



FRUITA COLORADO

Weekly Info Update



To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: FEBRUARY 15, 2019
Re: WEEKLY INFORMATION UPDATE

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City Offices are Closed Monday, Feb. 18 in observance of President's Day

Tuesday's City Council Meeting

The agenda is laid out slightly different than normal for this meeting. The Consent Agenda will come after the Public Hearings due to the need for an item on consent to occur prior to the public hearings. In the future, this will not be the case. Under the Public Hearings are four second readings and two annexations. There will be no Administrative Updates. I will cover some updates to the Community Plan process under City Manger's Updates. We also will have an executive session for matters subject to negotiation.

Community Plan Update

We have completed the scope for the contract with SE Group, Studio Seed and Economic Planning Systems (EPS) to update the 2008 Fruita Community Plan and should sign the contract next week. We are working diligently to schedule community stakeholder interviews mid-March. We are also placing invites to the public to apply to be on the advisory committee. The flyer below is being placed around town at various businesses and posted online. Please feel free to share with others as well. The community can be on the lookout for opportunities to provide feedback over the next few months. Also, check out <https://www.fruita.org/cd> for public engagement opportunities, maps, goals, process and other plan elements along the way.

Honor the Past – Envision the Future **FRUITA**



FRUITA
COLORADO

COMPREHENSIVE PLAN UPDATE

Plan Advisory Committee

The City of Fruita is looking for community members to serve on the Comprehensive Plan Update Advisory Committee. By serving on this committee, you can play a pivotal role in planning Fruita's future. The committee will meet once a month through the planning process to offer ideas, provide feedback, and ensure the community's ideas are driving the plan update. If you are interested, please contact Kelli McLean at kmclean@fruita.org by March 1st with why you want to serve on this committee.

About the Update

The City of Fruita is updating its comprehensive plan this year. A comprehensive plan is a long-range planning document that provides policies and strategies for the city. The comprehensive plan was last updated in 2008 and Fruita is ready for a new plan based on where the city is today. Public input is essential to a comprehensive plan, ensuring it reflects the values of the community. Ultimately, the plan update will help the city guide development going forward and incorporate the community's vision and goals into future policy and actions.

For more information about serving on the advisory committee and the plan process please see:

www.fruita.org/cd

Bicycle Friendly Community Public Survey

As part of the City's pending Bicycle Friendly Community application, to help the Bicycle Friendly America Friendly program better understand bicyclists' experiences in our community, a survey is live through March 24th: https://www.surveymonkey.com/r/app_BFC_SP19. Please complete and share with others.

12th Annual Sweetheart 5K Run/Walk & 10K & Inaugural Sweet Heart Wine & Chocolate Tasting

February is National Heart Health Month, and the City of Fruita is sponsoring the 12th Annual Sweet Heart Run to help you keep your heart healthy and fit. The 10k run begins at 10 am and the 5k run/walk begins at 10:10 am at the Fruita Community Center. There are approximately 350 runners pre-registered for the race. Who doesn't love wine & chocolate? Following the run, from 3-5 pm, sample both Enstrom and Guittard chocolates alongside a diverse selection of Colorado wines ranging from classic dry whites & reds to sweeter dessert options. Your ticket includes a tasting glass, unlimited samples of Colorado wines, chocolates, truffles and savory snacks as well as live music. Those participating in the Sweetheart 5k/10k will receive a discount of \$5! Flyer below.

Fruita Monument High School (cont.)

D51 Board of Education is set to consider approval of renovations to Fruita Monument High School (FMHS) at their Feb. 19th meeting at 6 pm, following receiving recommendations at the Feb. 5th meeting. Included in the recommendations was to approve \$8 million for needed renovations to Fruita Monument High School. Since we have a City Council meeting the same night, which complicates attendance at the Board meeting, you may email School Board President, Tom Parrish at t.parrish@bresnan.net or District A (Fruita) Representative Doug Levinson at doug.levinson1@gmail.com. Improvements may be viewed [here](#). Note that the District has already allocated funds and begun contracting the design of the renovations. A letter sent to parents, staff and community leaders from Principal Todd McClaskey is posted below that summarizes the improvements. Also below is the full D51 Board Brief to the public regarding the recommendations. Mayor Pro Tem Buck plans to attend the meeting and be late to our Council meeting.

General Updates

- Congrats to Colorado National Monument whose percentage of park visitors in 2018, satisfied overall with appropriate facilities, services and recreational opportunities was 100%!
- Staff and I met with representatives with the Development Consultant for the Fruita Business Park Kodi Imondi (she is no longer the realtor—Dale Beede is the sole listing agent), Parks & Wildlife and Fish and Wildlife Services this week at the Fruita Business Park. The purpose was to learn more about the impacts of the eagle's nest to the adjacent lot for future development.
- Canon City, CO is in the finals for HULU's reality TV Small Business Revolution competition. To help a fellow Colorado City out, you can vote daily through Feb. 19 at VoteColorado.us.
- Congrats to the Fruita Area Chamber of Commerce and sponsors for throwing a wonderful Masquerade Ball and annual banquet Saturday at the Community Center with about 280 in attendance.

- I attended the strategic trails plan for the Grand Valley meeting this week and the plan IMBA has been working on for Powderhorn and the Grand Valley is nearing final form. We will have some updates on this in the future and eventually all jurisdictions and partners will be asked to support it.
- Dan and I attended the community outreach meeting Commissioner Pugliese held at the Civic Center Monday to hear from the development community comments related to the County's land use code they are working on updating this year.
- Studies at the lagoon property continue to progress; work on the grant continues; work on the proforma model continues as well.
- We met with the working committee for Fruita Youth Initiative met this week and will be preparing for a key leader meeting to discuss accomplishments/successes, next steps and youth involvement.
- We held our quarterly ED partners meeting in Fruita this week to coordinate efforts with the Chamber and GJEP.

Planning & Development

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

Major/ Minor Subdivisions:

- Iron Wheel Major Subdivision final plat/plan application under review.
- Garden Estates Final Plat (located at 910 Adams Drive, south of I-70 and west of 18 Road in Fruita, Colorado.)
- Cooper Minor Subdivision has been approved and the plat getting ready to record
- Brandon Estates PUD Amendment and Preliminary Plan
- Pinedale Estates 3 Minor Subdivision (Replat)
- Mossberg Minor Subdivision
- Oak Creek: (Located at the Northwest Corner of 18 ½ & K 4/10 Rd)
 - Annexation Petition
 - Zoning Petition (requesting CR zoning)
 - Preliminary Plan

Site Design Review:

- Munchies Restaurant: Opened on 2/11
- FHE (Frank Henry Equipment): Construction is underway.
- Raptor Rd Storage (614 Raptor Rd Storage)
- Colorado Canyons (Family Health West) has started construction of the hospital expansion.
- Einstein/Qdoba Site Design Review

Other Land Use Applications:

- 213 N Ash St VRBO

Engineering

- An open house meeting is scheduled for the Maple Street Sewer Project on February 27, 2019 in the North Council Room. Construction is scheduled during the summer break.
- Rebid of the Highway 6 Interceptor Sewer Extension held a mandatory pre-bid meeting on Monday. The Bid opening is scheduled for Friday, February 22, 2019 at 1:30 pm in the North Council Chambers.
- Three parks will be getting new pumphouses. Merritt and Associates GC, Inc. has been contracted to replace pumphouses at Prospector, Civic Center, and Reed Parks. Construction is to commence within the next week and will be completed prior to April 1.

Public Works

- Public works will be advertising for a Streets Maintenance Worker and 4 seasonal positions starting this Sunday along with openings in other departments.
- 6 crew members attended a one-day training on traffic control this week in an effort to make sure street striping, signage, and traffic control measures are installed to promote safety.

Police

- A juvenile male was taken into custody and linked to multiple thefts from vehicles. Several items have been recovered including three handguns. We are continuing to encourage the public to lock their vehicles as a preventative measure.

Parks & Recreation

- Staff continues to work with City partners, COPMOBA and BLM, to develop the North Fruita Desert Master Plan. A draft plan was provided to the partners by our consultants, THK, and we are all reviewing the draft and will provide comments back. We hope to have a public roll-out of the plan in April or May.

Finance & City Clerk

- A first reading of the Ordinance refunding the bonds was tentatively scheduled for the February 19 City Council agenda. The Ordinance has been pulled pending resolution of some legal questions and issues regarding the structure of the cash defeasance of the 2009A bonds and use of debt service reserve funds for the defeasance. We hope to have these issues resolved and bring the first reading of the Ordinance to the Council at the March 5 meeting. Staff has been busy reviewing a number of the various bond documents over the last week.
- Staff has been involved in research on structures of various pay plans for use in evaluating the city's compensation package
- Combined year end 2018 city sales and use tax *actual* revenues are estimated to come in \$794,423 higher than *budgeted* revenues for sales tax and use taxes. While this is great news, these numbers should be used cautiously going forward as a base for future projections as there were some nontypical transactions and events that occurred which we would not expect to continue on an ongoing basis.

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- Students focus on acts of kindness: https://www.gjsentinel.com/news/western_colorado/students-focus-on-acts-of-kindness/article_b9f96ff0-2e91-11e9-8bcf-20677ce85d90.html
- Grand Valley couples talk about business, relationship: https://www.gjsentinel.com/lifestyle/grand-valley-couples-talk-about-business-relationship/article_43b532bc-2cfb-11e9-be43-20677ce07cb4.html
- Fruita wrestling ready to host regionals: <https://www.westernslopenow.com/sports/fruita-wrestling-ready-to-host-regionals/1783278656>
- Historic photo exhibit at library: <https://www.nbc11news.com/content/news/Historic-photo-exhibit-at-library-505856411.html>
- D-51 granted funding for school security upgrades: <https://www.westernslopenow.com/news/local-news/d-51-granted-funding-for-school-security-upgrades/1783160578>
- Walking on thin ice: Lower Valley Fire host annual training: <https://www.kjct8.com/content/news/Walking-on-thin-ice-Lower-Valley-Fire-host-annual-training-505800771.html>

UPCOMING EVENTS (*Please let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you when needed.*):

- **Tomorrow, Feb. 16** is the Sweetheart 5k/10k Run from 9 am – 1 pm at the Community Center.
- **Feb. 19** is the Chamber Business Toolbox on Workforce presented by Celina Kirnberger, Mesa County Workforce Center from noon – 1 pm at the Family Health West Board Room (Flyer below).
- **March 9** is An Evening of Art in Fruita from 6:30 – 9:30 pm at the Community Center.
- **March 30** is the 9 Health Fair from 7 – 11 am at the Community Center.
- **The Business Incubator** calendar of events is below.
- The Fruita Community Calendar is available on the website at: <http://www.fruita.org/calendar>.
- The **2019** Events Information is also available online at: https://www.fruita.org/sites/default/files/fileattachments/parks_and_recreation/page/302/2019_calendar_of_events_1.4.19.pdf.

CC. Department Directors



How to Start a Business in Western Colorado

This class covers the most commonly asked questions including how to do a trade name search, choosing the right legal structure, registering with the state, local licensing requirements, the business planning process, and options for financing your business.

\$55
Class Fee

Upcoming Class Dates

Thursday 1/31 • 6-9pm
Tuesday 2/12 • 9am-12pm
Friday 3/1 • 1-4pm

Fast Trac Business Basics

MUST PRE-REGISTER CALL (970) 243-5242

Classes are offered from 12-1 PM

Must take Starting a Business Class first

Market Research	
Learn to use market research tools to generate more business	2/14/19 3/21/19
Business Planning	
Write a plan to help ensure the success of your business	2/7/19 3/14/19
Internet Strategies	
Learn how to be accessible through the internet	1/31/19 3/7/19
Licensing	
License your business online	1/17/19 2/21/19
Cash Flows	
Learn how to do a cash flow budget using Excel	2/28/19 4/4/19



Leading Edge Business Planning and Management Course

The Leading Edge Program is a 12-week program that helps move your business to the next level. This intensive training course provides business owners and entrepreneurs expert guidance in the areas of cash flow management, marketing, finance, personnel, legal issues, and more. Each participant will receive hands-on assistance in preparing a complete business plan.

Who can participate?
Owners of start-ups and existing businesses

Class schedule: Feb. 19 - May 7, 2019
Every Tuesday evening from 6-9pm
See the front desk or visit our website to fill out an application

Cost: \$275/person, +\$100 for business partner

Call (970) 243-5242 to register or visit
www.gjincubator.org

All Date & Events Are Subject to Change

Events in Fruita will be held at FWorks Coworking
325 East Aspen Avenue
Fruita, CO
www.fruitaworks.org



The SBDC is partially funded by the U.S. Small Business Administration. SBA's funding is not an endorsement of any products, opinions or services. SBA funded programs are extended to the public on a non-discriminatory basis.

The Importance of Taking a Lunch Break

Feb. 1 • 12-1:30PM

Cost: Free

This presentation is meant for entrepreneurs and business owners who want to learn how to create a self-care routine that works for them, and their business.

Bring your own lunch and learn:

- Why putting off self-care is bad for your business
- Identify easy ways you can put yourself first in your business
- How to set boundaries to support yourself and your clients
- Get ideas and tips about what you can do in 15-20 minutes a day
- And more...

Outsmart the Scammers

Feb. 22 • 12-1:30PM

Cost: Free

Incidents of fraud are on the rise and scammers' tactics are becoming more complex. This presentation will help provide the information you need to Outsmart the Scammers.

During the program, we'll discuss how to spot certain red flags that may indicate a fraudulent encounter, resources you can turn to in the vent you or loved one is targeted, and steps you can take now to help protect yourself and your loved ones.

February 16, 2019

Sweet Heart Run

and Wine &

Chocolate Tasting



5k Run/Walk - \$25

10k Run - \$30

10 am Start

For more information or to register,
visit www.sweetheartrun.com



Wine & Chocolate Tasting 3-5 pm

\$35 (\$5 off for run participants w/promo code)

www.winecolorado.org

Fruita Community Center

324 N Coulson

Fruita, CO





BUSINESS TOOLBOX: WORKFORCE

Tuesday, February 19, 2019
Noon-1PM

Family Health West Board Room
228 N Cherry St, Fruita, CO 81521
Enter through main hospital doors.

Free for Chamber members. \$5 for non-members.
Bring your own lunch.
RSVP @ fruitachamber.org

PRESENTATION BY:
Celina Kirnberger
Mesa County
Workforce Center



Hear about trends within Mesa County's
workforce, how your business can access
training funds & free hiring resources.

Long Range Planning Committee Budget Presentation

Members of the district's Long Range Planning Committee presented the board with an update on facilities master planning and prioritization efforts the committee has



been working on since last fall. This work has included hosting three workshops, creating a shared vision, asking principals to review what does and doesn't work about their buildings, and making short-term (1-2 years), medium-term (3-5 years), and long-term goals (6-10 years) for D51 facilities. Those who weighed in during this process include students, teachers, local government representatives, Colorado Mesa University, business leaders, community members, nonprofit organizations, and parents.

Long Range Planning Priorities

Based on feedback from the workshops, the committee developed a list of facility priorities, including building a new elementary school in Fruita, performing renovation work necessary to have all-day kindergarten district-wide, replacing Grand Junction High School and seeking a BEST grant to do so (as with all BEST grants, the district would have to match the grant funding with a revenue stream that doesn't currently exist, most likely with a future bond measure), make improvements to Fruita Monument High School and Central High School, and build a fifth high school to alleviate crowding on the west end of the valley and make it more feasible for ninth-graders to attend FMHS and use Fruita Middle School and the Fruita 8/9 School for grades six through eight.

GJHS Programming and Planning

Six Grand Junction High School staff members discussed with the board what they would like to see in a new Grand Junction High School if the current one can be replaced. Select staff recently toured Alexandria Area High School in Minnesota to gather ideas for a new school. The school is nearly five years old and features flexible seating, glass walls to increase visibility and accountability, and moveable walls.

Preliminary design ideas for a new Grand Junction High School would place the new building on the north side of the current GJHS property and put student parking and sports fields in the center and southern



Calendar Discussion

The board voted 5-0 on Tuesday to adopt a 2019-20 school calendar that will significantly chip away at the number of weeks that include fewer than five school days. Board members adopted one of two draft calendar options presented to the board last month by the District 51 Calendar Committee. The calendar, presented as Draft Calendar A, begins the school year on Aug. 12, 2019, and ends school on May 21, 2020. It also includes seven fragmented weeks with between two and four school days, down from 17 such weeks in the 2018-19 calendar. You can find the 2019-20 calendar [here](#).

The board still plans to address more calendar-related topics at future meetings, including Early Release Wednesdays and school start times.

portions of the property. Board members voted 5-0 during the business portion of Tuesday's meeting to approve the application for the BEST grant. BEST grant applications for the 2019-20 cycle are due Feb. 25.

Short-Term Options for Long Range Planning Committee

The board must decide how a combination of bond premiums, \$14 million in 2017 bond funding offset by the Orchard Mesa Middle School BEST grant, and \$4 million in project savings from 2018 bond projects will be spent. The board has already agreed to reserve \$25 million of those funds for a new elementary school in Fruita, leaving an estimated \$17 million for other projects. The Long Range Planning Committee, with community input, recommends spending \$700,000 on Central High School, \$3 million on renovations needed at 10 elementary schools to allow them to house all-day kindergarten for all of their kindergarten students, and \$8 million on security remodel and addition projects at Fruita Monument High School. The Central improvements would include a STEM fabrication lab, flexible casework for science labs, an outdoor classroom, enlarging Classroom 331, and relocating a modular building. Fruita Monument's initial improvements would include reducing the number of exterior doors in the building, bringing administrative offices into a unified location, and enclosing the open courtyard.

The committee advised prioritizing these projects because workers will already be at Central this summer working on other bond projects, delaying Fruita work would require re-bidding, and construction inflation is 6-10 percent per year. It was also noted that further work will be needed at both Central and Fruita, but they are expected to outlast the GJHS building, as they are more structurally sound.

If all three of these projects are approved, that still leaves approximately \$5.6 million for additional projects. The committee recommends spending that amount on items such as a gap analysis, purchasing additional land, or creating an alternative middle school.



STA Transportation Costs

One of three major calendar issues D51 School Board members prioritized this year was the possibility of changing school start and end times. Making this shift may necessitate the purchase of more buses if some buses could no longer be used to transport both middle and high school kids and elementary kids on a single route/bus. Board members discussed this subject Tuesday with Student Transportation of America, the district's busing contractor. STA plans to present an analysis to the board on Feb. 19 that will estimate costs for a 30-minute, 45-minute, and 55-minute difference between the start and end times for middle and high schools and elementary schools.

FMHS

FRUITA MONUMENT

Todd McClaskey - Rocio Roybal - Newt Klumire - Brian Pendleton - Denny Squibb
Principal Asst. Principal Asst. Principal Asst. Principal Athletic Director

Cultivating innovation, passion and achievement through a learner centered environment

Fruita Monument is seeking your support for the approval of funds from the 2017 Bond and Mill Levy for renovations that are vital to the educational well-being as well as the safety and security of our students and staff. On February 19, the school board will vote to determine where the remaining mill and bond dollars will be spent within the district. Most of the upgrades listed below were included in the original scope for FMHS back in 2017. We are asking that members of our community show their support by attending the school board meeting scheduled for Tuesday, February 5.

Projects designated for Fruita Monument High School pending board approval:

- Design and build a secure main entrance. The existing FMHS layout contains 49 exterior doors with multiple entrances and corridors. This poses a dire security risk to our students and staff. The lack of clarity of a main entrance poses additional security risks as visitors to the campus are confused and often found wandering the campus looking for the main entrance. The new design creates a central corridor that runs through the school from north to south. It will feature a large vestibule with adjacent attendance offices, creating a security checkpoint and aiding wayfinding. Additionally, a new entrance will create a prominent and visually dynamic gateway into the school.
- Infilling the courtyard. This will allow flexible year-round use of the space and will improve connectivity between northern parts of the building. South of the courtyard infill will be a larger, more open corridor to ensure a central corridor through the school.
- Overlay the parking lot with asphalt and provide new curb cuts to Wildcat Avenue and a new striping layout.
- Improve storm drainage (some of this work began summer 2018).
- Relocated a modular classroom that is in the path of the new drive to the southeast parking lot.
- Re-roof selected areas, including removal and replacement of photovoltaic system.
- Complete the installation of fire sprinkles throughout the main building.
- Refinish locker room floors.
- Renovate/update restrooms
- Add or replace exhaust systems in the restrooms and locker rooms.

Show your support by reaching out to board members or by attending the school board meeting on Tuesday, February 5 at 6pm, Harry Butler Board Room, 455 North 22nd Street, Grand Junction.

Thank you,



Todd McClaskey, Principal

1102 Wildcat Avenue, Fruita, CO 81521 | phone-(970) 254-6600 | fax-(970) 858-9661 | www.fmhs.mesa.k12.co.us

School District 51
MESA COUNTY VALLEY

Home of the Wildcats



WHY FRUITA? The City of Fruita focuses on three strategic outcomes built upon a base of providing quality core services.

Quality of Place (QP) The City of Fruita is a community where residents and visitors love where they are. The City strives to be a bike and pedestrian friendly community by providing a system of sidewalks, trails, and bike lanes that connect our parks, schools, neighborhoods, civic facilities, and commercial areas. We value safe neighborhoods, our geographic natural resources and landscapes, top tier education and healthcare, and we collaborate to provide quality essential infrastructure and services. We are an inclusive community of doers who enjoy active and healthy lifestyles.

Economic Health (EH) The City of Fruita strives to be financially sustainable by enabling a stable economy and supporting a diversity of businesses that offer well-paying jobs that attract educated employees. The City works to be fiscally responsible and continuously seeks ways to allocate resources to services and projects that have the highest impact on the City's priorities. We are the innovative leader for economic development in the Grand Valley.

Lifestyle (L) The City of Fruita fosters a fun and funky ambiance by celebrating the local arts, farm and ranching history, unique leisure opportunities, and family-friendly events and activities. As a city, we encourage a diversity of cultural opportunities, businesses, and recreational activities. We continue to improve and enhance recreational offerings from traditional to outdoor adventure sports and youth to adult activities. We are a family-friendly community with diverse cultural opportunities, businesses and recreational amenities where visitors feel like locals and locals play like visitors.



FRUITA COLORADO



City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.

We are Fruita. We are...

Fun—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

Respectful—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

United—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

Innovative—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

Transparent—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

Authentic—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.