



# FRUITA

## COLORADO



## Weekly Info Update

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To: MAYOR AND CITY COUNCIL  
From: MIKE BENNETT, CITY MANAGER  
Date: NOVEMBER 3, 2023  
Re: WEEKLY INFORMATION UPDATE

***City offices will be closed next Friday, November 10, 2023, in observance of Veterans Day.***

### **Tuesday's City Council Meeting**

Our meeting on Tuesday will begin with recognizing the students and teachers of the month at Shelledy Elementary. After that, the Council will read two proclamations, one for Veterans Day in the City of Fruita and the second for Interfaith Awareness Week. Following the consent agenda, we only have one public hearing, and that is to consider a PUD (planned unit development) application. We will then continue with our budget presentations and review budget highlights related to Strategic Plan areas of Quality of Place and being an Employer of Choice. After reports and actions, which include a few items, we will conclude our meeting with an Executive Session. See you all on Tuesday night!

### **Happy (Belated) Halloween!**

Happy Halloween from the City of Fruita! We had a great time handing out candy during Trick or Treat Street on Tuesday afternoon. We dressed up as Fruita Gru & Minions.

*Honor the Past – Envision the Future* **FRUITA**



### **Fruita Leaf Pick Up Program (Continued)**

During the following weeks, Fruita residents can place bagged leaves next to their trash can on their regular trash service day. Waste Management will dispose of bagged leaves in addition to regular trash service during these three weeks throughout the fall season. Please bag leaves in a plastic trash bag. Waste Management will only pick up bags of leaves.

- November 13 - 16
- November 27 - 30
- December 11 – 14

### **Reminder – 2024 Trash and Recycling Changes (Continued)**

Starting next year, all Fruita households will be transitioned to an automated collection system. There are also a few exciting new additions, like the leaf pick-up program, a holiday trash drop-off location (dates coming soon), and single-stream recycling. Learn more about this change in services online at [fruita.org/trashcollection](https://fruita.org/trashcollection).

### **Fiber Construction Update (Continued)**

Next Week (November 6, 2023), Clearnetworx/Deeply Digital, an internet service provider, will be constructing along Cotton Woods, Grace Park, McCune Avenue, Kiefer Avenue (to US-6&50), Grand Avenue (to US-6&50), Red Rocks, Sunflower Estates, Pinewood Estates, Holly Park, Brandon Estates,

Evening Breeze, Santa Fe Ranch, Amethyst Drive, Agate Court, Pioneer Drive, Silver Plume Drive, Comstock Drive, Wildwood Estates, Wildwood Acres, Sabil Drive, Doug Drive, Ed Court. For questions and comments on fiber internet, please call Clearnetworkx/Deeply Digital at 970-240-6600. Learn more about fiber internet in Fruita at [fruita.org/fiberinternet](https://fruita.org/fiberinternet).

## Weekly FAQ

In every weekly update, we will be answering one question we get asked often from the community. These questions will cover a variety of topics from all city departments. If you have any questions, you think would be valuable for us to share, let us know by emailing [communications@fruita.org](mailto:communications@fruita.org).

- **Question:** When it snows, what areas will the City of Fruita snowplow?
- **Answer:** Our snowplowing team's number one priority is to clear the main critical roadways. This includes commercial corridors, school routes, emergency services, and public facilities.

## General Updates

- **Go Wildcats!** High school playoffs start tonight, and Fruita Monument is playing the Falcons. Go Wildcats!
- **2024 City Election Information.** Information on the City of Fruita's regular municipal election is available online at [fruita.org/citycouncil](https://fruita.org/citycouncil). The election will be held on April 2, 2024, and will be conducted by mail ballot.
- **Congratulations Bestslope Coffee!** Our very own, Bestslope Coffee, was voted as the 4<sup>th</sup> Best Independent Coffee Shop in USA Today. While we think this is still a bit too low (should have been #1), congratulations to Bestslope Coffee! The full report can be found here: [10 best independent coffee shops in the US, according to readers](#).
- **Rim Rock Run This Weekend.** The Rim Rock Run Marathon and Half Marathon is this Sunday, November 5<sup>th</sup>, 2023, at the Colorado National Monument and in Fruita. Monument road will be closed to westbound traffic (from Grand Junction booth toward Fruita) starting at 7:00 a.m., and the eastbound lane will be open. The race ends at the Fruita Community Center, so there will be some traffic delays along Coulson Avenue and Gewont Lane during the race (racers run from the Co. Riverfront trail to the FCC via Gewont and Coulson). Best of luck to all of the racers!
- **Mobile Mesa County Newsletter.** The latest edition of the Mobile Mesa County newsletter is now available can be found here: [October Mobile Mesa County newsletter](#). It includes information on service updates from Grand Valley Transit (GVT), GVT pass programs, Grand Valley Bike month, and more. Also, Veterans Ride the GVT for free throughout November! More information can be found in the newsletter.
- **Mesa County Round Robin.** This morning, Mesa County hosted a round-robin event at the Fruita Community Center. Mayor Kincaid, Councilor Miller, Councilor Hancey, and staff joined County Commissioners in asking questions and providing updates to community members.
- **Supervisor Training.** Each quarter, we host an internal training for all of our supervisors. This quarter's training was on Situational Leadership. Staff had helpful conversations around leading teams.

- **Mind Spring Lunch and Learn.** This week, Lieutenant Peck and I attended a lunch and learn with Mind Spring's CEO and medical team. We learned more about the services they provide to our community and, more specifically, the service they can provide for our police department.
- **Civic Center Tour with 3<sup>rd</sup> Grade Class.** On Thursday, Mayor Kincaid and I had a blast giving a tour of the Fruita Civic Center to Fruita's 3<sup>rd</sup> grade classes!



### Engineering

- **Maple Street Bridge Design.** Submissions for proposals to update the design of the Maple Street Bridge are due next Friday.

### Parks and Recreation

- **Monthly Newsletter.** The November edition of the Fruita Parks and Recreation Newsletter came out this week and is available here: [Fall into more fun this November with Fruita Parks and Rec.](#) It includes the Fall/Winter Activity Guide, facility updates, information on special events, and more.
- **Television Controls at FCC.** Charter Spectrum has phased out the cable boxes that allowed our fitness equipment to operate tv controls as patrons worked out. The conversion was supposed to take place in November, but they phased out the equipment two weeks earlier. We have signed a new contract with Charter and are currently waiting for the new cable boxes to be installed. The new technology should allow all equipment to operate correctly again. At this time, we don't have an expected installation date and will be working with Charter to expedite the installation.

### Planning & Development

To see active reviews of current projects, you may visit [fruita.org/projects](http://fruita.org/projects).

### **Major/ Minor Subdivisions:**

- Copper Creek West Preliminary Plan (Approved) (954 19 Road) (138 Lots)
- Iron Wheel 2 Final Plat (Under Review) (19 Road) (46 Lots)
- Adele's Acres Subdivision (Under Review) (1024 19 Road) (48 Lots)
- Kismet Minor Subdivision (Under Construction) (460 N. Mesa St) (3 Lots)
- PSE Minor Subdivision (Approved) (1558 River Road) (2 Lots)
- LaPointe Minor Subdivision (Under Review) (1050 E. Ottley Avenue) (4 Lots)
- Sunset Pointe Preliminary PUD Plan (Under Review) (Parcel # 2697-091-80-001) (122 Lots)
- North Mesa Minor Subdivision (Under Review) (155 N. Mesa Street) (2 Lots)
- Weston Estates Preliminary Plan (Under Review) (1877 J 2/10 Road; Parcel # 26997-164-00-050 & 2697-164-00-074) (109 Lots)

### **Site Design Review/ Other Applications:**

- Ottley Suites Site Design Review (Approved) (722 Ottley Avenue)
- Pediatric Dental Specialists Site Design Review (Approved) (101 Jurassic Avenue)
- The Fruita Mews (Under Construction) (1138 18.5 Road)
- The Church of Jesus Christ of Latter-Day Saints Site Design Review (Under Construction) (417 E Ottley Ave)
- A Storage Place Site Design Review and Minor Subdivision (Under Review) (1960 & 1966 Hwy 6 & 50)
- My Storage Fruita (Approved) (1930 Highway 6 & 50)
- Raptor Crossing (Under Review) (853 Raptor Road)
- 535 W. Aspen Apartments (Under Construction) (535 W. Aspen Avenue)
- Wildcat Residences (Under Review) (1807 Wildcat Avenue)

### **Public Works**

- ***Congratulations, Ken!*** Ken Binam, a Public Works employee with over 21 years of service, is retiring. We want to thank Ken for his years of service to the City of Fruita and wish him well in retirement. Thank you, Ken!
- ***H2S Mitigation Project and Aeration Project.*** Concrete collars are being added to the manholes replaced on the H2S project. Biofilter equipment has been delivered, and a concrete pad has been poured. Flows have been transferred to the oxidation ditch with the new aeration grid in place so crews can begin preparing the second basin for the aeration grid placement.
- ***Utility Locates.*** Utility crews completed 419 utility locates for the month of October.
- ***Lift Station.*** 15 1/2 Road lift station has a new Roto Phase motor and is functioning under normal operation. This lift station had been operating with a standby generator until the moto could be installed.
- ***CDL Training.*** Three employees are scheduled for CDL training. Two employees will be traveling to Denver next week to complete Traffic Control Supervisor certification training.
- ***Training with Mesa County.*** Completed stormwater inspection and training with Mesa County. The City of Fruita passed the inspection with flying colors.

**FRUITA IN THE NEWS (and regional news of impact to Fruita):**

- [United Way of Mesa County hosts first public Poverty Immersion Experience.](#)
- [The Fruita Area Chamber Foundation hosts fourth annual Cups for a Cure fundraiser.](#)
- [Colorado weather: Snow done for now, but subfreezing temperatures are here to stay.](#)
- [Fruita, Palisade Lead Colorado's Growing 'Western Slope' Art Scene.](#)
- [Riverfront Trail Maintenance Starts Monday.](#)
- [Mesa County voter and poll centers are now open ahead of the 2023 Coordinated Election.](#)
- [Fruita's defense is ready for a playoff test.](#)
- [What's Happening This Month? Here Are 13 November Races Across the Country.](#)
- [Highline closed to fishing for mussels treatment.](#)
- [10 best independent coffee shops in the US, according to readers.](#)

**UPCOMING EVENTS** (*Please let Jennifer Cupp know if you plan to attend so we can RSVP for you*)

- **November 4, 2023** – Cups for a Cure, Civic Center Park, 1 p.m. - 4 p.m.
- **November 5, 2023** – Rim Rock Marathon, Colorado National Monument
- **November 14, 2023** – Coffee and Chat with City Manager, Camilla's Kaffe, 8:00 a.m.
- **November 25, 2023** – Small Business Saturday, Downtown Fruita
- **December 9, 2023** – Holiday Arts & Craft Fair, Fruita Community Center, 10:00 a.m. - 3:00 p.m.
- **December 9, 2023** – Fruita Parade of Lights, Downtown Fruita, 5:30 p.m.
- **December 13, 2023** – Cookies & Claus, Fruita Community Center, 6:00 p.m. - 7:30 p.m.

CC. Department Directors

Do you have questions about anything in the Weekly Information Update? Please feel free to email us at [communications@fruita.org](mailto:communications@fruita.org).





*City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.*

**We are Fruita. We are...**

**Fun**—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

**Respectful**—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

**United**—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

**Innovative**—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

**Transparent**—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

**Authentic**—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.