



FRUITA COLORADO

Weekly Info Update



To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: FEBRUARY 1, 2019
Re: WEEKLY INFORMATION UPDATE

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Recreation Dept.
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Monday's Boards & Commissions' Appreciation Night

Don't forget Monday night's special event to thank our many residents who volunteer on a board and commission for the City. The event begins at 7 pm at the Community Center. The invite and info are below.

Tuesday's City Council Meeting

The agenda begins recognizing students and teachers from Rim Rock Elementary as the first of many months of City Council recognizing students and teachers of the month at each school annually. The meeting also includes an update on the new crosswalk evaluation system and the City's action items. See the packet for full details.

Community Plan Consultants Selected

We appreciate the support of those from City Council and the Planning Commission who joined staff in the evaluation committee of consultant finalists interviews this week. We have selected SE Group to work with the City to update the community plan and are excited to engage the community in creative ways and develop a plan combining best planning practices and realistic costs.

The project team:

Mark Kane (SE Group)
Gabby Voeller (SE Group & Project Lead)
Brian Duffany (EPS)
Cheney Bostic (Studio Seed)

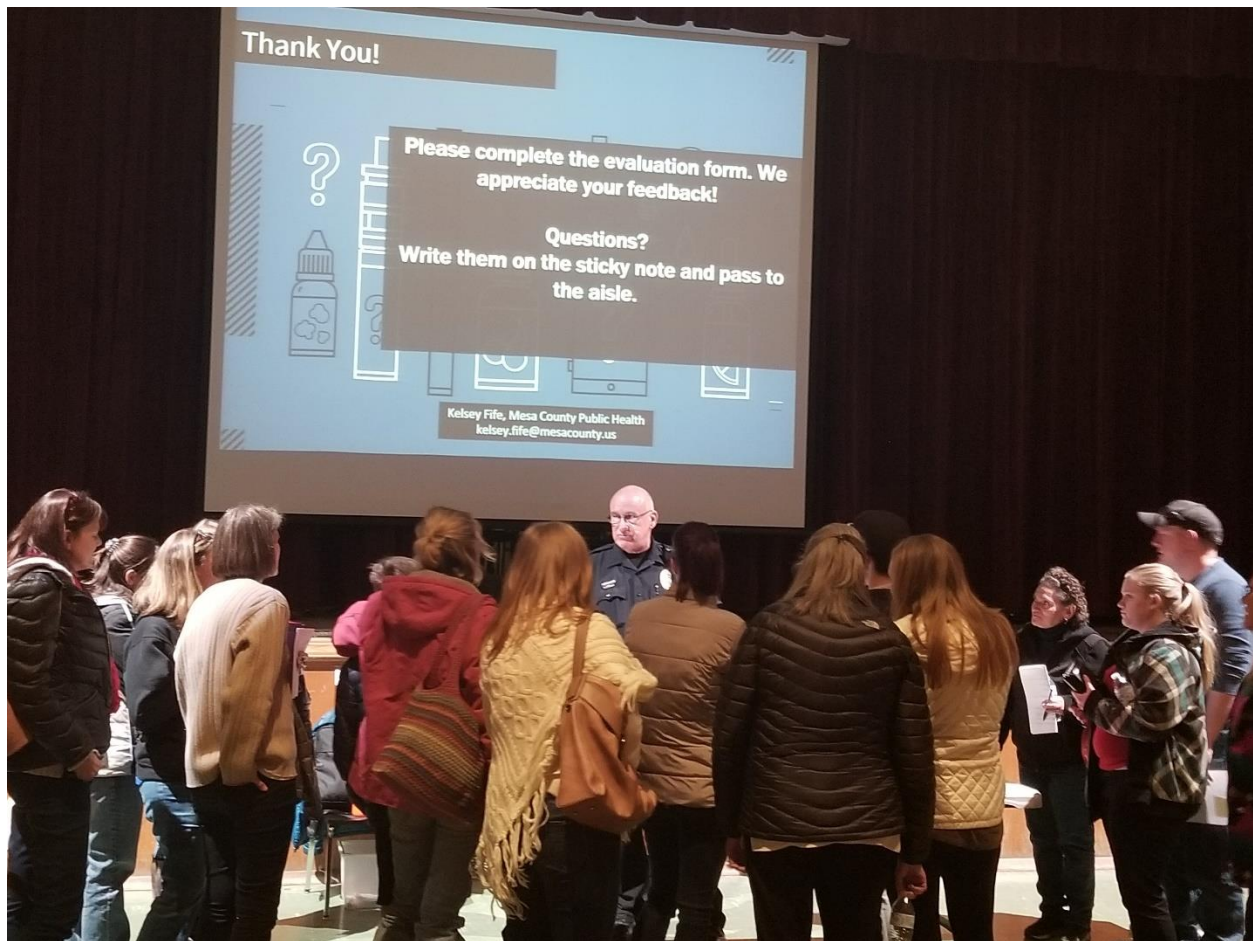
SE Group is based out of Frisco, Colorado and has 60 years' experience working in and with small communities influenced by recreation, tourism, and history. The approach to the update will be to research the current state of the community, revisit the community's vision and values, engage the community on a local and regional level and update the plan with relevant goals, concrete actions and steps toward implementation. The next steps of the process will be to map out a public

Honor the Past – Envision the Future **FRUITA**

engagement schedule and populate a steering committee compiled of stakeholder representatives to help facilitate the community conversation. More to come!

Vaping Education for Parents

The Fruita Youth Initiative, Mesa County Health Department and District 51 teamed up to provide an education opportunity for parents at Fruita Middle School Thursday. Over 75 people attended and learned about facts about negative health impacts with vaping, how parents can talk with their youth and what the School District is doing related to vaping. SRO, Officer Bomar was present presenting an overview of vaping devices for parents.





Fruita Monument High School (cont.)

D51 Board of Education is set to consider approval of renovations to Fruita Monument High School (FMHS) at their Feb. 5th meeting. While the City has expressed much support from the City Council and staff to the Board of Education and District staff since the Bond & Mill Levy were passed, which included much of the proposed renovations on the list of projects to be completed, it is important to continue to express that support at the meeting. Since we have a City Council meeting the same night, which complicates attendance at the Board meeting, you may email School Board President, Tom Parrish at t.parrish@bresnan.net or District A (Fruita) Representative Doug Levinson at doug.levinson1@gmail.com. Improvements may be viewed online at https://d51schoolsfmhs.ss13.sharpschool.com/news/what_s_new/summer_construction_at_fmhs_begins. Note that the District has already allocated funds and begun contracting the design of the renovations. A letter sent to parents, staff and community leaders from Principal Todd McClaskey is posted below that summarizes the improvements.

General Updates

- Congrats to Derek Biddle (Family Health West) who will serve a second term as Fruita Area Chamber of Commerce Board of Directors and new Directors KJ Kline (Edward Jones) and Greg Olsen (Growl Agency)!

Planning & Development

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

Major/ Minor Subdivisions:

- Iron Wheel Major Subdivision final plat/plan application under review.
- Garden Estates Final Plat (located at 910 Adams Drive, south of I-70 and west of 18 Road in Fruita, Colorado.)
- Cooper Minor Subdivision
- Brandon Estates PUD Amendment and Preliminary Plan
- Pinedale Estates 3 Minor Subdivision (Replat)
- Mossberg Minor Subdivision
- Oak Creek: (Located at the Northwest Corner of 18 ½ & K 4/10 Rd)
 - Annexation Petition
 - Zoning Petition (requesting CR zoning)
 - Preliminary Plan

Site Design Review:

- Munchies Restaurant: Currently under construction.
- FHE (Frank Henry Equipment): Construction is underway.
- Raptor Rd Storage (614 Raptor Rd Storage)
- Colorado Canyons (Family Health West) has started construction of the hospital expansion.
- Einstein/Qdoba Site Design Review

Other Land Use Applications:

- 213 N Ash St VRBO

Engineering

- Cedar Way Infrastructure Improvements project has completed the underground piping for the irrigation and sewer. The cleanup of road basing the alley and finish paving of Cedar north of Aspen Ave. remain.
- The Highway 6 Sewer Interceptor Extension project is out for rebid. The bid opening date is scheduled for February 22.
- There was an information meeting for the updated Transportation Impact Fee held at the Grand Junction Area Chamber of Commerce this week with member of the building and development community in attendance. The city of Fruita will be holding their own meetings with the development community at dates to be determined.
- The Fruita Community Center and Family Health West campus will continue to see the connector road between Coulson St. And Cherry St. closed through next week while crews make utility connections for the Family Health West expansion.

Public Works

- Congrats to four of our staff who successfully passed various waste water license tests this week.

- Road crews are working filling pot holes and grading dirt roads within the City.

Parks & Recreation

- Held annual training for all Community Center staff and Katie Gardner with District 51 presented on positive youth development, which was very beneficial to staff and now being implemented into staff training.
- Next week Parks is planning to begin renovating the planter behind the stage in Civic Center Park to clean it up and make it more water wise.
- Hired our new Aquatics Coordinator Skylar Hirsch who will start in mid-February following the High School Swim season (He is currently the High School Swim Team Coach).
- Conducted finalist interviews for Facility Manager and hope to make final decision next week.

Finance/City Clerk

- Working on grant filings, preparation for the audit and the 2020 annual budget.

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- The fight against teen vaping: <https://www.kjct8.com/content/news/The-fight-against-teen-vaping-505175641.html>
- Forum's message to teens: vape pens as bad as cigarettes: https://www.gjsentinel.com/news/western_colorado/forum-s-message-to-teens-vape-pens-as-bad-as/article_9e389aa6-25e6-11e9-bde4-10604b9ffe60.html
- Threat made against Fruita Monument High School: <https://www.kjct8.com/content/news/Threat-made-against-Fruita-Monument-High-School-505175321.html>
- Divided vote marks reopening of Fruita DMV: https://www.gjsentinel.com/news/western_colorado/divided-vote-marks-reopening-of-fruita-dmv/article_4bf8b8c2-2396-11e9-b59c-10604b9f6eda.html
- Fruita DMV to reopen: https://www.gjsentinel.com/breaking/breaking_news/fruita-dmv-to-reopen/article_7031ad22-2326-11e9-9d86-3fa51fe84de3.html
- Mesa County Commissioners approve reopening Fruita's DMV: <https://www.nbc11news.com/content/news/Mesa-County-Commissioners-approve-reopening-Fruitas-DMV-504991871.html>
- Go Baby Go gets funding for 5 years: <https://www.nbc11news.com/content/news/505175931.html>
- Punching back on Parkinson's: Fruita clinic helps patients with boxing class: <https://www.kjct8.com/content/news/Punching-back-on-Parkinsons-Fruita-clinic-helps-patients-with-boxing-class-505111121.html>
- Clearing up misconceptions about vaping: <https://www.westernslopenow.com/news/local-news/clearing-up-misconceptions-about-vaping/1741037609>
- Sportsmen air ideas and gripes on hunting rules: https://www.gjsentinel.com/news/western_colorado/sportsmen-air-ideas-and-gripes-on-hunting-rules/article_d8fb2866-251e-11e9-b11c-10604b9f7e7c.html
- Colorado National Monument employees back to work: <https://www.kjct8.com/content/news/Monument-employees--504990981.html>

- Monument mostly back open, though shutdown effects 'long-lasting': https://www.gjsentinel.com/breaking/monument-mostly-back-open-though-shutdown-effects-long-lasting/article_17c5213c-2349-11e9-b866-ab2e9c8e6834.html
- Biz Buzz—Life Vue (Fruita): https://www.gjsentinel.com/news/business/biz-buzz-for-jan/article_1ebdb0f0-21f8-11e9-b487-10604b9f1ff4.html
- Pest Control District awaits renewal Mesa County: <https://www.nbc11news.com/content/news/505169381.html>

UPCOMING EVENTS *(Please let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you when needed.):*

- **Tomorrow, Feb. 2** is the annual D51 Foundation White Iced event at CMU.
- **Feb. 4** is the Boards & Commission Appreciation Night at the Community Center at 7 pm.
- **Feb. 9** is the 2019 Fruita Area Chamber of Commerce Annual Banquet from 5:30 – 10:00 pm at the Community Center (poster below). Details at <https://info.fruitachamber.org/events/details/2019-annual-awards-banquet-fruita-area-chamber-of-commerce-11099>
- **Feb. 16** is the Sweetheart 5k/10k Run from 9 am – 1 pm at the Community Center.
- **March 9** is An Evening of Art in Fruita from 6:30 – 9:30 pm at the Community Center.
- **March 30** is the 9 Health Fair from 7 – 11 am at the Community Center.
- **The Business Incubator** calendar of events is below.
- The Fruita Community Calendar is available on the website at: <http://www.fruita.org/calendar>.
- The **2019** Events Information is also available online at: https://www.fruita.org/sites/default/files/fileattachments/parks_and_recreation/page/302/2019_calendar_of_events_1.4.19.pdf.

CC. Department Directors



How to Start a Business in Western Colorado

This class covers the most commonly asked questions including how to do a trade name search, choosing the right legal structure, registering with the state, local licensing requirements, the business planning process, and options for financing your business.

\$55
Class Fee

Upcoming Class Dates

Thursday 1/31 • 6-9pm

Tuesday 2/12 • 9am-12pm

Friday 3/1 • 1-4pm

Fast Trac Business Basics

MUST PRE-REGISTER CALL (970) 243-5242

Classes are offered from 12-1 PM

Must take Starting a Business Class first

Market Research

Learn to use market research tools to generate more business
2/14/19
3/21/19

Business Planning

Write a plan to help ensure the success of your business
2/7/19
3/14/19

Internet Strategies

Learn how to be accessible through the internet
1/31/19
3/7/19

Licensing

License your business online
1/17/19
2/21/19

Cash Flows

Learn how to do a cash flow budget using Excel
2/28/19
4/4/19



Leading Edge Business Planning and Management Course

The Leading Edge Program is a 12-week program that helps move your business to the next level. This intensive training course provides business owners and entrepreneurs expert guidance in the areas of cash flow management, marketing, finance, personnel, legal issues, and more. Each participant will receive hands-on assistance in preparing a complete business plan.

Who can participate?

Owners of start-ups and existing businesses

Class schedule: Feb. 19 - May 7, 2019

Every Tuesday evening from 6-9pm

See the front desk or visit our website to fill out an application

Cost: \$275/person, +\$100 for business partner

Call (970) 243-5242 to register or visit www.gjincubator.org

All Date & Events Are Subject to Change

Events in Fruita will be held at FWorks Coworking

325 East Aspen Avenue

Fruita, CO

www.fruitaworks.org



GRAND JUNCTION Small Business Development Center
The SBDC is partially funded by the U.S. Small Business Administration. SBA's funding is not an endorsement of any products, opinions or services. SBA funded programs are extended to the public on a non-discriminatory basis.

The Importance of Taking a Lunch Break

Feb. 1 • 12-1:30PM

Cost: Free

This presentation is meant for entrepreneurs and business owners who want to learn how to create a self-care routine that works for them, and their business.

Bring your own lunch and learn:

- Why putting off self-care is bad for your business
- Identify easy ways you can put yourself first in your business
- How to set boundaries to support yourself and your clients
- Get ideas and tips about what you can do in 15-20 minutes a day
- And more...

Outsmart the Scammers

Feb. 22 • 12-1:30PM

Cost: Free

Incidents of fraud are on the rise and scammers' tactics are becoming more complex. This presentation will help provide the information you need to Outsmart the Scammers.

During the program, we'll discuss how to spot certain red flags that may indicate a fraudulent encounter, resources you can turn to in the vent you or loved one is targeted, and steps you can take now to help protect yourself and your loved ones.

Dear City of Fruita Boards And Commissions Members,
Please join us for a
Boards & Commissions Appreciation, Collaboration and Update on:
Monday, February 4, 2019 at 7:00 P.M.
At the Fruita Community Center (324 N. Coulson)

- *Receive a gift from the City Council in appreciation of your volunteer time and dedication*
- *Receive a brief overview of the Community Plan Update by City Manager Mike Bennett*
 - *Receive updates from each of the City's Boards and Commissions*

****Snacks, Coffee and Tea will be served****

Thank you,
The Fruita City Council

PLEASE RSVP by January 31, 2019 to:
Debra Woods, Deputy City Clerk
858-3663 or dwoods@fruita.org

FMHS

FRUITA MONUMENT

Todd McClaskey - Rocio Roybal - Newt Klumire - Brian Pendleton - Denny Squibb
Principal Asst. Principal Asst. Principal Asst. Principal Athletic Director

Cultivating innovation, passion and achievement through a learner centered environment

Fruita Monument is seeking your support for the approval of funds from the 2017 Bond and Mill Levy for renovations that are vital to the educational well-being as well as the safety and security of our students and staff. On February 19, the school board will vote to determine where the remaining mill and bond dollars will be spent within the district. Most of the upgrades listed below were included in the original scope for FMHS back in 2017. We are asking that members of our community show their support by attending the school board meeting scheduled for Tuesday, February 5.

Projects designated for Fruita Monument High School pending board approval:

- Design and build a secure main entrance. The existing FMHS layout contains 49 exterior doors with multiple entrances and corridors. This poses a dire security risk to our students and staff. The lack of clarity of a main entrance poses additional security risks as visitors to the campus are confused and often found wandering the campus looking for the main entrance. The new design creates a central corridor that runs through the school from north to south. It will feature a large vestibule with adjacent attendance offices, creating a security checkpoint and aiding wayfinding. Additionally, a new entrance will create a prominent and visually dynamic gateway into the school.
- Infilling the courtyard. This will allow flexible year-round use of the space and will improve connectivity between northern parts of the building. South of the courtyard infill will be a larger, more open corridor to ensure a central corridor through the school.
- Overlay the parking lot with asphalt and provide new curb cuts to Wildcat Avenue and a new striping layout.
- Improve storm drainage (some of this work began summer 2018).
- Relocated a modular classroom that is in the path of the new drive to the southeast parking lot.
- Re-roof selected areas, including removal and replacement of photovoltaic system.
- Complete the installation of fire sprinkles throughout the main building.
- Refinish locker room floors.
- Renovate/update restrooms
- Add or replace exhaust systems in the restrooms and locker rooms.

Show your support by reaching out to board members or by attending the school board meeting on Tuesday, February 5 at 6pm, Harry Butler Board Room, 455 North 22nd Street, Grand Junction.

Thank you,



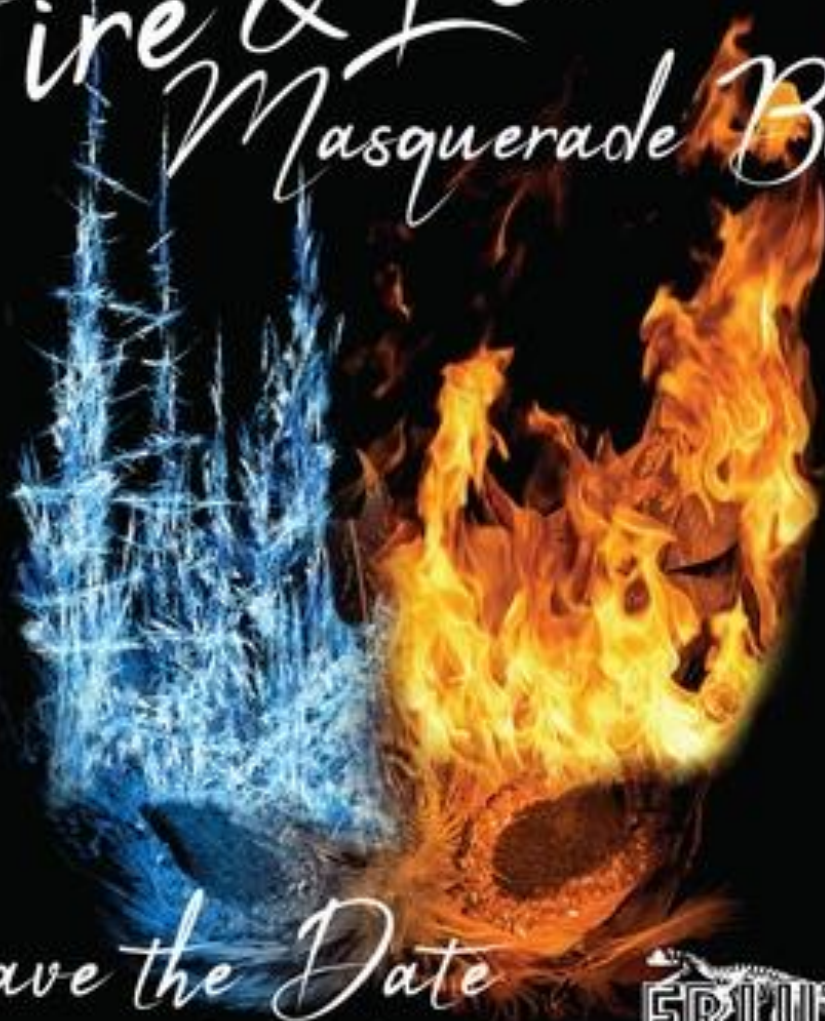
Todd McClaskey, Principal

1102 Wildcat Avenue, Fruita, CO 81521 | phone-(970) 254-6600 | fax-(970) 858-9661 | www.fmhs.mesa.k12.co.us

School District 51
MESA COUNTY VALLEY

Home of the Wildcats

Fire & Ice Masquerade Ball



Save the Date

February 9, 2019

5:30pm - 10:00pm

Fruita Community Center



Your Community Connection



WHY FRUITA? The City of Fruita focuses on three strategic outcomes built upon a base of providing quality core services.

Quality of Place (QP) The City of Fruita is a community where residents and visitors love where they are. The City strives to be a bike and pedestrian friendly community by providing a system of sidewalks, trails, and bike lanes that connect our parks, schools, neighborhoods, civic facilities, and commercial areas. We value safe neighborhoods, our geographic natural resources and landscapes, top tier education and healthcare, and we collaborate to provide quality essential infrastructure and services. We are an inclusive community of doers who enjoy active and healthy lifestyles.

Economic Health (EH) The City of Fruita strives to be financially sustainable by enabling a stable economy and supporting a diversity of businesses that offer well-paying jobs that attract educated employees. The City works to be fiscally responsible and continuously seeks ways to allocate resources to services and projects that have the highest impact on the City's priorities. We are the innovative leader for economic development in the Grand Valley.

Lifestyle (L) The City of Fruita fosters a fun and funky ambiance by celebrating the local arts, farm and ranching history, unique leisure opportunities, and family-friendly events and activities. As a city, we encourage a diversity of cultural opportunities, businesses, and recreational activities. We continue to improve and enhance recreational offerings from traditional to outdoor adventure sports and youth to adult activities. We are a family-friendly community with diverse cultural opportunities, businesses and recreational amenities where visitors feel like locals and locals play like visitors.



FRUITA COLORADO



City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.

We are Fruita. We are...

Fun—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

Respectful—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

United—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

Innovative—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

Transparent—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

Authentic—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.