



FRUITA COLORADO

Weekly Info Update



To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: JUNE 28, 2019
Re: WEEKLY INFORMATION UPDATE

325 E Aspen
Suite 155
Fruita CO 81521

Phone:
970-858-3663

Fax:
970-858-0210

E Mail
fruita@fruita.org

Web Site
fruita.org

City Manager's Office
970-858-3663

City Clerk/Finance
970-858-3663

Community
Development
970-858-0786

Engineering
970-858-8377

Human Resources
970-858-8373

Public Works
970-858-9558

Recreation Dept.
970-858-0360

Next Thursday, City Offices will be closed for the **Fourth of July!**

Happy Independence Day! On Wednesday, the City of Fruita will be hosting its annual 3rd of July Fireworks Display at Snooks Bottom. The Fireworks will start at or around 9:30 p.m., and there is no designated viewing area.

Tuesday's City Council Workshop (6pm) & Meeting (7pm)

Tuesday at 6pm there will be a Council workshop to receive a draft of our consultant EPS's community profile data on Fruita. Following the workshop, the regular meeting will begin at 7pm beginning with a Proclamation for July as "Parks and Recreation Month" in the City of Fruita. There are six items on the consent agenda, no legislative hearings, and three quasi-judicial hearings on Planning and Development items. The meeting will conclude with an update on the refunding of the FCC Bonds, and considering rescheduling the July 23, 2019 workshop meeting to July 30, 2019.

Introducing Online Utility Payments (continued)

Coming soon... Fruita residents will have the ability to pay their utility bills online! 24/7 online access will be available to residents with options to pay via credit card, debit card, or eCheck. A convenience fee will apply to online payments. This option will be available through a link from the City's website at www.fruita.org or by visiting www.colorado.gov/payment/cityoffruita. The City will continue to offer a variety of other utility payment options as well. We are excited to offer this new payment option for utility billing and hope it offers a convenient way to make bill paying a bit easier. For more information, please visit this [link](#).

Warning: Dangerous High-Water Conditions (continued)

Highwater levels continue to create potentially dangerous river conditions on the Colorado River and Gunnison River. The Colorado Riverfront Trail remains closed in multiple sections throughout the valley, and in Fruita, is closed at Reed Wash where the trail underpasses I-70. Fortunately, the water is no longer over the trail, but much clean up remains before it can be reopened. **For information on current river conditions and safety hazards**, please visit the [Mesa County Emergency Preparedness website](#).

Honor the Past – Envision the Future **FRUITA**

General Updates

- The Summer City Link has been printed and mailed! To view it, visit this link: [Summer City Link](#).
- Next Tuesday I will be hosting a Coffee or Toffee with the City Manager at Enstroms Candies in Fruita. We will meet at 8:00 a.m., and I look forward to seeing you there! For additional dates, please visit this [link](#).
- Staff and I attended the GVRTC Board Meeting on Monday. GVRTC is currently in the process of selecting a consultant for the Grand Valley 2045 Regional Transportation Plan update and will be soliciting feedback for the update in the upcoming months before adopting it in December. Additionally, CDOT Executive Director Shoshana Lew provided a presentation to the Board on the Your Transportation Plan survey that the CDOT is currently administering. If you want to provide feedback for CDOT on transportation priorities, you can take the [quick survey here](#). Also, on July 31, 2019 at 9:30 a.m., the Mesa County RTPO staff is hosting a meet and greet with new staff. Please see the full flyer below.
- The next Fruita Chamber of Commerce Business After Hours will be held at Dinosaur Journey Museum on July 11, 2019, from 5:30 p.m. to 7:00 p.m. If interested in attending, [register here](#).
- Fruita Fourth Friday is tonight! If you're heading downtown, there will be live music at both the Copper Club and at Cavalcade, a Tye Die Party at BestSlope Coffee, and games and deals at Chowdown. The full flyer is provided below.
- Staff attended the AGNC Board Meeting in Grand Junction on Wednesday. A bulk of the discussion was focused on the Colorado Outdoor Recreation and Economy Act ("CORE" Act), which is making its way through the United States Congress and was introduced by United States Senator Michael Bennet. If you would like an overview or to discuss at a future meeting, please let me know.
- Staff and I attended the Fruita Chamber of Commerce State of the Community Breakfast. We heard updates from Mesa County, Representatives Janice Rich and Matt Soper, Senator Ray Scott, and from aids from each Federal office. It was great to be a part of the event, and Mayor Kincaid shared updates on Fruita with the participants.
- It was great to attend the Colorado Welcome Center Panel Dedication on Thursday. The Welcome Center unveiled the new panels and signage there which the FTAC and Ture Nycum worked hard on completing with many of our partner agencies. The panels highlight activities in the Fruita area.
- School District 51 provided a quarterly bond and mill update for Fruita outlining all the projects that they are working on, specifically at Fruita Middle School, Fruita Monument and Shelledy Elementary. To see the full report, you can visit this [link](#).
- Last night we held two successful concerts in Fruita—one at the Civic Center and one at the State Park—both well attended. Thank you to those who were in town and helped hand out ice cream to attendees enjoying the Centennial Band in Civic Center Park.

Administration/Finance

- Much time this week was devoted to selling the new bonds for the Community Center as part of the refunding and restructuring debt for the facility. Fortunately, all went well, and the City will

save over \$3 million over the remainder of paying the debt off compared to the previous arrangement. We will provide an overview Tuesday night.

Engineering

- The bid closing date for the Highway 6 Sewer extension project is next Tuesday, July 2nd, at 1:30 p.m. MST. The pre-bid meeting was well attended.
- Maple Street Sewer Construction continues from Pabor Ave. Towards Ottley Ave.
- Improvements to the alley between S. Mesa St. And S. Mulberry St. south of McCune are under construction for five new residential units on existing lots on S. Mulberry St.

Human Resources/Tourism

- 13 people donated blood at the blood drive at the Civic Center. Thank you to all who donated!
- FTAC held its monthly meeting this week and heard from Michelle Rohrbach of the Colorado Riverfront Concert Series. Michelle thanked the City of Fruita for their sponsorship and stated that the concerts have been very successful, and a few are almost sold out this summer. All the revenue that the concerts generate, Michelle informed the group, is used to for the Riverfront Trail throughout the Grand Valley. Additionally, at the meeting, FTAC heard an update from Slate Communications on marketing efforts, and the group discussed special event funding and purchasing additional Fruita gear for future events.
- FTAC has scheduled a Retreat with Slate Communications for July 22, 2019, from 8:30 a.m. to 2:30 p.m. This meeting will replace the regular monthly meeting for July, and the FTAC meeting originally scheduled for July 25, 2019, has been cancelled.
- The next quarterly Supervisor meeting has been scheduled for July 17th, at 2:00 p.m. at City Shops.

Parks and Recreation

- This week, Food Bank of the Rockies started distributing food for seniors at the Fruita Community (Recreation) Center. The FCC will now be one of the food distributions sites for the Food Bank, and this program provides a one-month supply of food for eligible seniors. The Food Bank will be dropping of this food on every fourth Thursday of each month. For more information on this program, you can contact Senior Services Supervisor [Jacqui Foster](#).
- Staff continues to monitor the Riverfront trail and it is still closed where Reed Wash underpasses I-70. We will reopen the trail when the water is off, and it has been cleaned of dirt and silt. It is expected that this will be an extended closure of this section.
- Staff are working with the Riverfront Commission, concert promoter, and CDOT to coordinate traffic along highway 340 during the Riverfront Concerts. Thanks to Public Works for stepping up and setting out cones for the Riverfront Concerts the last two weeks.
- Staff presented at the AARP statewide conference that was held in Grand Junction this past Wednesday. Information was shared on the activities and programs that the City of Fruita is doing to integrate livable concepts into our community.
- Last Saturday (6/22), a Rain Barrel workshop was hosted at the City Shops facility. Approximately 25 residents received information on the importance and value of water in our area and then proceeded to build rain barrels to collect water at their residences. We'd like to thank CSU Extension and Susan Carter for coming out to provide excellent education as well as

the Drought Response Information Project (DRIP) and Andrea Lopez for coordinating the event with the City of Fruita.

Planning & Development

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

Major/ Minor Subdivisions:

- Iron Wheel Major Subdivision final plat/plan application under review.
- Garden Estates Final Plat (located at 910 Adams Drive, south of I-70 and west of 18 Road in Fruita, Colorado.)
- Grand Valley Estates 2 Final Plan/Final Plat (1849 J 2/10 Rd)
- Bradyville Annexation & Zoning Petition (1897 L Rd)
- Oak Creek Estates Final Plan/Final Plat (1149 18 ½ Rd & 1840 K 4/10 Rd)

Site Design Review:

- Raptor Rd Storage (614 Raptor Rd Storage) is ready to pick up their planning clearance.
- Colorado Canyons (Family Health West) is far along on the construction of the hospital expansion.
- Einstein's Bagels/Qdoba: (401 Jurassic Ave #B) has received their planning clearance and has started construction.

Other Land Use Applications:

- Zeuner Conditional Use Permit for a VRBO
- Mesa Street Conditional Use Permit for VRBO

Police Department

- After the announcement of the unfortunate closure of Mind Springs' Crisis Stabilization Unit, Lt. Peck and Chief Krouse participated in an area-wide meeting of stakeholders from emergency services, hospitals, and mental health to discuss next steps. This is a complex issue with no simple answers and will require continued collaboration from all the service providers.

Public Works

- On Wednesday, the Emergency Action Plan was terminated at the Fruita Reservoir #2. Crews will continue to monitor water levels at the reservoir about three days a week until the reservoir is almost drained. Our crews did an awesome job installing the siphon and lowering this reservoir.
- The Wastewater Collections team has been busy completing multiple small projects at lift stations around Fruita.

- A contractor is currently working on adding electronic access hardware to the east doors at the Civic Center. Currently, the East doors are closed, and we will let you know when this project is complete.
- Crews completed street striping this week on many of the roads throughout Fruita.

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- [Exploring the Spectacular Colorado National Monument.](#)
- [Mountain Biking Palisade, Colorado: Shred the Western Slope Trails, Then Hit a Winery.](#)
- [Ute Water Hosts Roundtables](#)
- [Mesa County's economic outlook strong.](#)
- [No summer break for crews remodeling, updating schools.](#)
- [Rambles and Scrambles – Get out on these seven epic hikes this summer.](#)
- [Mind Springs partners with new crisis contractor to provide transition services.](#)
- [New CDOT chief identifying needs.](#)

UPCOMING EVENTS (*Please let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you when needed.*):

- **Tonight – June 28, 2019** – Fruita Fourth Friday, downtown Fruita, 5:00 p.m.
- **June 29, 2019** - Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **July 2, 2019** – Coffee with the City Manager at Enstroms Candies in Fruita at 8:00 a.m.
- **July 3, 2019** – Fruita 3rd of July Fireworks Display over at Snooks Bottom at dusk.
- **July 4** - Independence Day - City offices closed and no Thursday night concert.
- **July 6, 2019** - Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **July 11, 2019** – Riverfront Concert Series – Tab Benoit at James M. Robb Fruita State Park, gates open at 5:30 p.m., show starts at 7:00 p.m. Tickets required. **We will also receive our Starburst Award on stage prior to the concert for the Kokopelli Section of the Colorado Riverfront Trail project.**
- **July 11, 2019** – Fruita Chamber of Commerce Business After Hours at Dinosaur Journey Museum, 5:30 p.m. to 7:00 p.m.
- **July 11, 2019** - Thursday Night Concert – Bluegrass Offenders (Bluegrass) at 7:30 p.m. at Civic Center Park.
- **July 13, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **July 18, 2019** – Thursday Night Concert – Frank Bregar Orchestra (Big Band) at 7:30 p.m. at Civic Center Park.
- **July 20, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **July 25, 2019** – Thursday Night Concert – Slim Pickins (Bluegrass) at 7:30 p.m. at Civic Center Park.
- **July 27, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **July 31, 2019** – Paddleboard with the City Manager at Imondi Wake Zone at 7:00 p.m.
- **August 1, 2019** – Thursday Night Concert – Oxymorons (Top 40/Rock Covers) at 7:30 p.m. at Civic Center Park.

- **August 3, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **August 8, 2019** – Thursday Night concert – The Williams Brothers Band (Blues Rock/Grit Country) at 7:30 p.m. at Civic Center Park.
- **August 10, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **August 13, 2019** - Walk downtown Fruita with the City Manager at 10:00 a.m. - meet at the Civic Center.
- **August 17, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **August 22, 2019** – Beer or Rootbeer with the City Manager at Copper Club Brewery at 5:30 p.m.
- **August 24, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **August 31, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **September 5, 2019** – Coffee with the City Manager at Fruita Starbucks at 7:30 a.m.
- **September 24, 2019** – Hike Dino Hill with Mike at 4:00 p.m.
- **September 27-29, 2019** – Fruita Fall Festival, Downtown Fruita
- The Fruita Community Calendar is available on the website or at this [link](#).
- The **2019** Events Information is also available online [here](#).

CC. Department Directors



FRUITA FOURTH FRIDAY

June 28, 2019

The following business will be open late for the event:

~ Copper Club- TGTG 7:00-9:30.

~ Chow Down- Bring dogs down to win a prize if they play a game!
20% off toys and treats from 5-7pm.

~ Best Slope Coffee - Tye Die Party

~ Cavalcade - Zephyr Stage @ Cavalcade presents Eleemosynary by
Lee Blessing - 7:30

~ Raspberry Hill - 5-7pm Artist Demos with Metal effects, watercolor
painting and cupcakes from Merigirl Cupcakes

~ The Cowboy Mercantile - Open till 6:30 with in store specials

The Alpine Oven Pie Co. - Open till 6:00pm. Stop in and get your bread,
pies and cinnamon rolls for the weekend.



City Of Fruita
3RD OF JULY
ANNUAL FIREWORKS
FIREWORKS START AT SUNSET



FRUITA
COLORADO



WESTERN
ROCKIES
Federal Credit Union



Dear Local Coordinating Council,

It has been awhile since we have communicated with you and there have been many changes at the Mesa County Regional Transportation and Planning Office (RTPO), including the three new staff members hired in April.

- *Dana Brosig* is the new MPO Director, and was formerly in the Mesa County Planning Department as the Development Engineer. Dana has lots of fresh ideas and is excited about her new role as Director.
- *Sarah Brooks* is the new Mobility Manager; she is responsible for planning and organizing Travel Training and Trip Planning classes, GVT marketing, and community outreach.
- *Andy Gingerich*, previously with the City of Grand Junction Community Development Department, is the new Transit Coordinator responsible for transit planning and administration.

Our office would like to invite the LCC to a Meet and Greet on **Wednesday, July 31 from 9:30 AM - 11:00 AM** at the Central Branch Library in the meeting room, pastries and coffee will be provided.

During this meeting we will discuss:

. **2045 Regional Transportation Plan** - This plan is used to determine community transportation needs and how transportation funding is used in the future. Community feedback is very important in this process and we would like your input on how to best reach out to community members served by LCC agencies.

. **Changes to the ADA Paratransit Eligibility process** – Paratransit ridership has greatly increased and GVT Paratransit resources are becoming strained. In efforts to assure that those who truly need the service receive the best service possible, Mesa County is in the process of changing the process for riders to gain Paratransit eligibility.

. **Travel Training** – Discuss Learn to Ride classes and Trip Planning and identify individuals/groups that would like to go through a Train the Trainer program in order to be able to offer classes to help individuals to feel confident about riding Fixed Route.

. **CDOT Presentation** – TJ Burr, CDOT Region 3 Project Coordinator, Division of Transit & Rail will present on upcoming funding opportunities. CDOT staff will also do a short presentation on Bustang/Outrider, bus service to Denver and Durango from Grand Junction.

Feel free to pass this invitation on to the appropriate person in your agency. I will also be sending out a calendar invite shortly so that it will be on your calendar. In order to help us plan for this meeting, please RSVP to sarah.brooks@mesacounty.us or accept the invitation by **July 24, 2019**.



WARNING



High Water Danger

High water levels are creating potentially dangerous river conditions. Hazards will change day by day. Check conditions every time you raft.



BEWARE



Swift Water, Dangerous Currents

Not all hazards can be seen from the surface, even gentle stretches of water can have dangerous undercurrents.



Debris and Tree Snags

It's creating dangerous undercurrents that can trap you underwater. Debris can also puncture rafts.



Cold Water Temperatures

Hypothermia is a very real concern. Water will be colder the deeper the River gets, creating a potentially deadly situation for even the strongest of swimmers.



Unstable Riverbanks

Ground can erode underneath, and breakaway without warning. If you're standing on it, you can get swept away.



SAFETY



Always Wear a Life Jacket

This is NOT the year to skip wearing a life jacket! Life jackets are available to borrow for free at many boat ramps thanks to the Save-A-Life Jacket Program.



Use Proper Equipment

Pool toys and inner tubes on the river can kill you. Use equipment designed for the river, sub-standard equipment won't protect you from river hazards.



Raft Sober & with Friends

Rafting impaired puts your life at risk. Raft with others, not alone. A preferred minimum is three boats. Let someone know where you are going and when you expect to return.



WHY FRUITA? The City of Fruita focuses on three strategic outcomes built upon a base of providing quality core services.

Quality of Place (QP) The City of Fruita is a community where residents and visitors love where they are. The City strives to be a bike and pedestrian friendly community by providing a system of sidewalks, trails, and bike lanes that connect our parks, schools, neighborhoods, civic facilities, and commercial areas. We value safe neighborhoods, our geographic natural resources and landscapes, top tier education and healthcare, and we collaborate to provide quality essential infrastructure and services. We are an inclusive community of doers who enjoy active and healthy lifestyles.

Economic Health (EH) The City of Fruita strives to be financially sustainable by enabling a stable economy and supporting a diversity of businesses that offer well-paying jobs that attract educated employees. The City works to be fiscally responsible and continuously seeks ways to allocate resources to services and projects that have the highest impact on the City's priorities. We are the innovative leader for economic development in the Grand Valley.

Lifestyle (L) The City of Fruita fosters a fun and funky ambiance by celebrating the local arts, farm and ranching history, unique leisure opportunities, and family-friendly events and activities. As a city, we encourage a diversity of cultural opportunities, businesses, and recreational activities. We continue to improve and enhance recreational offerings from traditional to outdoor adventure sports and youth to adult activities. We are a family-friendly community with diverse cultural opportunities, businesses and recreational amenities where visitors feel like locals and locals play like visitors.



FRUITA COLORADO



City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.

We are Fruita. We are...

Fun—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

Respectful—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

United—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

Innovative—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

Transparent—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

Authentic—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.