



FRUITA COLORADO

Weekly Info Update



To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: DECEMBER 9, 2022
Re: WEEKLY INFORMATION UPDATE

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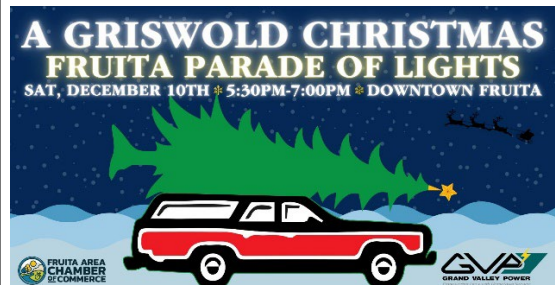
Fruita City Council Adopts 2023 Municipal Budget

On Tuesday night, the Fruita City Council adopted the 2023 Municipal Budget including \$27.3 million in projected revenues (excluding transfers from other funds and other financing sources), and \$30 million in proposed expenditures between all funds. The City of Fruita's annual budget mirrors the priorities outlined in the Fruita Strategic Plan while also providing essential core services and aligning with the City's core values. The City's Strategic Plan identifies specific goals and projects to improve the quality of life and place for Fruita residents for the next several years.

The planning documents that guide Fruita City Council and staff's decision-making for each budget year is the reflection of an extensive amount of community input from Fruita residents. We are proud of the input our community provides us to help guide decision-making that aligns with the community's values. View the full [news release online](#) or with the attached document. The 2023 budget can be found at fruita.org/2023budget.

Holiday Craft Fair and Fruita Parade of Lights Tomorrow!

Get in the holiday spirit this weekend! Tomorrow, start your day by exploring over 60 local vendors of handmade crafts and art at the Fruita Community Center from 10:00 am-3:00 pm. The [Fruita Parks and Recreation Holiday Craft Fair](#) is the perfect place to buy holiday gifts. End your day in downtown Fruita with the [Fruita Chamber's Fruita Parade of Lights](#)! The parade starts at 5:30 pm. This year's theme is A Griswold Christmas.



Honor the Past – Envision the Future **FRUITA**

Fruita Bike Park Celebration Recap

Thank you to everyone who came out yesterday to celebrate the reopening of the Fruita Bike Park! Despite the inclement weather that made the park too muddy to ride, we still had a great turnout with partners and community members enjoying hot cocoa and cookies. We hope to plan something in the spring to get folks back to the park to test out demo bikes and enjoy the new features!



Weekly FAQ

In every weekly update, we will be answering one question we get asked often from the community. These questions will cover a variety of topics from all city departments. If you have any questions, you think would be valuable for us to share, let us know by emailing communications@fruita.org.

- **Question:** Are dog leashes required at Snooks Bottom?
- **Answer:** Dogs are not required to be leashed at Snooks Bottom but are required to be under control by their owner.

General Updates

- **City Engagement Event Next Week.** Join City Manager Mike Bennett and City Councilor Amy Miller for hot cocoa at Starbucks on Wednesday, December 14 at 4 pm. These are casual, informal events that all are welcome to attend and drop in or out of at any time. Ask questions about City happenings or learn something new you might not have known about the City!
- **Fruita Tourism (GoFruita) New Website.** Go Fruita, the City's Tourism Marketing efforts has a new, updated website. The website features updated images, videos, easier navigation, an events calendar, blog posts, and more. Visit gofruita.com to check out the new site!
- **Share the Warmth Blanket Drive.** The Employee Engagement Committee for the City of Fruita collected donated blankets from employees over the past month. Today, the committee donated 21 blankets to the Family Health West Memory Care! Thank you to all the employees who donated a blanket!



Engineering

- **North Mulberry Street Improvements Project.** Bids were opened on Friday for the improvements to Mulberry Street north of Aspen Avenue. There was one bidder, Professional Pipeline and Concrete.
- **Civic Center Office Remodel.** Bids were opened on Friday for the remodel of two rooms in the Civic Center. There was one bidder, Ford Construction Company, Inc. Staff will be tabulating the

results for both projects (Mulberry and Civic Center remodel) to verify bid amounts and will report on amounts in the next update.

- ***Pine Street Bridge.*** Some utility relocations took place this week. We anticipate pilings for the bridge abutments will start to be driven next Friday.

Parks and Recreation

- ***Cookies & Claus on December 15.*** Bring your 0–10-year-old to this beloved event to meet Santa, drink cocoa and eat cookies, listen to stories from a librarian, and write a letter to Santa. The event is \$5 and requires registration. [Click here to register.](#)
- ***Gift Cards are now available at the Fruita Community Center.*** These gift cards can be used towards day passes, personal training and nutrition services, Parks and Recreation activities, programs, and more! Purchase yours at the Fruita Community Center front desk.
- ***Start your new year fitness journey with the Biggest Change Challenge.*** By participating in this program, you will receive workouts, meal plans, weekly challenges, trainer and nutritionist support, and more. The program runs from January 9 - February 19 for adults 18+. Registration is required by January 7 and has a fee of \$123. [Click here to register.](#)
- ***Fruita Youth Action Council.*** The Fruita Youth Action Council is busy collecting coats for this year's Winter Coat Drive benefiting Homeward Bound. FYAC will be accepting donations of new and gently used jackets and coats through December 16th. There is a collection bin at the Fruita Community Center.
- ***Youth Dance Showcase.*** We had around 20 students from our Dance Classes participate in the Winter Showcase Dance recital at the Fruita Community Center.

Planning & Development

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

Major/ Minor Subdivisions:

- Sycamore Estates Minor Subdivision (Approved) (945 E. Pabor Ave, Fruita CO 81521) (9 Lots)
- Kimston Minor Subdivision (Under Review) (1930 Hwy 6 & 50) (2 Lots)
- Orchard Ridge 4 (Under Review) (17 Road & K3/4 Road) (21 Lots)
- Shannon Minor Subdivision (Under Review) (377 N. Pine Street) (2 Lots)
- Rose Creek Preliminary Plan (Intersection of 19 & K Road, Fruita CO 81521)
- Cider Mill Estates Final Plan (Under Review) (960 Stone Mountain Drive. Fruita, CO 81521) (47 Lots)
- Dana Minor Subdivision (Under Review) (317 Pine Street) (3 Lots)
- East Grand Townhomes Minor Subdivision (Under Review) (600 Grand Avenue) (4 Lots)
- Copper Creek West Preliminary Plan (Under Review) (954 19 Road) (138 Lots)

Site Design Review/ Other Applications:

- 111 S. Mesa Street Site Design Review (Under Construction) (111 S. Mesa St, Fruita CO 81521)
- 204 S. Mulberry Street Site Design Review (Under Construction) (204 S. Mulberry St, Fruita, CO 81521)
- Grand Skye Site Design Review (Under Review) (715 E. Grand Ave.)

- Grand Valley Storage (Under Review) (1930 Hwy 6 & 50)
- Fruita Apartments (Under Review) (614 Raptor Road)
- West Pabor Right-of-Way Vacation (north of 535 W. Pabor Avenue)
- North Mulberry Street Conceptual Street Design
- Dogleg 1 Annexation (Under Review) (Parcel #2697-213-00-078)
- Dogleg1 Rezone (Under Review) (Parcel #2697-213-00-078)
- Dogleg 2 Annexation (Under Review) (Parcel #2697-213-00-094)
- Dogleg 2 Rezone (Under Review) (Parcel #2697-213-00-094)
- Latigo Annexation (Under Review) (1834 J Road)
- Latigo Rezone (Under Review) (1834 J Road)
- Adele's Acres Annexation (Under Review) (1024 19 Road)
- Adele's Rezone (Under Review) (1024 19 Road)
- The FARM Fruita Arts Recreation Marketplace (Under Construction) (158 Park Square)

Police Department

- **November calls for service statistics.** In November 2022, the Fruita Police Department responded to 755 calls for services, compared with 589 in November 2021, marking a 28% increase for the month. Year to date, FPD has responded to a total of 7,998 calls for service resulting in a 1% increase over this time last year.

Public Works

- **Grant Presentation.** Public Works Director presented the city's grant application for the Wastewater Reclamation Facility Aeration Project to the Colorado Department of Local Affairs Energy Impact Advisory Committee. The City is requesting \$650,000 or 50% of the project total to complete this project in 2023.
- **Continuous Rate Assessment and Forecasting Kickoff.** Public Works staff and the Finance Department staff participated in a virtual meeting with Waterworth to begin building the city's profile for the continuous rate management and forecasting system. This system will be used by city staff to analyze on a continual basis the sewer fund needs of today and the future. This program will allow staff to continually monitor the impact on rates, in real-time, of operating expenses and capital budget outlays, use predictive analytics to forecast future rates, provide data-driven evidence for rate-setting policy development, and communicate the impact of current and future policies.

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- [Highline water level to be lowered for mussels work, impacting hunting.](#)
- [Mesa County real estate sales retreat.](#)
- [Mesa County adopts budget for 2023.](#)
- [Fruita Bike Park Reopening Thursday.](#)
- [FHW Primary Care upgrades office space, moves location.](#)
- [First flu hospitalizations reported in Mesa County this season.](#)
- [County to purchase new building, moving most services there.](#)
- [2023 City of Fruita budget adopted, projects announced.](#)

- [Community development director joins Fruita chamber.](#)

UPCOMING EVENTS *(Please let Deb know if you plan to attend so we can RSVP for you)*

- **December 10, 2022** – Holiday Arts & Crafts Fair, Fruita Community Center, 10:00 a.m.- 3:00 p.m.
- **December 10, 2022** – Fruita Parade of Lights, Downtown Fruita, 5:30 p.m. - 7:00 p.m.
- **December 14, 2022** – Hot Chocolate with the City Manager and Councilor Amy Miller, Starbucks Coffee, 4:00 p.m.
- **December 15, 2022** – Cookies & Claus, Fruita Community Center, 6:00 p.m. - 7:30 p.m.

CC. Department Directors

Do you have questions about anything in the Weekly Information Update? Please feel free to email us at communications@fruita.org



FRUITA COLORADO



City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.

We are Fruita. We are...

Fun—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

Respectful—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

United—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

Innovative—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

Transparent—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

Authentic—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.