



FRUITA COLORADO

Weekly Info Update



To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: SEPTEMBER 16, 2022
Re: WEEKLY INFORMATION UPDATE

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Tuesday's City Council Meeting

We have two presentations this Tuesday for special event liquor permits. Following presentations, there will be nine items on the consent agenda including first readings for annexation and zoning ordinances, an art gallery permit, and two appointments to the Historic Preservation Board. The meeting will end with reports and council updates. [Click here](#) to access the agenda and packet. See you Tuesday night!

Fruita City Council Accepting Applications for One Vacancy (Continued)

The City of Fruita City Council is currently accepting applications to fill one vacant Councilmember position. **Applications will be accepted until Thursday, September 22 by 5:00 p.m., and the Fruita City Council will conduct in-person interviews for the position on October 10, 2022.** The application for the position can be found at fruita.org/citycouncil.

Bike Park Construction Slated to Begin September 19, 2022 (Continued)

Beginning September 19, 2022, the Fruita Bike Park will be closed to the public for renovations. The trail building team from Singletrack Trails will start the process of updating and adding new features to the park. Given the amount of use, there has been wear to some of the features as well as erosion from weather. To keep the park in a desired condition, reworking some of the elements is required. The project will provide a more durable and longer-lasting set of features and make it more attractive to the users of the bike park. The project is expected to be complete by the end of October. We ask the community to please respect the closure so crews can work safely and efficiently to get the construction done and the bike park back open to the public. We are excited to see this project begin!

Weekly FAQ

In every weekly update, we will be answering one question we get asked often from the community. These questions will cover a variety of topics from all city departments. If you have any questions, you think would be valuable for us to share, let us know by emailing communications@fruita.org.

- **Question:** Is the City planning to renovate Reed Park?
- **Answer:** Yes! The City of Fruita has been working hard to secure funding for renovations to Reed Park. Designs for the park renovations will begin this fall with construction scheduled for spring of 2023. This past spring, the City of Fruita received funding from PlayCore, GameTime, and Altitude Recreation to design and construct new playgrounds at Reed Park and Prospector Park as well as funding from MUSCO and the US Soccer Foundation for the construction of a MiniPitch at Reed Park. Proposed renovations to Reed Park will include replacing the existing restroom and shelter structure, replacing the playground, electrical upgrades for special events, and installation of a MiniPitch that will include basketball, soccer, and pickleball lines.

General Updates

- **Colorado Outdoor Recreation Industry Office (OREC) Event.** On Wednesday, staff attended the listening session for the Colorado Outdoor Recreation Industry Office. The event started with Dr. Perry and Dr. Casey from Colorado Mesa University presenting their recent report on the impact the outdoor recreation industry has on Mesa County's economy. The key takeaway from the report is that Mesa County has a higher GDP (Gross Domestic Product) from outdoor recreation at 4.8% compared to 3.1% statewide. Learn more about the report [here](#). After the presentation, Conor Hall, Director of the Office of Outdoor Recreation, and his team shared current and future grant opportunities for the outdoor recreation industry. The grant opportunities will go towards funding projects that fall into one of the four pillars the office is focusing on which include economic development, conservation and stewardship, education and workforce training, or public health and wellness. As part of the marketing partnership with the Town of Palisade, staff is planning on applying for this grant to create adventure guides for the Grand Valley that can be distributed at local businesses.
- **Center for Children Uplifting Survivor Luncheon.** On Thursday, Mayor Kincaid, myself, staff, and Fruita Police Officers, attended the Center for Children's Uplifting Survivor Luncheon. The Center for Children is the only child abuse victim assistance agency on Colorado's western slope. It was an honor to learn about the impactful work the staff does at the center to help children heal from their tragedies.
- **City Engagement Event Next Week.** Join us at Circle Park next Thursday, September 22nd at 1:00 p.m. for casual conversations and a cupcake! These events are a great opportunity to learn about what the City is working on and to ask questions.
- **Discover Fruita Radio Show.** Tune in to KAFM Radio 88.1 next Tuesday, September 20th at 12 p.m. for our monthly Discover Fruita radio show. This month, we have Ross Mittelman, Mesa County's Trail Coordinator, and Chris Pipkin, Bureau of Land Management's Outdoor Recreation Planner joining us! We will be discussing the trail expansions happening at the 18 Road Trailhead, the Fruita Trails Initiative, and the North Fruita Desert Master Plan.

- **Blood Drive on Tuesday, October 18.** Sign up to give blood at the Fruita Civic Center on October 18th. The drive will be from 1:00 p.m. - 3:30 p.m. but you must schedule an appointment beforehand. [Click here](#) to schedule an appointment! In the past, the blood drives at the Fruita Civic Center were ran by St. Mary's. Moving forward, the company Vitalant will be conducting the blood drives. View the flyer below for more information.

Engineering

- **Sidewalk Replacements Continue.** The 2022 Sidewalk Replacement Project continued this week as crews work on areas in the Heritage Meadows and Village at Country Creek subdivisions. The project is expected to last until late fall. [Click here](#) to learn more about the Sidewalk Replacement Program.
- **Reed Park Design Kick-Off.** The design process for the Reed Park renovation kicked off this week. The City of Fruita is working with Design Workshop on design concepts.
- **Highway 340 Trail RFP.** RFPs for the Highway 340 trail design are due next Thursday, September 22, 2022. This design is to connect the Riverfront Trail system from the James M. Robb State Park to Red Cliff Drive on Highway 340.

Parks and Recreation

- **Night at the FCC September 16, Signed Code of Conduct Required.** 5-7th graders can enjoy the entire Fruita Community Center all to themselves with a live DJ, inflatables, basketball, swimming, and more. We are introducing a new Code of Conduct for this event that must be signed for students to attend. Bring your printed and complete Code of Conduct to the event or plan to complete one at the door. Remember, Parent Sign in/out is required for this event as well. [Click here](#) for the Code of Conduct form.
- **Youth Girls Basketball Open for Registration.** Grades 3rd-6th can join interleague youth basketball. Sign up now before the late registration fee of \$10 applies on Sept. 18th. Practices will begin the week of October 17th with games starting the week of November 5th.
- **Fruita Mile Running Club starts September 21.** Join Fruita Parks and Recreation to improve your running skills and your form through drills and games. The club will run from September 21st through October 26th on Wednesdays (no class on October 12th) from 4:30 p.m. -5:30 p.m. at the Fruita Community Center Backyard with a fee of \$25. Register now at the Fruita Community Center!
- **Adult Pastel Art Class starts on September 21.** Join Banjocat Art at the Fruita Community Center to learn about this blended and loose style of art. There will be three class sessions on Wednesdays from September 21st through October 5th from 6:00 p.m. - 7:30 p.m. The fee to participate is \$75 and includes all materials.
- **Update Your Billing Information at the Fruita Community Center.** The Fruita Community Center is excited to be transitioning to a new and more user-friendly software company in October. We will need to update the billing information for all monthly Fruita Community Center pass holders, and you may be contacted via phone by staff for this information. If you get billed on the 15th of each month (both ACH and Credit Card) please call or stop by the front desk to provide us with this information for the new software by October 3rd. Thank you in advance for your help in making this a smooth transition. See you soon!

Planning & Development

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

Major/ Minor Subdivisions:

- Sycamore Estates Minor Subdivision (Approved) (945 E. Pabor Ave, Fruita CO 81521) (9 Lots)
- Kimston Minor Subdivision (Under Review) (1930 Hwy 6 & 50) (2 Lots)
- Orchard Ridge 4 (Under Review) (17 Road & K3/4 Road) (21 Lots)
- Shannon Minor Subdivision (Under Review) (377 N. Pine Street) (2 Lots)
- Rose Creek Preliminary Plan (Intersection of 19 & K Road, Fruita CO 81521)
- Cider Mill Estates Final Plan (Under Review) (960 Stone Mountain Drive. Fruita, CO 81521) (47 Lots)
- Dana Minor Subdivision (Under Review) (317 Pine Street) (3 Lots)
- East Grand Townhomes Minor Subdivision (Under Review) (600 Grand Avenue) (4 Lots)
- Copper Creek West Preliminary Plan (Under Review) (954 19 Road) (138 Lots)

Site Design Review/ Other Applications:

- 111 S. Mesa Street Site Design Review (Under Construction) (111 S. Mesa St, Fruita CO 81521)
- 204 S. Mulberry Street Site Design Review (Under Construction) (204 S. Mulberry St, Fruita, CO 81521)
- Monumental Provisions (Issued) (155 N Mulberry St.)
- Grand Skye Site Design Review (Under Review) (715 E. Grand Ave.)
- Grand Valley Storage (Under Review) (1930 Hwy 6 & 50)
- Fruita Apartments (Under Review) (614 Raptor Road)
- West Pabor Right-of-Way Vacation (north of 535 W. Pabor Avenue)
- North Mulberry Street Conceptual Street Design
- Dogleg 1 Annexation (Under Review) (Parcel #2697-213-00-078)
- Dogleg1 Rezone (Under Review) (Parcel #2697-213-00-078)
- Dogleg 2 Annexation (Under Review) (Parcel #2697-213-00-094)
- Dogleg 2 Rezone (Under Review) (Parcel #2697-213-00-094)
- Latigo Annexation (Under Review) (1834 J Road)
- Latigo Rezone (Under Review) (1834 J Road)
- Adele's Acres Annexation (Under Review) (1024 19 Road)
- Adele's Rezone (Under Review) (1024 19 Road)
- The FARM Fruita Arts Recreation Marketplace (Under Construction) (158 Park Square)

Public Safety

- **911 Comm Board Annual Budget Meeting.** The Chief and I attended the annual meeting where the Communications Board for the 911 Communications Center approved the 2023 budget, which includes an increase of \$15,835 for Fruita totaling \$299,920 for 2023.

Public Works

- **Building Maintenance Update.** Armando Romero attended a Traffic Control Technician course and passed his exam. Congratulations, Armando!
- **Fleet Maintenance Update.** Tires were replaced on several vehicles for multiple departments. Maintenance was performed on two trailers and service on a police vehicle was completed.
- **Road Maintenance Update.** Patches were completed on Amethyst Dr. and Arches Dr. The crew is assisting the Parks division with the demolition of the current Bike Park tracks.
- **Utilities Update.** Staff jetted and cleaned sewer lines in Monument Glenn and Holly Park areas and responded to two irrigation calls. Staff completed testing on lift station alarms and Sensaphones (a phone triggered to call out to the crew supervisor when there is an issue with the lift station). 62 utility locates were completed.
- **Wastewater Treatment Update.** Staff was successful in reducing polymer usage from 8.37 lbs. per ton to 2.1 lbs. per ton resulting in a 75% reduction. Temperature data from the river will be submitted to Tetra Tech to complete the year-long study.
- **Admin Update.** Public Works Director and staff met to discuss sewer capital projects and possible financing options, attended a webinar on navigating Infrastructure Bill transportation funding, participated in a webinar regarding continuous utility rate management and forecasting, and met with engineering to discuss rights-of-way/easements for the upcoming H2S project.

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- [In Colorado, Wine Country Comes Spiked with Adventure.](#)
- [Applications open for Fruita City Council seat.](#)
- [Fruita thrashes Skyline to remind undefeated.](#)
- [The Business Closet Now Open for CMU and WCCC Students.](#)
- [As school supply costs rise through the roof, a Grand Junction mom has a hopeful solution.](#)
- [‘Don’t Move’: A Fruita photographer keeps an antique tradition alive.](#)
- [First case of West Nile virus this year reported in Mesa County.](#)
- [Mesa County’s New App for Families in D51.](#)
- [100 years after compact, Colorado River nearing crisis point.](#)
- [Colorado National Monument Summer Visitors.](#)
- [KKCO Fruita Bike Park.](#)
- [Fruita Teen Auctioneer Earns Real Estate License.](#)
- [2022 deadliest year for water recreation-related fatalities in Colorado, Colorado Parks and Wildlife says.](#)
- [Report shows Mesa County outdoor recreation industry is thriving.](#)
- [Flu vaccine now available in Mesa County.](#)

UPCOMING EVENTS *(Please let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you when needed.):*

- **September 22, 2022** – City Engagement Event - Cupcakes in the Park, Circle Park, 1:00 p.m.
- **September 23 – 24, 2022** – Fruita Fall Festival, Downtown Fruita

- **September 29, 2022** – City Engagement Event – Walk Downtown Fruita, Downtown Fruita, 9:00 a.m.
- **October 7, 2022** – Movie in the Park, Fruita Civic Center Park, Yard games available at 6:00 p.m. and movie will start at dusk.
- **October 8, 2022** - E-Waste Recycling Event, Fruita Civic Center Parking Lot, 9:00 a.m. - 1:00 p.m.
- **October 22, 2022** – Truck-N-Treat, Civic Center, 10:00 a.m. - 12:00 p.m.

CC. Department Directors

Do you have questions about anything in the Weekly Information Update? Please feel free to email us at communications@fruita.org

BLOOD DRIVE



Because of you,
life doesn't stop
#vitaltolife

CITY OF FRUITA

TUESDAY, OCTOBER 18

1:00 P.M. – 3:30 P.M.

325 E. ASPEN AVENUE, FRUITA

Make an appointment today! Visit donors.vitalant.org, enter "Fruita, CO" into the city search field and the blood drive will be listed. Click on "see times" to select the best time for you and make an appointment.

Please make sure to stay hydrated, eat a healthy meal and bring your drivers license.

We look forward to seeing you again!

 **GIVE BLOOD | vitalant.org**

vitalant. 



FRUITA

COLORADO



City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.

We are Fruita. We are...

Fun—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

Respectful—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

United—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

Innovative—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

Transparent—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

Authentic—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.