



# FRUITA COLORADO

## Weekly Info Update



To: MAYOR AND CITY COUNCIL  
From: MIKE BENNETT, CITY MANAGER  
Date: APRIL 12, 2019  
Re: WEEKLY INFORMATION UPDATE

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325 E Aspen  
Suite 155  
Fruita CO 81521

Phone:  
970-858-3663

Fax:  
970-858-0210

E Mail  
fruita@fruita.org

Web Site  
fruita.org

City Manager's Office  
970-858-3663

City Clerk/Finance  
970-858-3663

Community  
Development  
970-858-0786

Engineering  
970-858-8377

Human Resources  
970-858-8373

Public Works  
970-858-9558

Recreation Dept.  
970-858-0360

**City Offices will be Closed on Friday, April 19 in observance of Good Friday.**

### **Tuesday's City Council Meeting**

We will begin our meeting with an Arbor Day Proclamation and a presentation from Ken Henry regarding the Ute Water Conservancy District. There are 12 items on the consent agenda, and one legislative hearing on an emergency ordinance. We will conclude our meeting with an executive session.

### **City of Fruita Awarded the Colorado Lottery's Starburst Award**

On Monday, it was announced that the City of Fruita has been awarded the Starburst Award from the Colorado Lottery for the Kokopelli Section of the Colorado Riverfront Trail project. The Starburst Award recognizes excellence in the use of lottery proceeds for community and conservation projects. According to the press release, winners are chosen based upon project creativity, the impact on the community, and whether the project achieved its goals. To view the full press release, please [click here](#).

### **Fruita in Motion Storyboard Website Launched**

The website for our Comprehensive Plan Update: Fruita In Motion, has been launched. Throughout the planning process, this website will be updated with public engagement opportunities, maps, goals, and other plan elements. To view the website, please click this [link](#) and check back often for updates. More to come on this soon as the Steering Committee meets next week and a schedule for community engagement opportunities is being developed.

### **City of Fruita Awarded AGNC Mini-Grant**

This week, the City of Fruita was awarded a \$5,000 grant from AGNC to complete crosswalk improvements at the intersection of Grand Avenue and Fremont Street. The funding, along with money that we appropriated for this project, will be used to install flashing beacons at the crosswalk to alert oncoming drivers of pedestrian traffic and use. Also, we will remove vegetation near the crosswalk to improve visibility. Congrats Shannon Vassen on his first grant for the City!

*Honor the Past – Envision the Future* **FRUITA**

## **Arbor Day Celebration**

This year, the winner of the Arbor Day Poster Contest from Shelledy Elementary was Anna Winch. The Rimrock Winner, and the overall winner, was Brooke Beecraft. Brook's poster will be sent to the State Capital where it will be displayed. Since she was the winner, at our Arbor Day Celebration this year, the Mayor will read our proclamation and a tree will be planted at Rimrock Elementary. The celebration will be on Wednesday, April 24, 2019 at 10:00 a.m. for 5th graders. Congrats to both Anna and Brooke!

## **North Fruita Desert Master Plan Public Meeting (continued)**

The City of Fruita, COPMOBA, and BLM will be hosting an open house on the completed North Fruita Desert Master Plan Tuesday night from 5:00 p.m. to 6:30 p.m. at the Fruita Community Center.

## **General Updates**

- The St. Mary's Bloodmobile will be at the Fruita Civic Center this upcoming Tuesday (April 16) from 1:30 p.m. to 3:30 p.m. A flyer is provided below.
- The Backcountry Horsemen are having a horseback riding event at Opal Hill this Saturday at 8:00 a.m. The BLM will also be at this event to install kiosks with information on horseback riding in the area.
- In March of 2019, residents recycled 45 tons of cans, bottles, paper, and cardboard. See the full report below.
- Ture and I presented to the Fruita Rotary this week. I covered general updates including the comprehensive plan process and other projects in motion. We also cover the Fruita Trails Initiative at their request.
- School District 51 will be hosting a Parent Info Session at Fruita Monument High School on Wednesday, April 17, 2019 at 6:00 p.m. The topics of this session are marijuana and opioids, and ways to keep families safe. The flyer is provided below, and if you're interested in attending, you can RSVP at this [link](#).
- May is Bike Month in Mesa County and Bike to Work Day will be on Wednesday, May 8<sup>th</sup>. Breakfast will be provided from Family Health West at the Fruita Civic Center that morning, and the flyer is provided below. We look forward to seeing everyone that morning!
- The Arbor Day Celebration will be held in downtown Fruita on Saturday, May 18<sup>th</sup>. The full list of events can be found on the flyer below.
- D51 hosted an open house at the Community Center last night that was well attended. Thanks to Council members Leonhart, Karisny and Mayor Pro Tem Buck who also attended. We assisted in answering questions with the Architects, District and encouraged participants to engage in our comprehensive plan too.
- Mayor Kincaid, Councilmen Karisny and Kreie, staff and I participated in a tour of the Ute Water Conservancy plant. The tour was excellent and it is great to see all that goes into our drinking water, which is first use water.



### **Administration/Finance**

- The RFP for the City's Trash Collection services will be released this Monday, April 15<sup>th</sup>, and is expected to be open until May 15<sup>th</sup>, 2019.

### **Engineering**

- We have begun advertising for an Engineering Intern. The deadline for the application is the close of businesses on Monday, April 29, 2019.
- The RFB for Phase 1 of the Maple Street Improvements Project has closed and we received one bid.

### **Human Resources/Tourism**

- Odette is working with each department to schedule Information Technology Needs meetings to get a head start on the 2020 budget. Please reach out to her if you would like to discuss any specific IT needs.
- The City of Fruita donated 600 bluffs to the Desert Rats Trail Running Festival this weekend. Between Saturday and Sunday, at the Kokopelli and Rabbit Valley Trail Systems, there will be a 50K race, a marathon, a half-marathon, and a 10K. Good luck to all the racers!

### **Parks & Recreation**

- The RFP for the pool resurfacing at the FCC closed last Friday. We received one bid and it is under budget.

- All posters from the Colorado Arbor Day Poster Contest will be on display at the Fruita Community Center.

### **Planning & Development**

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

### **Major/ Minor Subdivisions:**

- Iron Wheel Major Subdivision final plat/plan application under review.
- Garden Estates Final Plat (located at 910 Adams Drive, south of I-70 and west of 18 Road in Fruita, Colorado.)
- Grand Valley Estates 2 Final Plan/Final Plat
- Mossberg Minor Subdivision
- Bradyville Annexation & Zoning Petition

### **Site Design Review:**

- FHE: Construction nearing completion
- Raptor Rd Storage (614 Raptor Rd Storage) is complete and will be ready for issuance of planning clearance on 4/17.
- Colorado Canyons (Family Health West) is far along on the construction of the hospital expansion.
- Einstein's Bagels/Qdoba has received their planning clearance and will be breaking ground soon.

### **Other Land Use Applications:**

- Birchwood Conditional Use Permit for 5 horses in a Community Residential Zone
- Land Use Code Amendment: Public Purpose Subdivision: Location & Extent
- Mulberry Development Improvements Agreement (alley & utilities improvement for 5 new residential units at 227 S. Mulberry)

### **Public Works**

- Crews continue to work on irrigation systems and there have been minor issues of flooding in the area.

### **FRUITA IN THE NEWS (and regional news of impact to Fruita):**

- [Hot Tomato finds home in Patagonia catalog, in film.](#)
- [Moon Farm will soon get new owners.](#)
- [Celebrating the CCC at Colorado National Monument.](#)
- [This story had my brain buzzing.](#)
- [Shootin' for the Moon](#)
- [West-end county roads to get spiffed-up surfaces.](#)
- [Drainage issues causes flooding to several homes in Fruita.](#)

- [Mesa County Libraries offering free books to 4-year-olds until April 22<sup>nd</sup>.](#)
- [District 51 to Host Parent Info Sessions](#)
- [Fruita Monument girls soccer shuts out Montrose.](#) Go Wildcats!
- [Speaker Pelosi signs Colorado River Drought Contingency Plan.](#)
- [Grant pegged for jail expansion.](#)
- [Familiar Face Returns to Western Slope Museums.](#)
- [All the Easter Egg Hunts in the Grand Junction Area.](#)

**UPCOMING EVENTS** *(Please let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you when needed.):*

- **April 12-13, 2019** - Desert Rats Trail Running Festival—packet pick-up at the Community Center and a celebration party with live music and beer garden in Civic Center Park Saturday evening.
- **April 16, 2019** - North Fruita Desert Master Plan Open House at Fruita Community Center from 5:00 p.m. to 6:30 p.m.
- **April 17, 2019** - Easter Egg Scramble at Fruita Community Center at 4:00 p.m.
- **April 17, 2019** - Summer Activity Fair at the Fruita Community Center, 6:00-7:30 p.m.
- **April 17, 2019** – FMHS Parent Info Session on Marijuana and Opioids at Fruita Monument High School from 6:00 p.m. to 7:15 p.m.
- **April 24, 2019** – Arbor Day Celebration, Fruita Civic Center, 10:00 a.m.
- **April 25, 2019** - Coffee with the City Manager at Best Slope Coffee at 7:30 a.m.
- **April 25, 2019** - Municipalities Dinner in Palisade from 6- 8 pm.
- **April 27, 2019** - COPMOBA Grand Valley Bike Swap
- **May 3-4, 2019** - 18 Hours of Fruita at Highline State Park
- **May 3-5, 2019** - Fruita Fat Tire Festival, Downtown Fruita and 18 Road Trailhead
- **May 4, 2019** - Girls on the Run 5K at Fruita Community Center, at 9:00 a.m.
- **May 8, 2019** - Bike to Work Day, 7-9 a.m. at Civic Center Park
- **May 9, 2019** - Hike Opal Hill with the City Manager – meet at Snooks Bottom at 10:00 a.m.
- **May 11, 2019** - COPMOBA 30<sup>th</sup> Anniversary Party at Civic Center Park; Patagonia mini-film festival featuring Life of Pie, a movie on Hot Tomato and Fruita, at Civic Center Park, 10:00 a.m. thru the night.
- **May 18, 2019** - History Fair and Pabor Day, Downtown Fruita
- **May 31 – June 1, 2019** - Mike the Headless Chicken Festival, Downtown Fruita
- **June 5-8, 2019** - Techstars Startup Week West Slope
- **June 6, 2019** - Thursday Night Concert Series, Straygrass at 7:30 p.m. at Civic Center Park
- **June 7, 2019** - Food Truck Friday at 7:30 p.m. at Civic Center park
- The Fruita Community Calendar is available on the website or at this [link](#).
- The **2019** Events Information is also available online [here](#).

CC. Department Directors

Save a life. Donate blood.

# BLOOD DRIVE

## City of Fruita

325 East Aspen Avenue,  
Fruita

**Tuesday, April 16**  
**1:30 pm - 3:30 pm**



**Bookcliff Gardens**  
nursery & landscape

Donate blood  
in **April**, receive a  
coupon for 40%  
off a single item at  
Bookcliff Gardens in  
Grand Junction.



### ARE YOU IN THE CLUB?

Donate blood 5 times in 2019, and get  
a \$20 Amazon gift card. Look for the  
bloodmobile at your location all year.



If you have any questions about the upcoming blood drive  
please call St. Mary's Blood Center at **970-298-2555**.



## March 2019 Recycling Benefits for the City of Fruita

In March 2019, we recycled 45 tons of cans, bottles, paper, and cardboard.

Recycling these materials will save the following resources:

### 501 Mature Trees

Represents enough saved timber resources to produce  
6,204,800 sheets of printing and copy paper!

### 167 Cubic Yards of Landfill Airspace

Enough airspace to fulfill the annual municipal waste  
disposal needs for 214 people!

### 86,685 kWh of Electricity

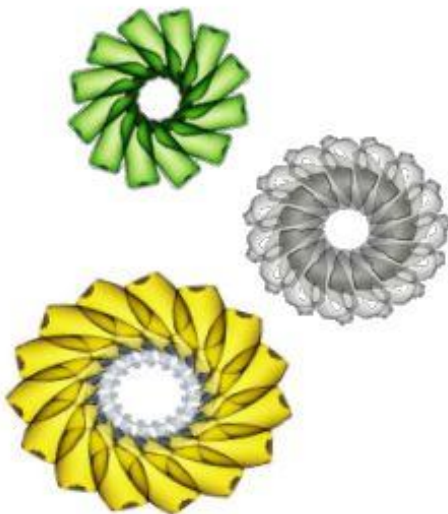
Enough power to fulfill the annual  
electricity needs of 8 homes!

### Avoided 127 Metric Tons of Greenhouse Gas Emissions

Recycling these materials helps create  
cleaner air!

### 248,569 Gallons of Water

Represents enough fresh water to meet the daily needs of  
3,314 people!



Prepared by Waste Management

Sources: U.S. Environmental Protection Agency, International Aluminum Institute, National Association for PET Container Resources, Institute of Scrap Recycling Industries, Earth Works Group Recycler's Handbook, One Earth Recycle, Bring Recycling.org, National Recycling Coalition, US Forest Products Laboratory, and Waste Management. © Waste Management 2016

# FMHS PARENT INFO SESSION

## When

**Wednesday, April 17, 2019**  
**6:00—7:15 pm**

## Where

**Fruita Monument High School**  
**Library**  
1102 Wildcat Ave., Fruita, CO 81521

**FREE DINNER AND CHILDCARE!**

## Please RSVP:

<https://forms.gle/2hae1uC1touDwuH88>

**ALL SCHOOL  
DISTRICT 51  
FAMILIES ARE  
WELCOME**

## Topics:

- **MARIJUANA AND OPIOIDS**
- **WAYS TO KEEP YOUR FAMILIES SAFE**

## SPEAKER:

**PATRICK RICE: COLORADO  
STATE PATROL**

## COMMUNITY PARTNERS:



## QUESTIONS?

**CALL SARA HAMMOND**  
**970-254-6600 X. 23144**





Presented jointly by the Fruita Historic Preservation Board and the Fruita Downtown Advisory Board.

# PABOR DAY.

**Saturday,  
May 18th,  
2019.  
Downtown  
Fruita.**

*7th Annual Fruita History Fair at Cavalcade, 201 East Aspen Ave, 8:00 a.m. to 2:00 p.m.*  
 • Lower Valley Heritage Room open house in the Fruita Civic Center, 325 East Aspen Ave, 8:00 a.m. to 2:00 p.m. • *All-day food, fun, costumes, and music.* • Fruita history bicycle ride begins 2:30 at the Vintage Common, 116 North Mulberry St., and ends at Elmwood Cemetery. • *Guided downtown history walk begins 3:00 p.m.* • All-day Fruita Fact-Finding Scavenger Hunt. Contest ends 6:00 p.m. Winner to be announced at 7:00 p.m. • *Patio Jam at Copper Club, 233 East Aspen Ave., time TBA.* • Local movies by Cullen Purser outside BestSlope Coffee, 129 North Peach St., begin at dusk (approximately 8:45 p.m.). • *Kim Nuzzo as "William Pabor".* • And more...



W. E. PABOR.  
Founder of Fruita.

William Edgar Pabor founded Fruita in 1884. Come celebrate his achievement with us!

**Free Admission.  
Family fun!**

Visit the Pabor Day (not Labor Day!) page on Facebook for updates.



**FRUITA**  
COLORADO

**JOIN US!**

# THE NORTH FRUITA DESERT TRAILS MASTER PLAN PUBLIC MEETING



Since Fall 2018, the Consultant Team has worked with the Project Partners and community to put together a development strategy for the sustainable growth and maintenance of the trails in the North Fruita Desert.

This meeting will present the planning efforts, **new trail system** and next steps for the future of North Fruita Desert!

**DATE: APRIL 16, 2019**  
**TIME: 5:00PM-6:30PM**  
**LOCATION:**  
**FRUITA COMMUNITY CENTER**  
**324 COULSON ST**  
**FRUITA, CO 81521**

## PROJECT PARTNERS:



## CONSULTANT TEAM:





**WHY FRUITA?** The City of Fruita focuses on three strategic outcomes built upon a base of providing quality core services.

**Quality of Place (QP)** The City of Fruita is a community where residents and visitors love where they are. The City strives to be a bike and pedestrian friendly community by providing a system of sidewalks, trails, and bike lanes that connect our parks, schools, neighborhoods, civic facilities, and commercial areas. We value safe neighborhoods, our geographic natural resources and landscapes, top tier education and healthcare, and we collaborate to provide quality essential infrastructure and services. We are an inclusive community of doers who enjoy active and healthy lifestyles.

**Economic Health (EH)** The City of Fruita strives to be financially sustainable by enabling a stable economy and supporting a diversity of businesses that offer well-paying jobs that attract educated employees. The City works to be fiscally responsible and continuously seeks ways to allocate resources to services and projects that have the highest impact on the City's priorities. We are the innovative leader for economic development in the Grand Valley.

**Lifestyle (L)** The City of Fruita fosters a fun and funky ambiance by celebrating the local arts, farm and ranching history, unique leisure opportunities, and family-friendly events and activities. As a city, we encourage a diversity of cultural opportunities, businesses, and recreational activities. We continue to improve and enhance recreational offerings from traditional to outdoor adventure sports and youth to adult activities. We are a family-friendly community with diverse cultural opportunities, businesses and recreational amenities where visitors feel like locals and locals play like visitors.



# FRUITA COLORADO



*City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.*

## **We are Fruita. We are...**

**Fun**—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

**Respectful**—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

**United**—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

**Innovative**—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

**Transparent**—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

**Authentic**—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.