



# FRUITA COLORADO

## Weekly Info Update



To: MAYOR AND CITY COUNCIL  
From: MIKE BENNETT, CITY MANAGER  
Date: JUNE 21, 2019  
Re: WEEKLY INFORMATION UPDATE

---

325 E Aspen  
Suite 155  
Fruita CO 81521

Phone:  
970-858-3663

Fax:  
970-858-0210

E Mail  
fruita@fruita.org

Web Site  
fruita.org

City Manager's Office  
970-858-3663

City Clerk/Finance  
970-858-3663

Community  
Development  
970-858-0786

Engineering  
970-858-8377

Human Resources  
970-858-8373

Public Works  
970-858-9558

Recreation Dept.  
970-858-0360

### **Tuesday's City Council Workshop**

There are two items on the agenda for the workshop on Tuesday, an update on the Fruita Police Department from Chief Krouse and an overview of the lagoon redevelopment studies.

### **City of Fruita Credit Rating Upgrade (continued)**

The City of Fruita received an upgrade in the unenhanced Bond Rating from A+ to AA- with a stable outlook for the 2019 Sales and Use Tax Refunding Bonds from S&P Global Ratings. The ratings reflect S&P's assessment that Fruita has an adequate economy, strong management with good financial policies, strong budgetary performance, very strong budgetary flexibility, very strong liquidity, adequate debt and contingent liability position, and strong institutional framework. A copy of the press release and the full credit report can be found [here](#). Kudos to everyone's efforts to make this happen!

### **Introducing Online Utility Payments (continued)**

Coming soon...Fruita residents will have the ability to pay their utility bills online! 24/7 online access will be available to residents with options to pay via credit card, debit card, or eCheck. A convenience fee will apply to online payments. This option will be available through a link from the City's website at [www.fruita.org](http://www.fruita.org) or by visiting [www.colorado.gov/payment/cityoffruita](http://www.colorado.gov/payment/cityoffruita). The City will continue to offer the following utility payment options as well: in person at the Fruita Civic Center; by automatic payment – a direct ACH debit from your checking account; your bank's bill payment services; payment drop boxes located on the north side of the Fruita Civic Center and at the Fruita City Market; or by traditional mail. We are excited to offer this new payment option for utility billing and hope it offers a convenient way to make bill paying a bit easier. For more information, please visit this [link](#).

### **Warning: Dangerous High-Water Conditions (continued)**

Highwater levels continue to create potentially dangerous river conditions on the Colorado River and Gunnison River. The Colorado Riverfront Trail remains closed in multiple sections throughout the valley, and in Fruita, is closed at Reed Wash where

*Honor the Past – Envision the Future* **FRUITA**

the trail underpasses I-70. **For information on current river conditions and safety hazards**, please visit the [Mesa County Emergency Preparedness website](#).

### **Fruita in Motion Story Map Update (continued)**

Want to keep up to date with the Fruita in Motion/Comprehensive Plan progress? The Story Map, Public Engagement Summary and Dates, and the virtual open houses have all been updated at [fruitainmotion.org](http://fruitainmotion.org). Check it out [here](#)! The Steering Committee kept up their momentum from last week meeting last night as well to further develop the draft plan.

### **General Updates**

- Provided below is the monthly Planning and Development report for May of 2019. Last month, there were 61 planning clearances issued, 11 new residential homes, and 21 code enforcement issues.
- Mayor Kincaid and Directors Ture and Dan spent time in Denver this week at the annual Outdoor Retailer Summer show interacting with businesses promoting Fruita. The Shows main event Thursday night, Night of Stoke featured the Patagonia movie “Life of Pie” about Hot Tomato!
- Council members Leonhart and Kreie, along with Shannon and I attended the annual CML conference this week full of relevant training sessions. We attended sessions on leadership success, what’s new at DOLA, the past legislative session, affordable housing, and community engagement, to name just a few. If you would like to discuss or want to hear about it, please feel free to reach out to me.
- The City Link has been sent to the printer to be published and mailed to residents.
- I will host a ride with the City Manager next Wednesday (June 26) at 4:30 for a casual ride along the Riverfront Trail leaving from the Community Center. The new dates for the engagement series from July – September are below.
- The Fruita Farmer’s Market starts tomorrow!
- Have a great weekend!

### **Engineering**

- Highway 6 Sewer Interceptor Re-bid Scheduled for a pre-bid meeting on Tuesday, June 25<sup>th</sup> with a bid opening scheduled for Tuesday, July 2<sup>nd</sup>.
- Maple Street Sewer Replacement project started installation of sewer lines this week. Work will continue through the first part of August.

### **Human Resources/Tourism**

- Next week, The St. Mary’s Bloodmobile will be at the Civic Center on June 25, 2019 from 1:30 to 3:30 p.m. accepting donations.
- Here is to wishing Jessica Rezak, Fruita PD and Dominic Medina farewell and good luck in their new ventures. Pictured below is Jessica Rezak receiving a plaque from Police Chief Dave Krouse and the PD staff for her 10 years of service.



### **Parks and Recreation**

- Director, Ture Nycum did a great job representing Fruita on a panel at the CML conference regarding the economic impacts of Park and Recreation and the additional benefits from it.
- Staff continues to monitor the Riverfront trail and it is still closed where Reed Wash underpasses I-70. We will reopen the trail when the water is off, and it has been cleaned of dirt and silt. Again, it is expected that this will be an extended closure of this section.

### **Planning & Development**

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

#### **Major/ Minor Subdivisions:**

- Iron Wheel Major Subdivision final plat/plan application under review.
- Garden Estates Final Plat (located at 910 Adams Drive, south of I-70 and west of 18 Road in Fruita, Colorado.)
- Grand Valley Estates 2 Final Plan/Final Plat (1849 J 2/10 Rd)
- Bradyville Annexation & Zoning Petition (1897 L Rd)
- Oak Creek Estates Final Plan/Final Plat (1149 18 ½ Rd & 1840 K 4/10 Rd)

### **Site Design Review:**

- Raptor Rd Storage (614 Raptor Rd Storage) is ready to pick up their planning clearance.
- Colorado Canyons (Family Health West) is far along on the construction of the hospital expansion.
- Einstein's Bagels/Qdoba: (401 Jurassic Ave #B) has received their planning clearance and has started construction.

### **Other Land Use Applications:**

- Zeuner Conditional Use Permit for a VRBO
- Mesa Street Conditional Use Permit for VRBO

### **Public Works**

- Summer school programs began this week at Rimrock Elementary and school zone flashing lights were activated during these arrival & departure times on Aspen Avenue.
- Annual street striping is scheduled for all collector roads next week.
- Wastewater staff will be completing pilot studies through the month of July to test various H<sub>2</sub>S treatment measures for the sewer system west of 15 ½ Road.
- Ken Haley will be on vacation from June 24-July 5. John McBride will be acting PW Director during his absence.

### **FRUITA IN THE NEWS (and regional news of impact to Fruita):**

- [Life of Pie: How Two Women Helped Define Fruita's Mountain Biking Scene.](#)
- [Family Health West CEO to retire.](#)
- [Fruita farmers market kicks off this Saturday.](#)
- [Teen vaping in Mesa County, what's being done to combat it.](#)
- [Life Jackets Help Save Multiple Lives on Local Rivers.](#)
- [A film about pizza, bikes, and building community in Fruita, Colorado.](#)
- [Wellness at Family Health West plans Embody Love workshop.](#)
- [Third DMV opens in Mesa County.](#)
- [Traveling Bandit suspect intends to plead guilty to bank robbery charges.](#)
- [Survey: Most back bond plan to build new GJ High School.](#)
- [Clifton DMV back in business.](#)
- [Winter lingers in high country even as summer approaches.](#)
- [Mesa County among primary counties in ag disaster declaration.](#)
- [Take the Long Way Home with These 4 Scenic Drives Across Colorado.](#)
- [City closes part of the Riverfront Trail.](#)

**UPCOMING EVENTS** *(Please let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you when needed.):*

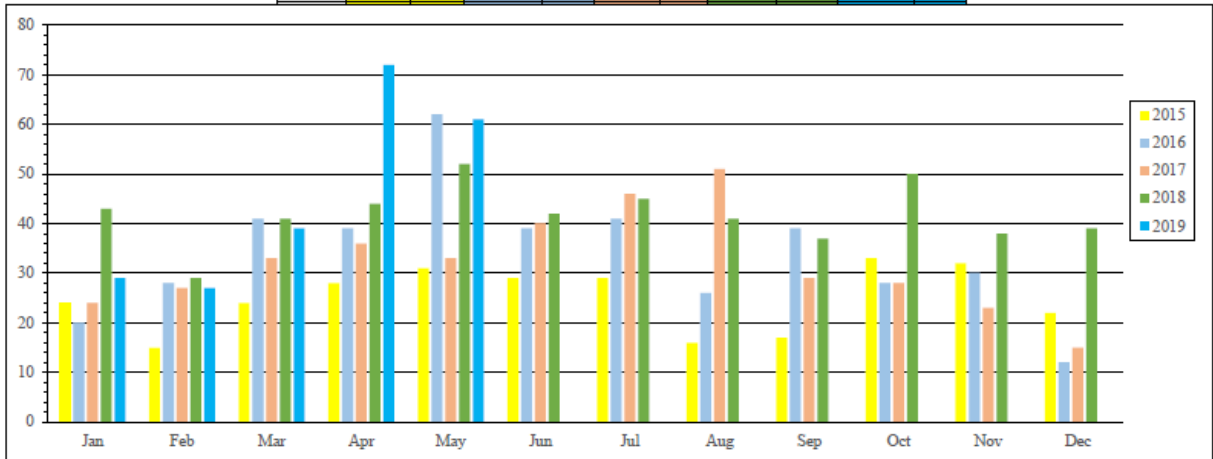
- **June 22, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **June 24, 2019** – Fruita Chamber of Commerce State of the Community Breakfast at Lower Valley Fire District. [RSVP here.](#)
- **June 26, 2019** – Bike the Riverfront Trail with the City Manager – Meet at FCC at 4:30 p.m.
- **June 27, 2019** – Informational Panel Dedication and Appreciation Barbeque at the Colorado Welcome Center from 3:00 p.m. to 5:00 p.m. If interested in attending, RSVP by June 17, 2019.
- **June 27, 2019** – Riverfront Concert Series – Robert Earl Keen - at James M. Robb Fruita State Park, gates open at 5:30 p.m., show starts at 7:00 p.m. Tickets required.
- **June 27, 2019** – Thursday Night Concert - Centennial Band (American Classic) at 7:30 p.m. at Civic Center Park.
- **June 29, 2019** - Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **July 2, 2019** – Coffee with the City Manager at Enstroms Candies in Fruita at 8:00 a.m.
- **July 3, 2019** – Fruita 3rd of July Fireworks Display over Snooks Bottom at dusk.
- **July 4** - Independence Day - City offices closed and no Thursday night concert.
- **July 6, 2019** - Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **July 11, 2019** – Riverfront Concert Series – Tab Benoit at James M. Robb Fruita State Park, gates open at 5:30 p.m., show starts at 7:00 p.m. Tickets required. **We will also receive our Starburst Award on stage prior to the concert for the Kokopelli Section of the Colorado Riverfront Trail project.**
- **July 11, 2019** - Thursday Night Concert – Bluegrass Offenders (Bluegrass) at 7:30 p.m. at Civic Center Park.
- **July 13, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **July 18, 2019** – Thursday Night Concert – Frank Bregar Orchestra (Big Band) at 7:30 p.m. at Civic Center Park.
- **July 20, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **July 25, 2019** – Thursday Night Concert – Slim Pickins (Bluegrass) at 7:30 p.m. at Civic Center Park.
- **July 27, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **July 31, 2019** – Paddleboard with the City Manager at Imondi Wake Zone at 7:00 p.m.
- **August 1, 2019** – Thursday Night Concert – Oxymorons (Top 40/Rock Covers) at 7:30 p.m. at Civic Center Park.
- **August 3, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **August 8, 2019** – Thursday Night concert – The Williams Brothers Band (Blues Rock/Grit Country) at 7:30 p.m. at Civic Center Park.
- **August 10, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **August 13, 2019** - Walk downtown Fruita with the City Manager at 10:00 a.m. - meet at the Civic Center.
- **August 17, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **August 22, 2019** – Beer or Rootbeer with the City Manager at Copper Club Brewery at 5:30 p.m.

- **August 24, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **August 31, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **September 5, 2019** – Coffee with the City Manager at Fruita Starbucks at 7:30 a.m.
- **September 24, 2019** – Hike Dino Hill with Mike at 4:00 p.m.
- **September 27-29, 2019** – Fruita Fall Festival, Downtown Fruita
- The Fruita Community Calendar is available on the website or at this [link](#).
- The **2019** Events Information is also available online [here](#).

CC. Department Directors



Monthly Development Report 2015-2019										
	2015		2016		2017		2018		2019	
	PC's	NR	PC's	NR	PC's	NR	PC's	NR	PC's	NR
Jan	24	6	20	1	24	4	43	16	29	6
Feb	15	2	28	5	27	2	29	7	27	8
Mar	24	2	41	5	33	0	41	14	39	2
Apr	28	3	39	11	36	5	44	5	72	7
May	31	1	62	11	33	4	52	10	61	11
Jun	29	2	39	4	40	1	42	11		
Jul	29	4	41	6	46	2	45	6		
Aug	16	3	26	2	51	11	41	4		
Sep	17	3	39	7	29	2	37	6		
Oct	33	3	28	2	28	4	50	5		
Nov	32	3	30	3	23	9	38	7		
Dec	22	3	12	2	15	2	39	2		
<b>TOTAL</b>	<b>300</b>	<b>35</b>	<b>405</b>	<b>59</b>	<b>385</b>	<b>46</b>	<b>501</b>	<b>93</b>	<b>228</b>	<b>34</b>



Breakdown of Planning Clearance's Issued by Type

	Fence	Com	Com Remodel	Res Remodel	Utility Upgrade	Roof	Garage/Carport	Addn	Sign	Shed	Demo	Mobile	Porch/Patio	Misc.	Total
Jan	4	0	1	3	10	1	0	1	0	0	0	0	0	9	29
Feb	3	0	0	3	8	2	0	0	1	0	1	0	1	8	27
Mar	7	0	5	5	2	1	2	4	3	0	0	1	0	9	39
April	13	1	7	10	11	8	0	0	2	4	2	0	1	13	72
May	13	0	3	7	7	9	1	0	2	1	0	0	1	17	61
June	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
July	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Aug	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Sept	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Oct	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Nov	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Dec	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
YTD	40	1	16	28	38	21	3	5	8	5	3	1	3	56	228

Breakdown of New Code Enforcement Issues 2019

	Weeds	Trash	Junk Vehicles	Permits	Business	Snow	Obstructions	Trailer	Signs	Tires	Trees	Other	Total
Jan	0	4	3	0	0	8	0	2	2	0	2	1	22
Feb	0	2	1	0	0	0	0	0	1	0	0	0	4
Mar	0	2	1	0	0	0	0	0	2	0	2	0	7
April	2	3	1	0	0	0	2	2	2	0	0	4	16
May	10	5	3	0	0	0	0	0	0	0	3	0	21
June	0	0	0	0	0	0	0	0	0	0	0	0	0
July	0	0	0	0	0	0	0	0	0	0	0	0	0
Aug	0	0	0	0	0	0	0	0	0	0	0	0	0
Sept	0	0	0	0	0	0	0	0	0	0	0	0	0
Oct	0	0	0	0	0	0	0	0	0	0	0	0	0
Nov	0	0	0	0	0	0	0	0	0	0	0	0	0
Dec	0	0	0	0	0	0	0	0	0	0	0	0	0
YTD	12	16	9	0	0	8	2	4	7	0	7	5	70



Save a life. Donate blood.

# BLOOD DRIVE

## City of Fruita

325 East Aspen Avenue,  
Fruita

**Tuesday, June 25**  
1:30 - 3:30 pm

### ARE YOU IN THE CLUB?

Donate blood 5 times in 2019,  
and get a \$20 Amazon gift card.



If you have any questions about the upcoming blood drive  
please call St. Mary's Blood Center at **970-298-2555**.



# WARNING



## High Water Danger

High water levels are creating potentially dangerous river conditions. Hazards will change day by day. Check conditions every time you raft.



## BEWARE



### Swift Water, Dangerous Currents

Not all hazards can be seen from the surface, even gentle stretches of water can have dangerous undercurrents.



### Debris and Tree Snags

It's creating dangerous undercurrents that can trap you underwater. Debris can also puncture rafts.



### Cold Water Temperatures

Hypothermia is a very real concern. Water will be colder the deeper the River gets, creating a potentially deadly situation for even the strongest of swimmers.



### Unstable Riverbanks

Ground can erode underneath, and breakaway without warning. If you're standing on it, you can get swept away.



## SAFETY



### Always Wear a Life Jacket

This is NOT the year to skip wearing a life jacket! Life jackets are available to borrow for free at many boat ramps thanks to the Save-A-Life Jacket Program.



### Use Proper Equipment

Pool toys and inner tubes on the river can kill you. Use equipment designed for the river, sub-standard equipment won't protect you from river hazards.



### Raft Sober & with Friends

Rafting impaired puts your life at risk. Raft with others, not alone. A preferred minimum is three boats. Let someone know where you are going and when you expect to return.



**WHY FRUITA?** The City of Fruita focuses on three strategic outcomes built upon a base of providing quality core services.

**Quality of Place (QP)** The City of Fruita is a community where residents and visitors love where they are. The City strives to be a bike and pedestrian friendly community by providing a system of sidewalks, trails, and bike lanes that connect our parks, schools, neighborhoods, civic facilities, and commercial areas. We value safe neighborhoods, our geographic natural resources and landscapes, top tier education and healthcare, and we collaborate to provide quality essential infrastructure and services. We are an inclusive community of doers who enjoy active and healthy lifestyles.

**Economic Health (EH)** The City of Fruita strives to be financially sustainable by enabling a stable economy and supporting a diversity of businesses that offer well-paying jobs that attract educated employees. The City works to be fiscally responsible and continuously seeks ways to allocate resources to services and projects that have the highest impact on the City's priorities. We are the innovative leader for economic development in the Grand Valley.

**Lifestyle (L)** The City of Fruita fosters a fun and funky ambiance by celebrating the local arts, farm and ranching history, unique leisure opportunities, and family-friendly events and activities. As a city, we encourage a diversity of cultural opportunities, businesses, and recreational activities. We continue to improve and enhance recreational offerings from traditional to outdoor adventure sports and youth to adult activities. We are a family-friendly community with diverse cultural opportunities, businesses and recreational amenities where visitors feel like locals and locals play like visitors.



# FRUITA COLORADO



*City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.*

## **We are Fruita. We are...**

**Fun**—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

**Respectful**—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

**United**—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

**Innovative**—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

**Transparent**—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

**Authentic**—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.