

# WELCOME TO FRUITA



## Welcome to Fruita!

We are so glad you are here. As you settle into your new community, we hope you find this guide helpful in navigating your way around city services. We are here to help!

Fruita is a community of choice and by living in Fruita, it means your menu of things to do is packed with a variety of choices. The City of Fruita values quality of place. It's an inclusive city, with a small-town feel and vibrant downtown, surrounded by public lands. People love to live, work, and play in Fruita because the City facilitates community, safe neighborhoods, family-friendly events, and walking and biking. The City governs in a way that's responsive to its citizens and prioritizes high-impact services and projects. Fruita fosters a fun and funky ambiance around its arts, agriculture, and recreation.

As you meet new faces, find your favorite activities, and settle into your new home, we hope you find comfort in our community values.

## Community Values

In 2020, the City of Fruita updated the 10 year comprehensive plan, Fruita in Motion. The plan is a vision for the future and a blueprint for change, particularly as it relates both to the physical growth of the City's buildings, streets, and infrastructure and to the retention and enhancement of quality of life elements. It serves as a fundamental part of the City's decision-making processes, providing inspiration for a broad range of

“ Fruita is a place where you run into neighbors, friends, and acquaintances at local stores and restaurants, parks, and the community center. ”

City actions. To learn about Fruita's guiding documents, visit [fruita.org/strategicplan](http://fruita.org/strategicplan). Through the plan, community values emerged from public input. Here are few of the top community values:

- Fruita is a place where children, adults, and the elderly feel safe walking and biking to schools, parks, or downtown.
- Fruita is a community where people are invested and constantly working to make the community better.

## About Fruita Local Government

The City of Fruita is a Home-Rule City with a Council-Manager form of government. The elected City Councilmembers and Mayor make policy decisions and enact legislation, while the City Manager carries out the Council's policies and administers the daily operations of City government. The Fruita City Council has seven members—the Mayor and six City Council members. All positions, including the Mayor, are elected at large by the qualified voters of the city. The Mayor is elected to a two-year term while councilmembers are elected to serve a four-year term.


Fruita City Council meets the first and third Tuesdays of the month in the Council Chambers at 7 p.m. and a regularly scheduled workshop is held at 6:30 p.m. on the fourth Tuesday of each month. These meetings are open to the public and are held at the Fruita Civic Center located at 325 E. Aspen, Fruita, CO in the 2nd floor Council Chambers. Council Agendas are posted at the Civic Center and online at [Fruita.org](http://Fruita.org) prior to each meeting.

## LET'S CONNECT

Follow the City of Fruita


We are expanding the ways you can reach us! There are now more options for you to stay up to date with City events and services. Pick your favorite ways you like to receive information!


 Facebook | [@cityoffruita](https://www.facebook.com/cityoffruita)


 Instagram | [@cityoffruita](https://www.instagram.com/cityoffruita)


 Nextdoor | City of Fruita

 Website | [fruita.org](http://fruita.org)

 Email | [communications@fruita.org](mailto:communications@fruita.org)

 Phone | 858-3663

 Weekly Updates | Sign up at [bit.ly/fruitaupdates](https://bit.ly/fruitaupdates)

 City Engagement Events | Check out the calendar on the back page for dates!



# GET INVOLVED IN YOUR COMMUNITY

**Boards and Commissions:** The City of Fruita has several boards and commissions to volunteer on! Work on projects you are interested in and bring a positive impact to the community. Learn more at [fruita.org/bc](http://fruita.org/bc).

**Fruita Academy:** Interested community members can learn in-person about the functions of local government. Hear directly from Fruita leaders, receive hands-on learning, and tour the City of Fruita's largest facilities. Learn more at [fruita.org/academy](http://fruita.org/academy).

## HELPFUL CONTACTS

**CITY OFFICES - 970.858.3663**

**CITY MANAGER - 970.858.7291**

City Clerk's Office - records, elections, liquor licenses, budgeting, Administration - billing, general questions.

**FRUITA POLICE OFFICE - 970.858.3008**

**NON-EMERGENCY - 970.242.6707**

**EMERGENCY - 911**

Public safety, animal control, school resource officers.

**CODE COMPLIANCE - 970.858.0786**

Violations, junk, weeds.

**DEVELOPMENT & BUILDING INSPECTIONS -**

**970.858.0786**

Planning clearances, building permits, building inspections, short-term rentals, zoning.

**PUBLIC WORKS - 970.858.9558**

**AFTER HOURS NUMBER - 970.250.7835**

Maintains streets, irrigation, buildings, sewer.

**PARKS AND RECREATION - 970.858.0360**

Recreation programming, Fruita Community Center, park and facility rentals.

**MUNICIPAL COURT - 970.858.8041**

Jurisdiction over municipal offenses including code enforcement, animal offenses, petty misdemeanor crimes as well as certain traffic offenses.

## Resident Request Portal

The Request Portal provides members of the community a way to directly submit and track concerns throughout the City of Fruita. The portal is located at: [Fruita.org/citizenrequestportal](http://Fruita.org/citizenrequestportal).

Requests are reviewed during normal working hours. This portal is not intended for emergency uses, however if you need to submit an after hours or emergency issue, you can call the Public Works On Call line at 970.250.7835.



## KEEP FRUITA BEAUTIFUL



**Weeds:** Cut and remove the weeds on your property AND those growing adjacent to your property, including out to the curb line or within ten (10) feet of the pavement. If your property adjoins an alley, then remove the weeds out to the center of the alley.



**Sidewalks:** Maintain all sidewalks adjoining your property by keeping them free of snow, ice, and mud.



**Trees:** Prune trees to 14 feet above streets and 9 feet above sidewalks.



**Leaves:** Never sweep leaves or clippings into the gutter; instead, bag them and set bags out for trash pickup.



**Pets:** It is unlawful to allow your dog to be at large within the city limits. Dogs must be on a leash when not on your property. Pet owners are also required to pick up after their animals whether on public streets, trails, or private property. If they poop, you need to scoop.

# CITY SERVICES

**Sewer:** The City of Fruita operates a wastewater collection and treatment system, which provides sewer services to City residents. The Fruita service boundary encompasses 10,000 acres, including the entire area currently within the City Boundaries. The Fruita treatment plant is a state-of-the-art mechanical wastewater reclamation facility.

**Irrigation:** Irrigation water comes primarily from the Grand Valley Irrigation Company. The City distributes approximately 350 shares (2,358,000 gallons per day) during the summer of untreated water and distributes that water to residents for the purpose of watering lawns, trees, and flowers. In many newer subdivisions, the HOA, not the City, is responsible for delivery of irrigation water.

**Trash Collection:** Trash service is provided by the City, contracted through Waste Management, to residential customers and is collected on a weekly basis. Trash must be placed curbside (not in the street or on the sidewalk) by 7 a.m. on the scheduled pick-up day. Call the City of Fruita's Administration Office at 970.858.3663 for the current monthly cost for this service.

## Trash Holiday Schedule

When one of the following holidays falls within the week, trash collection will be delayed one day for the remainder of the week. Recognized holidays are: New Years Day, Memorial Day, Independence Day, Labor Day, Thanksgiving Day, and Christmas Day.

**Recycle:** Single-stream recycling services are offered to all Fruita residents. This is a voluntary service you can sign up when signing up for in person or Online.

# PARKS, TRAILS, & RECREATION



In Fruita, we are surrounded by endless recreation opportunities. Around Fruita, residents can find trails for hiking, running, biking, horseback riding, and more on the public lands, state parks, and the Colorado National Monument. Inside Fruita city limits, residents can enjoy the connected trails and parks which make up our parks and recreation system. We have 15 parks with the Little Salt Wash and Reed Park being two of the largest parks in Fruita. When it comes to trails, enjoy trail access along the Little Salt Wash Trail,

Big Salt Wash Trail, Riverfront Trail, and more. We are lucky to live so close to endless outdoor recreation opportunities.

For those looking for indoor activities, check out the Fruita Community Center with an indoor basketball court, indoor and outdoor pool, gym space, workout classes, and more.

In addition, Fruita Parks and Recreation hosts programming and activities for all ages throughout each season. From summer camp, soccer, adult basketball, and swim lessons, you can find an activity that fits your needs.

To learn more about Fruita Parks and Recreation including the Fruita Community Center, please visit [fruita.org/parksrec](http://fruita.org/parksrec).

*Many new residents have questions regarding local laws and services. This brochure is designed to answer many of those questions. If, after reading this brochure, you still have questions, City of Fruita staff will be glad to assist you. Give us a call at 970.858.3663 or visit our website at [Fruita.org](http://Fruita.org).*

# Paying Your City of Fruita Bill

The City of Fruita provides sewer, trash and recycling services to most residents.

## Automatic Payments

To set up a recurring monthly payment from your designated bank account, visit [fruita.org](http://fruita.org) to sign up. Cancel your automatic payments anytime by contacting the Administrative Department at 970.858.3663.

## Payment Drop Boxes

The City of Fruita has two drop boxes for utility payments: 325 E. Aspen (north side of the Fruita Civic Center) and 135 S. Plum (inside the Fruita City Market). Include your payment stub or account number on the check.

## Pay Online (Credit/Debit Card or eCheck)

Online at [fruita.org](http://fruita.org), you can pay by credit/debit card or eCheck. A Portal administration fee for credit/debit card payments or electronic check payments will be charged for and retained by the Portal, not the City of Fruita.

## Pay by Mail

Mail your check, along with your payment stub, to the City of Fruita at 325 E. Aspen, Fruita, CO 81521.

## Pay in Person

You may make payments at our office located at 325 E. Aspen, Fruita, CO 81521 during normal business hours. We are open Monday through Friday, 8 a.m. to 5 p.m.





**FRUITA**  
COLORADO

325 E. Aspen Avenue  
Fruita, Colorado 81521  
[www.Fruita.org](http://www.Fruita.org)

## HAPPENING IN FRUITA



The City of Fruita permits and hosts a variety of events each year. Below is a list of some of the more popular public events that take place in town. Check the Community Calendar on [Fruita.org](http://Fruita.org) for dates and more information on upcoming events.

**Sweet Heart 5k/10k Run**  
(February)

**Easter Egg Scramble**  
(March/April)

**Mike the Headless Chicken Festival**  
(May)

**Thursday Night Concert Series**  
(June, July, and August)

**Fruita Farmer's Market**  
(June - October)

**Rim Rock Rodeo**  
(July - August)

**Fireworks**  
(July)

**Cops N Cars**  
(August)

**Fruita Fall Festival**  
(September)

**Truck N Treat**  
(October)

**Small Business Saturday and Holiday Lighting**  
(November)

**Holiday Arts and Crafts Fair**  
(December)

**Parade of Lights**  
(December)

**Cookies & Claus**  
(December)