



FRUITA COLORADO

Weekly Info Update



To: MAYOR AND CITY COUNCIL
From: SHANNON VASSEN, ASSISTANT TO THE CITY MANAGER
Date: JULY 8, 2022
Re: WEEKLY INFORMATION UPDATE

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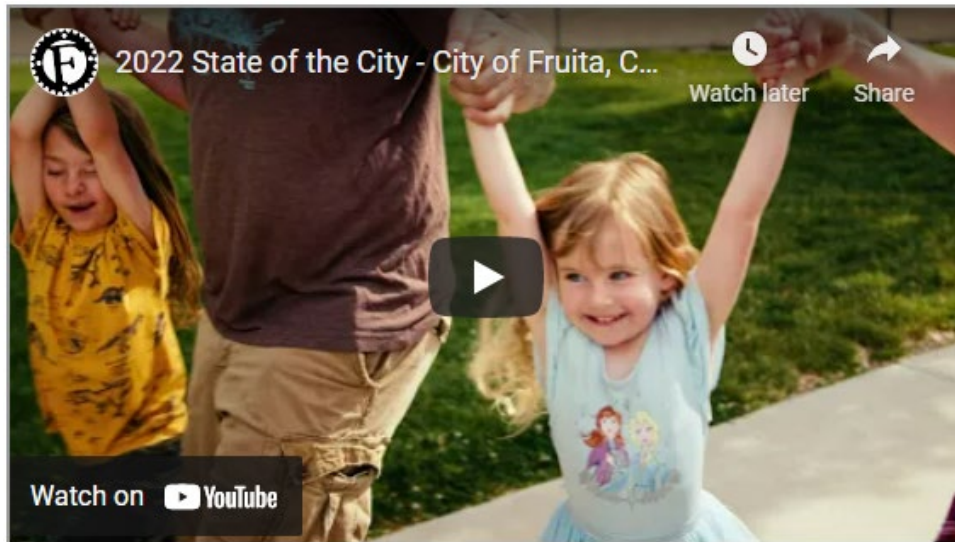
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2022 State of the City Video Now Online

We are excited to share this year's State of the City video! For this year's video, we wanted to showcase the results of the 2021 community survey and how the City of Fruita utilizes community input to improve the quality of life here in Fruita. The video covers five priorities that emerged from the survey results including housing, broadband, communication, traffic flow, and quality of life. From current projects to future projects, the feedback the city receives from the community is a guiding principle in everything we do. We would like to thank the community for being involved in the community and engaging in local government. [Click here to watch the video](https://fruita.org/2022stateofthecity). To learn more about the information shared in this video, visit fruita.org/2022stateofthecity.



Fireworks Show Recap

Thank you to everyone that joined us for fireworks to celebrate Independence Day last Sunday! And thank you to the Lower valley Fire Department, Bureau of Land

Management Fire Management Team, and Mesa County, for providing firefighting support for the event. The show was fire free and there was a great turnout from residents.



Photo by Kyle Amann. View of the Fruita 3rd of July Fireworks Show from the Colorado National Monument.

Weekly FAQ

In every weekly update, we will be answering one question we get asked often from the community. These questions will cover a variety of topics from all city departments. If you have any questions you think would be valuable for us to share, let us know by emailing communications@fruita.org.

- **Question:** When should I water my lawn?
- **Answer:** If your property is on city irrigation water, you can expect Mondays to be a "no watering" day as the Public Works Department takes this day to make repairs and flush irrigation systems. To help conserve water, we recommend even-numbered addresses water on Tuesdays, Thursdays, and Saturdays and odd-numbered addresses water on Wednesdays, Fridays, and Sundays. It is also best practice to water during cooler times of the day such as early morning or at night. If you have questions about your irrigation water, you can contact the Public Works Department at 970-250-7835 or your neighborhood HOA.

General Updates

- **Coffee & Chat with the City Manager and Councilor Miller Next Week.** Next Tuesday morning, City Manager Mike Bennett and City Councilor Amy Miller are hosting a Coffee & Chat with City officials event at Aspen Street Coffee, at 9:00 a.m. Come join us for a casual conversation about Fruita!
- **Monthly Waste Management Report.** In June, Fruita residents recycled 55 tons of bottles, cans, paper, and cardboard. Good job Fruita! The full report from Waste Management can be found below.

Engineering

- **Trip Hazard Program.** The Requests for Quotes for the Trip Hazard program is now available and out to bid and can be found [here](#).

Parks and Recreation

- **Fruita Community Center offering a Nutrition Program.** Lindsey Henslee, MS, NASM, will be offering nutrition programs for our community. To learn more and schedule an appointment with Lindsey, visit the Fruita Community Center Front Desk.
- **July Dance, Athletics, and Swim Lesson Registration Open.** Our many athletic camps, dance and art camps, and aquatic opportunities have July sessions open for registration. Learn more at www.fruita.org/parksrec
- **Thursday Night Concert Series July 14 Jason Abbott Band.** Join us for the FREE Thursday concert with the country band Jason Abbott Band at Civic Center Park. Bring a chair or blanket for the show starting at 7:30. Please leave pets at home for this concert series.

Planning & Development

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

Major/ Minor Subdivisions:

- Sycamore Estates Minor Subdivision (Approved) (945 E. Pabor Ave, Fruita CO 81521) (9 Lots)
- Kimston Minor Subdivision (Under Review) (1930 Hwy 6 & 50) (2 Lots)
- Orchard Ridge 4 (Under Review) (17 Road & K3/4 Road) (21 Lots)
- Shannon Minor Subdivision (Under Review) (377 N. Pine Street) (2 Lots)
- Rose Creek Preliminary Plan (Intersection of 19 & K Road, Fruita CO 81521)
- Cider Mill Estates Final Plan (Under Review) (960 Stone Mountain Drive. Fruita, CO 81521) (47 Lots)
- Dana Minor Subdivision (Under Review) (317 Pine Street) (3 Lots)
- East Grand Townhomes Minor Subdivision (Under Review) (600 Grand Avenue) (4 Lots)
- Copper Creek West Preliminary Plan (Under Review) (954 19 Road) (138 Lots)

Site Design Review/ Other Applications:

- 111 S. Mesa Street Site Design Review (Under Construction) (111 S. Mesa St, Fruita CO 81521)
- 204 S. Mulberry Street Site Design Review (Under Construction) (204 S. Mulberry St, Fruita, CO 81521)
- Monumental Provisions (Issued) (155 N Mulberry St.)
- Grand Skye Site Design Review (Under Review) (715 E. Grand Ave.)
- Grand Valley Storage (Under Review) (1930 Hwy 6 & 50)
- Fruita Apartments (Under Review) (614 Raptor Road)
- West Pabor Right-of-Way Vacation (north of 535 W. Pabor Avenue)
- North Mulberry Street Conceptual Street Design
- Dogleg 1 Annexation (Under Review) (Parcel #2697-213-00-078)
- Dogleg1 Rezone (Under Review) (Parcel #2697-213-00-078)

- Dogleg 2 Annexation (Under Review) (Parcel #2697-213-00-094)
- Dogleg 2 Rezone (Under Review) (Parcel #2697-213-00-094)
- Latigo Annexation (Under Review) (1834 J Road)
- Latigo Rezone (Under Review) (1834 J Road)
- Adele's Acres Annexation (Under Review) (1024 19 Road)
- Adele's Rezone (Under Review) (1024 19 Road)
- The FARM Fruita Arts Recreation Marketplace (Under Construction) (158 Park Square)

Police Department

- **Junior Citizen Police Academy.** The first week of the Junior Citizen Police Academy kicked off this Thursday! Students learned about DUI enforcement. The academy is every Thursday from 2 p.m. - 4 p.m. until the end of July.



Public Works

- **Building Maintenance Update.** Building Maintenance wrapped up servicing the fleet bay door and completed all light repairs at the Police Department.
- **Fleet Maintenance Update.** Fleet staff performed multiple services, replaced a hydraulic hose on the skid steer for the milling machine attachment and went out on a service call for a flat tire.
- **Road Maintenance Update.** Road Maintenance staff performed three patches on Ottley Avenue, East of Fremont. They lowered manholes on Ottley Avenue for patches. Staff also resprayed Snooks Bottom Open Space with a dust control product.
- **Utilities Update.** The Utilities crew repaired two irrigation valves. They are busy making their rounds cleaning moss off of headgates and flushing silt from irrigation lines almost daily. I-70, Kingsview and Raptor lift station wet wells were cleaned. They also performed repairs to two lift station pumps due to rags being flushed into our sewer systems. Just a friendly reminder to be mindful of what is going into our sewer system!

- **Wastewater Treatment Update.** The Wastewater Treatment crew has been using Computerized Maintenance Management software for reports in order to prepare for the budget season.

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- [Third of July Fireworks Display in Fruita.](#)
- [Fruita resident named to parks, wildlife commission.](#)
- [Dr. Brian Hill begins role as superintendent for D51.](#)
- [Adaptive outdoor programs available for kids.](#)
- [Mesa County median home price nears \\$400K with few affordable starter homes available.](#)
- [Grand Valley heat to surpass 100 degrees this weekend, early next week.](#)
- [John Otto saw ‘the heart of the world’ in western Colorado – but it’s often missed today.](#)

UPCOMING EVENTS (*Please let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you when needed.*):

- **July 14 – August 11, 2022** – Thursday Night Concert Series, Civic Center Pavillion, 7:30 p.m.
- **July 9, 2022 – October 29, 2022** – Farmers Market, Reed Park, Saturdays 8:30 a.m.
- **July 12, 2022** – Coffee with the City Manager and Councilmember Amy Miller at Aspen Street Coffee, 9:00 a.m.
- **July 22, 2022** - Fruita Fourth Fridays, N. Mulberry Street, 5:00 p.m.-7:00 p.m.
- **July 26, 2022** – Ice Cream with the City Manager and Mayor Kincaid at Enstroms, 4:00 p.m.
- **August 12, 2022** – One Riverfront Concert at James M Robb Colorado River State Park, 7:00 p.m.
- **August 16, 2022** - Wave Drinks with City Manager Mike Bennett and Councilmember Jeannine Purser, 5:30 p.m.

CC. Department Directors

Do you have questions about anything in the Weekly Information Update? Please feel free to email us at communications@fruita.org



CITY OF FRUITA

JUNE 2022 RECYCLING BENEFITS

55 tons of bottles, cans, paper and cardboard were recycled by the community this month.

This month's recycling efforts saved the following resources:

893 Mature Trees

Represents enough saved timber resources to produce 15,187,200 sheets of printing and copy paper!

129 Cubic Yards of Landfill Airspace

Enough airspace to fulfill the annual municipal waste disposal needs for 164 people!

128,663 Kw-Hrs of Electricity

Enough power to fulfill the annual electricity needs of 12 homes!

Avoided 152 Metric Tons (MTCO₂E) of GHG Emissions

This GHG reduction is equivalent to removing annual emissions from 32 passenger vehicles!

272,059 Gallons of Water

Represents enough saved water to meet the daily fresh water needs of 3,627 people!

To learn more about recycling, visit [WM.com/RecycleRight](https://www.wm.com/RecycleRight).

Always remember to Recycle Right



Recycle clean bottles, cans, paper, and cardboard.



Keep food and liquid out of your recycling.



No loose plastic bags and no bagged recyclables.

PREPARED BY WM

Sources: U.S. Environmental Protection Agency, U.S. Energy Information Administration, Environmental Paper Network-Paper Calculator V4.0, Domtar Paper, Gaylord Corporation, U.S. Forest Products Laboratory, and Waste Management.

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Notes: GHG = Greenhouse Gas; MTCO₂E = Metric Tons of Carbon Dioxide Equivalent



FRUITA COLORADO



City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.

We are Fruita. We are...

Fun—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

Respectful—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

United—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

Innovative—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

Transparent—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

Authentic—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.