



FRUITA COLORADO



Weekly Info Update

To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: NOVEMBER 9, 2023
Re: WEEKLY INFORMATION UPDATE

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City offices will be closed tomorrow, Friday, November 10, 2023, in observance of Veterans Day. Thank you to all of the brave men and women who have served in the Armed Forces.

Monday's Special City Council Meeting

As a reminder, we have two special meetings scheduled for next week. For our first meeting, on Monday night, we have three agenda items to cover on the Mountain Water properties. The first agenda item is to review the one offer we received for the purchase of Enoch's Lake. The second item, we will review the results of the NRCS Report (Natural Resources Conservation Service) on the properties, and also the Reservoir #2 breaching information. The third item is to review for possible approval or feedback of the Fruita Mountain Properties Resolution.

Tuesday's Special City Council Meeting with the Planning Commission

Our second meeting next week is a joint meeting with the Planning Commission on Tuesday night. Our special counsel, Butler Snow, will provide both groups with general information on steps and funding mechanisms for Public/Private partnerships. Second, we will hear an update on the Beach Property and from 2Forks Ventures. See you next week!

Fruita Leaf Pick Up Program (Continued)

During the following weeks, Fruita residents can place bagged leaves next to their trash can on their regular trash service day. Waste Management will dispose of bagged leaves in addition to regular trash service during these three weeks throughout the fall season. Please bag leaves in a plastic trash bag. Waste Management will only pick up bags of leaves.

- November 13 - 16

Honor the Past – Envision the Future **FRUITA**

- November 27 - 30
- December 11 – 14

Reminder – 2024 Trash and Recycling Changes (Continued)

Starting next year, all Fruita households will be transitioned to an automated collection system. There are also a few exciting new additions, like the leaf pick-up program, a holiday trash drop-off location (dates coming soon), and single-stream recycling. Learn more about this change in services online at fruita.org/trashcollection.


Fiber Construction Update (Continued)

- Next Week (November 13, 2023), Clearnetworkx/Deeply Digital, an internet service provider, will be constructing along Cotton Woods, Grace Park, McCune Avenue, Kiefer Avenue (to US-6&50), Grand Avenue (to US-6&50), Red Rocks, Sunflower Estates, Pinewood Estates, Holly Park, Brandon Estates, Evening Breeze, Santa Fe Ranch, Amethyst Drive, Agate Court, Pioneer Drive, Silver Plume Drive, Comstock Drive, Wildwood Estates, Wildwood Acres, Sabil Drive, Doug Drive, Ed Court. For questions and comments on fiber internet, please call Clearnetworkx/Deeply Digital at 970-240-6600. Learn more about fiber internet in Fruita at fruita.org/fiberinternet. Below is an example of some of the communications residents can expect from Clearnetworkx/Deeply Digital. Residents should receive a door hanger prior to construction beginning in their neighborhood.



Fiber Internet Coming to Fruita

Clearnetworkx/Deeply Digital Construction Information

Clearnetworkx/Deeply Digital is an internet service provider based out of Montrose, Colorado. You may see their crews out in the community working on laying fiber cables in neighborhoods around Fruita. Fruita residents can expect to see notifications with signage, door hangers, and mailers from the fiber internet companies.



**Example
Communications
Door Hanger**

Communications from the City of Fruita

Fiber construction updates from the City of Fruita will be available through the City of Fruita's various communication channels including updates on our webpage at fruita.org/fiberinternet, Facebook, Nextdoor, and the Friday Weekly Update. To sign up or to follow these channels, please visit fruita.org/communications.

Questions or Comments?

- If you have questions about construction, please contact Clearnetworkx/Deeply Digital first at 970.240.6600.
- If you still need help after calling Clearnetworkx/Deeply Digital, the City of Fruita is happy to assist. Please give us a call at 970.858.9558.

Weekly FAQ

In every weekly update, we will be answering one question we get asked often from the community. These questions will cover a variety of topics from all city departments. If you have any questions, you think would be valuable for us to share, let us know by emailing communications@fruita.org.

- **Question:** What holidays impact trash and recycling services?
- **Answer:** Waste Management recognizes the following holidays: New Year's Day, Memorial Day, Independence Day, Labor Day, Thanksgiving Day, and Christmas Day. When one of these holidays' lands within a weekday, trash collections will be delayed one day for the remainder of the week. To learn more about trash and recycling services, visit fruita.org/trashcollection.

General Updates

- **Coffee with the City Manager Next Tuesday.** Next Tuesday at 8:00 a.m. at Camilla's Kaffe, join City Manager Mike Bennett for a cup of coffee and learn about what's happening in Fruita. This event is free and open to the public. Come with questions you have about Fruita or come to listen and learn.
- **Rural Philanthropy Meeting.** Thursday morning, Neighborhood Services Coordinator Matt Carson and Communications and Engagement Specialist Ciara DePinto attended the first Rural Philanthropy Days (RPD) committee meeting. RPD is a conference coming to Fruita in June 2024 focused on connecting nonprofits with funders. Fruita is the community host for 2024 and we are excited to support the committee's efforts as they move forward in the planning process.
- **GoFruita Newsletter.** The latest edition of the GoFruita newsletter is now available can be found here: [Ski Season is almost here](#). It includes information on upcoming events, the ski season, family travel tips, and more.

Parks and Recreation

- **Update on the FCC Indoor Pool.** On Friday evening, there was broken glass on the pool deck prior to closing. Our priority is to ensure the safety of all guests as well as the filtration and other mechanical systems that circulate the water. In compliance with the Colorado Model Aquatic Health Code staff drained and thoroughly cleaned the deck and pool. Staff worked as quickly as possible to reopen the pool. The pool reopened at 5:30 am today thanks to the efforts of aquatics and building maintenance staff.
- **Rim Rock Run at the Fruita Community Center.** The Fruita Community Center was the host site for packet pick up, the finish line, and post-event activities for the 2023 Rimrock Marathon and Half Marathon. The race had 375 runners, and it was a great event!
- **Holiday Arts and Craft Fair at the Fruita Community Center December 9th.** There were a total of 113 applications for the Holiday Arts and Craft Fair and there is space for 65 vendors. Staff will be evaluating how we can expand the fair in the future to accommodate our growing need for the event.

- ***New Programs and Activities.*** Look for new programs and activities in the 2024 activity guide. Our Coordinators have been working on adding new offerings to our community!

Planning & Development

To see active reviews of current projects, you may visit fruita.org/projects.

Major/ Minor Subdivisions:

- Copper Creek West Preliminary Plan (Approved) (954 19 Road) (138 Lots)
- Iron Wheel 2 Final Plat (Under Review) (19 Road) (46 Lots)
- Adele's Acres Subdivision (Under Review) (1024 19 Road) (48 Lots)
- Kismet Minor Subdivision (Under Construction) (460 N. Mesa St) (3 Lots)
- PSE Minor Subdivision (Approved) (1558 River Road) (2 Lots)
- LaPointe Minor Subdivision (Under Review) (1050 E. Ottley Avenue) (4 Lots)
- Sunset Pointe Preliminary PUD Plan (Approved) (Parcel # 2697-091-80-001) (122 Lots)
- North Mesa Minor Subdivision (Approved) (155 N. Mesa Street) (2 Lots)
- Weston Estates Preliminary Plan (Under Review) (1877 J 2/10 Road; Parcel # 26997-164-00-050 & 2697-164-00-074) (109 Lots)

Site Design Review/ Other Applications:

- Ottley Suites Site Design Review (Approved) (722 Ottley Avenue)
- Pediatric Dental Specialists Site Design Review (Approved) (101 Jurassic Avenue)
- The Fruita Mews (Under Construction) (1138 18.5 Road)
- The Church of Jesus Christ of Latter-Day Saints Site Design Review (Under Construction) (417 E Ottley Ave)
- A Storage Place Site Design Review and Minor Subdivision (Under Review) (1960 & 1966 Hwy 6 & 50)
- My Storage Fruita (Approved) (1930 Highway 6 & 50)
- Raptor Crossing (Under Review) (853 Raptor Road)
- 535 W. Aspen Apartments (Under Construction) (535 W. Aspen Avenue)
- Wildcat Residences (Under Review) (1807 Wildcat Avenue)

Public Works

- ***Traffic Control Supervisor Training.*** Congratulations to Torie Tucker and Jesse McClaskey for successful completion of their Traffic Control Supervisor training. This required classroom work and successfully passing their exam.
- ***Thank you, Bill!*** Public Works Utilities Crew Leader Bill Wulff was called by a resident to report a kitten had fallen into a storm drain and needed help to get the kitten out. Bill utilized some of the equipment used in our Utilities Division to safely remove the kitten from the drain. This is the picture of the little guy who is now safe and sound.



- **Welcome Wyatt!** Public Works would like to welcome Wyatt Bramwell as our new Automotive and Equipment Technician in our Fleet Division.
- **Fleet Maintenance Work.** Ever wonder what is required to upfit vehicles for the City of Fruita? Below is an example of the work that our Fleet Services does to make sure city vehicles have the proper equipment installed.



- **River Corridor Initiative.** City staff participated in the River Corridor Initiative Planning Workshop designed to develop a coordinated approach to a shared vision, explore management strategies for the river corridor, inform the engagement process, and develop an agreed upon planning framework.
- **District 51 Long Range Planning.** Public Works Director participated in the second meeting with District 51 Long Range Planning Committee for facilities.
- **Fiber Internet Communication.** Public Works and Engineering staff met with Deeply Digital regarding concerns of conduit installation throughout the community. Changes are being made by Deeply Digital to better communicate what residents can expect during construction and cleanup.
- **Wastewater Treatment Facility Projects.** Wastewater Treatment Facility staff completed the transfer of flows from the north oxidation ditch to the south ditch and removed and cleaned a significant amount of grit from the basin to continue the work installing the new aeration grid system. Both the aeration project and the H2S mitigation project continue to move forward with expected completion in early December.

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- [New marathon runners and experienced ones take first at Rim Rock.](#)
- [CCA to host celebration of Leave No Trace 'Gold Standard' designation for local conservation areas.](#)
- [When will ski resorts open on the Western Slope?](#)
- [Mesa County real estate update: More of the same.](#)
- [Colorado Parks and Wildlife plan to eradicate zebra mussels: fishing off limits at Highline Lake State Park.](#)
- [Student performers given spotlight at D51 luncheon.](#)
- [3 independent Colorado coffee shops ranked best in the US.](#)
- [State lawmakers move to ban nonfunctional turf planting.](#)
- [Fruita Chamber schedules businesses and holiday events.](#)
- [Flying is a Breeze: Grand Junction announces new carrier with 2 direct flights.](#)
- [Professor: Mesa County economy holding steady.](#)

UPCOMING EVENTS *(Please let Jennifer Cupp know if you plan to attend so we can RSVP for you)*

- **November 14, 2023** – Coffee and Chat with City Manager, Camilla's Kaffe, 8:00 a.m.
- **November 25, 2023** – Small Business Saturday, Downtown Fruita
- **December 9, 2023** – Holiday Arts & Craft Fair, Fruita Community Center, 10:00 a.m. - 3:00 p.m.
- **December 9, 2023** – Fruita Parade of Lights, Downtown Fruita, 5:30 p.m.
- **December 13, 2023** – Cookies & Claus, Fruita Community Center, 6:00 p.m. - 7:30 p.m.

CC. Department Directors

Do you have questions about anything in the Weekly Information Update? Please feel free to email us at communications@fruita.org.



City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.

We are Fruita. We are...

Fun—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

Respectful—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

United—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

Innovative—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

Transparent—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

Authentic—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.