



FRUITA COLORADO

Weekly Info Update



To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: JANUARY 18, 2019
Re: WEEKLY INFORMATION UPDATE

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Tuesday's City Council Workshop

The meeting begins with a discussion and training with our City Attorney regarding City Council processes, procedures, agendas/meetings and policy-making. Other items for discussion include the sign variance moratorium, the Design Standards Committee, FCC bonds, Fruita Youth Council, state statute changes which impact Fruita code regarding consumption of alcoholic beverages in public spaces.

Elevation Outdoors' Best of the Rockies 2019 Contest

Please vote for our Fruita and Valley Friends on this contest. Incredible how many made the nomination process! Loki Gear—Businesses; Over the Edges Sports Fruita—Bike Retail Shop; Colorado Backcountry Biker Fruita—Bike Guide Company; Devon Balet—Photographer; Grand Junction Off-Road—Mountain Bike Race; Colterris Palisade—Winery; Hot Tomato Fruita—Restaurant; Bestslope Coffee & Aspen Street Coffee Fruit—Coffee Shop (Two contenders in this category); Big Mike's Pork & Wings Fruita—Food Truck; Horsethief Bench Fruita—Mountain Bike Ride; Colorado National Monument Fruita—Road Bike Ride; Ruby-Horsethief Fruita—River Trip; Colorado National Monument Fruita—Campground; Imondi Wake Zone Fruita—Kid-friendly outdoor destination AND Adventure Park (zip lines, etc.).

<https://www.elevationoutdoors.com/best-of-the-rockies/>

General Updates

- We submitted the Bicycle Friendly Community Application today! Huge thanks to Kelli McLean who made this happen—it is a big application and thanks to a great team throughout the City who assisted with the info needed, it all came together.
- Allegiant Airlines announced Tuesday they will provide nonstop service from GJ to Phoenix-Mesa Gateway Airport beginning April 5, 2019. The new year-round route will operate twice weekly, on Monday and Friday mornings this spring, switching to Sunday and Thursday afternoons this summer. Tickets are already for sale.

Honor the Past – Envision the Future **FRUITA**

- We met with DOLA this week to discuss the City's 5 current open grants and requests we plan to make in the future.
- We kicked off the 2020 budget process this week—yes half way thru January 😊 to focus on improving the process and calendar throughout the year.
- Feb. 4 is the Boards & Commissions Appreciation, Collaboration and Update at 7 pm at the Community Center (invite below). Contacts with Board Chairs to provide a 5-minute update have also been made.
- Received 5 proposals for Community Plan update services this week and the selection process is underway with a goal of finalist interviews on Jan. 28.

Planning & Development

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

Major/ Minor Subdivisions:

- Iron Wheel Major Subdivision final plat/plan application under review.
- Garden Estates Major Subdivision (located at 910 Adams Drive, south of I-70 and west of 18 Road in Fruita, Colorado.)
- Cooper Minor Subdivision
- Brandon Estates PUD Preliminary Plan
- Village at County Creek Filing # 6
- Oak Creek Preliminary Plan Application
- Garden Estates Final Plat/Plan
- Mossburg Minor Subdivision

Site Design Review:

- Munchies Restaurant: Currently under construction.
- FHE: Construction is underway.
- Snooks Bottom BBQ Site Design (132 West McCune Ave)
- Raptor Rd Storage (614 Raptor Rd Storage)
- Colorado Canyons (Family Health West) has started construction of the hospital expansion.
- Einstein's Bagels/Qdoba Site Design Review

Other Land Use Applications:

- 213 N. Ash St. VRBO
- Oak Creek North & South Annexation Petition
- Oak Creek North & South Annexation Zoning Request

Engineering

- Pumphouse replacement RFP for pumphouses at Heritage Park, Prospector Park, Reed Park, and the Civic Center went out this Monday with a submission due date of January 25, 2019 at 3:00 pm.
- Sewer line replacement continues east of Cedar Way in the alley north of Aspen Avenue.
- Maple Street Sewer design continues. A public meeting will be scheduled in the coming weeks for a time in February to inform residents of the impacts to the Maple Street corridor between Ottley Ave. And Pabor Ave. Construction is scheduled to begin May 30.
- CDOT continues their design efforts on the 20 Road and Highway 6 intersection improvements. They held a right-of-way meeting this week. They plan to realign the frontage road south of Highway 6 with 20 Road and install a traffic signal.
- Family Health West Expansion - Contractor will be installing utilities (water, sewer, gas and power) for the week of 1/28 - 2/1 which will occur in the connector road between Coulson and Cherry. Access to the FCC parking area will still be available from Coulson and the eastern access off the connector road.

Public Works

- Building Maintenance has been busy completing a number of updates to the Council Chambers including painting of walls, new monitors for presentations, addition of relevant maps and goals and white board to the walls, logo backdrop behind the Council dais and replacement parts and upgrades to the sound system.

Parks & Recreation

- Recruitment process begins on the two new positions at the Community Center which applications closed today.

Finance/City Clerk

- The annual report has been sent to the US Army for the helicopter they donated to the City located at the Colorado Welcome Center.
- Staff is starting work on year-end financial statements for 2018 and field work for the audit is scheduled for the week of April 22, 2019.
- Staff has been reviewing refunding scenarios for the 2009 Series Sales and Use Tax Revenue Bonds for the Fruita Community Center bonds and will present a summary of information to the City Council at the February 29 workshop.
- A draft 2020 Budget Calendar has been prepared noting key dates for various components of the budget development process.
- Staff met with Waste Management and discussed a number of topics related to collection of waste and recyclable materials. The contract with Waste Management expires at the end of this year and the City will be putting out a Request for Proposals by the middle of the year for trash collection services in the City of Fruita.

- A draft of a new agenda template has been prepared for review, changes and comments that will be discussed at the workshop.
- Staff is working on proposals and comparisons for online utility payments.

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- Junction-Fruita basketball showdown preview:
<https://www.westernslopenow.com/sports/junction-fruita-basketball-showdown-preview/1708827228>
- Fruita gives government workers a boost:
https://www.gjsentinel.com/news/western_colorado/fruita-gives-government-workers-a-boost/article_5fe6423c-16fd-11e9-824e-10604b9f6eda.html
- Bestslope Coffee helps out unpaid government workers:
<https://www.kjct8.com/content/news/Bestslope-Coffee-helps-out-unpaid-government-workers-504273751.html>
- Monument-employed couple trim back to make ends meet these days:
https://www.gjsentinel.com/news/western_colorado/monument-employed-couple-trim-back-to-make-ends-meet-these/article_44aaac12-16fb-11e9-98ab-10604b9f6eda.html
- Monument open, but it's a desolate scene:
https://www.gjsentinel.com/news/western_colorado/monument-open-but-it-s-a-desolate-scene/article_459adf66-16fb-11e9-ab14-10604b9f6eda.html
- New proposed bill could ban vaping in public and indoors:
<https://www.nbc11news.com/content/news/504455081.html>
- Black lives matter—confederate flags are symbols of hate:
<https://www.nbc11news.com/content/news/504470401.html>
- Mesa County grad rates beat state averages:
https://www.gjsentinel.com/news/western_colorado/mesa-county-grad-rates-beat-state-average/article_5382aa4a-1a21-11e9-a938-10604b9f7e7c.html
- Justman joins Drainage District: https://www.gjsentinel.com/news/western_colorado/justman-joins-drainage-district/article_39e6a016-1a1f-11e9-b643-10604b9f1ff4.html
- Mountain lions dangers and safety: <https://www.westernslopenow.com/news/local-news/mountain-lion-dangers-and-safety/1706905007>
- CB film to present a night of short films: <http://crestedbuttenews.com/2019/01/cb-film-fest-to-present-a-night-of-short-films/>
- Stoll leaving GJ Sports Commission to begin own research service:
https://www.gjsentinel.com/sports/community/stoll-leaving-gj-sports-commission-to-begin-own-research-service/article_9087ad0c-14a2-11e9-9e22-10604b9f1ff4.html
- Board; Buy Dave Davis' art for display downtown:
https://www.gjsentinel.com/news/western_colorado/board-buy-dave-davis-art-for-display-downtown/article_1f6f7db8-156d-11e9-962d-10604b9f7e7c.html
- Valley residents react to Vic Fangio hire: <https://www.westernslopenow.com/sports/valley-residents-react-to-vic-fangio-hire/1696886989>

UPCOMING EVENTS *(Please let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you when needed.):*

- **Feb. 4** is the Boards & Commissions Appreciation, Collaboration and Update at 7 pm at the Community Center (invite below).
- **Feb. 9** is the 2019 Fruita Area Chamber of Commerce Annual Banquet from 5:30 – 10:00 pm at the Community Center (poster below). Details at <https://info.fruitachamber.org/events/details/2019-annual-awards-banquet-fruita-area-chamber-of-commerce-11099>
- **Feb. 16** is the Sweetheart 5k/10k Run from 9 am – 1 pm at the Community Center.
- **March 9** is An Evening of Art in Fruita from 6:30 – 9:30 pm at the Community Center.
- **March 30** is the 9 Health Fair from 7 – 11 am at the Community Center.
- **The Business Incubator** calendar of events is below.
- The Fruita Community Calendar is available on the website at: <http://www.fruita.org/calendar>.
- The **2019** Events Information is also available online at: https://www.fruita.org/sites/default/files/fileattachments/parks_and_recreation/page/302/2019_calendar_of_events_1.4.19.pdf.

CC. Department Directors



How to Start a Business in Western Colorado

This class covers the most commonly asked questions including how to do a trade name search, choosing the right legal structure, registering with the state, local licensing requirements, the business planning process, and options for financing your business.

\$55
Class Fee

Upcoming Class Dates

Wednesday 1/9 • 1-4pm

Thursday 1/31 • 6-9pm

Tuesday 2/12 • 9am-12pm

Fast Trac Business Basics

MUST PRE-REGISTER CALL (970) 243-5242

Classes are offered from 12-1 PM

Must take Starting a Business Class first

Market Research

Learn to use market research tools to generate more business 1/10/19
2/14/19

Business Planning

Write a plan to help ensure the success of your business 1/3/19
2/7/19

Internet Strategies

Learn how to be accessible through the internet 12/20/18
1/31/19

Licensing

License your business online 12/6/18
1/17/19

Cash Flows

Learn how to do a cash flow budget using Excel 12/13/18
1/24/19



Happy
holidays

Call (970) 243-5242 to register or visit
www.gjincubator.org

All Date & Events Are Subject to Change

Events in Fruita will be held at FWorks Coworking
325 East Aspen Avenue
Fruita, CO
www.fruitaworks.org



GRAND JUNCTION Small Business Development Center
The SBDC is partially funded by the U.S. Small Business Administration. SBA's funding is not an endorsement of any products, opinions or services. SBA funded programs are extended to the public on a non-discriminatory basis.

Become a Confident Decision Maker and Take Control of Your Business

Jan. 11 • 12-1:30PM

Cost: Free

Go from agonizing over decisions to making choices that serve you and your business.

This presentation is for entrepreneurs and business owners who want to grow, but feel stuck where they are at currently and know that they need support to create the change they are looking for.

- Learn what could be keeping you stuck
- How to overcome common obstacles all entrepreneurs face
- Why listening to your intuition is so important
- And why putting yourself first will actually help your business

The Importance of Taking a Lunch Break

Feb. 1 • 12-1:30PM

Cost: Free

This presentation is meant for entrepreneurs and business owners who want to learn how to create a self-care routine that works for them, and their business.

Bring your own lunch and learn:

- Why putting off self-care is bad for your business
- Identify easy ways you can put yourself first in your business
- How to set boundaries to support yourself and your clients
- Get ideas and tips about what you can do in 15-20 minutes a day
- And more...

Dear City of Fruita Boards And Commissions Members,
Please join us for a
Boards & Commissions Appreciation, Collaboration and Update on:
Monday, February 4, 2019 at 7:00 P.M.
At the Fruita Community Center (324 N. Coulson)

- *Receive a gift from the City Council in appreciation of your volunteer time and dedication*
- *Receive a brief overview of the Community Plan Update by City Manager Mike Bennett*
 - *Receive updates from each of the City's Boards and Commissions*

****Snacks, Coffee and Tea will be served****

Thank you,
The Fruita City Council

PLEASE RSVP by January 31, 2019 to:
Debra Woods, Deputy City Clerk
858-3663 or dwoods@fruita.org

Fire & Ice Masquerade Ball

Save the Date

February 9, 2019

5:30pm - 10:00pm

Fruita Community Center

FRUITA
COLORADO



Your Community Connection



WHY FRUITA? The City of Fruita focuses on three strategic outcomes built upon a base of providing quality core services.

Quality of Place (QP) The City of Fruita is a community where residents and visitors love where they are. The City strives to be a bike and pedestrian friendly community by providing a system of sidewalks, trails, and bike lanes that connect our parks, schools, neighborhoods, civic facilities, and commercial areas. We value safe neighborhoods, our geographic natural resources and landscapes, top tier education and healthcare, and we collaborate to provide quality essential infrastructure and services. We are an inclusive community of doers who enjoy active and healthy lifestyles.

Economic Health (EH) The City of Fruita strives to be financially sustainable by enabling a stable economy and supporting a diversity of businesses that offer well-paying jobs that attract educated employees. The City works to be fiscally responsible and continuously seeks ways to allocate resources to services and projects that have the highest impact on the City's priorities. We are the innovative leader for economic development in the Grand Valley.

Lifestyle (L) The City of Fruita fosters a fun and funky ambiance by celebrating the local arts, farm and ranching history, unique leisure opportunities, and family-friendly events and activities. As a city, we encourage a diversity of cultural opportunities, businesses, and recreational activities. We continue to improve and enhance recreational offerings from traditional to outdoor adventure sports and youth to adult activities. We are a family-friendly community with diverse cultural opportunities, businesses and recreational amenities where visitors feel like locals and locals play like visitors.



FRUITA COLORADO



City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.

We are Fruita. We are...

Fun—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

Respectful—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

United—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

Innovative—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

Transparent—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

Authentic—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.