



# FRUITA COLORADO

## Weekly Info Update

To: MAYOR AND CITY COUNCIL  
From: MIKE BENNETT, CITY MANAGER  
Date: DECEMBER 31, 2020  
Re: WEEKLY INFORMATION UPDATE



325 E Aspen  
Suite 155  
Fruita CO 81521

Phone:  
970-858-3663

Fax:  
970-858-0210

E Mail  
fruita@fruita.org

Web Site  
fruita.org

City Manager's Office  
970-858-3663

City Clerk/Finance  
970-858-3663

Community  
Development  
970-858-0786

Engineering  
970-858-8377

Human Resources  
970-858-8373

Public Works  
970-858-9558

Recreation Dept.  
970-858-0360

### Happy New Year!

*City offices are closing early today (at noon) and will be closed tomorrow for New Year's Day. The Fruita Community Center will be closing at 5:00 p.m. this afternoon and will also be closed tomorrow. Trash and recycling services are not impacted by the holidays. Hope that you have good and safe holiday!*

### Tuesday's City Council Meeting

Following the continuation of many public hearing items at the last meeting, we have a several items scheduled for Tuesday night. The meeting will begin with proclaiming January 18, 2021 as "Martin Luther King Jr. Day" in the City of Fruita. After that, there is one item on the consent agenda, and that is to approve the minutes from the previous meeting. We have several public hearing items scheduled, including two legislative hearings, and four quasi-judicial hearings. The meeting will conclude with reports and actions, and an Executive Session. The meeting will be held virtually, and when available, the link to participate and agenda can be found at this [link](#).

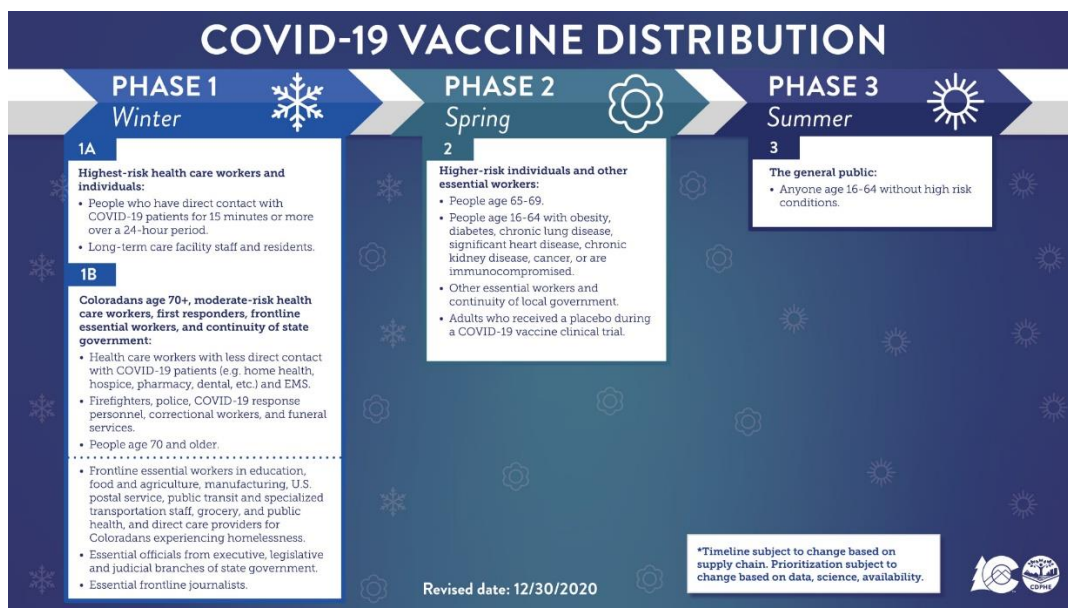
### Coronavirus Update

Below are a few updates, but I would strongly encourage all to continue to follow [www.fruita.org/covid19](http://www.fruita.org/covid19) for all updates we are posting. This also links to important Mesa County Public Health sources, as well as many others.

- **Update from MCPH on Vaccine Distribution.** This week's newsletter from Mesa County Public Health (MCPH) focused on planning for the COVID-19 vaccine. The full newsletter can be found [here](#), but here are a few questions that were addressed:
  - **Question: Who will get the COVID-19 vaccine first?**
    - **Answer:** The Colorado distribution plan prioritizes groups of people who are most likely to get COVID-19. Front-line health care workers, for example, need to receive vaccines so they are able to care for patients who get sick. Priority is given next to people at higher risk because of age, underlying health conditions, frequent contact with the public as part of their job, and those who live in shared living situations where COVID-19 can spread easily.
  - **Question: I am not in a high-risk group. When will I be able to get vaccinated against COVID-19?**

*Honor the Past – Envision the Future* **FRUITA**

- **Answer:** The general public will receive the vaccine after these priority groups, probably sometime in the summer of 2021.
  - **Question: Why aren't children prioritized for COVID-19 vaccines?**
    - **Answer:** Safety and effectiveness data from clinical trial is still needed before the vaccines are available for children under 16.
  - Additionally, from MCPH: In Mesa County, 35 sites have signed up to distribute vaccines, including local pharmacies, health provider offices, and hospitals. In addition, the Mesa County Public Health Clinic will stock and have the vaccine available for distribution as outlined in the phases (graphic is below). Cost will not be an obstacle to getting the vaccine for Coloradans. Medicare, Medicaid, CHP+ and private insurance will all cover the cost of COVID-19 vaccines, and uninsured Coloradans will have access to free vaccines.
- **COVID Relief Package.** Staff continues to monitor the federal legislation regarding the COVID Relief Package. We will provide an overview once it is finalized. In the initial version, a few items to note, there is additional funding for the Paycheck Protection Program and Economic Impact Disaster Loans, updated guidance on the use of Coronavirus Relief Funds, and direct payments to eligible individuals and families.
- **Updated Vaccine Timeline.** Also, this week, the Colorado Department of Public Health and Environment released an updated COVID-19 vaccine distribution timeline to include new populations eligible for the vaccine in the first phase. This image summarizes the updated timeline, and more information can be found at this [link](#).



## General Updates

- **City Link.** The Winter 2020 City Link is completed and can be viewed online [here](#)! It should be arriving at homes and businesses in the next week or two.

## Engineering

- Continued from previous update - The Colorado Department of Transportation and Contractor KSK, LLC, will begin work in early January on existing curb ramps on CDOT's facilities to bring them into compliance. Work will begin in early January and will likely be completed by the end of January.
  - Affected intersections in Fruita along CO 340
    - Willow St. Cherry St.
    - I-70 Ramp
    - I-70 Frontage Rd.
    - Raptor Rd.
    - Jurassic Ct.
    - Red Cliffs Dr.
  - Affected intersections in Fruita along US 50
    - Pine St.
  - Affected intersections in Fruita along I-70 Frontage Road
    - Rest Area Drive
  - For more information, you can visit:  
<https://www.codot.gov/projects/mesacounty-adaramps>

## Human Resources

- We continue to accept applications for the positions of Public Works Director and a Police Evidence Technician. To learn more about these positions, and other job openings, you can visit this [page](#).

## Parks and Recreation

- The Fruita Community Center will be closing at 5pm on New Year's Eve and closed on New Year's Day.
- In anticipation of an increase in attendance after the new year, we may return to utilizing SignUpGenius for the fitness area upstairs at the Fruita Community Center. The current capacity for that space is 25 individuals and due to potential New Year's resolutions, we could reach capacity. Staff will monitor attendance, but patrons should be prepared for the return of SignUpGenius reservation system for 1 hour time blocks. We would continue to allow drop-ins only if we are within capacity limits, with registrants having priority. We will announce any changes on our Facebook page as well as the Fruita Parks and Recreation webpage.
- The indoor pool will be closed for a few days starting January 11 to repair the indoor circulation pump. The repair should only take three days and we should reopen the pool on Thursday of that week.

## Planning & Development

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

## Land Use Code Amendments:

- Vested Right Code Amendment (Approved)

- Development Agreements Code Amendment (Approved)
- [Zoning and Density Bonus Code Amendments](#). These Code Amendments are currently out for public comment and will be more formally noticed once public hearing dates are set.
- Short Term Rental Code Amendments can be found as this [page](#).
- [Parking Standards](#)
- Landscaping/ Irrigation Design Standards: The Fruita Planning Team has asked Design Workshop to work with their staff Landscape Architects to provide the City suggestions for a more sustainable approach to irrigation usage within residential and commercial development proposals.
- Design Standards: The links to the Code Amendments can be found at this [page](#).

#### **Major/ Minor Subdivisions:**

- Dwell PUD Concept Plan (Approved)
- Bradyville Minor Subdivision (Approved)
- Cider Mills Preliminary Plan (Approved)

#### **Site Design Review/ Other Applications:**

- Coloramo Site Design Review (333 W Aspen) (Completed and Open)
- Monument Powder Coating (1596 Cipolla) (Under Construction)
- Pediatric Dental Specialist (197 & 101 Jurassic) (Under Construction)
- Sycamore St ROW Vacation (Approved)
- Lithic Arts Building Site Design Review (Approved)
- Skalla Annexation, Zoning, and Minor Subdivision (Under Review)
- Grand Valley Estates 3, Zoning and Annexation
- Sunshine Short-Term Rental (Approved)

#### **Public Works**

- Congratulations to Matt Jones for passing the Class B Wastewater Treatment Certification exam this week! Mr. Jones started working the City of Fruita in June of 2020 and has shown great initiative for learning. We are glad to have him as part of our wastewater team.

#### **FRUITA IN THE NEWS (and regional news of impact to Fruita):**

- [New GJ Sports Commission director eager for 2021.](#)
- [District 51 continues efforts to provide all students with broadband access.](#)
- [Unemployment, GDP trends highlight CMU Economic Report.](#)
- [Program director passing down love of public lands.](#)
- [Cities, towns weigh options for providing broadband internet.](#)
- [Case counts drop but Mesa County outbreaks remain active.](#)
- [Colorado West Land Trust, a pioneer in land conservation, turns 40.](#)
- [State expands list for who can get vaccine first.](#)
- [First COVID variant discovered in Colorado.](#)
- [Mesa County could be back to Orange level on Monday.](#)

**UPCOMING EVENTS** *(Please let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you when needed.):*

- **January 9, 2021** – Fruita For Equality Event, Fruita History: The KKK, Charlie Glass, and the Minter Family, 4:30 p.m. This will be held virtually, and link to participate can be found [here](#).
- **February 7-14, 2021** – Virtual Sweetheart 5K/10K Run.
- *Due to Public Health Orders in response to the COVID-19 pandemic, most events remain cancelled for the time being.*

CC. Department Directors

Do you have questions about anything in the Weekly Information Update? Please feel free to email us at [communications@fruita.org](mailto:communications@fruita.org)

12/11/2020

In partnership with [COVIDCheck Colorado](#)

# FREE COVID-19 TESTING

D51 staff & students can register for a free, voluntary, drive-up COVID-19 test

**Grand Mesa Middle School**  
585 31 1/2 Rd,  
GJ, CO 81504

**Fruita Monument High School**  
1102 Wildcat Ave,  
Fruita, CO 81521

## D51 STAFF & STUDENT REGISTRATION



STAFF: ID # REQUIRED  
STUDENTS: USE CODE  
9V2B48WR

[HTTPS://WWW.PRIMARYBIO.COM/L/D51](https://www.primarybio.com/L/D51)

## PARENT & COMMUNITY REGISTRATION



[HTTPS://WWW.PRIMARYBIO.COM/L/CDPHE](https://www.primarybio.com/L/CDPHE)

# MONDAY-FRIDAY 10AM-5PM

\*SUBJECT TO CHANGE

**School District 51**  
MESA COUNTY VALLEY







**MESA COUNTY  
PUBLIC HEALTH**  

---

**HOTLINE**  
**(970)683-2300**



**WHY FRUITA?** The City of Fruita focuses on three strategic outcomes built upon a base of providing quality core services.

**Quality of Place (QP)** The City of Fruita is a community where residents and visitors love where they are. The City strives to be a bike and pedestrian friendly community by providing a system of sidewalks, trails, and bike lanes that connect our parks, schools, neighborhoods, civic facilities, and commercial areas. We value safe neighborhoods, our geographic natural resources and landscapes, top tier education and healthcare, and we collaborate to provide quality essential infrastructure and services. We are an inclusive community of doers who enjoy active and healthy lifestyles.

**Economic Health (EH)** The City of Fruita strives to be financially sustainable by enabling a stable economy and supporting a diversity of businesses that offer well-paying jobs that attract educated employees. The City works to be fiscally responsible and continuously seeks ways to allocate resources to services and projects that have the highest impact on the City's priorities. We are the innovative leader for economic development in the Grand Valley.

**Lifestyle (L)** The City of Fruita fosters a fun and funky ambiance by celebrating the local arts, farm and ranching history, unique leisure opportunities, and family-friendly events and activities. As a city, we encourage a diversity of cultural opportunities, businesses, and recreational activities. We continue to improve and enhance recreational offerings from traditional to outdoor adventure sports and youth to adult activities. We are a family-friendly community with diverse cultural opportunities, businesses and recreational amenities where visitors feel like locals and locals play like visitors.





# FRUITA COLORADO



*City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.*

## **We are Fruita. We are...**

**Fun**—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

**Respectful**—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

**United**—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

**Innovative**—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

**Transparent**—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

**Authentic**—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.