



FRUITA COLORADO

Weekly Info Update



To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: SEPTEMBER 23, 2022
Re: WEEKLY INFORMATION UPDATE

325 E Aspen
Suite 155
Fruita CO 81521

Phone:
970-858-3663

Fax:
970-858-0210

E Mail
fruita@fruita.org

Web Site
fruita.org

City Manager's Office
970-858-3663

City Clerk/Finance
970-858-3663

Community
Development
970-858-0786

Engineering
970-858-8377

Human Resources
970-858-8373

Public Works
970-858-9558

Recreation Dept.
970-858-0360

Tuesday's City Council Workshop & Special Meeting

Please remember Tuesday night we begin earlier at 6:15 to hold a special meeting for a special event liquor license hearing for the CO2UT race event. The following workshop is a full agenda with updates and discussions on the following items: **(1)** the Draft 2022 –2025 Strategic Plan, **(2)** the 2023 Draft Annual Budget and Budget Process, **(3)** the Draft Code of Ethics, **(4)** the Drafts of the Norms of Conduct & Rules of Procedure, and **(5)** a review of the Council Candidate applications and details for the interviews on Oct. 10. The meeting packet, including the drafts are found [here](#).

Fruita Fall Festival This Weekend!

The Fruita Fall Festival starts tonight in downtown Fruita! The full schedule of events can be found at this [link](#) or below. Booths open this afternoon at 3:00 p.m., with music and the outhouse races later tonight. The Parade is tomorrow at 10:00 a.m., followed by a wide variety of activities and music. We hope to see you at the festival Fruita!

Fruita Community Center Maintenance Week

The annual maintenance week for the Fruita Community Center will be held from Monday, October 10- Sunday, October 16. In addition, the indoor pool will be closed from October 5 – October 16 for crews to install a new filter system. The full facility (excluding the Fruita Branch of the Mesa County Library) will be closed during this time for maintenance, repairs, and cleaning. If you have questions or need to register for an activity, please call our front desk throughout this time. Regular facility hours will resume Monday, October 17.

Pine Street Bridge Road Closure Begins Monday, October 3

A full road closure of Pine Street north of K.4 Road and south of K.6 Road is scheduled to begin on October 3, 2022. This road closure will facilitate the utility relocation work during October in support of the Pine Street Bridge Reconstruction Project at the Little Salt Wash bridge crossing. GA Western is scheduled to begin work on the bridge reconstruction on October 31, 2022. The full road closure is expected to last through June of 2023. The City of Fruita Engineering Department

Honor the Past – Envision the Future **FRUITA**

requests that all citizens respect the full road closure as hazardous conditions may exist within the construction area and will be intermittent during the utility relocation portion of the project.

Bike Park Construction Began on September 19, 2022 (Continued)

September 19, 2022, the Fruita Bike Park closed to the public for renovations, and it is anticipated that renovations will complete at the end of October. The trail building team from Singletrack Trails will start the process of updating and adding new features to the park. Given the amount of use, there has been wear to some of the features as well as erosion from weather. To keep the park in a desired condition, reworking some of the elements is required. The project will provide a more durable and longer-lasting set of features and make it more attractive to the users of the bike park. We ask the community to please respect the closure so crews can work safely and efficiently to get the construction done and the bike park back open to the public. We are excited to see this project begin!

Weekly FAQ

In every weekly update, we will be answering one question we get asked often from the community. These questions will cover a variety of topics from all city departments. If you have any questions, you think would be valuable for us to share, let us know by emailing communications@fruita.org.

- **Question:** When does City irrigation turn off for the season?
- **Answer:** Typically, City irrigation water turns off mid to late October. This date range could change based on predictions for extreme cold weather.

General Updates

- **Monthly Financial Reports.** The July 2022 Financial Reports were approved at this week's City Council meeting. A few quick highlights from the reports, in July 2022, City sales tax was 8.5% compared to previous year, and year-to-date, is trending at an increase of 7%. County sales tax collections were up 7% in July and are trending at an increase of 9%. The County public safety tax also increased when compared to the previous year, 6% in July, and is trending at an 8% increase over 2022. Use taxes on motor vehicle (decrease of 19% in July, trending at an increase of 5% year-to-date), building materials (decrease of 21% when compared to July 2022, still trending at an increase of 39% year-to-date), and the City's lodging tax (down 26% in July, at 6% increase overall) were all down in July. The full report can be found on our website [here](#).
- **Remembering Dick Pippenger.** We are very sad to hear that Dick Pippenger passed away this week. We want to share our condolences to his family and everyone at the Lower Valley Fire Department. Dick spent over 21 years with the Lower Valley Fire District, and our staff worked with him often on a number of projects during his time as Fire Marshall. Dick was a great Fire Marshall, and he will be missed.
- **ICMA Annual Conference.** Assistant to the City Manager and I attended the annual International City/County Manager's Association conference Saturday – Tuesday. The conference was full of great keynote addresses, pertinent sessions on our current efforts, leadership and much time to network with colleagues in many other cities to share best practices to shared challenges cities are facing.

- **Colorado Tourism Conference.** Communications & Engagement Specialist Ciara DePinto represented the City at the Governor's Tourism Conference this week.
- **Monthly Waste Management Report.** In August 2022, Fruita residents recycled 56 tons of bottles, cans, paper, and cardboard (10 more tons than July). Good job Fruita! The full report can be found below.
- **City Manager Engagement Event.** I appreciate the engaged group we had in Circle Park and the delicious cupcakes from Sweet & Simple Cupcakery across the street. Join Planning & Development Director Dan Caris and I next Thursday (Sept. 29) at 9am for a walk about downtown to discuss the many projects underway.



- **Guest Speaker at Shelledy Elementary.** Mayor Kincaid and I enjoyed the vibrant third graders at Shelledy Elementary as we discussed the form of government and services provided by the City of Fruita.



Engineering

- **Highway 340 Trail.** Two proposals were received for the Highway 340 Trail connection. The Engineering Department is currently reviewing these proposals.
- **Pine Street Bridge Pre-Construction Meeting.** This week, the Engineering Department hosted the pre-construction meeting for the Pine Street Bridge project starting on Monday, October 3.

Parks and Recreation

- **Fruita Community Center Pool closed October 5-16.** The Pool will be receiving a new filter to help improve efficiency in our facility. During this time, the pool will also receive its annual maintenance and repair. The pool will reopen on Monday, October 17.
- **Registration for Youth Girls Basketball.** Grades 3rd-6th can join this interleague youth basketball. Practices will begin the week of October 17 with games starting week of November 5.
- **Art for All Ages and Youth Dance is open for registration!** Join Banjocat Art at the Fruita Community Center to for a variety of classes for youth, families, and adults. All classes include materials and are open to all experience levels. The next session of Youth Dance will start the week of October 3. Learn more and register on our website.
- **New HIGH Fitness class starting October 3.** Are you ready to take a fitness class reminiscent of old school aerobics but with a modern twist? Try out the cardio and toning class Mondays at 8:00pm starting on October 3.
- **Billing Information at the Fruita Community Center.** The Fruita Community Center is excited to be transitioning to a new and more user-friendly software company in October. We will need to update the billing information for all monthly FCC pass holders and you may be contacted via phone by staff for this information. If you get billed on the 15th of each month (both ACH and Credit Card) please call or stop by the front desk to provide us with this information for the new software by October 3. Thank you in advance for your help in making this a smooth transition. See you soon!

Planning & Development

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

Major/ Minor Subdivisions:

- Sycamore Estates Minor Subdivision (Approved) (945 E. Pabor Ave, Fruita CO 81521) (9 Lots)
- Kimston Minor Subdivision (Under Review) (1930 Hwy 6 & 50) (2 Lots)
- Orchard Ridge 4 (Under Review) (17 Road & K3/4 Road) (21 Lots)
- Shannon Minor Subdivision (Under Review) (377 N. Pine Street) (2 Lots)
- Rose Creek Preliminary Plan (Intersection of 19 & K Road, Fruita CO 81521)
- Cider Mill Estates Final Plan (Under Review) (960 Stone Mountain Drive. Fruita, CO 81521) (47 Lots)
- Dana Minor Subdivision (Under Review) (317 Pine Street) (3 Lots)
- East Grand Townhomes Minor Subdivision (Under Review) (600 Grand Avenue) (4 Lots)
- Copper Creek West Preliminary Plan (Under Review) (954 19 Road) (138 Lots)

Site Design Review/ Other Applications:

- 111 S. Mesa Street Site Design Review (Under Construction) (111 S. Mesa St, Fruita CO 81521)
- 204 S. Mulberry Street Site Design Review (Under Construction) (204 S. Mulberry St, Fruita, CO 81521)
- Monumental Provisions (Issued) (155 N Mulberry St.)
- Grand Skye Site Design Review (Under Review) (715 E. Grand Ave.)
- Grand Valley Storage (Under Review) (1930 Hwy 6 & 50)
- Fruita Apartments (Under Review) (614 Raptor Road)
- West Pabor Right-of-Way Vacation (north of 535 W. Pabor Avenue)
- North Mulberry Street Conceptual Street Design
- Dogleg 1 Annexation (Under Review) (Parcel #2697-213-00-078)
- Dogleg1 Rezone (Under Review) (Parcel #2697-213-00-078)
- Dogleg 2 Annexation (Under Review) (Parcel #2697-213-00-094)
- Dogleg 2 Rezone (Under Review) (Parcel #2697-213-00-094)
- Latigo Annexation (Under Review) (1834 J Road)
- Latigo Rezone (Under Review) (1834 J Road)
- Adele's Acres Annexation (Under Review) (1024 19 Road)
- Adele's Rezone (Under Review) (1024 19 Road)
- The FARM Fruita Arts Recreation Marketplace (Under Construction) (158 Park Square)

Public Safety

- **Professional Development.** Several police department members had the opportunity to attend professional development training recently. One officer attended Crisis Intervention Teams training learning how to recognize and communicate with individuals in crisis, and refer to appropriate resources. Lt. Peck attended executive leadership training at the FBI Rocky Mountain Command College. Chief Krouse attended the Level Up Conference learning more about mental and physical health for first responders.

Public Works

- **Building Maintenance Update.** Staff repaired plumbing and doors at the Civic Center. Peterson Masonry completed the chimney repair for the Civic Center.
- **Fleet Maintenance Update.** New cutting edges were installed on the loader bucket and tires on the Wastewater skid steer. The windshield and a door panel were repaired on a police vehicle. Fuel filters were replaced on a generator and multiple other services were performed.
- **Road Maintenance Update.** Staff patched asphalt on Fremont St., replaced signage and completed Bike Park dirt work.
- **Utilities Update.** Staff took a trip up to the reservoirs on Glade Park, took water readings and started to work on dams. The IIG lift station experienced PLC (programmable logic controller, a computer control system) and power supply failure, Browns Hill Engineering assisted in wiring troubleshooting. 34 utility locates were performed.
- **Admin. Update.** Public Works Director presented a grant presentation to the Mesa County Federal Mineral Lease District requesting funds for (2) variable message signs. Staff met with

Hensel Phelps representatives and initiated a task order for preconstruction services for the H2S Mitigation Project.

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- [Fruita council member cites time commitment in resignation.](#)
- [Coloradans needed to design new Colorado license plate.](#)
- [Fentanyl Crisis CMU Meeting.](#)
- [Highline mussel find means years of inspections for departing boats.](#)
- [Fruita only D51 team in football rankings.](#)
- [Fruita Fall Festival Starts this Weekend.](#)
- [Fruita Finds A Way: Wildcats Top Undefeated Bears.](#)
- [Fourth-quarter rally lifts Fruita Monument past Bear Creek.](#)

UPCOMING EVENTS (*Please let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you when needed.*):

- **September 23 – 24, 2022** – Fruita Fall Festival, Downtown Fruita
- **September 29, 2022** – City Engagement Event – Walk Downtown Fruita, Downtown Fruita, 9:00 a.m.
- **October 7, 2022** – Movie in the Park, Fruita Civic Center Park, Yard games available at 6:00 p.m. and movie will start at dusk.
- **October 8, 2022** - E-Waste Recycling Event, Fruita Civic Center Parking Lot, 9:00 a.m. - 1:00 p.m.
- **October 22, 2022** – Truck-N-Treat, Civic Center, 10:00 a.m. - 12:00 p.m.

CC. Department Directors

Do you have questions about anything in the Weekly Information Update? Please feel free to email us at communications@fruita.org

2022 FRUITA FALL FESTIVAL SCHEDULE

FRIDAY 9/23

- 3:00 pm - Booths open, Cigna Hospitality Tent opens
- 4:00 - 5:30 pm - **BL Realty Mulberry Stage** featuring **The Mudcats**
- 5:00 pm - Beer Garden opens, Atlasta Solar Center **What the Fest Brew Fest**
- 5:00 pm - 8:00 pm Happy Trails Colorado **Kids Art Walk** on Mulberry
- 5:30 pm - Fruita Lions Club & Camillas Kaffe **Outhouse Races** begin on Aspen Street
- 6:00 pm - **Humana Street Dancing on Mulberry Street: Biker Shuffle**
- 6:30 pm - 8:00 pm - **BL Realty Mulberry Stage** featuring **The Violet Pines**
- 7:00 pm - **Wave 11** on **Civic Center Stage** presented by Coloramo Federal Credit Union
- 8:30 pm - **40oz to Freedom** on **Civic Center Stage** presented by Coloramo Federal Credit Union
- 10:00 pm - **Festival Closes**

SATURDAY 9/24

- 7:30 am - **Lion's Club Pancake Breakfast** at Circle Park
- 8:30 am - Family Health West **Farmer's Market** opens at Circle Park
- 8:30 am - 10:00 am **Horse Stick Races with Pickin' Peggy Malone** at **Civic Center Park**
- 9:00 am - **Music by Terry Flanagan** at Circle Park Gazebo
- 9:00 am - **Good Ole' Fun Games** at **Civic Center Park** and Circle Park
- 10:00 am - Grand Valley Bank **Parade** begins
- 10:30 am - Home Loan State Bank **Circle Park Beer Garden** Opens
- 10:30 am - Coloramo **Civic Center Park Beer Garden** Opens
- 11:00 am - Bank of the West **History Fair** at Cavalcade
- 11:00 am - Brad Dempsey American Family Insurance **Cornhole Tournament** at **Civic Center Park**
- 11:00 am - **BL Realty Mulberry Stage** - **Dance Performance** by Reverent Rhythms
- 11:40 am - **Civic Center Park Secret**
- 12:00 pm - Robinson & Co Realty and Alta Home Builders **Baking & Canning Contest** Judging begins at Robinson & Co Realty
- 12:00 pm - Grand Valley Bank **Parade Winners Announced** at **Civic Center Stage**
- 12:30 pm - Sweet and Simple Cupcakery **Cupcake Eating Contest** at **BL Realty Mulberry Stage**
- 1:30 pm - Chow Down Fruita **Pet Talent Show** at **BL Realty Mulberry Stage**
- 1:30 pm - **Circle Park Venue & Beer Garden Closes**
- 2:00 pm - **Johnny Bird** on **Civic Center Stage** presented by FCI Constructors
- 2:45 pm - **Pickin' Peggy Malone** on **Civic Center Stage** presented by Fruita Thrift Shop
- 3:00 pm - **Humana Street Dancing on Mulberry Street: Sway Mambo**
- 3:30 pm - **Baking & Canning Contest Winners Announced** on **Civic Center Stage**
- 4:00 pm - Enstrom Candies **Beard Rally** on **Civic Center Stage**
- 4:00 pm - Chesnick Realty **Art Walk** on Mulberry Street opens
- 4:00 pm - 5:30 pm - **BL Realty Mulberry Stage** featuring **PB&J Jazz**
- 5:00 pm - **High Country Hustle** at **Civic Center Stage** presented by Fruita Thrift Shop
- 6:00 pm - **Humana Street Dancing on Mulberry Street: Basic Country Swing**
- 6:45 pm - **Liver Down the River** at **Civic Center Stage** presented by Fruita Thrift Shop
- 6:30 - 8:00 pm - **BL Realty Mulberry Stage** Featuring **Musician TBD**
- 8:30 pm - **Love & Theft Headliner** at **Civic Center Stage** presented by FCI Constructors
- 10:00 pm - **Festival Ends**



Alpine Bank



**FRUITA AREA
CHAMBER
OF COMMERCE**



**FRUITA
COLORADO**



CITY OF FRUITA

August 2022 RECYCLING BENEFITS

56 tons of bottles, cans, paper and cardboard were recycled by the community this month.

This month's recycling efforts saved the following resources:

897 Mature Trees

Represents enough saved timber resources to produce 15,255,800 sheets of printing and copy paper!

129 Cubic Yards of Landfill Airspace

Enough airspace to fulfill the annual municipal waste disposal needs for 165 people!

129,243 Kw-Hrs of Electricity

Enough power to fulfill the annual electricity needs of 12 homes!

Avoided 153 Metric Tons (MTCO₂E) of GHG Emissions

This GHG reduction is equivalent to removing annual emissions from 32 passenger vehicles!

273,287 Gallons of Water

Represents enough saved water to meet the daily fresh water needs of 3,643 people!

To learn more about recycling, visit [WM.com/RecycleRight](https://www.wm.com/RecycleRight).

Always remember to Recycle Right



Recycle clean bottles, cans, paper, and cardboard.



Keep food and liquid out of your recycling.



No loose plastic bags and no bagged recyclables.

PREPARED BY WM

Sources: U.S. Environmental Protection Agency, U.S. Energy Information Administration, Environmental Paper Network-Paper Calculator V4.0, Domtar Paper, Gaylord Corporation, U.S. Forest Products Laboratory, and Waste Management.

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Notes: GHG = Greenhouse Gas; MTCO₂E = Metric Tons of Carbon Dioxide Equivalent



FRUITA COLORADO



City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.

We are Fruita. We are...

Fun—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

Respectful—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

United—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

Innovative—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

Transparent—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

Authentic—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.