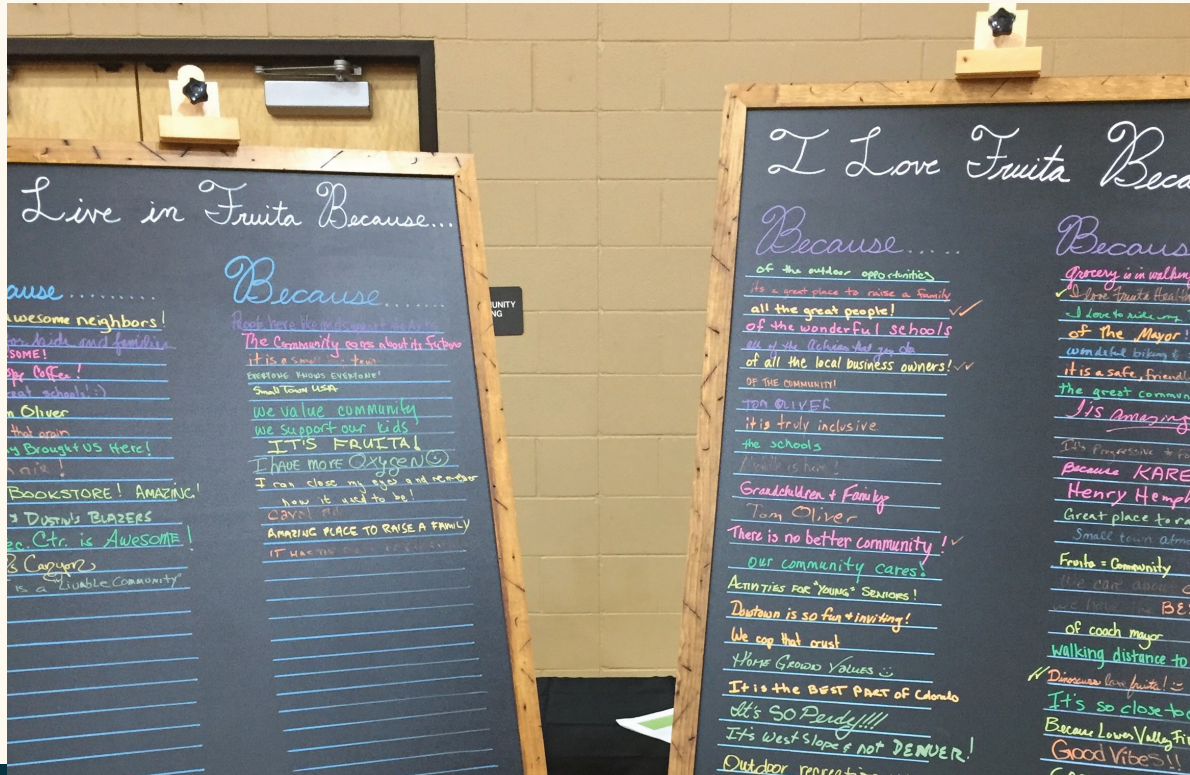


Fruita in Motion: Plan Like a Local

“One of the great aspects of living in Fruita is having the opportunity to share your opinions and insight as Fruita grows. The Community Plan we are working on is one of these opportunities where we value input from all our neighbors and those impacted by this growth. We invite you to give us feedback to help us make wise decisions for the next 10 to 20 years.”

—Mayor Kincaid



We are officially beginning the Comprehensive Plan update process!

The purpose of this project is to come together as a community to create a vision for Fruita's future. This desired future will be captured in the plan document through a mix of principles, goals, actions and strategies on topics ranging from land use to recreation and from economic

development to transportation. In order to have a plan that authentically captures residents' ideas and goals, a robust public outreach process will be part of this project. The City is working with the consultant team to create multiple opportunities throughout the year to reach out to the people of Fruita. As a practical document, the Comprehensive Plan will be used to guide growth and development

in Fruita and its surrounding area. The City will use it as a decision-making tool for zoning, land use and site design as issues and initiatives come up in the future. It will also serve as a guide for joint-planning efforts with Mesa County in areas adjacent to Fruita. The growth, development and character of a community are important to everyone – which is why we are taking this project so seriously and

want committed, wide-ranging participation.

The City has hired SE Group, based in Frisco, CO, that has over 60 years of experience working in places where “quality of life” is often the defining community objective. They will be joined by Economic Planning Systems (EPS) out of Denver, CO and Studio Seed from Golden, CO.

CONTINUED ON PAGE 2

Fruita City Council: If calling City Hall at 858-3663 does not answer your questions, please feel free to contact any of your City Council Members.



MAYOR
JOEL KINCAID
250-9557



MAYOR PRO TEM
LORI BUCK
858-7767



KAREN LEONHART
250-4435



DAVE KARISNY
858-3014



KYLE HARVEY
435-724-7387



KEN KREIE
270-3305



AMANDA EWING
275-2165

City of Fruita Comprehensive Plan

CONTINUED FROM PAGE 1

“The Comprehensive Plan is the “road map” used for all land use decisions and the current update process will shape those decisions over the next decade. This update process is a great opportunity to get involved in Fruita’s future.”

—Councilor Karisny

This project will be broken down into three phases:

- (1) Foundation** – The team will conduct research through interviews, data analysis, mapping and conducting a plan audit of the existing 2008 plan. This will provide a base on which the new plan will be written. This will occur between March and May.
- (2) Vision** – Through community outreach at meetings both formal and informal, the planning team will touch base with the community and get a sense of residents’ values, vision and things they would like to make better or change in the future. This will occur between May and July.
- (3) The Plan** – During this phase, the team will write the plan based on the existing conditions discovered in Phase 1 and the vision explored in Phase 2. The Advisory Committee, Planning Commission, and City Council will be involved at key times for feedback and adoption of the final plan. This will occur between August and December.

There will be many opportunities throughout the year to participate in this project! Get involved and stay informed of project updates and a timeline for events by visiting: <https://www.fruita.org/cd/page/fruita-community-plan-update>.



Barking Dogs: Attention Fruita Residents

With the approach of spring and summer, our dogs will be spending more time outside enjoying the warmer weather. **Please be courteous to your neighbors by observing the ordinance below.**

6.09.010

Disturbance of peace and quiet prohibited

It shall be unlawful for the owner or keeper of any animal in the city to permit such animal to disturb the peace and quiet of any person by barking, whining, howling or making any other noise in an excessive, continuous or untimely fashion.

Often, it takes a neighbor who is home when we are away for us to know our dog barks in our absence. However, a dog who’s barking constantly isn’t having any more fun than the neighbors are. Your pet and those who can hear him will benefit if you can fix this problem.

The first step is to figure out why your dog’s sounding off so much. Dogs bark to express a variety of emotions: anxiety, boredom, territoriality, aggression, playfulness and hunger. Certain conditions in a dog’s environment can trigger these emotions.

Teach your dog a “quiet” command by distracting him from barking, saying the word, “Quiet” or “Enough” and then praising him for minding. Your pet will make the connection soon enough with repetition and lots of praise. Rattling a can filled with pennies, marbles or spraying your pet in the mouth with water are commonly recommended distractions that work well. Don’t encourage your dog to bark at things he hears or sees outside. Having your pet spayed or neutered decreases territorial behavior. 🐾

Electronics Recycling Event



ELECTRONICS RECYCLING EVENT

April 6, 2019

9 a.m. – 1 p.m.
Fruita City Hall
325 E. Aspen Avenue

The City of Fruita is teaming up with Waste Management to offer residents an opportunity to recycle their electronics at this annual event. Waste Management will collect all cords, cables, CPUs and cell phones at no cost. Other electronics will be collected at a nominal fee.

COMPLIMENTARY

Cell Phones
Laptops
Cords/Cables
CPUs
Speakers
Mice & Keyboards

RECYCLE FOR A FEE

| | |
|--|---------------|
| Computer Monitors | \$12 |
| Desktop Printers/Copiers | \$5 |
| Flat Screen and CRTs (measured diagonally) | |
| Up to 27" | \$1 per inch |
| Over 27" | \$2 per inch |
| All Other Electronics | \$3 and Under |



Left to right: Genny Muncaster, Juddah Raine, Billie Nix, Sandi Morlang, Deb Woods. Center: Margaret Sell

CITY DEPARTMENT HIGHLIGHT Administration Department

The friendly, smiling people who make up the Administration Department are skilled professionals who handle key roles for the City. The Administration Department includes the City Clerk's Office and the Finance Department. The City Clerk's Office maintains all official records, conducts elections, administers licenses, and serves as a Clerk to the City Council. The Finance program provides all of the accounting, budgeting, utility billing, payroll, and investing for the City's \$20.50 million annual budget.

Within this Department, there are six dedicated employees who have served the City for 75 years accumulatively. Margaret Sell, the City Clerk and Finance Director, has been with the City for 36 years and oversees all finance and

clerk management and responsibilities. It is quite the balancing act. Billie Nix has the taxing job of City Accountant and performs accounting and administrative responsibilities to support the City. Debra Woods is the Deputy City Clerk and creates and posts public notices and agendas, prepares information packets for Council meetings, and records minutes of the meetings. Sandi Morlang, Finance Technician, has been with the City for 18 years and is responsible for all payroll and purchasing. Last but not least, Administrative Technicians Juddah Raine and Genny Muncaster handle utility billing and customer service and are always happy to help the citizens of Fruita with payments and answering questions. Come and see us down at City Hall! 📍



EXPLORE FRUITA WITH THE CITY MANAGER

Casual community discussions with City officials.

Is there anything that you would like to discuss personally with the City Manager? Join the City Manager Mike Bennett and guests for informal discussions about Fruita while exploring what our community has to offer. Join us at any of the following dates for coffee, hiking, and biking. For more information and the most current schedule, please visit fruita.org. Additional dates to follow.



UPCOMING DATES

3.26.19 at 2 p.m.
Bike the Riverfront Trail
with City Officials -
meet at Fruita
Community Center

4.25.19 at 7:30 a.m.
Coffee with Mike at
Best Slope Coffee

5.9.19 at 10:00 a.m.
Hike Opal Hill - Meet at
Snooks Bottom Parking
Lot

5.28.19 at 10:00 a.m.
Coffee with Mike at
Aspen Street Coffee

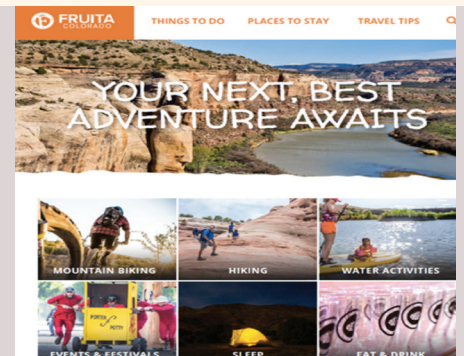
6.19.19 at 4:30 p.m.
Bike to the Lagoons -
meet at Fruita
Community Center

CITY OF FRUITA

325 E. Aspen Ave
Fruita, Co 81521
970-858-3663

Fruita.org

Gofruita.org



Check out the City of Fruita's new and improved tourism website!

It's a great place to learn about special events and attractions in the community and an up-to-date listing of the restaurants and lodging options in Fruita! Visit the City of Fruita's tourism website at www.gofruita.org to learn more!

Fruita focuses on community first! This means efforts, resources and time are allocated to core services and projects that positively impact Quality of Place, Economic Health and Lifestyle of the community. While visitors add value by spending money at local businesses (which translates to sales tax revenue used by the City to provide core services), city resources are prioritized to first benefit community members.

The "Play Like a Local" campaign is aimed to maintain the uniqueness that visitors to Fruita feel like locals and locals play like visitors. Participate in the campaign by following www.gofruita.com and the companion social media sites: Fruita Tourism on Facebook and GoFruita on Instagram and share your adventures with the hashtag #gofruita. 📍





FRUITA
COLORADO

325 E. ASPEN AVENUE
FRUITA, COLORADO 81521
WWW.FRUITA.ORG

PRESORT STD.
US POSTAGE
PAID
GRAND JCT., CO
PERMIT NO. 134

UPCOMING EVENTS IN FRUITA

| | | | |
|----------------|--|---------------|--------------------------------------|
| March 30 | 9 Health Fair | 7 to 11 am | Fruita Community Center |
| April 5 | Youth Scholarship Golf Tournament | 9 am | Adobe Creek Golf Course |
| April 6 | Waste Management Electronics Recycling Event | 9 am | Civic Center Parking Lot |
| April 12, 13 | Desert Rats Trail Running Festival | Open Venue | Rabbit Valley |
| April 17 | Easter Egg Scramble | 4 to 4:15 pm | Fruita Community Center |
| April 27 | COPMOBA Grand Valley Bike Swap | 10 am to 5 pm | Civic Center Park |
| May 3-5 | Fat Tire Festival | Open Venue | Downtown Fruita & 18 Road Trail Head |
| May 3, 4 | 18 Hours of Fruita | Open Venue | Highline State Park |
| May 4 | Girls on the Run 5K | 9 am | Fruita Community Center |
| May 8 | Bike to Work Day | 7 to 9 am | Civic Center Park or Heritage Park |
| May 11 | COPMOBA 30th Anniversary Party | Evening | Civic Center Park |
| May 18 | History Fair & Pabor Day | All Day | Fruita Downtown |
| May 27 | Memorial Day Ceremony (American Legion Post 2006) | 11 am | Elmwood Cemetery |
| May 31, June 1 | Mike the Headless Chicken Festival | Open Venue | Fruita Downtown |
| June 6 | Thursday Night Concert - Stray Grass | 7:30 pm | Civic Center Park |
| June 7 | Food Truck Friday | 7:30 pm | Civic Center Park |
| June 15 | Golf Tournament Fundraiser (American Legion Post 2006) | 8 am | Adobe Creek Golf Course |