



# FRUITA COLORADO

## Weekly Info Update



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To: MAYOR AND CITY COUNCIL  
From: MIKE BENNETT, CITY MANAGER  
Date: OCTOBER 7, 2022  
Re: WEEKLY INFORMATION UPDATE

### Busy Weekend in Fruita!

- **Movie in the Park is Tonight at Civic Center Park**  
Enjoy a free movie in the park tonight at Civic Center Park. Bring the family to enjoy the Disney movie Coco and free popcorn! The movie will begin at dusk, but yard games will be available starting at 6:00 p.m.
- **E-Waste Recycling Event This Saturday, October 8**  
The annual E-Waste Recycling event is tomorrow, October 8 from 9 a.m. - 1 p.m. in the Fruita Civic Center Parking Lot. Bring your unwanted electronics to recycle! From old cell phones and cords, to printers, Waste Management will help you recycle all your electronics. Recycle these items for free: cell phones, laptops, cords/cables, speakers, and keyboards. Recycle these items for a fee: computer monitors, desktop printers, flat screen TVs, and other electronics. Learn more about the event by [clicking here](#).
- **Rexy Gravel Race Tomorrow**  
The REXY Gravel Race starts tomorrow throughout the morning with riders meeting at the Fruita Civic Center. Riders begin each race at Civic Center Park, and then head north on Maple Street then to 18 Road, to the North Fruita Desert, before heading west on each route. If you are out and about tomorrow morning, there may be delays due to the race. The Fruita Civic Center parking lot will be busy on Saturday with event set up for the REXY Race after party with food trucks and live music. Please note that parking at the Civic Center will be limited or not available during the event. Good luck to all of the riders!
- **Cavalcade Month Variety Show**  
Head down to the Cavalcade tomorrow night at 7:30 pm to enjoy their monthly variety show. Hear music and poetry from locals. Learn more [here](#).

### Fruita Community Center Maintenance Week (Continued)

The annual maintenance week for the Fruita Community Center will be held from Monday, October 10- Sunday, October 16. In addition, the indoor pool closed this Wednesday, October 5, and will be closed until Sunday, October 16 for crews to

*Honor the Past – Envision the Future* **FRUITA**

install a new filter system. The full facility (excluding the Fruita Branch of the Mesa County Library) will be closed during this time for maintenance, repairs, and cleaning. If you have questions or need to register for an activity, please call our front desk throughout this time. Regular facility hours will resume Monday, October 17.

## Weekly FAQ

In every weekly update, we will be answering one question we get asked often from the community. These questions will cover a variety of topics from all city departments. If you have any questions, you think would be valuable for us to share, let us know by emailing [communications@fruita.org](mailto:communications@fruita.org).

- **Question:** Where can I find data on Fruita?
- **Answer:** The City of Fruita maintains a variety of data reflecting the community. From demographics and event counts to visitor counts and economic indicators, we track this important information to set goals and strategies for the future. [Click here](#) to review the 2022 data report.

## General Updates

- **Downtown Advisory Board Business Meetings.** This week, the Downtown Advisory Board is hosting two meetings at the Cavalcade to discuss how to utilize the many talents and connections downtown businesses have to engage with the community and drive more Fruita residents to the downtown area. The meetings focus on what a “locals day/night” would look like and how it would affect downtown businesses. The first meeting was held on Tuesday, October 4 and the second meeting is this Sunday, October 9 at 1:00 p.m. at the Cavalcade.
- **City Engagement Event Next Wednesday.** Join us next Wednesday, October 12 at 12:00 p.m. for a lunch-hour bike ride with City Manager Mike Bennett. These events are an opportunity for residents to have an open conversation with the City Manager and discuss the topics on their mind while exploring Fruita! Please meet at the Fruita Community Center.
- **Monthly Waste Management Report.** In September, Fruita residents recycled 48 tons of bottles, cans, paper, and cardboard. The full report from Waste Management can be found below.

## Engineering

- **Pine Street Bridge Update.** Xcel Distribution Gas completed the work to disconnect the gas main across the bridge. Xcel power located the existing irrigation main adjacent to the power poles that require relocation. Anticipated work for next week consists of Ute Water installing valves on their water main and disconnecting the pipeline across the bridge. Xcel Power will continue work to ensure power to all residents and removal of the Primary Power lines across the Little Salt Wash to facilitate the bridge construction.

## Parks and Recreation

- **Adult Co-Ed Volleyball Open for Registration.** Fall adult volleyball league will be held on Sundays from 10/23-11/27 in the afternoon and evening. The fee is \$190 per team. Learn more and sign up at the Fruita Community Center!

- **Alzheimer's Education Series Returns to the Fruita Community Center.** The first in a two-part series about Alzheimer's will be held on October 19 at 1:00 pm. Join us to learn about "Advancing the Science: The Latest in Alzheimer's and Dementia Research". This program will have light refreshments and snacks, please pre-register.
- **Last day to register for the next session of Learn to Swim is October 14.** Our next sessions of Learn to Swim will be held on Monday/Wednesday morning, Tuesday/Thursday evening, and Saturday morning. Classes begin on October 24. The last day to register is October 14 and these classes fill up fast so register today!
- **Pumpkin Dunk on October 21.** Our indoor pool will become a floating pumpkin patch from 4:00 pm - 6:00 pm on October 21. Pre-registration is required and costs \$10 to reserve a pumpkin.
- **Adult and Group Paint Alongs Available in October.** BanjoCat Art will be offering a multi-class adult session on Wednesdays 10/19-11/2 and an All-Ages Group paint along on 10/17. Learn more and register at the Fruita Community Center.

## Planning & Development

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

### Major/ Minor Subdivisions:

- Sycamore Estates Minor Subdivision (Approved) (945 E. Pabor Ave, Fruita CO 81521) (9 Lots)
- Kimston Minor Subdivision (Under Review) (1930 Hwy 6 & 50) (2 Lots)
- Orchard Ridge 4 (Under Review) (17 Road & K3/4 Road) (21 Lots)
- Shannon Minor Subdivision (Under Review) (377 N. Pine Street) (2 Lots)
- Rose Creek Preliminary Plan (Intersection of 19 & K Road, Fruita CO 81521)
- Cider Mill Estates Final Plan (Under Review) (960 Stone Mountain Drive. Fruita, CO 81521) (47 Lots)
- Dana Minor Subdivision (Under Review) (317 Pine Street) (3 Lots)
- East Grand Townhomes Minor Subdivision (Under Review) (600 Grand Avenue) (4 Lots)
- Copper Creek West Preliminary Plan (Under Review) (954 19 Road) (138 Lots)

### Site Design Review/ Other Applications:

- 111 S. Mesa Street Site Design Review (Under Construction) (111 S. Mesa St, Fruita CO 81521)
- 204 S. Mulberry Street Site Design Review (Under Construction) (204 S. Mulberry St, Fruita, CO 81521)
- Monumental Provisions (Issued) (155 N Mulberry St.)
- Grand Skye Site Design Review (Under Review) (715 E. Grand Ave.)
- Grand Valley Storage (Under Review) (1930 Hwy 6 & 50)
- Fruita Apartments (Under Review) (614 Raptor Road)
- West Pabor Right-of-Way Vacation (north of 535 W. Pabor Avenue)
- North Mulberry Street Conceptual Street Design
- Dogleg 1 Annexation (Under Review) (Parcel #2697-213-00-078)
- Dogleg1 Rezone (Under Review) (Parcel #2697-213-00-078)
- Dogleg 2 Annexation (Under Review) (Parcel #2697-213-00-094)
- Dogleg 2 Rezone (Under Review) (Parcel #2697-213-00-094)

- Latigo Annexation (Under Review) (1834 J Road)
- Latigo Rezone (Under Review) (1834 J Road)
- Adele's Acres Annexation (Under Review) (1024 19 Road)
- Adele's Rezone (Under Review) (1024 19 Road)
- The FARM Fruita Arts Recreation Marketplace (Under Construction) (158 Park Square)

### Public Works

- **Fleet Maintenance Update.** Multiple small repairs, parts replacements, and inspections were made to Police vehicles, Parks mowers and Public Works vehicles and equipment.
- **Road Maintenance Update.** The crew installed parking signs downtown, crack sealed streets and mowed City rights-of-way areas.
- **Utilities Update.** Jetting and cleaning sewer lines have continued. Silt was cleaned out of all Encanto irrigation headgates. 25 utility locates were performed. Road maintenance and Wastewater staff attended a 2-day Western Colorado Water & Wastewater conference.
- **Wastewater Treatment Update.** The Lower Valley Fire Department performed a controlled burn at the Treatment plant. All HVAC units were winterized.
- **Admin Update.** The Public Works Director participated in the Colorado Department of Public Health and Environment Per- and poly- Fluoroalkyl (PFAS) & Biosolids Stakeholder Workgroup regarding required sampling under Regulation 64. Participated in the Small Cities/Rural Communities webinar on succession planning in Public Works. Attended the Colorado Municipal League Water Law 101 webinar.

### FRUITA IN THE NEWS (and regional news of impact to Fruita):

- [Fruita Fall Market begins, mark calendars for Family Fun Day.](#)
- [Fruita Thrift Shop donation supporting FFA club's national convention trip.](#)
- [Listings up, prices slightly down in Mesa County housing market.](#)
- [Moon Farm supports Grand Valley Equine Assisted Learning Center.](#)
- [Fruita Community Center closed Oct. 10-16.](#)
- [Colorado state fish is making a comeback.](#)
- [\\$100,000 donation to support high school activities.](#)
- [Local Briefs: Fruita Community Center closed for maintenance.](#)
- [Halloween Events in Grand Junction 2022.](#)
- [Fruita Takes Last Local Rivalry Game of the Year.](#)

**UPCOMING EVENTS** *(Please let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you when needed.):*

- **October 7, 2022** – Movie in the Park, Fruita Civic Center Park, Yard games available at 6:00 p.m. and movie will start at dusk.
- **October 8, 2022** - E-Waste Recycling Event, Fruita Civic Center Parking Lot, 9:00 a.m. - 1:00 p.m.
- **October 12, 2022** – Lunch Hour Bike Ride with the City Manager, Fruita Community Center, 12:00 p.m.
- **October 22, 2022** – Truck-N-Treat, Civic Center, 10:00 a.m. - 12:00 p.m.

CC. Department Directors

Do you have questions about anything in the Weekly Information Update? Please feel free to email us at [communications@fruita.org](mailto:communications@fruita.org)



CITY OF FRUITA

## SEPTEMBER 2022 RECYCLING BENEFITS

48 tons of bottles, cans, paper and cardboard were recycled by the community this month.

This month's recycling efforts saved the following resources:

### 767 Mature Trees

Represents enough saved timber resources to produce 13,047,000 sheets of printing and copy paper!

### 111 Cubic Yards of Landfill Airspace

Enough airspace to fulfill the annual municipal waste disposal needs for 141 people!

### 110,531 Kw-Hrs of Electricity

Enough power to fulfill the annual electricity needs of 10 homes!

### Avoided 131 Metric Tons (MTCO<sub>2</sub>E) of GHG Emissions

This GHG reduction is equivalent to removing annual emissions from 28 passenger vehicles!

### 233,720 Gallons of Water

Represents enough saved water to meet the daily fresh water needs of 3,116 people!

To learn more about recycling, visit [WM.com/RecycleRight](https://www.wm.com/RecycleRight).

### Always remember to Recycle Right



Recycle clean bottles, cans, paper, and cardboard.



Keep food and liquid out of your recycling.



No loose plastic bags and no bagged recyclables.

#### PREPARED BY WM

Sources: U.S. Environmental Protection Agency, U.S. Energy Information Administration, Environmental Paper Network-Paper Calculator V4.0, Domtar Paper, Gaylord Corporation, U.S. Forest Products Laboratory, and Waste Management.

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Notes: GHG = Greenhouse Gas; MTCO<sub>2</sub>E = Metric Tons of Carbon Dioxide Equivalent





# FRUITA COLORADO



*City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.*

## **We are Fruita. We are...**

**Fun**—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

**Respectful**—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

**United**—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

**Innovative**—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

**Transparent**—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

**Authentic**—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.