



# FRUITA COLORADO

## Weekly Info Update



To: MAYOR AND CITY COUNCIL  
From: MIKE BENNETT, CITY MANAGER  
Date: JUNE 5, 2020  
Re: WEEKLY INFORMATION UPDATE

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### Coronavirus Update

Below are a few updates, but I would strongly encourage all to continue to follow [www.fruita.org/covid19](http://www.fruita.org/covid19) for all updates we are posting. This also links to important Mesa County Public Health sources, as well as many others.

- **Governor Polis Issues New Executive Order** - On Monday, Governor Polis issued a new Executive Order detailing the next phase of the state's response to the coronavirus, which is being called Safer at Home and in the Vast, Great Outdoors.

Below are a few highlights and the full order can be found [here](#).

- The order advises Coloradans to continue to limit social interactions to the greatest extent possible
- If traveling outside of their own community, residents are urged to honor the restriction in place at their destination and to avoid travel to areas that have travel restrictions in place
- Residents are encouraged to get tested for COVID-19 if they have any flu-like symptoms or are sick
- Maintain six feet of social distancing from others, wear a non-medical facemask while in public, and wash hands frequently.
- Vulnerable individuals should continue to stay at home or in the outdoors away from others, as much as possible.
- Full guidelines for [outdoor recreation](#) and [personal recreation](#) can be found at these links. These are similar to what was approved in Mesa County's second variance request.
- **Fruita Civic Center Reopening** – Beginning next week, June 8, 2020, the Fruita Civic Center will reopen to the public for walk-ins. Normal hours will resume, the Civic Center will be open from 8:00 a.m. to 5:00 p.m., Monday through Friday. We are still encouraging the public to conduct City business online, and limit visits to the facility to only essential visits. In addition, we have made a number of changes to meet the guidelines set forth by Mesa County Public Health. Here are a few additional details on the Civic Center Reopening:

*Honor the Past – Envision the Future* **FRUITA**

- **Entry/Exits** - We have implemented one-way entry/exit ways at the Civic Center. We are asking guests to enter the building through the South doors and exit via one of the designated exits
- **Masks** – We appreciate guests wearing masks while in the facility. Staff will continue to wear masks when interacting with people or when away from desks/offices.
- **Social Distancing** – At each window, we have installed tape where guests can stand that are six feet apart. Plexiglass has also been installed at both counters to aid in these efforts. We have also placed furniture in the lobby six feet apart.
- **Symptom Screening and Contact Information** - Each day, we will be screening employees for any symptoms of COVID-19. Additionally, guests who visit the Civic Center will need to provide contact information (name and phone number) in the event that contact tracing needs to be conducted.
- **Mesa County Motor Vehicle Fruita Office** – The Motor Vehicle Office in the Civic Center is scheduled to reopen on Tuesday, June 16, 2020. We will be using the room across from the DMV office as a waiting area to promote social distancing.
- **FWorks** - will resume daily memberships in the future while complying with all Public Health guidelines.
- **Short Term Rentals**
  - This week, we sent out a notice to owners and operators of short-term rentals providing them with updated guidelines on lodging from the state. The state's recommendations can be found [here](#).

## General Updates

- The Planning Commission meeting that was scheduled for next Tuesday has been cancelled.
- Beginning on June 22, 2020, Waste Management will be adjusting its service schedule and transitioning to a four-day week for trash and recycling pick up. Many residents will be receiving postcards with information about service day changes on trash, recycling, or both services. If you do not receive a postcard, your service day is not changing. Information on utility billing can be found [here](#), and the new trash route and recycling weeks can be found [here](#).
- This week the Mayor and I each had the opportunity to speak for the Colorado Tourism office to two groups of communities in the state attending the Colorado Rural Academy for Tourism representing the City.
- We continue to attend weekly federal and state local government updates, as well as other grand valley partnership coordination calls.
- We continue to work the organizer for the [CO2UT](#) gravel race event that is working hard to meet public health guidelines to hold the race in Fruita in October. I encourage you to watch this [video](#) to explain more about this new event that is also highlighting untapped terrain in our area for the fastest growing cycling sport in the country.

## Engineering

- The retaining wall construction along Fremont St. was completed this week for the K.4 Road Improvements Project.



- 2020 Street Overlays Project bid opening was Friday. The apparent low bidder is United Companies with a bid amount of \$208,300.70. This afternoon, we will be uploading the results to <https://www.fruita.org/publicworks/page/2020-road-overlay-project>.

### Human Resources

- We had an awesome blood drive on Tuesday, June, 2<sup>nd</sup> with 22 people donating! The St. Mary's Bloodmobile will be back on August 11, 2020.

### Parks and Recreation

- This week, we released a Press Release that provided an update Fruita Parks and Recreation facilities, programs, and events. The full release can be found at this [link](#). Here are a few highlights:
  - Playgrounds have reopened, but we are asking people to continue practicing social distancing and sanitizing equipment before and after use.
  - Court facilities have reopened, including for basketball and pickleball.
  - Restroom facilities are available on a limited basis at parks (that have restrooms)
  - Park Shelter reservations are not being made at this time.
  - The July 3<sup>rd</sup> Fireworks have been cancelled as well as Summer Concerts in June and July (staff is waiting to determine if the concerts can be hosted in August).
  - Contracted programs at fields are limited to 50 people per field.
  - Tennis, Track and Field, and Golf Instruction are being offered as programs. People can register [here](#).
- We have seen an increase amount of usage at the Fruita Community Center in the past two weeks, and especially since the reopening the pool. Staff is finalizing plans for the outdoor pool and family swim.
- The first week of Dino-Mites went really smooth. There are 27 kids enrolled, and even with the changes, the kids seemed to enjoy themselves.

### Planning & Development

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

#### **Major/ Minor Subdivisions:**

- Dwell PUD Concept Plan (Approved)
- Bradyville Minor Subdivision (Approved)
- Cider Mills Preliminary Plan (Approved)

#### **Site Design Review/ Other Applications:**

- Coloramo Site Design Review (333 W Aspen) (Under Construction)
- Monument Powder Coating (1596 Cipolla) (Approved)
- Pediatric Dental Specialist (197 & 101 Jurassic) (Approved)
- Sycamore St ROW Vacation (Approved)
- Lithic Arts Building Site Design Review (Approved)

#### **Public Works**

- Concrete rehabilitation began this week in one of the wetwells and on one clarifier at the WWRF. Once completed, wastewater operations will resume thru those facilities and the other wetwell & clarifier will be repaired, which may not be until later this summer due to the amount of operational impacts this causes.
- The City has been monitoring levels of H<sub>2</sub>S in the sewer system between 15 and 15 ½ Road in combination with operating the ventilation system that was installed last year. With the hotter temperatures, the levels of H<sub>2</sub>S are elevated but we are still able to manage any potential hazards. However, there continues to be nuisance odors in the area and continue to have complaints from nearby residents. Staff has been modifying the operation times of the ventilation system to minimize odors and decided this week to turn the system completely off until an odor control solution can be implemented or foul air concentrations drop back down.

#### **FRUITA IN THE NEWS (and regional news of impact to Fruita):**

- [Fruita growth isn't slowed during pandemic.](#)
- [Most community pools reopening by July 4.](#)
- [Rim Rock Rodeo returns.](#)
- [The Two-Hour Tour: Rim Rock Drive.](#)
- [Where to Eat Near Colorado National Monument.](#)
- [Local Groups Host Candlelight Vigil in Wake of George Floyd Death.](#)
- [Efforts to recall Clerk Tina Peters begins.](#)
- [Grand Valley Transit suspending DASH service.](#)
- [Commissioners name elections expert to oversee recall of Tina Peters.](#)
- [Peaceful Protests in Grand Junction on Sunday.](#)
- [Fruita Community Pool Now Open with Restrictions.](#)

- [Fruita Farmer's Market to start at the end of June.](#)
- [BLM chief: 'We're prepared' for fire reason.](#)
- [Blue Creek Fire in Mesa County currently burning 83 acres.](#)
- [The History Behind the Mahany House in Fruita.](#)
- [Contact Tracing COVID-19 in Mesa County.](#)
- [Colorado unemployment claims exceed half a million.](#)
- [Swim safety at the Colorado River.](#)

**UPCOMING EVENTS** *(Please let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you when needed.):*

- **June 20 – Sept. 19**, the Fruita Farmer's Market will be every Saturday from 8:30 am – 12:00 pm at Reed Park during these dates.
- *Due to Public Health Orders in response to the COVID-19 pandemic, most events remain cancelled for the time being.*

CC. Department Directors

Do you have questions about anything in the Weekly Information Update? Please feel free to email us at [communications@fruita.org](mailto:communications@fruita.org).



# 2020 Fruita Farmers Market

June 20 - September 19

*Saturday Mornings*  
8:30 AM - 12:00 PM  
*Reed Park*

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The Fruita Farmers Market adheres to public health guidelines put forth by Mesa County Public Health and the Colorado Farmers Market Association.

SNAP & Double Up Food Bucks Accepted!

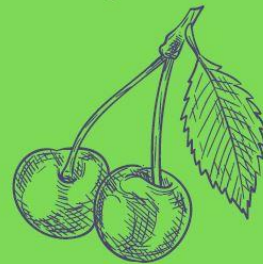
**LEARN MORE AT:**

[FRUITACHAMBER.ORG/FRUITA-FARMERS-MARKET](http://FRUITACHAMBER.ORG/FRUITA-FARMERS-MARKET)

**NOW AT A  
NEW LOCATION!**

Find the Farmers Market at  
**Reed Park**  
**250 S. Elm St.**  
**Fruita, CO 81521**

In an effort to promote social distancing and help future market growth, the Fruita Farmers Market will be moving to Reed Park.



**Fruita Area  
Chamber of Commerce**  
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**970-858-3894**



**MESA COUNTY  
PUBLIC HEALTH**  

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**HOTLINE**  
**(970)683-2300**



**WHY FRUITA?** The City of Fruita focuses on three strategic outcomes built upon a base of providing quality core services.

**Quality of Place (QP)** The City of Fruita is a community where residents and visitors love where they are. The City strives to be a bike and pedestrian friendly community by providing a system of sidewalks, trails, and bike lanes that connect our parks, schools, neighborhoods, civic facilities, and commercial areas. We value safe neighborhoods, our geographic natural resources and landscapes, top tier education and healthcare, and we collaborate to provide quality essential infrastructure and services. We are an inclusive community of doers who enjoy active and healthy lifestyles.

**Economic Health (EH)** The City of Fruita strives to be financially sustainable by enabling a stable economy and supporting a diversity of businesses that offer well-paying jobs that attract educated employees. The City works to be fiscally responsible and continuously seeks ways to allocate resources to services and projects that have the highest impact on the City's priorities. We are the innovative leader for economic development in the Grand Valley.

**Lifestyle (L)** The City of Fruita fosters a fun and funky ambiance by celebrating the local arts, farm and ranching history, unique leisure opportunities, and family-friendly events and activities. As a city, we encourage a diversity of cultural opportunities, businesses, and recreational activities. We continue to improve and enhance recreational offerings from traditional to outdoor adventure sports and youth to adult activities. We are a family-friendly community with diverse cultural opportunities, businesses and recreational amenities where visitors feel like locals and locals play like visitors.





# FRUITA COLORADO



*City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.*

## **We are Fruita. We are...**

**Fun**—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

**Respectful**—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

**United**—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

**Innovative**—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

**Transparent**—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

**Authentic**—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.