



# FRUITA COLORADO

## Weekly Info Update



To: MAYOR AND CITY COUNCIL  
From: MIKE BENNETT, CITY MANAGER  
Date: JULY 26, 2019  
Re: WEEKLY INFORMATION UPDATE

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### **City Council Workshop Tuesday Night, July 30 at 6:30 pm**

On the agenda is a kick-off discussion regarding the 2020 budget process, including financial policy review and major focuses of the budget during this process. The second item is for staff to update City Council on the status of the Highway 6 sewer project and next steps.

### **Mesa County Update on Clean Indoor Air Act**

Mesa County Public Health is hosting an informational session on Thursday, August 1st at 3:00 pm in the Fruita Civic Center North Council Room to educate the community leaders and business owners on updates to the Clean Air Act that became effective on July 1st. Updates to the Act include that all indoor public places are vape free and the distance from public entrances has been moved from 15 to 25 feet. Other updates will be reviewed at the information session. More information can be found [here](#).

### **Colorado Department of Transportation (CDOT) Transportation Survey**

CDOT is in the midst of their 2045 Statewide Transportation Plan. It helps if more people from the valley participate and emphasize needs we have such as safety and maintenance needs on Highway 6 & 50 between Fruita and Grand Junction. To participate, click [here](#).

### **Arts and Culture Board Accepting Applications to Fill Vacancy**

We have begun advertising to fill a vacancy on the Arts and Culture Board. The purpose of the Arts and Culture Board is to create and enhance art and culture in the City of Fruita. To apply to be on this board, interested individuals can find an application at this [link](#).

### **Second Annual T.H.E. Trail Summit registration is open**

Join us for the 2nd Annual T.H.E. Trail Summit. This year's schedule is packed with field experts, group-led sessions, hands-on workshops and social events - so you take home new ideas that are customizable for your area. At the summit you'll examine the challenges of designing, funding, championing, and growing a trails-based economy to get the solutions you need. Register at [thetrailsummit.com](http://thetrailsummit.com).

*Honor the Past – Envision the Future* **FRUITA**

**SESSION TOPICS:** Land-First Trail Design | Reaching Your Audience | Using Data the Right Way  
Community Before Self | Gaining & Growing Support | & Many More...

**Parks & Wildlife new State Park Survey**

Please see the flier below for more information.

**Navy Week Proclamation**

Mayor Kincaid read the Navy Week Proclamation at our Thursday Night Concert last night following an opening performance by the Navy band. Sailors from the USS Mesa Verde were in attendance and provided the City a framed photo of the USS Mesa Verde. See photos provided by Cranium 360.





## General Updates

- I had the opportunity to float Ruby and Horsethief Canyons with Rick May, Special Advisor to the Secretary of the Interior as he was in town visiting the area and enjoying the public lands. Also on the float was our Bureau of Land Management (BLM) state director, representatives from our local BLM office and Colorado Canyons Association (CCA). We discussed the strong partnership Fruita has with BLM and the great programs CCA is providing while stopping along the way to visit with a youth group CCA had on the river with 27 youth.
- Tuesday morning, our tourism marketing company Slate Communications hosted a social media workshop for local businesses and chamber members. 27 people attended the workshop. At the training, Slate went over several free marketing platforms and the importance of collaborating with other businesses and promoting Fruita. It was a great turnout!



- FWorks Coworking hosted about 30 people at an event Wednesday night. The event was called The Gathering and was part of a gathering at all the different coworking spaces in the Grand Valley to encourage entrepreneurs.

- BLM announced this week that they will build campgrounds in Rabbit Valley following the comment period conducted recently. See more info [here](#).
- Have an awesome weekend!

### **Administration/Finance**

- City staff is working on preparation of the 2020 Budget. The Leadership Team presented an overview of potential issues and changes that will be included in their 2020 budget requests to the Team. The City Council will be updated on these potential changes and provide input and feedback on 2020 Budget priorities.
- We completed a compliance visit with the Department of Local Affairs to review our trail grant.
- We are scheduled to go live with online utility payments next week, August 1. Staff is currently making changes to our website to incorporate the online payment option.

### **Engineering**

- Staff working on the Capital Projects plan for 2020. Staff from various departments are working on a DOLA Grant Application for partial funding for improvements to K 4/10 Road from Pine Street to Fremont Street.
- Maple Street Sewer project is replacing concrete sections of new driveways and curb ramps in various locations.
- Qdoba/Einstein's Bagels is nearing completion with an opening planned in the next month.

### **Human Resources/Tourism**

- The Fruita Tourism Advisory Council (FTAC) held their annual retreat on Monday with Slate Communications. During the retreat, we discussed current and future marketing efforts, how to measure success of the tools that we use, and the next steps for the group.

### **Parks and Recreation**

- The Fruita Youth Action Council (FYAC) made their presence known at last night's Thursday Night Concert. They handed out information to families promoting the 'Splash Back' pool party they are hosting at the Fruita Community Center for middle and high school students. Splash Back will be on August 7th from 5-7 pm.

### **Planning & Development**

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

### **Major/ Minor Subdivisions:**

- Iron Wheel Major Subdivision final plat/plan application under review.
- Garden Estates Final Plat (located at 910 Adams Drive, south of I-70 and west of 18 Road in Fruita, Colorado.)
- Grand Valley Estates 2 Final Plan/Final Plat (1849 J 2/10 Rd)
- KCP Minor Subdivision (536 Kokopelli Blvd)

- Brandon Residential PUD Preliminary Plan

#### **Site Design Review:**

- Colorado Canyons (Family Health West) is far along on the construction of the hospital expansion.
- Einstein's Bagels/Qdoba: (401 Jurassic Ave #B) has received their planning clearance and is nearly complete with construction.
- Quench Drinks Site Design Review is complete and getting ready for construction.
- Coloramo Site Design Review (333 W Aspen)

#### **Other Land Use Applications:**

- 168 N. Elm VRBO
- 604 E. Aspen Ave VRBO

#### **Public Works**

- Congratulations to Mike Bramlett for getting his Class A Commercial Driver License!
- The H2S pilot study was completed this week with interesting results. Further data evaluation will need to be completed but initial results appear to show that the preferred alternative may include a ventilation and odor control system with little to no chemicals needed. Thanks to JUB Engineering and our collections crew for working modified shifts and experimenting to find a solution.

#### **FRUITA IN THE NEWS (and regional news of impact to Fruita):**

- [As BLM moves to the Western Slope, some Colorado lawmakers urge Parks& Wildlife to follow.](#)
- ['Meet Me at the River' dance, film, music and poetry performances focus on river.](#)
- [Family Matters.](#)
- [New safety measures for District 51 schools.](#)
- [KAFM Bicycle Radio: Fruita Cycling.](#)
- [5 Reasons why Fruita's free Thursday concerts are the coolest.](#)
- [June jobless rate jumps again in Mesa County.](#)
- [Navy Week takes the Grand Valley.](#)
- [Old Fruita Bridge needs repairs after fire.](#)
- [BLM Move to Grand Junction Earns Praise from Leaders Across the West.](#)
- [Water rights a high priority for state official.](#)
- [Why forest plans matter to Colorado, wildlife.](#)
- [New mascot latest push to move children away from screens and into outdoors.](#)

**UPCOMING EVENTS** *(Please let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you when needed.):*

- **July 26, 2019** – Food Truck Friday is in Civic Center Park from 5:30 – 8:30 pm.
- **July 27, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **July 31, 2019** – Paddleboard with the City Manager at Imondi Wake Zone at 7:00 p.m. (Bring your own or rent a paddleboard).
- **August 1, 2019** – Mesa County Public Health informational meeting on the new Clean Indoor Air Act at 3 pm in the Fruita Civic Center, upstairs in the North Council room.
- **August 1, 2019** – Thursday Night Concert – Oxymorons (Top 40/Rock Covers) at 7:30 p.m. at Civic Center Park.
- **August 3, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **August 8, 2019** – Thursday Night concert – The Williams Brothers Band (Blues Rock/Grit Country) at 7:30 p.m. at Civic Center Park.
- **August 10, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **August 13, 2019** - Walk downtown Fruita with the City Manager at 10:00 a.m. - meet at the Civic Center.
- **August 17, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **August 21, 2019** – Beer or Rootbeer with the City Manager at Copper Club Brewery at 5:30 p.m.
- **August 24, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **August 31, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **September 5, 2019** – Coffee with the City Manager at Fruita Starbucks at 7:30 a.m.
- **September 24, 2019** – Hike Dino Hill with Mike at 4:00 p.m.
- **September 27-29, 2019** – Fruita Fall Festival, Downtown Fruita
- The Fruita Community Calendar is available on the website or at this [link](#).
- The **2019** Events Information is also available online [here](#).

CC. Department Directors

Do you have questions about anything in the Weekly Information Update? Please feel free to email us at [communications@fruita.org](mailto:communications@fruita.org).

# Criteria for Future Colorado State Parks



## Help Identify Future Colorado State Parks

Colorado Parks and Wildlife (CPW) is drafting criteria for evaluating potential properties as new or expanded state parks. State parks offer important places for outdoor recreation while benefiting local economies, public health and quality of life.

Our vision is that Colorado's state parks connect people to natural wonders. Every state park should offer a unique place to experience Colorado and live life outside.

The following draft criteria for new state parks offer high-level characteristics to evaluate properties in order to ensure they achieve this vision:

- Outstanding nature-based recreation
- Natural resource value and conservation
- Meets Colorado's needs
- Relevance and community value
- Financial sustainability

## How to Get Involved

As CPW considers possible new properties, we want to hear from you about what characteristics and qualities you would like to experience at future state parks. Please do not miss this chance to help identify the future places that will be conserved and available for public enjoyment.

For a more detailed description of each of these proposed criteria and an opportunity to provide comments, go to CPW's website at:

[cpw.state.co.us/futurestateparks](http://cpw.state.co.us/futurestateparks)

The deadline for public comment is Thursday, August 15, 2019.

Following public review, CPW will consider comments, revise criteria and present a final version to the Parks and Wildlife Commission in September 2019.

**Contact Information:** [dnr\\_cpw\\_planning@state.co.us](mailto:dnr_cpw_planning@state.co.us)



# Explore Fruita with the City Manager

## Upcoming Dates:

7.2.19 at 8:00 a.m.  
Coffee with Mike at  
Enstroms Candies Fruita

7.31.19 at 7:00 p.m.  
Paddleboard with Mike  
at Imondi Wake Zone

8.13.19 at 10:00 a.m.  
Walk Downtown Fruita  
with Mike

8.21.19 at 5:30 p.m.  
Beer or Rootbeer with  
Mike at Copper Club

9.5.19 at 7:30 a.m.  
Coffee with Mike at  
Fruita Starbucks

9.24.19 at 4:00 p.m.  
Hike Dino Hill with  
Mike



Is there anything that you would like to discuss personally with the City Manager? Join City Manager Mike Bennett and guests for informal discussions about Fruita while exploring what our community has to offer. Join us at any of the following dates. For more information and the most current schedule, please visit [fruita.org](http://fruita.org).



**FRUITA**  
COLORADO





**WHY FRUITA?** The City of Fruita focuses on three strategic outcomes built upon a base of providing quality core services.

**Quality of Place (QP)** The City of Fruita is a community where residents and visitors love where they are. The City strives to be a bike and pedestrian friendly community by providing a system of sidewalks, trails, and bike lanes that connect our parks, schools, neighborhoods, civic facilities, and commercial areas. We value safe neighborhoods, our geographic natural resources and landscapes, top tier education and healthcare, and we collaborate to provide quality essential infrastructure and services. We are an inclusive community of doers who enjoy active and healthy lifestyles.

**Economic Health (EH)** The City of Fruita strives to be financially sustainable by enabling a stable economy and supporting a diversity of businesses that offer well-paying jobs that attract educated employees. The City works to be fiscally responsible and continuously seeks ways to allocate resources to services and projects that have the highest impact on the City's priorities. We are the innovative leader for economic development in the Grand Valley.

**Lifestyle (L)** The City of Fruita fosters a fun and funky ambiance by celebrating the local arts, farm and ranching history, unique leisure opportunities, and family-friendly events and activities. As a city, we encourage a diversity of cultural opportunities, businesses, and recreational activities. We continue to improve and enhance recreational offerings from traditional to outdoor adventure sports and youth to adult activities. We are a family-friendly community with diverse cultural opportunities, businesses and recreational amenities where visitors feel like locals and locals play like visitors.



# FRUITA COLORADO



*City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.*

## **We are Fruita. We are...**

**Fun**—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

**Respectful**—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

**United**—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

**Innovative**—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

**Transparent**—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

**Authentic**—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.