



FRUITA COLORADO

Weekly Info Update



To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: October 5, 2018
Re: WEEKLY INFORMATION UPDATE

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Fruita CO 81521

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E Mail
fruita@fruita.org

Web Site
fruita.org

City Manager's Office
970-858-3663

City Clerk/Finance
970-858-3663

Community
Development
970-858-0786

Engineering
970-858-8377

Human Resources
970-858-8373

Public Works
970-858-9558

Recreation Dept.
970-858-0360

October 11 Trail Dedication Celebration (Cont.) & North Fruita Desert Master Planning Open House

While the new 4.5-mile Kokopelli section of the Riverfront Trail is already open and many people are enjoying it daily, the formal celebration open to the public will be October 11 in Civic Center Park with a bon fire, live music and more. Join us at 5pm at the Loma Interchange to build the final strip of the singletrack from the end of the trail to the trailhead and ride into town on the new trail. Many, many invitations have been emailed to numerous partners. In conjunction, is feedback gathering on the North Fruita Desert Master Plan in an open house at the Community Center. See details and invites below:

Honor the Past – Envision the Future **FRUITA**



The City of Fruita
invites you to the
**Dedication of the Kokopelli Section of
the Colorado Riverfront Trail**

- Who:** You and your favorite people
When: October 11, 2018
6:00 pm — Event Starts
6:30 pm — Dedication Ceremonies
7:00 pm — Music (Stray Grass)
Where: Fruita Civic Center Park (Downtown)
Why: Because Fruita wants to celebrate the new trail with our best Friends. And this trail has been years in the making with many, many partners. And it's pretty stinkin' cool.
How: Music, Fire Pit, Beer Garden and Fruita's Cool Vibe

Prior to the Trail Dedication, join us at 5:00 pm at the I-70 Loma Interchange where the final single-track section of the trail will be completed. After the trail is completed, ride or hike the entire length of the Kokopelli Section (4.5 miles) back to the Fruita Civic Center Park for the dedication and celebration.



JOIN US ON OCTOBER 11TH!

- ▶ OPEN HOUSE MEETING, ▶
- ▶ PARK BOOTH, AND ▶
- ▶ TRAIL RIDE (OCT. 12TH) ▶

Project Partners:



NORTH FRUITA DESERT MASTER PLAN

WHAT?

The City of Fruita, the BLM, and COPMOBA have initiated a project to Master Plan the North Fruita Desert Recreation area (NFD). The consultant team will be setting up an Open House and a Park Booth to introduce the project and gather input from the public.

Open House: 12:30 - 5:00 pm
Park Booth: 6:00 - 8:00 pm

WHERE?

THURSDAY, OCTOBER 11TH

WHERE?

Open House: Fruita Community Center Pool Party Room
Park Booth: Fruita Civic Center Park

Bonus: Join our mountain bike trail design expert Tony Boone, on a NFD Trail Ride on Friday October 12th at 3:30pm. Sign up at the Open House or Park Booth, or meet us at Over the Edge Sports for the ride!

TRAIL RIDE

GIVE US MORE INPUT WHILE RIDING NFD TRAILS!



Consultant Team:



TID BITS:

- The updated Budget Calendar is posted below.
- I had a successful trip to Denver to interview candidates for the 2019 -2020 Best & Brightest internship in Fruita funded in large part by DOLA.
- Next week will be busy with T.H.E. Trails Summit Wed. – Fri. at the Community Center, the Kokopelli Section of the Riverfront Trail Dedication event at the Civic Center Thursday, the North Fruita Desert Master Planning sessions Thursday at the Community Center and downtown event, and staff also attending the Grand Valley Strategic Report by the International Mountain Bike Association meeting Friday. Events info is below.

Engineering

- Contractor for Highway 6 Sewer Interceptor Project has installed new sewer to the first manhole. Murray Drain 60-inch storm drain pipe has been installed as well.
- Sewer line installation progresses in Cedar Way. The sewer south of Aspen Avenue may be complete by the end of this week or into the early part of next week.
- John Vasey was in Denver Wednesday and Thursday for training on Federal Aid Highway Program for Federally Funded projects.

Planning & Development

- We have issued 78 residential planning clearances to date this year. See full report below.
- To see active reviews of current projects, you may visit:
<https://www.fruita.org/cd/page/current-development-projects>

Major/ Minor Subdivisions:

- Soren Estates is currently under construction.
- Pinewood Estates has concluded construction.
- Iron Wheel Major Subdivision final plat/plan application under review.
- Garden Estates Major Subdivision (located at 910 Adams Drive, south of I-70 and west of 18 Road in Fruita, Colorado.)
- Adobe Falls has scheduled a final walkthrough with City Staff.
- Oak Creek Major Subdivision (located at 18 ½ & K.4 Rd) currently under review

Site Design Review:

- Munchies Restaurant: Currently under construction.
- FHE: Construction is underway.
- Dolan Storage Units: proposing about 30 new storage units along Highway 6 & 50. Staff is working with the applicant on their application.
- Snooks Bottom BBQ Site Design (132 West McCune Ave)
- Raptor Rd Storage (614 Raptor Rd Storage)

Other Projects & Code Amendments:

- Oak Creek North Annexation (The project is located on the northwest corner of K 4/10 Road at the intersection with 18 ½ Road.)
- Oak Creek South Annexation (The project is located on the northwest corner of K 4/10 Road at the intersection with 18 ½ Road.)
- Minor Subdivision Land Use Code Amendment
- DMU Lot Size Land Use Code Amendment
- Revegetation and Grand Fee Land Use Code Amendment
- Downtown Parking Design Exception Land Use Code Amendment

Public Works

- Public Works is planning on shutting down city irrigation beginning Monday October 22, it should be completely off by the afternoon of the 23.
- In process of reviewing applications for the vacant mechanic position and plan to interview applicants next week.
- Terry Anderson, Wastewater Superintendent, attended the annual WEFTEC conference this week in New Orleans. This conference is hosted by the Water Environment Foundation and focuses on water quality education, training, and technologies.
- As a result of the power outage during the Skippers Island Fire in May, Public Works coordinated with CDOT to request installing backup power systems on the stop lights on Highway 6 at Pine Street. This week, CDOT replaced the signal cabinet with the assistance of the Fruita staff, which includes the backup power supply to be better prepared for potential emergency operations.

Parks & Recreation

- Staff is doing final preparations for a busy week next week - Trail Dedication, North Fruita Desert Master Plan Open House and THE Trail Summit.
- Staff is working on a draft GOCO Planning Grant Application – preparing narratives, finalizing budget, drafting the City Council support resolution and soliciting support letters
- FCC visits for September was slower than last year but on pace with previous years. See below/attached visitation summary.
- The BLM has an updated new map for the Kokopelli Trails in the NCA:
<https://www.blm.gov/documents/colorado/public-room/map/mcinnis-canyons-national-conservation-area-kokopelli-loops>

Police

- The suspects from the recent Family Dollar robbery have been identified and are in custody in another state. Investigation is continuing.
- National Coffee with a Cop Day was Wednesday, October 3. Events took place at BestSlope, Aspen Street, and Starbucks that morning.
- You may see some pink poking out under our officers' uniforms as they support Breast Cancer Awareness month.

Human Resources/Tourism

- See Travel Channel's article on Fruita and other great mountain bike destinations in Colorado:
<https://www.travelchannel.com/interests/outdoors-and-adventure/photos/mountain-biking-destinations-in-colorado>
- Great Denver Post article on Rattlesnake Arches:
<https://theknow.denverpost.com/2018/10/04/colorado-arches-rattlesnake-canyon-fruita/195568/>
- The FTAC reviewed special event applications for 2019 and will have recommendations in the budget presentation to Council on Dec. 16.

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- Fight's not over after conservation fund expires: https://www.gjsentinel.com/news/western_colorado/fight-s-not-over-after-conservation-fund-expires/article_cd8ddf2e-c609-11e8-b035-10604b9f7e7c.html
- City suddenly in the money: https://www.gjsentinel.com/news/western_colorado/city-suddenly-in-the-money/article_7fc6fc66-c60a-11e8-a548-10604b9f7e7c.html
- Dollar store bandits caught in Missouri: <https://www.nbc11news.com/content/news/Dollar-Store-Bandits-caught-in-Missouri--495224541.html> AND https://www.gjsentinel.com/news/western_colorado/mo-suspects-believed-linked-to-local-cases/article_64060468-c6cd-11e8-9ee8-10604b9f7e7c.html
- Suspect jailed in burglaries of storage units: https://www.gjsentinel.com/news/western_colorado/suspect-jailed-in-burglaries-of-storage-units/article_c3c9d6d8-c53b-11e8-b65f-10604b9f7e7c.html
- Hartman Rocks a singletrack feast in Western Colorado: https://gazette.com/life/happy-trails-hartman-rocks-a-singletrack-feast-in-western-colorado/article_5e46d3a6-c04a-11e8-9ccb-370cebcf17a8.html
- Open air painting at Colorado National Monument: <https://www.kjct8.com/content/news/Open-air-painting-at-Colorado-National-Monument-494740891.html>
- LWCF must be resuscitated: https://www.gjsentinel.com/opinion/editorials/lwcf-must-be-resuscitated/article_0ed18d52-c793-11e8-a852-10604b9f1ff4.html
- Whose to blame if we run out of wild?: https://www.gjsentinel.com/opinion/columns/who-s-to-blame-if-we-run-out-of-wild/article_4dda8402-c439-11e8-970b-10604b9ffe60.html
- Fruita's Family Dollar store robbed at gunpoint Thursday: https://www.gjsentinel.com/news/western_colorado/fruita-s-family-dollar-store-robbed-at-gunpoint-thursday/article_f116331e-c39e-11e8-8208-10604b9ffe60.html
- Moon Farm pumpkin patch opens Saturday: <https://www.nbc11news.com/content/news/494657031.html>
- A burning penalty: https://www.gjsentinel.com/news/western_colorado/a-burning-penalty/article_cdd153f8-c609-11e8-b7ca-10604b9f7e7c.html AND <https://www.aspentimes.com/news/man-who-started-200-acre-wildfire-near-fruita-sentenced-to-public-service/> AND https://www.heraldcourier.com/news/man-gets-public-service-for-wildfire-along-colorado-river/article_380041ac-d4e-5999-8240-de0bbb046703.html AND <https://www.washingtontimes.com/news/2018/oct/2/man-gets-public-service-for-wildfire-along-colorad/>

UPCOMING EVENTS (*When an RSVP is required I will include the information. I also ask that you let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you.*):

- **Oct. 10** is the CML Fall District 11 Meeting at the Collbran Job Corps Civilian Conservation Center from 4-8pm. Staff will be busy with the Trails Summit and not able to attend. If you are interested in attending, please let Deb know before Oct. 3.
- **Oct. 10 -12** is T.H.E. Trails Summit at the Community Center. <https://thetrailsummit.com/>.

- **Oct. 11** will be the formal Kokopelli Section of the Riverfront Trail Celebration in downtown Fruita—more to come.
- **October 11** is also the Open House for the North Fruita Desert Master Plan at the Community Center Pool Party Room from 12:30 – 5:00 pm and also at the Dedication Event in Civic Center Park from 6-8 pm.
- **October 30** will be a special joint City Council and D51 Board of Education meeting at 6:30 pm in at the Fruita Civic Center.
- **Nov. 9** will be the 4th annual Economic Development Summit hosted by AGNC in Rangely a the CNCC – Rangely Campus from 9am – 3pm.
- **Nov. 23 – 25** is the annual, and much anticipated cyclocross races at Little Salt Wash Park:
 - 11/23/2018 (Friday) 2pm - 6pm: Team Gobble Cross at Little Salt Wash Park, Fruita. Random team assignment cyclocross bike racing while celebrating Thanksgiving.
 - 11/24/2018 (Saturday) 8 am - 4 pm: Salty Cross Day 1 at Little Salt Wash Park, Fruita. Cyclocross Bike Races & 5k cross country run race.
 - 11/25/2018 (Sunday) 8 am - 4pm: Salty Cross Day 2 at Little Salt Wash Park, Fruita. Cyclocross Bike Races & 5k cross country run race.
- **The Business Incubator** calendar of events is below.
- The Fruita Community Calendar is available on the website at: <http://www.fruita.org/calendar>.
- The **2018** Events Information is also available online at: <http://www.fruita.org/parksrec/page/special-events> and upcoming are copied below.

CC. Department Directors

| | | | | |
|--|----------|----------------|----------------------------|--|
| Kokopelli 140 | 9/7/18 | Open Venue | wraps up back in Fruita | Ultra marathon and mountain bike race to Moab, Utah. Participants bussed back to Fruita. |
| Fruita Fall Festival | 9/21/18 | Open Venue | Downtown Fruita | Parade, carnival, crafts, food, music and other attractions. |
| Tour of the Moon | 9/29/18 | 8am-5pm | Civic Center Pavilion | Bike Tour Fruita aide station. |
| Truck N Treat | 10/27/18 | 10am-Noon | Civic Center Park | Wear your costume and explore unique vehicles! |
| Trick or Treat Street | 10/31/18 | 3pm-5pm | Downtown Fruita | Visit the Fruita downtown businesses to collect candy! |
| Rimrock Marathon | 11/3/18 | 8:00 AM | Colorado National Monument | Continuing a yearly tradition occurring inside the CNM, this venue provides epic views and a world class running course. |
| Holiday Arts and Crafts Fair | 12/8/18 | 10am-3pm | Fruita Community Center | Enjoy shopping over 50 vendors at this FREE show! |
| Hometown Christmas and Parade of Lights | 12/8/18 | Parade at Dusk | Downtown Fruita | Holiday cheer and beautiful lights and shopping. |
| Cookies-n-Clause | 12/19/18 | 6pm | Fruita Community Center | Wear your PJ's and enjoy a short film, story and photos with Santa! |
| <p><u>For more information, or if you don't see the event you were looking for:</u> City of Fruita Parks and Recreation Department (970) 858-0360 Fruita Tourism www.gofruita.com (970) 858-8373 Fruita Chamber of Commerce (970) 858-3894</p> | | | | |



How to Start a Business in Western Colorado

This class covers the most commonly asked questions including how to do a trade name search, choosing the right legal structure, registering with the state, local licensing requirements, the business planning process, and options for financing your business.

\$55
Class Fee

Upcoming Class Dates

Tuesday 9/18 • 1-4pm
Thursday 10/4 • 6-9pm
Friday 10/19 • 9am-12pm
Friday 11/9 • 1-4pm - Fruita

Fast Trac Business Basics

MUST PRE-REGISTER CALL (970) 243-5242
Classes are offered from 12-1 PM

Must take Starting a Business Class first

Market Research

Learn to use market research tools to generate more business 9/20/18
10/20/18

Business Planning

Write a plan to help ensure the success of your business 9/13/18
10/13/18

Internet Strategies

Learn how to be accessible through the internet 9/6/18
10/11/18

Licensing

License your business online 9/27/18
10/27/18

Cash Flows

Learn how to do a cash flow budget using Excel 8/30/18
10/4/18



Sept. 28
1-3PM

How to sell, list, and prosper on Amazon.com

We will address the ins and outs of selling on Amazon.com, including how to list your products, ship items to Amazon, or directly to your customers, and how much it costs. This workshop goes over everything from getting started to wholesaling to Amazon.

The PowerPoint presentation includes a lot of detail and is followed by a lengthy Q&A session.

September 28, 1:00 - 3:00 p.m.
Cost is \$35

Call (970) 243-5242 to register or visit giincubator.org

All Date & Events Are Subject to Change

Events in Fruita will be held at our Fruita Location
325 East Aspen Avenue
Fruita, CO



The SBDC is partially funded by the U.S. Small Business Administration. SBA's funding is not an endorsement of any products, opinions or services. SBA funded programs are extended to the public on a non-discriminatory basis.

Sept. 14th
2-4PM

How to Protect What's Yours UNDERSTANDING INTELLECTUAL PROPERTY

Judith Keene, Senior Counsel with Holzer Patel Drennan, from Denver will lead this workshop on understanding intellectual property and how to protect what is yours.

Topics include:

- Patents
- Trade Secrets
- Domain Names
- Trademarks
- Copyrights
- Contracts

Networking to follow!

Cost: \$10

"Those who say it cannot be done, should not interrupt those doing it."

-Chinese Proverb

Bookkeeping Bootcamp

UNDERSTANDING FINANCIAL STATEMENTS

Oct. 11th
9AM-2PM

Learn how to set up and track business accounting records and what types of expenses are deductible. Gain better control of your business by learning how balance sheets, income statements and cash flow projections are prepared and what they can tell you about your business.

Instructor Helen Roe works with the Loan Fund of Mesa County and has been recognized as an Outstanding Woman Accountant by the American Society of Women Accountants.

Cost: \$75

2019 BUDGET REVIEW CALENDAR

September 25 City Council Workshop

- Presentation and overview of proposed 2019 Budget MS
- Review/Update Budget Policies MS
- Future budget review discussions/calendar MB

October 2 City Council Meeting

- General Fund Overview MS
- Police Department Budget Presentation DK
- Planning Department Budget Presentation DC
- Public Works General Fund KH

October 16 City Council Meeting

- Personnel Issues (health care, pay plan, staffing) OB
- Marketing and Promotion Fund OB
- Capital Projects Overview SA
- Fleet Maintenance Fund KH
- Irrigation Fund KH

October 23 City Council Workshop

- Outside Agency Funding Requests and Policy MB/MS
- Other Funds (Trash, DCC, CTF, DTS) MS
- Sewer Fund KH

November 6 City Council Meeting

- Sewer Fund KH
- Community Center Fund TN
- Parks and Recreation – General Fund TN

November 20 City Council Meeting

- Public Hearing – 2019 Budget Overview MS

November 27, City Council Workshop

- Wrap Up – Finalization of outstanding issues MS

December 4 City Council Meeting

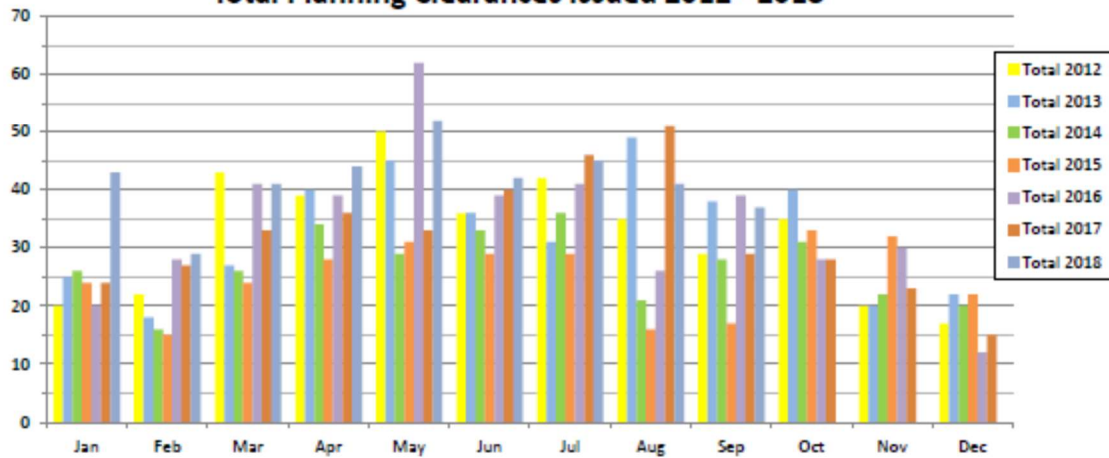
- Final Adoption of Budget MS
- Adoption of 2019 Fees and Charges Resolution MS
- Adoption of Mill Levy MS

MONTHLY DEVELOPMENT REPORT 2018

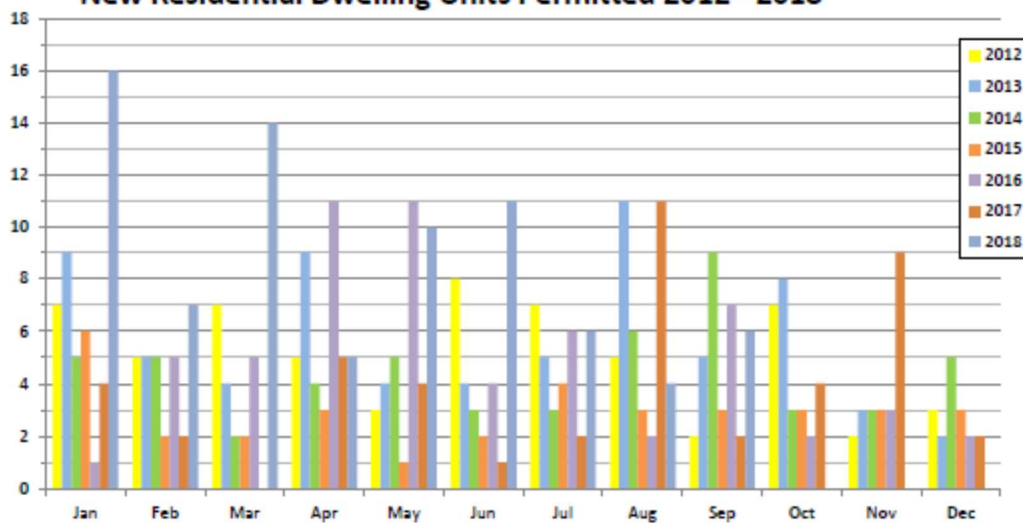
RESIDENTIAL DIU's PERMITTED AND TOTAL PERMITS ISSUED

| | Total 2012 | RES 2012 | Total 2013 | RES 2013 | Total 2014 | RES 2014 | Total 2015 | RES 2015 | Total 2016 | RES 2016 | Total 2017 | RES 2017 | Total 2018 | RES 2018 | RES AVE |
|-----|---------------|-------------|---------------|-------------|---------------|-------------|---------------|-------------|---------------|-------------|---------------|-------------|---------------|-------------|--------------|
| Jan | 20 | 7 | 25 | 9 | 26 | 5 | 24 | 6 | 20 | 1 | 24 | 4 | 43 | 16 | 6.9 |
| Feb | 22 | 5 | 18 | 5 | 16 | 5 | 15 | 2 | 28 | 5 | 27 | 2 | 29 | 7 | 4.0 |
| Mar | 43 | 7 | 27 | 4 | 26 | 2 | 24 | 2 | 41 | 5 | 33 | 0 | 41 | 14 | 4.9 |
| Apr | 39 | 5 | 40 | 9 | 34 | 4 | 28 | 3 | 39 | 11 | 36 | 5 | 44 | 5 | 6.0 |
| May | 50 | 3 | 45 | 4 | 29 | 5 | 31 | 1 | 62 | 11 | 33 | 4 | 52 | 10 | 5.4 |
| Jun | 36 | 8 | 36 | 4 | 33 | 3 | 29 | 2 | 39 | 4 | 40 | 1 | 42 | 11 | 4.7 |
| Jul | 42 | 7 | 31 | 5 | 36 | 3 | 29 | 4 | 41 | 6 | 46 | 2 | 45 | 6 | 4.7 |
| Aug | 35 | 5 | 49 | 11 | 21 | 6 | 16 | 3 | 26 | 2 | 51 | 11 | 41 | 4 | 6.0 |
| Sep | 29 | 2 | 38 | 5 | 28 | 9 | 17 | 3 | 39 | 7 | 29 | 2 | 37 | 6 | 4.9 |
| Oct | 35 | 7 | 40 | 8 | 31 | 3 | 33 | 3 | 28 | 2 | 28 | 4 | | | 4.5 |
| Nov | 20 | 2 | 20 | 3 | 22 | 3 | 32 | 3 | 30 | 3 | 23 | 9 | | | 3.8 |
| Dec | 17 | 3 | 22 | 2 | 20 | 5 | 22 | 3 | 12 | 2 | 15 | 2 | | | 2.8 |
| | 388 | 61 | 391 | 69 | 322 | 53 | 300 | 35 | 405 | 59 | 385 | 46 | 374 | 79 | 57.43 |

Total Planning Clearances Issued 2012 - 2018



New Residential Dwelling Units Permitted 2012 - 2018



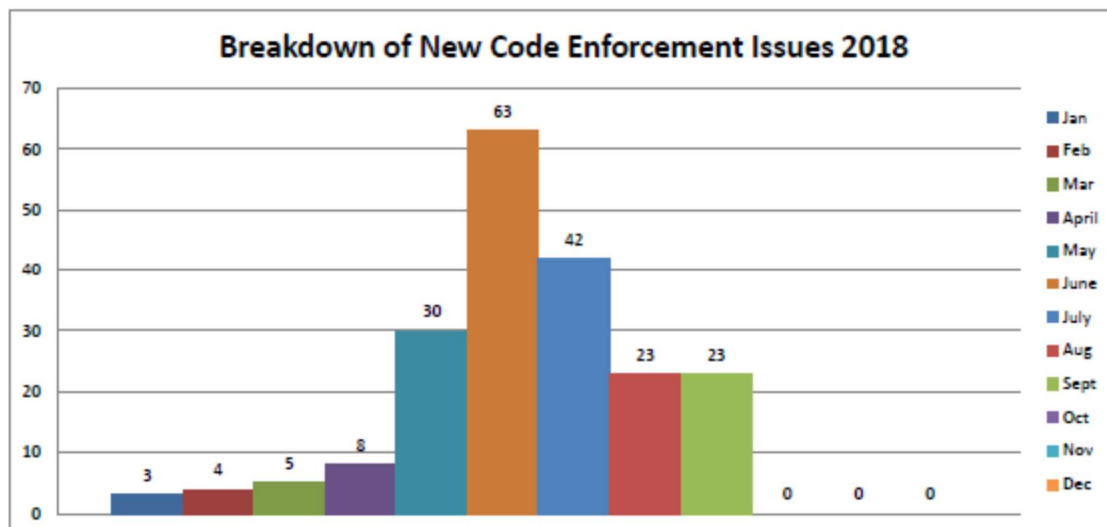
Break Down of other Development Permits Issued 2018

| | Fence | Com | Remodel | Remodel | Upgrade | Roof | Garage/Carport | Addtn | Sign | Shed | Demo | Moblie | Porch / Patio | Misc. | Total |
|-------|-------|-----|---------|---------|---------|------|----------------|-------|------|------|------|--------|---------------|-------|-------|
| Jan | 7 | 0 | 1 | 2 | 9 | 3 | 1 | 0 | 1 | 1 | 1 | 0 | 0 | 17 | 43 |
| Feb | 7 | 0 | 1 | 2 | 6 | 3 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 9 | 29 |
| Mar | 9 | 1 | 2 | 1 | 2 | 4 | 2 | 1 | 0 | 3 | 0 | 1 | 0 | 15 | 41 |
| April | 7 | 0 | 1 | 0 | 4 | 5 | 1 | 2 | 3 | 6 | 0 | 1 | 1 | 13 | 44 |
| May | 12 | 0 | 5 | 3 | 2 | 3 | 1 | 0 | 3 | 1 | 0 | 0 | 4 | 18 | 52 |
| June | 8 | 2 | 1 | 4 | 4 | 5 | 0 | 0 | 0 | 4 | 0 | 1 | 0 | 13 | 42 |
| July | 7 | 0 | 0 | 13 | 7 | 2 | 0 | 1 | 0 | 3 | 0 | 0 | 0 | 12 | 45 |
| Aug | 8 | 0 | 2 | 1 | 11 | 2 | 1 | 0 | 0 | 4 | 1 | 0 | 0 | 11 | 41 |
| Sept | 12 | 1 | 0 | 4 | 5 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 12 | 37 |
| Oct | | | | | | | | | | | | | | | 0 |
| Nov | | | | | | | | | | | | | | | 0 |
| Dec | | | | | | | | | | | | | | | 0 |
| YTD | 77 | 4 | 13 | 30 | 50 | 28 | 7 | 4 | 7 | 23 | 2 | 3 | 6 | 120 | 374 |

Break Down of New Code Enforcement Issues 2018

| | Weeds | Trash | Junk Vehicles | Permits | Businesses | Snow | Obstructions | Trailer | Signs | Tires | Trees | Other | Total |
|-------|-------|-------|---------------|---------|------------|------|--------------|---------|-------|-------|-------|-------|-------|
| Jan | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 2 | 3 |
| Feb | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 4 | 4 |
| Mar | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 5 | 5 |
| April | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 8 | 8 |
| May | 3 | 15 | 2 | 0 | 0 | 0 | 3 | 0 | 0 | 0 | 5 | 2 | 30 |
| June | 28 | 2 | 0 | 0 | 0 | 0 | 0 | 1 | 2 | 0 | 30 | 0 | 63 |
| July | 26 | 2 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 10 | 2 | 42 |
| Aug | 12 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 8 | 3 | 23 |
| Sept | 9 | 6 | 0 | 0 | 0 | 0 | 0 | 3 | 0 | 0 | 3 | 2 | 23 |
| Oct | | | | | | | | | | | | | 0 |
| Nov | | | | | | | | | | | | | 0 |
| Dec | | | | | | | | | | | | | 0 |
| YTD | 78 | 25 | 3 | 0 | 0 | 0 | 4 | 5 | 2 | 0 | 56 | 28 | 201 |

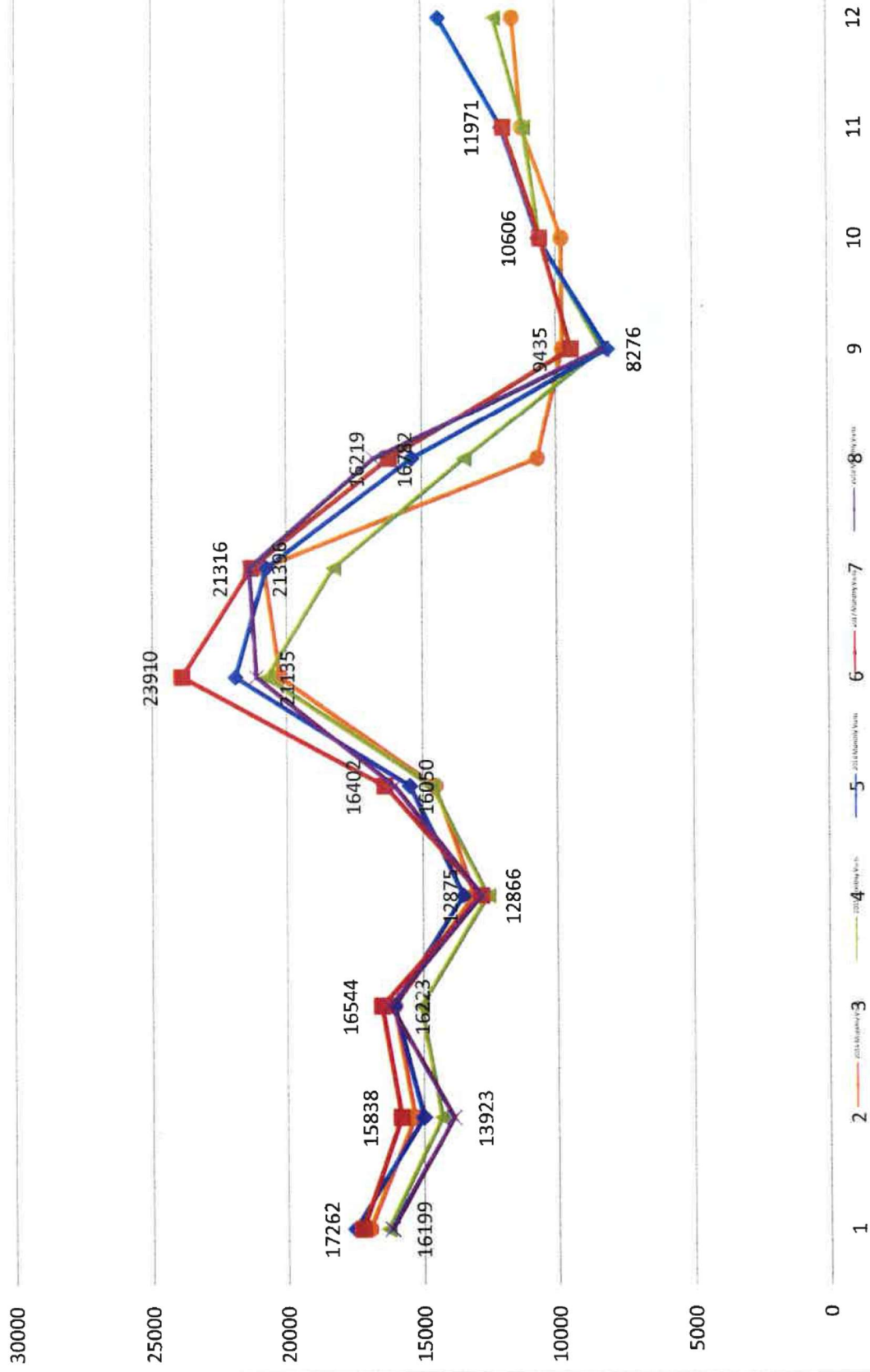
Breakdown of New Code Enforcement Issues 2018



| Month | 2011 Monthly Visits | 2012 Monthly Visits | 2013 Monthly Visits | 2014 Monthly Visits | 2015 Monthly Visits | 2016 Monthly Visits | 2017 Monthly Visits | Average Daily Visits | 2018 Monthly Visits | Average Daily Visits | Visits over / under 2017 |
|-----------|---------------------------|---------------------------|---------------------------|---------------------------|---------------------------|---------------------------|---------------------------|----------------------------|---------------------------|----------------------------|-----------------------------|
| January | | 16707 | 16972 | 17020 | 16338 | 17550 | 17262 | 575.40 | 16199 | 539.97 | -1063 |
| February | 18555 | 15203 | 15195 | 15363 | 14355 | 15011 | 15838 | 565.64 | 13923 | 497.25 | -1915 |
| March | 20244 | 16071 | 15414 | 16095 | 15093 | 16083 | 16544 | 533.68 | 16223 | 523.32 | -321 |
| April | 14292 | 11837 | 12146 | 13130 | 12637 | 13537 | 12875 | 443.97 | 12866 | 443.66 | -9 |
| May | 13394 | 13584 | 14362 | 14565 | 14677 | 15483 | 16402 | 529.10 | 16050 | 517.74 | -352 |
| June | 20641 | 21506 | 20252 | 20249 | 20746 | 21929 | 23910 | 797.00 | 21135 | 704.50 | -2775 |
| July | 19488 | 19897 | 20890 | 20847 | 18258 | 20757 | 21316 | 710.53 | 21396 | 713.20 | 80 |
| August | 17860 | 12674 | 11339 | 10731 | 13463 | 15390 | 16219 | 523.19 | 16782 | 541.35 | 563 |
| September | 7176 | 9215 | 10039 | 9768 | 8304 | 8103 | 9435 | 410.22 | 8276 | 359.83 | -1159 |
| October | 9384 | 9137 | 9613 | 9801 | 10614 | 10685 | 10606 | 342.13 | 0 | 0.00 | |
| November | 11170 | 10684 | 11404 | 11278 | 11240 | 12057 | 11971 | 412.79 | 0 | 0.00 | |
| December | 12482 | 10433 | 11573 | 11649 | 12348 | 14381 | 11632 | 387.73 | 0 | 0.00 | |
| Total | 164686 | 166948 | 169299 | 170496 | 168073 | 180966 | 184010 | | 142850 | | -6951 |
| | 164686 | 166948 | 169299 | 170496 | 168073 | 180966 | 184010 | | 142850 | | |

RecTrac Problems Nov '17 - March '18

Total Visits by Month - FCC



JOIN US ON OCTOBER 11TH!

- ▶ OPEN HOUSE MEETING, ◀
- ▶ PARK BOOTH, AND ◀
- ▶ TRAIL RIDE (OCT. 12TH) ◀

Project Partners:



FRUITA
COLORADO



NORTH FRUITA DESERT MASTER PLAN

WHAT?

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Open House: 12:30 - 5:00 pm
Park Booth: 6:00 - 8:00 pm

WHEN?

THURSDAY, OCTOBER 11TH

WHERE?

Open House: Fruita Community Center Pool Party Room
Park Booth: Fruita Civic Center Park

TRAIL RIDE

Bonus: Join our mountain bike trail design expert Tony Boone, on a NFD Trail Ride on Friday October 12th at 3:30pm. Sign up at the Open House or Park Booth, or meet us at Over the Edge Sports for the ride!

GIVE US MORE INPUT WHILE RIDING NFD TRAILS!



Consultant Team:



HYPE HOUSE



The City of Fruita
invites you to the
**Dedication of the Kokopelli Section of
the Colorado Riverfront Trail**

- Who:** You and your favorite people
When: October 11, 2018
6:00 pm — Event Starts
6:30 pm — Dedication Ceremonies
7:00 pm — Music (Stray Grass)
Where: Fruita Civic Center Park (Downtown)
Why: Because Fruita wants to celebrate the new trail with our best Friends. And this trail has been years in the making with many, many partners. And it's pretty stinkin' cool.
How: Music, Fire Pit, Beer Garden and Fruita's Cool Vibe

Prior to the Trail Dedication, join us at 5:00 pm at the I-70 Loma Interchange where the final single-track section of the trail will be completed. After the trail is completed, ride or hike the entire length of the Kokopelli Section (4.5 miles) back to the Fruita Civic Center Park for the dedication and celebration.





WHY FRUITA? The City of Fruita focuses on three strategic outcomes built upon a base of providing quality core services.

Quality of Place (QP) The City of Fruita is a community where residents and visitors love where they are. The City strives to be a bike and pedestrian friendly community by providing a system of sidewalks, trails, and bike lanes that connect our parks, schools, neighborhoods, civic facilities, and commercial areas. We value safe neighborhoods, our geographic natural resources and landscapes, top tier education and healthcare, and we collaborate to provide quality essential infrastructure and services. We are an inclusive community of doers who enjoy active and healthy lifestyles.

Economic Health (EH) The City of Fruita strives to be financially sustainable by enabling a stable economy and supporting a diversity of businesses that offer well-paying jobs that attract educated employees. The City works to be fiscally responsible and continuously seeks ways to allocate resources to services and projects that have the highest impact on the City's priorities. We are the innovative leader for economic development in the Grand Valley.

Lifestyle (L) The City of Fruita fosters a fun and funky ambiance by celebrating the local arts, farm and ranching history, unique leisure opportunities, and family-friendly events and activities. As a city, we encourage a diversity of cultural opportunities, businesses, and recreational activities. We continue to improve and enhance recreational offerings from traditional to outdoor adventure sports and youth to adult activities. We are a family-friendly community with diverse cultural opportunities, businesses and recreational amenities where visitors feel like locals and locals play like visitors.



FRUITA COLORADO



City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.

We are Fruita. We are...

Fun—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

Respectful—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

United—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

Innovative—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

Transparent—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

Authentic—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.