



FRUITA COLORADO

Weekly Info Update



To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: MAY 7, 2021
Re: WEEKLY INFORMATION UPDATE

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Coronavirus Update

Below are a few updates, but I would strongly encourage all to continue to follow www.fruita.org/covid19 for all updates we are posting. This also links to important Mesa County Public Health sources, as well as many others.

- **Mobile Vaccine Clinic at Fruita Civic Center Tomorrow.** Tomorrow at the Civic Center, the Colorado Dept. Of Public Health and Environment Mobile Vaccine Clinic will be administering COVID-19 vaccines from 10:00 a.m. to 6:00 p.m. Appointments are not required, and the clinic will be administering the Pfizer vaccine free of charge (the mobile clinic will return for the second dose in a few weeks). More information can be found [here](#).
- **Vaccination Update from MCPH.** Each week, Mesa County Public Health ("MCPH") provides an emerging issues update on their website. Here are a few of the highlights from this week's update, and the full report can be found [here](#).
 - As of week end May 1, 47,075 first doses and 45,117 second doses have been administered in Mesa County for a total of 92,192 doses.
 - Approximately 68% of individuals age 70+ and 62% of those between the ages of 60-69 have received a first dose.
 - Approximately 36% of the total Mesa County eligible population (16 years and older) is fully vaccinated, meaning they have received both doses in a two-dose series, or a single dose vaccine.
 - MCPH will resume the administration of the Johnson & Johnson (J&J) vaccine on Friday, May 7. From May 7 forward, the J&J vaccine will be available on Fridays and individuals will be able to choose whether they want the J&J vaccine or the Moderna/Pfizer vaccines on the MCPH [scheduling](#) website.
 - The Community Vaccination Site (CVS) at the Grand Junction Convention Center will relocate to the MCPH building (510 29 1/2 Rd) on May 19.
 - Immediate scheduling and next-day appointments are available.
 - MCPH is working to make getting a COVID-19 vaccine as convenient as possible and offers evening and weekend appointments.

Honor the Past – Envision the Future **FRUITA**

Bike to Work Day Recap

It's Bike Month in Mesa County! On Wednesday morning, Mayor Kincaid and I hosted a short ride around Fruita and caught up with local community members. We were also joined by a class at the Fruita Middle School for breakfast burritos! Thank you to everyone who, and we participated and biked to work on Wednesday. Our next event with the City Manager will be on May 20, 2021, at 8:00 a.m. at Bestslope Coffee. More information can be found [here](#) or at the flyer below. Here is a photo from Wednesday morning.



We Need to Hear from You – Take the Community Survey! (Continued)

The 2021 Community Survey has arrived at households and we encourage all that are interested to participate in it! The survey allows residents to share feedback on City core services such as streets, sewer, public safety, parks, and more. The survey also includes questions on current issues in the community and where we would like to learn more. The final data from the survey will help identify priorities for the future, as well as aid in the budget cycle this year and next few. As a reminder, the survey results are completely anonymous and confidential, and it is voluntary. Thank you ahead of time for your participation!

General Updates

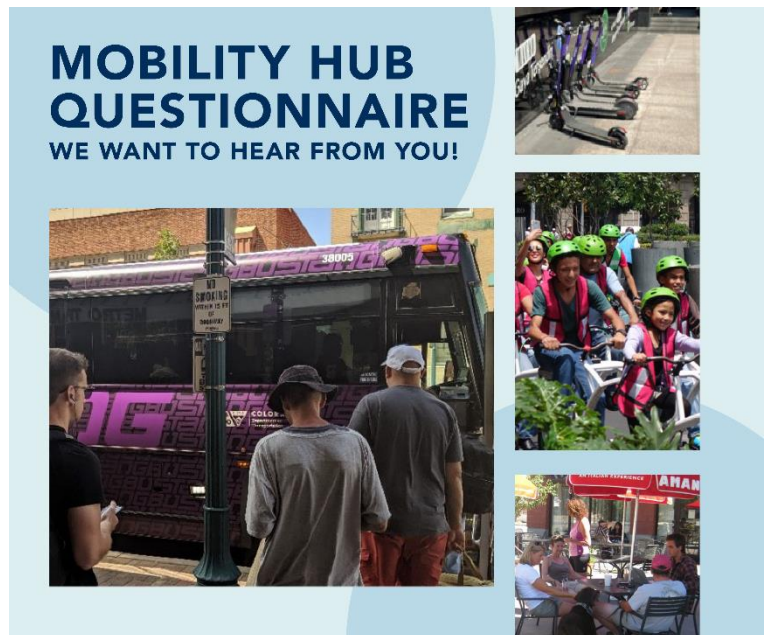
- **Grant Opportunities.** Staff and I continue to work on a number of grant applications that are due in the next few weeks – including applying for Colorado Resiliency and Recovery Roadmap program (for the Mesa County First Responders) through the Department of Local Affairs, for

the S. Mesa Street improvements projects through CDOT, and the REDI Grant for the Mulberry Outdoor dining space.

- **Fruita for Equality.** One last reminder, Fruita for Equality is hosting a Kickoff Event for the Community Book Read and Discussion at the Fruita Civic Center tonight. The event starts at 5:00 p.m. and is an open house community discussion on the topic of equality, race, diversity, and inclusivity in the community. In addition to tonight's event, Fruita for Equality is hosting several events this month. More information on tonight's event and others can be found at the Library's website [here](#).

Engineering

- **Maple Street Sewer Project.** The conduit installation continues on Maple Street. With some cost saving, the sewer replacement project will extend east of Maple Street on Aspen Ave for three blocks to Ash St. On Tuesday, May 11, 2021, Aspen Ave will be closed for milling operations in preparation to install the new sewer.
- **Fremont Street Design.** After reviewing the project with CDOT, the direction of the intersection design is leaning towards the installation of a Florida T intersection with Highway 6. There is likely that with this configuration, no signal will be warranted in the next 20 years. Examples of a Florida T intersection is 32 Road at Highway 50 and 23 Road at Highway 6. It allows for continuous movement on one leg of the through lanes.
- **Big Salt Wash Trail Connections.** Work on these trail connections began this week. Work is expected to last a few weeks.
- **2021 Street Overlays.** Sealed bids will be accepted until Friday, May 14 at 1:30 PM, at the City of Fruita Civic Center
- **Grand Valley MPO.** - The Colorado Department of Transportation (CDOT) and the Mesa County Regional Transportation Planning Office (RTPO) are currently working to advance plans for a mobility hub in Grand Junction. Please share your thoughts by completing this [questionnaire](#).



Parks and Recreation

- **FCC Update.** The FCC is making progress with returning operations back to normal. In April of this year, we had 8,880 paid visits to the FCC – this is 65.27% compared to April 2019. Overall, through the first four months of 2021, FCC visitation is 44.35% of 'normal'. Regarding revenues,

this April, we were at 70.86% compared to April 2019 and overall, the first four months of 2021 are at 57.95% of normal. We did budget revenues for the first four months of 2021 to be at 40% of normal. Parks and Rec staff are pleased with the progress to date. A graph of FCC visits can be found below.

- **Parks Update.** Parks broke out their new deep tine aerator this week and have so far aerated Reed Park, Circle Park and the FCC. If we could only get more rain like earlier this week...
- **Co2Ut Race.** Final plans are being put together for the Co2uT gravel grinder race that is being hosted in Downtown Fruita on May 22nd. Staff is working with event coordinators to confirm their logistics as well as notify the community of the approximately 1200 riders who will be in our community that weekend.

Planning & Development

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

Land Use Code Amendments:

- Vested Right Code Amendment (Approved)
- Development Agreements Code Amendment (Approved)
- [Zoning and Density Bonus Code Amendments](#). (Approved)
- Short Term Rental Code Amendments can be found as this [page](#). (Approved)
- [Parking Standards](#) (Approved)
- Design Standards: The links to the Code Amendments can be found at this [page](#). (Approved)

Major/ Minor Subdivisions:

- Dwell PUD Preliminary Plan (Under Review) (1136 17 ½ Road, Fruita CO 81521)
- Grand Valley Estates 3 (Under Review) (1848 J Road, Fruita CO 81521)
- Rose Creek Preliminary Plan (Under Review) (1892 K Road, Fruita CO 81521)
- Patron Annexation and Zoning (Under Review) (1123 19 Road, Fruita CO 81521)

Site Design Review/ Other Applications:

- Monument Powder Coating (1596 Cipolla) (Under Construction)
- Pediatric Dental Specialist (197 & 101 Jurassic) (Finished)

Public Works

- **Graffiti.** Crews are seeing a rise in graffiti around town and has been responding to it accordingly.
- **Crack Sealing Update.** Crews have completed crack sealing for the season.
- **Irrigation Repair.** A portion of Peach Street was closed this week (between Pabor and Aspen) as crews worked to repair an irrigation line at Pabor Street. Repairs were completed on Friday morning and Peach Street is now fully open again.
- **Utility locates.** Crews completed 42 utility locates in last 7 days and had a total of 230 utility locates for the month of April.

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- [Why Colorado Is Always the Perfect Filming Location.](#)
- [Reward sought in relation to LDS Church fire.](#)
- [COVID-19 cases, hospitalizations up.](#)
- [Which Public Lands Are Right for You?](#)
- [Colorado Democrats in the U.S. House want over \\$200 million for earmarked projects.](#)
- [Sirko addresses COVID-19 in superintendent letter.](#)
- [Mesa County Experiencing Second COVID Wave.](#)
- [District 51 Teacher Appreciation Week May 3-7.](#)
- [Relaxed mask laws see COVID cases on the rise.](#)
- [Mobile vaccine clinic arrives in Mesa County.](#)
- [Colorado city gets rad with Yeti and Pivot Streets.](#)
- [Fruita residents voice concerns over development planned in their neighborhood.](#)
- [CDOT to begin Mesa County chip seal project.](#)
- [COVID-19 Vaccination Update.](#)
- [Colorado's economic recovery a mixed bag, report shows.](#)
- [Bike to Work Day in the Grand Valley.](#)
- [The Dish: Mountain Berry Bowls.](#)
- [Fruita church members grateful for community support.](#)
- [County vaccine rollout continues to slow.](#)
- [Mesa County Public Health: India variant of COVID-19 found in county, first cases of its kind in Colorado.](#)
- [CDOT, local officials eyeing mobility hub in Grand Valley.](#)
- ['RISING OUT': Fruita for Equality organizes May community reading program.](#)
- [D51 students with disabilities finally get the chance to compete.](#)

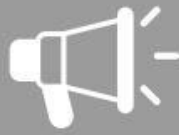
UPCOMING EVENTS *(Please let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you when needed.):*

- **May 7, 2021** – Fruita for Equality Community Book Read and Discussion, Civic Center park from 5:00 p.m. to 6:30 p.m.
- **May 8, 2021** – Fruita for Equality Anti-Bias Workshop for Community Book Read and Discussion. Meeting will be held virtually via Zoom from 5:00 p.m. to 6:30 p.m.
- **May 13, 2021** – Fruita Chamber Business After Hours at Circle Park – 5:30 p.m. to 7:00 p.m.
- **May 20, 2021** – Coffee with the City Manager at Bestslope Coffee, 8:00 a.m.
- **May 22, 2021** - The Co2uT Desert Gravel Race in the Bookcliffs. <https://www.desertgravel.com/>.
- **June 10, 2021** – Beer or Rootbeer with the City Manager, Copper Club Brewery at 5:00 p.m. Grab a drink and join us outside!
- **July 14, 2021** – Coffee with the City Manager and guests, Einstein Bros Bagels at 7:30 a.m.
- **July 31, 2021** – Fruita Chamber of Commerce Annual Banquet, “Welcome to Wonderland” at the Fruita Community Center, 5:30 p.m. to 10:00 p.m. Additional information [here](#).

- **Sept. 22-24, 2021** – The Colorado Municipal League will be holding the 2021 CML Annual conference in Westminster. More information is available at www.cml.org/conference. Please let Deputy City Clerk Deb Woods know if you are interested in attending. CML will also hold a virtual conference on Sept. 29-30.
- **September 24-25, 2021** – Fruita Fall Festival, Downtown Fruita. The festival will include live music, food trucks, and variety of vendors. Fruitachamber.org/fruita-fall-festival.

CC. Department Directors

Do you have questions about anything in the Weekly Information Update? Please feel free to email us at communications@fruita.org



NO ID REQUIRED

FREE MOBILE COVID-19 VACCINE CLINIC



Tuesday, May 4: 10 a.m. - 6 p.m. Mesa County Fairgrounds

2785 U.S. Highway 50, Grand Junction, CO

Wednesday, May 5: 10 a.m. - 6 p.m. Lincoln Park

Parking Lot Near Tennis Courts • 1340 Gunnison Ave., Grand Junction, CO

Friday, May 7: 10 a.m. - 6 p.m. Veterans' Memorial Park

120 W 8th St., Palisade, CO

Saturday, May 8: 10 a.m. - 6 p.m. Fruita Civic Center Park

325 E Aspen Ave., Fruita, CO

Monday, May 10: 9 a.m. - 11 a.m. De Beque

Community Center/Town Hall • 381 Minter Ave., De Beque, CO

Monday, May 10: 12:30 p.m. - 4:30 p.m. Collbran

Plateau Valley Medical Clinic • 58128 Hwy 330, Collbran CO

Tuesday, May 11: 9 a.m. - 12 p.m. Gateway

Gateway-Unawep Fire Protection District • 42700 Highway 141, Gateway, CO





City Manager Event Series

These events are an opportunity for residents to have an open conversation with the City Manager and guests and discuss topics on their mind while exploring Fruita or enjoying a local business. These are casual, informal events that you are all welcome to drop in or out of at any time.

To find current information, including guests, visit Fruita.org or facebook.com/cityoffruita

Upcoming Dates

May 5, 2021 at 7:00 a.m.

Bike to Work Day with the City Manager and Mayor Kincaid - Fruita Civic Center.

May 20, 2021 at 8:00 a.m.

Coffee with the City Manager at Bestslope Coffee

June 10, 2021 at 5:00 p.m.

Beer or Rootbeer with the City Manager at Copper Club

July 14, 2021 at 7:30 a.m.

Coffee with the City Manager at Einstein Bros. Bagels



**MESA COUNTY
PUBLIC HEALTH**

HOTLINE
(970)683-2300



WHY FRUITA? The City of Fruita focuses on three strategic outcomes built upon a base of providing quality core services.

Quality of Place (QP) The City of Fruita is a community where residents and visitors love where they are. The City strives to be a bike and pedestrian friendly community by providing a system of sidewalks, trails, and bike lanes that connect our parks, schools, neighborhoods, civic facilities, and commercial areas. We value safe neighborhoods, our geographic natural resources and landscapes, top tier education and healthcare, and we collaborate to provide quality essential infrastructure and services. We are an inclusive community of doers who enjoy active and healthy lifestyles.

Economic Health (EH) The City of Fruita strives to be financially sustainable by enabling a stable economy and supporting a diversity of businesses that offer well-paying jobs that attract educated employees. The City works to be fiscally responsible and continuously seeks ways to allocate resources to services and projects that have the highest impact on the City's priorities. We are the innovative leader for economic development in the Grand Valley.

Lifestyle (L) The City of Fruita fosters a fun and funky ambiance by celebrating the local arts, farm and ranching history, unique leisure opportunities, and family-friendly events and activities. As a city, we encourage a diversity of cultural opportunities, businesses, and recreational activities. We continue to improve and enhance recreational offerings from traditional to outdoor adventure sports and youth to adult activities. We are a family-friendly community with diverse cultural opportunities, businesses and recreational amenities where visitors feel like locals and locals play like visitors.



FRUITA COLORADO



City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.

We are Fruita. We are...

Fun—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

Respectful—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

United—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

Innovative—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

Transparent—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

Authentic—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.