



FRUITA COLORADO

Weekly Info Update



To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: APRIL 5, 2019
Re: WEEKLY INFORMATION UPDATE

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Open House for New Fruita Elementary School

The school district is hosting an open house on the new Fruita Elementary School on April 11, 2019, from 5:30 to 8:00 at the Community Center. The flyer (provided below) says it is opportunity to share thoughts on the new addition to the community, to see renderings of the new school, to talk to the architects, and to brainstorm new school names.

North Fruita Desert Master Plan Public Meeting

The City of Fruita, COPMOBA, and BLM will be hosting an open house on the completed North Fruita Desert Master Plan on April 16, 2019 at 5:00 p.m. to 6:30 p.m. at the Fruita Community Center. After the public meeting, the consultants will present the Master Plan to City Council. The flyer is attached below.

GoFruita taking over the Colorado Tourism Office's Instagram

Beginning today, our tourism team is taking over the Colorado Tourism Office Instagram account "Visit Colorado" for a week. Be sure to follow, like, and share the posts. They have 143,000 followers.

General Updates

- To view the Fruita Chamber 2018 annual report click [here](#).
- There is less than 30 days left in the regular session of the Colorado General Assembly. Staff continues to monitor and participate in meetings/calls on legislation that may be applicable to Fruita. The bulk of the legislative calls, currently, have been focused on (links attached) [HB 19-1261](#): Climate Action Plan to Reduce Pollution, [SB 19-181](#): Protect Public Welfare Oil and Gas Operations, and [SB 19-188](#): Family Medical Leave Insurance Program. If you have any questions or want information regarding these or any of the bills, please let me know.
- The March 2019 Planning Development Report and Breakdown of Code Enforcement Issues is provided below and can also be found [here](#).

Honor the Past – Envision the Future **FRUITA**

- Ken, Sam, and Dan attended the Associated Members of Growth and Development meeting on Wednesday morning to discuss the comprehensive plan update and potential changes to our transportation impact fees.
- Colorado National Monument Superintendent Ken Maybery announced his retirement effective April 27th. Ken has been a great leader and partner to work with and we wish him well and glad he and his wife plan to stay in the area.
- The Waste Management Electronics Recycling Event is tomorrow (April 6, 2019) from 9 a.m. to 1 p.m. at Fruita City Hall. The flyer is provided below.
- Each weekend, our chalkboards for the public to participate in our Community Plan Update will be traveling to local businesses. This weekend the chalkboards are at BestSlope Coffee asking people why they love and live in Fruita. Please feel free to write and draw on the chalkboards!

Engineering

- Sam and Ture attended the City of Grand Junction Urban Trails Committee meeting this week to coordinate signage and wayfindings along the Colorado Riverfront Trail.
- The pumphouse at Reed Park is complete.
- The Maple Street Improvement Bid Date Deadline is being moved to Tuesday, April 9th at 1:30 p.m.

Human Resources/Tourism

- Odette and Ken attended succession planning training in Rifle Thursday morning.

Parks & Recreation

- The 2019 Summer Activity Guide is now available and can be found that [here](#).
- The Parks and Recreation Department is officially fully staffed. The new FCC Guest Services Supervisor, Meghan Nelson, started on Monday. Welcome Meghan!
- The hot tub is currently down indefinitely for a filter replacement.
- We received one bid for the pool resurfacing project and it is under budget.
- Staff has begun interviewing for the Fruita Youth Council and the interviews are going great.

Planning & Development

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

Major/ Minor Subdivisions:

- Iron Wheel Major Subdivision final plat/plan application under review.
- Garden Estates Final Plat (located at 910 Adams Drive, south of I-70 and west of 18 Road in Fruita, Colorado.)
- Grand Valley Estates 2 Final Plan/Final Plat
- Mossberg Minor Subdivision
- Bradyville Annexation

Site Design Review:

- FHE: Construction is nearing completion.
- Raptor Rd Storage (614 Raptor Rd Storage)
- Colorado Canyons (Family Health West) is far along on the construction of the hospital expansion.
- Einstein's Bagels/Qdoba Site Design Review

Other Land Use Applications:

- 213 N Ash St VRBO
- Birchwood Conditional Use Permit for 5 horses in a Community Residential Zone

Police Department

- Chief Krouse joined the other area police chiefs, the Sheriff, and the District Attorney at the first night of this session of Grand Junction's Latino Citizen's Police Academy.

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- [More than 600 people served by 9 News Health Fair in Fruita.](#)
- [Fruita Growth: Plenty of housing and expanded business opportunities.](#)
- [Fruita offers perfect refuge for a slower pace in a larger metropolitan area. \(page 38\)](#)
- [April means free books for local kids.](#)
- [Measles outbreak spreads to Colorado.](#)
- [Cancer survivors make wise choice in fitness program.](#)
- [Can Grand Junction Really Land the "Big Fish," the Bureau of Land Management HQ?](#)
- [Sports Commission Announces New Executive Director.](#)
- [Colorado River: Half empty, half full.](#)
- [Remember to share.](#)
- [474 fun summer events throughout Colorado.](#)
- [New owners of Plaindealer passionate about community journalism.](#)

UPCOMING EVENTS *(Please let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you when needed.):*

- **April 6, 2019** – Waste Management Electronics Recycling Event at Civic Center Parking Lot at 9:00 a.m.
- **April 11, 2019** – New Fruita Elementary School Open House at Fruita Community Center at 5:30 to 8:00 p.m.
- **April 11, 2019** – Fruita Chamber of Business After Hours at Sud's Brothers Brewery at 5:30
- **April 12-13, 2019** – Desert Rats Trail Running Festival at Rabbit Valley
- **April 16, 2019** – North Fruita Desert Master Plan Open House at Fruita Community Center from 5:00 p.m. to 6:30 p.m.
- **April 17, 2019** – Easter Egg Scramble at Fruita Community Center at 4:00 p.m.

- **April 17, 2019**- Summer Activity Fair at the Fruita Community Center, 6:00-7:30 p.m.
- **April 25, 2019** - Coffee with the City Manager at Best Slope Coffee at 7:30 a.m.
- **April 25, 2019** -- Municipalities Dinner in Palisade.
- **April 27, 2019** – COPMOBA Grand Valley Bike Swap at Civic Center Park, 10:00 a.m. to 5:00 p.m.
- **May 3-4, 2019** – 18 Hours of Fruita at Highline State Park
- **May 3-5, 2019** – Fruita Fat Tire Festival, Downtown Fruita and 18 Road Trailhead
- **May 4, 2019** – Girls on the Run 5K at Fruita Community Center, at 9:00 a.m.
- **May 8, 2019** – Bike to Work Day, 7-9 a.m. at Civic Center Park
- **May 9, 2019** – Hike Opal Hill with the City Manager – meet at Snooks Bottom at 10:00 a.m.
- **May 11, 2019** – COPMOBA 30th Anniversary Party at Civic Center park
- **May 18, 2019** – History Fair and Pabor Day, Downtown Fruita
- **May 31 – June 1, 2019** – Mike the Headless Chicken Festival, Downtown Fruita
- **June 5-8, 2019** – Techstars Startup Week West Slope
- **June 6, 2019** – Thursday Night Concert Series, Straygrass at 7:30 p.m. at Civic Center Park
- **June 7, 2019** – Food Truck Friday at 7:30 p.m. at Civic Center park
- **The Business Incubator** calendar of events is below.
- The Fruita Community Calendar is available on the website or at this [link](#).
- The **2019** Events Information is also available online [here](#).

CC. Department Directors

NEW FRUITA ELEMENTARY SCHOOL OPEN HOUSE

We want to hear your thoughts about the exciting new addition to our Fruita Community!



See renderings of the new school

Talk to the architects

Brainstorm new school names

April 11, 2019 | 5:30–8:00 PM
Fruita Community Center
324 N Coulson St, Fruita, CO 81521

JOIN US!

THE NORTH FRUITA DESERT TRAILS MASTER PLAN PUBLIC MEETING



Since Fall 2018, the Consultant Team has worked with the Project Partners and community to put together a development strategy for the sustainable growth and maintenance of the trails in the North Fruita Desert.

This meeting will present the planning efforts, **new trail system** and next steps for the future of North Fruita Desert!

DATE: APRIL 16, 2019
TIME: 5:00PM-6:30PM
LOCATION:
FRUITA COMMUNITY CENTER
324 COULSON ST
FRUITA, CO 81521

PROJECT PARTNERS:

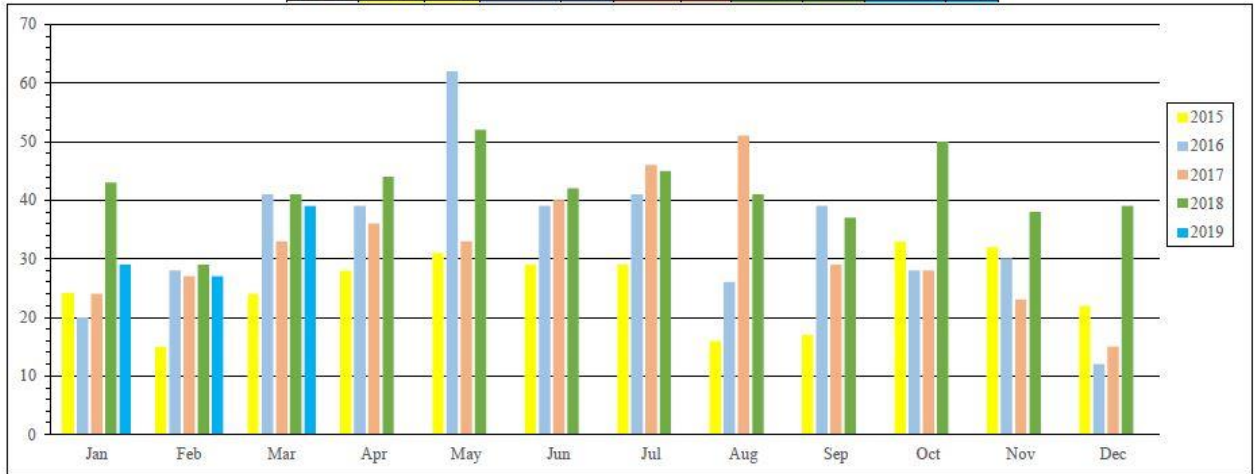


CONSULTANT TEAM:





Monthly Development Report 2015-2019										
	2015		2016		2017		2018		2019	
	PC's	NR	PC's	NR	PC's	NR	PC's	NR	PC's	NR
Jan	24	6	20	1	24	4	43	16	29	6
Feb	15	2	28	5	27	2	29	7	27	8
Mar	24	2	41	5	33	0	41	14	39	2
Apr	28	3	39	11	36	5	44	5		
May	31	1	62	11	33	4	52	10		
Jun	29	2	39	4	40	1	42	11		
Jul	29	4	41	6	46	2	45	6		
Aug	16	3	26	2	51	11	41	4		
Sep	17	3	39	7	29	2	37	6		
Oct	33	3	28	2	28	4	50	5		
Nov	32	3	30	3	23	9	38	7		
Dec	22	3	12	2	15	2	39	2		
TOTAL	300	35	405	59	385	46	501	93	95	16



Breakdown of Planning Clearance's Issued by Type

	Fence	Com	Com Remodel	Res Remodel	Utility Upgrade	Roof	Garage/Carport	Addtn	Sign	Shed	Demo	Mobile	Porch/Patio	Misc.	Total
Jan	4	0	1	3	10	1	0	1	0	0	0	0	0	9	29
Feb	3	0	0	3	8	2	0	0	1	0	1	0	1	8	27
Mar	7	0	5	5	2	1	2	4	3	0	0	1	0	9	39
April	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
May	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
June	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
July	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Aug	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Sept	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Oct	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Nov	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Dec	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
YTD	14	0	6	11	20	4	2	5	4	0	1	1	1	26	95

Breakdown of New Code Enforcement Issues 2019

	Weeds	Trash	Junk Vehicles	Permits	Business	Snow	Obstructions	Trailer	Signs	Tires	Trees	Other	Total
Jan	0	4	3	0	0	8	0	2	2	0	2	1	22
Feb	0	2	1	0	0	0	0	0	1	0	0	0	4
Mar	0	2	1	0	0	0	0	0	2	0	2	0	7
April	0	0	0	0	0	0	0	0	0	0	0	0	0
May	0	0	0	0	0	0	0	0	0	0	0	0	0
June	0	0	0	0	0	0	0	0	0	0	0	0	0
July	0	0	0	0	0	0	0	0	0	0	0	0	0
Aug	0	0	0	0	0	0	0	0	0	0	0	0	0
Sept	0	0	0	0	0	0	0	0	0	0	0	0	0
Oct	0	0	0	0	0	0	0	0	0	0	0	0	0
Nov	0	0	0	0	0	0	0	0	0	0	0	0	0
Dec	0	0	0	0	0	0	0	0	0	0	0	0	0
YTD	0	8	5	0	0	8	0	2	5	0	4	1	33



ELECTRONICS RECYCLING EVENT

April 6, 2019

9 a.m. - 1 p.m.

Fruita City Hall

325 E. Aspen Avenue

The City of Fruita is teaming up with Waste Management to offer residents an opportunity to recycle their electronics at this annual event. Waste Management will collect all cords, cables, CPUs and cell phones at no cost. Other electronics will be collected at a nominal fee.

COMPLIMENTARY

Cell Phones

Laptops

Cords/Cables

CPUs

Speakers

Mice & Keyboards

RECYCLE FOR A FEE

Computer Monitors

\$12

Desktop Printers/Copiers

\$5

Flat Screen and CRTs (measured diagonally)

Up to 27"

\$1 per inch

Over 27"

\$2 per inch

All Other Electronics

\$3 and Under



FRUITA
COLORADO

THINK GREEN®



WHY FRUITA? The City of Fruita focuses on three strategic outcomes built upon a base of providing quality core services.

Quality of Place (QP) The City of Fruita is a community where residents and visitors love where they are. The City strives to be a bike and pedestrian friendly community by providing a system of sidewalks, trails, and bike lanes that connect our parks, schools, neighborhoods, civic facilities, and commercial areas. We value safe neighborhoods, our geographic natural resources and landscapes, top tier education and healthcare, and we collaborate to provide quality essential infrastructure and services. We are an inclusive community of doers who enjoy active and healthy lifestyles.

Economic Health (EH) The City of Fruita strives to be financially sustainable by enabling a stable economy and supporting a diversity of businesses that offer well-paying jobs that attract educated employees. The City works to be fiscally responsible and continuously seeks ways to allocate resources to services and projects that have the highest impact on the City's priorities. We are the innovative leader for economic development in the Grand Valley.

Lifestyle (L) The City of Fruita fosters a fun and funky ambiance by celebrating the local arts, farm and ranching history, unique leisure opportunities, and family-friendly events and activities. As a city, we encourage a diversity of cultural opportunities, businesses, and recreational activities. We continue to improve and enhance recreational offerings from traditional to outdoor adventure sports and youth to adult activities. We are a family-friendly community with diverse cultural opportunities, businesses and recreational amenities where visitors feel like locals and locals play like visitors.



FRUITA COLORADO



City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.

We are Fruita. We are...

Fun—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

Respectful—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

United—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

Innovative—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

Transparent—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

Authentic—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.