



# FRUITA

## COLORADO



## Weekly Info Update

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To: MAYOR AND CITY COUNCIL  
From: MIKE BENNETT, CITY MANAGER  
Date: NOVEMBER 22, 2023  
Re: WEEKLY INFORMATION UPDATE

***City offices will be closed this Thursday and Friday for Thanksgiving.***

We hope that everyone has a great Thanksgiving!

### **Gratitude**

This is a short week and a short update. In the spirit of Thanksgiving, I want to express my gratitude to serve in the position of City Manager. I am grateful to work alongside an incredibly talented team, many of whom could easily choose to work elsewhere for more money because of their expertise and experience, but who choose to be part of team Fruita. I also appreciate and love this community, how positive, supportive, and friendly the people are. They truly engage and keep us on our toes to continue to improve and best serve our community with the community values leading our decisions. I am also grateful to each of you, the Mayor and City Council for your eagerness to devote many hours in public service and make tough decisions for the community at large. Happy Thanksgiving!

### **Tuesday's City Council Workshop**

We have three items on the agenda for our workshop on Tuesday night. We will kick off the workshop with a discussion on the draft 2024 Budget. This is a final check in with the City Council before the budget will be set for adoption in early December. After that, we will continue our discussion on Fruita Board and Commissions and next steps regarding any changes to the groups following all the presentations from earlier this year. We will then continue our discussion on a potential drone ordinance before moving forward with other items.

### **Downtown Holiday Lighting Event This Saturday**

Join the Fruita Area Chamber of Commerce and the Downtown Advisory Board for an official holiday lighting event! The Parks team has been working on hanging up holiday lights around downtown Fruita and on Saturday, November 25 at 5:30 p.m.

*Honor the Past – Envision the Future* **FRUITA**

the lights will be turned on for the season! Enjoy local shopping by supporting Small Business Saturday, take pictures with Santa, hot chocolate, and more.



### **Fruita Leaf Pick Up Program (Continued)**

During the following weeks, Fruita residents can place bagged leaves next to their trash can on their regular trash service day. Waste Management will dispose of bagged leaves in addition to regular trash service during these three weeks throughout the fall season. Please bag leaves in a plastic trash bag. Waste Management will only pick up bags of leaves.

- November 27 - 30
- December 11 – 14

### **Reminder – 2024 Trash and Recycling Changes (Continued)**

Starting next year, all Fruita households will be transitioned to an automated collection system. There are also a few exciting new additions, like the leaf pick-up program, a holiday trash drop-off location (dates coming soon), and single-stream recycling. Learn more about this change in services online at [fruita.org/trashcollection](https://fruita.org/trashcollection).

### **Fiber Construction Update (Continued)**

- Next Week (November 20, 2023 and November 27, 2023), Clearnetworx/Deeply Digital, an internet service provider, will be constructing along Cotton Woods, Grace Park, McCune Avenue, Kiefer Avenue (to US-6&50), Grand Avenue (to US-6&50), US-6&50, Red Rocks, Sunflower Estates, Pinewood Estates, Holly Park, Evening Breeze, Santa Fe Ranch, Amethyst Drive, Agate Court, Pioneer Drive, Silver Plume Drive, Comstock Drive, Wildwood Estates, Wildwood Acres, Sabil Drive, Doug Drive, Ed Court, Vintner's Farm, Espirit Lane, Monument Glen, K Road, 18 Road, East Columbia Avenue (between North Maple Street and 18 Road, including all cul-de-sacs between K Road and East Pabor Avenue). For questions and comments on fiber internet, please call Clearnetworx/Deeply Digital at 970-240-6600. Learn more about fiber internet in Fruita at [fruita.org/fiberinternet](https://fruita.org/fiberinternet). Below is an example of some of the communications residents can

expect from Clearnetworkx/Deeply Digital. Residents should receive a door hanger prior to construction beginning in their neighborhood.

## Weekly FAQ

In every weekly update, we will be answering one question we get asked often from the community. These questions will cover a variety of topics from all city departments. If you have any questions, you think would be valuable for us to share, let us know by emailing [communications@fruita.org](mailto:communications@fruita.org).

- **Question:** How can I learn more about City engagement opportunities?
- **Answer:** Throughout the year, we ask for the community to engage with the City so we can provide the highest services possible. We are always looking for feedback on general services and upcoming projects. The best way to stay informed is by visiting [fruita.org/communications](http://fruita.org/communications). You will find various ways to connect with the City online and in person.

## General Updates

- **CDOT Project Update - US 6&20 Road.** It is still anticipated that this project will be completed in mid-December. Work will be suspended for the Thanksgiving holiday from Wednesday, November 22, through Sunday night, November 26. More information on the project can be found at <https://www.codot.gov/projects/us620roadfruita>.
- **Fresh Air Friday.** If you are looking to get out on Friday, entrance to all Colorado State Parks is free for Fresh Air Friday. More information can be found on Colorado Parks and Wildlife's website here: [Give Thanks for the Great Outdoors!](#)
- **United Way Campaign.** This year, the City of Fruita employees participated in a United Way workplace campaign. We surpassed our giving goal by 50%! Thank you to all the employees who participated.



## **Engineering**

- **19 Road Update.** The 19 Road improvement project is underway. We are to widen 19 Road to accommodate the growing community. The road corridor & utility designs are in for review and all notices to landowners will be going out over the next couple of weeks. Next week we will have coordination meetings with the utility companies as well as CDOT for our final design. The trench at Iron Drive will be paved just after the Thanksgiving break. Also, you may notice our Public Works department out there over the next week or two doing some utility locating or “potholing” between J.2 Road and J Road to help with our final design plans.

## **Planning & Development**

To see active reviews of current projects, you may visit [fruita.org/projects](http://fruita.org/projects).

### **Major/ Minor Subdivisions:**

- Copper Creek West Preliminary Plan (Approved) (954 19 Road) (138 Lots)
- Iron Wheel 2 Final Plat (Under Review) (19 Road) (46 Lots)
- Adele’s Acres Subdivision (Under Review) (1024 19 Road) (48 Lots)
- Kismet Minor Subdivision (Under Construction) (460 N. Mesa St) (3 Lots)
- PSE Minor Subdivision (Approved) (1558 River Road) (2 Lots)
- LaPointe Minor Subdivision (Under Review) (1050 E. Ottley Avenue) (4 Lots)
- Sunset Pointe Preliminary PUD Plan (Approved) (Parcel # 2697-091-80-001) (122 Lots)
- North Mesa Minor Subdivision (Approved) (155 N. Mesa Street) (2 Lots)
- Weston Estates Preliminary Plan (Under Review) (1877 J 2/10 Road; Parcel # 26997-164-00-050 & 2697-164-00-074) (109 Lots)
- Berg Minor Subdivision (Under Review) (1806 J 3/10 Rd) (2 Lots)

### **Site Design Review/ Other Applications:**

- Ottley Suites Site Design Review (Approved) (722 Ottley Avenue)
- Pediatric Dental Specialists Site Design Review (Approved) (101 Jurassic Avenue)
- The Fruita Mews (Under Construction) (1138 18.5 Road)
- The Church of Jesus Christ of Latter-Day Saints Site Design Review (Under Construction) (417 E Ottley Ave)
- A Storage Place Site Design Review and Minor Subdivision (Under Review) (1960 & 1966 Hwy 6 & 50)
- My Storage Fruita (Approved) (1930 Highway 6 & 50)
- Raptor Crossing (Under Review) (853 Raptor Road)
- 535 W. Aspen Apartments (Under Construction) (535 W. Aspen Avenue)
- Wildcat Residences (Under Review) (1807 Wildcat Avenue)
- City Market Fueling Station Conditional Use Permit (Under Review) (437 W Aspen Avenue)
- 1873 K Road Annexation & Rezone (Under Review) (1873 K Road)

## Public Works

- **Aeration Project Complete.** The Aeration Project has been completed at the WWRF and the biofilter equipment was set on Tuesday.



- **Building Maintenance Staying Busy.** Building Maintenance staff has been busy with building repairs at the Civic Center and the Wastewater Reclamation Facility and completed the elevator inspection.
- **Congrats, Kevin!** Congratulations to Kevin DeLong for successfully completing his Collections 1 exam.
- **19 Road Potholing.** Streets crew and Utilities crew are assisting the Engineering Department with potholing on 19 Road for design work.
- **Snow Preparation.** Fleet Division and Streets Division are preparing equipment for possible snow on Friday.

## FRUITA IN THE NEWS (and regional news of impact to Fruita):

- [Guerrilla Gravity Officially Closed, Canfield Bikes Steps Up with Replacement Parts.](#)
- [Ten Outrageous American Festivals.](#)
- [Entertainment calendar: Nov. 22-28.](#)
- [Celebrate the holiday with an outdoor adventure on Fesh Air Friday.](#)
- [County reports progress in Japanese beetle efforts.](#)
- [Powderhorn to open for the winter on Black Friday.](#)
- [Sheriff's Office warns against emergency scams.](#)
- [What to expect for holiday travel.](#)

## UPCOMING EVENTS *(Please let Jennifer Cupp know if you plan to attend so we can RSVP for you)*

- **November 25, 2023** – Small Business Saturday and Holiday Lighting Event, Downtown Fruita
- **December 9, 2023** – Holiday Arts & Craft Fair, Fruita Community Center, 10:00 a.m. - 3:00 p.m.
- **December 9, 2023** – Fruita Parade of Lights, Downtown Fruita, 5:30 p.m.
- **December 13, 2023** – Cookies & Claus, Fruita Community Center, 6:00 p.m. - 7:30 p.m.
- **December 20, 2023** – Hot Cocoa & Chat with City Manager, Starbucks Coffee, 4:00 p.m.

CC. Department Directors

Do you have questions about anything in the Weekly Information Update? Please feel free to email us at [communications@fruita.org](mailto:communications@fruita.org).



*City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.*

**We are Fruita. We are...**

**Fun**—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

**Respectful**—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

**United**—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

**Innovative**—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

**Transparent**—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

**Authentic**—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.