



FRUITA

COLORADO



Weekly Info Update

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To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: MARCH 22, 2024
Re: WEEKLY INFORMATION UPDATE

Tuesday's City Council Workshop

We have a full workshop scheduled for Tuesday night. We will begin our meeting with an update from the Planning and Development Department on the short-term rental program and the progress of the Granicus compliance software. After that, the City Council will continue the discussion on the Localism Committee, and then have a broad discussion on Secondhand Tax Plan that has been proposed throughout the valley. The final item will be how the City Council would like to allocate the proceeds from the sale of Enoch Lake for a community benefit, before reviewing two proclamation requests. See you on Tuesday night!

Tree City USA

We are excited to share that the City of Fruita has been recognized as a 2023 Tree City USA. Tree City USA is a partnership between the Arbor Day Foundation, the U.S. Forest Service, and the National Association of State Foresters. Fruita achieves Tree City USA recognition by meeting the program's four requirements: maintaining a tree board or department, having a tree care ordinance, dedicating an annual community forestry budget of at least \$2 per capita, and hosting an Arbor Day observance and proclamation.

Easter Egg Scramble Next Thursday

Hop on over to the Easter Egg Scramble next Thursday, March 28, 2024 at the Fruita Community Center. This is a free event, but pre-registration is required and can be completed here: [2024 Easter Egg Scramble](#). There are two slots, one at 4:15 p.m. and 5:15. This is a free event, and there are 100 available spots per timeslot.

Honor the Past – Envision the Future **FRUITA**



2024 Regular City of Fruita Municipal Election – April 2, 2024 – Ballots Mailed

The City of Fruita regular municipal election will be held on April 2, 2024, and will be conducted by mail ballot. Ballots will be reaching resident's mailboxes in the next several days. Here's what residents need to know:

- Ballots must be returned by 7:00 p.m. on April 2, 2024. Mail ballot drop boxes are located in the Civic Center parking lot and the lobby inside the Civic Center (325 E. Aspen Ave.).
- Not sure if you are registered to vote? You can check your registration status at www.govotecolorado.gov.
- If you don't receive a ballot and are a registered voter residing in the Fruita city limits, please contact the City Clerk's office at 970 639 4210 or dwoods@fruita.org.
- If your ballot is lost, spoiled or destroyed, please contact the City Clerk's office for a replacement ballot.
- You may visit the City's website at bit.ly/fruitaelection2024 for additional information about Referred Issue A and candidates for office.

Weekly FAQ

In every weekly update, we will be answering one question we get asked often from the community. These questions will cover a variety of topics from all city departments. If you have any questions, you think would be valuable for us to share, let us know by emailing communications@fruita.org.

- **Question:** When will irrigation water be turned on?
- **Answer:** City irrigation water will be turned on in the first part of April. City irrigation is available from April until October. If you live in a neighborhood with an HOA, your irrigation system will be turned on by your association. [Learn more about irrigation online.](#)

General Updates

- **GVT Seeking Feedback on Proposed Service Changes.** The Grand Valley Transit (“GVT”) is currently inviting public input regarding two proposals for changes to Saturday service hours. The first proposal reduces Saturday service hours for each route by two hours, and the second proposal reduces each service route by 6 hours. If you are interested in learning more or providing feedback on the changes, you can visit GVT’s website here: [Proposed Service Changes for Grand Valley Transit.](#)

Parks and Recreation

- **Reed Park Update.** Concrete has been poured for the half-moon shape sidewalk dividing the playground, flatwork around the building, and walking area west of the building. The glulam trusses have been set and final timber work should be completed by the end of next week. HVAC rough should be completed this week with inspections taking place next week. Playground installation will begin on April 1st and Minipitch installation will begin April 9th.
- **Parks Update.** The Parks Department is continuing to clean out planters along Highway 6&50 and in the roundabouts. The sunshades are being hung above the playground equipment in the north and south play areas at the Little Salt Wash Park.
- **Youth Activities Updates.** Dinomites Spring Break was action packed this week with swimming, crafts, games, and fun-filled days at the Fruita Community Cener with 15 kids per day. Dinomites Summer Camp registration opens on Monday, March 25, in-person only at the Fruita Community Center from 4-6 pm.
- **Youth Athletics Update.** Future Cats Basketball Camp had another successful spring break camp with 40 registered! Youth Soccer (K-8) kicks off next week with 240 participants. Pee Wee Soccer (4-5 years) starts in April; currently there are 40 kids registered.
- **Thank you, Fruita Rotary!** Fruita Parks and Recreation accepted a \$2,500 Title Sponsor for the Youth Scholarship golf Tournament on March 19 from the Fruita Rotary Club.
- **Senior Activities.** Active Adults (55+) took a spring break adventure to Moab for a Hummer Safari Trip.

Planning & Development

To see active reviews of current projects, you may visit fruita.org/projects.

Major/ Minor Subdivisions:

- Copper Creek West Final Plan, Filing 1 (Under Construction) (954 19 Road) (48 Lots)
- Iron Wheel Filing 2 Final Plat (Under Construction) (19 Road) (46 Lots)
- Adele’s Acres Subdivision (Approved) (1024 19 Road) (48 Lots)
- PSE Minor Subdivision (Approved) (1558 River Road) (2 Lots)
- LaPointe Minor Subdivision (Under Review) (1050 E. Ottley Avenue) (4 Lots)
- Sunset Pointe Preliminary PUD Plan (Approved) (Parcel # 2697-091-80-001) (122 Lots)
- North Mesa Minor Subdivision (Approved) (155 N. Mesa Street) (2 Lots)

- Weston Estates Preliminary Plan (Under Review) (1877 J 2/10 Road; Parcel # 26997-164-00-050 & 2697-164-00-074) (109 Lots)
- West Canyon Preliminary Plan (Under Review) (Parcel #2697-162-21-001) (50 Lots)
- Gear Estates Preliminary Plan (Under Review) (1156 18 Road) (8 Lots)

Site Design Review/ Other Applications:

- The Fruita Mews (Under Construction) (1138 18.5 Road)
- The Church of Jesus Christ of Latter-Day Saints Site Design Review (Under Construction) (417 E Ottley Ave)
- A Storage Place Site Design Review and Minor Subdivision (Approved) (1960 & 1966 Hwy 6 & 50)
- My Storage Fruita (Approved) (1930 Highway 6 & 50)
- 535 W. Aspen Apartments (Under Construction) (535 W. Aspen Avenue)
- Wildcat Residences (Approved) (1807 Wildcat Avenue)
- City Market Fueling Station Appeal Hearing (Approved) (437 W Aspen Avenue)
- Geode Flats Preliminary PUD Plan (Approved) (614 Raptor Road)

Public Works

- ***Preparing for Irrigation Season.*** Public Works Administration is updating the HOA Contact List to ensure communication with HOAs during the start-up of irrigation season and for any other city communications.
- ***CIRSA Audit.*** Building Maintenance staff completed the CIRSA audit.
- ***Utilities and Roads Update.*** Road Maintenance and Utilities crews completed controlled burn along Hwy. 6&50 to prepare ditch for irrigation season. Road Maintenance crew completed 41 locates. Proposals for Overlay Requests for Proposals are due on Monday, March 25, 2024.
- ***New Irrigation Trash Cleaners.*** The city took delivery of (2) new irrigation trash cleaners that will be installed to help remove debris before irrigation water enters the city's pipeline.



- **Public Works Administrative Update.** The Public Works Director met with representatives from NRCS (National Resource Conservation Service) to review Preliminary Investigation Feasibility Report regarding Mountain Water. Attended Senator Bennet and Senator Hickenlooper's webinar regarding Congressionally Directed Spending applications and completed the DOLA grant application for a sewer line replacement project.

RESOURCE LINKS

- [Community Resources](#)
- [City Project Updates](#)
- [Fiber Internet Construction Updates](#)
- [Trash and Recycling Services](#)
- [Stay Informed](#)
- [Fruita City Council](#)

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- [Fruita's newest workforce housing development on track for October grand-opening.](#)
- [Grant issued for Fruita cats.](#)
- [Fruita Monument's bike tech program.](#)
- [Funding secured for Western Slope projects.](#)
- [Saddlehorn Campground Reservations System Updated for 2024 Season.](#)
- [Grand Valley Transit Proposes Changes to Saturday Service Hours.](#)
- [Quickly report County road issues.](#)
- [Fruita working on Down Payment Assistance Program.](#)
- [Fruita WIC location taking appointments.](#)
- [Grand Junction airport lands ahead of Montrose.](#)
- [Colorado National Monument Association celebrating 60 years with fundraisers.](#)
- [Workforce housing scheduled to be open in October.](#)
- [Monument visits rise again after slump following COVID bump.](#)

UPCOMING EVENTS *(Please let Jennifer Cupp know if you plan to attend so we can RSVP for you)*

- **March 28, 2024** – Easter Egg Scramble, 4:15 p.m. to 6:00 p.m. at the Fruita Community Center backyard.
- **April 4, 2024** – Afternoon Chat with the City Manager, 4:00 pm, at the Mulberry Plaza in Downtown Fruita
- **April 12, 2024** - Desert Rats Race, Open Venue, Trails around Fruita
- **April 12, 2024** – Youth Scholarship Golf Tournament, 9:00 a.m., Adobe Golf Creek Course
- **April 12, 2024** - Lower Valley Professional Firefighters Tournament, 2:00 p.m. - 6:00 p.m., Civic Center Park

- **April 13, 2024** – Fruita Area Chamber of Commerce Annual Banquet, Absolute Prestige Ranch, 5:00 p.m. - 10:00 p.m.
- **April 20, 2024** – Fruita Spring Clean Up, City Shops (900 Keifer Ave), 8:00 a.m. - 2:00 p.m.
- **April 27, 2024** – Fishing is Fun at Snooks Bottom, 9:00 a.m. - 11:00 a.m.
- **May 4, 2024** – 18 Hours of Fruita, Open Venue, Highline Lake State Park
- **May 4, 2024** – Co2uT, Open Venue, Downtown Fruita
- **May 3 – 5, 2024** – Fat Tire Festival, Open Venue, Downtown Fruita
- **May 11, 2024** – Adventure Fest, Open Venue, 18 Road Trailhead
- **May 31 – June 1, 2024** – Mike the Headless Chicken, Open Venue, Downtown Fruita.
- **June 25, 2024** – State of the Community Breakfast hosted by the Fruita Area Chamber of Commerce, Absolute Prestige Ranch, 8:30 a.m.

CC. Department Directors

Do you have questions about anything in the Weekly Information Update? Please feel free to email us at communications@fruita.org.



City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.

We are Fruita. We are...

Fun—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

Respectful—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

United—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

Innovative—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

Transparent—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

Authentic—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.