



FRUITA COLORADO

Weekly Info Update



To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: DECEMBER 6, 2019
Re: WEEKLY INFORMATION UPDATE

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5-2-1 Drainage Authority Update

Councilman Karisny, Chair of the 5-2-1 Board, Public works Director Ken Haley and I attended the 5-2-1 Board meeting and workshop yesterday regarding the annual budget, restructuring of contracting with GJ to Mesa County of management of the MS4 program and permits, and future of the 5-2-1. The discussions led to concurrence from all members that dissolution of the 5-2-1 Drainage Authority with members contracting directly with Mesa County to provide stormwater compliance services might be the preferred alternative moving forward. Each partnering agency has been asked to bring a resolution before their respective decision-making bodies to consider a formal request to proceed in this manner such that the 5-2-1 Board could take action at their next board meeting. A draft resolution will be brought to the Fruita City Council on December 17th for consideration.

Elevation Outdoors 2020 Best of the Rockies – Nominate Fruita! (Continued)

Elevation Outdoors is now accepting nominations for the 2020 Best of the Rockies! Last year, several Fruita businesses and attractions won or were runner ups in their categories. Over the Edge Fruita won Best Bike Retail Shop, Horsethief Bench won Best Mountain Bike Ride, BestSlope Coffee won Best Coffee Shop, and the Colorado National Monument won Best Campground. In addition, the Hot Tomato, Colorado Back Country Biker, and Big Mike's Pork and Ribs were all runners up. To nominate your favorite Fruita business or attraction, visit the link [here](#).



Honor the Past – Envision the Future **FRUITA**

General Updates

- The Winter City Link is complete and should be arriving at homes sometime next week. If you want to view the City Link online, you can [here](#).
- Quick reminder, please feel free to join me for Coffee at Camilla's Kaffe next Tuesday, December 11, at 8:00 a.m. This will be the last engagement event of the year, but I have scheduled three more at the beginning of next year. The full schedule can be found [here](#).
- Staff is re-evaluating the K.4 and 18.5 Rd projects, along with other street maintenance needs, due to not receiving the DOLA grant and plan to provide new options to City Council at the January workshop.
- We had a productive day this week interviewing consultants to assist the City in re-writing the Land Use Code in 2020 to reflect the comprehensive plan update. The selection committee included members of staff, Council and Planning Commission. We received six submissions and narrowed to three finalists and the selection committee chose to work with Design Workshop. Design Workshop is an internationally known urban design, landscape architecture, and land planning firm with exceptional experience. Jessica Garrow will be the project manager on the consultant side, coupled with sub-consultants from SE-Group, White & Smith, and Walker Consultants.
- I had productive coordination meetings with the Chamber Director and the CEO of Family Health West this week.
- Today was Sandi Morlang's last day with the City. Sandi will be missed after her 19 years of service!

Engineering

- Boring under GVIC's Independent Ranchman's Canal began Monday for the Highway 6 Sewer Interceptor Extension Project.
- A preconstruction meeting was held this last Wednesday for the Kokopelli Trail 16 Road Trail extension project. Construction is expected to begin in the next couple weeks.

Human Resources

- Greg Geiman joined the Fruita Police Department on November 25, 2019. Welcome aboard Greg!

Parks and Recreation

- Finalists interviews for the Parks, Health, Recreation, Open Space and Trails master plan are set for the evening of Dec 16. The section committee includes staff, members of the Parks & Recreation Advisory Board and Councilwoman Ewing. If any other Council members would like to join, just let me know.

Planning & Development

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

Major/ Minor Subdivisions:

- Village at County Creek North

Site Design Review:

- Coloramo Site Design Review (333 W Aspen)
- Monument Powder Coating (1596 Cipolla)
- Pediatric Dental Specialist (197 & 101 Jurassic)

Other Land Use Applications:

- Transportation Impact Fee Land Use Code Amendment

Public Works

- Road crews spent a good part of this week hauling materials this week to replenish aggregate stockpiles for future maintenance projects.
- Sewer crews are planning for an inspection project next week that will require confined space entry at the wastewater plant with a shutoff of flow to the plant for a period of time necessary to complete the work. It should not result in any impacts to any customers but will require some night work by staff due to manage the flows in the system.

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- [Fruita may raise taxes on lodging.](#)
- [Cross-Country Skiing in Colorado: 3 of our Favorite Snowy Cross-Country Trail Systems.](#)
- [District 51 looks to the future as board members sworn in.](#)
- [Fruita equestrian center shares part of VA grant.](#)
- [Family Health West Foundation names new director.](#)
- [Country Jam Announces 2020 Lineup.](#)
- [Confused about the CORE Act?](#)
- [Mesa County real estate update: transactions down, dollar volume up.](#)
- [Grand Junction area among leaders in average income growth in US.](#)
- [Fruita Welcomes 'The Grinch' for Cookies and Photos December 13.](#)
- [Fruita shooting leaves one man dead.](#)
- [Mail scams to watch for this holiday season.](#)
- [Bureau of Land Management looks to exchange land to Colorado for century-old debt.](#)
- [Enforcement campaign against DUIs will begin today throughout state.](#)
- [Illness returns to normal levels in District 51 schools.](#)

UPCOMING EVENTS *(Please let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you when needed.):*

- **December 11, 2019** – Coffee with the City Manager at Camilla's Kaffe at 8:00 a.m.
- **December 14, 2019** – Holiday Arts and Crafts Fair, 10:00 a.m. to 3:00 p.m., Fruita Community Center.
- **December 14, 2019** – Holiday Christmas and Parade of Lights – Downtown Fruita at Dusk.
- **December 18, 2019** – Cookies N' Claus at the Fruita Community Center at 6:00 p.m.
- **December 18, 2019** – Start the Conversation on the topic of Marijuana, Fruita Community Center from 6:00 p.m. to 7:30 p.m.

- **January 7, 2020** – Coffee with the City Manager at Einstein’s Bagels at 9:00 a.m.
- **January 15, 2020** – Start the Conversation on Resilience and Happiness, Fruita Community Center from 6:00 p.m. to 7:30 p.m.
- **February 4, 2020** – Beer or Rootbeer with the City Manager at Hot Tomato, 5:00 p.m.
- **February 8, 2020** – Fruita Chamber of Commerce Annual Banquet at the Fruita Community Center, 5:30 p.m. to 10:30 p.m. If interested, RSVP [here](#).
- **February 15, 2020** – Sweetheart 5K/10K Run at 9:00 a.m., Fruita Community Center.
- **February 18, 2020** – Start the Conversation on the topic of Stress Management, Fruita Community Center from 6:00 p.m. to 7:30 p.m.
- **March 5, 2020** – Bike with the City Manager at 4:30 p.m., meet at Fruita Community Center.
- **March 7, 2020** – An Evening of Art in Fruita, 6:30 p.m. to 9:30 p.m., Fruita Community Center.
- **March 11, 2020** – Start the Conversation on the topic of Suicide Prevention, Fruita Community Center from 6:00 p.m. to 7:30 p.m.
- **April 4, 2020** – 9 Health Fair at the Fruita Community Center, 7:00 a.m. to 11:00 a.m.
- **April 8, 2020** – Easter Egg Scramble at 4:00 p.m., Fruita Community Center.
- **April 15, 2020** – Fruita Back to Summer Fair, Fruita Community Center Meeting from 5:30 p.m. to 7:00 p.m.
- **April 22, 2020** – Start the Conversation on the topic of Social Media Use, Fruita Community Center from 6:00 p.m. to 6:30 p.m.
- **April 18, 2020** – Youth Scholarship Golf Tournament at 9:00 a.m., Adobe Creek Golf Course.
- The Fruita Community Calendar is available on the website or at this [link](#).
- The **2019** Events Information is also available online [here](#).

CC. Department Directors

Do you have questions about anything in the Weekly Information Update? Please feel free to email us at communications@fruita.org.




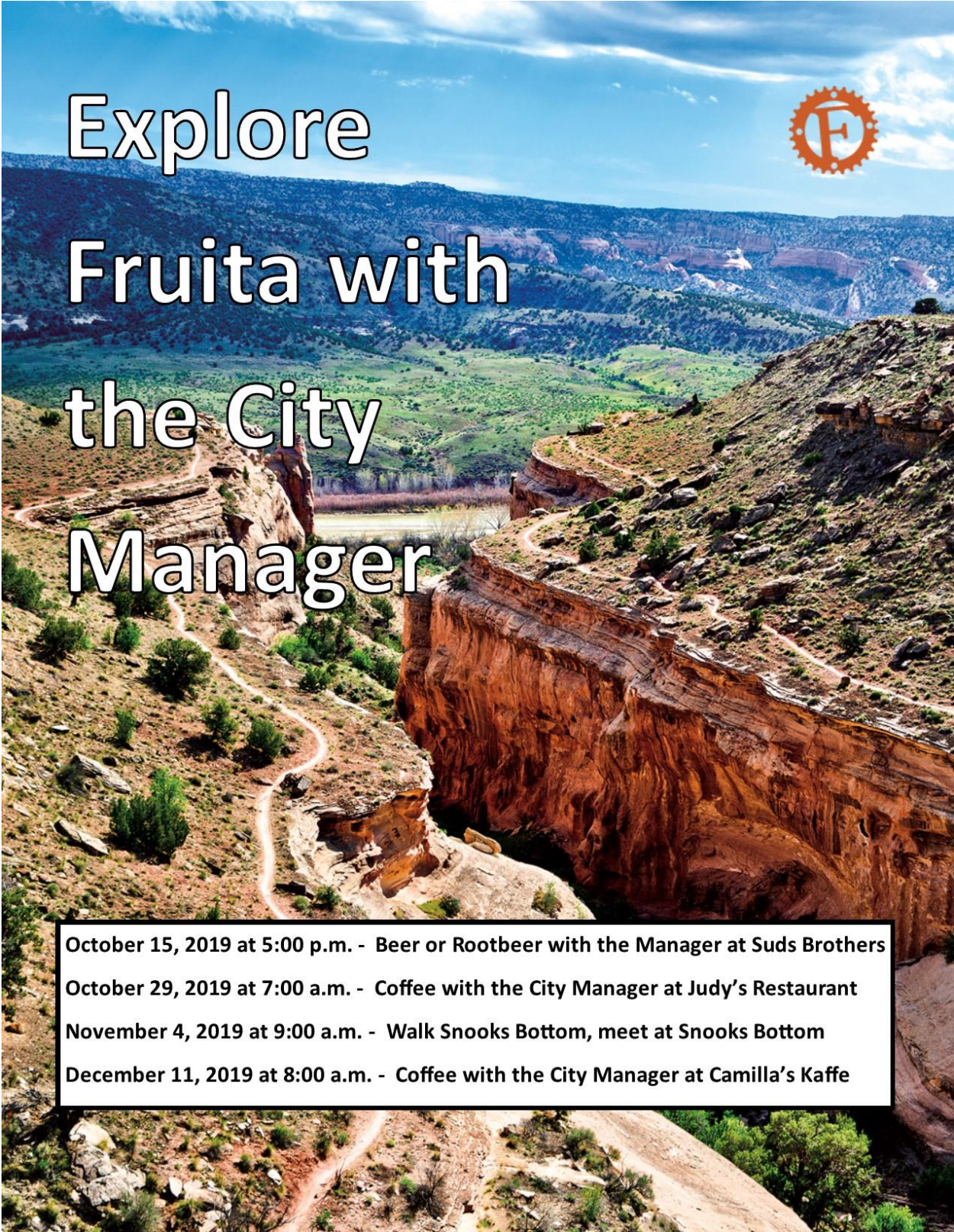
Avoid the mess of parking this Holiday Season,
Take GVT for all your Holiday Shopping



Ride FREE Saturdays

Nov 30, Dec 7, Dec 14, & Dec 21

- November 30 . Small Business Saturday (Palisade, Grand Junction, & Fruita)
 - . Blue Pig Art and Chocolate Walk (Palisade)
 - . Two Rivers Craft Fair (Grand Junction)
- December 7 . Palisade Olde Fashioned Christmas
 - . Grand Junction Parade of Lights
- December 14 . Fruita Holiday Arts & Crafts Fair and Parade of Lights
- December 21 . Hurry and finish your holiday shopping



Explore Fruita with the City Manager

October 15, 2019 at 5:00 p.m. - Beer or Rootbeer with the Manager at Suds Brothers

October 29, 2019 at 7:00 a.m. - Coffee with the City Manager at Judy's Restaurant

November 4, 2019 at 9:00 a.m. - Walk Snooks Bottom, meet at Snooks Bottom

December 11, 2019 at 8:00 a.m. - Coffee with the City Manager at Camilla's Kaffe



WHY FRUITA? The City of Fruita focuses on three strategic outcomes built upon a base of providing quality core services.

Quality of Place (QP) The City of Fruita is a community where residents and visitors love where they are. The City strives to be a bike and pedestrian friendly community by providing a system of sidewalks, trails, and bike lanes that connect our parks, schools, neighborhoods, civic facilities, and commercial areas. We value safe neighborhoods, our geographic natural resources and landscapes, top tier education and healthcare, and we collaborate to provide quality essential infrastructure and services. We are an inclusive community of doers who enjoy active and healthy lifestyles.

Economic Health (EH) The City of Fruita strives to be financially sustainable by enabling a stable economy and supporting a diversity of businesses that offer well-paying jobs that attract educated employees. The City works to be fiscally responsible and continuously seeks ways to allocate resources to services and projects that have the highest impact on the City's priorities. We are the innovative leader for economic development in the Grand Valley.

Lifestyle (L) The City of Fruita fosters a fun and funky ambiance by celebrating the local arts, farm and ranching history, unique leisure opportunities, and family-friendly events and activities. As a city, we encourage a diversity of cultural opportunities, businesses, and recreational activities. We continue to improve and enhance recreational offerings from traditional to outdoor adventure sports and youth to adult activities. We are a family-friendly community with diverse cultural opportunities, businesses and recreational amenities where visitors feel like locals and locals play like visitors.



FRUITA COLORADO



City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.

We are Fruita. We are...

Fun—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

Respectful—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

United—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

Innovative—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

Transparent—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

Authentic—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.