



FRUITA COLORADO

Weekly Info Update



To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: DECEMBER 11, 2020
Re: WEEKLY INFORMATION UPDATE

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Tuesday's City Council Meeting

The meeting on Tuesday night is our last meeting of the year. On the agenda for the evening, the Council will begin by considering nine items on the consent agenda. We will then move on to our public hearings, and there are two legislative hearings (regarding two annexations) and three quasi-judicial hearings (two regarding zoning, the last on the transfer of ownership for a liquor license). We will conclude our meeting with an update from the Fruita Police Department and staff/council reports. As a reminder, this meeting will be held virtually.

Coronavirus Update

Below are a few updates, but I would strongly encourage all to continue to follow www.fruita.org/covid19 for all updates we are posting. This also links to important Mesa County Public Health sources, as well as many others.

- **New COVID-19 testing site to open in Fruita.** This week, School District #51 announced that free-drive up testing for COVID-19 is available at Fruita Monument High School. D51 students, staff, families, and community members can get tested at the site, and results should be available within 72 hours. The site is open Monday – Friday from 10:00 a.m. to 5:00 p.m. An appointment is required, and community members can use this [link](#) to schedule an appointment to get tested for COVID-19 at Fruita Monument. More information from District #51 can be found at their website [here](#), and the flyer is provided below.
- **Vaccine Update.** Staff and I attended a briefing on the rollout of the COVID-19 vaccines on Wednesday. It is expected that Colorado will receive vaccines as early as next week and will begin distributing them shortly thereafter. The state has also identified three different phases of when (and which) residents will be able to receive the vaccine (winter, spring, and summer), if interested. This information and more, can be found at the Governor's website [here](#).

Season of Giving – Shelledy Elementary

The City of Fruita Employee Engagement Committee is hosting a recess drive for the students of Shelledy Elementary as our project for the holiday season. Staff will be surprising the students when they get back from break with the items that are collected. Below are a few items that the committee is hoping to receive, and there

Honor the Past – Envision the Future **FRUITA**

are bins for donations at the Fruita Community Center, Police Department, Civic Center, and City Shops building.

- Items students could use:
 - Footballs, Basketballs, 4 Square Balls, Soccer Balls)
 - Jump Ropes
 - Hula Hoops
 - Sidewalk Chalk

General Updates

- **Financial Update.** In October 2020, city sales tax remained strong and were up 18% from the previous year, bringing our year-to-date total to an increase of 25% overall. Use tax on motor vehicles (20% increase from October 2019, 1.77% year-to-date), use tax on building materials (up 25% in October, 33% year-to-date), and county sales tax was 8% (year-to-date up 5%) were also up. Lodging tax collections in October were down from the previous year but were still the highest amount collected year-to-date.
- **Free Economic Outlook Event.** Next Monday, the Grand Junction Chamber of Commerce is hosting its annual Economic Outlook event virtually. Robert Wobbekind, of the Leeds Business School of the University of Colorado, will be providing an economic outlook for the nation, the state, and Mesa County. This event is free to attend, and you can register for it at this [link](#).
- **Waste Management Report.** In November, Fruita residents recycled 57 tons of cans, bottles, paper and cardboard. Great job! The full November report is below.
- **Grant Request.** We submitted a small grant request to the Department of Local Affairs this week for assistance of the operational costs to heat and clean the outdoor dining spaces for the months of January and February since restrictions are still in place and the need for outdoor dining is high, even in colder weather.

Engineering

- The Colorado Department of Transportation and Contractor KSK, LLC, will begin work in early January on existing curb ramps on CDOT's facilities to bring them into compliance. Work will begin in early January and will likely be completed by the end of January.
 - Affected intersections in Fruita along CO 340
 - Willow St. Cherry St.
 - I-70 Ramp
 - I-70 Frontage Rd.
 - Raptor Rd.
 - Jurassic Ct. Red Cliffs Dr.
 - Affected intersections in Fruita along US 50
 - Pine St.
 - Affected intersections in Fruita along I-70 Frontage Road
 - Rest Area Drive
 - For more information, you can visit this [page](#).

- Mesa County has contracted with MA Concrete Construction to reconstruct the Fremont St. (18½ Road) crossing of Little Salt Wash (south of L Road). This will result in a road closure of Fremont St. south of L Road and north of K.4 Road. This work is scheduled to begin around January 4, 2021 and last for several months.

Parks and Recreation

- Staff continues to monitor revenues and expenses at the Fruita Community Center for the year. Based on budget reductions early on in the pandemic and additional revenues for Sales and Use taxes, it is anticipated that use of fund balances / reserves will be limited despite the long closure.
- The Arts and Culture Board is preparing materials / brochure so that they, along with staff, can fundraise for all sculptures in the roundabouts. They have also earmarked any funds from the 2020 online Art Scroll (online replacement event for the annual Art Walk) to go towards the sculptures.

Planning & Development

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

Land Use Code Amendments:

- Vested Right Code Amendment (Approved)
- Development Agreements Code Amendment (Approved)
- [Zoning and Density Bonus Code Amendments](#). These Code Amendments are currently out for public comment and will be more formally noticed once public hearing dates are set.
- Short Term Rental Code Amendments: These will follow the same legal notice and public process as previous Code Amendments. The draft language is still be reviewed by our City Attorney and will be published early next week.
- [Parking Standards](#)
- Landscaping/ Irrigation Design Standards: The Fruita Planning Team has asked Design Workshop to work with their staff Landscape Architects to provide the City suggestions for a more sustainable approach to irrigation usage within residential and commercial development proposals.
- Design Standards: The links to the Code Amendments can be found at this [page](#).

Major/ Minor Subdivisions:

- Dwell PUD Concept Plan (Approved)
- Bradyville Minor Subdivision (Approved)
- Cider Mills Preliminary Plan (Approved)

Site Design Review/ Other Applications:

- Coloramo Site Design Review (333 W Aspen) (Completed and Open)
- Monument Powder Coating (1596 Cipolla) (Under Construction)
- Pediatric Dental Specialist (197 & 101 Jurassic) (Under Construction)

- Sycamore St ROW Vacation (Approved)
- Lithic Arts Building Site Design Review (Approved)
- Skalla Annexation, Zoning, and Minor Subdivision (Under Review)
- Sunshine Short-Term Rental (Approved)

Public Works

- Staff in the Civic Center were encouraged to work remotely this week as heating systems were occasionally turned off. The end result was the complete replacement of all nine (9) HVAC units on the building with updated controls that will allow for improved ventilation and filtration.
- Exterior painting around the east door of the Civic Center was completed this week.
- The Fleet Division began the procurement process for the budgeted 2021 vehicle replacements this week in an effort to place orders based on 2020 prices. Most vehicles have a lead time of around 3 months.

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- [Local Briefs: Fruita receives \\$50,000 CDOT grant.](#)
- [Local governments, economic partners interested in 'recovery roadmap' program.](#)
- [Mesa County real estate sales stay on pace.](#)
- [CDOT begins ADA Ramp Project in the Redlands and Fruita.](#)
- [Two new COVID-19 testing sites open at District #51 schools.](#)
- [Commissioners OK \\$195 million budget for 2021.](#)
- [Efforts protect public and economic health.](#)
- [What now? Pandemic derailed 2020, but economy could get back on track.](#)
- [Storage will be key in getting COVID-19 vaccine distributed.](#)
- [First vaccines to arrive in Colorado early next week.](#)
- [Snow in the forecast for Colorado.](#)
- [Fruita Teens Seek Donations of Coats, Basic Necessities for those in need.](#)
- [Fruita's 2020 Cookies N' Clause Event Details.](#)
- [Local municipalities focusing on 2021.](#)
- [Possibility of Snow in Grand Junction by Friday.](#)
- [CDPHE opens new COVID-19 testing sites.](#)
- [This Town Was Saved By Mountain Biking! \(Fruita, Colorado Video\)](#)

UPCOMING EVENTS *(Please let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you when needed.):*

- **December 14, 2020** – Grand Junction Chamber of Commerce Economic Outlook Event – 12:00 p.m., virtual. Register [here](#).
- **December 16, 2020** – Drive-Thru Cookies n' Claus, at 6:30 p.m. at the Fruita Community Center. More information [here](#).
- **January 9, 2021** – Fruita For Equality Event, Fruita History: The KKK, Charlie Glass, and the Minter Family, 4:30 p.m. This will be held virtually, and link to participate can be found [here](#).

- *Due to Public Health Orders in response to the COVID-19 pandemic, most events remain cancelled for the time being.*

CC. Department Directors

Do you have questions about anything in the Weekly Information Update? Please feel free to email us at communications@fruita.org

12/11/2020

In partnership with [COVIDCheck Colorado](#)

FREE COVID-19 TESTING

D51 staff & students can register for a free, voluntary, drive-up COVID-19 test

Grand Mesa Middle School
585 31 1/2 Rd,
GJ, CO 81504

Fruita Monument High School
1102 Wildcat Ave,
Fruita, CO 81521

D51 STAFF & STUDENT REGISTRATION



STAFF: ID # REQUIRED
STUDENTS: USE CODE
9V2B48WR

[HTTPS://WWW.PRIMARYBIO.COM/L/D51](https://www.primarybio.com/L/D51)

PARENT & COMMUNITY REGISTRATION



[HTTPS://WWW.PRIMARYBIO.COM/L/CDPHE](https://www.primarybio.com/L/CDPHE)

MONDAY-FRIDAY 10AM-5PM

*SUBJECT TO CHANGE

School District 51
MESA COUNTY VALLEY





November 2020 Recycling Benefits for the City of Fruita

In November 2020, we recycled 57 tons of cans, bottles, paper, and cardboard.

Recycling these materials will save the following resources:

911 Mature Trees

Represents enough saved timber resources to produce 15,494,200 sheets of printing and copy paper!

136 Cubic Yards of Landfill Airspace

Enough airspace to fulfill the annual municipal waste disposal needs for 155 people!

115,978 Kw-Hrs of Electricity

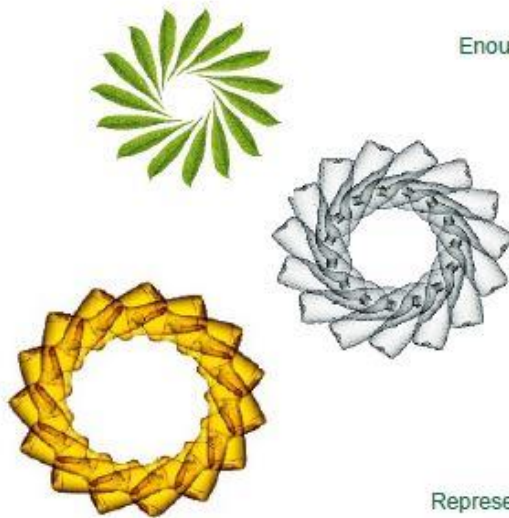
Enough power to fulfill the annual electricity needs of 10 homes!

Avoided 156 Metric Tons (MTCO₂E) of GHG Emissions

The recycling of these materials prevented these GHG emissions!

277,558 Gallons of Water

Represents enough saved water to meet the daily fresh water needs of 3,700 people!



PREPARED BY WASTE MANAGEMENT

Sources: U.S. Environmental Protection Agency, U.S. Energy Information Administration, Environmental Paper Network-Paper Calculator V4.0, Domtar Paper, Gaylord Corporation, U.S. Forest Products Laboratory, and Waste Management. © Waste Management 2019

LEVEL RED: SEVERE RISK



GUIDELINES AND RESTRICTIONS



P-12 Schools

P-5 in person suggested, or hybrid or remote as appropriate; Middle school in-person, hybrid, or remote suggested; High school hybrid or remote suggested



Group Sports & Camps

Virtual, or outdoors in groups less than 10



Higher Education

Remote suggested, limited in-person when necessary



Critical & Non Critical Retail

50% with increased curbside pick up, and delivery. Dedicated senior and at-risk hours encouraged.



Places of Worship

INDOOR UNSEATED: 25%, 50 (with calculator)
INDOOR SEATED: 25%, 50 person capacity
OUTDOORS: 6ft between parties outdoors, per local zoning



Personal Services

25% capacity or 25 people



Restaurants

INDOORS: Dining closed, take out, curbside, delivery, or to go
OUTDOORS: Open air with only groups of own household is open



Indoor Events & Entertainment

UNSEATED: Closed
SEATED: Closed



Offices

10%, Remote work is strongly encouraged



Outdoor Events & Entertainment

UNSEATED: 25%, 75 people (with calculator), attended only with members of your own household and 6ft spacing between groups
SEATED: 25%, 75 people (6ft distancing between parties), attended only with members of your own household and 6ft spacing between groups



Bars

Closed



Gyms/Fitness

10%, 10 indoors per room, or outdoors in groups less than 10. Reservations required



Outdoor Guided Services

25% capacity or 10 people





**MESA COUNTY
PUBLIC HEALTH**
Working Together for a Healthy Community

AVAILABLE NOW!

Mesa County Fairgrounds | 2785 US Highway 50

COVID-19 TESTING

8 a.m. to 3 p.m. | Tuesday - Saturday



TESTING IS
FREE

Testing is open to anyone
regardless of where you live,
especially if you have symptoms.



PRE-REGISTRATION

Scan this image with your phone:



**MAKO
MEDICAL**

*Thank you for letting
us serve you.*

Simple. Fast.

Get results within four days.
Save time by pre-registering

NO health insurance required **NO** cost. It's FREE!
NO doctor referral required **NO** appointment needed

More information at health.mesacounty.us/covid19



**MESA COUNTY
PUBLIC HEALTH**

HOTLINE
(970)683-2300



WHY FRUITA? The City of Fruita focuses on three strategic outcomes built upon a base of providing quality core services.

Quality of Place (QP) The City of Fruita is a community where residents and visitors love where they are. The City strives to be a bike and pedestrian friendly community by providing a system of sidewalks, trails, and bike lanes that connect our parks, schools, neighborhoods, civic facilities, and commercial areas. We value safe neighborhoods, our geographic natural resources and landscapes, top tier education and healthcare, and we collaborate to provide quality essential infrastructure and services. We are an inclusive community of doers who enjoy active and healthy lifestyles.

Economic Health (EH) The City of Fruita strives to be financially sustainable by enabling a stable economy and supporting a diversity of businesses that offer well-paying jobs that attract educated employees. The City works to be fiscally responsible and continuously seeks ways to allocate resources to services and projects that have the highest impact on the City's priorities. We are the innovative leader for economic development in the Grand Valley.

Lifestyle (L) The City of Fruita fosters a fun and funky ambiance by celebrating the local arts, farm and ranching history, unique leisure opportunities, and family-friendly events and activities. As a city, we encourage a diversity of cultural opportunities, businesses, and recreational activities. We continue to improve and enhance recreational offerings from traditional to outdoor adventure sports and youth to adult activities. We are a family-friendly community with diverse cultural opportunities, businesses and recreational amenities where visitors feel like locals and locals play like visitors.



FRUITA COLORADO



City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.

We are Fruita. We are...

Fun—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

Respectful—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

United—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

Innovative—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

Transparent—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

Authentic—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.