



FRUITA COLORADO

Weekly Info Update



To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: AUGUST 20, 2021
Re: WEEKLY INFORMATION UPDATE

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Coronavirus Update

Below are a few updates, but I would strongly encourage all to continue to follow www.fruita.org/covid19 for all updates we are posting. This also links to important Mesa County Public Health sources, as well as many others.

- **MCPH Begins Administering 3rd Dose of COVID-19 Vaccine to Immunocompromised Individuals.** From Mesa County Public Health (MCPH) this week: After approval from the Food and Drug Administration and guidance from Centers for Disease Control, Mesa County Public Health will administer third/booster doses of Pfizer and Moderna COVID-19 vaccines to immunocompromised individuals beginning Wednesday, August 18. The CDC recommends people whose immune systems are moderately to severely compromised receive an additional m-RNA COVID-19 vaccine at least four weeks after their second doses. Additional doses are free. No ID, insurance, or proof of medical history is required to receive an additional dose. The full release from MCPH can be found [here](#).

Mike the Headless Chicken Festival Returns Next Weekend!

The Mike the Headless Chicken Festival is back, and will be next Friday and Saturday in Downtown Fruita! It is bound to be an eggcellent time for the whole flock. This year's event includes a wing a peep eating contest, a car show, a pancake breakfast, a chicken dance contest, a Run Like a Headless Chicken 5K Race, disc golf tournament, and more. The full schedule of events can be found at this [link](#), or in the flyers below.

While we are excited for the Mike the Headless Chicken Festival to return, we want to take into account these safety considerations for those attending. To prevent the spread of COVID-19, you can

- **Space** – Keep a small chicken coop length away from others when possible
- **Mask** – Considering covering up
- **Clean** – Keep it clean and wash those hands frequently

Honor the Past – Envision the Future **FRUITA**

- **Stay** – Remain at home if you are sick
- **Prevent** – If interested, consider getting vaccinated or taking a COVID-19 test before joining the party.
- **Delta** – The Delta variant is present in Mesa County and Colorado, and we want to do our part to protect ourselves and others.

Boards and Commissions Vacancies (Continued)

Are you interested in becoming more involved in the city? We are currently advertising to fill vacancies on several Boards and Commissions. There are open positions on the Board of Adjustments, the Historic Preservation Board, the Planning Commission, the Tourism Advisory Council, the Downtown Advisory Board, and the Livability Commission. Boards and Commissions serve an important role in the City as they recommend policy to staff and the City Council. To learn more about each Board and Commission and to find an application, residents can visit our website [here](#).

General Updates

- **Workshop Rescheduled.** As a reminder, the regular Fruita City Council workshop scheduled for next Tuesday, August 24, 2021, has been rescheduled to the fifth Tuesday of this month – August 31, 2021. The Mesa County Commissioners will be hosting a Town-Hall meeting at the Fruita Civic Center next Tuesday, and more information on the meeting can be found [here](#).
- **Beer or Root beer with the City Manager.** Thank you to the residents who attended the Beer or Root beer with the City Manager on Tuesday night! We had a great group and good discussion around the outdoor dining space, current development occurring in Fruita, and other City projects. My next public engagement event will be on September 9, 2021 at 8:00 a.m. at Aspen Street Coffee – grab a coffee and join me for a casual discussion!
- **GJEP Board Retreat.** On Wednesday, Councilor Breman and I participated in an all-day Board Retreat for the Grand Junction Economic Partnership (GJEP) focused on the organization’s vision and mission.
- **Meeting with Food Bank of the Rockies.** This morning, Sue Ellen Roberts, the Executive Director of Food Bank of the Rockies, provided a presentation to staff and I on the new facility for the organization. It was great to hear from Sue Ellen and to learn more about the current efforts of the organization. The Food Bank of the Rockies is a great partner, and we are thankful for all of their efforts in Fruita and the valley. We will be scheduling a brief update to City Council in September.
- **Roundabout Completion.** Today, the final four pieces of artwork created by local artist Jeff Bates were installed. They look great! Apples to soon be added to the apple tree. Definitely worth a special drive around to check them out.
- **Other Partner Coordination.** Busy week meeting with valley partners and agencies on housing, broadband, opioid funding governance, discussions around total maximum daily loads of stormwater, and prospective business relocations. More to come.

Engineering

- Iron Wheel Subdivision is getting ready for concrete placement for curb gutter and sidewalks.

- Orchard Ridge Subdivision has installed all the sanitary sewer and is currently completing the waterline installation.

Human Resources

- Rob Cook will be joining the City of Fruita team as a Procurement Specialist/Risk Coordinator. Rob will begin working on Monday, August 23, 2021! Welcome aboard Rob and welcome back!

Marketing and Promotion

- **Marketing Consultant.** The Requests for Proposals for a consultant to administer our Marketing and Promotion plan closes this afternoon, and the Fruita Tourism Advisory Council (“FTAC”) will be (tentatively) conducting interviews late next week. After the interviews, the FTAC will make a recommendation to the City Council on how to move forward with our advertising and promotion efforts for the upcoming year.

Parks and Recreation

- The heavy rain caused flooding on both the Little and Big Salt Wash trails which crews were able to clean up Friday morning.
- In consultation with Fish and Wildlife, the extreme heat and lack of oxygen in Snooks Bottom Lake caused a number of fish to die and may be noticed by visitors for a few days.
- Welcome Katie! Katie Skalla has accepted the Senior Services Coordinator position and her first day will be September 7th!

Planning & Development

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

Land Use Code Amendments:

- Vested Right Code Amendment (Approved)
- Development Agreements Code Amendment (Approved)
- [Zoning and Density Bonus Code Amendments](#). (Approved)
- Short Term Rental Code Amendments can be found as this [page](#).(Approved)
- [Parking Standards](#) (Approved)
- Design Standards: The links to the Code Amendments can be found at this [page](#). (Approved)

Major/ Minor Subdivisions:

- Dwell PUD Preliminary Plan (Approved) (1136 17 ½ Road, Fruita CO 81521)
- Grand Valley Estates 3 (Approved) (1848 J Road, Fruita CO 81521)
- Rose Creek Preliminary Plan (Under Review) (1892 K Road, Fruita CO 81521)
- Patron Annexation and Zoning (Under Review) (1123 19 Road, Fruita CO 81521)
- VACC Final Plat (Under Review) (1176 18 Rd, Fruita CO 81521)
- Epic Minor Subdivision (Under Review) (1092 Wallace St, Fruita CO 81521)
- Cider Mills Rezone (Under Review) (960 Stone Mt Drive, Fruita CO 81521)
- Red Cliffs 3 Preliminary PUD Plan (Under Review) (280 Clements Way, Fruita CO 81521)

- Grand Valley Estates 3 Final Plat (Under Review) (1848 J Road, Fruita CO 81521)
- 1930 Highway 6 & 50 Annexation and Zoning (Under Review) (1930 Hwy 6 & 50 Fruita CO 81521)
- Orchard Ridge 3 Final Plat (Under Review) (Orchard Ridge Subdivision, Fruita CO 81521)
- Sycamore Estates Minor Subdivision (Under Review) (945 E. Pabor Ave, Fruita CO 81521)
- Fruita Copper Creek Annexation and Zoning (Under Review) (954 19 Rd, Fruita CO 81521)
- Fruita Mews PUD Amendment (WITHDRAWN) (1138 18 ½ Rd, Fruita CO 81521)

Site Design Review/ Other Applications:

- Monument Powder Coating (1596 Cipolla) (Under Construction)
- Raptor Crossing Concept Plan (853 Raptor Rd) (Under Review)
- Lake Fruita Site Conditional Use Permit and Design Review (Under Review) (1571 Cipolla Rd, Fruita CO 81521)
- 111 S. Mesa Street Site Design Review (Under Review) 111 S. Mesa St, Fruita CO 81521)

Public Works

- Several PW Supervisors attended Interpersonal Skills Training provided by CIRSA.
- Road Maintenance crews completed patching on Ash St. and Kingsview Road.
- Weeds were cleared around the PW facility and mowed and sprayed around city limits.
- Collections Crew completed jetting of sewer zone #11 (Holly Park) and completed 3,943 feet of jetting.
- Crews cleaned sludge out of IIG's lift station.
- Wastewater Treatment staff completed quarterly lab inventory, chlorinated NPW lines to remove algae build up, sorted recyclable metals and hauled material to Pacific Steel for recycle.
- Staff is reviewing the draft report for the "Fats, Oils, & Grease" program.

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- [Metal artist's creations enhance Fruita roundabouts.](#)
- [Cops and Cars car show.](#)
- [Fruita Police Department responds to bike thefts.](#)
- [Mesa County Commissioners hire human services director and attorney.](#)
- [Fruita gets planning grant for Mulberry outdoor space.](#)
- [Federal government declares first Colorado River shortage.](#)
- [Fruita Police respond to DUI crash as CDOT launches statewide enforcement campaign.](#)
- [Discover the 'Heart of the World' at Colorado destination known for iconic monoliths, cliffs, and historic trails.](#)
- [Griswold names Reiner to oversee Mesa County elections.](#)
- [Fruita receives planning grant for outdoor space.](#)

UPCOMING EVENTS *(Please let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you when needed.):*

- **August 21, 2021** - Fruita Farmers Market – Reed Park from 8:30 a.m. to 12:00 p.m.
- **August 24, 2021** – Mesa County Commissioners Town Hall at the Fruita Civic Center, 6:00 p.m.
- **August 27-August 28, 2021** – Mike the Headless Chicken Festival, Downtown Fruita. Full schedule [here](#).
- **August 28, 2021** - Fruita Farmers Market – Reed Park from 8:30 a.m. to 12:00 p.m.
- **September 3, 2021** – Food Truck Friday at Reed Park from 5:30 – 8:30 pm.
- **September 4, 2021** - Fruita Farmers Market – Reed Park from 8:30 a.m. to 12:00 p.m.
- **September 7, 2021** - Dog Daze at Fruita Community Center, 5:00 p.m. to 7:00 p.m.
- **September 11, 2021** - Fruita Farmers Market – Reed Park from 8:30 a.m. to 12:00 p.m.
- **September 22-24, 2021** – The Colorado Municipal League will be holding the 2021 CML Annual conference in Westminster. More information is available at www.cml.org/conference. Please let Deputy City Clerk Deb Woods know if you are interested in attending. CML will also hold a virtual conference on Sept. 29-30.
- **September 24-25, 2021** – Fruita Fall Festival, Downtown Fruita. The festival will include live music, food trucks, and a variety of vendors. Fruitachamber.org/fruita-fall-festival.
- **October 2, 2021** – Fishing is Fun Day at Snooks Bottom, 8:00 a.m. to 10:00 a.m.
- **October 2, 2021** – Youth Scholarship Golf Tournament, Adobe Creek Golf Course, 1:00 p.m.

CC. Department Directors

Do you have questions about anything in the Weekly Information Update? Please feel free to email us at communications@fruita.org

Mike the Headless Chicken



FRUITA, COLO

**AUG. 27 & 28
2021**

FIESTAVAL

MIKETHEHEADLESSCHICKEN.ORG



Mike the Headless Chicken Festival

August 27 & 28 • Fruita, CO

PRESENTED BY:



FRUITA
COLORADO
PARKS & RECREATION



FRIDAY, AUGUST 27

4:00pm - 10:00pm	Mike Games (free), Store, Artisan & Food Vendors Open
4:00pm - 8:00pm	FREE Poultry Show in the Civic Center
5:00pm	Fruita Roundabout Ceremony
6:00pm	Entertainment: The Williams Brothers Band
7:30pm	Entertainment: The Samples



SATURDAY, AUGUST 28

7:00am - 10:00am	Lion's Club Pancake Breakfast 100F Hall on the Circle
8:00am	Mike 5k Run/Walk Sponsored by Chesnick Realty
8:30am - 10am	Tee-Off / Pay-N-Play for Disc Golf Tournament
9:00am - 10pm	Mike Games (free), Store, Artisan & Food Vendors Open
9:00am - 5:00pm	Poultry Show in the Civic Center
9:00am - 3:00pm	Wheels West Colorado Exhibition (Car Show)
11:00am	Entertainment: Tim & Richard
12:30pm	Suds Brothers Brewery Wing and Peep Eating Contests
2:00pm	Entertainment: Lincoln Pants Band
4:00pm	Entertainment: Union of None
5:00pm	Poultry Show Awards on Civic Center Stage
5:30pm	Entertainment: Float Like a Buffalo
7:30pm	Entertainment: Freddy Jones Band





FRUITA COLORADO



City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.

We are Fruita. We are...

Fun—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

Respectful—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

United—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

Innovative—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

Transparent—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

Authentic—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.