



FRUITA COLORADO

Weekly Info Update



To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: AUGUST 2, 2019
Re: WEEKLY INFORMATION UPDATE

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City Council Meeting on August 6th, 2019

The meeting next Tuesday will begin with a Proclamation for Interfaith Awareness Week in the City of Fruita. There are eight items on the consent agenda, one legislative hearing on a supplemental budget amendment, one quasi-judicial hearing, and one item on the administrative agenda regarding the land use code update. The meeting will conclude with a discussion on the Highway 6 Sewer project and an executive session to complete a formal review for the City attorney.

Online Utility Payments Now Available

We are pleased to announce that we are now able to take online payments for utility bills. You can click on the link below to make your payments with a credit/debit card or eCheck. Credit/debit cards that are accepted are American Express, Discover, Mastercard, and Visa. An administration fee for credit/debit payments or electronic check payments will be charged. As always, residents can still pay by setting up automatic ACH payments, dropping their payment off at one of the payment dropboxes located at Fruita Civic Center or inside the Fruita City Market, by mail, or in person at the Civic Center. We are excited to offer this new payment option for utility billing and hope it offers a convenient way to make bill paying a bit easier. Just have your account number and balance ready. [Pay your utility bill here.](#)

Fruita to host 2020 CCCMA Emerging Manager's Summer Camp

The City of Fruita is excited to announce that we will be hosting the 2020 Colorado City and County Management Association (CCCMA) Emerging Manager's Summer Camp at the Fruita Community Center. Staff attended this conference last week in Fort Collins and have been actively involved on the planning committee. There was over 60 attendees at the conference, and many of which, seemed thrilled to be coming to Fruita next year.

D51 Survey to determine new name for the new Fruita Elementary School

The School District is launching a survey for the naming of the new Fruita Elementary School. This initial survey will close on August 19, so if you have any suggestions, please participate in the survey. The link can be found here: [Help us name the new Fruita elementary school!](#)

Honor the Past – Envision the Future **FRUITA**

General Updates

- Had a great meeting with Robin Brown, the Executive Director of the Grand Junction Economic Partnership, this week to better coordinate our efforts and partnership.
- This week was full of work on the budget and grant applications. Here is a quick recap:
 - We submitted the \$1million request to the Department of Local Affairs (DOLA) for K.4 Road infrastructure improvements.
 - Submitted a pass-thru grant to the Colorado Tourism Office on behalf of the T.H.E. Trails Summit for \$5,000 and no match required.
 - In your Council packet are two other DOLA requests—one for supplemental funds for the Highway 6 sewer project and one for the updates to the Land Use Code and Design Standards for \$25,000—both to be submitted Aug. 7 if approved.
- Stand-up paddle boarding with the City Manager at the cable wakeboard park turned out to be beautiful weather for an hour in between storms. The storms scared off those who had planned to come, but we had a great time floating and meeting with the Imondi's regarding their successful second season and plans for next year as part of our public-private partnership.
- We held an all-supervisor meeting and training this week. The Alliance for Innovation virtually presented to the group and our application process for employees to join the City's new Innovation Team were sent out this week.
- Mesa County hosted a Clean Indoor Air Act Informational meeting at the Civic Center Thursday. Chamber Director Jennifer Seal was in attendance and will be updating local businesses on the changes.
- On Wednesday, August 14th, Colorado Mesa University and Western Colorado Community College is hosting a ribbon cutting ceremony for the new Electric Line worker Facility at 441 29 Road at 7:30 a.m. The ribbon cutting ceremony will be followed by a reception with light fare and coffee. If you are interested in attending, please [RSVP here](#).
- The Fruita Chamber of Commerce is looking for Marketing and Event Coordinator. More information can be found on the Chamber's [website here](#).

Engineering

- Submitted DOLA Grant for K.4 Road reconstruction Wednesday with anticipated construction complete by this time next year when school opens.
- Maple Street Sewer project is expected to mill and overlay paving on Maple St and Ottley Ave over the weekend with pavement markings being installed next week in time for the beginning of school.
- Kokopelli Trail extension at 16 Road will have pre-bid meeting on 8/20 with a bid opening on 8/23.
- QDOBA and Einstein's are on track to open late August/Early September.

Human Resources

- We are currently accepting applications for a Part Time Fitness/Wellness Coordinator at the Fruita Community Center. Applications are due next Friday, August 9, by 5:00 p.m., and if interested, you can view the job description [here](#).

Parks and Recreation

- The Fall 2019 Parks and Recreation Activity Guide is now available! To view it, [click here](#).
- The Fruita Community Center (FCC) will be closed for our annual maintenance week from September 15, 2019 to September 22, 2019.
- The Fruita Youth Initiative (FYI) has partnered with Mesa County Public Health to launch a series of discussions with parents and youth on important topics facing the youth. These talks, called Start the Conversation Fruita, will be hosted at the FCC and are free to attend. The first conversation will be on August 28, 2019 at the FCC from 6:00 p.m. to 7:30 p.m., and we will be discussing vaping. The full flyer can be found below with additional topics and dates.
- Splash Bash for 6th through 12th grade students will be next Wednesday, August 7th from 5-7pm at the Fruita Community Center. The Fruita Youth Action Council is hosting this back to school event to get students re-acquainted and celebrate the beginning of a new school year! See the flyer below.

Police Department

- The Junior Citizen Police Academy graduated 8 students who spent the summer learning about various law enforcement roles and responsibilities. The academy is designed to build a better partnership between the Police Department and our local youth.

Planning & Development

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

Major/ Minor Subdivisions:

- Iron Wheel Major Subdivision final plat/plan application under review.
- Garden Estates Final Plat (located at 910 Adams Drive, south of I-70 and west of 18 Road in Fruita, Colorado.)
- Grand Valley Estates 2 Final Plan/Final Plat (1849 J 2/10 Rd)
- KCP Minor Subdivision (536 Kokopelli Blvd)
- Brandon Residential PUD Preliminary Plan

Site Design Review:

- Colorado Canyons (Family Health West) is far along on the construction of the hospital expansion.
- Einstein's Bagels/Qdoba: (401 Jurassic Ave #B) has received their planning clearance and is nearly complete with construction.
- Quench Drinks Site Design Review is complete and getting ready for construction.
- Coloramo Site Design Review (333 W Aspen)

Other Land Use Applications:

- 168 N. Elm VRBO
- 604 E. Aspen Ave VRBO

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- [Neighborhoods prepare for “National Night Out”.](#)
- [Changes on the way to Rabbit Valley area.](#)
- [New BLM Director Named.](#)
- [New Foundation in Mesa County to take grant applications.](#)
- [Colorado summer: Escape to Palisade and Grand Junction.](#)
- [Interested in owning a new home? Come to the Boulder Market Place.](#)
- [County’s mosquito numbers spike.](#)
- [High school students organize mental health march.](#)
- [Man on 3,000-mile trek to help fellow vets.](#)
- [Important dates for D51 parents and students.](#)
- [Free entry at Colorado State Parks for “Colorado Day” on Monday.](#)
- [Rock wall being built near DeBeque Canyon.](#)
- [Biking in Fruita and Grand Junction.](#)
- [Slow Down Move Over + Cops and Cars.](#)

UPCOMING EVENTS *(Please let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you when needed.):*

- **August 3, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **August 7, 2019** – Splash Back Pool Party for middle and high school students at the Fruita Community Center, 5:00 p.m. to 7:00 p.m.
- **August 8, 2019** – Fruita Chamber of Commerce August’s Business Hours at Town and Country Finance, 119 E. Aspen Ave, Fruita Co 81521, from 5:30 to 7:30 p.m.
- **August 8, 2019** – Thursday Night concert – The Williams Brothers Band (Blues Rock/Grit Country) at 7:30 p.m. at Civic Center Park.
- **August 10, 2019** – Cops N Cars Show – A benefit event for Special Olympics Colorado at Little Salt Wash Park, 8:00 a.m. to 3:00 p.m.
- **August 10, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **August 13, 2019** - Walk downtown Fruita with the City Manager at 10:00 a.m. - meet at the Civic Center.
- **August 17, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **August 21, 2019** – Beer or Rootbeer with the City Manager at Copper Club Brewery at 5:30 p.m.
- **August 24, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **August 28, 2019** – Start the Conversation Fruita on the topic of vaping, Fruita Community Center from 6:00 p.m. to 7:30 p.m.
- **August 31, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **September 5, 2019** – Coffee with the City Manager at Fruita Starbucks at 7:30 a.m.
- **September 15, 2019** – Dog Daze at the Fruita Community Center, 6:00 p.m. to 8:00 p.m.
- **September 24, 2019** – Hike Dino Hill with Mike at 4:00 p.m.
- **September 27-29, 2019** – Fruita Fall Festival, Downtown Fruita
- **September 28, 2019** – Bike Rodeo at the Fruita Community Center, 9:00 a.m. to 11:00 a.m.
- **October 26, 2019** – Truck and Treat at Civic Center Park, 10:00 a.m. to 12:00 p.m.

- **October 31, 2019** – Trick or Treat Street, Downtown Fruita, 3:00 p.m. to 5:00 p.m.
- **December 18, 2019** – Cookies N’ Claus at the Fruita Community Center at 6:00 p.m.
- The Fruita Community Calendar is available on the website or at this [link](#).
- The **2019** Events Information is also available online [here](#).

CC. Department Directors

Do you have questions about anything in the Weekly Information Update? Please feel free to email us at communications@fruita.org.

2019
FALL EDITION



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Fruita Youth Initiative (FYI) presents:

START THE CONVERSATION FRUITA

TOPIC LIST

Vaping: August 28, 2019

Suicide Prevention* : September 25, 2019

Anxiety: October 23, 2019

Prescription Medicine: November 20, 2019

Marijuana: December 18, 2019

**Registration Required*

Parents and youth both welcome to
learn about these important topics!

Where: Fruita Community Center

Time: 6:00 p.m. - 7:30 p.m.

*Refreshments and snacks provided.
Child care provided for preschool age and older.*

Questions?

Email: sarah.schultz@mesacounty.us

Registration

<http://bit.ly/FYIstarttheconvo>

Scan me



healthy
MESA COUNTY
Connecting Community. Inspiring Solutions.

Fruita Youth
Action Council
Presents:



END OF SUMMER
**SPLASH
BASH**

August 7th 5pm-7pm
Fruita Community Center
Outdoor Pool
6th-12th Grade

FREE:
BBQ
YARD GAMES
SNOW CONES
SWIMMING
MUSIC



Explore Fruita with the City Manager

Upcoming Dates:

7.2.19 at 8:00 a.m.
Coffee with Mike at
Enstroms Candies Fruita

7.31.19 at 7:00 p.m.
Paddleboard with Mike
at Imondi Wake Zone

8.13.19 at 10:00 a.m.
Walk Downtown Fruita
with Mike

8.21.19 at 5:30 p.m.
Beer or Rootbeer with
Mike at Copper Club

9.5.19 at 7:30 a.m.
Coffee with Mike at
Fruita Starbucks

9.24.19 at 4:00 p.m.
Hike Dino Hill with
Mike



Is there anything that you would like to discuss personally with the City Manager? Join City Manager Mike Bennett and guests for informal discussions about Fruita while exploring what our community has to offer. Join us at any of the following dates. For more information and the most current schedule, please visit fruita.org.



FRUITA
COLORADO



WHY FRUITA? The City of Fruita focuses on three strategic outcomes built upon a base of providing quality core services.

Quality of Place (QP) The City of Fruita is a community where residents and visitors love where they are. The City strives to be a bike and pedestrian friendly community by providing a system of sidewalks, trails, and bike lanes that connect our parks, schools, neighborhoods, civic facilities, and commercial areas. We value safe neighborhoods, our geographic natural resources and landscapes, top tier education and healthcare, and we collaborate to provide quality essential infrastructure and services. We are an inclusive community of doers who enjoy active and healthy lifestyles.

Economic Health (EH) The City of Fruita strives to be financially sustainable by enabling a stable economy and supporting a diversity of businesses that offer well-paying jobs that attract educated employees. The City works to be fiscally responsible and continuously seeks ways to allocate resources to services and projects that have the highest impact on the City's priorities. We are the innovative leader for economic development in the Grand Valley.

Lifestyle (L) The City of Fruita fosters a fun and funky ambiance by celebrating the local arts, farm and ranching history, unique leisure opportunities, and family-friendly events and activities. As a city, we encourage a diversity of cultural opportunities, businesses, and recreational activities. We continue to improve and enhance recreational offerings from traditional to outdoor adventure sports and youth to adult activities. We are a family-friendly community with diverse cultural opportunities, businesses and recreational amenities where visitors feel like locals and locals play like visitors.



FRUITA COLORADO



City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.

We are Fruita. We are...

Fun—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

Respectful—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

United—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

Innovative—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

Transparent—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

Authentic—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.