



FRUITA COLORADO

Weekly Info Update



To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: JULY 29, 2022
Re: WEEKLY INFORMATION UPDATE

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Tuesday's City Council Retreat

City Council cancelled the regularly scheduled Council meeting on Aug. 2 to schedule time for a strategic planning retreat. Tuesday, please meet at the Civic Center at 5pm to carpool to Highline Lake State Park where we will have dinner, engage in team building and have a strategic planning discussion that will help staff come back to Council in future meetings with a draft strategic plan to work through.

Pine Street Bridge Closure Happening this Fall (Continued)

A full road closure of Pine Street north of K.4 Road and south of K.6 Road is scheduled to begin on October 3, 2022. This road closure will facilitate the utility relocation work during October in support of the Pine Street Bridge Reconstruction Project at the Little Salt Wash bridge crossing. GA Western is scheduled to begin work on the bridge reconstruction on October 31, 2022. The full road closure is expected to last through May of 2023. The City of Fruita Engineering Department requests that all citizens respect the full road closure as hazardous conditions may exist within the construction area and will be intermittent during the utility relocation portion of the project.

Weekly FAQ

In every weekly update, we will be answering one question we get asked often from the community. These questions will cover a variety of topics from all city departments. If you have any questions, you think would be valuable for us to share, let us know by emailing communications@fruita.org.

- **Question:** Where can I find information on short-term rentals?
- **Answer:** If you are interested in learning more about short-term rentals here in Fruita, please [click here](#). On this page, you can learn about the maximum number of short-term rentals inside the triangle (65) and outside the triangle (no limit but HOA's have their own rules and regulations), how to apply for a short-term rental clearance, and additional information like lodging taxes. If you have additional questions about short-term rentals, please call the Planning & Development Department at 970-858-0786.

Honor the Past – Envision the Future **FRUITA**

General Updates

- **City Engagement Events.** On Tuesday, Mayor Joel Kincaid, staff, and I engaged with community members at Enstrom Candies. The group got acquainted, talked about living in the Fruita community, and asked questions about traffic flow, the Fruita in Motion Comprehensive Plan, partnerships, and more. We love having the opportunity to sit down with the community and hear about their thoughts on city services and projects. Our next event will be on August 16th, 5:30 p.m. at Wave Drinks with Councilor Jeannine Purser.
- **Mesa County Communication Officer Association (MCCOA).** Friday morning, the City of Fruita and Family Health West hosted the monthly MCCOA meeting in the City Council Chamber room. The group is comprised of communication professionals throughout the Grand Valley, acts as a resource for communication with training and support, helps with emergency management communication through the Mesa County Joint Information Center (JIC), and is a great opportunity to network with other professional communicators.
- **Rapid Covid Tests Available at the FCC and the Civic Center.** There are free COVID-19 take-home tests available for the community to pick up at the Fruita Community Center and the Civic Center. We ask the community to only take what they need.

Engineering

- **Highway 340 Trail Design.** Responses for design services were due last Friday. Unfortunately, no responses were received. Staff is evaluating alternatives to complete the design.
- **Vision Zero Plan.** Staff met with other local governments this week to discuss applying for a Safe Streets and Roads for All (SS4A) grant. Information about the grant can be found [here](#). A grant application would be used to develop a valley-wide [Vision Zero](#) Plan that is a holistic look at eliminating the number of deaths and injuries on our roadways. Future federal funding will be available for communities that have these plans in place.

Parks and Recreation

- **New Activity Guide now available!** Learn about our fall programming and sign up for programs. The Fall Activity Guide is available online [here](#).
 - **Sign up now for Fall Flag Football and Youth Soccer.** To avoid late registration fees beginning August 1, register now! Final registration is August 15.
 - **FREE Open House for Dance programs on August 15, 16, 18.** Come try a variety of classes and styles to see if this is the right option for your kiddo.
 - **Senior trips and art are available in August.** Join 55+ other adults for a Palisade peach picking and history day, art pear painting, or Ouray day trip.
 - **New Fitness Classes starting in August.** New evening classes will be available this August. Join us for Yoga on Mondays and Wednesdays from 5:45 pm-6:45 pm, Tabata on Tuesdays and Thursdays from 4:30 pm-5:30 pm, and Total Body Toning and Dance on Thursdays and Fridays from 5:45 pm-6:45 pm.
- **Summer Splash Bash on August 5 from 4:00 pm-7:00 pm at the Fruita Community Center.** Join other youth in grades 6-12 for swimming in the outdoor pool, music, yard games, snowcones, pizza, and more. This event is free and put on by the Fruita Youth Action Council.

- **Update your information at the Fruita Community Center!** The Fruita Community Center (FCC) is getting ready for a new registration software this fall and we need your help to prepare for this! When registering for an activity, reservation, or pass (whether it's online or in person), please make sure your home address, telephone number, and email are correct. If not, let us know so we can update your household and continue to provide you with the best customer service possible. If you need to change your information, please call [970-858-0360](tel:970-858-0360) option 1 or stop by the front desk, we would love to see you! Thank you for your help!
- **Thursday Night Concert Series on August 4 Still House String Band.** Join us for the FREE Thursday concert with the local bluegrass band, Still House String Band, at Civic Center Park. Bring a chair or blanket for the show starting at 7:30 pm. Please leave pets at home for this concert series.

Planning & Development

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

Major/ Minor Subdivisions:

- Sycamore Estates Minor Subdivision (Approved) (945 E. Pabor Ave, Fruita CO 81521) (9 Lots)
- Kimston Minor Subdivision (Under Review) (1930 Hwy 6 & 50) (2 Lots)
- Orchard Ridge 4 (Under Review) (17 Road & K3/4 Road) (21 Lots)
- Shannon Minor Subdivision (Under Review) (377 N. Pine Street) (2 Lots)
- Rose Creek Preliminary Plan (Intersection of 19 & K Road, Fruita CO 81521)
- Cider Mill Estates Final Plan (Under Review) (960 Stone Mountain Drive. Fruita, CO 81521) (47 Lots)
- Dana Minor Subdivision (Under Review) (317 Pine Street) (3 Lots)
- East Grand Townhomes Minor Subdivision (Under Review) (600 Grand Avenue) (4 Lots)
- Copper Creek West Preliminary Plan (Under Review) (954 19 Road) (138 Lots)

Site Design Review/ Other Applications:

- 111 S. Mesa Street Site Design Review (Under Construction) (111 S. Mesa St, Fruita CO 81521)
- 204 S. Mulberry Street Site Design Review (Under Construction) (204 S. Mulberry St, Fruita, CO 81521)
- Monumental Provisions (Issued) (155 N Mulberry St.)
- Grand Skye Site Design Review (Under Review) (715 E. Grand Ave.)
- Grand Valley Storage (Under Review) (1930 Hwy 6 & 50)
- Fruita Apartments (Under Review) (614 Raptor Road)
- West Pabor Right-of-Way Vacation (north of 535 W. Pabor Avenue)
- North Mulberry Street Conceptual Street Design
- Dogleg 1 Annexation (Under Review) (Parcel #2697-213-00-078)
- Dogleg1 Rezone (Under Review) (Parcel #2697-213-00-078)
- Dogleg 2 Annexation (Under Review) (Parcel #2697-213-00-094)
- Dogleg 2 Rezone (Under Review) (Parcel #2697-213-00-094)
- Latigo Annexation (Under Review) (1834 J Road)
- Latigo Rezone (Under Review) (1834 J Road)

- Adele's Acres Annexation (Under Review) (1024 19 Road)
- Adele's Rezone (Under Review) (1024 19 Road)
- The FARM Fruita Arts Recreation Marketplace (Under Construction) (158 Park Square)

Police Department

- **Junior Citizen Police Academy.** The Junior Citizen Police Academy wrapped up this past Thursday. Over the past four weeks, students learned about the various responsibilities of being a Police Officer including the requirements needed to become a Police Officer, community policing, CSI, DUI testing, traffic enforcement, less lethal weapons and arrest control, K9 and animal control, and investigations.

Public Works

- **Building Maintenance Update.** Building Maintenance staff have been working on projects for the Chamber of Commerce. They completed the HVAC service and have cleaned out the gutters. The crew also worked on plumbing at the city shop.
- **Fleet Maintenance Update.** Fleet had tires replaced on a Public Works dump truck and a patrol car. They also responded to a flat tire service call and performed multiple vehicle inspections.
- **Road Maintenance Update.** A Road Maintenance staff member guided Stipe-A-Lot throughout the city to stripe city streets. The crew also replaced thermal plastic crosswalks around schools and at Ottley and Freemont. Right-of-way mowing and weed spraying also continue.
- **Utilities Update.** Utilities staff went to Mountain Water properties to train staff on how to take water readings and records for irrigation water we supply to users. They replaced two operational floats after an alarm was triggered at a lift station and cleaned wet wells at 3 lift stations with the Vactor truck. They also cleaned sump pits and road crossings on Heritage Ct. and Lexington Ave. and flushed other irrigation lines. 25 utility locates were performed.
- **Admin Update.** Participated in the USGS E. Coli Study meeting with various Grand Valley entities, debriefed on street striping process to identify any areas of improvement, and completed contract to replace damaged canvas on the biosolids facility at the Wastewater Reclamation Facility.

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- [Fruita artist to show work at Cheyenne Frontier Days.](#)
- [Moose Day is July 30.](#)
- [Special pandemic-era waivers are gone, school officials want to remind parents to apply for free or reduced meals.](#)
- [State officials urge homeowners to defend space.](#)
- [Agricultural pride on full display in second annual Trail of Trailers.](#)
- [The 12 Best Mountain Bike Destinations in the USA \[2022\].](#)
- [Mesa County median home prices reached record \\$410k in June.](#)
- [Powderhorn summer slow but steady with new connector trail coming soon.](#)
- [Coolorado: Ten Amazing Annual Events in Colorado.](#)

UPCOMING EVENTS *(Please let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you when needed.):*

- **July 30, 2022 – October 29, 2022** – Farmers Market, Reed Park, Saturdays 8:30 a.m.
- **August 4 – August 11, 2022** – Thursday Night Concert Series, Civic Center Pavillion, 7:30 p.m.
- **August 12, 2022** – One Riverfront Concert at James M Robb Colorado River State Park, 7:00 p.m.
- **August 16, 2022** - Wave Drinks with City Manager Mike Bennett and Councilmember Jeannine Purser, 5:30 p.m.
- **August 26, 2022** – Fruita Fourth Friday, Downtown Fruita, 5:00 p.m. - 7:30 p.m.
- **September 7, 2022** – Colorado Municipal League District Meeting at 4:00 p.m., Rio Blanco Fire Protection Building in Meeker (please let Deb or I know if you would like to attend, and we will register you for the meeting).

CC. Department Directors

Do you have questions about anything in the Weekly Information Update? Please feel free to email us at communications@fruita.org



FRUITA COLORADO



City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.

We are Fruita. We are...

Fun—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

Respectful—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

United—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

Innovative—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

Transparent—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

Authentic—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.