



FRUITA COLORADO

Weekly Info Update



To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: NOVEMBER 1, 2019
Re: WEEKLY INFORMATION UPDATE

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Tuesday's City Council Meeting on November 5, 2019

The meeting on Tuesday will begin with members of the Grand Junction Economic Partnership providing an update on the progress of the Foreign Trade Zone. There are five items on the consent agenda, and only one public hearing scheduled. Budget presentations will continue with an overview of Personnel changes next year, and a summary of proposed 2020 Capital Projects and the Capital Improvement Plan. We will conclude with a discussion on a potential lodging tax question.

Treat or Street and Halloween

It was a fun Halloween and Trick or Treat Street at the Civic Center on Thursday! After only two hours, the Civic Center ran out of candy due to the great turnout at the event. Thank you to all who organized, supported, and participated in these events. Downtown Fruita was full of trick and treaters! Pictured here is Code Enforcement Officer Dave Oliver handing out candy at Trick or Treat Street, and City staff participating in theme "fantasy" this year.





General Updates

- We are working closely with the Grand Junction Economic Partnership and the Business Incubator Center with a prospective company highly interested in making Fruita home.
- We had a small but good turnout at the Coffee with the City Manager at Judy's Restaurant this week. We heard from a few new residents and discussed a variety of City projects and goals. The next City Manager engagement event will be a walk around Snooks Bottom next Monday at 9:00 a.m. To keep up to date on upcoming events, you can visit our Facebook [here](#) or view the flyer below.
- The Request for Proposals for the Land Use Code update close today at 5p.m. and we will begin reviewing next week.
- We had a group participate at the Civic Center today in the annual State Demography Summit via live webinar, learning about very interesting growth stats in the state and our area.
- Veterans can ride the Grand Valley Transit free all month in November with an ID or discharge papers. The full flyer is provided below.
- The Colorado Department of Transportation (CDOT) has released the Midpoint Report for the Your Transportation Plan. As part of the community engagement process, CDOT received over 9,000 completed survey and more than 17,000 map comments. CDOT has compiled all this information into a report that can be viewed at this [link](#).

- Just a reminder, the Colorado West Land Trust open house is tonight from 4:00 p.m. to 7:00 p.m. at their office in Grand Junction. Shannon and I will be attending.
- Next Tuesday afternoon, we will be presenting our K.4 Road Grant Application to the Department of Local Affairs.
- Downtown will be busy this Saturday with the Rim Rock Runs. A quick reminder, the following streets will be closed from 5:00 a.m. to 5:00 p.m. - the NW section of the Circle, Aspen Avenue from Cherry Street to Circle Park, N. Mesa from W. Pabor to N. Park Square, and N. Plum Street from Pabor to Aspen Ave. Good luck to everyone participating in the races!
- Have a great weekend and don't forget to set our clocks back an hour Sunday.

Administration

- Work continues preparing the draft 2020 budget, grants and asset management. The proposed draft budget can be found [here](#).

Engineering

- The Highway 6 Sewer Interceptor project has started construction. This week, crews drilled holes along the alignment of the sewer that will be utilized for dewatering wells. MA Concrete Construction is the contractor for the project. Their subcontractor Clayco Inc is preparing for boring at the east end across the Independent Ranchman's Canal and Highway 6 and Union Pacific Railroad.
- On Tuesday, Project Manager Chris Dehmel celebrated 19 years with the City of Fruita. Thank you for all your dedication and hard work Chris!
- With several projects underway within the city, there are a few road closures. Fremont St.(18 ½ Road) continues to be closed north of Brandon Estates Subdivision with the construction of Oak Creek Estates and the new Monument Ridge Elementary school. Asphalt paving is scheduled to begin next week in that area. J 2/10 Road is closed east of Fremont for utility installations for Grand Valley Estates Filing II Subdivision, where crews are prepping the roads for roadbase this week.

Human Resources

- The City of Fruita is currently accepting applications for a Recreation Coordinator - Athletics/Programs position at the Fruita Community Center. For more information, you can view the job posting [here](#).
- We will be hosting a Blood Drive at the Civic Center on November 12, 2019 from 1:30 p.m. to 3:00 p.m. in the parking lot.

Parks and Recreation

- The Requests for Proposals for the Parks, Health, Recreation, Open Space, and Trails (PHROST) Master Plan Update is now available online. To view it, click on the link [here](#).
- The Requests for Qualifications (for an artist(s)) and Proposals (for a landscape architect) are also on the street – they can be viewed here: <https://www.fruita.org/parksrec/page/fruita-art>
- Thanks to a \$5,000 grant from the BLM which came through the Lower Valley Fire Department, a significant amount of slash and debris was cleaned up and removed along the Big Salt Wash Trail (between the trail and the homes). This will help with fire mitigation and generally helps

with maintenance along the trails. Thanks BLM and LVFD! Pictured here is a photo from the work on the Big Salt Wash.



- The Trails Maintenance Crew finished up 6 weeks of work – 3 weeks at 18 Road and 3 weeks at the Kokopelli Trail System. Members of the Fruita Trails Initiative will be getting together in the next couple of weeks to review the program and work completed. In the meantime, thank you to COPMOBA, BLM, WCCC, Over the Edge and especially Anne Keller at Hot Tomato who spent a significant amount of time coordinating the crew's efforts.





Planning & Development

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

Major/ Minor Subdivisions:

- KCP Minor Subdivision (536 Kokopelli Blvd)

Site Design Review:

- Coloramo Site Design Review (333 W Aspen)
- Monument Powder Coating (1596 Cipolla)
- Pediatric Dental Specialist (197 & 101 Jurassic)

Other Land Use Applications:

- Richwood Avenue VRBO
- Vic's Place VRBO
- Diddo House VRBO
- Transportation Impact Fee Land Use Code Amendment
- Little Imaginations Conditional Use Permit to operate a childcare facility at 433 E Aspen Avenue

Police Department

- Officers enjoyed being at Truck-n-Treat handing out a bunch of candy and badge stickers.
- Chief Krouse participated in the selection process for the new Grand Junction Regional Communications Center manager.

Public Works

- Congratulations to Troy Melroy who passed his CDL test this week!

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- [Hike of the week: Here's how to keep hiking even with snow on the ground \(Vail Daily News\).](#)
- [Community members help local women battling breast cancer.](#)
- [Census Bureau needs workers, and lots of them.](#)
- [Fruita, Grand Junction OK with opting out of marijuana.](#)
- [Mesa County approves two deals with Mind Springs for psychiatric care and detoxification.](#)
- [First Grand Valley snowfall caused multiple morning accidents, highway closures.](#)
- [Coldest Halloween on record expected for the Grand Valley.](#)
- [Moon Farm on county list of historic sites.](#)
- [The Salvation Army is in need of frozen turkeys and bell ringers for the holidays.](#)
- [All of the problems, none of the benefits.](#)
- [Moon Farm added to county list of historic sites.](#)
- [Retail marijuana still a no in Fruita, Grand Junction.](#)
- [Guide to Halloween.](#)
- [The CORE Act has passed the U.S. House, but the massive Colorado public lands bill faces tough odds in the U.S. Senate.](#)
- ["We can play."](#)

UPCOMING EVENTS *(Please let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you when needed.):*

- **November 1, 2019** – Colorado West Land Trust Open House, 4:00 p.m. to 7:00 p.m.
- **November 2, 2019** – Rim Rock Marathon, Colorado National Monument, Fruita Co at 8:00 a.m.
- **November 4, 2019** – Walk Snooks Bottom with the City Manager at 9:00 a.m.
- **November 18, 2019** – Comprehensive Plan Open House at the Fruita Monument High School Library from 4:00 p.m. to 6:00 p.m.
- **December 2, 2019** – Comprehensive Plan Open House at the Shelledy Elementary Gym, 4:00 p.m. to 6:00 p.m.
- **December 11, 2019** – Coffee with the City Manager at Camilla's Kaffe at 8:00 a.m.
- **December 14, 2019** – Holiday Arts and Crafts Fair, 10:00 a.m. to 3:00 p.m., Fruita Community Center.
- **December 14, 2019** – Holiday Christmas and Parade of Lights – Downtown Fruita at Dusk.
- **December 18, 2019** – Cookies N' Claus at the Fruita Community Center at 6:00 p.m.
- The Fruita Community Calendar is available on the website or at this [link](#).
- The **2019** Events Information is also available online [here](#).

CC. Department Directors

Do you have questions about anything in the Weekly Information Update? Please feel free to email us at communications@fruita.org.



PLAN LIKE A LOCAL
**FRUITA
IN
MOTION**

COMPREHENSIVE PLAN UPDATE

Fruita Schools Open House Schedule

The City of Fruita is updating its Comprehensive Plan this year. The plan is called “Fruita in Motion: Plan Like a Local,” to highlight the key role local residents will play in crafting the city’s future and this plan. This open house schedule follows several recent outreach efforts to vet the plan with the community.

Please feel free join us at one of the following locations:

- *Rimrock Elementary School Cafeteria on October 24th 4pm-6pm*
- *Fruita Middle School Library on October 29th 4pm-6pm*
- *Fruita Monument High School Library on November 18th 4pm-6pm*
- *Shelley Elementary Gym on December 2nd 4pm-6pm*

Food & Drink will be provided while you engage in feedback regarding Fruita’s future!



What is a Comprehensive Plan?

A comprehensive plan is a long-range planning document that provides policies and strategies for the city. The comprehensive plan was last updated in 2008 and Fruita is ready for a new plan based on where the city is today. Public input is essential to a comprehensive plan, ensuring it reflects the values of the community. Ultimately, the plan update will help the city guide development going forward and incorporate the community’s vision and goals into future policies and actions.

For more information about the open house and this planning process, visit:

www.fruitainmotion.org



Thank You for Your Service

Veterans Ride GVT Free in November

During the month of November, all veterans and active duty military ride GVT free with proof of ID.

Show your ID or discharge papers to the driver and board free.



Explore Fruita with the City Manager



October 15, 2019 at 5:00 p.m. - Beer or Rootbeer with the Manager at Suds Brothers
October 29, 2019 at 7:00 a.m. - Coffee with the City Manager at Judy's Restaurant
November 4, 2019 at 9:00 a.m. - Walk Snooks Bottom, meet at Snooks Bottom
December 11, 2019 at 8:00 a.m. - Coffee with the City Manager at Camilla's Kaffe



WHY FRUITA? The City of Fruita focuses on three strategic outcomes built upon a base of providing quality core services.

Quality of Place (QP) The City of Fruita is a community where residents and visitors love where they are. The City strives to be a bike and pedestrian friendly community by providing a system of sidewalks, trails, and bike lanes that connect our parks, schools, neighborhoods, civic facilities, and commercial areas. We value safe neighborhoods, our geographic natural resources and landscapes, top tier education and healthcare, and we collaborate to provide quality essential infrastructure and services. We are an inclusive community of doers who enjoy active and healthy lifestyles.

Economic Health (EH) The City of Fruita strives to be financially sustainable by enabling a stable economy and supporting a diversity of businesses that offer well-paying jobs that attract educated employees. The City works to be fiscally responsible and continuously seeks ways to allocate resources to services and projects that have the highest impact on the City's priorities. We are the innovative leader for economic development in the Grand Valley.

Lifestyle (L) The City of Fruita fosters a fun and funky ambiance by celebrating the local arts, farm and ranching history, unique leisure opportunities, and family-friendly events and activities. As a city, we encourage a diversity of cultural opportunities, businesses, and recreational activities. We continue to improve and enhance recreational offerings from traditional to outdoor adventure sports and youth to adult activities. We are a family-friendly community with diverse cultural opportunities, businesses and recreational amenities where visitors feel like locals and locals play like visitors.



FRUITA COLORADO



City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.

We are Fruita. We are...

Fun—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

Respectful—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

United—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

Innovative—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

Transparent—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

Authentic—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.