



# FRUITA COLORADO

## Weekly Info Update



To: MAYOR AND CITY COUNCIL  
 From: MIKE BENNETT, CITY MANAGER  
 Date: JULY 14, 2023  
 Re: WEEKLY INFORMATION UPDATE

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### Tuesday's City Council Meeting

You may find the agenda and packet for [Tuesday's City Council meeting online](#) as soon as it is posted today. It is a full agenda beginning with the consent agenda, followed by six legislative public hearings (second readings) on potential sale of property (Enoch Lake and water rights and two other nearby parcels, 2-acre and 4-acre parcels), land use code amendments and a supplemental budget amendment. The administrative agenda has a resolution for the Downtown Mixed-Use core. Council reports and actions also reviews applicants for the TABOR Review Committee and discussion about steps for appointment. See you Tuesday!

### Cops and Cars Show

The Cops and Car Show is back with the Fruita Police Department! All proceeds from this event will benefit Special Olympics Colorado. In addition to some amazing cars, there will be food trucks and t-shirts available for purchase. The event is on Saturday, August 12 from 7 am – 2 pm. If you are interested in registering your car in the show, [please fill out the registration found online](#).

WE ARE BACK

# COPS AND CARS SHOW

Presented By: **Alpine Bank**

Gold Sponsor: **RRGJO**

**FRUITA POLICE DEPT.**  
ENVISION THE FUTURE

**Special Olympics**  
All proceeds go to Special Olympics

**SATURDAY  
AUGUST  
12, 2023**

**7 AM - 2 PM  
LITTLE SALT  
WASH PARK**  
651 NORTH PINE STREET  
FRUITA, CO

*Honor the Past – Envision the Future* **FRUITA**

## Fiber Construction Update (Continued)

Next Week (Week of July 17, 2023), Clearnetworx/Deeply Digital, an internet service provider, will be constructing along Pine Street, Cotton Woods, Grace Park, Canterbury Park, Aspen Village, K Road, J 2/10 Road, Grand Valley Estates. For questions and comments on fiber internet, please call Clearnetworx/Deeply Digital at 970-240-6600. Learn more about fiber internet in Fruita at [fruita.org/fiberinternet](https://fruita.org/fiberinternet).

### Information on Fiber Drops:

Fiber drops have begun in some areas. If you are a pre-ordered customer with Clearnetworx/Deeply Digital, this process brings the fiber from the roadway directly to a residence either underground or aerially via overhead utility or telephone poles. You may notice a small box, called a demarcation or “demarc” point, installed to the exterior of your home.

Regardless of when your fiber drop is complete, installations are not anticipated to begin until fall.

If your property requires an underground drop:

- A local utility marker will come to mark where your utilities are. You may see spray paint or flags in your yard marking gas, water, cable etc.
- Clearnetworx/Deeply Digital will then bury conduit (a protective tubing) from the road to the side of your home. They may need to dig under your landscaping or driveway - but they will make sure everything is tidied up before they leave.

## Weekly FAQ

In every weekly update, we will be answering one question we get asked often from the community. These questions will cover a variety of topics from all city departments. If you have any questions, you think would be valuable for us to share, let us know by emailing [communications@fruita.org](mailto:communications@fruita.org).

- **Question:** Do cyclists have to stop at stop signs?
- **Answer:** It depends, but cyclists are not always required to stop at stop signs in Fruita. In 2022, House Bill 22-1028, was signed into Colorado law, which states that when approaching a stop sign, if it is safe to proceed, the person, after slowing down to a reasonable speed and if the intersection is marked with appropriate signage and yielding the right-of-way traffic, the person can continue through the intersection without stopping. [Read the entire bill summary online.](#)

## General Updates

- **Fruita Academy Kicked Off This Week.** On Thursday, we hosted our first session of the Fruita Academy and presented about Elected Officials, the City Manager, and the Administration Department. Mayor Kincaid and Mayor Pro-Tem Breman kicked off the academy with discussing the role of the Mayor and City Council, and I went over form of government, organizational goals, long-range planning efforts, and the strategic plan. After that, our Assistant City Manager Shannon Vassen provided an overview of the Administration Department and the Budget. We had a great turnout for our first session and 24 residents signed up for the Fruita Academy. We were also able to answer a number of questions and had great conversations with participants.

Thank you to everyone that is participating in the Fruita Academy! It was a great start to the program.

- **City Engagement Event Next Week.** Next Tuesday, July 18, 2023, at 9:00 a.m., Parks and Recreation Director Marc Mancuso and I will be in the Mulberry Plaza discussing Fruita’s lifestyle goals and to hear from residents. These engagement events are an opportunity to learn about what’s happening in Fruita and to ask questions. We hope to see you there!
- **Meeting with Senator Hickenlooper’s Staff and CDS Update.** This week, Shannon and I met with the new regional director of the central mountain regions for Senator John Hickenlooper. We were able to provide an overview of City projects, City goals and priorities, and the strategic plan. Hickenlooper’s staff also provided an update on the 2024 Congressional Directed Spending (“CDS”) Requests. Senator Hickenlooper recommended all four of the City of Fruita’s requests to be funded, and these include the replacement of the Maple Street Bridge, construction of the Fremont Street Intersection, improvements to 19 Road, and a project to replace aging sewer lines. Senator Bennet also recommended two Fruita projects for funding, the Maple Street Bridge replacement project and sewer line project. All of these requests are currently being reviewed by the Senate Appropriations Committee, and once we have an update, we will share. If any of the projects are recommended by the Appropriations Committee, the Senate will have to pass the bill (with the included projects) and it will go to the House of Representatives for reconciliation.

## Engineering

- **Pine Street Bridge Update.** Xcel Power mobilized to the site and began installing the permanent power lines across the Little Salt Wash on the west side of the new bridge. New power poles were set on the south side of the bridge, and the power lines were installed. The Xcel power crew expects to complete their work early next week, provided no additional emergency calls are received which pull them off of this project, as was the case one day this week. A small GA Western crew was on site to help with the power installation when necessary and began excavating the roadway to subgrade in preparation for base coarse. The Engineering Department would like to remind the public that the bridge remains closed to all modes of transportation, including vehicular, bicycles, and pedestrians. Public safety is a primary concern, and hazardous conditions remain and will continue to change in location and severity in the construction zone.



## **Parks and Recreation**

- **6 people completed Lifeguard Training.** Our lifeguard course just finished on Wednesday, and we graduated six people to become Red Cross Certified Lifeguards. We are also offering a Lifeguard Instructor course this Friday and Saturday to elevate some of our current staff to be able to teach these Lifeguard courses.
- **Senior Center activity participation is increasing.** Attendance at our presentations, trivia days, and senior trips are increasing. All of these activities are available on our senior calendars each month online or at the Fruita Community Center.
- **Splash Bash on August 4.** Fruita Youth Action Council will be hosting its annual Splash Bash on Friday, August 4 for grades 6-12. Youth can play yard games, swim in the outdoor pool, and enjoy popsicles and food for FREE!

## **Planning & Development**

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

### **Major/ Minor Subdivisions:**

- East Grand Townhomes Minor Subdivision (Approved) (600 Grand Avenue) (4 Lots)
- Copper Creek West Preliminary Plan (Approved) (954 19 Road) (138 Lots)
- Iron Wheel 2 Final Plat (Under Review) (19 Road) (46 Lots)
- Adele's Acres Subdivision (Under Review) (1024 19 Road) (48 Lots)
- Kismet Minor Subdivision (Under Review) (460 N. Mesa St) (3 Lots)

### **Site Design Review/ Other Applications:**

- Ottley Suites Site Design Review (Under Review) (722 Ottley Avenue)
- Pediatric Dental Specialists Site Design Review (Under Review) (101 Jurassic Avenue)
- 18 & K Road Rezone (Under Review) (Parcel #2697-162-21-001)
- The Fruita Mews (Under Review) (1138 18.5 Road)
- Berg Annexation & Rezone (Under Review) (1806 J 3/10 Road)
- The Church of Jesus Christ of Latter-Day Saints Site Design Review (Under Review) (417 E Ottley Ave)
- 616 E. Grand Avenue Conditional Use Permit (Under Review) (616 E. Grand Avenue)
- 1824 J 2/10 Road Annexation and Rezone (Under Review) (1824 J 2/10 Road)
- A Storage Place Site Design Review and Minor Subdivision (Under Review) (1960 & 1966 Hwy 6 & 50)

## **Public Works**

- **Chipseal Project.** Chipseal project will begin July 24<sup>th</sup> in coordination with Mesa County, and crews will begin preparations for the project to begin. Streets crew are checking safe route signs and flashing crosswalks signs on school routes for any maintenance needed prior to the school year starting.

- **Pavement Assessment.** Pavement Assessment data and treatment options will be provided to the city in the next few weeks that will help inform the budget process.
- **Utility Crew Update.** Utility crews completed 45 utility locates, responded to numerous irrigation calls, and are jetting sewer lines.
- **H2S Project.** The H2S project is set to begin in early August, manholes are expected to be delivered the week of July 17<sup>th</sup>.
- **Reservoir #2.** Public Works continues to monitor Reservoir #2 on a weekly basis until the reservoir is empty.

#### **FRUITA IN THE NEWS (and regional news of impact to Fruita):**

- [It takes a village to support a big firefighting operation.](#)
- [Outbuilding fire burns in Fruita.](#)
- [Palisade Plunge Trail open for the season.](#)
- [Wakeless Wednesdays is a huge hit at Highline.](#)
- [Colorado grew at one of the slowest rates during the COVID pandemic.](#)
- [West Nile Virus detected in four Colorado counties.](#)
- [Year-over-year gaps in Mesa County real estate sales expected to close.](#)
- [Mesa County beetle battle continues.](#)
- [Now what? Economic update offers a look.](#)
- [Fruita man bikes across the country to raise money for the science museum in Grand Junction.](#)
- [Scorching summer sizzles for at least another week.](#)
- [Dry period drops valley below normal annual precipitation.](#)

#### **UPCOMING EVENTS** *(Please let Jennifer Cupp know if you plan to attend so we can RSVP for you)*

- **July 18, 2023** – City Engagement Event – Quality of Place, Mulberry Plaza, 9:00 a.m.
- **July 18, 2023** – Rim Rock Rodeo at Rim Rock Adventures, 7:00 p.m.
- **July 26, 2023** – The Fruita Mews Groundbreaking Ceremony, 1138 18 ½ Road, 3:30 p.m. – 5:00 p.m.
- **July 28, 2023** – Fruita Fourth Fridays – FARM (160 S. Park Square), 5:00 p.m. - 8:00 p.m.
- **August 12, 2023** – One Riverfront Concert Series, James M. Robb State Park, 6:00 p.m.
- **August 12, 2023** – Cops and Cars Show, Little Salt Walsh Park, 7 a.m. - 2 p.m.
- **August 17, 2023** – Family Game Night, Civic Center Park, 5:30 p.m. - 8:00 p.m.
- **August 23, 2023** – Board and Commission Mixer Event, Fruita Community Center, 6:00 p.m. - 8:00 p.m.
- **August 31, 2023** – Family Game Night, Civic Center Park, 5:30 p.m. - 8:00 p.m.
- **September 9, 2023** – Tour of the Moon, Colorado National Monument, 8:00 a.m. - 5:00 p.m.
- **September 15, 2023** – Movie Night at Civic Center Park, Movie will Start at Sunset.
- **September 21 – 24, 2023** – Fruita Fall Festival, Downtown Fruita, Open Venue.
- **October 6, 2023** – Movie Night at Civic Center Park, Movie will Start at Sunset.

CC. Department Directors

Do you have questions about anything in the Weekly Information Update? Please feel free to email us at [communications@fruita.org](mailto:communications@fruita.org)





# FRUITA COLORADO



*City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.*

## **We are Fruita. We are...**

**Fun**—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

**Respectful**—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

**United**—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

**Innovative**—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

**Transparent**—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

**Authentic**—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.