



FRUITA COLORADO

Weekly Info Update



To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: JULY 19, 2019
Re: WEEKLY INFORMATION UPDATE

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City Council Workshop Rescheduled

Just a reminder, the workshop that was originally scheduled for this upcoming Tuesday has been moved to July 30, 2019 at 6:30 p.m.

Senator Gardner Announces BLM Will Move Headquarters to Grand Junction

On Monday, we were excited to hear Senator Gardner announce that the Bureau of Land Management will be relocating its headquarters to Grand Junction. Senator Gardner stated that "Today is a historic day for our nation's public lands, western states, and the people of Colorado. Relocating the BLM to the Western Slope of Colorado will bring the bureau's decision makers closer to the people they serve and the public lands they manage". To view the full press release and to watch Senator Gardner's remarks, click [here](#).

Arts and Culture Board Accepting Applications to Fill Vacancy

We have begun advertising to fill a vacancy on the Arts and Culture Board. The purpose of the Arts and Culture Board is to create and enhance art and culture in the City of Fruita. To apply to be on this board, interested individuals can find an application at this [link](#).

General Updates

- On Wednesday morning, Mayor Pro Tem Buck and I attended the GJEP Board of Directors meeting. We received updates on economic developments, including the BLM relocation, and worked on preparing the upcoming planning retreat.
- This week, I also attended the Greater Grand Junction Sports Commission Strategic Planning Meeting. The bulk of the discussion at this meeting was focused on the Executive Director's work plan for the upcoming year.
- Our marketing company, Slate Communications, will be hosting a Business Toolbox for local businesses entitled: "Growing Your Digital Presence and Attracting Visitors" next Tuesday at FWorks. The session is free to attend, and Slate will be discussing how to use Facebook, Instagram, Twitter, Yelp, Trip Advisor, Google Business, and more. It is from 8:30 to 9:30 on July 23, 2019. Full flyer is below.
- The Chamber is looking for volunteers for the 2019 Fruita Fall Festival. If you are interested in volunteering, you can email the Chamber [here](#).
- On July 24th, the School District will be hosting a "Stuff the Bus" fundraiser and BBQ at the Academy Mortgage Locations in Grand Junction from 11:00 to 2:00 p.m. The fundraiser is for school supplies for children in need. For more information, you can view this [link](#), or the flyer provided below.
- As of last Thursday, the entire Kokopelli Section of the Colorado Riverfront Trail is officially open, even at Reed Wash. While the trail is open and free of water, there is still a High-Water Danger Warning in place, and the National Weather Service is warning that water will approach sections of I-70 near Fruita, and considerable agricultural flooding is likely. For the most current information on river flows, you can view this [link](#) or the Mesa County Emergency Preparedness Website [here](#).
- The Livability Commission met on Thursday to discuss updates and potential future projects for the group. It was a great discussion, and we have a lot of ideas moving forward.
- Thursday, the Fruita in Motion Steering Committee had a productive and in-depth discussion with the consultants regarding economic development. The next meeting will focus on parks, trails and open space in August.
- Also, Thursday Ken, Councilman Karisny, and I attended the 5-2-1 Drainage Authority Board meeting and workshop discussing next steps following the pending drainage study. It is likely that a report to each of the City Councils will be happening in August or September.
- The City has joined the Alliance for Innovation. I was heavily involved with this local government association during my career prior to Fruita. We were invited to participate in their pilot program that focuses beyond the resources they provide for all departments, to focus on a journey of innovation and continuous improvement. We are currently undertaking an innovation assessment and soon recruiting employees to form an innovation team.
- Staff are also working on further improving and developing performance measures that track specific efforts to improve our most important items we track. This is part of the budget process for 2020.
- This week we met with our DOLA representative to discuss current grants and projects we are considering requesting grants for in the future.
- Next Wednesday, on Wednesday July 24 at 10 a.m., you are invited to attend the Palisade Plunge Trail Groundbreaking at: Palisade Rim Trail parking, SH 6 & North River Road.

Unfortunately, our leadership team and I have a very important meeting we cannot reschedule during this time.

Administration/Finance

- Staff is working on development of 2020 Budget. An overview of the 2020 Budget process will be presented to the City Council at the July 30 special workshop. The Council will review and provide input and feedback on budget policies, significant operational changes anticipated in the 2020 budget and capital project needs.
- Online payment processing is on track and scheduled to go live on August 1.

Engineering

- Sewer installation on Maple Street is wrapping up. Concrete work has begun with asphalt paving coming soon.
- Mesa County will be holding an open house meeting for the design phase of a couple of bridges in the area. One bridge (culvert) is located at 18 ½ Road at the Little Salt Wash crossing (just south of L Road) and the other is located at 16 Road at Grand Valley Irrigation canal. The meeting is tentatively scheduled for Wednesday, August 14th from 5:00 pm to 7:00 pm at the Fruita Community Center.

Human Resources/Tourism

- Just a quick reminder, the FTAC meeting originally scheduled for next Thursday, July 25, has been cancelled. Instead of the regular meeting, FTAC will be having a retreat with Slate Communications on Monday to discuss marketing efforts, goals setting, and measurement tools. The meeting will be at City shops from 9:00 a.m. to 3:00 p.m.

Parks and Recreation

- Tom attended a GOCO meeting in Montrose this week learning about grants in partnerships with schools.
- New treadmills have been installed at the Community Center. The new cardio theater is being installed today!
- The Arts & Culture Board have successfully highlighted local artists at the City's Farmer's Market booth this year. The Downtown Board will man the booth on July 27.

Planning & Development

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

Major/ Minor Subdivisions:

- Iron Wheel Major Subdivision final plat/plan application under review.
- Garden Estates Final Plat (located at 910 Adams Drive, south of I-70 and west of 18 Road in Fruita, Colorado.)

- Grand Valley Estates 2 Final Plan/Final Plat (1849 J 2/10 Rd)
- Bradyville Annexation & Zoning Petition (1897 L Rd)
- KCP Minor Subdivision (536 Kokopelli Blvd)
- Brandon Residential PUD Preliminary Plan

Site Design Review:

- Colorado Canyons (Family Health West) is far along on the construction of the hospital expansion.
- Einstein’s Bagels/Qdoba: (401 Jurassic Ave #B) has received their planning clearance and is nearly complete with construction.
- Quench Drinks Site Design Review is complete and getting ready for construction.
- Coloramo Site Design Review (333 W Aspen)

Other Land Use Applications:

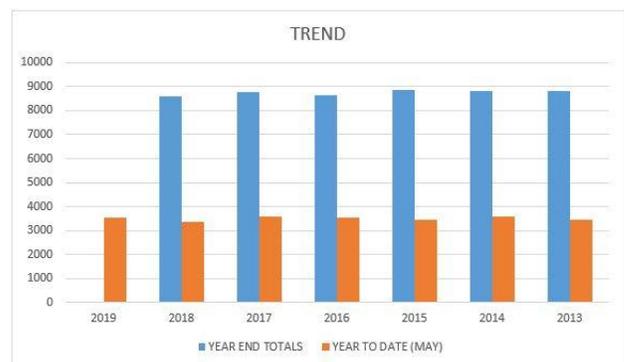
- 168 N. Elm VRBO
- 604 E. Aspen Ave VRBO
- McDonald’s Sign Variance

Police Department

- The Junior Citizens Police Academy is in full swing. The attendees have learned about what it takes to become a police officer, mobile device safety, and 911 dispatch.
- Included here is a summary of calls for service statistics since 2013 from the Grand Junction Regional Communications Center. Just as a reminder, a “call for service” is any incident either generated through dispatch or self-initiated by an officer.
- National Night Out is August 6th. Several events are scheduled and anyone who wants to attend would be more than welcome. So far, the events include:
 - Woodland Creek – 6:00-9:00 pm
 - Canterbury Park – 7:00 – 8:00 pm
 - Adobe Creek, Brandon Estates, and Comstock have pending plans.
 - Vista Valley has decided to do their event on August 21st

FRUITA POLICE DEPARTMENT CALLS FOR SERVICE STATISTICS

YEAR END TOTALS		YEAR TO DATE (MAY)	
2019		2019	3513
2018	8615	2018	3377
2017	8772	2017	3564
2016	8649	2016	3540
2015	8853	2015	3450
2014	8807	2014	3594
2013	8815	2013	3440



Public Works

- Additional inspections of the Old Fruita Bridge were completed this week. It does not appear that the fire compromised the structural integrity of any of the steel members. However, it is recommended that some of the damaged decking be removed for safety reasons and staff is working with a contractor to develop a plan and identify costs to do this safely, as well as in communication with the State Historical Society regarding financial assistance we may be able to apply for.
- The sewer collections staff will be conducting a pilot study this coming week that will use three different treatment methods to evaluate how well they mitigate H₂S levels in the system. This is part of the planned H₂S project for 2019 on the gravity sewer main west of 16 Road and is working toward selecting a final treatment system.
- Fruita Reservoir #2 is now completely empty. Crews were on the mountain fixing two water line breaks, one on the piepline from Enoch and one crossing the road about a mile downstream from Reservoir #2.
- The east doors at the Civic Center are now fully operational with electronic access hardware installed by FWorks. This system provides better access control to the building after hours for City, FWorks, and other users.
- Last week staff replaced the awnings on the City Shop building reusing materials to save money and provide a longer lasting solution. Always impressed with the innovation of our staff.



FRUITA IN THE NEWS (and regional news of impact to Fruita):

- [Bureau of Land Management moving its headquarters to Grand Junction.](#)
- [Work begins on the Palisade Plunge.](#)
- [Bureau of Land Management prepares for potential fires.](#)
- [Western Colorado Research Center hosts annual Field Day Event.](#)
- [BLM will move 27 jobs from Washington to Grand Junction, 54 more to Lakewood as part of HQ relocation.](#)
- [Viral Horse disease found in Colorado.](#)
- [A new era dawns.](#)
- [Mosquito populations have doubled.](#)
- [Watch: Attorney General weighs in on three key issues impacting Coloradans.](#)
- [I-70 periodically closed for rockslide mitigation.](#)
- [Feeling Bullish](#)
- [Yes, They say 'Byoona Vista,' but can you guess how Coloradans say 'Arriba?' NPR.](#)
- [Wildfire updates.](#)
- [Entertainment Briefs, July 19 – Fruita Arts and Culture Board call to artists.](#)
- [The Next Revolution in Frac – FHE's Fraclock.](#)
- [The Sounds of Summer: Music fans have plenty of concert choices this summer.](#)
- [Music Scene, July 19-25.](#)

UPCOMING EVENTS *(Please let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you when needed.):*

- **July 20, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **July 25, 2019** – Thursday Night Concert – Slim Pickins (Bluegrass) at 7:30 p.m. at Civic Center Park.
- **July 27, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **July 31, 2019** – Paddleboard with the City Manager at Imondi Wake Zone at 7:00 p.m.
- **August 1, 2019** – Thursday Night Concert – Oxymorons (Top 40/Rock Covers) at 7:30 p.m. at Civic Center Park.
- **August 3, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **August 8, 2019** – Thursday Night concert – The Williams Brothers Band (Blues Rock/Grit Country) at 7:30 p.m. at Civic Center Park.
- **August 10, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **August 13, 2019** - Walk downtown Fruita with the City Manager at 10:00 a.m. - meet at the Civic Center.
- **August 17, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **August 21, 2019** – Beer or Rootbeer with the City Manager at Copper Club Brewery at 5:30 p.m.
- **August 24, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **August 31, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **September 5, 2019** – Coffee with the City Manager at Fruita Starbucks at 7:30 a.m.
- **September 24, 2019** – Hike Dino Hill with Mike at 4:00 p.m.
- **September 27-29, 2019** – Fruita Fall Festival, Downtown Fruita

- The Fruita Community Calendar is available on the website or at this [link](#).
- The **2019** Events Information is also available online [here](#).

CC. Department Directors



BUSINESS TOOLBOX:

GROWING YOUR DIGITAL PRESENCE & ATTRACTING VISITORS

Learn how to use:
Facebook, Instagram,
Twitter, Yelp, TripAdvisor,
Google Business,
and more.

Tuesday, July 23, 2019
8:30-9:30 am

FWORKS
325 E Aspen Ave, Fruita, CO 81521

FREE to attend.
Light refreshments provided.
RSVP @ events.fruitachamber.org

Explore Fruita with the City Manager

Upcoming Dates:

7.2.19 at 8:00 a.m.
Coffee with Mike at
Enstroms Candies Fruita

7.31.19 at 7:00 p.m.
Paddleboard with Mike
at Imondi Wake Zone

8.13.19 at 10:00 a.m.
Walk Downtown Fruita
with Mike

8.21.19 at 5:30 p.m.
Beer or Rootbeer with
Mike at Copper Club

9.5.19 at 7:30 a.m.
Coffee with Mike at
Fruita Starbucks

9.24.19 at 4:00 p.m.
Hike Dino Hill with
Mike



Is there anything that you would like to discuss personally with the City Manager? Join City Manager Mike Bennett and guests for informal discussions about Fruita while exploring what our community has to offer. Join us at any of the following dates. For more information and the most current schedule, please visit fruita.org.



FRUITA
COLORADO



WHY FRUITA? The City of Fruita focuses on three strategic outcomes built upon a base of providing quality core services.

Quality of Place (QP) The City of Fruita is a community where residents and visitors love where they are. The City strives to be a bike and pedestrian friendly community by providing a system of sidewalks, trails, and bike lanes that connect our parks, schools, neighborhoods, civic facilities, and commercial areas. We value safe neighborhoods, our geographic natural resources and landscapes, top tier education and healthcare, and we collaborate to provide quality essential infrastructure and services. We are an inclusive community of doers who enjoy active and healthy lifestyles.

Economic Health (EH) The City of Fruita strives to be financially sustainable by enabling a stable economy and supporting a diversity of businesses that offer well-paying jobs that attract educated employees. The City works to be fiscally responsible and continuously seeks ways to allocate resources to services and projects that have the highest impact on the City's priorities. We are the innovative leader for economic development in the Grand Valley.

Lifestyle (L) The City of Fruita fosters a fun and funky ambiance by celebrating the local arts, farm and ranching history, unique leisure opportunities, and family-friendly events and activities. As a city, we encourage a diversity of cultural opportunities, businesses, and recreational activities. We continue to improve and enhance recreational offerings from traditional to outdoor adventure sports and youth to adult activities. We are a family-friendly community with diverse cultural opportunities, businesses and recreational amenities where visitors feel like locals and locals play like visitors.



FRUITA COLORADO



City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.

We are Fruita. We are...

Fun—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

Respectful—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

United—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

Innovative—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

Transparent—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

Authentic—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.