



FRUITA COLORADO

Weekly Info Update



To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: AUGUST 13, 2021
Re: WEEKLY INFORMATION UPDATE

325 E Aspen
Suite 155
Fruita CO 81521

Phone:
970-858-3663

Fax:
970-858-0210

E Mail
fruita@fruita.org

Web Site
fruita.org

City Manager's Office
970-858-3663

City Clerk/Finance
970-858-3663

Community
Development
970-858-0786

Engineering
970-858-8377

Human Resources
970-858-8373

Public Works
970-858-9558

Recreation Dept.
970-858-0360

Tuesday's City Council Meeting

Our meeting on Tuesday night will begin with proclaiming August 21, 2021, as "Ellen Roberts Day" in the City of Fruita, as Ellen will be celebrating her 100th Birthday. There are several items on the consent agenda. After considering those items, there are three quasi-judicial hearings scheduled on Planning and Development items. For the City Manager's report, in addition to regular updates, I will share a brief update on the H2S project at the Wastewater Treatment Plant in this year's budget. Our meeting will be held at the Fruita Civic Center or online at this [link](#). See you on Tuesday!

Coronavirus Update

Below are a few updates, but I would strongly encourage all to continue to follow www.fruita.org/covid19 for all updates we are posting. This also links to important Mesa County Public Health sources, as well as many others.

- **Weekly COVID-19 Update from MCPH.** Here are a few updates from Mesa County Public Health's weekly update on COVID-19 in Mesa County. The full report can be found at this [link](#).
 - **COVID-19 Case Trends**
 - Community transmission remains high, with a decline in average daily cases.
 - Four weeks ago, the average daily case count was 33, in the most recent week, the average daily case count is 21.
 - **Delta Variant Spread**
 - There are 1,002 cases of Delta variant in Mesa County.
 - The rate of new Delta variant cases has remained relatively steady in recent weeks but has plummeted since our peak in early July.
 - Available vaccines reduce severe illness, including hospitalization and death, associated with all COVID-19 strains, including emerging variants.
 - **Vaccine and Testing Efforts**
 - Getting a COVID-19 vaccine is quick and easy, plan for about 30 minutes.
 - The Community Vaccination Site, located at 510 29 ½ Road, accepts walk-ins for COVID-19 vaccine.

Honor the Past – Envision the Future **FRUITA**

- Hours of operation are Wednesday through Friday from 1 p.m. to 5 p.m. and Saturday from 9 a.m. to 1 p.m.
- All three vaccine types are available, residents are able to choose which vaccine they would like.
- Testing is free.
- The Mesa County community COVID-19 testing site offers the Cue test, a highly accurate, rapid COVID-19 test. Results are available in about 20 minutes.

I-70 Update from CDOT

On Thursday, CDOT and the Governor's office announced that I-70 in Glenwood Canyon will reopen tomorrow following weeks of clean-up. Although it could change, CDOT believes that one lane in each direction will be able to safely open tomorrow. CDOT stated that motorists should plan for slower speeds through canyon for the foreseeable future and the speed limit will be reduced. CDOT crews will continue to monitor for inclement weather may close the highway again if conditions are deemed unsafe. Here is a photo from the CDOT update from this afternoon.



Boards and Commissions Vacancies (Continued)

Are you interested in becoming more involved in the city? We are currently advertising to fill vacancies on several Boards and Commissions. There are open positions on the Board of Adjustments, the Historic

Preservation Board, the Planning Commission, the Tourism Advisory Council, the Downtown Advisory Board, and the Livability Commission. Boards and Commissions serve an important role in the City as they recommend policy to staff and the City Council. To learn more about each Board and Commission and to find an application, residents can visit our website [here](#).

General Updates

- **Financial Reports.** June 2021 tax revenues are available in this week's Council packet [here](#), and it was another great month. City sales tax revenues were up 23% in June when compared to 2020 and are up 20% overall year to date. Use taxes on motor vehicles (up 2% in June, 23% YTD), building materials (up 93% in June, 16% YTD) and County sales taxes (up 20% in June, 25% YTD) were also up. The lodging tax also continues to be very strong when compared to 2020 and was up 172% in June.
- **Roundabouts Update and Ribbon Cutting.** On August 27, 2021, at 5:00 p.m., the Fruita Arts and Culture Board will be hosting a ribbon cutting for the roundabouts art project. The ribbon cutting will be at the Civic Center Park VIP Tent during the Mike the Headless Chicken Festival. The final four sculptures are tentatively scheduled to be placed in the roundabouts next Friday, and we are excited to see them!
- **DOLA Grant for Mulberry Street.** This week, we were awarded a \$25,000 grant from the Colorado Department of Local Affairs for future planning efforts of the Mulberry Street downtown space.
- **Beer or Root beer with the City Manager.** Next week, I will be hosting a Beer or Root beer with the City Manager at Suds Brothers Brewery on Tuesday, at 5:00 p.m. If there is anything that you would like to discuss, feel free to drop in/out at any time and join us.
- **Town Hall with Mesa County Commissioners.** As a reminder for those that may be interested in attending, the Mesa County Commissioners will be hosting a Town Hall Meeting at the Fruita Civic Center on August 24, 2021, at 6:00 p.m. City Council rescheduled the workshop that would have been that night to Tuesday, August 31. Full flyer is provided below.
- **Community Recycling.** In July 2021, Fruita residents recycled 48 tons of bottles, cans, paper, and cardboard. Great job Fruita! The full report from Waste Management can be found below.

Engineering

- **Circulation Plan Survey.** This weekend is the last chance to participate in the public survey on the Fruita Circulation Plan. The survey only takes 5-10 minutes to complete, and the feedback will be used to recommend future projects and policies for all modes of travel in Fruita. The survey will close on Sunday night. It can be found at this [link](#).
- **CDOT's Wrong Way Detection Project.** CDOT's Wrong Way Detection project continues along I-70 (between Silverthorne and Rabbit Valley) and recent updates can be found at this [link](#).

Human Resources

- **Blood Drive.** 17 people donated blood at the Blood Drive this week at the Civic Center. It was a great turnout – thank to everyone who donated and for helping save lives!

Parks and Recreation

- **Thursday Night Concert Series.** This week we hosted our last Thursday Night Concert of the year. Thank you to everyone that has come out to support these events this summer, it was great to be able to bring them back after last year.
- **Welcome Samantha!** Samantha Patterson has been hired as a Recreation Coordinator – Special Events and Marketing, and her first day will be next Monday, August 16. Welcome aboard Samantha!

Planning & Development

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

Land Use Code Amendments:

- Vested Right Code Amendment (Approved)
- Development Agreements Code Amendment (Approved)
- [Zoning and Density Bonus Code Amendments](#). (Approved)
- Short Term Rental Code Amendments can be found as this [page](#).(Approved)
- [Parking Standards](#) (Approved)
- Design Standards: The links to the Code Amendments can be found at this [page](#). (Approved)

Major/ Minor Subdivisions:

- Dwell PUD Preliminary Plan (Approved) (1136 17 ½ Road, Fruita CO 81521)
- Grand Valley Estates 3 (Approved) (1848 J Road, Fruita CO 81521)
- Rose Creek Preliminary Plan (Under Review) (1892 K Road, Fruita CO 81521)
- Patron Annexation and Zoning (Under Review) (1123 19 Road, Fruita CO 81521)
- VACC Final Plat (Under Review) (1176 18 Rd, Fruita CO 81521)
- Epic Minor Subdivision (Under Review) (1092 Wallace St, Fruita CO 81521)
- Cider Mills Rezone (Under Review) (960 Stone Mt Drive, Fruita CO 81521)
- Red Cliffs 3 Preliminary PUD Plan (Under Review) (280 Clements Way, Fruita CO 81521)
- Grand Valley Estates 3 Final Plat (Under Review) (1848 J Road, Fruita CO 81521)
- 1930 Highway 6 & 50 Annexation and Zoning (Under Review) (1930 Hwy 6 & 50 Fruita CO 81521)
- Orchard Ridge 3 Final Plat (Under Review) (Orchard Ridge Subdivision, Fruita CO 81521)
- Sycamore Estates Minor Subdivision (Under Review) (945 E. Pabor Ave, Fruita CO 81521)
- Fruita Copper Creek Annexation and Zoning (Under Review) (954 19 Rd, Fruita CO 81521)
- Fruita Mews PUD Amendment (WITHDRAWN) (1138 18 ½ Rd, Fruita CO 81521)

Site Design Review/ Other Applications:

- Monument Powder Coating (1596 Cipolla) (Under Construction)
- Raptor Crossing Concept Plan (853 Raptor Rd) (Under Review)
- Lake Fruita Site Conditional Use Permit and Design Review (Under Review) (1571 Cipolla Rd, Fruita CO 81521)
- 111 S. Mesa Street Site Design Review (Under Review) 111 S. Mesa St, Fruita CO 81521)

Public Works

- **TMDL Meeting.** Staff participated in discussion with Grand Valley Partners to discuss Stormwater - Total Maximum Daily Load (TMDL) Final Public Notice.
- **Iron Wheel.** Utilities crew completed sewer CCTV inspection of all Iron Wheel sewer lines and completed 2/3 of the Iron Wheel storm drain inspections. Anticipate finishing the remaining inspection of storm drains later in the week.
- **Collections Update.** Utilities crew jetted approximately 8,472 feet of sewer lines and hauled grease from I-70 Lift Station.
- **Weeds Removal.** Road Crew removed all weeds from Kokopelli Blvd. to Aspen Avenue. Weeds/trees were also cut down and removed at Coulson St. Bridge to provide for better line of site for traffic.
- **Wastewater Update.** Wastewater Treatment performed monthly maintenance on clarifier, monthly vehicle inspections, generator test, and walk-through inspections of all process equipment to ensure no equipment failure.

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- [4 upcoming Colorado festivals: Boulder Taco Fest, Headless Chicken, and more.](#)
- [Wildlife smoke continues to flow into Colorado, Utah.](#)
- [Mesa County real estate transactions dip in July, but still up for 2021.](#)
- [Frontier Airlines adding flights between Grand Junction and Denver as I-70 closure continues.](#)
- [Mask mandate reinstated for nursing homes.](#)
- [What can a workforce center do for you?](#)
- [Colorado Secretary of State Investigating potential Mesa County election system breach.](#)
- [Colorado receives \\$11.6 million of Federal Emergency Funds for I-70.](#)
- [District 51 asking voters to approve ballot measure.](#)
- [Food Bank of the Rockies gets ready for back to school.](#)
- [Weather Service: smoke to clear later this week.](#)

UPCOMING EVENTS *(Please let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you when needed.):*

- **August 14, 2021** - Fruita Farmers Market – Reed Park from 8:30 a.m. to 12:00 p.m.
- **August 21, 2021** - Fruita Farmers Market – Reed Park from 8:30 a.m. to 12:00 p.m.
- **August 24, 2021** – Mesa County Commissioners Town Hall at the Fruita Civic Center, 6:00 p.m.
- **August 27-August 28, 2021** – Mike the Headless Chicken Festival, Downtown Fruita. Full schedule [here](#).
- **August 28, 2021** - Fruita Farmers Market – Reed Park from 8:30 a.m. to 12:00 p.m.
- **September 3, 2021** – Food Truck Friday at Reed Park from 5:30 – 8:30 pm.
- **September 4, 2021** - Fruita Farmers Market – Reed Park from 8:30 a.m. to 12:00 p.m.
- **September 7, 2021** - Dog Daze at Fruita Community Center, 5:00 p.m. to 7:00 p.m.
- **September 11, 2021** - Fruita Farmers Market – Reed Park from 8:30 a.m. to 12:00 p.m.

- **September 22-24, 2021** – The Colorado Municipal League will be holding the 2021 CML Annual conference in Westminster. More information is available at www.cml.org/conference. Please let Deputy City Clerk Deb Woods know if you are interested in attending. CML will also hold a virtual conference on Sept. 29-30.
- **September 24-25, 2021** – Fruita Fall Festival, Downtown Fruita. The festival will include live music, food trucks, and variety of vendors. Fruitachamber.org/fruita-fall-festival.
- **October 2, 2021** – Fishing is Fun Day at Snooks Bottom, 8:00 a.m. to 10:00 a.m.
- **October 2, 2021** – Youth Scholarship Golf Tournament, Adobe Creek Golf Course, 1:00 p.m.

CC. Department Directors

Do you have questions about anything in the Weekly Information Update? Please feel free to email us at communications@fruita.org



GET INVOLVED!

TOWN HALL MEETING



Commissioner
Cody Davis



Commissioner
Scott McInnis



Commissioner
Janet Rowland

TUESDAY

AUG. 24

6 P.M.

FRUITA CIVIC CENTER
325 E. ASPEN AVE.

Know what's happening in your
local government

Join Mesa County Commissioners for a town
hall meeting in Fruita.





CITY OF FRUITA

JULY 2021 RECYCLING BENEFITS

48 tons of bottles, cans, paper and cardboard were recycled by the community this month.

This month's recycling efforts saved the following resources:

772 Mature Trees

Represents enough saved timber resources to produce 13,131,900 sheets of printing and copy paper!

111 Cubic Yards of Landfill Airspace

Enough airspace to fulfill the annual municipal waste disposal needs for 142 people!

111,251 Kw-Hrs of Electricity

Enough power to fulfill the annual electricity needs of 10 homes!

Avoided 132 Metric Tons (MTCO₂E) of GHG Emissions

This GHG reduction is equivalent to removing annual emissions from 28 passenger vehicles!

235,242 Gallons of Water

Represents enough saved water to meet the daily fresh water needs of 3,136 people!

To learn more about recycling, visit [WM.com/RecycleRight](https://www.wm.com/RecycleRight).

Always remember to Recycle Right



Recycle clean bottles, cans, paper, and cardboard.



Keep food and liquid out of your recycling.



No loose plastic bags and no bagged recyclables.

PREPARED BY WM

Sources: U.S. Environmental Protection Agency, U.S. Energy Information Administration, Environmental Paper Network-Paper Calculator V4.0, Domtar Paper, Gaylord Corporation, U.S. Forest Products Laboratory, and Waste Management.

© Waste Management 2021

Notes: GHG = Greenhouse Gas; MTCO₂E = Metric Tons of Carbon Dioxide Equivalent



FRUITA COLORADO



City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.

We are Fruita. We are...

Fun—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

Respectful—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

United—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

Innovative—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

Transparent—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

Authentic—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.