



FRUITA COLORADO

Weekly Info Update



To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: NOVEMBER 27, 2019
Re: WEEKLY INFORMATION UPDATE

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City Offices will be closed this Thursday and Friday for Thanksgiving.
We hope that everyone has a great Thanksgiving!

Tuesday's City Council Meeting on December 3, 2019

The meeting on Tuesday will begin with five items on the consent agenda, including the first reading of the Transportation Impact Fees Land Use Code Amendment which will schedule the public hearing for the fees at the December 17th, 2019 meeting. There are two legislative hearings on the agenda to approve and adopt the 2020 Budget, and a supplemental budget amendment. The meeting will then continue with three quasi-judicial hearings on VRBOs. Finally, we will conclude with an update on the Comprehensive Master Plan and Land Use Code Update.

Elevation Outdoors 2020 Best of the Rockies – Nominate Fruita!

Elevation Outdoors is now accepting nominations for the 2020 Best of the Rockies! Last year, several Fruita businesses and attractions won or were runner ups in their categories. Over the Edge Fruita won Best Bike Retail Shop, Horsethief Bench won Best Mountain Bike Ride, BestSlope Coffee won Best Coffee Shop, and the Colorado National Monument won Best Campground. In addition, the Hot Tomato, Colorado Back Country Biker, and Big Mike's Pork and Ribs were all runners up. To nominate your favorite Fruita business or attraction, visit the link [here](#).



Honor the Past – Envision the Future **FRUITA**

Comprehensive Plan Open House at Shelledy Elementary Cancelled

Due to a few factors, staff and the administration at Shelledy decided to cancel the open house originally planned for Dec. 2. This day happens to be a land on a teacher workday with no school for students, following a 7-day break, which was extended due to the illness outbreak. We have been fortunate to hold numerous public engagement opportunities and currently have had the participation boards that would have been used at the open house at the Community Center for residents to interact with for over a week and they will continue to be up next week. www.fruitainmotion.org also provides the opportunity for the same participation.

Shelledy's Principal sent the following email to parents to notify of the change:

The City of Fruita has been working hard on updating the 2019 Fruita in Motion - Comprehensive Plan. As the City nears the end of the public engagement component of the Comprehensive Plan update, they would like to offer a little background of the work being conducted, and provide an opportunity for our Shelledy staff and families to participate online. The Comprehensive Plan is a long-range planning document that provides policies and strategies for the City. These policies and strategies will relate to residential and commercial growth, community character, transportation, parks and open space, services, and infrastructure. As a community member, we are interested in your thoughts on where the City is today, where it should be going forward, and how we get there.

If you haven't had a chance to participate in one of the public engagement events, you can follow along and share the www.fruitainmotion.org to keep up with the interactive story map on the Fruita In Motion engagement. The City has set this website up to offer all the same engagement components that have been available at the public events. It offers several interactive mapping exercises that address the aforementioned topic areas. It would be very helpful for folks to provide any and all feedback relevant to how they would like to see the City grow.

Transportation Impact Fees (Continued)

On Tuesday November 12th, the Planning Commission voted 5-2 recommending approval of the Amending Chapter 19 of the Fruita Municipal Code regarding Transportation Impact Fees. This application is considered a Land Use Code Amendment, which is a legislative action, where a recommendation is provided by Planning Commission and a decision is finalized upon second reading by City Council. The Planning Commission discussed this Land Use Code Amendment at length during deliberations and spent a lot of time evaluating the potential outcomes. The Fruita City Council will hear this application on December 17th, 2019. While the December 3rd item is on Consent Agenda and simply to call for the Dec. 17 public hearing, the draft minutes from the Planning Commission are included in the packet.

General Updates

- Short week with the holidays, but much time has been spent fine-tuning the budget, scheduling interviews for the Land Use Code consultant finalists, and preparing the agenda for Tuesday night. Thanks for a productive and busy Council workshop last night, and I hope you have a great Thanksgiving.

- Small Business Saturday is this weekend! You can support our local community by shopping at businesses here in Fruita. Also, the Grand Valley Transit is offering Ride Free Saturdays for the holiday shopping season beginning this Saturday as well.
- The Fall GoFruita newsletter is out. To view it, click the link [here](#).
- If you are interested in reading or subscribing to the new Fworks newsletter, the latest edition is found [here](#) and includes a #SHOPSMALL gift guide.
- The Winter City Link is being finalized and will be sent to the printers next week.

Administration/Finance

- The updated 2020 proposed budget (with narrative updates and addition of the Transmittal Letter and budget Overview) is being added to www.fruita.org today. It is found under Administration and then the quick link to Budget on the left.

Parks and Recreation

- On Monday evening the boiler to the hot tub failed elevating the carbon monoxide levels in the pool mechanical room. The FCC was closed at 8:30 pm for the safety of patrons and staff. FCC staff is looking into solutions to repair or replace the hot tub boiler.
- It's officially the Holiday Season...Christmas lights have been turned on.

Planning & Development

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

Major/ Minor Subdivisions:

- KCP Minor Subdivision (536 Kokopelli Blvd)

Site Design Review:

- Coloramo Site Design Review (333 W Aspen)
- Monument Powder Coating (1596 Cipolla)
- Pediatric Dental Specialist (197 & 101 Jurassic)

Other Land Use Applications:

- Vic's Place VRBO
- Diddo House VRBO
- Transportation Impact Fee Land Use Code Amendment

Police Department

- Welcome to our newest police officer, Greg Geiman. Greg comes to us with about 16 years of law enforcement experience, most recently from Woodland Park Police Department.

Public Works

- Looking forward to the Parade of Lights in Fruita as staff have been finding bits of time to create the City float.

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- [Office closures for the holiday.](#)
- [Illness is still spreading through the valley. Experts have tips to help stop it.](#)
- [CDOT transportation panel OKs road projects.](#)
- [BLM: Work on mountain biking trail vandalized.](#)
- [Customers grateful for reopened offices of motor vehicles.](#)
- [Consensus sought on Drainage Authority.](#)
- [Grand Valley illness update.](#)
- [Snowstorm preparation for holiday travel.](#)
- [Public Health Director: Virus can linger for days.](#)
- [Snowstorm hits state, but more to come.](#)

UPCOMING EVENTS *(Please let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you when needed.):*

- **December 11, 2019** – Coffee with the City Manager at Camilla’s Kaffe at 8:00 a.m.
- **December 14, 2019** – Holiday Arts and Crafts Fair, 10:00 a.m. to 3:00 p.m., Fruita Community Center.
- **December 14, 2019** – Holiday Christmas and Parade of Lights – Downtown Fruita at Dusk.
- **December 18, 2019** – Cookies N’ Claus at the Fruita Community Center at 6:00 p.m.
- **December 18, 2019** – Start the Conversation on the topic of Marijuana, Fruita Community Center from 6:00 p.m. to 7:30 p.m.
- **January 7, 2020** – Coffee with the City Manager at Einstein’s Bagels at 9:00 a.m.
- **January 15, 2020** – Start the Conversation on Resilience and Happiness, Fruita Community Center from 6:00 p.m. to 7:30 p.m.
- **February 4, 2020** – Beer or Rootbeer with the City Manager at Hot Tomato, 5:00 p.m.
- **February 8, 2020** – Fruita Chamber of Commerce Annual Banquet at the Fruita Community Center, 5:30 p.m. to 10:30 p.m. If interested, RSVP [here](#).
- **February 15, 2020** – Sweetheart 5K/10K Run at 9:00 a.m., Fruita Community Center.
- **February 18, 2020** – Start the Conversation on the topic of Stress Management, Fruita Community Center from 6:00 p.m. to 7:30 p.m.
- **March 5, 2020** – Bike with the City Manager at 4:30 p.m., meet at Fruita Community Center.
- **March 7, 2020** – An Evening of Art in Fruita, 6:30 p.m. to 9:30 p.m., Fruita Community Center.
- **March 11, 2020** – Start the Conversation on the topic of Suicide Prevention, Fruita Community Center from 6:00 p.m. to 7:30 p.m.
- **April 4, 2020** – 9 Health Fair at the Fruita Community Center, 7:00 a.m. to 11:00 a.m.
- **April 8, 2020** – Easter Egg Scramble at 4:00 p.m., Fruita Community Center.
- **April 15, 2020** – Fruita Back to Summer Fair, Fruita Community Center Meeting from 5:30 p.m. to 7:00 p.m.
- **April 22, 2020** – Start the Conversation on the topic of Social Media Use, Fruita Community Center from 6:00 p.m. to 6:30 p.m.
- **April 18, 2020** – Youth Scholarship Golf Tournament at 9:00 a.m., Adobe Creek Golf Course.
- The Fruita Community Calendar is available on the website or at this [link](#).

- The **2019** Events Information is also available online [here](#).

CC. Department Directors

Do you have questions about anything in the Weekly Information Update? Please feel free to email us at communications@fruita.org.



Avoid the mess of parking this Holiday Season,
Take GVT for all your Holiday Shopping



Ride FREE Saturdays

Nov 30, Dec 7, Dec 14, & Dec 21

- November 30 . Small Business Saturday (Palisade, Grand Junction, & Fruita)
 - . Blue Pig Art and Chocolate Walk (Palisade)
 - . Two Rivers Craft Fair (Grand Junction)
- December 7 . Palisade Olde Fashioned Christmas
 - . Grand Junction Parade of Lights
- December 14 . Fruita Holiday Arts & Crafts Fair and Parade of Lights
- December 21 . Hurry and finish your holiday shopping

Stop the Spread

A HIGHLY CONTAGIOUS ILLNESS
IS SPREADING THROUGH OUR COMMUNITY

THE MAIN SYMPTOM IS VOMITING

PROTECT YOURSELF

When someone vomits, tiny particles go into the air. These particles are not visible to the eye and it takes very few of them to infect another person. These particles can live on hard surfaces for weeks.



THINK ABOUT A SPRAY BOTTLE'S MIST

Particles from an infected person's vomit or feces can spread and be ingested by others up to **25** feet away.

If you have been around someone who was sick, there's a good chance you may have come in contact with some of these particles.

WATCH FOR SYMPTOMS AND ISOLATE YOURSELF FOR UP TO 72 HOURS TO STOP THE SPREAD OF ILLNESS.



IMMEDIATELY CLEAN UP

If you've been exposed to the vomit or feces of an infected person, use a disposable mask or cover your face and use gloves to immediately clean up the area.



USE BLEACH TO CLEAN

- Clean up the visible waste with a disposable cloth.
- Disinfect the area using a product that says it is effective against norovirus.
 - Remember particles can travel up to 25 feet so pay special attention to walls and other surfaces.
- To make your own, use 1 cup of bleach per 1 gallon of water.
- Leave the bleach on the surface for at least 1 minute or follow instructions on the product.



AVOID PUBLIC PLACES IF YOU THINK YOU HAVE BEEN EXPOSED

- This illness is hitting people very quickly.
- To help stop the spread, it is extremely important to stay home if you are sick.
- Do not return to work, school, or child care until you are symptom-free for at least 24 hours.

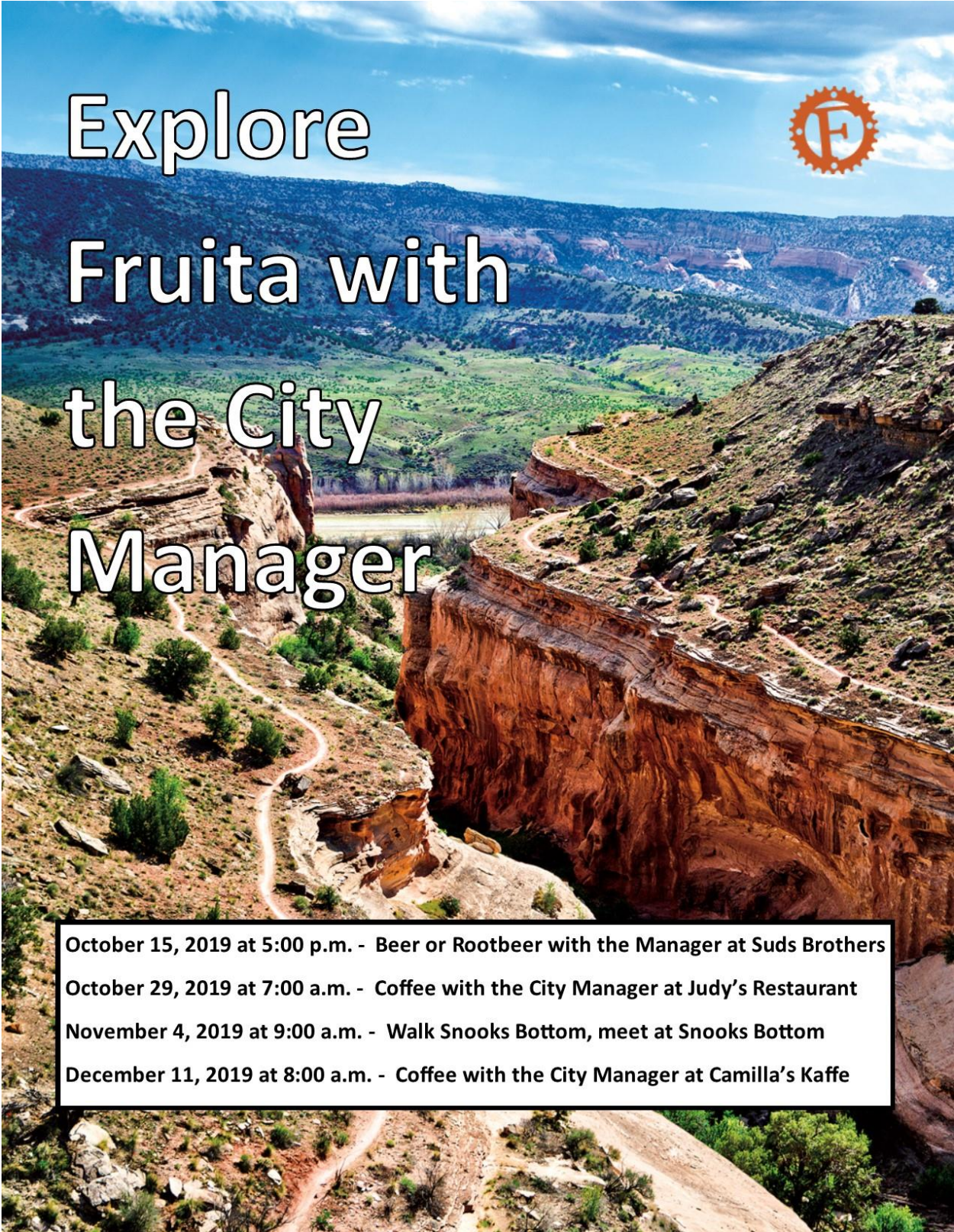
WHAT WE KNOW AS OF NOV. 21

Symptoms: Primarily vomiting, some diarrhea and fevers
Duration: 12 - 24 hours
Concerns: Rapid person to person spread, dehydration in extreme cases.
Closure of all D51 schools

Disease Reporting Line: 970-254-4120

VISIT HEALTH.MESACOUNTY.US
FOR MORE INFORMATION





Explore Fruita with the City Manager



October 15, 2019 at 5:00 p.m. - Beer or Rootbeer with the Manager at Suds Brothers

October 29, 2019 at 7:00 a.m. - Coffee with the City Manager at Judy's Restaurant

November 4, 2019 at 9:00 a.m. - Walk Snooks Bottom, meet at Snooks Bottom

December 11, 2019 at 8:00 a.m. - Coffee with the City Manager at Camilla's Kaffe



WHY FRUITA? The City of Fruita focuses on three strategic outcomes built upon a base of providing quality core services.

Quality of Place (QP) The City of Fruita is a community where residents and visitors love where they are. The City strives to be a bike and pedestrian friendly community by providing a system of sidewalks, trails, and bike lanes that connect our parks, schools, neighborhoods, civic facilities, and commercial areas. We value safe neighborhoods, our geographic natural resources and landscapes, top tier education and healthcare, and we collaborate to provide quality essential infrastructure and services. We are an inclusive community of doers who enjoy active and healthy lifestyles.

Economic Health (EH) The City of Fruita strives to be financially sustainable by enabling a stable economy and supporting a diversity of businesses that offer well-paying jobs that attract educated employees. The City works to be fiscally responsible and continuously seeks ways to allocate resources to services and projects that have the highest impact on the City's priorities. We are the innovative leader for economic development in the Grand Valley.

Lifestyle (L) The City of Fruita fosters a fun and funky ambiance by celebrating the local arts, farm and ranching history, unique leisure opportunities, and family-friendly events and activities. As a city, we encourage a diversity of cultural opportunities, businesses, and recreational activities. We continue to improve and enhance recreational offerings from traditional to outdoor adventure sports and youth to adult activities. We are a family-friendly community with diverse cultural opportunities, businesses and recreational amenities where visitors feel like locals and locals play like visitors.



FRUITA COLORADO



City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.

We are Fruita. We are...

Fun—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

Respectful—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

United—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

Innovative—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

Transparent—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

Authentic—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.