



FRUITA COLORADO

Weekly Info Update



To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: JUNE 18, 2021
Re: WEEKLY INFORMATION UPDATE

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Coronavirus Update

Below are a few updates, but I would strongly encourage all to continue to follow www.fruita.org/covid19 for all updates we are posting. This also links to important Mesa County Public Health sources, as well as many others.

- **Weekly Vaccination Update from MCPH.** The weekly report on vaccinations in Mesa County can be found at this [link](#). Here are a few highlights from Mesa County Public Health:
 - As of the week ending June 12, 52,138 first doses and 52,580 second doses have been administered in Mesa County for a total of 104,718 doses
 - Approximately 39% of Mesa County residents age 12 and older are fully vaccinated, meaning they have received both doses in a two-dose series, or a single dose vaccine.
 - **Vaccination Efforts:**
 - The Power the Comeback COVID-19 FREE Vaccine Bus is back through June 20. No appointment, ID, or insurance is required. See locations and hours of operation below:
 - **Friday, June 18, 10 a.m. to 6 p.m.** at 1650 Hwy 6 & 50 (Fruita Co-Op)
 - **Saturday, June 19, 3 p.m. to 7 p.m.** at Whitman Park (S. 4th St. & Pitkin Ave.)
 - **Sunday, June 20, 10 a.m. to 6 p.m.** at the Laurel House (3197 N 12th St.)
 - The Community Vaccination Site, located at 510 29 ½ Road, accepts walk-ins for COVID-19 vaccine. Hours of operation are Wednesday through Friday from 3 p.m. to 7 p.m. and Saturday from 9 a.m. to 1 p.m.

Stage 1 Fire Restrictions Take Effect Today

The Mesa County Sheriff, the Bureau of Land Management, and Fire Chiefs representing municipalities and fire protection districts of Mesa County are implementing Stage 1 Fire Restrictions today, Friday 18th, 2021. Stage 1 Fire Restrictions prohibits the personal use of fireworks, campfires outside of designated fire pits or fire rings, agricultural opening burning without a Sheriff's issued burn permit, use of explosive targets, and smoking outside near combustible materials.

Honor the Past – Envision the Future **FRUITA**

More information the restrictions can be found [here](#), and an infographic can be found below.

City of Fruita July 3rd Fireworks Show

We are still planning the July 3rd City Fireworks Show in coordination with e Lower Valley Fire District and the Mesa County Sheriff's Office. This is allowed in stage 1 and similar to previous years, would be cancelled if we reached stage 2 prior to July 3.

Grand Valley Food Truck Fridays Are Back

Tonight, is a food Truck Friday at Reed Park from 5:30 – 8:30 pm. Future Food Truck Fridays in Fruita are listed in the flyer below.



Fruita Farmers Market Returns

The Fruita Farmers Market is back tomorrow! The market takes place at Reed Park from 8:30 a.m. to 12:00 p.m. every Saturday, until October. The Farmers Market showcases local vendors of all kinds – from fresh local produce, handmade crafts, ready-to-eat food, local artists, and more. More information [here](#).

2021 Fruita Community Survey Results (continued)

In case you missed it, the Community Survey results are now available and can be found online our website [here](#). The full report and presentation can be found there.

General Updates

- **Coffee and Community Connections.** On Thursday morning, I had the opportunity to participate at the Fruita Chamber event Coffee and Community Connections at Timberline Bank. It was great to see a lot of Fruita residents and business owners at the event and share general updates from the City. Thanks to the Chamber and Timberline for hosting.

- **Beat the Heat.** What a hot week! With temperatures well over 100 degrees this week and next week looking like it won't cool off too much, Mesa County Public Health shared an update on how to protect yourself from heat-related illnesses. The update also provides helpful information on the signs and symptoms of heat exhaustion and heatstroke. If interested, you can view it [here](#).
- **Bug Safety.** Please click [here](#) to read the Public Health Emerging Issues for information on how to stay safe from common, but dangerous bugs this summer.
- **Greater GJ Sports Commission.** At this month's board meeting this week, Morgan Murri presented on the results of the first CO2UT gravel race held in Fruita in May. The first event went off as a success without any major hitch. Riders were from 39 states and two other countries, including country music star Dierks Bentley. A smaller event is planned in October and the CO2UT is planned as an annual staple.
- **Mesa County Economic Newsletter, CMU.** Please see CMU economist second quarter newsletter [here](#).

Engineering

- **19 Road Closure.** Contractors are completing the water and sewer work on 19 Road and should have it open for the Fourth of July Weekend. Road widening will still need to occur after the holiday.
- **Aspen Street.** Sorter expects to be done with underground work on Aspen Street in the next week. Following that, Sorter will be taking out concrete for replacement and then doing the 6 backflow preventers on S. Maple. While Sorter is working that, Mays Construction will be replacing sidewalk/ramp/curb and gutter. Final pavement has been delayed by about a week and should get started on July 14 with stripping to follow.
- **CDOT Chip Seal Project in Mesa County.** Between June 21 – 24 between the hours of 7 am and 7 pm chip sealing will take place at the following four locations: US Highway 6 from Mile Point 11 to MP 20, CO Highway 139 from MP 0 to MP 6, US 50 Frontage Road from MP 33.8 to MP 36.2 and CO 141 from MP 120 to MP 154. For more information or to be added to the project update list please call (970) 765-0646, email chipsealproject@gmail.com, or visit the project website <https://www.codot.gov/projects/mesa-county-chip-seal>.
- **Overlays.** United is slated to work on overlays in Fruita in the middle of July, and it should be completed by the end of July.

Parks and Recreation

- **The Wellspring Project.** Starting last Saturday, 12 middle school youth have been participating in a week-long camp to learn about water issues in the west and then create a community art piece. They have rafted the Colorado River (including a night of camping), visited many water related sites like the roller damn near Cameo, Avant Vineyards (agriculture site), Ute Water, RimRock Adventures (recreation water user), and others. They have also meet with local artists including, Pavia Justinian, Jonathon Cooley, Andrea Stolarczyk, to talk about and create artwork throughout the week. Finally, they have been working on two murals that in the Highway 6/50 underpass and along the Little Salt Wash. While much progress has been made on the murals, there is still work to complete. We anticipate the murals to be finalize within a month.

Planning & Development

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

Land Use Code Amendments:

- Vested Right Code Amendment (Approved)
- Development Agreements Code Amendment (Approved)
- [Zoning and Density Bonus Code Amendments](#). (Approved)
- Short Term Rental Code Amendments can be found as this [page](#).(Approved)
- [Parking Standards](#) (Approved)
- Design Standards: The links to the Code Amendments can be found at this [page](#). (Approved)

Major/ Minor Subdivisions:

- Dwell PUD Preliminary Plan (Approved) (1136 17 ½ Road, Fruita CO 81521)
- Grand Valley Estates 3 (Approved) (1848 J Road, Fruita CO 81521)
- Rose Creek Preliminary Plan (Under Review) (1892 K Road, Fruita CO 81521)
- Patron Annexation and Zoning (Under Review) (1123 19 Road, Fruita CO 81521)
- VACC Final Plat (Under Review) (1176 18 Rd, Fruita CO 81521)
- Epic Minor Subdivision (Under Review) (1092 Wallace St, Fruita CO 81521)
- Cider Mills Rezone (Under Review) (960 Stone Mt Drive, Fruita CO 81521)
- Red Cliffs 3 Preliminary PUD Plan (Under Review) (280 Clements Way, Fruita CO 81521)
- Grand Valley Estates 3 Final Plat (Under Review) (1848 J Road, Fruita CO 81521)
- 1930 Highway 6 & 50 Annexation and Zoning (Under Review) (1930 Hwy 6 & 50 Fruita CO 81521)
- Orchard Ridge 3 Final Plat (Under Review) (Orchard Ridge Subdivision, Fruita CO 81521)
- Sycamore Estates Minor Subdivision (Under Review) (945 E. Pabor Ave, Fruita CO 81521)
- Fruita Copper Creek Annexation and Zoning (Under Review) (954 19 Rd, Fruita CO 81521)

Site Design Review/ Other Applications:

- Monument Powder Coating (1596 Cipolla) (Under Construction)
- Pediatric Dental Specialist (197 & 101 Jurassic) (Finished)
- Raptor Crossing Concept Plan (853 Raptor Rd) (Under Review)
- Lake Fruita Site Conditional Use Permit and Design Review (Under Review) (1571 Cipolla Rd, Fruita CO 81521)
- 111 S. Mesa Street Site Design Review (Under Review) 111 S. Mesa St, Fruita CO 81521)

Public Works

- **Irrigation Update.** The Public Works Department is currently experiencing several issues with irrigation due to moss and algae build up. These issues have worsened recently due to the drought. Here are a few notes we would like to provide irrigation water:
 - Staff is currently cleaning moss from irrigation headgates 3 to 4 times a day, once in the evenings, and 3 times a day on Saturday and Sunday.

- Early morning watering could be limited as the moss is plugging the headgates and staff is out at 7 am for the next cleaning. We are currently working on alternatives to continuously clean the headgates. Residents may want to check filters often as moss or grass can sometimes make its way into the system after the headgate has been cleaned, limiting water at the homeowner's filter.
- The Public Works Department wants to provide everyone with the best possible service we are working to keep irrigation water clean and flowing for all of our residents. We would also like to thank everyone for understanding and being patient until the moss clears out of the system.
- Mondays are maintenance days for the city which means sections of town may be off for valve repairs or flushing the system. Normally the system is back up and running by 3:30 pm on Mondays.
- **Streets Update.** Culvert and patch work was completed on 18.5 Road this week, and crews were also milling and patching sections of 19 Road.
- **Collections Update.** Crews continue to jet and camera sewer lines and flush downtown storm drains.

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- [The Wellspring Project.](#)
- [Family Health West to close The Oaks Assisted Living in Fruita.](#)
- [Low Fruita reservoir not cause for concern.](#)
- [Tight Grand Junction rental market mimics housing market.](#)
- [Why Vaccination Has Stayed Low and Case Counts High in this Colorado County.](#)
- [‘Excessive heat watch’ activated in western Colorado.](#)
- [Wildfires surrounding Colorado are impacting Mesa County’s air quality.](#)
- [Mesa County vaccination rates hurting businesses.](#)
- [Triathlon Series returns to Highline Lake State Park.](#)
- [Pack Creek Fire smoke persists in Grand Valley.](#)
- [Mesa County Sheriff’s Office responds to shooting in Fruita.](#)
- [GJ Triathlon provides strenuous fun at Highline Lake.](#)
- [‘We’re Considering This An Emergency’: COVID Delta Variant Continues to Rise in Mesa County.](#)
- [The Food Bank of the Rockies introduces ‘FRESH’ program to help combat food insecurity.](#)
- [Executive Director of Mesa County Public Health, Jeff Kuhr, named Citizen of the Year.](#)
- [The Fight Against COVID-19.](#)
- [Land Trust adds to conservation department.](#)
- [Mobile vaccine bus returns with new Grand Junction locations.](#)
- [Mesa County, other area organizations enact fire restrictions.](#)
- [COVID-19 hospitalizations near 50.](#)
- [10 Dream Mountain Bikes and the Colorado Destinations to Match.](#)
- [Mesa County is Just 40% Vaccinated and Hospitalizations Are Increasing.](#)
- [New Mural that Represents Water Usage in the West.](#)
- [Summertime Safety Tips.](#)

UPCOMING EVENTS *(Please let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you when needed.):*

- **June 18, 2021** – Food Truck Friday at Reed Park from 5:30 – 8:30 pm.
- **June 19, 2021** – Fruita Farmers Market – Reed Park from 8:00 a.m. to 12:30 p.m.
- **June 24, 2021** – Thursday Night Concert - Frank Begar Orchestra (Big Band), Civic Center Park at 7:30 p.m.
- **June 26, 2021** - Fruita Farmers Market – Reed Park from 8:00 a.m. to 12:30 p.m.
- **July 1, 2021** – **City Council serving ice-cream at the Thursday Night Concert** – Centennial Band (American Classic), Civic Center Park at 7:30 p.m.
- **July 3, 2021** - Fruita Farmers Market – Reed Park from 8:00 a.m. to 12:30 p.m.
- **July 8, 2021** – Thursday Night Concert - Whiskey Stomp (Country Rock), Civic Center Park at 7:30 p.m.
- **July 10, 2021** - Fruita Farmers Market – Reed Park from 8:00 a.m. to 12:30 p.m.
- **July 14, 2021** – Coffee with the City Manager and guests, Einstein Bros Bagels at 7:30 a.m.
- **July 15, 2021** – Thursday Night Concert – Desert Flyer Band (Country), Civic Center Park at 7:30 p.m.
- **July 16, 2021** – Food Truck Friday at Reed Park from 5:30 – 8:30 pm.
- **July 22, 2021** – Thursday Night Concert – Gerry Goodman Band (Blues/Rock), Civic Center Park at 7:30 p.m.
- **July 29, 2021** – Thursday Night Concert – Michael Morrow & the Culprits (Rock-N-Roll), Civic Center Park at 7:30 p.m.
- **July 31, 2021** – Fruita Chamber of Commerce Annual Banquet, “Welcome to Wonderland” at the Fruita Community Center, 5:30 p.m. to 10:00 p.m. Additional information [here](#).
- **August 5, 2021** – Thursday Night Concert – Louie & the Lizards (Funky Jam Rock), Civic Center Park at 7:30 p.m.
- **August 6, 2021** – Food Truck Friday at Reed Park from 5:30 – 8:30 pm.
- **August 12, 2021** – Thursday Night Concert – Great Western Heritage Show (Country & Western Bluegrass), Civic Center Park at 7:30 p.m.
- **Sept. 3, 2021** – Food Truck Friday at Reed Park from 5:30 – 8:30 pm.
- **Sept. 22-24, 2021** – The Colorado Municipal League will be holding the 2021 CML Annual conference in Westminster. More information is available at www.cml.org/conference. Please let Deputy City Clerk Deb Woods know if you are interested in attending. CML will also hold a virtual conference on Sept. 29-30.
- **September 24-25, 2021** – Fruita Fall Festival, Downtown Fruita. The festival will include live music, food trucks, and variety of vendors. Fruitachamber.org/fruita-fall-festival.

CC. Department Directors

Do you have questions about anything in the Weekly Information Update? Please feel free to email us at communications@fruita.org



Stage 1 Fire Restrictions Fact Sheet



Allowed



Fires in permanent fire pits, fire rings at private residences or within developed recreational sites such as a campground, or picnic area.



Fire features, chimineas and tiki torches at private residences supervised by a responsible adult.



Fires contained within liquid fueled or gas fueled stoves, lanterns, or heating devices.



Agricultural burns with SHERIFF'S OFFICE ISSUED PERMIT ONLY! Mesa County Fire Marshal will do a safety inspection prior to issuing permit.

Only PERMITTED PROFESSIONAL FIREWORKS displays are allowed.



NOT Allowed



The personal use of all fireworks are prohibited during fire restrictions.



Any fire or campfire, not within a permanently constructed fire grate in a developed park, campground, private residence, or picnic area.



Smoking, EXCEPT within an enclosed vehicle or building, a developed recreation site, or while stopped in an area of at least six feet diameter that is barren or cleared of all combustible material.

Operating or using any internal combustion engine, such as chainsaws, without a spark-arresting device properly installed, maintained, and in effective working order.



Welding or operating acetylene or other torch with open flame EXCEPT in cleared areas of at least 10 ft in diameter and in possession of a chemical pressurized fire extinguisher.

Target shooting with explosive targets is not permitted.

Grand Valley Food Truck FRIDAYS

Live
Music



Beer/
Wine

2021 Summer Schedule
Friday Nights 5:30 - 8:30

Grand Junction, CO

@Lincoln Park - 910 N. 12th Street

5/28, 7/2, 7/30, 8/27, 9/10

Palisade, CO

@St. Kathryn Cellars/Talon Winery - 785 Elberta Ave.

6/4, 6/25, 7/9, 7/23, 8/13, 9/17

Fruita, CO

@Reed Park - 250 S. Elm St.

6/18, 7/16, 8/6, 9/3

Mesa County Fairgrounds

@ 2785 US-50 (Orchard Mesa)

6/11, 8/20, 9/24

www.grandvalleyfoodtruckfridays.com
gvfoodtrucks@gmail.com - 970-261-8484



City Manager Event Series

These events are an opportunity for residents to have an open conversation with the City Manager and guests and discuss topics on their mind while exploring Fruita or enjoying a local business. These are casual, informal events that you are all welcome to drop in or out of at any time.

To find current information, including guests, visit Fruita.org or facebook.com/cityoffruita

Upcoming Dates

May 5, 2021 at 7:00 a.m.

Bike to Work Day with the City Manager and Mayor Kincaid - Fruita Civic Center.

May 20, 2021 at 8:00 a.m.

Coffee with the City Manager at Bestslope Coffee

June 10, 2021 at 5:00 p.m.

Beer or Rootbeer with the City Manager at Copper Club

July 14, 2021 at 7:30 a.m.

Coffee with the City Manager at Einstein Bros. Bagels



WHY FRUITA? The City of Fruita focuses on three strategic outcomes built upon a base of providing quality core services.

Quality of Place (QP) The City of Fruita is a community where residents and visitors love where they are. The City strives to be a bike and pedestrian friendly community by providing a system of sidewalks, trails, and bike lanes that connect our parks, schools, neighborhoods, civic facilities, and commercial areas. We value safe neighborhoods, our geographic natural resources and landscapes, top tier education and healthcare, and we collaborate to provide quality essential infrastructure and services. We are an inclusive community of doers who enjoy active and healthy lifestyles.

Economic Health (EH) The City of Fruita strives to be financially sustainable by enabling a stable economy and supporting a diversity of businesses that offer well-paying jobs that attract educated employees. The City works to be fiscally responsible and continuously seeks ways to allocate resources to services and projects that have the highest impact on the City's priorities. We are the innovative leader for economic development in the Grand Valley.

Lifestyle (L) The City of Fruita fosters a fun and funky ambiance by celebrating the local arts, farm and ranching history, unique leisure opportunities, and family-friendly events and activities. As a city, we encourage a diversity of cultural opportunities, businesses, and recreational activities. We continue to improve and enhance recreational offerings from traditional to outdoor adventure sports and youth to adult activities. We are a family-friendly community with diverse cultural opportunities, businesses and recreational amenities where visitors feel like locals and locals play like visitors.



FRUITA COLORADO



City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.

We are Fruita. We are...

Fun—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

Respectful—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

United—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

Innovative—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

Transparent—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

Authentic—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.