



FRUITA COLORADO

Weekly Info Update



To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: JULY 3, 2019
Re: WEEKLY INFORMATION UPDATE

325 E Aspen
Suite 155
Fruita CO 81521

Phone:
970-858-3663

Fax:
970-858-0210

E Mail
fruita@fruita.org

Web Site
fruita.org

City Manager's Office
970-858-3663

City Clerk/Finance
970-858-3663

Community
Development
970-858-0786

Engineering
970-858-8377

Human Resources
970-858-8373

Public Works
970-858-9558

Recreation Dept.
970-858-0360

Happy Fourth of July!

Tonight, we will be hosting the annual of 3rd of July Fireworks display around 9:30 p.m. The fireworks will be launched from Snooks Bottom. At the Civic Center, there will be 3rd of July Celebration featuring free hotdogs and live music. The full flyer for the 3rd of July Party can be found below. The celebration starts at 6:00 p.m., and we hope to see you there!

Introducing Online Utility Payments (continued)

Coming soon... Fruita residents will have the ability to pay their utility bills online! 24/7 online access will be available to residents with options to pay via credit card, debit card, or eCheck. A convenience fee will apply to online payments. This option will be available through a link from the City's website at www.fruita.org or by visiting www.colorado.gov/payment/cityoffruita. The City will continue to offer a variety of other utility payment options as well. We are excited to offer this new payment option for utility billing and hope it offers a convenient way to make bill paying a bit easier. For more information, please visit this [link](#).

Warning: Dangerous High-Water Conditions (continued)

Highwater levels continue to create potentially dangerous river conditions on the Colorado River and Gunnison River. The Colorado Riverfront Trail remains closed in multiple sections throughout the valley, including in Fruita at Reed Wash where the trail underpasses I-70. High water has again topped the trail at this location and staff continues to monitor it. **For information on current river conditions and safety hazards**, please visit the [Mesa County Emergency Preparedness website](#).

General Updates

- We had a great turnout at Coffee with the City Manager at Enstroms Candies on Tuesday. The group and I discussed growth and development, improving our infrastructure, roads, and bridges, and the City's current projects. The conversations were very productive. The next Explore Fruita with the City Manager will be on July 31, 2019 at 7:00 p.m., and we will be paddle-boarding at Imondi Wake Zone. The full flyer can be found below.

Honor the Past – Envision the Future **FRUITA**

- The Summer City Link should be arriving at homes and businesses this week. If you want to view it a bit early, you can [here](#).
- Over the weekend, the Colorado River flows increased to around 30,000 CFS, and the Kokopelli Section of the Colorado Riverfront Trail is again flooded at Reed Wash. Late last week, the trail was free of water, and crews were working on cleaning the mud and debris off the trail. With water levels rising again, the trail will remain closed until further notice.
- The Fruita Chamber of Commerce will be hosting a ribbon cutting for the grand opening of Karma Kitchen next Monday, July 8th, at 5:00 p.m. The flyer is provided below.
- On Monday night, the School District 51 Board approved placing a resolution to place a question on the November ballot, asking voters to approve a \$179.5 million bond measure. As proposed by Board, the bond would be used to build a new Grand Junction High School, as well as make repairs and updates to Central High School, Fruita Monument, and Palisade High School. The full release from the school district can be found here: [D51 approves ballot measure](#).
- On July 11th, 2019, from 3:30 p.m. to 6:30 p.m., The Colorado Office of Economic Development and International Trade (OEDIT) will be hosting a Rural Prosperity Resource Tour in the Council Chambers at the Civic Center. OEDIT will be providing information to the community about various programs, funding, and resources state agencies offer. At the resource fair, organizations will be providing free business consulting and additional information on their respective programs. Both events are free to attend and open to the public. If you are interested in attending, you can [RSVP here](#).
- on July 31, 2019 at 9:30 a.m., the Mesa County RTPO staff is hosting a meet and greet with new staff. Please the full flyer below.

Administration/Finance

- Closing on the 2019 Refunding and Improvements Bonds is scheduled for July 9 and the team has been working diligently on finalizing all the necessary documents.
- Staff has been working on quarterly grant reimbursement requests. Final pay requests have been submitted for the Lagoon Redevelopment grant and the North Fruita Desert Trails Master Plan.
- Staff is also working on updating budget procedures in preparation of kicking off the 2020 Budget development process.

Engineering

- The bid date of the Highway 6 Sewer Extension closed this afternoon and we received five responses. The bids tabulation will be uploaded to our website later this week at this link: [Revised 2019 Hwy 6&50 Sanitary Sewer Extension Project](#).
- The thermal heave on the Kokopelli Section of the Riverfront Trail, west of Reed Wash, has been removed and will be replaced this Friday. Engineering is coordinating with Parks on when the concrete will be able to accept traffic loads.

Parks and Recreation

- It's Go Time – July 3rd Fireworks is set so get to your favorite location to watch Fruita's fireworks display. Parks and Recreation would like to thank the following agencies and organizations for

helping with the making this a safe and fun event: Lower Valley Fire Department. Fruita Police Department, Colorado Highway Patrol, Colorado Department of Transportation, Mesa County, Bureau of Land Management, Fireworks West, and CC Enterprises.

- Western Rockies Federal Credit Union also needs a huge kudos for sponsoring the fireworks show and enabling this event to continue – Thank You!
- It's summertime at the Fruita Community Center – in June, 20,849 patrons paid to swim, play basketball, workout and generally get out of the heat. The FCC visitation surpassed 100,000 for 2019 and is tracking approximately 5,000 more visits than in 2018. The full report can be found below.

Planning & Development

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

Major/ Minor Subdivisions:

- Iron Wheel Major Subdivision final plat/plan application under review.
- Garden Estates Final Plat (located at 910 Adams Drive, south of I-70 and west of 18 Road in Fruita, Colorado.)
- Grand Valley Estates 2 Final Plan/Final Plat (1849 J 2/10 Rd)
- Bradyville Annexation & Zoning Petition (1897 L Rd)
- KCP Minor Subdivision (536 Kokopelli Blvd)

Site Design Review:

- Raptor Rd Storage (614 Raptor Rd Storage) is ready to pick up their planning clearance.
- Colorado Canyons (Family Health West) is far along on the construction of the hospital expansion.
- Einstein's Bagels/Qdoba: (401 Jurassic Ave #B) has received their planning clearance and has started construction.
- Quench Drinks Site Design Review

Other Land Use Applications:

- 168 N. Elm VRBO
- 604 E. Aspen Ave VRBO

Police Department

- Mind Springs Crisis Stabilization Unit closure (continued): RMHP and Mind Springs have reached a temporary agreement to keep the Crisis Stabilization Unit and Mobile Response open and active for 60 days. Long-term planning is still taking place.

Public Works

- Public Works crews completed the street striping project around town and striped a total line footage of 339,964 feet of striped bike lanes, yellow dividers, and fog lines.
- Crews have completed the first phase of ventilation testing for the H2S study on the Gravity sewer line that feeds the Wastewater Reclamation Plant.
- Due to the high volumes of irrigation water being used, crews have been working on cleaning head gates after hours to maintain water flows.

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- [4th of July events around Western Colorado.](#)
- [Colorado Welcome Center State Maps.](#)
- [Patagonia's Newest Bike Film Is the Best Kind of Rad.](#)
- [Will Multi-Use Campuses Attract Outdoor Brands to the Western Slope?](#)
- [D51 Looking to Upgrade Campus Security.](#)
- [Navy Week is coming to the Grand Valley.](#)
- [Bond measure to rebuild Grand Junction High School on ballot.](#)
- [Flood advisory issued for several Colorado rivers near Grand Junction.](#)
- [Who pays for it?](#)
- [River conditions good for rafting business.](#)
- [Mesa County jobless rate back below 3%.](#)
- [Grand Junction and Jefferson County pursue free trade zones to encourage economic growth.](#)
- [Firefighters Letting Doe Canyon Fire Burn Southwest of Grand Junction.](#)
- [Fireworks return for Fourth of July.](#)
- [First Ride: Juliana Maverick.](#)

UPCOMING EVENTS *(Please let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you when needed.):*

- **July 6, 2019** - Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **July 11, 2019** – Rural Prosperity Resource Tour and Business Showcase, hosted by Colorado Office of Economic Development and International Trade – at the Civic Center from 3:30 p.m. to 6:30 p.m.
- **July 11, 2019** – Riverfront Concert Series – Tab Benoit at James M. Robb Fruita State Park, gates open at 5:30 p.m., show starts at 7:00 p.m. Tickets required. **We will also receive our Starburst Award on stage prior to the concert for the Kokopelli Section of the Colorado Riverfront Trail project.**
- **July 11, 2019** – Fruita Chamber of Commerce Business After Hours at Dinosaur Journey Museum, 5:30 p.m. to 7:00 p.m.
- **July 11, 2019** - Thursday Night Concert – Bluegrass Offenders (Bluegrass) at 7:30 p.m. at Civic Center Park.
- **July 13, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.

- **July 18, 2019** – Thursday Night Concert – Frank Bregar Orchestra (Big Band) at 7:30 p.m. at Civic Center Park.
- **July 20, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **July 25, 2019** – Thursday Night Concert – Slim Pickins (Bluegrass) at 7:30 p.m. at Civic Center Park.
- **July 27, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **July 31, 2019** – Paddleboard with the City Manager at Imondi Wake Zone at 7:00 p.m.
- **August 1, 2019** – Thursday Night Concert – Oxymorons (Top 40/Rock Covers) at 7:30 p.m. at Civic Center Park.
- **August 3, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **August 8, 2019** – Thursday Night concert – The Williams Brothers Band (Blues Rock/Grit Country) at 7:30 p.m. at Civic Center Park.
- **August 10, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **August 13, 2019** - Walk downtown Fruita with the City Manager at 10:00 a.m. - meet at the Civic Center.
- **August 17, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **August 21, 2019** – Beer or Rootbeer with the City Manager at Copper Club Brewery at 5:30 p.m
- **August 24, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **August 31, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **September 5, 2019** – Coffee with the City Manager at Fruita Starbucks at 7:30 a.m.
- **September 24, 2019** – Hike Dino Hill with Mike at 4:00 p.m.
- **September 27-29, 2019** – Fruita Fall Festival, Downtown Fruita
- The Fruita Community Calendar is available on the website or at this [link](#).
- The **2019** Events Information is also available online [here](#).

CC. Department Directors



3rd of July Celebration

JULY

@ Civic Center in Fruita

Proceeds benefit LOCAL youth through the



FREE HOTDOGS & LIVE MUSIC

Featuring:

Till close: Bouncer, Face Painting & Slushies

6:00 Lisa Lingo

6:30 Wave 11

8:30 National Anthem

& crowd favorite the

COLOR EXPLOSION

Special Thanks To:



Colored powder for the EXPLOSION,
available for purchase on site



Your Community Connection

Fruita Area Chamber of Commerce invites you to a...

RIBBON CUTTING

AND GRAND OPENING FOR...

Karma Kitchen

MONDAY, JULY 8TH @ 5:00 PM

229 E Aspen Ave

Fruita, CO 81521



Explore Fruita with the City Manager

Upcoming Dates:

7.2.19 at 8:00 a.m.

Coffee with Mike at
Enstroms Candies Fruita

7.31.19 at 7:00 p.m.

Paddleboard with Mike
at Imondi Wake Zone

8.13.19 at 10:00 a.m.

Walk Downtown Fruita
with Mike

8.21.19 at 5:30 p.m.

Beer or Rootbeer with
Mike at Copper Club

9.5.19 at 7:30 a.m.

Coffee with Mike at
Fruita Starbucks

9.24.19 at 4:00 p.m.

Hike Dino Hill with
Mike



Is there anything that you would like to discuss personally with the City Manager? Join City Manager Mike Bennett and guests for informal discussions about Fruita while exploring what our community has to offer. Join us at any of the following dates. For more information and the most current schedule, please visit fruita.org.



FRUITA
COLORADO



Fruita Community Center - Total Visits by Year

Month	2011 Monthly Visits	2012 Monthly Visits	2013 Monthly Visits	2014 Monthly Visits	2015 Monthly Visits	2016 Monthly Visits	2017 Monthly Visits	Average Daily Visits	2018 Monthly Visits	Average Daily Visits	Visits over / under	2019 Monthly Visits	Average Daily Visits	Visits over / under
January		16707	16972	17020	16338	17550	17262	575.40	16199	539.97	-1063	17683	589.43	1484
February	18555	15203	15195	15363	14355	15011	15838	565.64	13923	497.25	-1915	16068	573.86	2145
March	20244	16071	15414	16095	15093	16083	16544	533.68	16223	523.32	-321	18249	588.68	2026
April	14292	11837	12146	13130	12637	13537	12875	443.97	12866	443.66	-9	13604	469.10	738
May	13394	13584	14362	14565	14677	15483	16402	529.10	16050	517.74	-352	14873	479.77	-1177
June	20641	21506	20252	20249	20746	21929	23910	797.00	21135	704.50	-2775	20849	694.97	-286
July	19488	19897	20890	20847	18258	20757	21316	710.53	21396	713.20	80		0.00	
August	17860	12674	11339	10731	13463	15390	16219	523.19	16782	541.35	563		0.00	
September	7176	9215	10039	9768	8304	8103	9435	410.22	8276	359.83	-1159		0.00	
October	9384	9137	9613	9801	10614	10685	10606	342.13	11591	373.90	985		0.00	
November	11170	10684	11404	11278	11240	12057	11971	412.79	12310	424.48	339		0.00	
December	12482	10433	11673	11649	12348	14381	11632	387.73	13034	434.47	1402		0.00	
Total	164686	166948	169299	170496	168073	180966	184010		179785		-4225	101326		4930



Dear Local Coordinating Council,

It has been awhile since we have communicated with you and there have been many changes at the Mesa County Regional Transportation and Planning Office (RTPO), including the three new staff members hired in April.

- *Dana Brosig* is the new MPO Director, and was formerly in the Mesa County Planning Department as the Development Engineer. Dana has lots of fresh ideas and is excited about her new role as Director.
- *Sarah Brooks* is the new Mobility Manager; she is responsible for planning and organizing Travel Training and Trip Planning classes, GVT marketing, and community outreach.
- *Andy Gingerich*, previously with the City of Grand Junction Community Development Department, is the new Transit Coordinator responsible for transit planning and administration.

Our office would like to invite the LCC to a Meet and Greet on **Wednesday, July 31 from 9:30 AM - 11:00 AM** at the Central Branch Library in the meeting room, pastries and coffee will be provided.

During this meeting we will discuss:

. **2045 Regional Transportation Plan** - This plan is used to determine community transportation needs and how transportation funding is used in the future. Community feedback is very important in this process and we would like your input on how to best reach out to community members served by LCC agencies.

. **Changes to the ADA Paratransit Eligibility process** – Paratransit ridership has greatly increased and GVT Paratransit resources are becoming strained. In efforts to assure that those who truly need the service receive the best service possible, Mesa County is in the process of changing the process for riders to gain Paratransit eligibility.

. **Travel Training** – Discuss Learn to Ride classes and Trip Planning and identify individuals/groups that would like to go through a Train the Trainer program in order to be able to offer classes to help individuals to feel confident about riding Fixed Route.

. **CDOT Presentation** – TJ Burr, CDOT Region 3 Project Coordinator, Division of Transit & Rail will present on upcoming funding opportunities. CDOT staff will also do a short presentation on Bustang/Outrider, bus service to Denver and Durango from Grand Junction.

Feel free to pass this invitation on to the appropriate person in your agency. I will also be sending out a calendar invite shortly so that it will be on your calendar. In order to help us plan for this meeting, please RSVP to sarah.brooks@mesacounty.us or accept the invitation by **July 24, 2019**.



WARNING



High Water Danger

High water levels are creating potentially dangerous river conditions. Hazards will change day by day. Check conditions every time you raft.



BEWARE



Swift Water, Dangerous Currents

Not all hazards can be seen from the surface, even gentle stretches of water can have dangerous undercurrents.



Debris and Tree Snags

It's creating dangerous undercurrents that can trap you underwater. Debris can also puncture rafts.



Cold Water Temperatures

Hypothermia is a very real concern. Water will be colder the deeper the River gets, creating a potentially deadly situation for even the strongest of swimmers.



Unstable Riverbanks

Ground can erode underneath, and breakaway without warning. If you're standing on it, you can get swept away.



SAFETY



Always Wear a Life Jacket

This is NOT the year to skip wearing a life jacket! Life jackets are available to borrow for free at many boat ramps thanks to the Save-A-Life Jacket Program.



Use Proper Equipment

Pool toys and inner tubes on the river can kill you. Use equipment designed for the river, sub-standard equipment won't protect you from river hazards.



Raft Sober & with Friends

Rafting impaired puts your life at risk. Raft with others, not alone. A preferred minimum is three boats. Let someone know where you are going and when you expect to return.



WHY FRUITA? The City of Fruita focuses on three strategic outcomes built upon a base of providing quality core services.

Quality of Place (QP) The City of Fruita is a community where residents and visitors love where they are. The City strives to be a bike and pedestrian friendly community by providing a system of sidewalks, trails, and bike lanes that connect our parks, schools, neighborhoods, civic facilities, and commercial areas. We value safe neighborhoods, our geographic natural resources and landscapes, top tier education and healthcare, and we collaborate to provide quality essential infrastructure and services. We are an inclusive community of doers who enjoy active and healthy lifestyles.

Economic Health (EH) The City of Fruita strives to be financially sustainable by enabling a stable economy and supporting a diversity of businesses that offer well-paying jobs that attract educated employees. The City works to be fiscally responsible and continuously seeks ways to allocate resources to services and projects that have the highest impact on the City's priorities. We are the innovative leader for economic development in the Grand Valley.

Lifestyle (L) The City of Fruita fosters a fun and funky ambiance by celebrating the local arts, farm and ranching history, unique leisure opportunities, and family-friendly events and activities. As a city, we encourage a diversity of cultural opportunities, businesses, and recreational activities. We continue to improve and enhance recreational offerings from traditional to outdoor adventure sports and youth to adult activities. We are a family-friendly community with diverse cultural opportunities, businesses and recreational amenities where visitors feel like locals and locals play like visitors.



FRUITA COLORADO



City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.

We are Fruita. We are...

Fun—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

Respectful—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

United—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

Innovative—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

Transparent—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

Authentic—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.