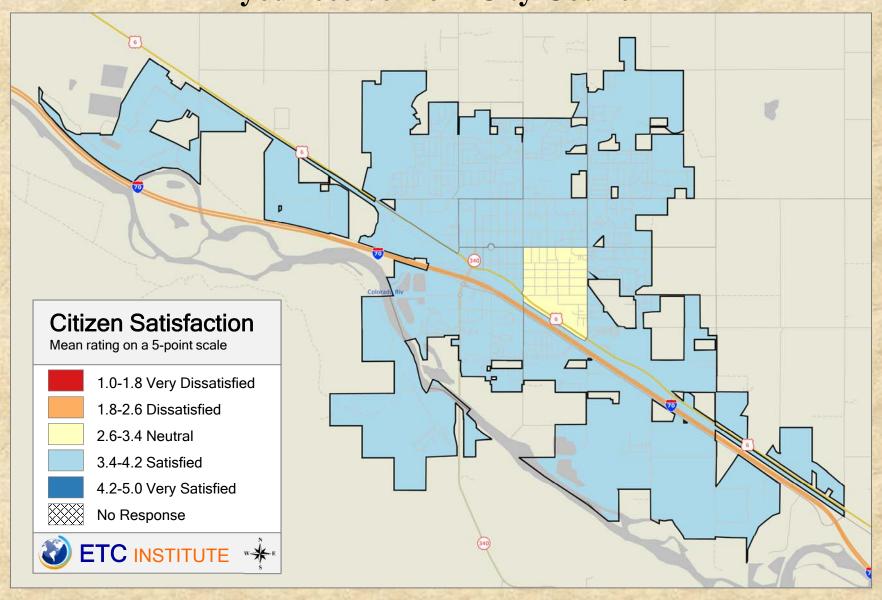






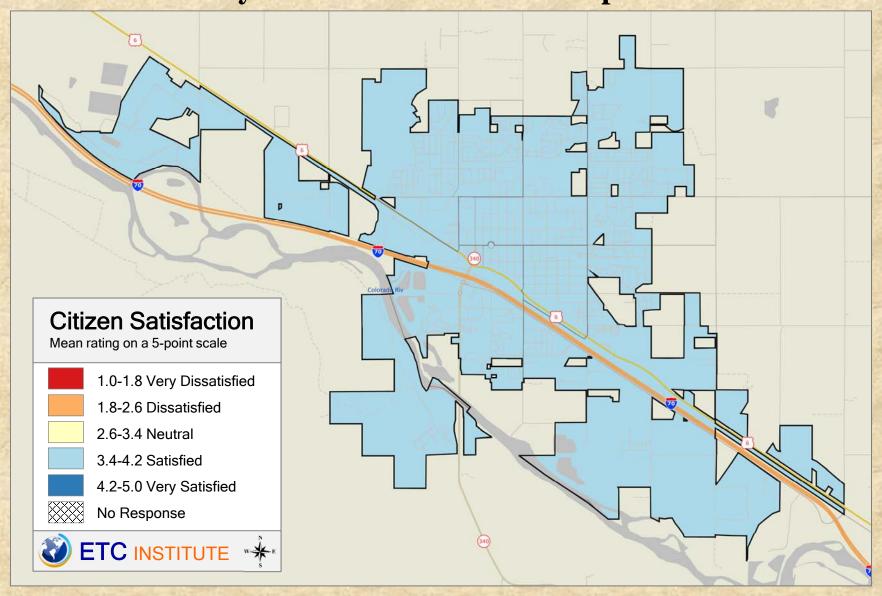






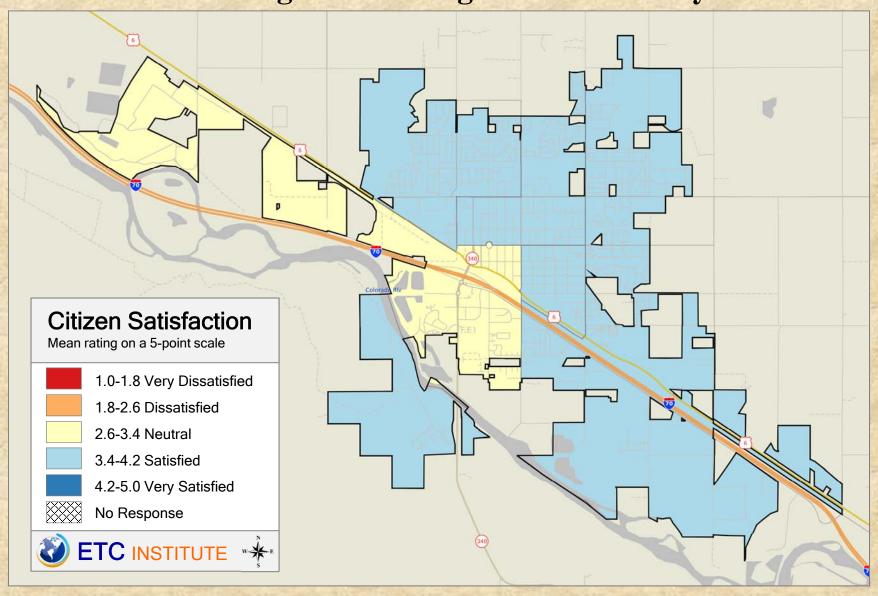






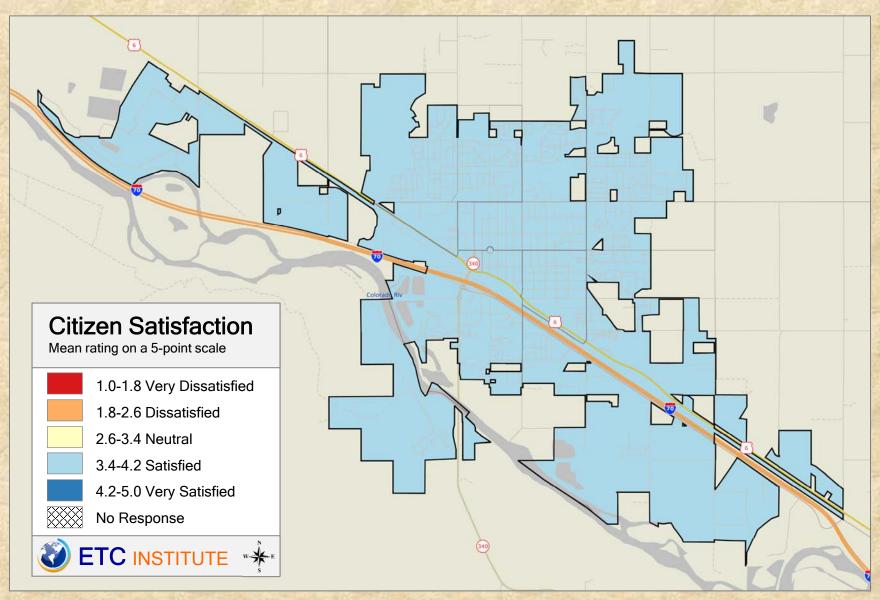






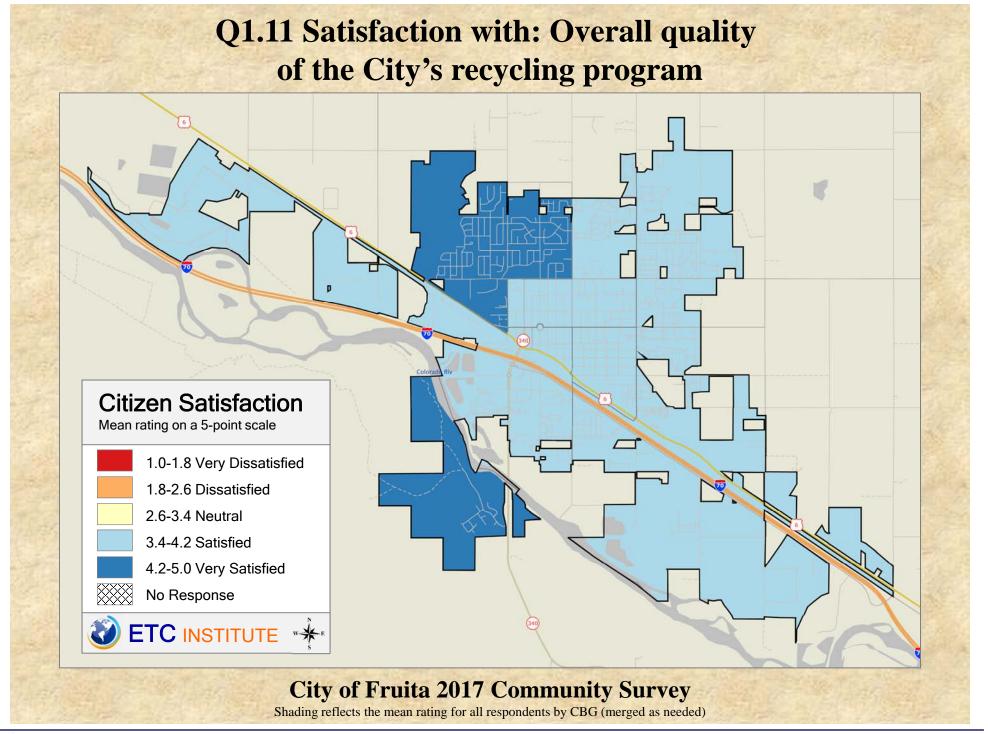


#### Q1.10 Satisfaction with: Overall quality of sewer service



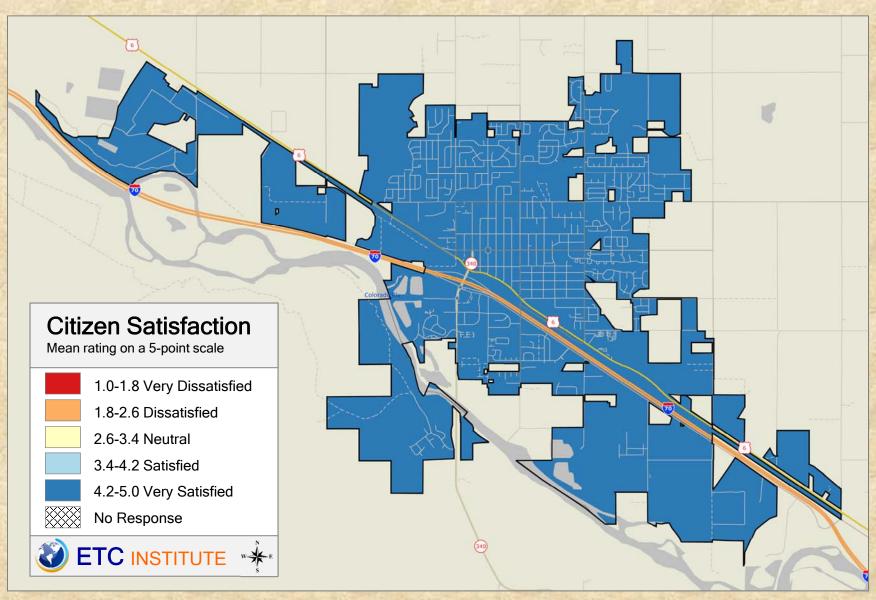
#### City of Fruita 2017 Community Survey







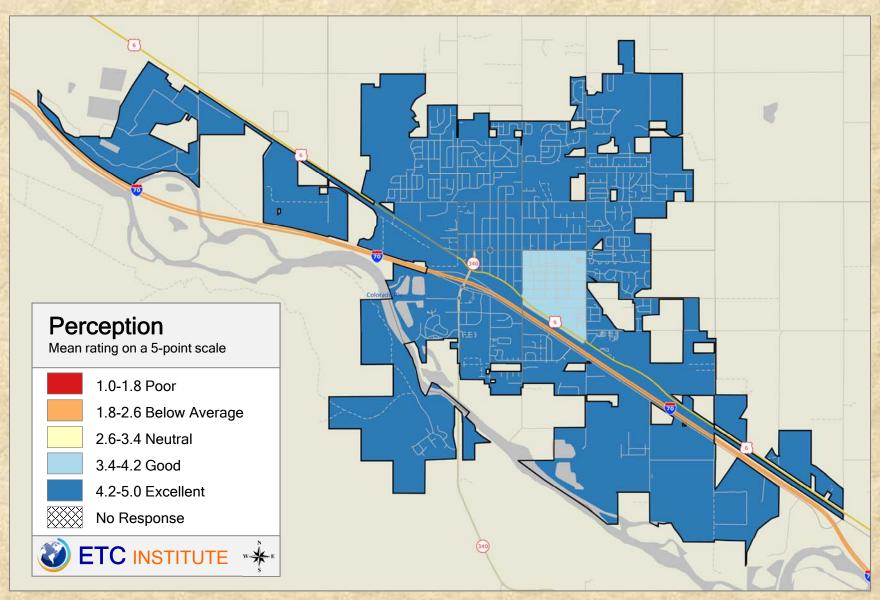
#### Q1.12 Satisfaction with: Overall quality of garbage collection



**City of Fruita 2017 Community Survey** 

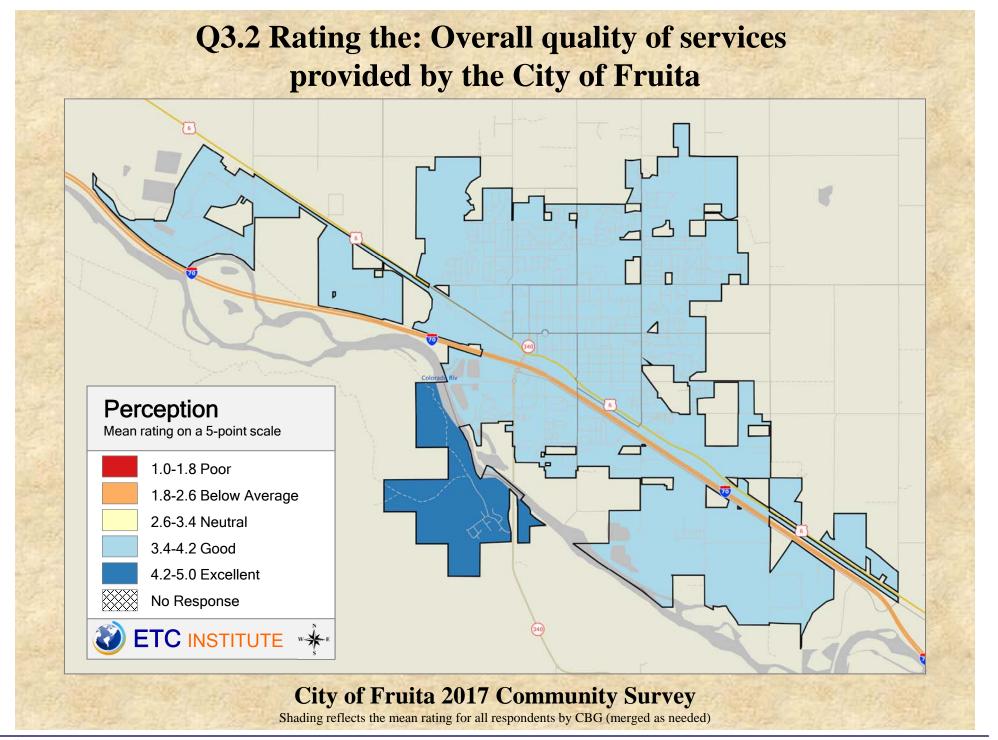


#### Q3.1 Rating the: Overall quality of life in the City

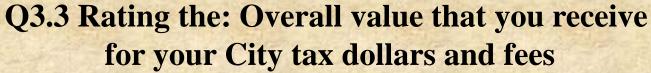


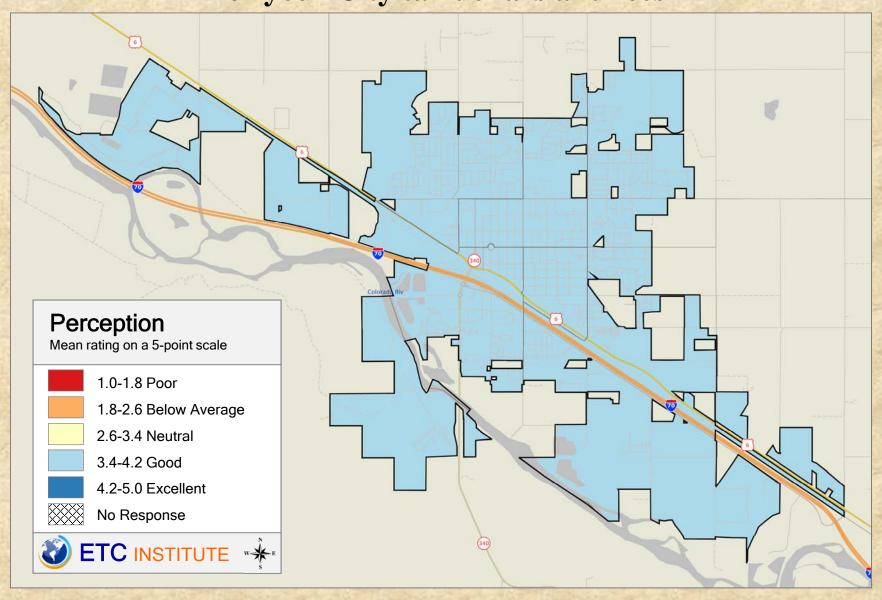
City of Fruita 2017 Community Survey



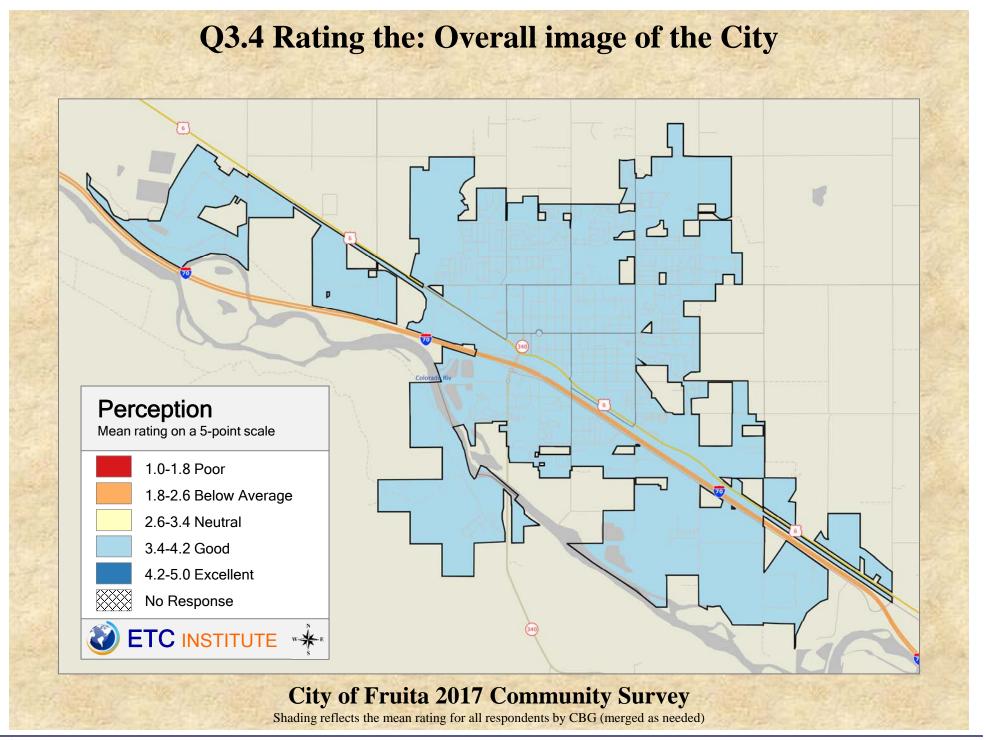






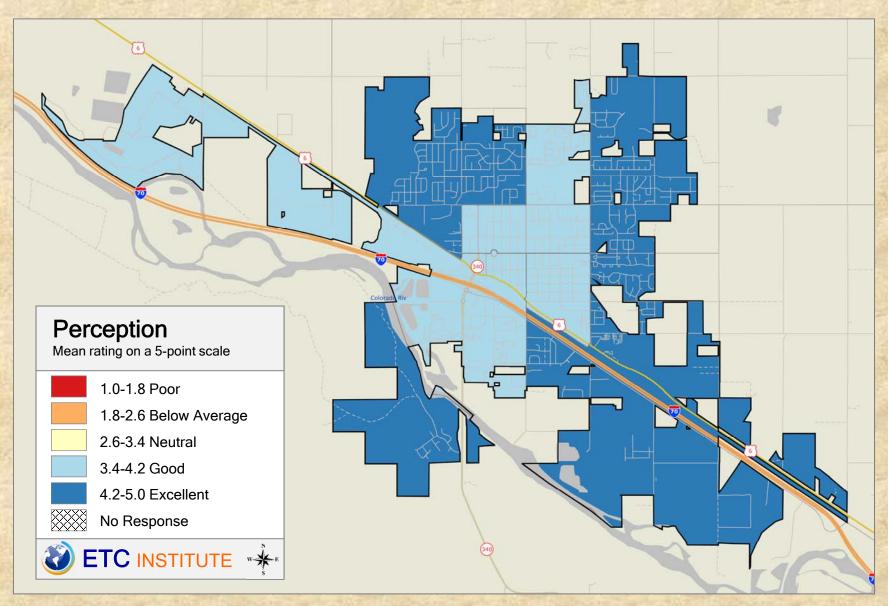








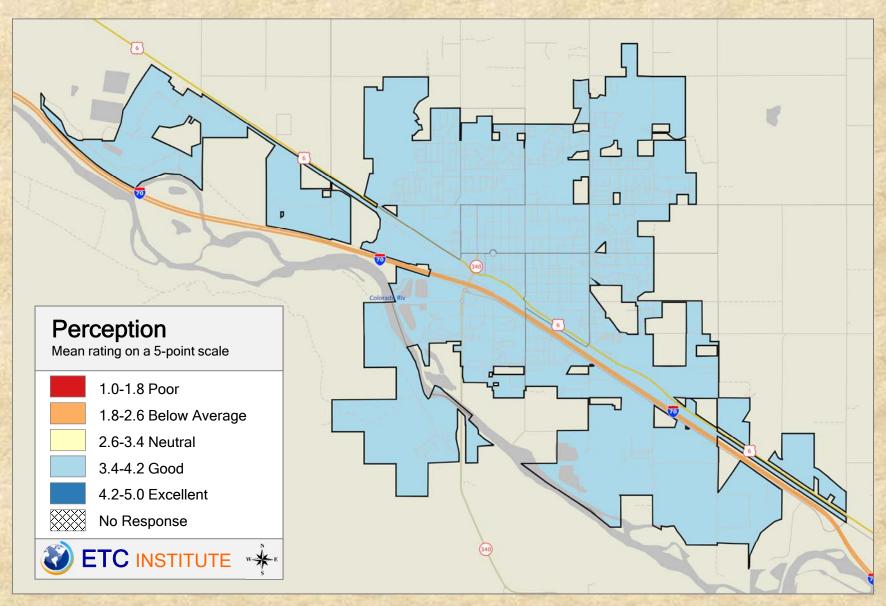
#### Q3.5 Rating the: Overall feeling of safety in the City



City of Fruita 2017 Community Survey



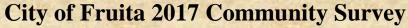
#### Q3.6 Rating the: Quality of new development in the City



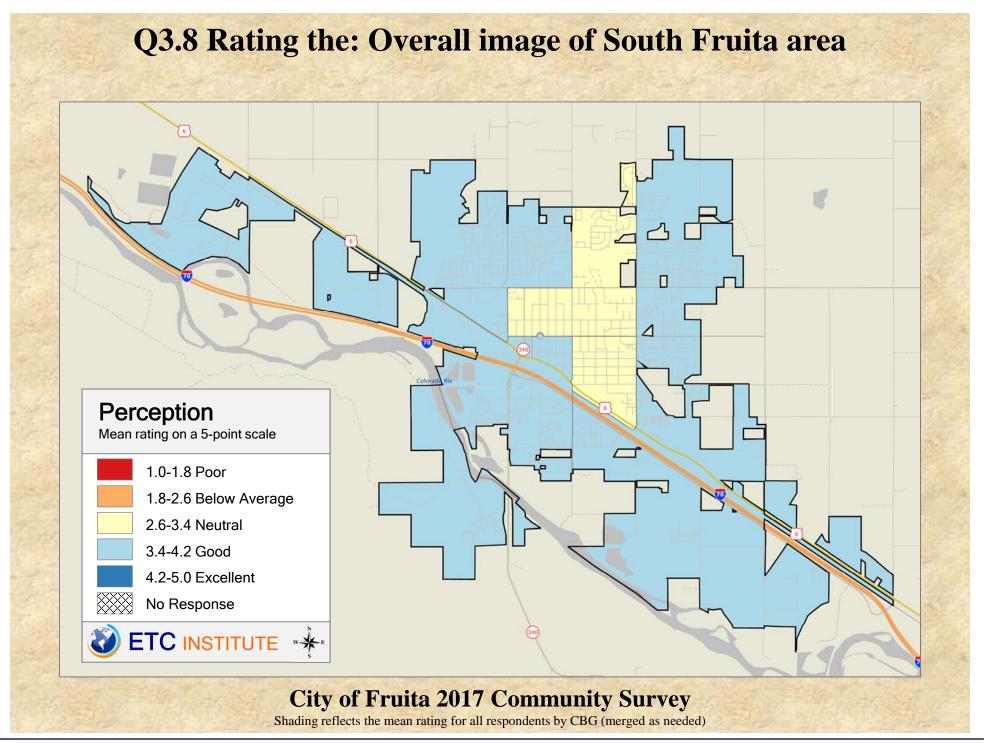
City of Fruita 2017 Community Survey



## Q3.7 Rating the: Overall image of downtown area Perception Mean rating on a 5-point scale 1.0-1.8 Poor 1.8-2.6 Below Average 2.6-3.4 Neutral 3.4-4.2 Good 4.2-5.0 Excellent No Response ETC INSTITUTE \*\*\*

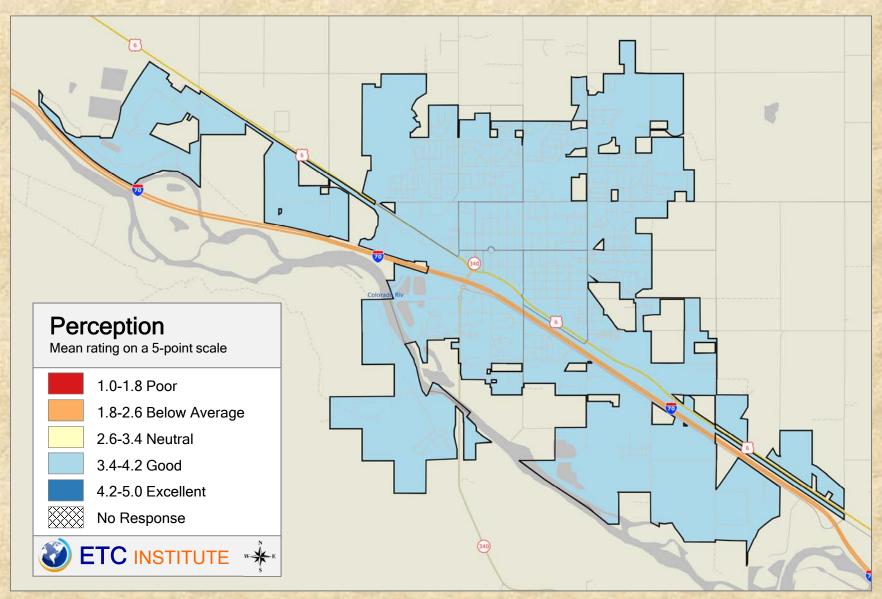








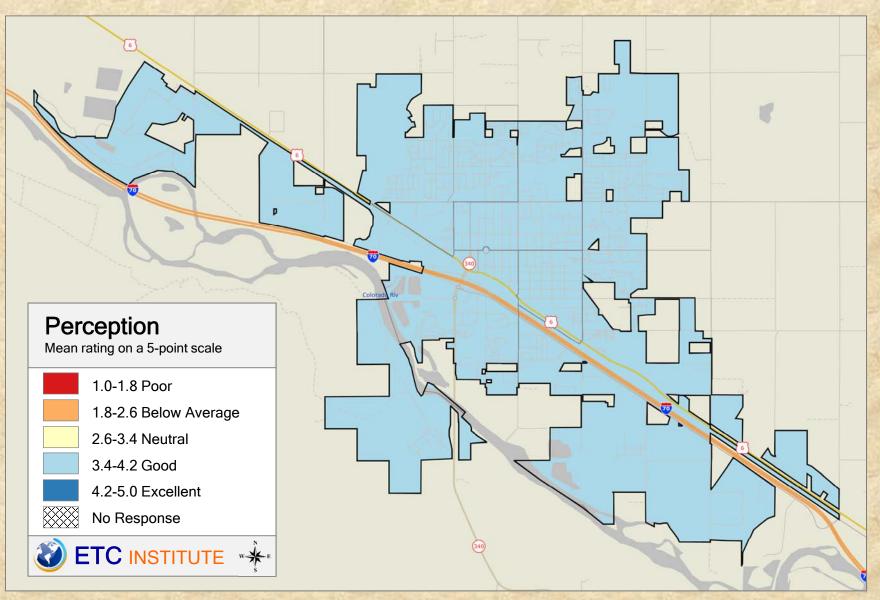
# Q3.9 Rating the: Overall appearance of the City



#### City of Fruita 2017 Community Survey

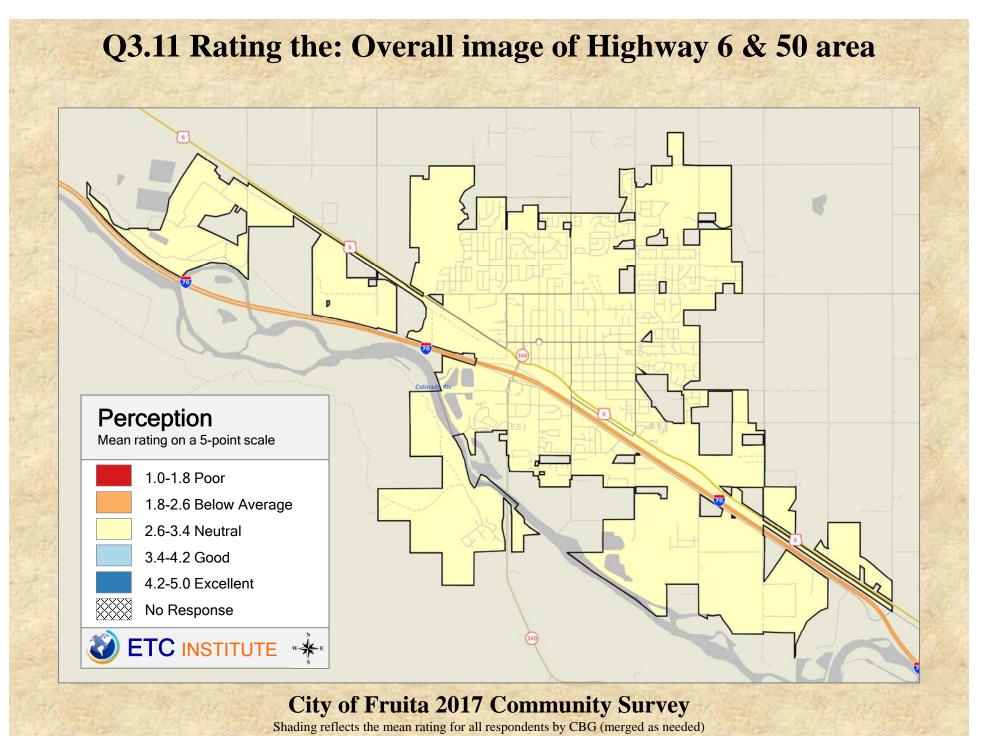


#### Q3.10 Rating the: Overall appearance of business signs

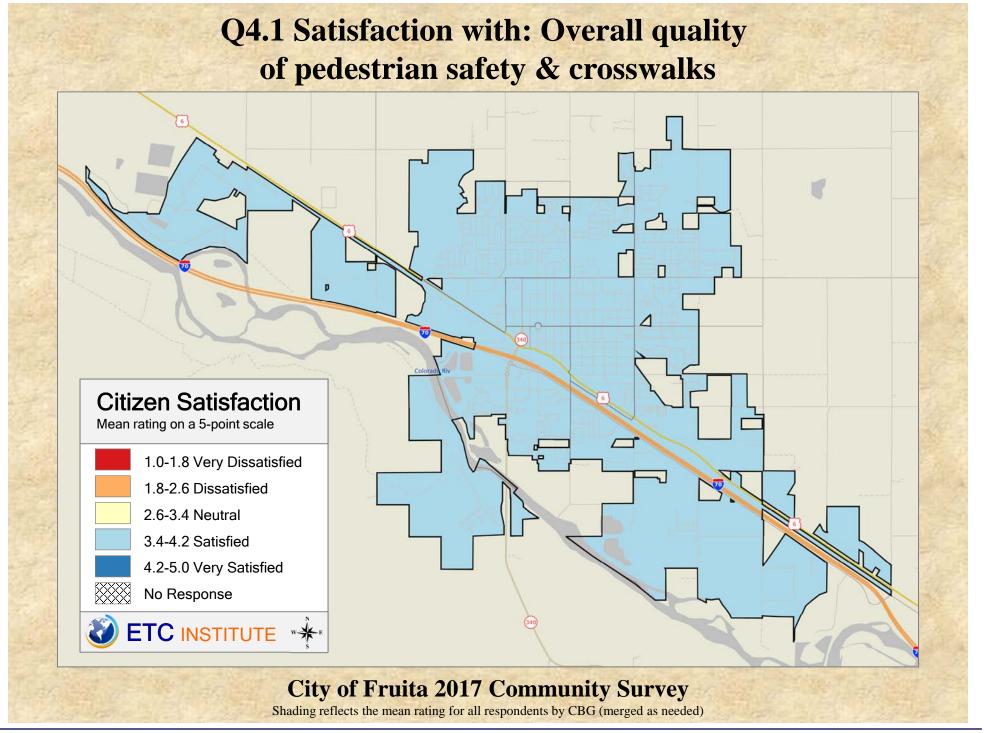


**City of Fruita 2017 Community Survey** 



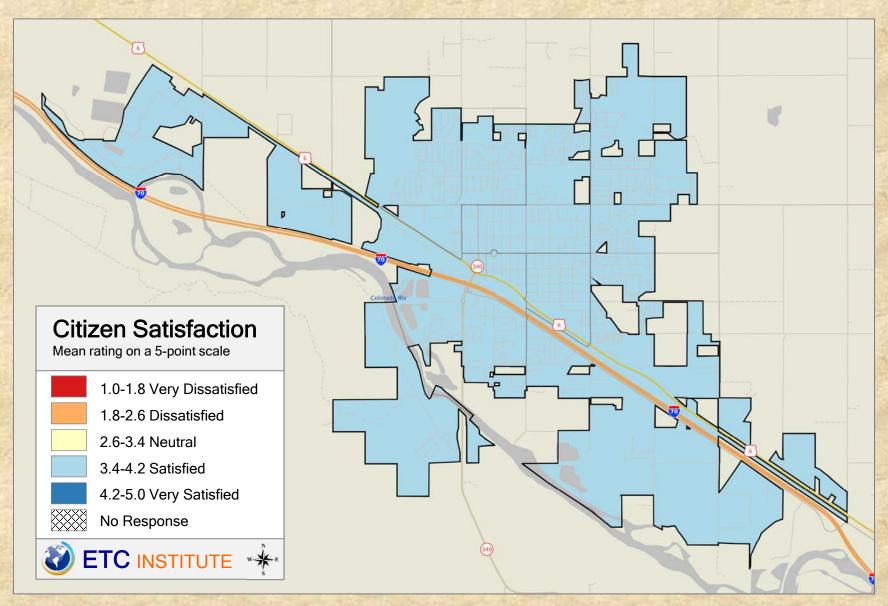








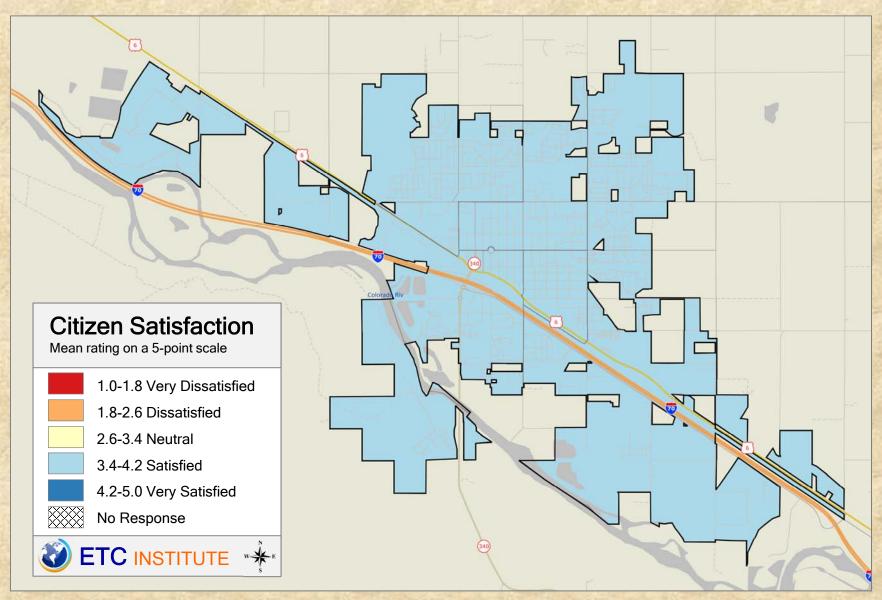
#### Q4.2 Satisfaction with: The visibility of police in neighborhoods



City of Fruita 2017 Community Survey



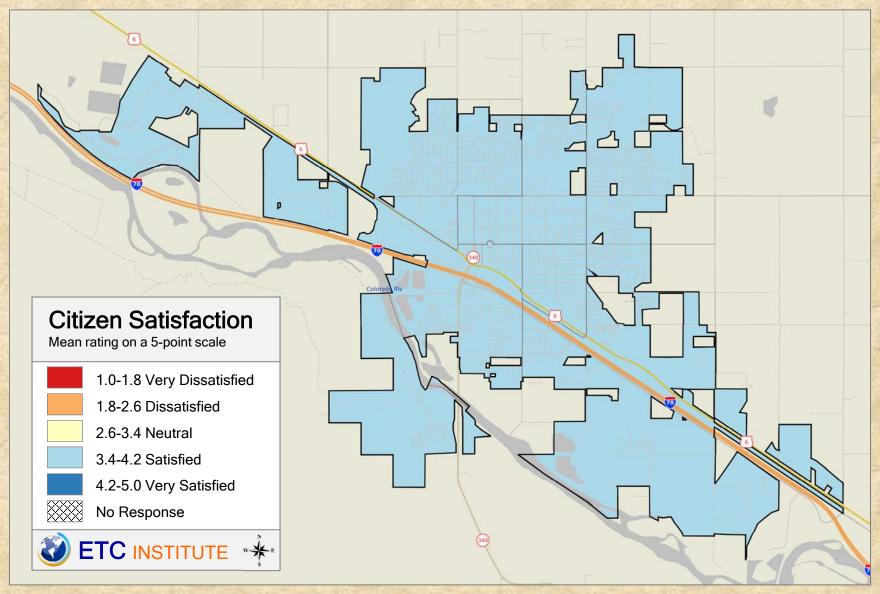
#### Q4.3 Satisfaction with: The City's efforts to prevent crime



City of Fruita 2017 Community Survey



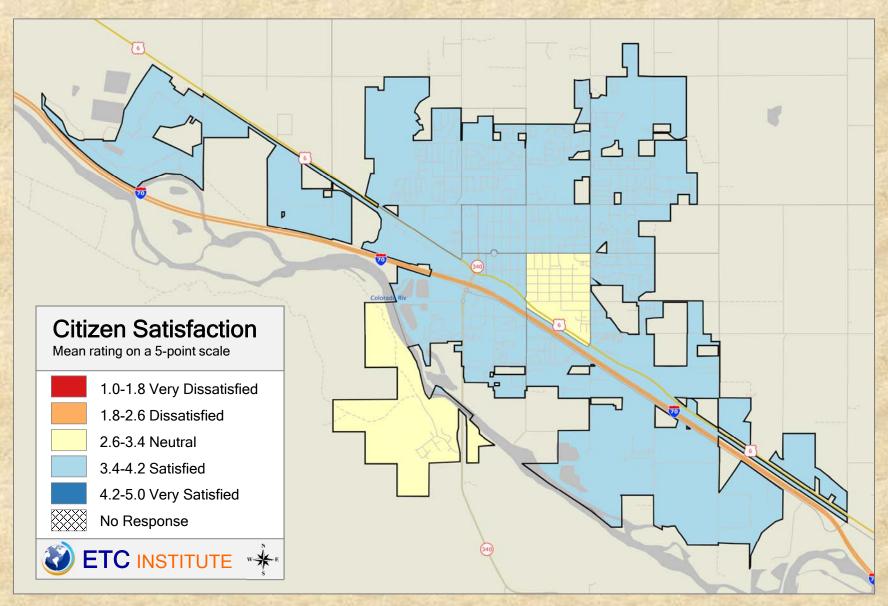
#### Q4.4 Satisfaction with: How quickly police respond to emergencies



City of Fruita 2017 Community Survey

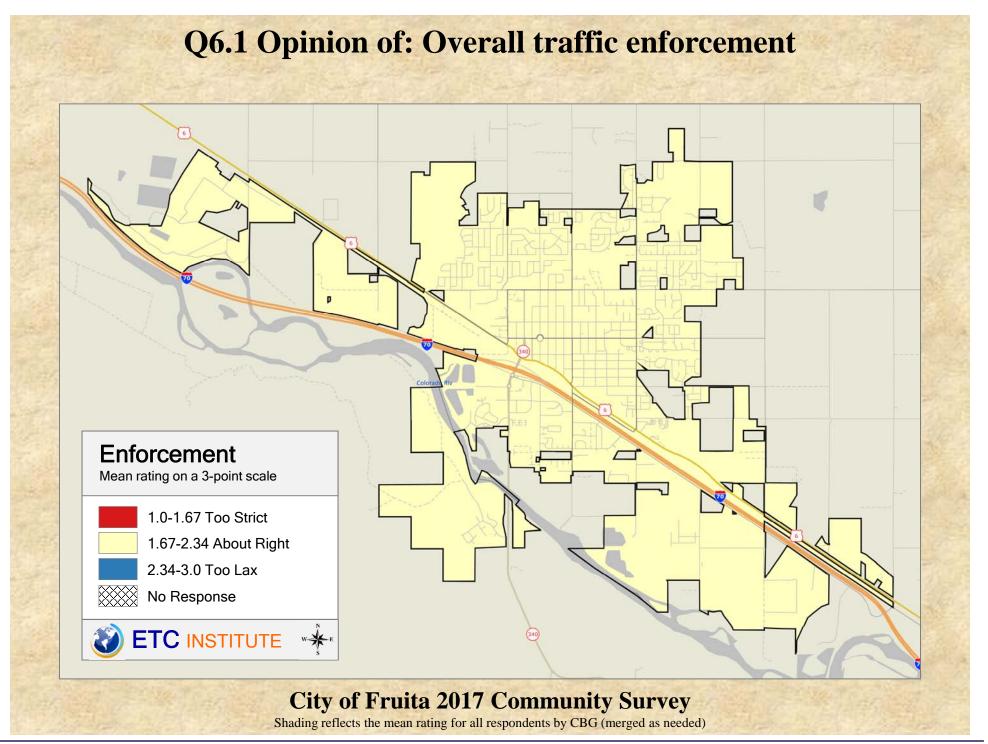


#### Q4.5 Satisfaction with: Safety/prevention education programs

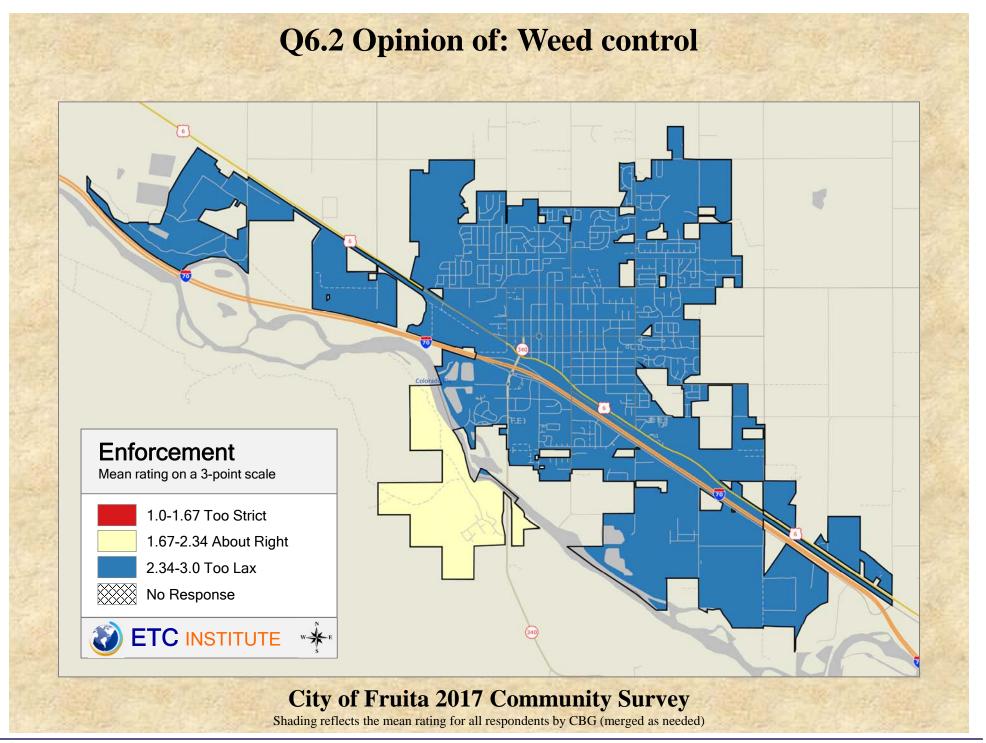


City of Fruita 2017 Community Survey

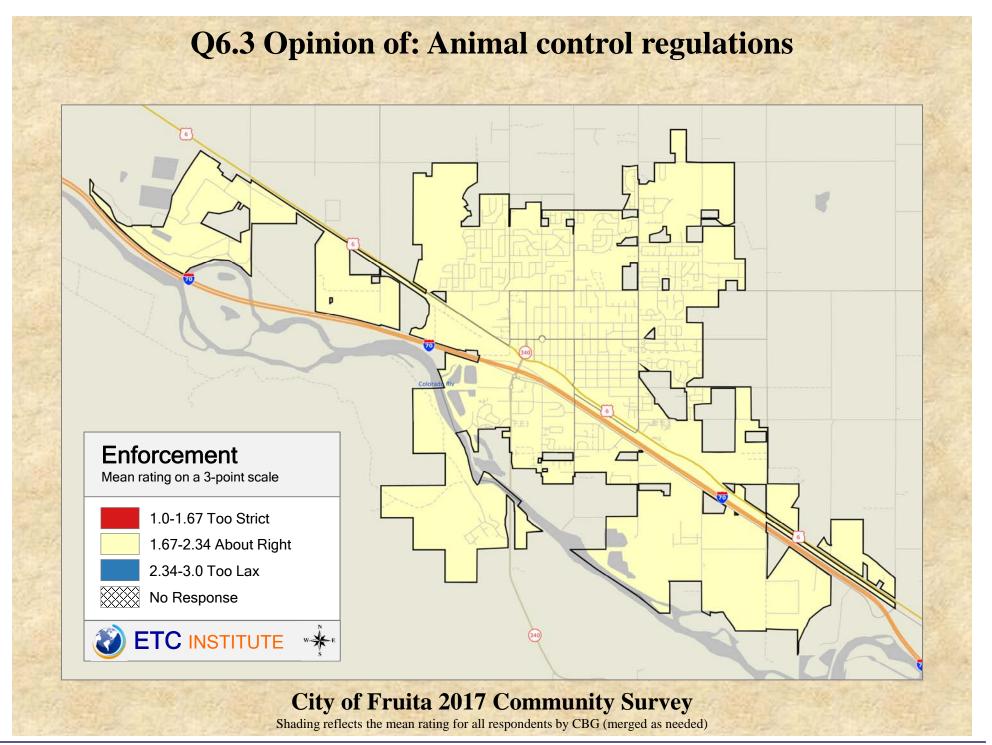






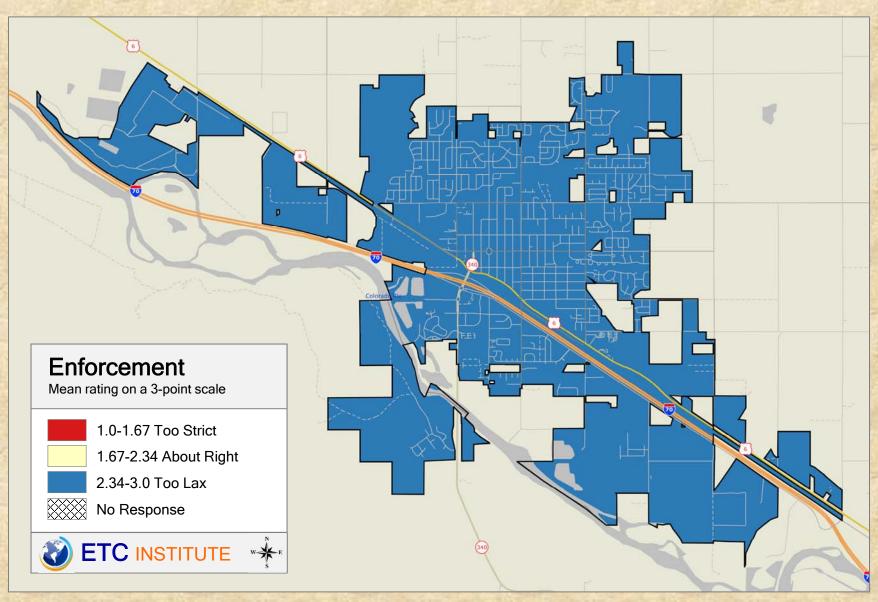








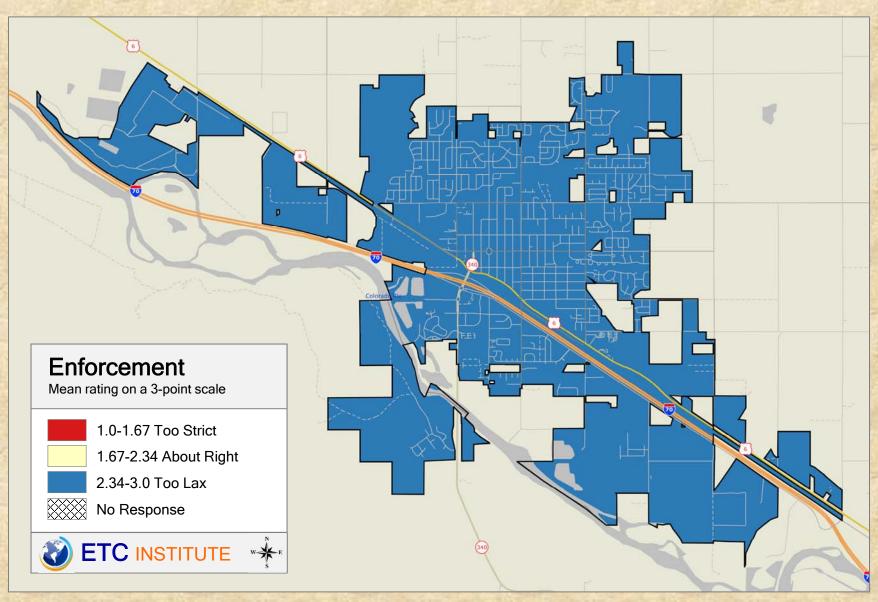
#### Q6.4 Opinion of: Junk in residential yards



City of Fruita 2017 Community Survey



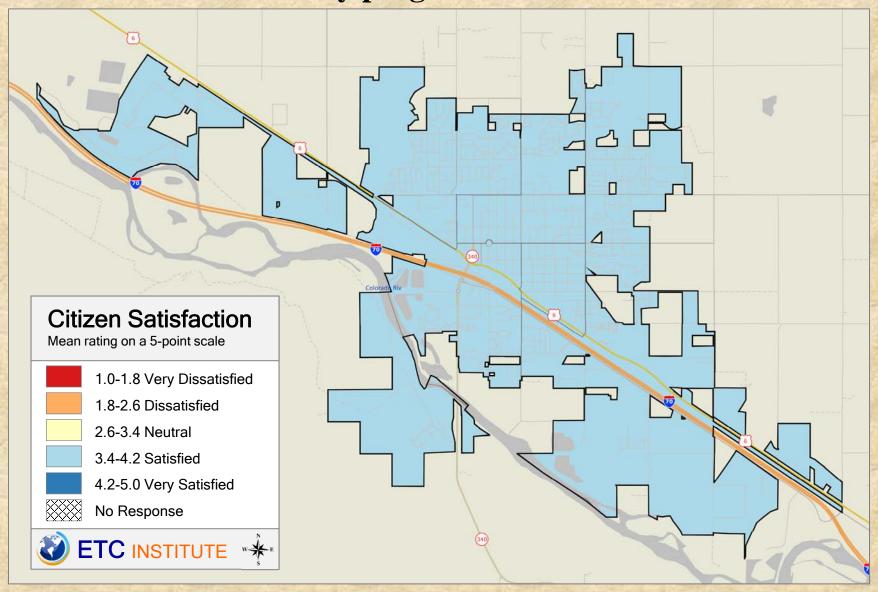
## Q6.5 Opinion of: Junk in commercial areas



#### City of Fruita 2017 Community Survey

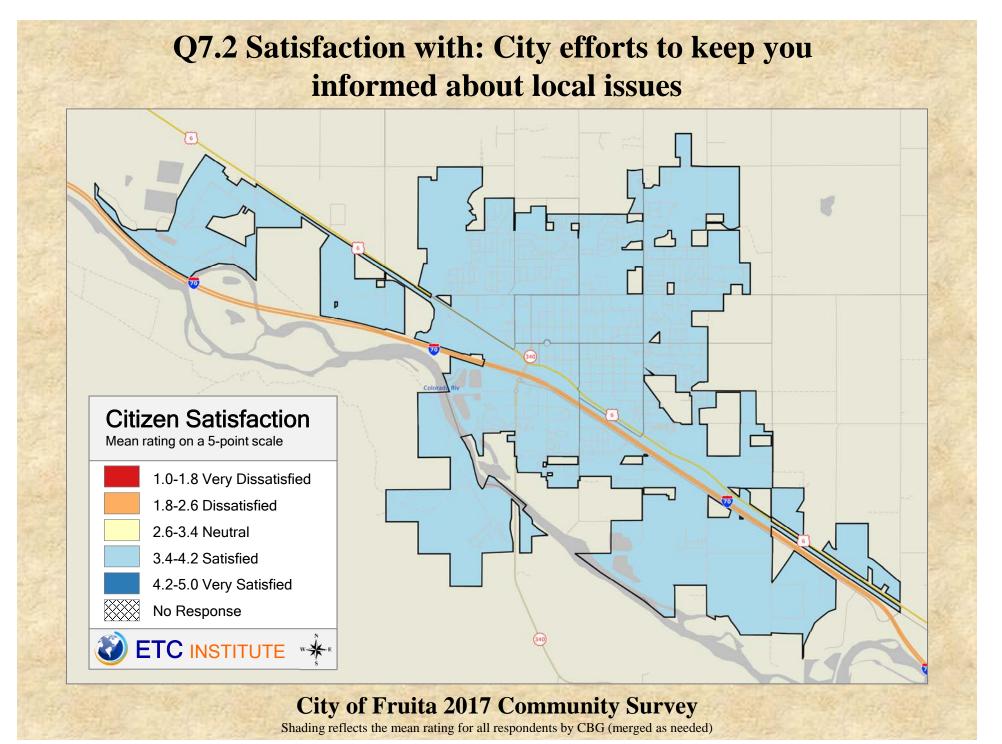


# Q7.1 Satisfaction with: The availability of information about City programs and services



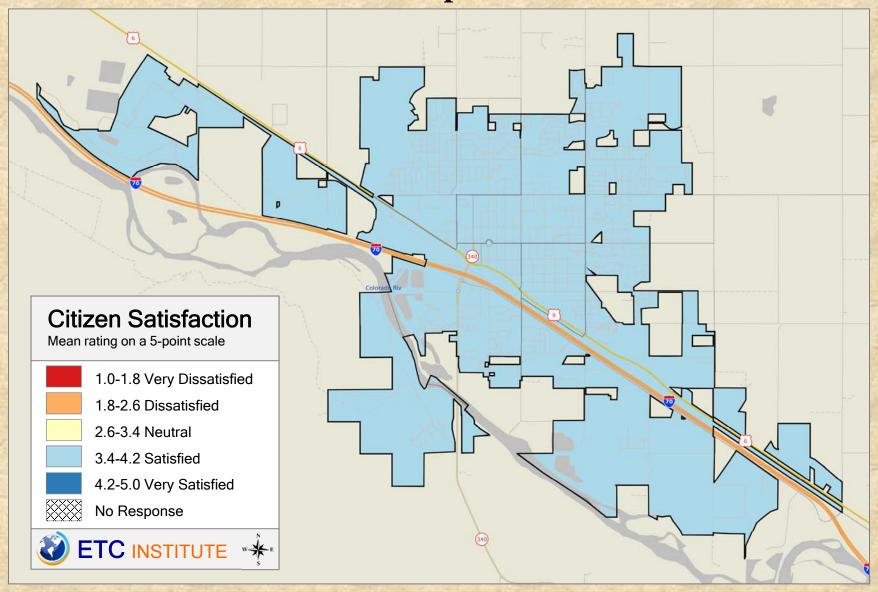
**City of Fruita 2017 Community Survey** 







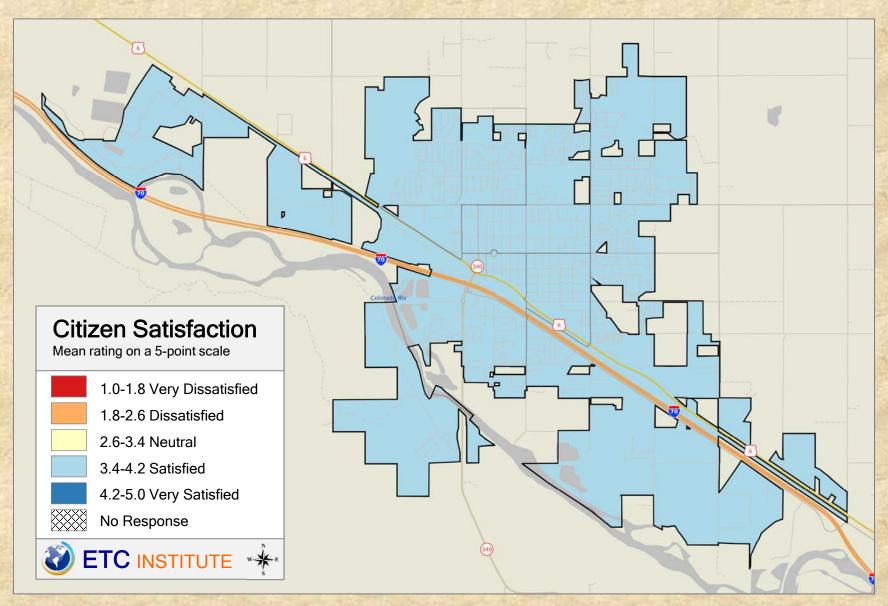
# Q7.3 Satisfaction with: How open the City is to public involvement and input from residents



**City of Fruita 2017 Community Survey** 

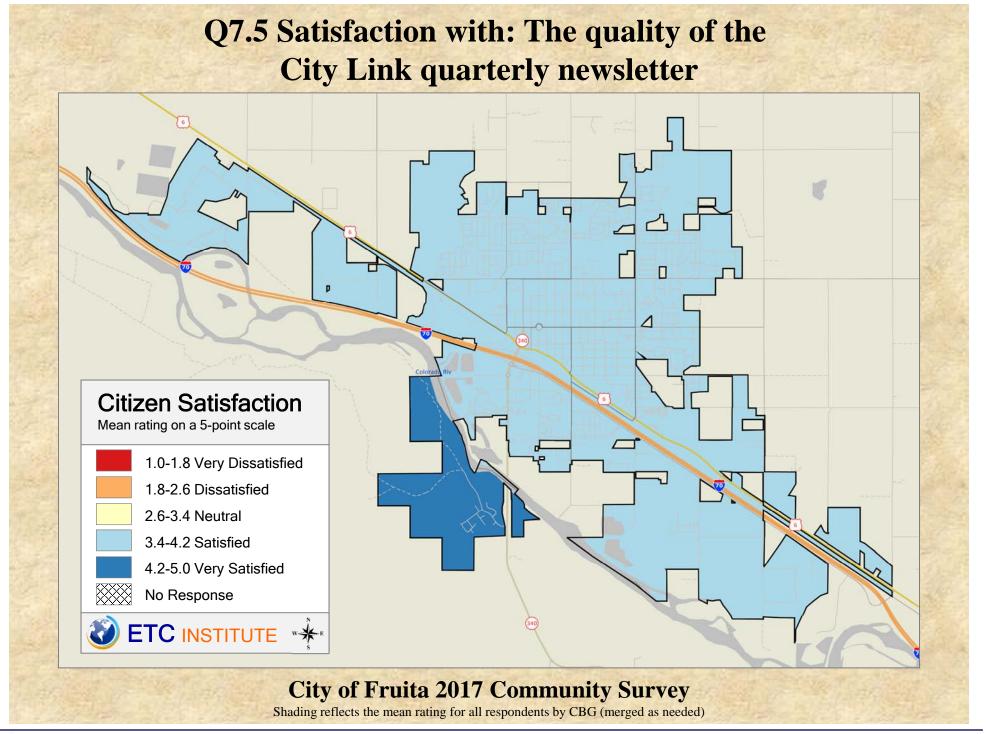


## Q7.4 Satisfaction with: The quality of the City's web page



City of Fruita 2017 Community Survey



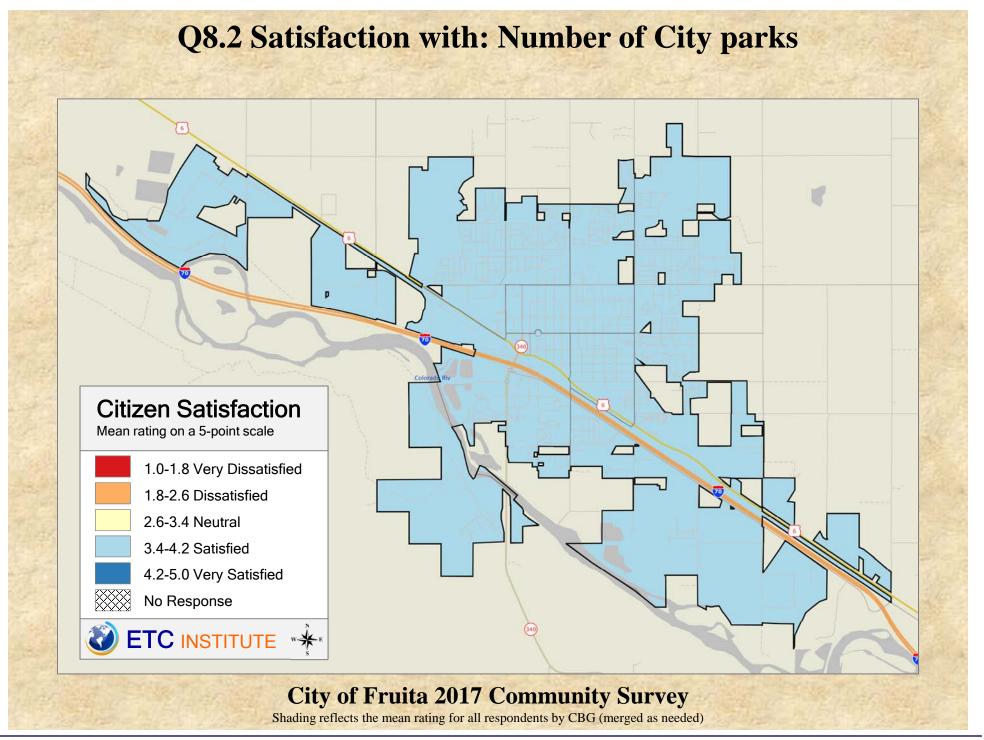




## **Q8.1 Satisfaction with: Maintenance of City parks** Citizen Satisfaction Mean rating on a 5-point scale 1.0-1.8 Very Dissatisfied 1.8-2.6 Dissatisfied 2.6-3.4 Neutral 3.4-4.2 Satisfied 4.2-5.0 Very Satisfied No Response ETC INSTITUTE \*\*

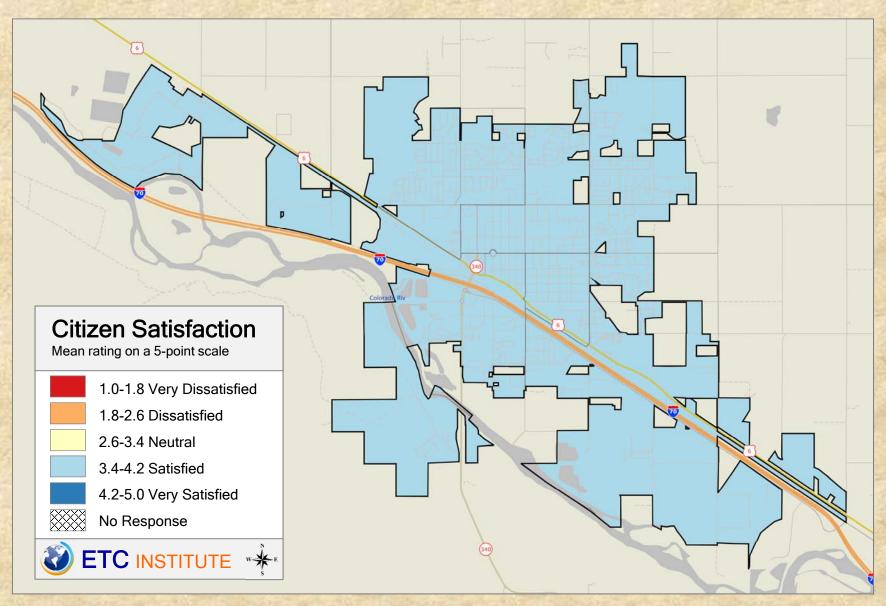
#### City of Fruita 2017 Community Survey





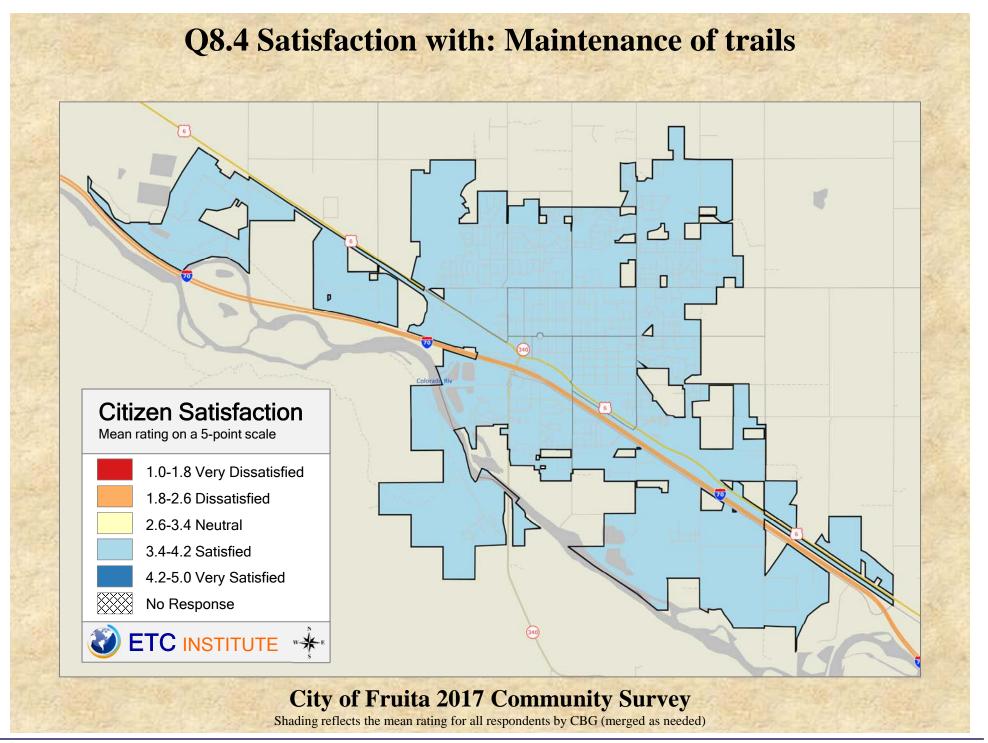


## Q8.3 Satisfaction with: Variety and types of City parks



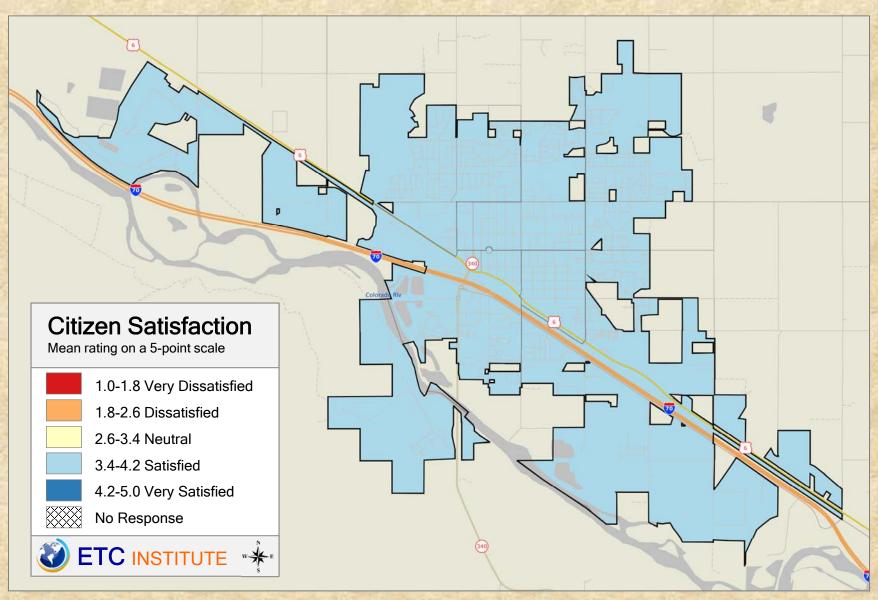
City of Fruita 2017 Community Survey





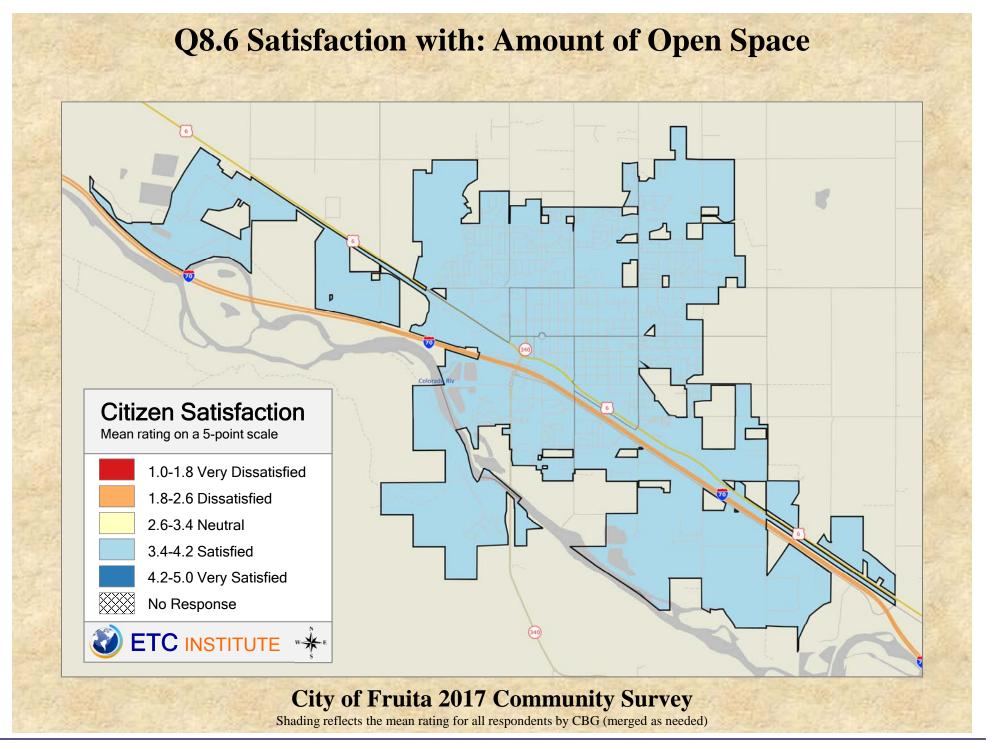


## Q8.5 Satisfaction with: Number of walking and biking trails



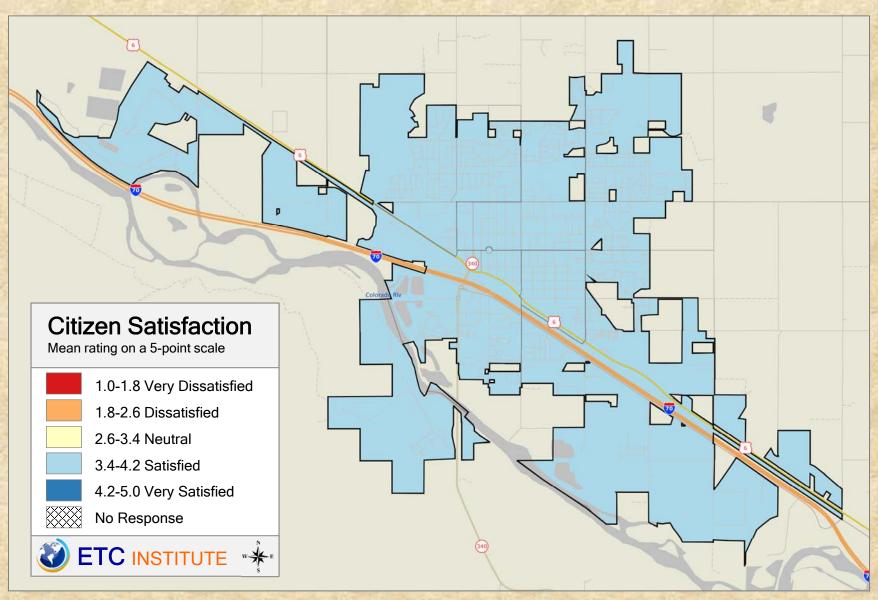
City of Fruita 2017 Community Survey





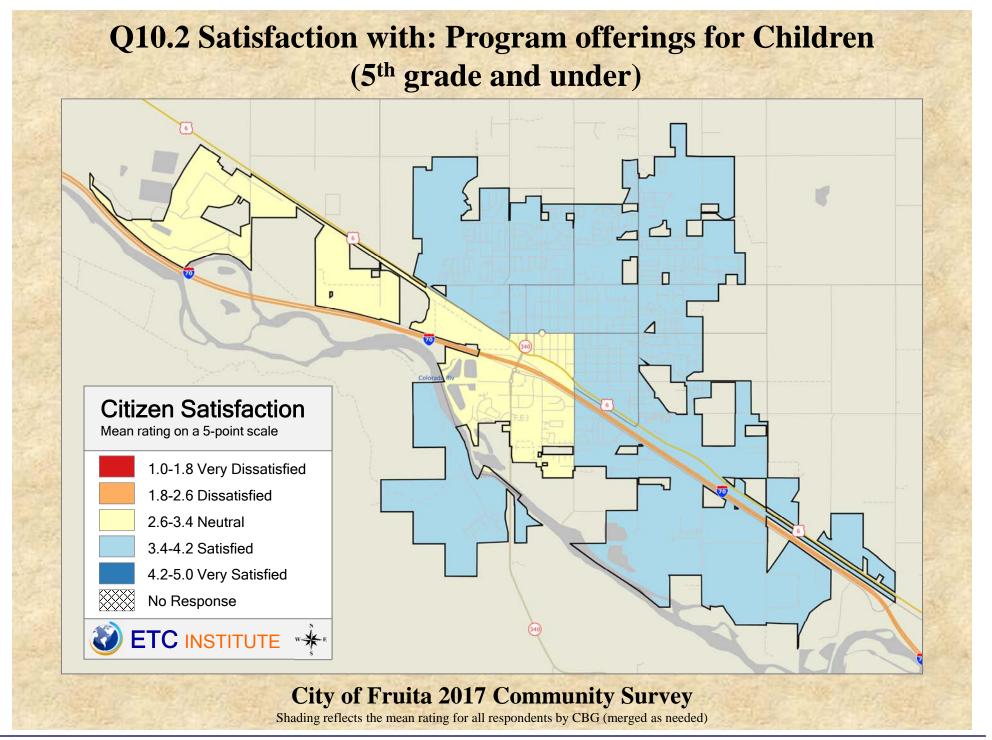


## Q10.1 Satisfaction with: Program offerings for the entire family

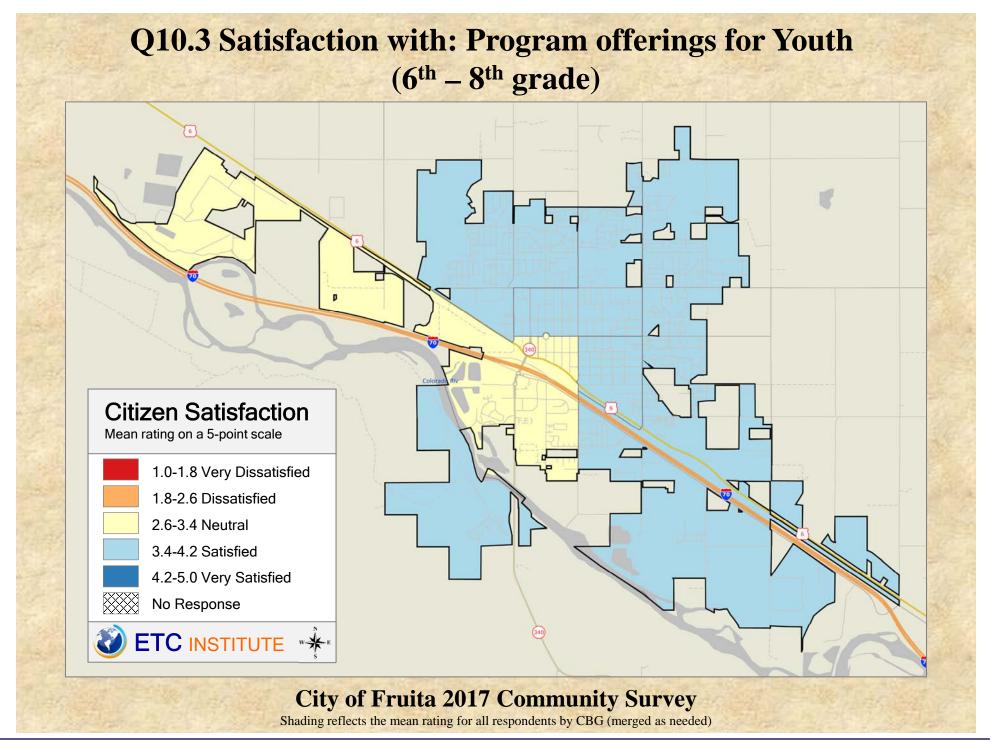


**City of Fruita 2017 Community Survey** 

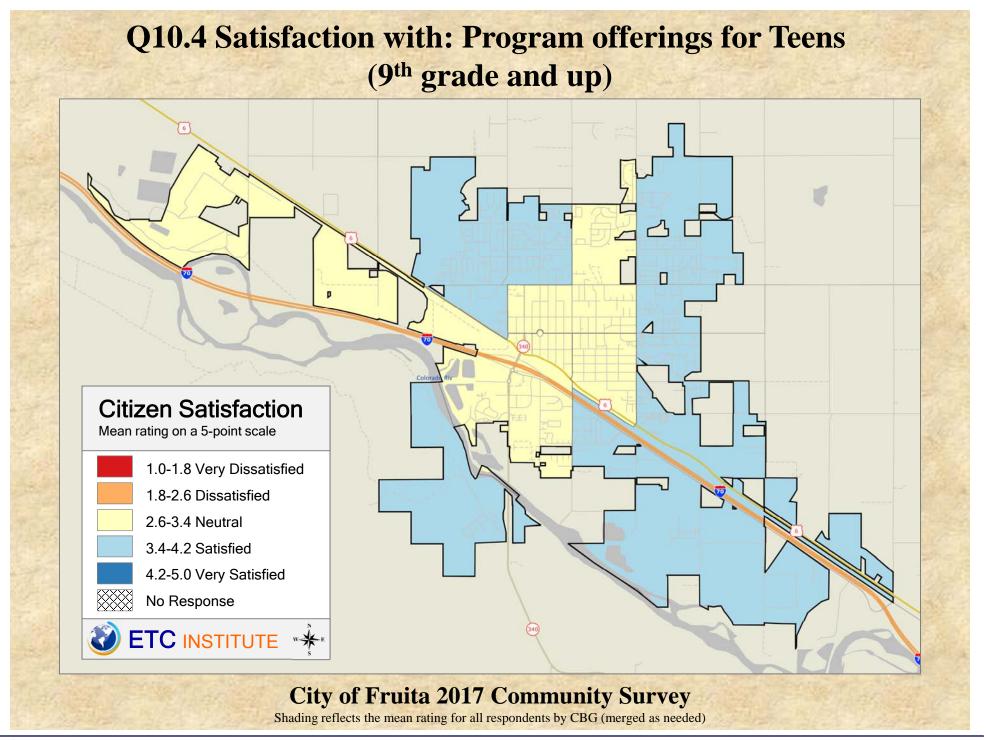






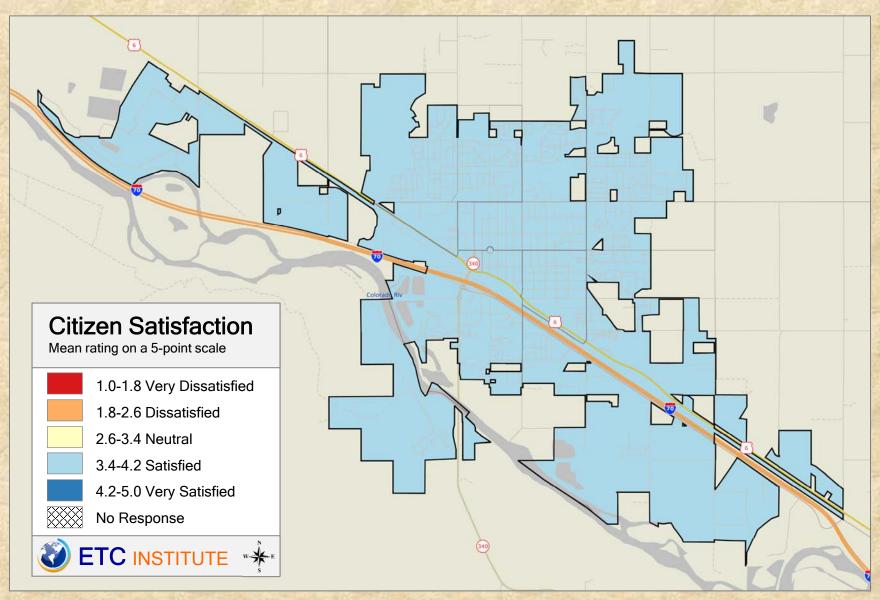








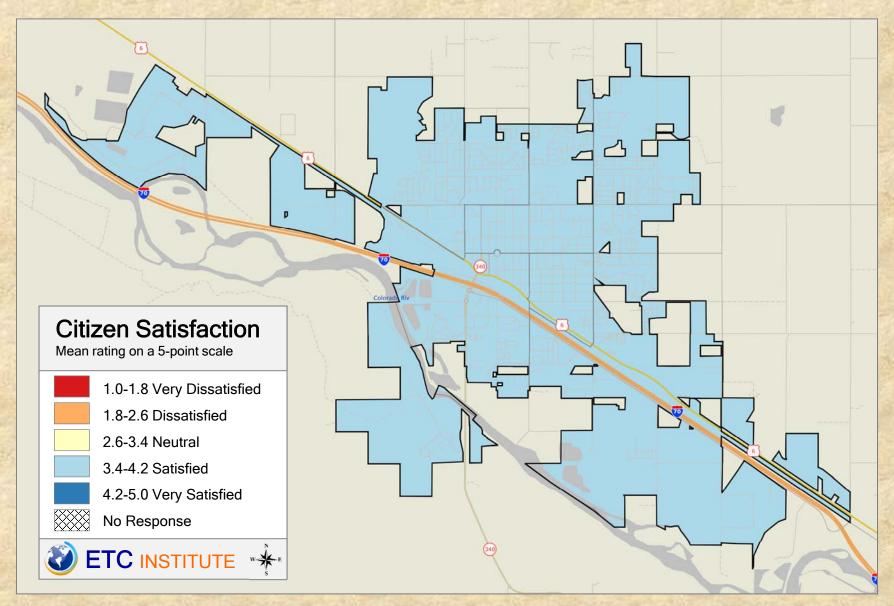
## Q10.5 Satisfaction with: Program offerings for Adults



#### City of Fruita 2017 Community Survey



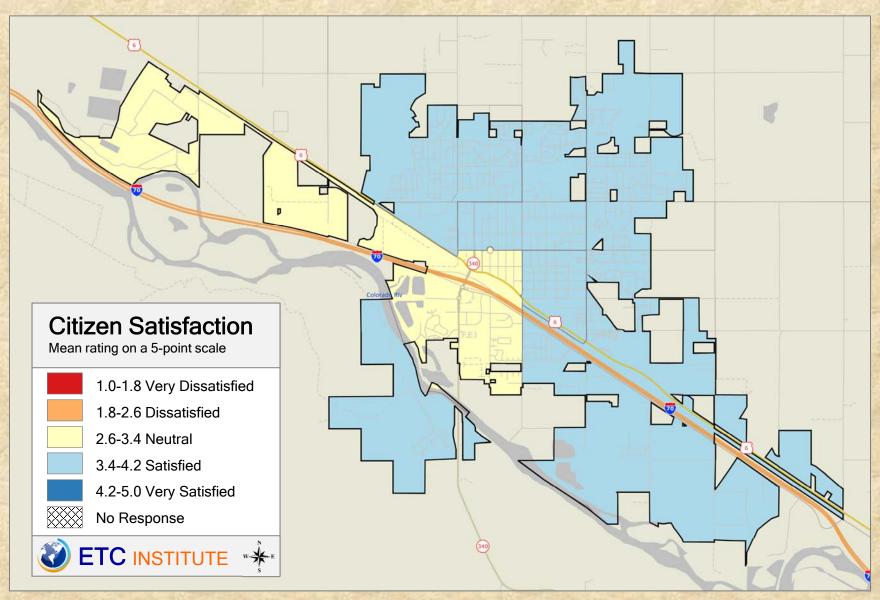
## Q10.6 Satisfaction with: Program offerings for Seniors



City of Fruita 2017 Community Survey



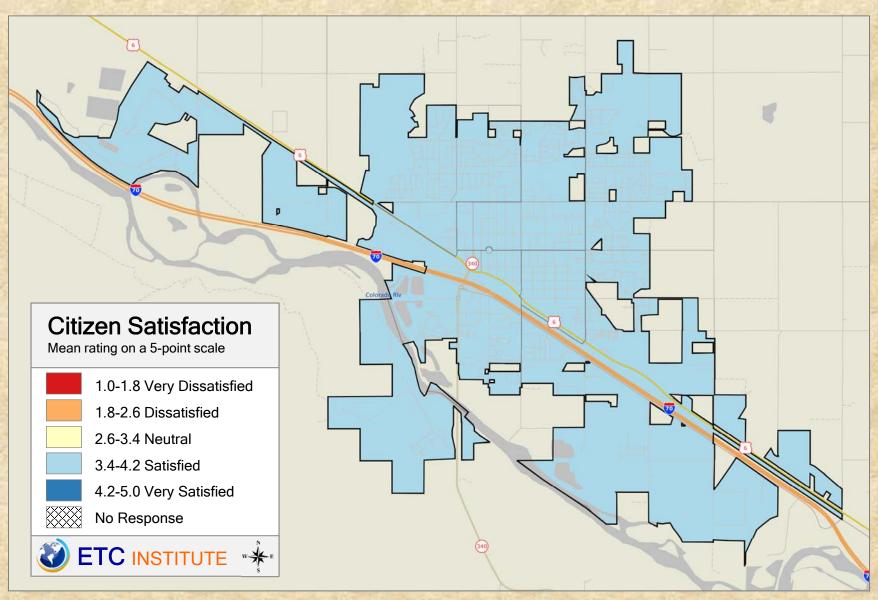
## Q10.7 Satisfaction with: Registration process for programs



#### **City of Fruita 2017 Community Survey**



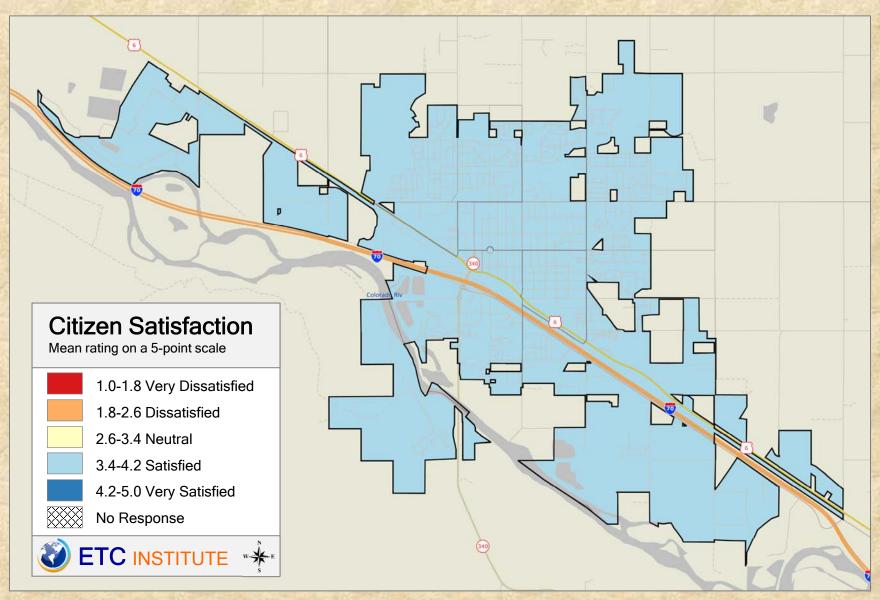
## Q10.8 Satisfaction with: Amount of overall program offerings



**City of Fruita 2017 Community Survey** 



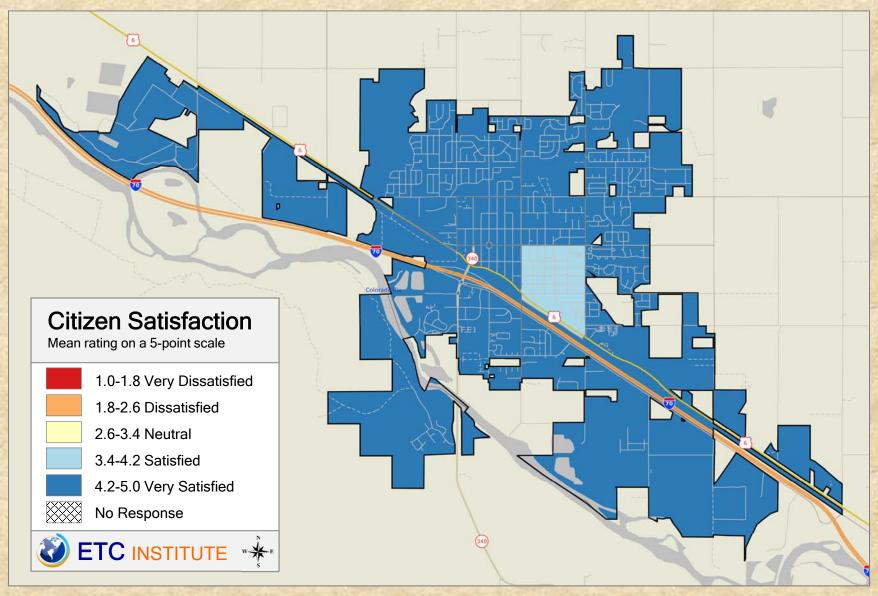
## Q10.9 Satisfaction with: City special events and festivals



#### City of Fruita 2017 Community Survey

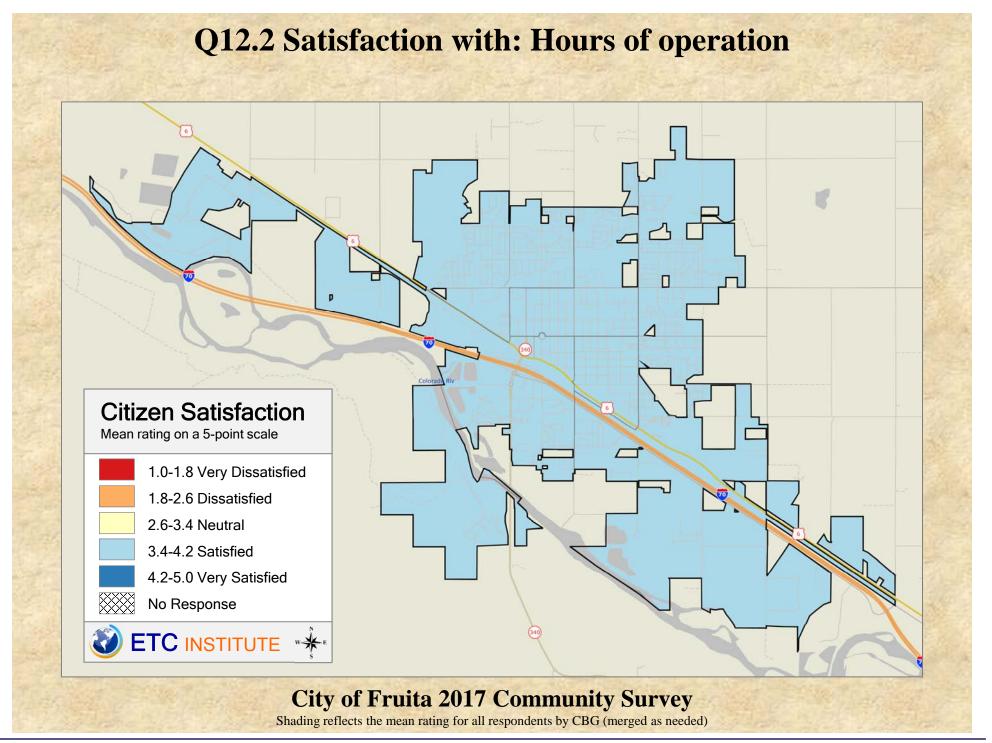


## Q12.1 Satisfaction with: Overall impression of Community Center



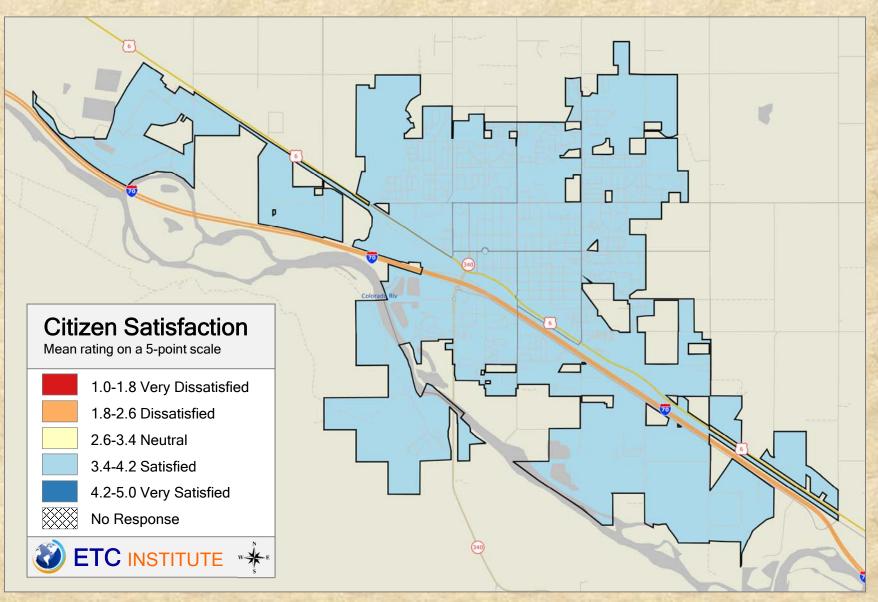
City of Fruita 2017 Community Survey





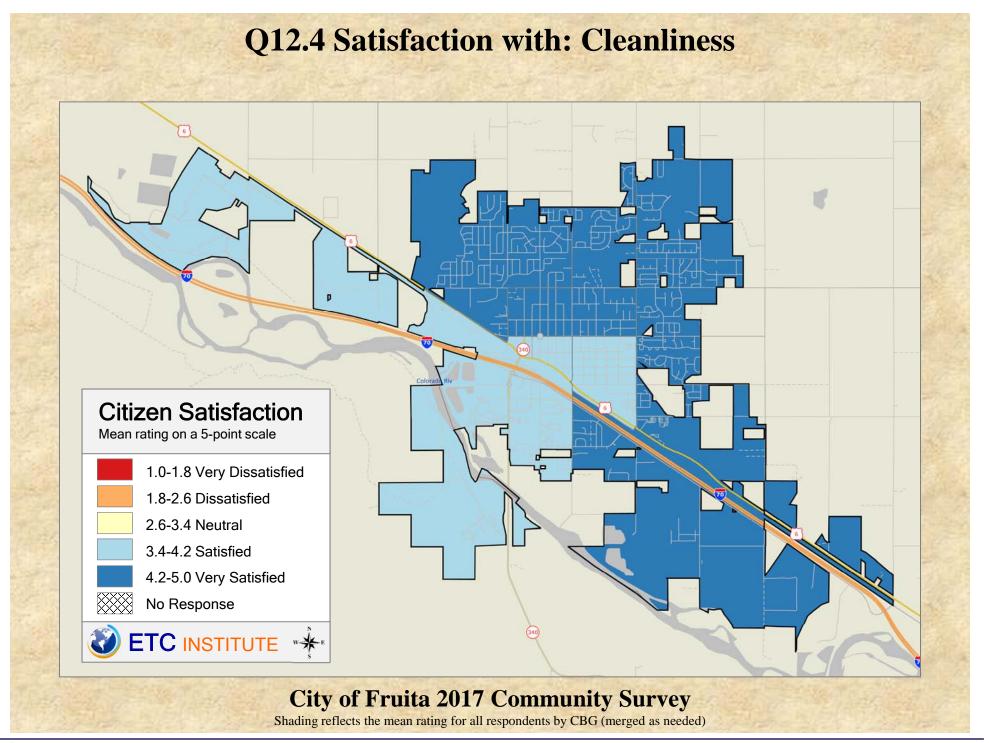


## Q12.3 Satisfaction with: Availability of meeting spaces

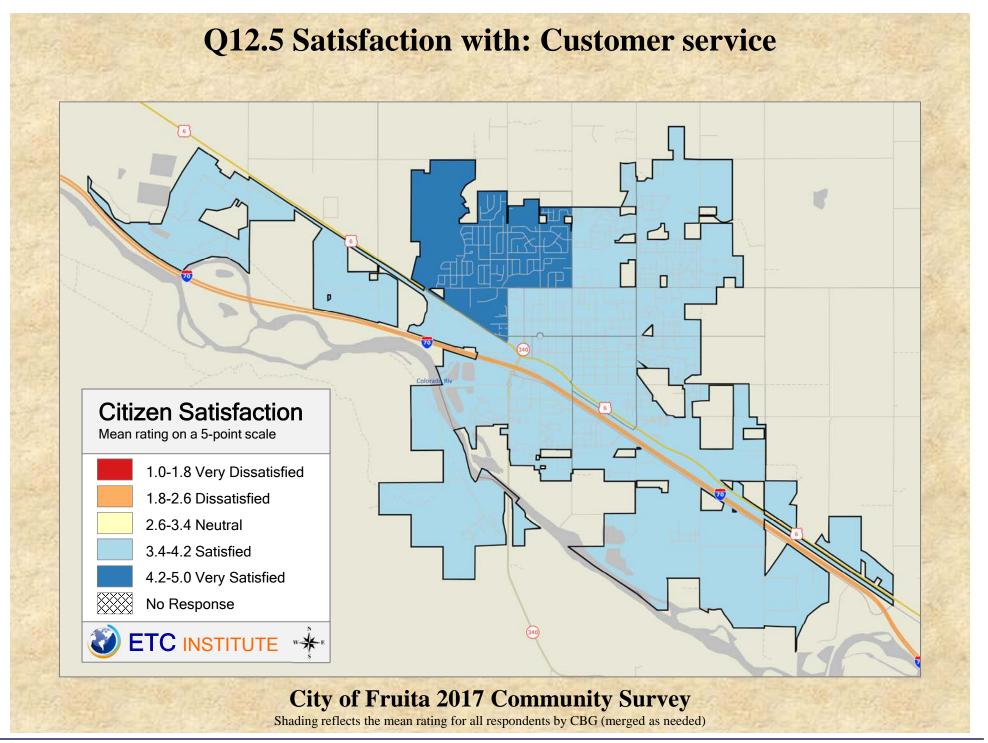


**City of Fruita 2017 Community Survey** 











# Q12.6 Satisfaction with: Appropriateness of pass fees Citizen Satisfaction Mean rating on a 5-point scale 1.0-1.8 Very Dissatisfied 1.8-2.6 Dissatisfied 2.6-3.4 Neutral 3.4-4.2 Satisfied 4.2-5.0 Very Satisfied No Response

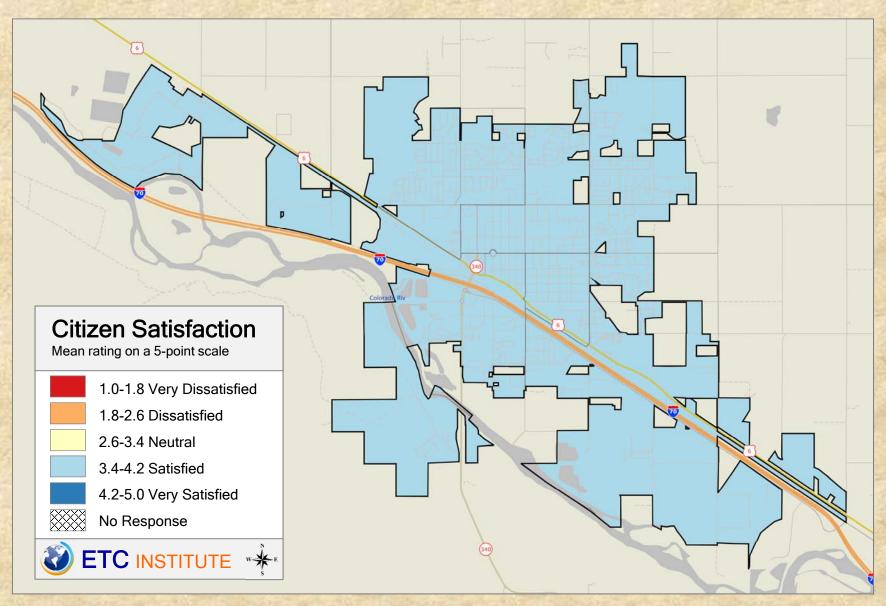
#### City of Fruita 2017 Community Survey

Shading reflects the mean rating for all respondents by CBG (merged as needed)



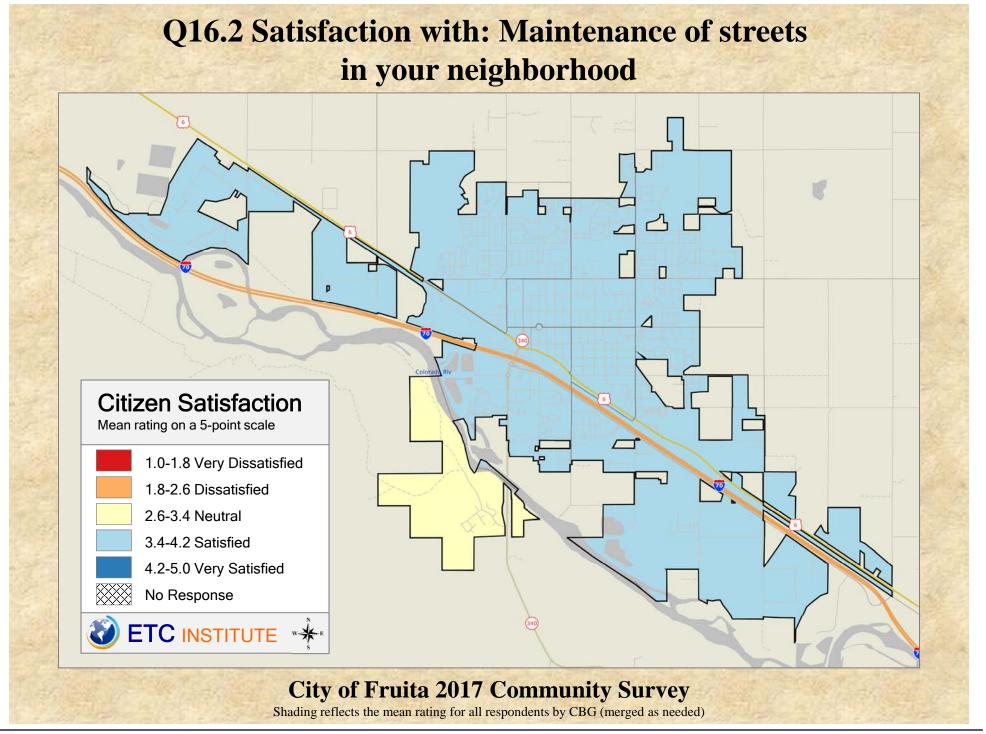
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## Q16.1 Satisfaction with: Maintenance of major city streets

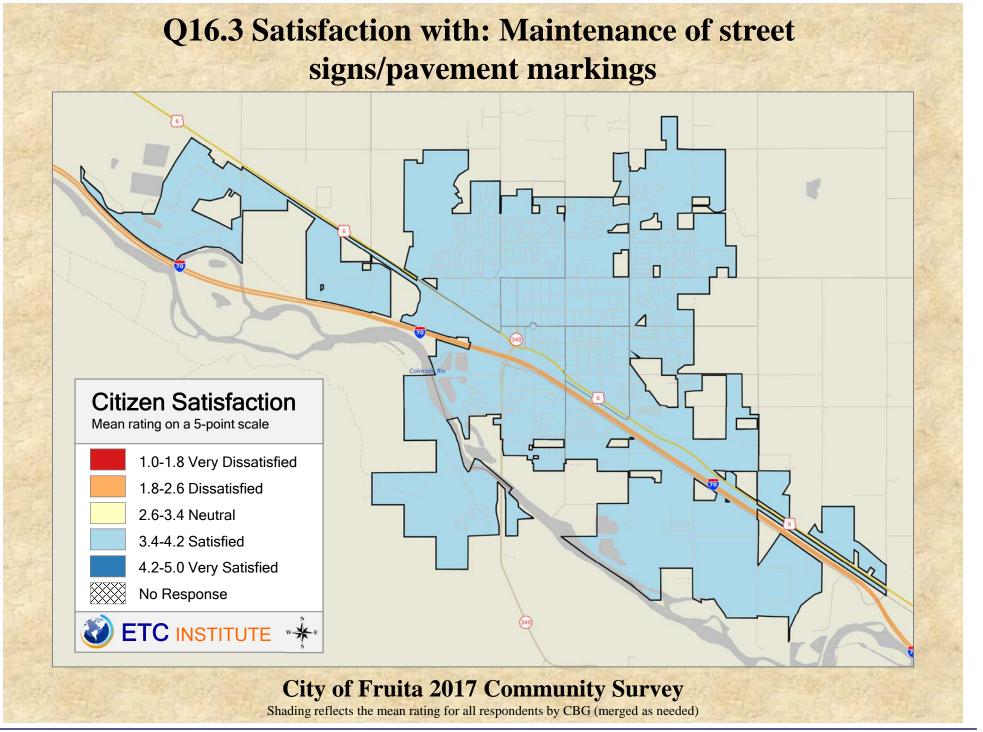


#### City of Fruita 2017 Community Survey



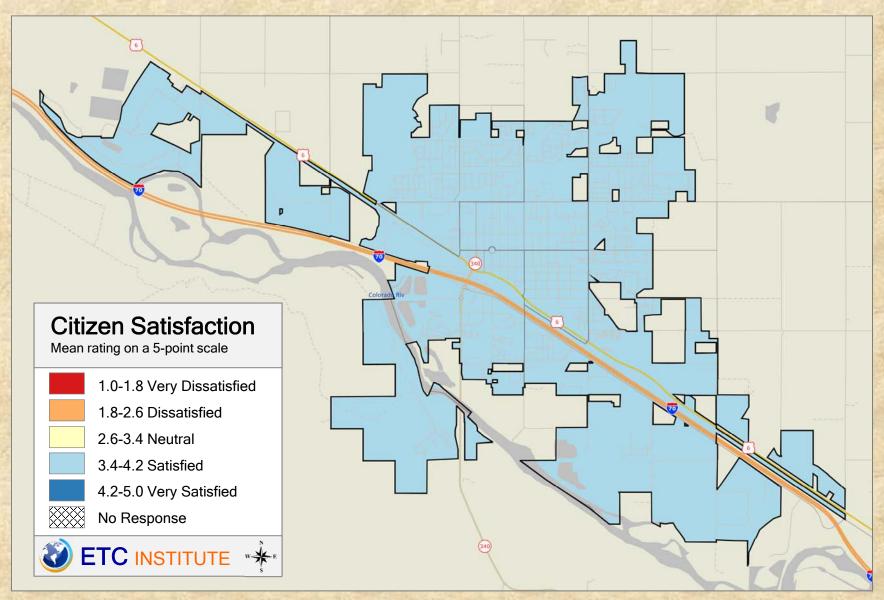








## Q16.4 Satisfaction with: Maintenance of downtown Fruita



#### City of Fruita 2017 Community Survey



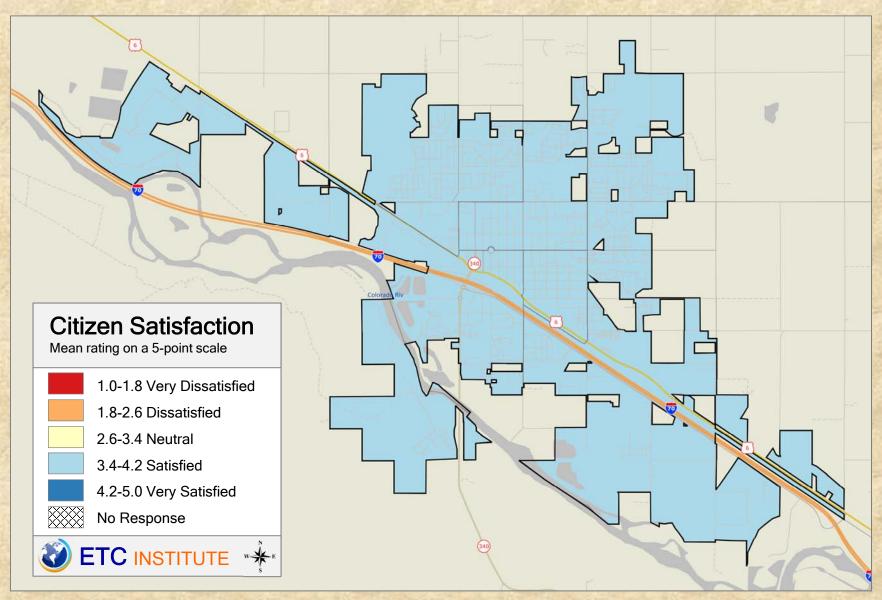




#### City of Fruita 2017 Community Survey



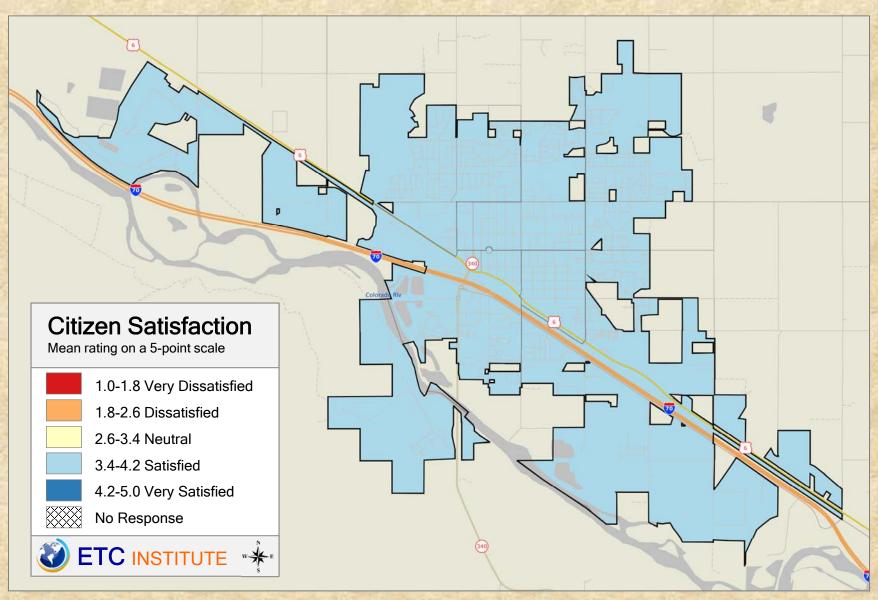
## Q16.6 Satisfaction with: Adequacy of city street lighting



City of Fruita 2017 Community Survey



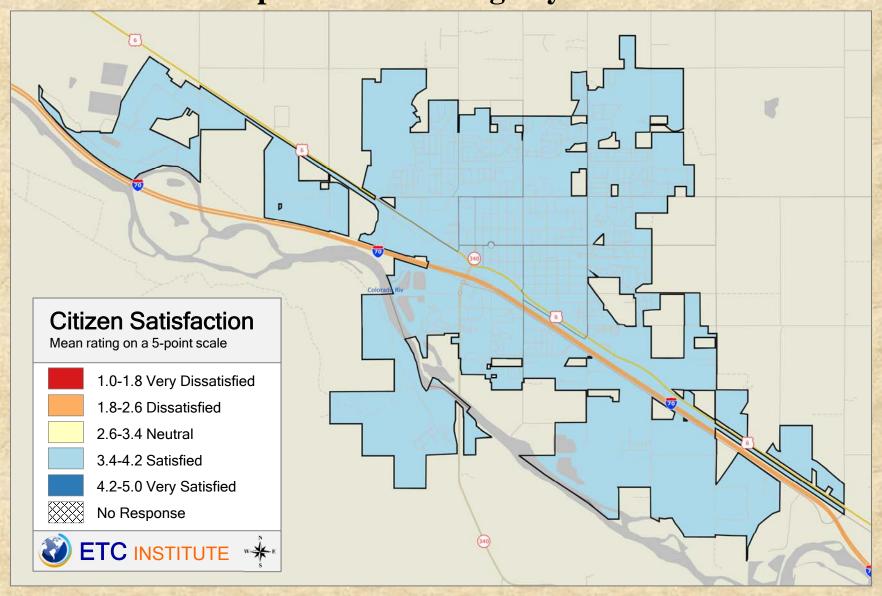
## Q16.7 Satisfaction with: Availability of sidewalks in the City



City of Fruita 2017 Community Survey

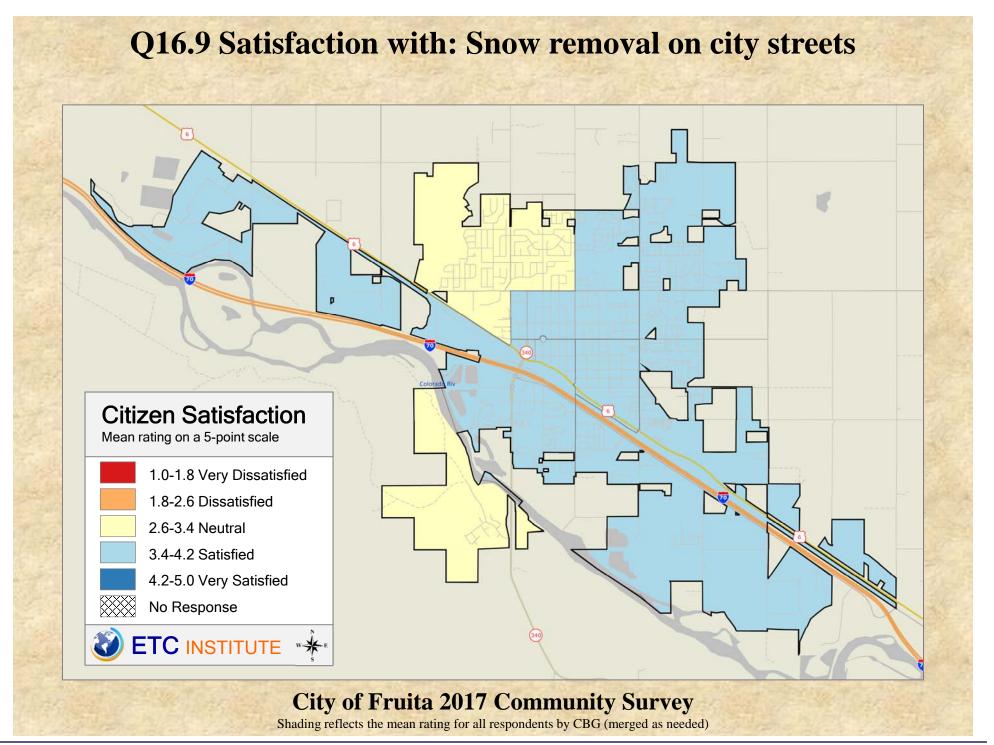






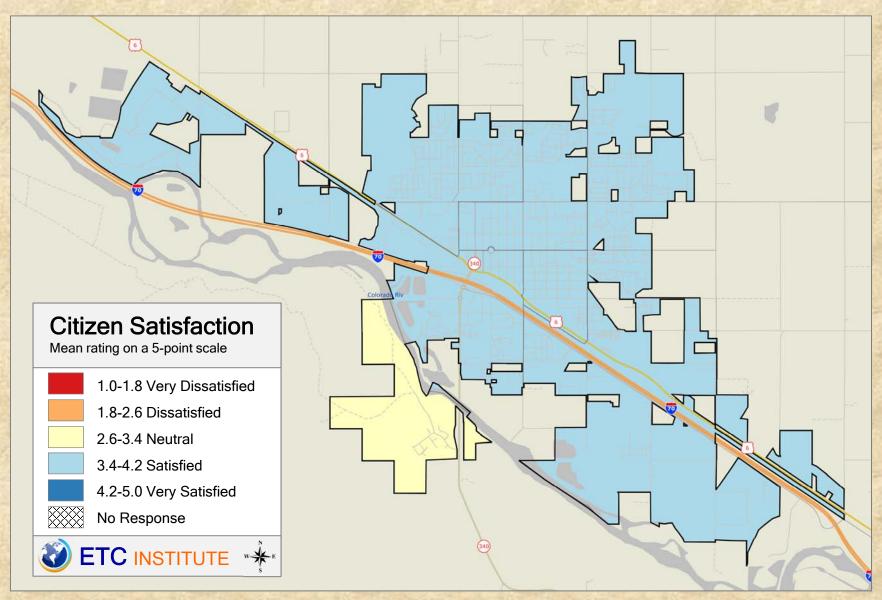
**City of Fruita 2017 Community Survey** 





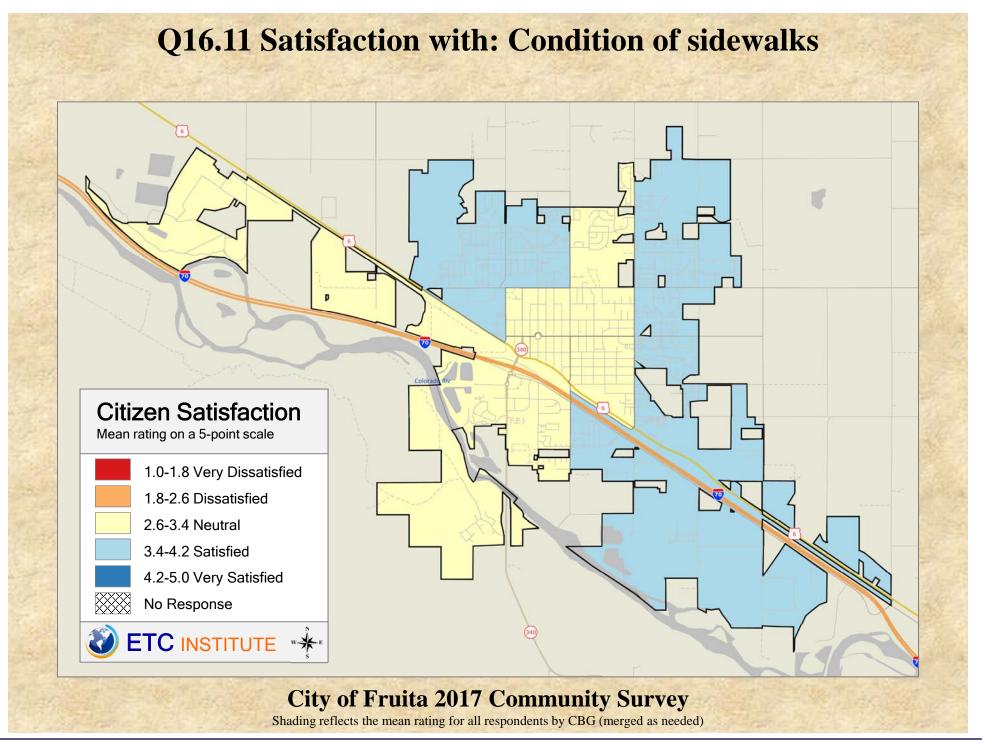


## Q16.10 Satisfaction with: Overall availability of irrigation water



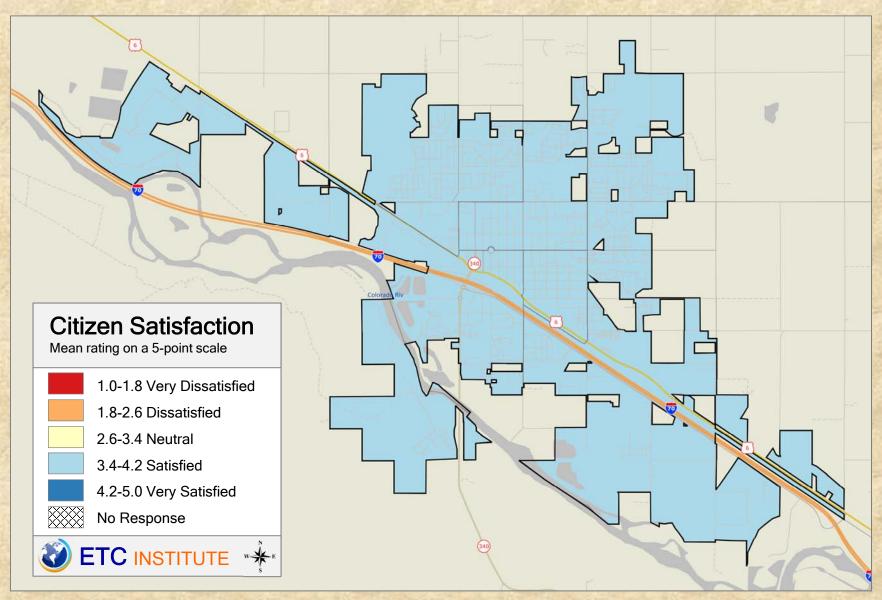
City of Fruita 2017 Community Survey







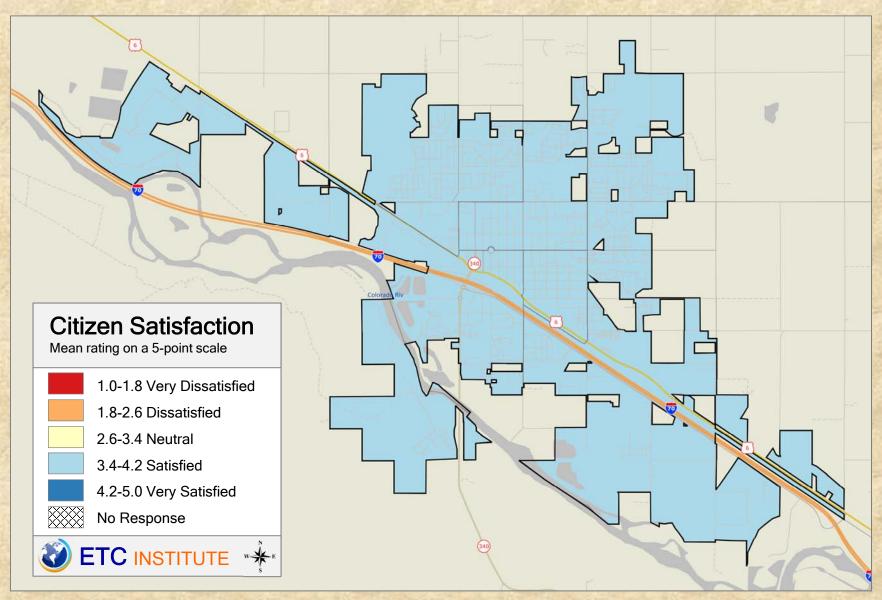
#### Q18.1 Satisfaction with: Ease of north/south travel in Fruita



**City of Fruita 2017 Community Survey** 



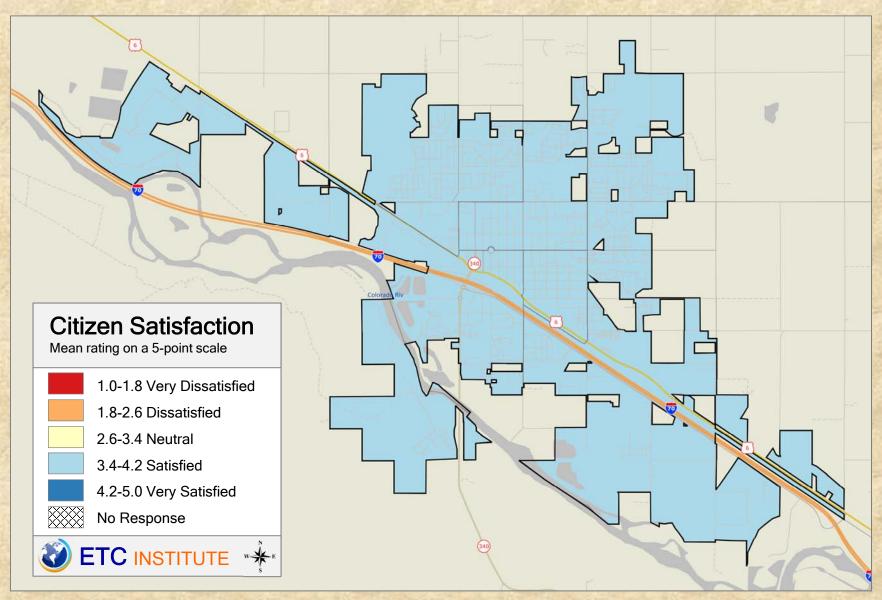
#### Q18.2 Satisfaction with: Ease of east/west travel in Fruita



City of Fruita 2017 Community Survey



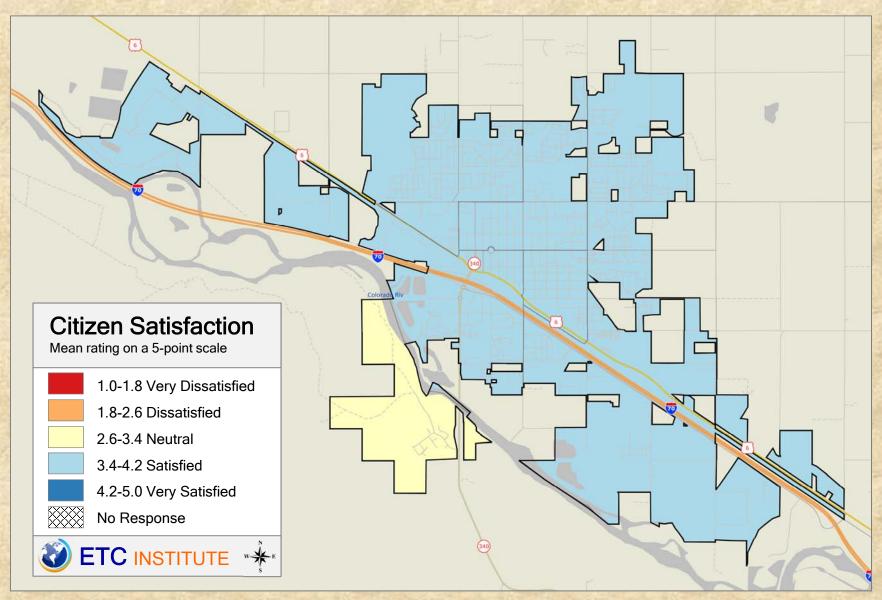
### Q18.3 Satisfaction with: Ease of travel by car in Fruita



**City of Fruita 2017 Community Survey** 



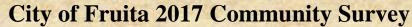
### Q18.4 Satisfaction with: Ease of travel by bicycle in Fruita



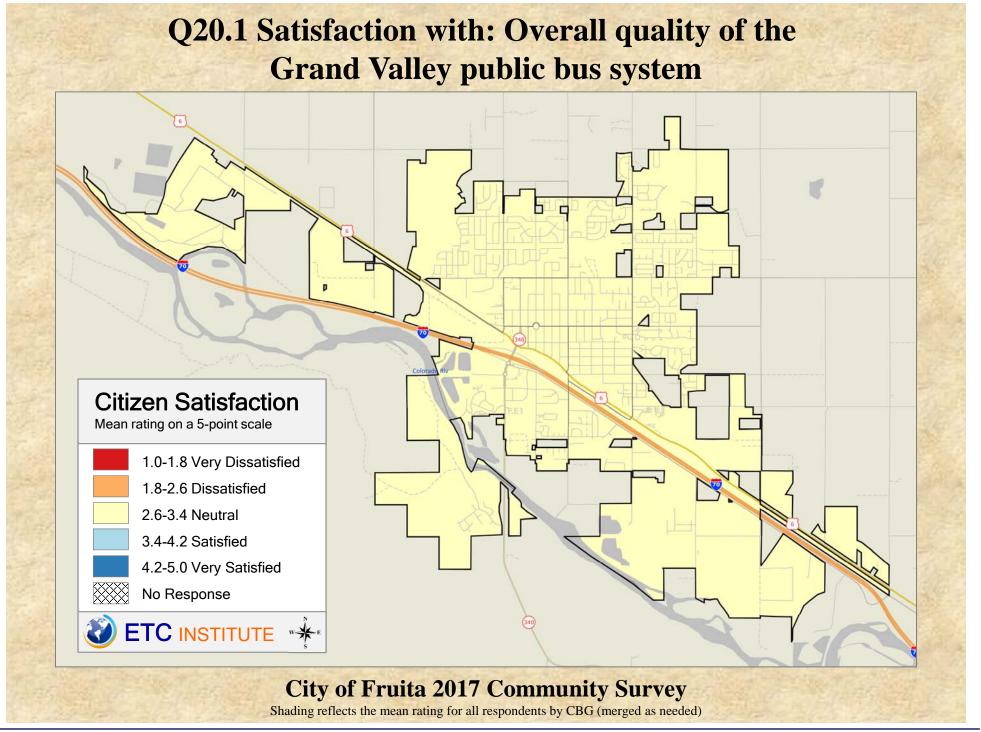
City of Fruita 2017 Community Survey



### Q18.5 Satisfaction with: Ease of pedestrian travel in Fruita Citizen Satisfaction Mean rating on a 5-point scale 1.0-1.8 Very Dissatisfied 1.8-2.6 Dissatisfied 2.6-3.4 Neutral 3.4-4.2 Satisfied 4.2-5.0 Very Satisfied No Response ETC INSTITUTE \*\*

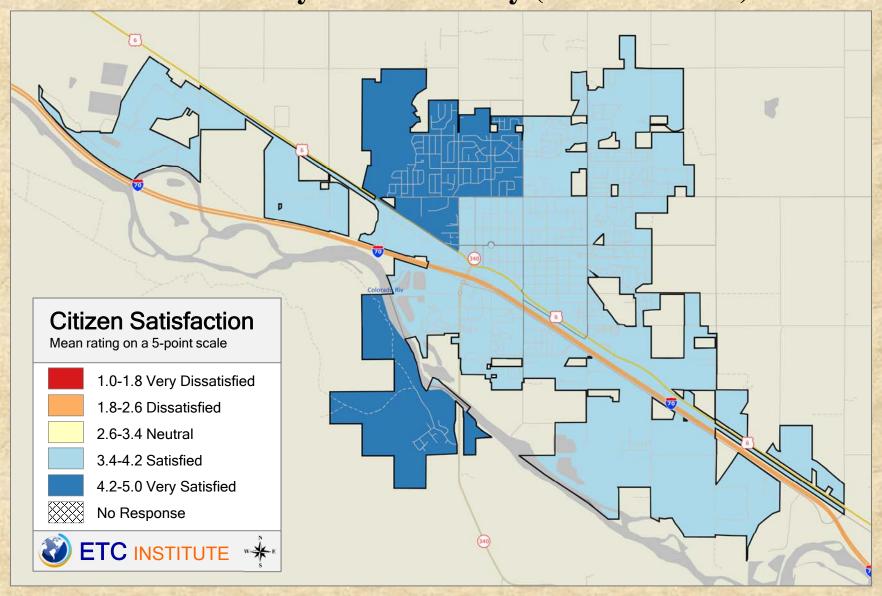








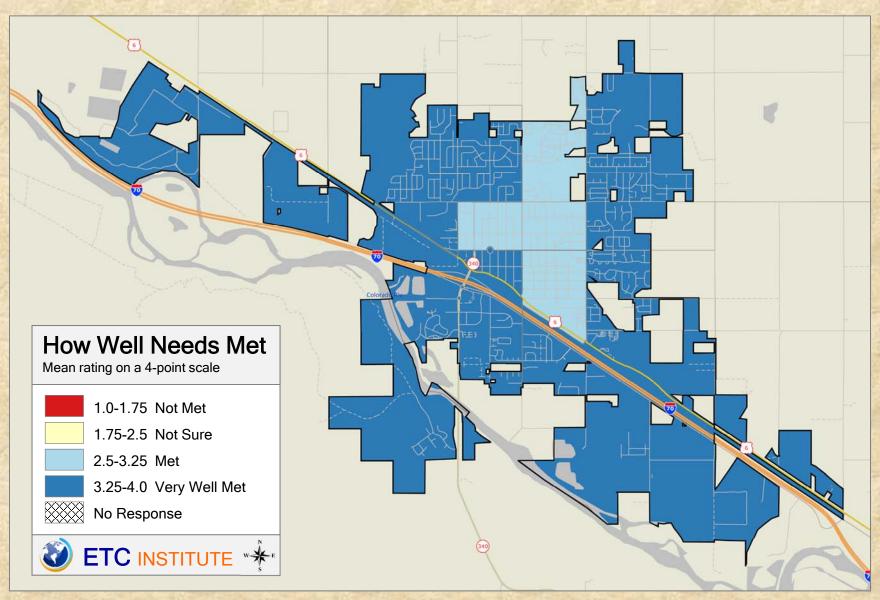
## **Q20.2 Satisfaction with: Overall quality of the Mesa County Public Library (Fruita Branch)**



City of Fruita 2017 Community Survey



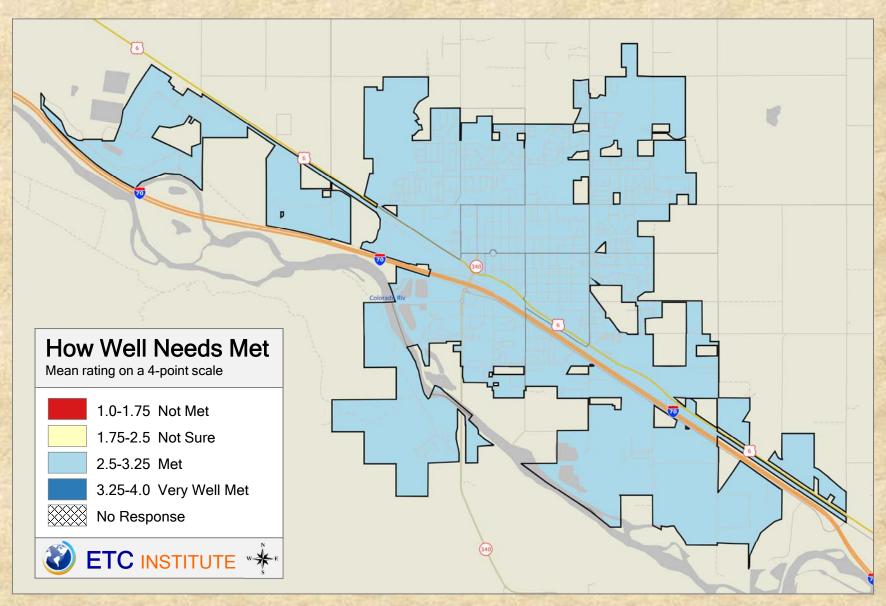
### Q22.1 How well needs are met: Sense of community



#### **City of Fruita 2017 Community Survey**



### Q22.2 How well needs are met: Quality of public schools

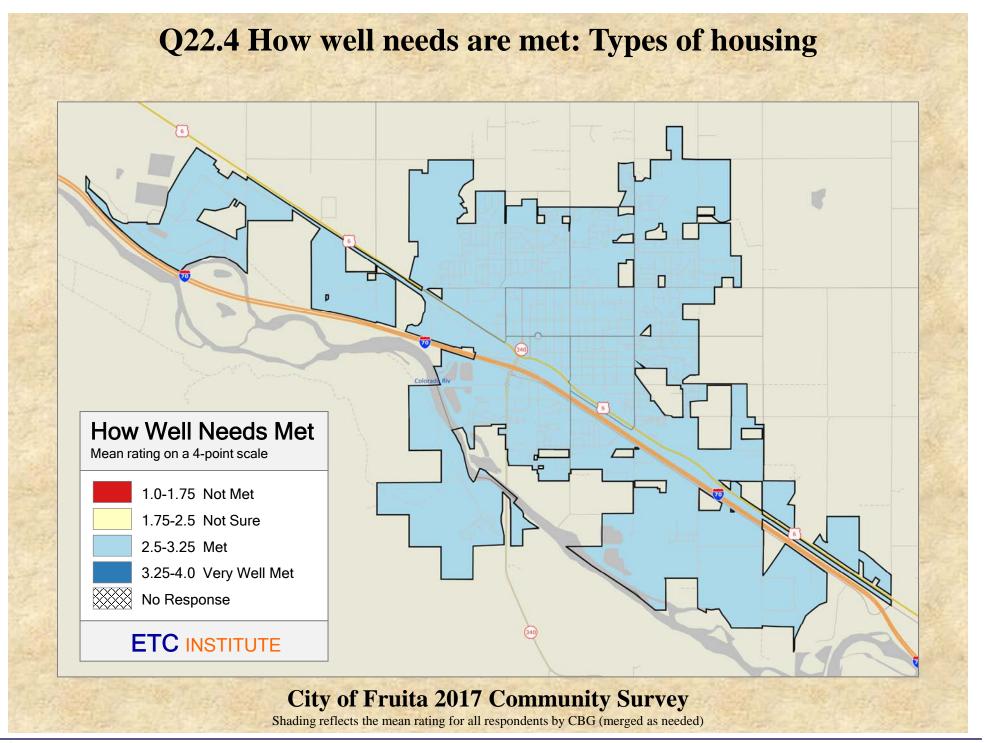


#### City of Fruita 2017 Community Survey







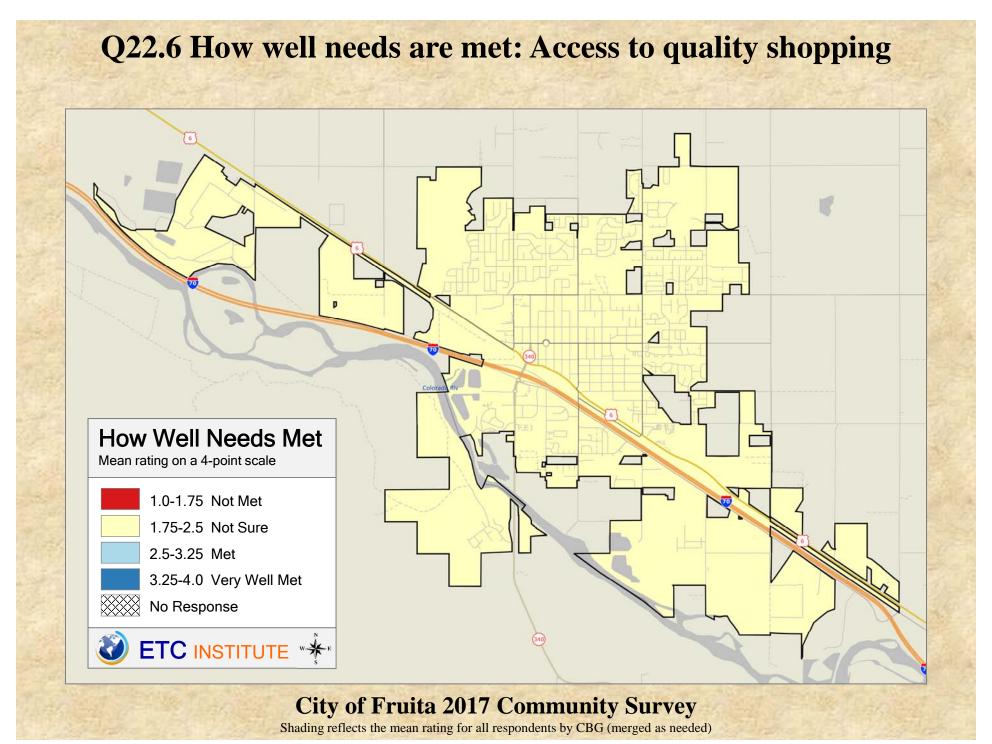




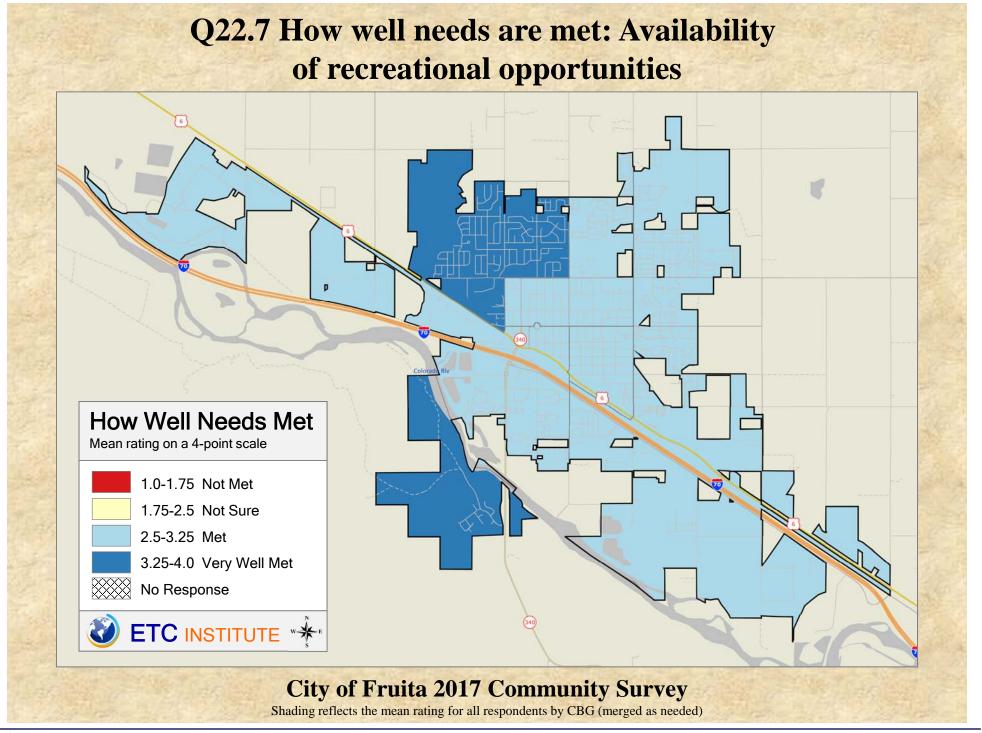
# Q22.5 How well needs are met: Affordability of housing **How Well Needs Met** Mean rating on a 4-point scale 1.0-1.75 Not Met 1.75-2.5 Not Sure 2.5-3.25 Met 3.25-4.0 Very Well Met No Response **ETC** INSTITUTE \*\*

#### City of Fruita 2017 Community Survey



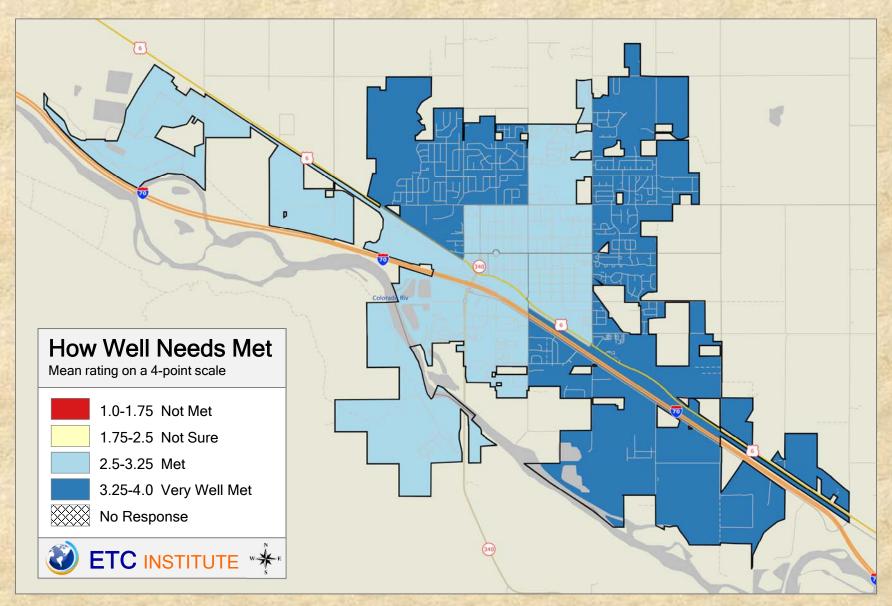








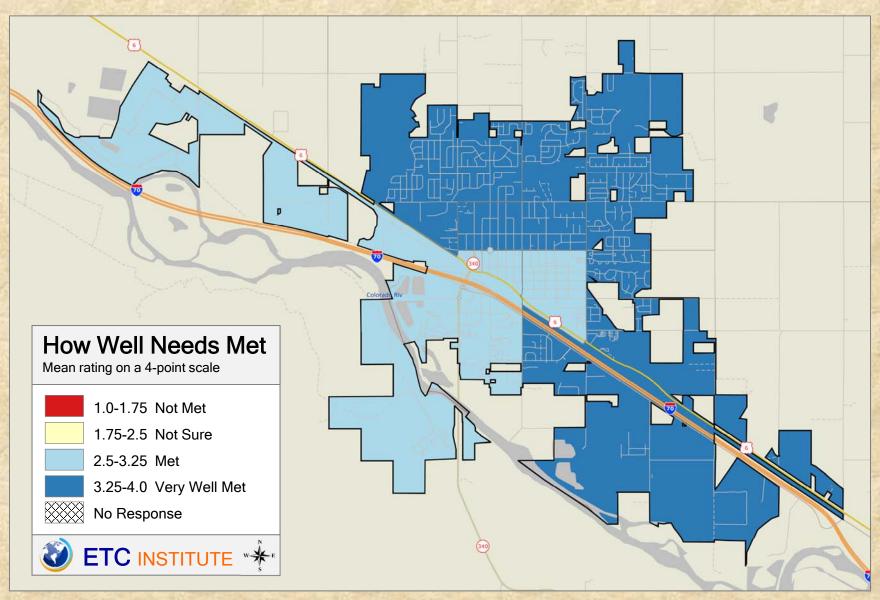
#### Q22.8 How well needs are met: Ease of travel within Fruita



City of Fruita 2017 Community Survey

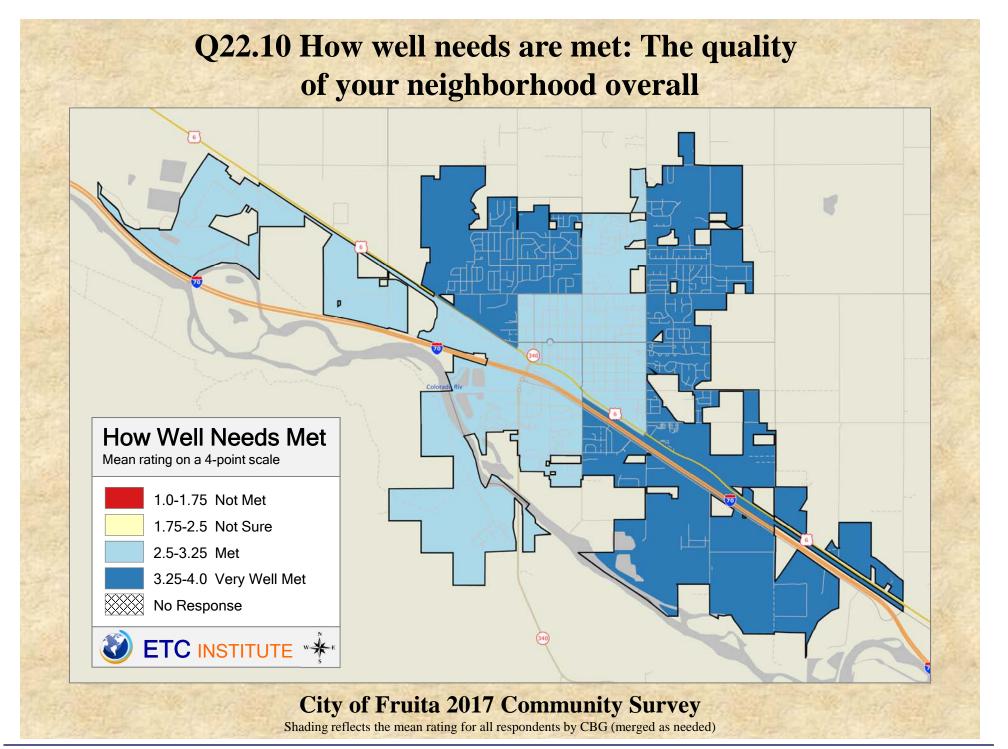


### Q22.9 How well needs are met: Safety in your neighborhood



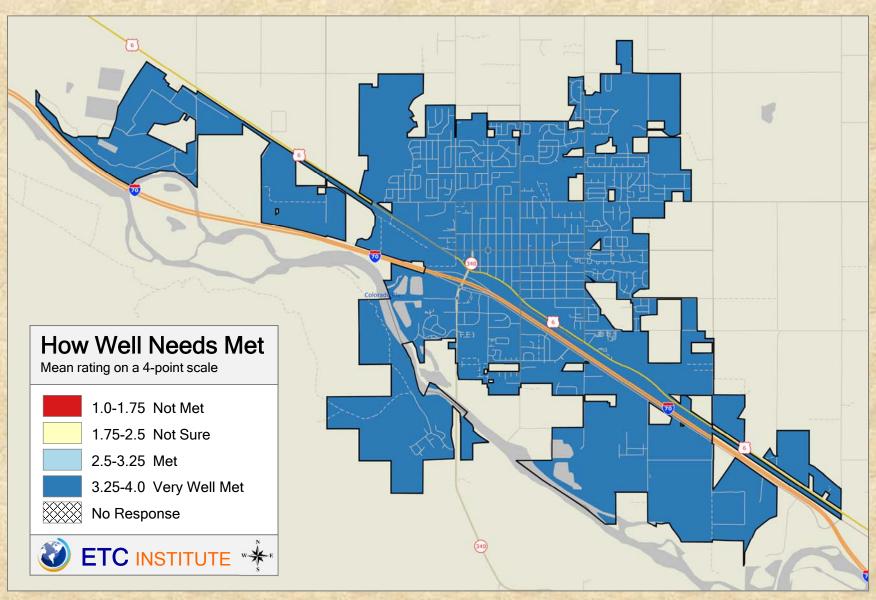
#### **City of Fruita 2017 Community Survey**





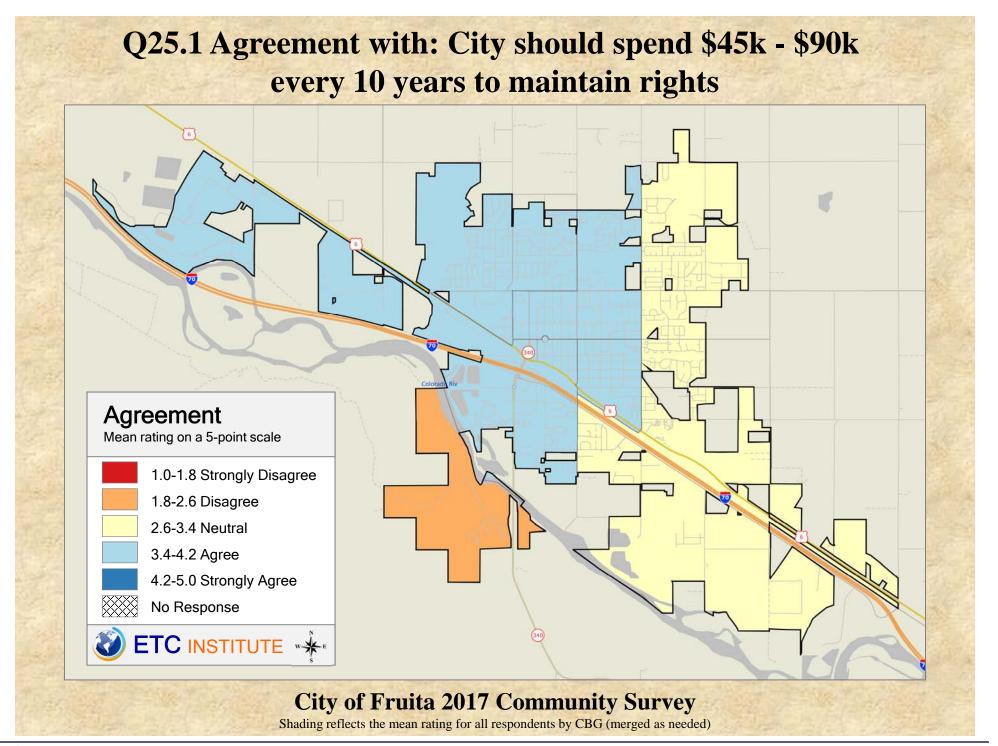


### Q22.11 How well needs are met: Small town atmosphere

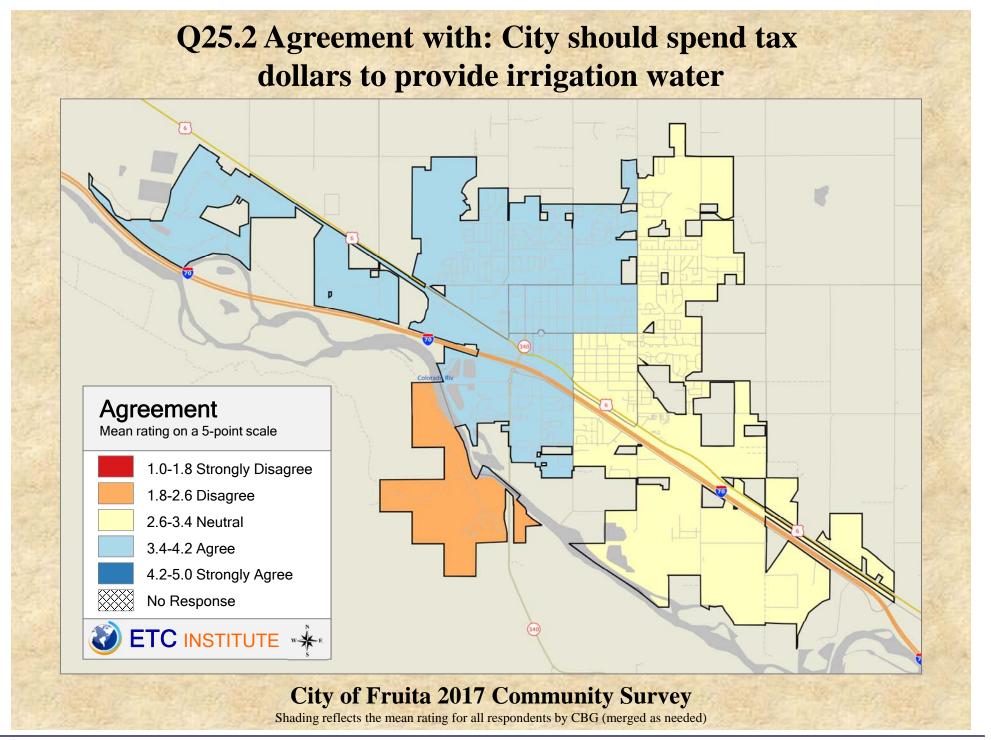


**City of Fruita 2017 Community Survey** 



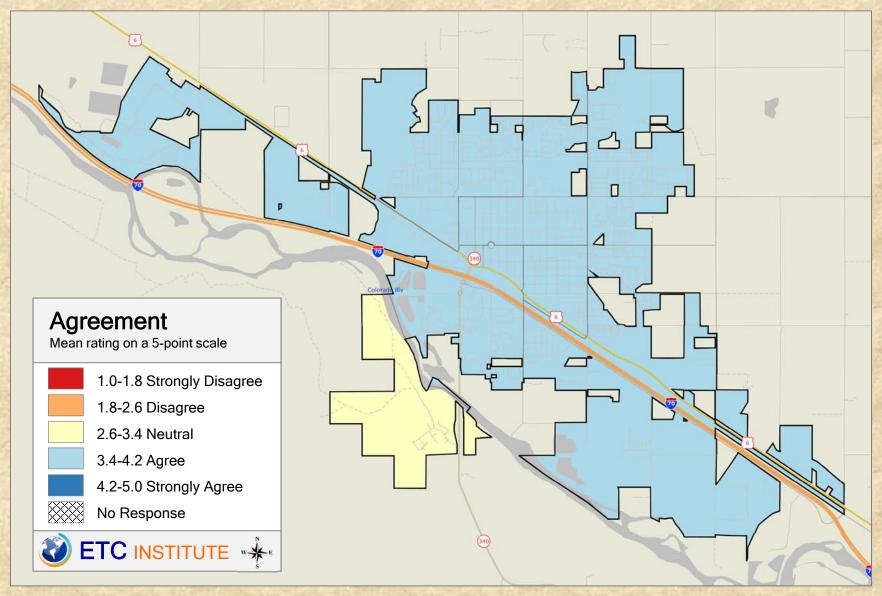








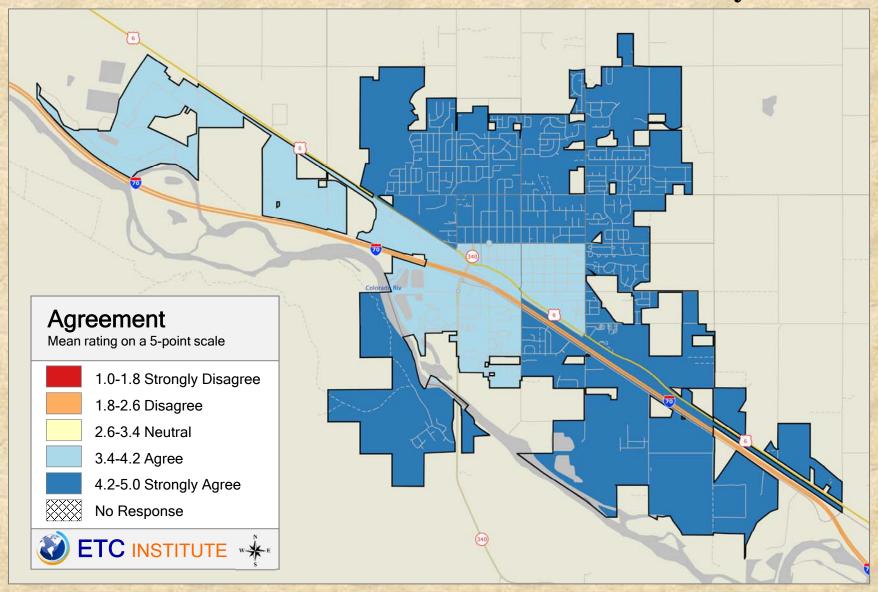
## Q25.3 Agreement with: I value recreational opportunities on the Fruita Reservoirs



City of Fruita 2017 Community Survey



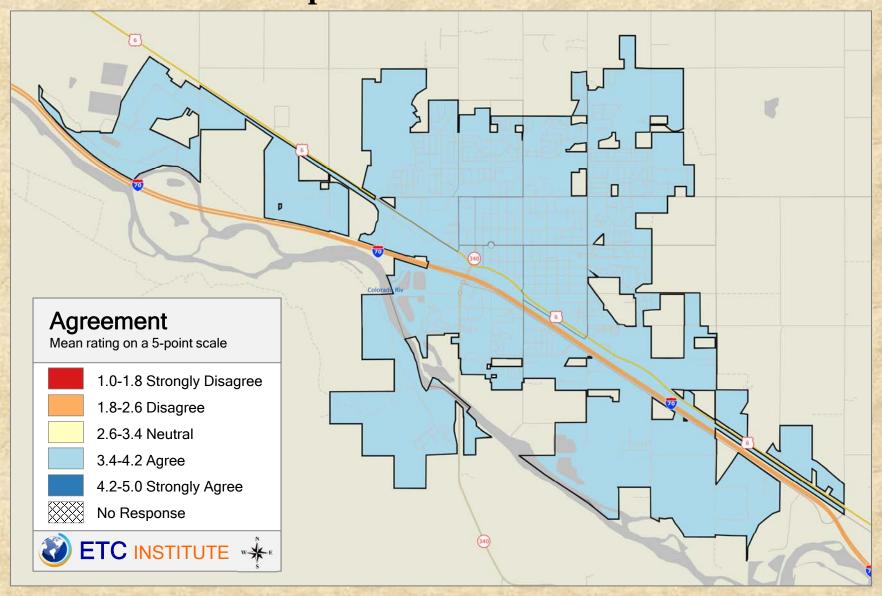
## Q28.1 Agreement with: Colorado Canyons Hospital & Medical Center is a resource/benefit to the community



City of Fruita 2017 Community Survey



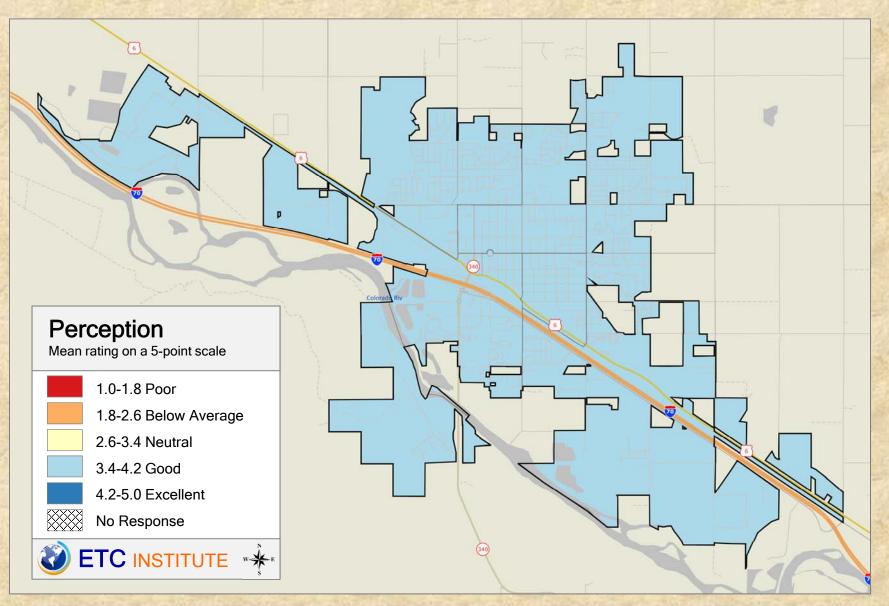




City of Fruita 2017 Community Survey



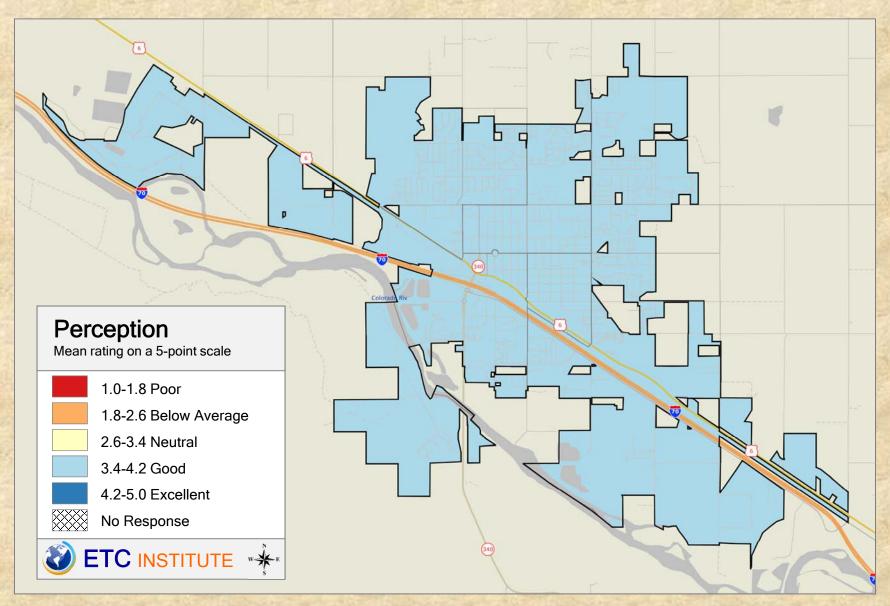
### Q38.1 Rating of: Accessibility of health care in Fruita



City of Fruita 2017 Community Survey

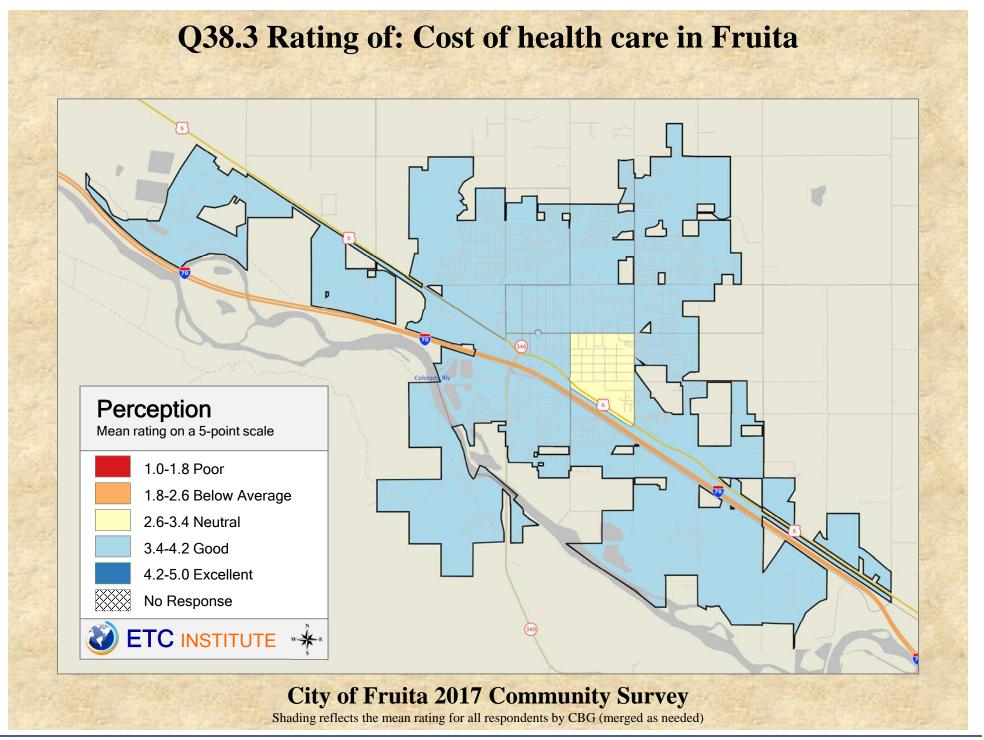


### Q38.2 Rating of: Availability of health care in Fruita

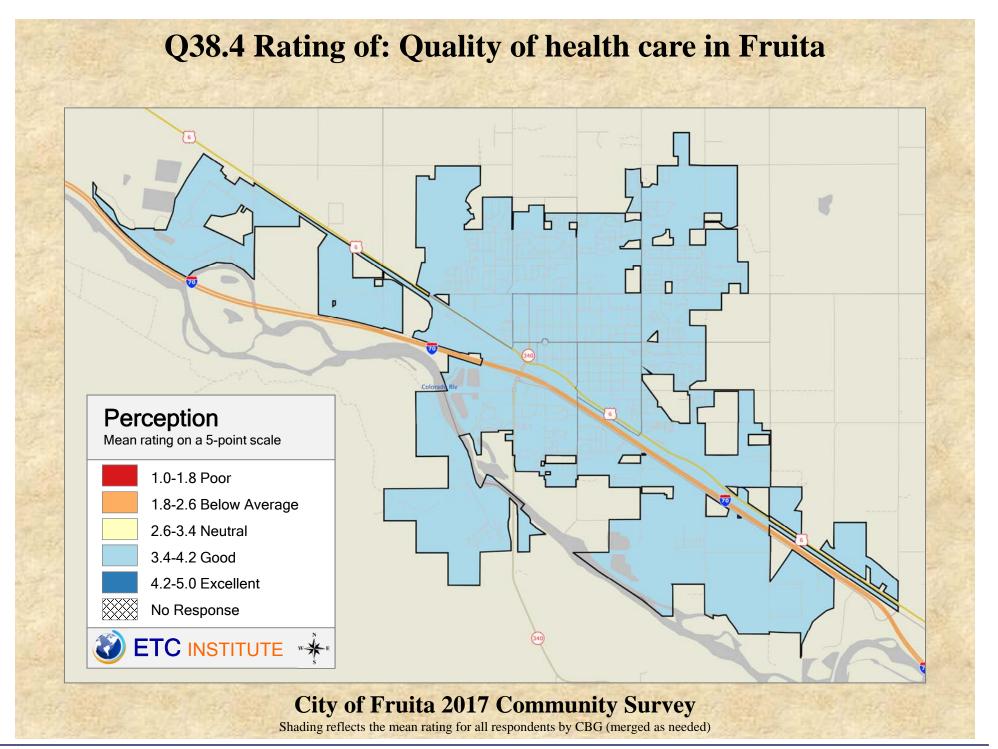


City of Fruita 2017 Community Survey



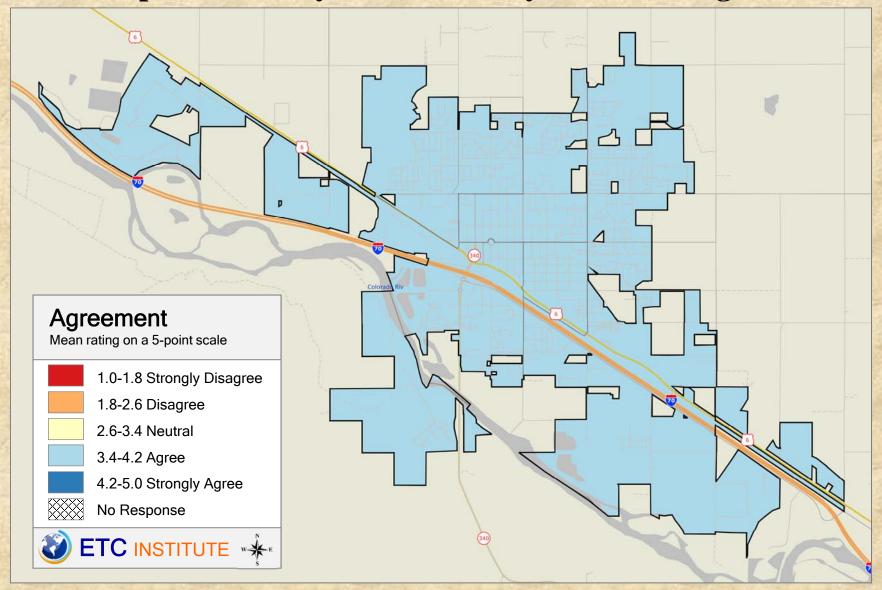








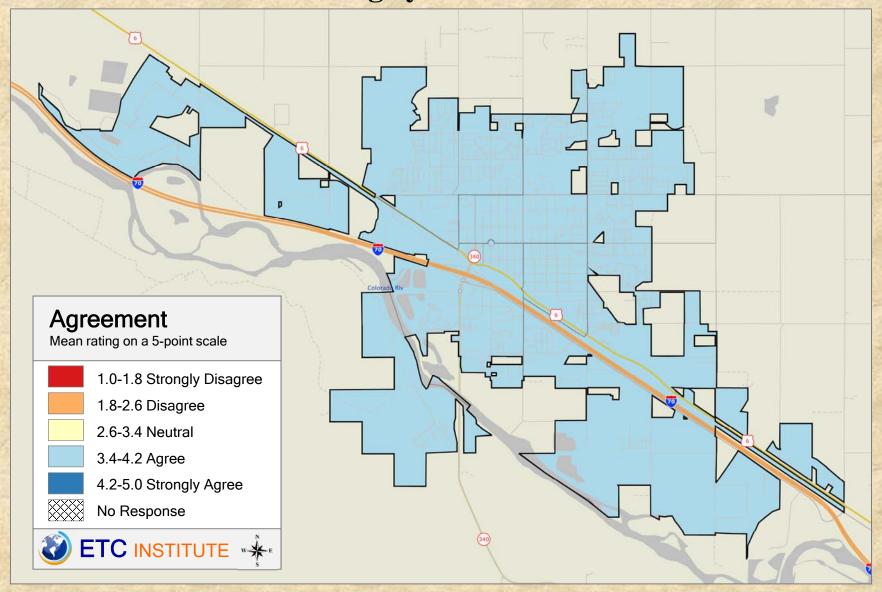
## Q42.1 Agreement with: There are people in my neighborhood who are proud of the youth when they do something well



City of Fruita 2017 Community Survey



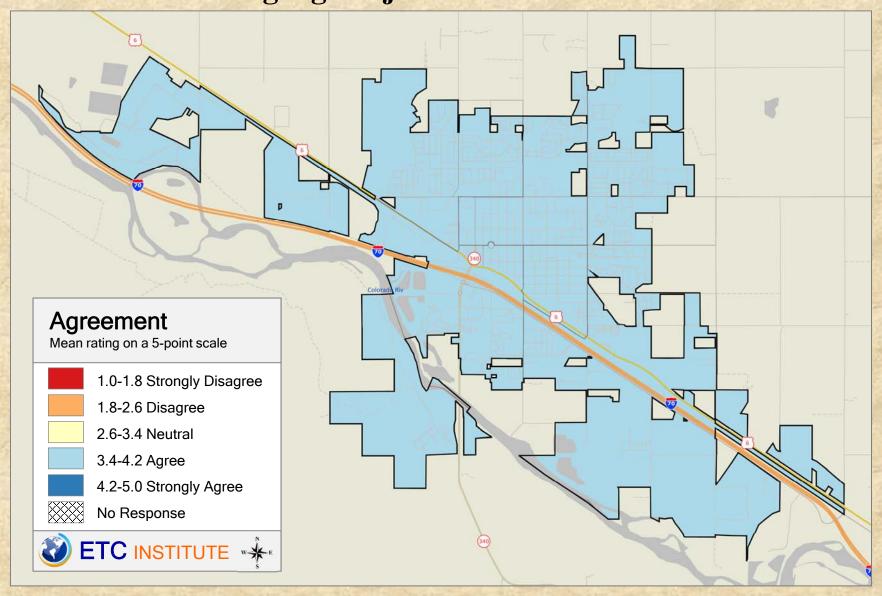
## Q42.2 Agreement with: There are people in my neighborhood who encourage youth to do their best



**City of Fruita 2017 Community Survey** 



## Q42.3 Agreement with: My neighbors notice where youth MAPare doing a good job and let them know about it



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