



CITY LINK SUMMER 2022

fruita.org | 858-3663 | 325 E. Aspen Ave.

2022 ELECTION RESULTS

City of Fruita Regular Municipal Election April 5, 2022 Official Results

Fruita Mayor (Vote for 1)

| | |
|--------------|-------|
| Joel Kincaid | 2,404 |
| Total Votes | 2,404 |

Fruita City Council (Vote for Three)

| | |
|-----------------|-------|
| Jared Prochnow | 906 |
| Amy Miller | 1,439 |
| Aaron Hancey | 1,143 |
| Michael Day | 677 |
| Jeannine Purser | 1,283 |
| James Williams | 1,302 |
| Trey Downey | 852 |
| Michael Handley | 427 |
| James Jackson | 649 |
| Total Votes | 8,678 |

On April 5, 2022, the City of Fruita celebrated our democratic responsibilities and held our bi-annual municipal election. Residents were asked to elect a Mayor and fill three City Council seats. Out of the 8,443 ballots that were issued to registered voters, 2,797 participated in the election by casting their ballots. Joel Kincaid was re-elected Mayor of the City for a two year term and Amy Miller, Jeannine Purser, and James Williams were elected to four-year terms on the City Council. These three join Ken Kreie, Heather O'Brien, and Matthew Breman on the City Council. The Fruita City Council's biographies and photos can be found on the city's website at fruita.org/citycouncil.



LET'S CONNECT

Follow the City of Fruita

We are expanding the ways you can reach us! There are now more options for you to stay up to date with City events and services. Pick your favorite ways you like to receive information!



Facebook | @cityoffruita



Instagram | @cityoffruita



Nextdoor | City of Fruita



Website | fruita.org



Email | communications@fruita.org



Phone | 858-3663



Weekly Updates | Sign up at bit.ly/fruitaupdates



CityLink | Mailed to residents 4 times per year

FRUITA CITY COUNCIL: If calling City Hall at 858-3663 does not answer your questions, please feel free to contact any of your City Council Members.



MAYOR
JOEL KINCAID
250-9557



MAYOR PRO TEM
MATTHEW BREMAN
314-5991



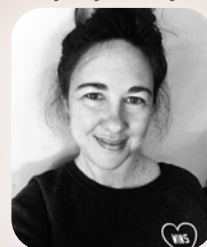
KEN KREIE
270-3305



AMY MILLER
640-0751



HEATHER O'BRIEN
HOBRIEN@FRUITA.ORG



JEANNINE PURSER
260-5413



JAMES WILLIAMS
858-7675

GROWTH IN FRUITA

The past, present, and future

Over the past few years, you may have noticed subdivisions and apartment/townhome complexes being built in Fruita. With Fruita's small-town feel, close access to outdoor recreation, and vibrant downtown, people enjoy the lifestyle Fruita has to offer. To manage growth, the City of Fruita has identified key ways to ensure we maintain Fruita's community values. Through the Fruita in Motion Comprehensive Plan and updates to the Land Use Code, the city has a plan for growth now and into the future.

Fruita's Growth Since 1998

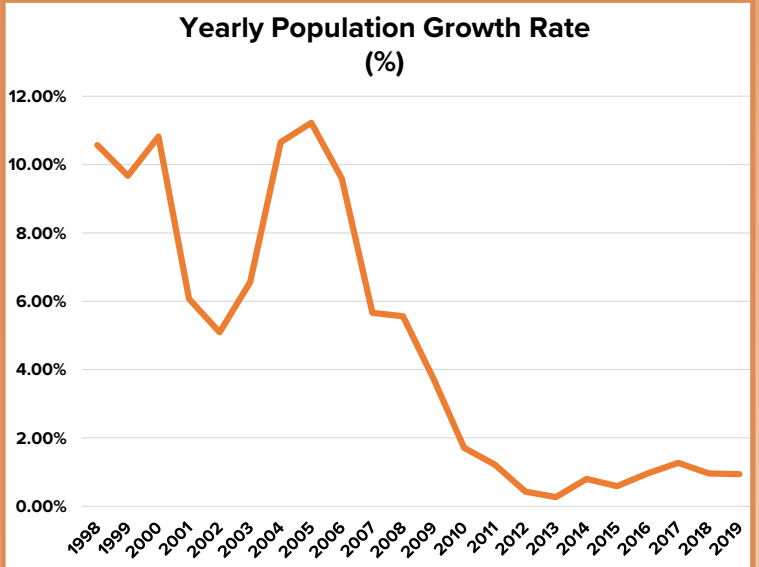
Today, Fruita is growing slower than Grand Junction and Mesa County as a whole. From 2010 – 2020, Fruita has grown on average 0.91% per year, growing from a population of 12,680 to 13,408. From 1998-2008, Fruita actually grew faster than ever before and doubled in population. In 1998, Fruita's population was 5,535 and

grew to 12,019 which is an average growth rate of 8.3% per year. Over the next several years, Fruita is projected to grow by 2.5% per year which is considered a healthy growth rate for a city.

8.3% growth rate per year 1998-2008
vs.
0.91% growth rate per year 2010-2020

What is Fruita doing to manage growth?

In 2020, the City of Fruita finalized the Fruita in Motion Comprehensive Plan and updated the land-use code. These updates focus on avoiding sprawl



by condensing Fruita's urban growth boundary, prioritizing in-fill of land already in Fruita's growth boundary, and defining an urban-rural edge that helps define Fruita as a separate community from Grand Junction.

Future Land Use Code

In 2019, Fruita had 578 vacant acres within city limits which could hold 2,890 potential housing

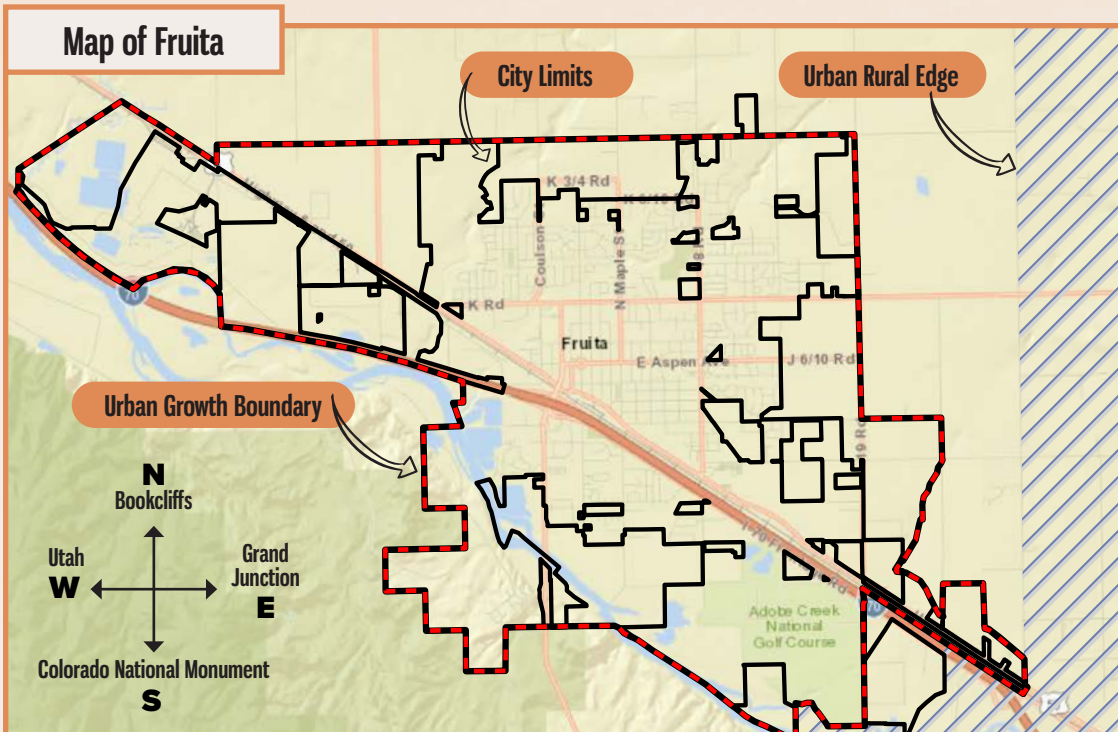
units. In addition, the growth boundary outside of the city limits has 1,984 acres which could hold 9,920 potential non-commercial or industrial land. Combined, Fruita has room to grow by

Fruita is expected to grow by 2.5% per year.

12,810 units which is more than the projected 2.5% growth rate per year.

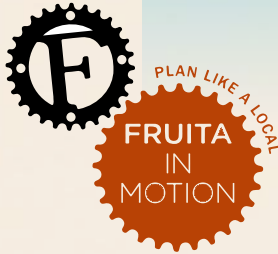
Sprawl Vs. In-Fill

Before the City of Fruita updated the land-use code, the plan favored building low-density single-family housing units instead of a diversity of housing units. This type of plan leads to sprawl which causes the loss of a centralized community feel. Instead of downtown Fruita being the hub for activities, neighborhood strip malls would be needed to accommodate consumer needs. In addition, building primarily single-family housing requires larger plots of land with increases in cost of real estate and infrastructure maintenance. (continue on next page)



Today, Fruita is prioritizing in-fill, filling the land in the urban growth boundary, to maintain Fruita's small-town feel. With prioritizing in-fill and the urban-rural edge, Fruita will maintain its independence from the neighboring city of Grand Junction.

It may seem like Fruita has grown exponentially in the past few years, but Fruita is actually in a healthy growth stage. With the City of Fruita's new strategies outlined in the Fruita in Motion Comprehensive Plan, the city will work hard to keep Fruita's community values. To learn more about the Fruita in Motion Plan and to see a list of current development projects, visit Fruita.org.



COMMUNITY VALUES

Related to Growth From the Fruita in Motion Comprehensive Plan

"Fruita is a place where you run into neighbors, friends, and acquaintances at local stores and restaurants, parks, and the community center."

"Fruita is a place where children, adults, and the elderly feel safe walking and biking to schools, parks, or downtown."

"Fruita is a distinct community—geographically separate from others in the Grand Valley."

"Fruita is funky and has a vibrant downtown filled with small businesses."

"Fruita is committed to a land use pattern and supporting policies that promote access to housing across the income spectrum of its residents."

View the full report at fruita.org



EXPLORE FRUITA WITH THE CITY MANAGER

Is there anything that you would like to discuss personally with the City Manager? Join City Manager Mike Bennett and guests for informal discussions about Fruita while exploring what our community has to offer. Join us on any of the following dates. For more information and the most current schedule, please visit fruita.org.

Upcoming Events:

- Tuesday, June 14 @ 9 AM- Hike at Snooks Bottom
- Tuesday, July 12 @ 9 AM - Coffee at Aspen Street Coffee
- Tuesday, July 26 @ 4 PM - Ice Cream at Enstrom Candies

E-WASTE RECYCLING EVENT

Saturday, October 8
9 AM - 1 PM

Fruita Civic Center - 325 E. Aspen Ave.

Recycle for FREE

- Cell Phones
- Laptops
- Cords/Cables
- CPUs
- Speakers
- Mice & Keyboards

Recycle for a FEE

- Computer Monitors - \$12
- Desktop Printers/Copiers - \$5
- Flat Screen/CRTs (measured diagonally)
 - Up to 27" \$1 per inch
 - Over 27" \$2 per inch
- All Other Electronics \$3 and Under

The City of Fruita and Waste Management are proud to offer residents an opportunity to responsibly recycle their old and unwanted electronics at this annual event.





NEW MTB TRAILS COMING TO 18 ROAD

In 2019, the North Fruita Trails Master Plan was finalized in partnership with multiple groups including the Bureau of Land Management (BLM), Colorado Parks and Wildlife (CPW), Mesa County Public Health, the City of Fruita, the Colorado Plateau Mountain Bike Trail Association (COPMOBA), and many local and regional businesses. This plan provides a foundation for project partners to produce a diversity of quality mountain biking opportunities that add to visitors' quality of life while contributing to the local economy and fostering stewardship of natural and cultural resources. The plan identified needs to improve camping, infrastructure, facilities, signage,

access, event capacity, maintenance, and the addition of 32 miles of new trails.

Fast forward to today, the Fruita Trails Initiative has started implementing the proposed trails outlined in the Master Plan. In 2021 and 2022, the City of Fruita, on behalf of the Fruita Trails Initiative, was awarded two separate grants (one from Great Outdoors Colorado, the other from the Colorado Tourism Office) to build 7-8 miles of new trail at 18 Road. The Mesa County Trail Crew began building these new trails April 25, 2022. There have been several trails identified that crews will be working on this spring. The Mesa

County crew started work on Zip Out and Zip Up, new trails that will lead to Zip-Off, Zippity and Western Zippity. Access from the main trailhead will be reconfigured, with new directional trails (either up-only and down-only) starting and ending at the west side of the trailhead. A fun beginner/warm-up loop (C1 Loop from the Trails Master Plan) is also slated to be completed this spring. Additionally, COPMOBA plans to work on some trail modifications this spring, including an extension of PBR and a reroute of the bottom end of Joe's Ridge.

Before the construction of new trails could begin, the BLM completed an Environmental Assessment (EA) to identify and analyze the environmental effects of the project proposal. On April 8, 2022, the BLM issued and signed the Decision Record authorizing the expansion of trail system in the North Fruita Desert. In addition, based on the EA, the BLM authorized the use of Class 1 E-Bikes on designated routes at 18 Road. This applies to all existing and future trails at 18 Road. E-bikes are still prohibited on other non-motorized trail systems in the area, including the Kokopelli trail system. Visitors will see signage and maps at trailheads and campgrounds to learn more about the changes to the area.

CITY EMPLOYEE SPOTLIGHT

Ciara DePinto
Communications & Engagement Specialist

In March, Ciara DePinto joined the City of Fruita as the new Communications and Engagement Specialist. Ciara is originally from Denver, CO, and moved to the Grand Valley to attend Colorado Mesa University. Falling in love with the area, Ciara decided to call the Grand Valley home after graduating with a bachelor's degree in Business Administration. Before coming to Fruita,

Ciara worked for the City of Grand Junction Parks and Recreation Department overseeing all marketing and communications.

As the Communications and Engagement Specialist for Fruita, Ciara will work to keep the community informed through a variety of communication strategies including online and in-person opportunities. When discussing the position,



Ciara shared, "I'm excited to immerse myself in the Fruita community. I always find myself coming to Fruita to enjoy local restaurants, stores, and the public lands surrounding this friendly city! I'm honored to have the chance to get to know the residents of Fruita and

help share and promote the story of the City of Fruita."

Outside of work, you can find Ciara riding her mountain bike, hiking, and enjoying time with her family and friends.

ANNUAL NOTICE TO ALL FRUITA RESIDENTS

Properties are to be maintained free of weeds and sidewalks free of trees.

Please help maintain our beautiful small-town atmosphere by removing weeds and keeping the city weed-free. Also, please keep our walkways and sidewalks free of trees and weeds. Here is what you need to know:

Cut weeds 12" in height or higher to the ground and remove them:

- From the entire property where you live or conduct business:
- Keep such growth down on each lot or tract of ground, on or along any street or avenue adjoining the same between the property line and the curb line thereof including sidewalk, and on or along any alley adjoining the same between the property line and the center of such alley.
- Along the street adjoining all sides of your property between the property line and the curb line and/or sidewalk. If there is no curb line, then cut to within ten feet of the pavement. This includes the weeds outside of your fence to the curb line.
- Including all noxious weeds, like the puncture vine (goat heads), which should be

sprayed with herbicide and removed when dead.

Trees must be pruned along all street frontages so that:

- Branches do not obstruct light from street lights
- Street signs are visible to motorists.
- Visibility at intersections is not obstructed.
- There is 9 feet of clearance above the sidewalks.
- There is 13 feet of clearance above the streets.
- Dead or dangerous branches do not cause a safety issue for the public.

Keep in mind:

- If you spray any weeds with herbicide, all dead vegetation must be removed.
- Keep irrigation ditches and easements free of weeds and debris.
- Please keep sidewalks and roads clear of weeds and trees.
- All weeds and brush must be properly disposed of by bagging, bundling, placing in trashcans or hauling to the Mesa County Compost Facility.

For additional information, questions, or to report a big weed issue contact Code Enforcement at 858-0763.

THURSDAY NIGHT CONCERT SERIES

Presented by:



Bring your chair! All concerts are FREE and begin at 7:30 PM at Civic Center Park, 325 E. Aspen Ave in Fruita, CO

- June 9 - **Devon Worley Band** - Country/Rock
- June 16 - **HeyDay** - Modern Rock/Pop
- June 23 - **Yak Attack** - Progressive Jazz/Jamband
- June 30 - **Centennial Band** - American Classics
- July 7 - **Stray Grass** - Bluegrass
- July 14 - **Tiffany Christopher** - Singer/Songwriter
- July 21 - **Jason Abbott Band** - Country
- July 28 - **Frank Bregar Orchestra** - Big Band
- August 4 - **Still Housing String Band** - Bluegrass
- August 11 - **Wave 11** - Reggae/Hip Hop/Funk

PINE STREET BRIDGE CLOSURE

The City of Fruita has plans in place to reconstruct the Pine Street Bridge over the Little Salt Wash. The existing two-lane bridge will be replaced with a three-lane bridge including curb and gutters and five-foot wide sidewalks on each side. This reconstructed bridge will provide much-needed safety enhancements to what is currently a constriction to traffic flows on Pine Street.

A full road closure of Pine Street north of K.4 Road and south of K.6 Road will start in late summer, early fall. This road closure is necessary to facilitate the work for the Pine Street Bridge Reconstruction Project. The full road closure is expected to last through May of 2023.

There are several utilities, both private and public, affected by the bridge reconstruction. The city has been working with these utility companies to ensure continued service while the bridge is under construction. The city has partnered with these utilities to provide traffic control for all the necessary relocations to facilitate the bridge construction.



FRUITA
COLORADO

**325 E. ASPEN AVENUE
FRUITA, COLORADO 81521
FRUITA.ORG**

PRESORT STD.
US POSTAGE
PAID
GRAND JCT., CO
PERMIT NO. 134

UPCOMING ACTIVITIES

| | | | |
|-----------------------|--------------------------------------|--------------------------------------|-------------------------------------|
| 5/27 - 8/26 | Fruita Fourth Friday | Every 4th Friday, 5:00 PM-7:30 PM | Mulberry Street, Downtown Fruita |
| 6/3 & 6/4 | Mike the Headless Chicken Festival | Open Venue | Fruita Downtown |
| 6/9 - 8/11 | Thursday Night Concert Series | 7:30 PM | Civic Center Pavilion |
| 6/10, 7/22, 8/19, 9/9 | Food Truck Fridays | 5:30 PM - 8:30 PM | Reed Park |
| 6/23-6/25 | Country Jam | Open Venue | Country Jam Ranch |
| 6/11-10/29 | Farmers Market | Saturdays, 8:30 AM -12:30 PM | Reed Park |
| 6/30 | Fruita City Council Ice Cream Social | 7:30 PM | Civic Center Lawn |
| 7/3 | Fireworks Display | Dusk | City of Fruita |
| 8/13 | Cops N Cars Car Show | 8:00 AM-3:00 PM | Little Salt Wash Park |
| 8/26 | Farm to Table Dinner | 3:00 PM-11:00 PM | Civic Center Park |
| 9/22-9/25 | Fruita Fall Festival | Open Venue | Downtown Fruita |

For more information, or if you don't see the event you were looking for:

City of Fruita, fruita.org/calendar, 970-858-0360

Fruita Toursim, gofruita.com

Fruita Chamber of Commerce, fruitachamber.org, 970-858-3894