



FRUITA COLORADO

CityLink

www.fruita.org • summer issue 2021

2021 Community Survey Results

Thank you, Fruita residents, for participating in the 2021 Community Survey! Results of the survey, which are now available, show that residents have a very positive perception of the City. Ninety-three percent of participants indicated that the overall quality of life in Fruita is "excellent" or "good." Eighty-four percent of participants gave "excel-

lent" or "good" ratings for the quality of core services that are provided – in fact, in Fruita, the overall value of services received for taxes and fees rated 21% above the United States average. Fruita also rated above the U.S. average in 32 of the 37 areas that were assessed. The purpose of the survey was to objectively assess resident satisfaction with the delivery of City services,

measure trends from previous surveys, compare the City's performance with other communities and help determine community priorities.

While these results are positive overall, there is always room for improvement. The City is using this information in combination with community feedback obtained from long-term planning processes to hone in on priorities identi-

fied by the community. These results help the City identify specific action items on which to allocate time, effort and resources to positively impact quality of place, economic health and lifestyle. Inside are some of the survey highlights. The full report, presentation and past survey results can be found online at fruita.org/2021communitysurvey.

Highway 340 Roundabouts Project

In August, the final four of a total of six sculptures were installed on the Hwy 340 Roundabouts. The artwork showcases some of what Fruita is about. The southernmost roundabout, the "Agricultural Scene" - features a cowboy rider, an apple tree and a tractor. In the northern roundabout, the "Recreation Scene" - a cyclist, hiker and kayaker are all nestled amongst natural boulders. This project is the "Gateway to Colorado" via I-70 and is often the first impression for visitors entering Mesa County.



We are thrilled for this project to be complete as it has been several years in the making and is a direct result of the fundraising efforts of the Fruita Arts and Culture Board. Thank you to local artist Jeff Bates for creating the sculptures and every individual and business that donated to the project. All of the sculptures were paid for with private donations. Thank you to everyone who helped this long-envisioned dream become a reality!

Fruita City Council: If calling City Hall at 858-3663 does not answer your questions, please feel free to contact any of your City Council Members.



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COVID-19 Update and Vaccine Information

Mesa County continues to experience community transmission of COVID-19. If you are interested in getting a COVID-19 vaccine, here is some helpful information from Mesa County Public Health:

- COVID-19 vaccines are always free.
- Getting a COVID-19 vaccine is quick and easy and only takes about 30 minutes.
- The community vaccination site is located at 510 29 1/2 Road and accepts walk-ins for the COVID-19 vaccine.
- Hours of operation may vary, but current hours can be found at <https://health.mesa-county.com>

[sacounty.us/covid19/vaccine](https://health.mesa-county.com/sacounty.us/covid19/vaccine).

- All three vaccine types are available and residents are able to choose which vaccine they would like.
- If you are feeling sick, getting tested is also free.
- The Mesa County community COVID-19 testing site offers the Cue Test, which is a highly accurate and rapid COVID-19 test. Results are available in about 20 minutes.

To help prevent the spread of COVID-19 or any other viruses, you can:

- Avoid the three Cs:
 - 1 Closed spaces with poor ventilation

- 2 Crowded places with many people nearby

- 3 Close contact setting such as conversations in close proximity to others

- Maintain a bike's distance apart from those outside of your household.
- Accessorize with a mask.
- Keep it clean and wash those hands frequently.
- Take the COVID test – it's easy and fast!
- If interested, get a COVID-19 vaccine.
- Just stay home if you are not feeling well.

Thank you, Fruita, for all your efforts during the pandemic. 🙏



Annual Notice to all Fruita Residents:

Properties are to be Maintained Free of Weeds and Sidewalks Free of Trees

Please help maintain our beautiful small-town atmosphere by removing weeds and keeping the City weed-free. Also, please keep our walkways and sidewalks free of trees and weeds. Here is what you need to know:

Cut weeds 12" in height or higher to the ground and remove them:

- From the entire property where you live or conduct business
- On each lot or tract of ground, on or along any street or avenue adjoining the same between the property line and the curb line thereof including sidewalk, and on or along any alley adjoining the same between the property line and the center of such alley
- Along the street adjoining all sides of your

property between the property line and the curb line and/or sidewalk. If there is no curb line, then cut to within ten feet of the pavement. This includes the weeds outside of your fence to the curb line.

- Including all noxious weeds, like the puncture vine (goat heads), which should be sprayed with herbicide and removed when dead.

Trees:

Trees must be pruned along all street frontages so that:

- Branches do not obstruct light from streetlights.
- Street signs are visible to motorists.
- Visibility at intersections is not obstructed.
- There is 9 feet of clearance above the sidewalks.

- There is 13 feet of clearance above the street.
- Dead or dangerous branches do not cause a safety issue for the public.

Keep in mind:

- If you spray any weeds with herbicide, all dead vegetation must be removed.
- Keep irrigation ditches and easements free of weeds and debris.
- Please keep sidewalks and roads clear of weeds and trees.
- All weeds and brush must be properly disposed of by bagging, bundling, placing in trash cans or hauling to the Mesa County Compost Facility.

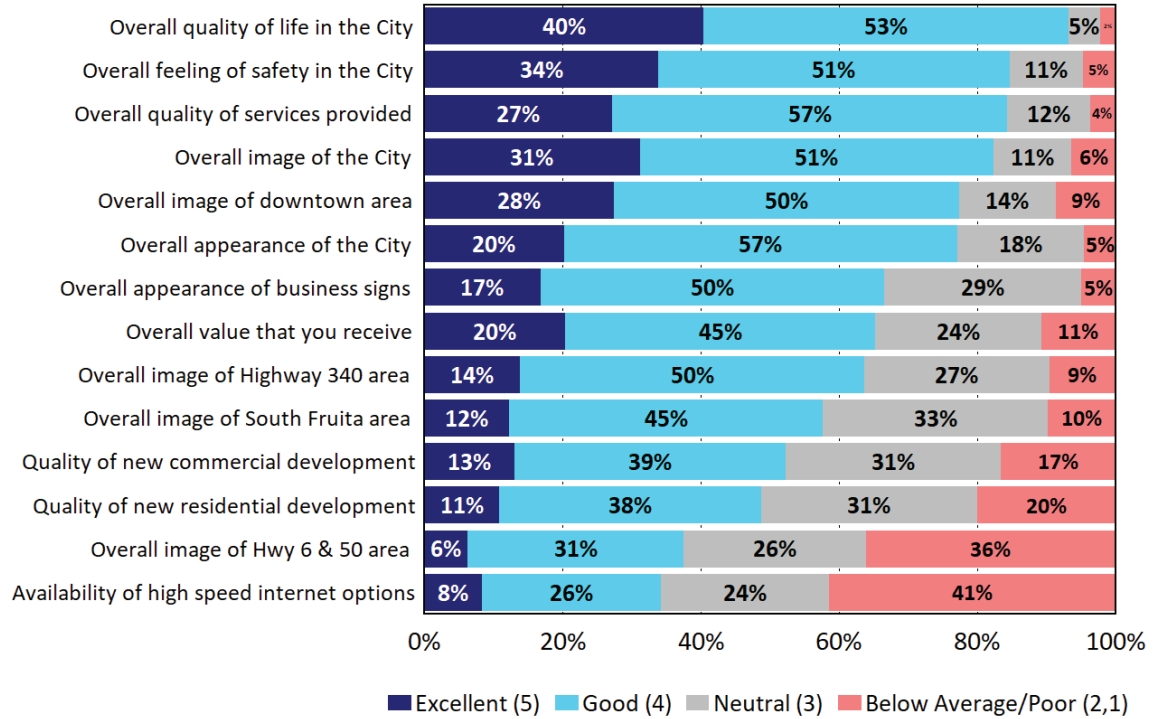
For additional information, questions, or to report a big weed issue, please contact Code Compliance Officer Jesse Hess at **858-0786** or via e-mail at jhess@fruita.org. 🙏

Special Insert

Results from the 2021 Community Survey

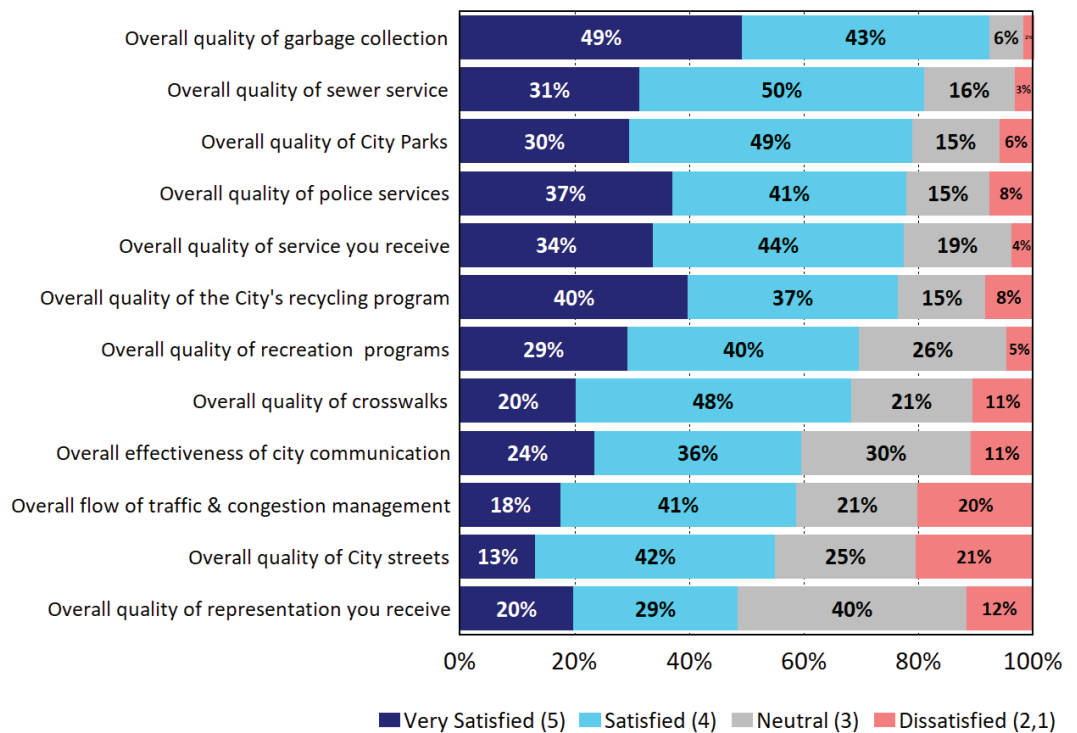
Q3. Perception That Residents Have of the City

by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding "don't know")



Q1. Overall Satisfaction With City Services by Major Category

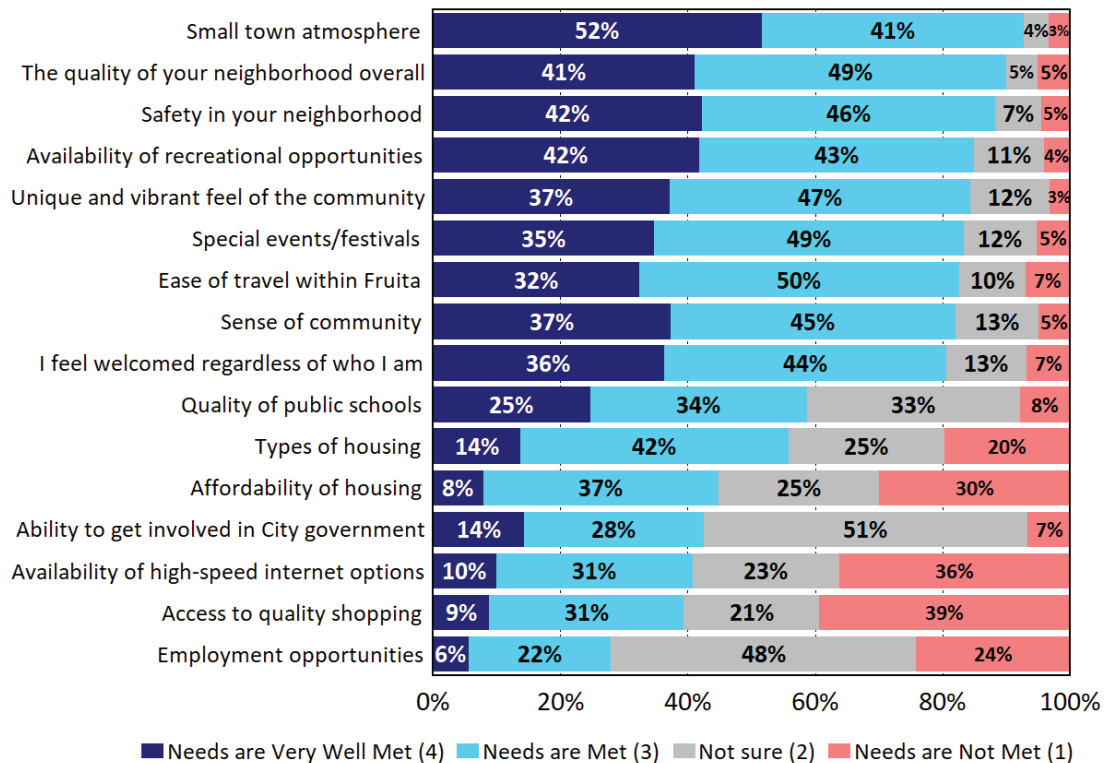
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding "don't know")



Special Insert

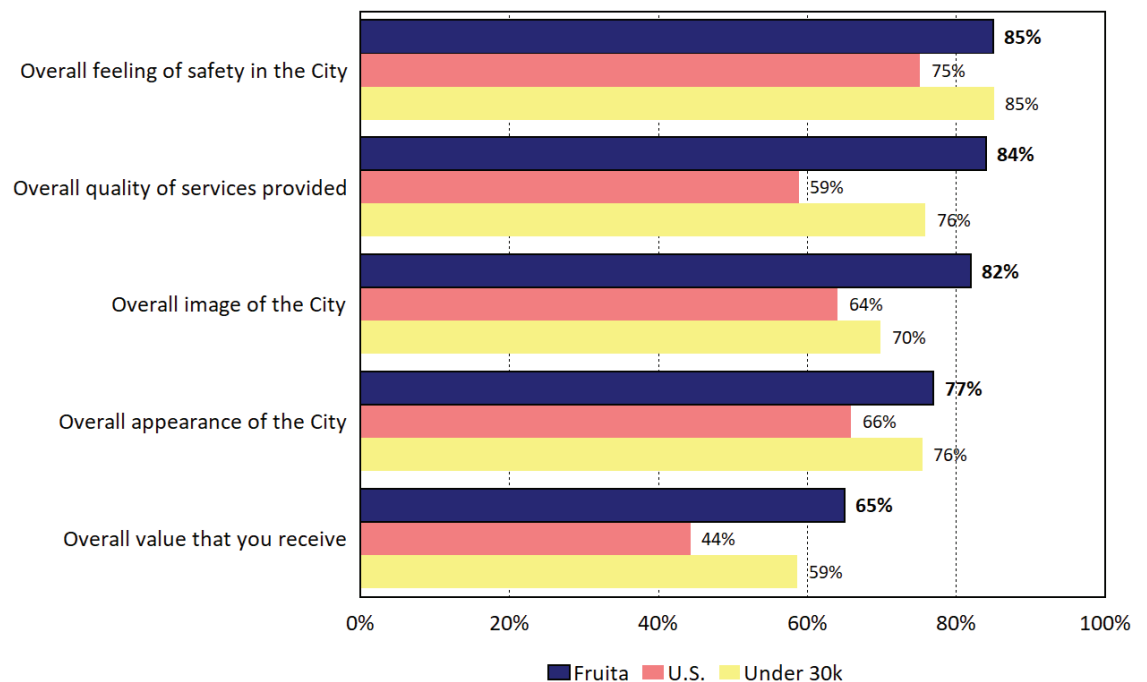
Results from the 2021 Community Survey Q24. Reasons to Live in Fruita

by percentage of respondents who rated the item as a 1 to 4 on a 4-point scale (excluding "not provided")




Overall Satisfaction with Items that Influence Perceptions City of Fruita vs. U.S. vs. Communities w/ Pop. <30k

by percentage of respondents who rated the item 5 or 4 on a 5-point scale where 5 was "excellent" and 1 was "poor" (excluding don't knows)




State of the City Video

In case you missed it, the City of Fruita released its first *State of the City* video this spring. This year, we wanted to highlight some of the accomplishments of the community and its partners during a difficult year. The *State of the City* video and additional information and additional information can be found at fruta.org/2021stateofthecity. 



Electronics Recycling Event

The City of Fruita is teaming up again with Waste Management to offer residents an opportunity to recycle their electronics at this annual event. Waste Management will collect all cords, cables, CPUs and cell phones at no cost. Other electronics will be collected at a nominal fee. This year's E-Cycle event will be in the Fruita Civic Center parking lot on October 2, 2021. To find out more, you can visit our website at fruta.org. 

EWASTE RECYCLING EVENT

Saturday, Oct. 2

9 a.m. to 1 p.m.

Fruita City Hall

325 E. Aspen Avenue

The City of Fruita and Waste Management are proud to offer residents an opportunity to responsibly recycle their old and unwanted electronics at this annual event.

All electronic cords and cables, CPUs, and cell phones will be collected at no cost. Other electronics will be collected for a nominal fee.



Follow the City of Fruita on these sites:

- City of Fruita General Page: facebook.com/cityoffruita
- Fruita Parks and Recreation Facebook: facebook.com/parksandrec
- [Fruita.org](http://fruta.org) 

Recycle for Free

Cell Phones
Laptops
Cords/Cables
CPUs
Speakers
Mice & Keyboards

Recycle for a Fee

Computer Monitors	\$12
Desktop Printers/Copiers	\$5
Flat Screen/CRTs (measured diagonally)	
Up to 27"	\$1 per inch
Over 27"	\$2 per inch
All Other Electronics	\$3 and Under





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Upcoming Events in Fruita

September 25	Tour of the Moon	8:00 am–5:00 pm	Colorado National Monument	Bike Tour with Fruita aid station
September 24 – 25	Fruita Fall Festival	Open Venue	Downtown Fruita	Parade, crafts, food, music and other attractions
September 26	Chrome & Brews Car Show	10:00 am–3:00 pm	Reed Park	Car show
October 2	Fishing is Fun	8:00-10:00 am	Snooks Open Space	Enjoy a free morning of fishing with Colorado Parks & Wildlife
October 2	FCC Youth Scholarship Golf Tournament	1:00 pm	Adobe Creek Golf Course	Proceeds to be used for youth passes and programs through Fruita Parks and Recreation
October 2	Community Hospital Cornhole Tournament	2:30-9:00 pm	Civic Center Memorial Park	Cornhole Tournament - Oncology fundraising event for cancer patients
October 23	Truck N Treat	10:00 am-noon	Fruita Civic Center	Kids, wear your costume and explore unique vehicles!
October 29	Trick or Treat Street	3:00-5:00 pm	Downtown Fruita	Bring your children to the Fruita downtown businesses to collect candy!
October 30, 31	Trek Dirt Bike Camp	8:00 am-1:00 pm	Little Salt Wash Park	Mountain bike camps offer personalized instruction and professional programming
November 6	Rimrock Marathon	8:00 am-2:00 pm	Colorado National Monument	Yearly tradition occurring inside the Colorado National Monument, this venue provides epic views and a world-class running course