



FRUITA COLORADO

Weekly Info Update



To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: JULY 17, 2020
Re: WEEKLY INFORMATION UPDATE

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Next Week's City Council Meetings

We have two City Council meetings scheduled for next week. The first, our regular Tuesday night meeting, will be held virtually. This meeting will begin with a presentation from Kirk Oldham of Colorado Parks and Wildlife on changes to the Loma Boat Launch. After that update, there are six items on the consent, including the first reading of potential municipal code changes calling for a public hearing at a future meeting. We will then move on to two presentations regarding the City of Fruita's Financial Statements and a report our recent audit. The meeting will conclude with an executive session for my annual informal review.

On Wednesday evening, we are having a special Council workshop with the Parks and Recreation Advisory Board to discuss the results of the Parks, Health, Recreation, Open Space and Trails survey that was administered earlier this year. That meeting will be held at the Fruita Community Center at 6:00 p.m. in the meeting rooms.

Coronavirus Update

Below are a few updates, but I would strongly encourage all to continue to follow www.fruita.org/covid19 for all updates we are posting. This also links to important Mesa County Public Health sources, as well as many others.

- **Governor Polis Announces Statewide Mask Mandate.** On Thursday, Governor Polis announced that face masks will now be required in public indoor places throughout the state of Colorado. This order is effective today and is set to expire in 30 days (although it could be extended). In the order, a public indoor space is defined as any enclosed indoor area that is publicly or privately owned. The Executive Order can be found [here](#). The FAQs can be found [here](#). The following exceptions apply to this order:
 - Individuals 10 years old and younger
 - Individuals who are seated at a food service establishment
 - Individuals who are exercising alone or with others in their household and a face covering would interfere with the activity
 - Individuals who are receiving a personal service where the removal of the face covering is necessary to perform the service

Honor the Past – Envision the Future **FRUITA**

- Individuals who enter a business and are asked to remove face coverings for identification purposes
- Individuals in public safety roles
- Individuals who are officiating at a religious service or giving a speech to broadcast to audience
- Individuals who are hearing impaired or otherwise disabled and where the ability to see the mouth is essential for communication.
- **Update on State variances.** Also, on Thursday, the Colorado Department of Public Health and Environment announced that variance reviews will be put on hold for at least two weeks. Last week, Mesa County Public Health decided not to apply to the next phase of the state's reopening plan until case counts decrease in the County.

PHROST Master Plan Community Open House

The Parks and Recreation Department is hosting a Community Open House on the PHROST Master Plan next Tuesday, July 23, 2020 from 5:30 – 7:00 p.m. The consultants for the update will share results from the community survey, the department's current several levels, identified key issues, and preliminary findings and recommendations. This open house is a drop-in event with no scheduled presentations. All information will be on display for attendees. To find out more, you can visit our website [here](#) or view the flyer below.

General Updates

- **Financial Update.** In May, City sales tax was up 18.78% from the previous year, bringing our year-to-date total to a 27% increase over 2019. County sales taxes (5% up from May 2019) and the use tax on building materials (18% up from May 2019) were also up. The City's lodging tax continues to be impacted by the pandemic (down 64% in May) and the use tax on motor vehicles was also down.
- **City Council Goals & Action Items.** I am drafting the 2020-2022 Action Items from the feedback City Council provided at the workshop on City goals—going through a process coordinating with the Fruita in Motion Comprehensive Plan. I plan to provide these to City Council by the end of the month.
- **CARES Act Funding.** We have spent much time evaluating options of eligible expenses we have made towards COVID and estimate to expend through the remainder of the year. In addition, I am coordinating with economic development partners and staff to line up costs and estimates for a variety of possibilities. I will update Council at the July workshop.
- **Fiber.** We are working with Provelocity to evaluate the City's fiber network between City buildings and identify any possible partnerships for expanding it.
- **2021 Budget Process.** It is budget season and we held all our departmental kick-off meetings this week setting in motion an intensive process of crafting the 2021 budget during these unique times.
- **Fruita DMV Office.** Mesa County announced this week that beginning next week the Fruita office will temporarily be open three days a week Tuesday, Wednesday and Thursday from 8am – 5pm to accommodate the demand they have experienced since reopening.

Administration

- The monthly financial reports, the 2019 Financial Statements and Fiscal Health Analysis and the Auditor's report will be presented at the next Council meeting.
- We held budget review meetings this week with all department heads and reviewed the status of 2020 budgets, including performance measures. Discussions also included looking ahead to issues that may have an impact on the 2021 budget.
- Grant reimbursement requests were filed for four of the Energy Impact grants including a final request for the SH 6 Sewer Project. We will be working on filing a reimbursement request from the CVRF (Coronavirus Relief Fund) in the next several weeks.

Engineering

- United Companies milled and overlaid sections of Pine St., Ottley Ave., Redcliffs Drive, and Laura Court this week. This completes all chip seal and road overlays planned for the year.
- All sidewalks and paving are now complete on the K.4 Road and Fremont Street project. The contractor, M.A. Concrete, will be working to finalize road striping, signage, and other minor items over the next couple weeks ahead of the anticipated opening of the new elementary school in August.

Human Resources

- Public Works is currently accepting applications for a Seasonal Maintenance Custodian, the full job description and announcement can be found at this [link](#).

Planning & Development

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

Major/ Minor Subdivisions:

- Dwell PUD Concept Plan (Approved)
- Bradyville Minor Subdivision (Approved)
- Cider Mills Preliminary Plan (Approved)

Site Design Review/ Other Applications:

- Coloramo Site Design Review (333 W Aspen) (Under Construction)
- Monument Powder Coating (1596 Cipolla) (Approved)
- Pediatric Dental Specialist (197 & 101 Jurassic) (Approved)
- Sycamore St ROW Vacation (Approved)
- Lithic Arts Building Site Design Review (Approved)

Police Department

- Corporal Peter Schimek tendered his resignation to pursue a career change. We wish Peter the best in his future endeavors. This brings us to two police officer vacancies we are recruiting to fill.

Public Works

- After a few weeks of reporting challenges with the operations of the irrigation systems due to moss in the canals, GIVC completed some canal maintenance this week and our staff time is getting closer to normal.
- Significant progress was made this week in grading and clean up at the lagoon property with much of the stockpiles of fill material from recent construction projects being used to continue to fill the southwest pond.

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- [Gov. Polis Issues Statewide Face Mask Order.](#)
- [Fruita City Council members hear tough stories from Black Citizens & Friends.](#)
- [Fruita council holds listening session on racial issues.](#)
- [Orthopedic surgeon joins Family Health West.](#)
- [D51 Grads finally get their days.](#)
- [Click It or Ticket Campaign.](#)
- [Monsoon outlook: 'There's hope'](#)
- [Spike in Local COVID-19 Cases Linked to Travel, Hotels Concerned.](#)
- [With masks stressed by governor, travel still main concern for Mesa County.](#)
- [Colorado Coronavirus Cases Continue to Rise, Threatening Re-openings.](#)
- [Mesa County star system highlights public health practices.](#)
- [New Mygatt-More quarry research leads to prehistoric climate finds.](#)
- [Mesa County's two week COVID-19 stats.](#)
- [Mesa County reports first COVID-19 outbreak.](#)
- [Colorado Mask Mandate Reaction at Mesa County Public Health.](#)
- [Fruita DMV extends days of operations.](#)

UPCOMING EVENTS *(Please let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you when needed.):*

- **June 20 – Sept. 19**, the Fruita Farmer's Market will be every Saturday from 8:30 am – 12:00 pm at Reed Park during these dates.
- **July 24, 2020** - Old Fossil Golf Classic at Adobe Creek Golf Course, 8:00 a.m.
- **August 13, 2020** – Fruita Chamber Business After Hours at Imondi Wake Zone, 5:30 p.m. to 7:00 p.m.
- *Due to Public Health Orders in response to the COVID-19 pandemic, most events remain cancelled for the time being.*

CC. Department Directors

Do you have questions about anything in the Weekly Information Update? Please feel free to email us at communications@fruita.org.



PARKS, HEALTH, RECREATION,
OPEN SPACE & TRAILS
MASTER PLAN
OPEN HOUSE



Fruita Parks and Recreation has been working to develop an updated master plan to identify priorities and goals for the department for the next decade. We are excited to share the initial plan findings and recommendations with you.

JOIN US

Be a part of the transformation! Come learn about the new Parks, Health, Recreation, Open Space, and Trails Master Plan findings and have the opportunity to provide valuable input. All Fruita residents are encouraged to attend. Help us shape the future of Fruita!

If you are unable to attend, information will be available online at Fruita.org.

Date: Thursday, July 23

Time: 5:30 - 7 p.m.
Come and Go

Location: Fruita Community
Center
324 N. Coulson St.

Visitors to the FCC are required to wear a mask and practice social distancing.

Fruita Community Center | 324 N. Coulson St. | 970.858.0360
www.fruita.org




RISKS AND BENEFITS




CONSIDERATIONS FOR SOCIAL ACTIVITIES DURING COVID-19



- ### FOR ALL ACTIVITIES
- Stay home when you are sick or if you think you have been exposed.
 - Wear a mask when feasible.
 - Keep at least 6 feet between yourself and non-household members.
 - Clean your hands frequently.



PARTIES
REC. SPORTS
RECEPTIONS



Some activities can run the entire risk spectrum.
More people in a smaller space equals a higher risk.



2020 Fruita Farmers Market

June 20 - September 19

Saturday Mornings

8:30 AM - 12:00 PM

Reed Park

The Fruita Farmers Market adheres to public health guidelines put forth by Mesa County Public Health and the Colorado Farmers Market Association.

SNAP & Double Up Food Bucks Accepted!

LEARN MORE AT:

FRUITACHAMBER.ORG/FRUITA-FARMERS-MARKET

**NOW AT A
NEW LOCATION!**

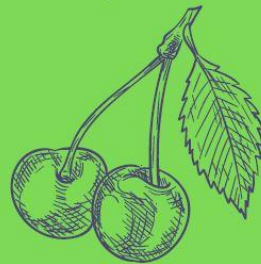
Find the Farmers Market at

Reed Park

250 S. Elm St.

Fruita, CO 81521

In an effort to promote social distancing and help future market growth, the Fruita Farmers Market will be moving to Reed Park.



**Fruita Area
Chamber of Commerce**
events@fruitachamber.org
970-858-3894



**MESA COUNTY
PUBLIC HEALTH**

HOTLINE
(970)683-2300



WHY FRUITA? The City of Fruita focuses on three strategic outcomes built upon a base of providing quality core services.

Quality of Place (QP) The City of Fruita is a community where residents and visitors love where they are. The City strives to be a bike and pedestrian friendly community by providing a system of sidewalks, trails, and bike lanes that connect our parks, schools, neighborhoods, civic facilities, and commercial areas. We value safe neighborhoods, our geographic natural resources and landscapes, top tier education and healthcare, and we collaborate to provide quality essential infrastructure and services. We are an inclusive community of doers who enjoy active and healthy lifestyles.

Economic Health (EH) The City of Fruita strives to be financially sustainable by enabling a stable economy and supporting a diversity of businesses that offer well-paying jobs that attract educated employees. The City works to be fiscally responsible and continuously seeks ways to allocate resources to services and projects that have the highest impact on the City's priorities. We are the innovative leader for economic development in the Grand Valley.

Lifestyle (L) The City of Fruita fosters a fun and funky ambiance by celebrating the local arts, farm and ranching history, unique leisure opportunities, and family-friendly events and activities. As a city, we encourage a diversity of cultural opportunities, businesses, and recreational activities. We continue to improve and enhance recreational offerings from traditional to outdoor adventure sports and youth to adult activities. We are a family-friendly community with diverse cultural opportunities, businesses and recreational amenities where visitors feel like locals and locals play like visitors.



FRUITA COLORADO



City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.

We are Fruita. We are...

Fun—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

Respectful—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

United—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

Innovative—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

Transparent—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

Authentic—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.