



# FRUITA COLORADO

## Weekly Info Update



To: MAYOR AND CITY COUNCIL  
From: MIKE BENNETT, CITY MANAGER  
Date: October 12, 2018  
Re: WEEKLY INFORMATION UPDATE

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### **Tuesday's City Council Meeting**

We will continue to present on the 2019 proposed budget including presentations on personnel, marketing, Fleet Maintenance Fund and Irrigation Fund (Full Budget Calendar below). Also, on the agenda are two resolutions for GOCO grants—one is for the City's grant request to update the Parks, Trails and Open Space master plan and the other is to support the Colorado National Monument in a GOCO grant request for trail improvements in Saddlehorn campground. A letter of support for a grant to place an electric vehicle charging station at the Dinosaur Journey parking lot is also included. Two DOLA grant requests will be presented seeking Council approval for the City's master planning efforts and for required studies for the Lagoon redevelopment.

### **Week of Trail Events**

***Dedication of the Kokopelli Section of the Colorado Riverfront Trail***— The sky shall part and the sun shall shine on Fruita. After a deluge of rain and as the Trail Dedication kicked off at the western-most terminus of the Kokopelli Trail Section, the sun came out. A great time was had by all who attend the Trail Dedication. We'd like to make our final Thanks You's to everyone who helped with creating the Kokopelli Section of the Colorado Riverfront Trail. Special thanks go out to the One Riverfront and the Riverfront Foundation, Great Outdoors Colorado, the Department of Local Affairs and the Colorado Department of Transportation. (Full remarks by Mayor Kincaid are below). What an exciting and major accomplishment to celebrate! We had a large crowd at both the trail ride and the official celebration, tire cutting and dedication of the new trail downtown Thursday night. Thanks to each of you for your leadership and support to bringing this amenity to reality. It truly is a great example of achieving long-term goals, effective partnerships and connectivity that all adds to the quality of place for our community. More signage and revegetation are still to come. When it dries out, I encourage you and others to explore the singletrack trails that shoot off the paved path in a few locations along the way. Also, take time to view the unique signage and benches created by local artist Jeff Bates. One such sign points to other well-known mountain bike destinations pictured below. Also below is

*Honor the Past – Envision the Future* **FRUITA**

a photo of those who joined us on the trail ride and acknowledgement of the singletrack at the end of the trail connecting to the Kokopelli Trailhead.









***T.H.E Trails Summit***—Australians, Jamaicans, Canadians and even Minnesotans, and friends from Wisconsin, Utah, California, Arizona, New Mexico, Nevada and many communities in Colorado were in Fruita to learn and share stories about Trails and the economics of outdoor recreation. If you didn't know already, Fruita is kind of a big deal when it comes to Trails and people want to know our story. But we received just as much knowledge from the Summit attendees as was dispersed. We like to thank Over the Edge Sports for hosting this fabulous international event and look forward to next year.



**North Fruita Desert Master Plan Open Houses**—One project completed and on to the next. THK and Associates was in town this week gathering data, input and local wisdom on how to appropriately grow and maintain the North Fruita Desert (18 Road) mountain bike trail system. People shared their thoughts, scribbled on maps and dreamed a little about how this area can become even better. THK will go home and start putting together a draft master plan. They will be back out in the coming months to share their findings with us. Look for more information to come. **PLEASE WITH FRUITA RESIDENTS TO GO TO THE SURVEY AT <https://www.fruita.org/parksrec/page/north-fruita-desert-master-plan-survey> TO SHARE WHAT THEY WOULD LIKE TO SEE OUT THERE. IT IS FOUND ON THE FRONT PAGE OF [WWW.FRUITA.ORG](http://WWW.FRUITA.ORG) UNDER 'IN THE SPOTLIGHT'.**

**Grand Valley Trails Strategic Plan Process**—Attended the regional meeting regarding the draft of the strategic plan that was well attended valley wide today working on next steps for coordinated trail development in the valley.

#### **TID BITS**

- Busy week, but much accomplished. Staff spent time diving deeper into preparing for the comprehensive plan update, POST plan update and prepared a number of grant applications and/or resolutions to apply for and support partner agency grants.
- Much time was also allotted to furthering the public private partnership to develop the lagoons.

- Mayor Kincaid and Mayor Pro Tem Buck were interviewed by the State's BLM Public Affairs office for a promotional video highlighting Fruita's partnership as a 'Connected Community'.
- Further preparations were made toward the requesting proposals for the roundabout improvements.
- Ed Sands was in the office Wednesday to prepare various agreements this week.
- We met with the Chamber Government Affairs Committee to review various state amendments and propositions on the ballot in November.

### **Engineering**

- Highway 6 Interceptor Sewer Extension project was rained out most of last week. The setup for the boring under the railroad has been postponed until next week.
- Cedar Way Infrastructure Improvements project experienced the same issues with wet conditions. The sewer construction on Cedar Way should be complete this week.

### **Planning & Development**

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

#### **Major/ Minor Subdivisions:**

- Soren Estates is currently under construction.
- Iron Wheel Major Subdivision final plat/plan application under review.
- Garden Estates Major Subdivision (located at 910 Adams Drive, south of I-70 and west of 18 Road in Fruita, Colorado.)
- Brand Estates PUD Amendment & Preliminary Plan
- Adobe Fall has completed construction and the City is conducting a final walkthrough this week.

#### **Site Design Review:**

- Munchies Restaurant: Currently under construction.
- FHE (Frank Henry Equipment): Construction is underway.
- Dolan Storage Units: proposing about 30 new storage units along Highway 6 & 50. Staff is working with the applicant on their application.
- Snooks Bottom BBQ Site Design (132 West McCune Ave)
- Raptor Rd Storage (614 Raptor Rd Storage)

#### **Other Projects & Code Amendments:**

- Colorado Canyons (Family Health West) was issued a planning clearance today for the hospital expansion
- Land Use Code Amendment: Parking Exception Process
- Land Use Code Amendment: Revegetation Fee for Plat Hold process
- Land Use Code Amendment: Minor Subdivision
- Land Use Code Amendment: Downtown Mixed-Use

## Public Works

- It was a wet week, but road crews completed some asphalt patching as weather allowed. Meanwhile, Fleet is working on getting snow equipment ready for winter and it almost feels like we missed a season.
- Colorado Mesa University picked up remainder of biosolids from the wastewater plant this week, which should allow us to have plenty of storage space for the colder months.
- The pipeline on Glade Park was shut down this past week due to a waterline break and with the recent precipitation staff decided to go ahead and shut it down for the season. The City will coordinate with GPPWUA and Mesa County on the water line repair to make sure it is ready to go in the spring.
- The air ionization & blower equipment has been received for this year's capital improvements at the wastewater plant. Hydro Construction is scheduled to install the equipment and construct modifications starting the week of October 22<sup>nd</sup>.

## Parks & Recreation

- Holy Water Bog Batman – what a wet, soggy week. Irrigation is not needed for the rest of the year.
- Thanks to all Parks and Recreation staff who have made the visitor here for THE Trail Summit feel welcome and comfortable and for showing them a great time. Also, thanks to staff for hosting one heck of a party to dedicate the Kokopelli Section of the Colorado Riverfront Trail. Fun was had by all!
- While the new trail was dedicated, some last signage is still in development. Based on some feedback and comments, we are working on developing some signage to get trail users to and from the Monument View Section to the Kokopelli Section.

## Police

- Lt. Peck attended an Internal Affairs Investigations course.
- Lt. Peck and Det. Queen attended an Officer Involved Shooting Investigations course.
- Lt. Peck will be assisting GJPD with their Sergeant promotional process next week.

## FRUITA IN THE NEWS (and regional news of impact to Fruita):

- Fruita Mayor speaks at CRAFT: <https://www.craigdailypress.com/news/preparing-for-adventure-tourism-visitors-topic-of-latest-craft-session-in-craig/>
- Sentinel Front Page story on new trail—Mountain bike bonanza: [https://www.gjsentinel.com/news/western\\_colorado/mountain-bike-bonanza/article\\_b48f1664-cd16-11e8-ac28-10604b9f1ff4.html](https://www.gjsentinel.com/news/western_colorado/mountain-bike-bonanza/article_b48f1664-cd16-11e8-ac28-10604b9f1ff4.html) AND [https://www.youtube.com/watch?v=W71d9dNW\\_vQ#action=share](https://www.youtube.com/watch?v=W71d9dNW_vQ#action=share)
- Help Fruita plan future of 18 Road trails network: [https://www.gjsentinel.com/news/western\\_colorado/help-fruita-plan-future-of-road-trails-network/article\\_61836152-cddc-11e8-8e5d-10604b9f6eda.html](https://www.gjsentinel.com/news/western_colorado/help-fruita-plan-future-of-road-trails-network/article_61836152-cddc-11e8-8e5d-10604b9f6eda.html)



- Fruita celebrates Kokopelli trail: <https://www.kjct8.com/content/news/Fruita-celebrates-Kokopelli-trail-497109191.html>
- Kokopelli Riverfront Trail is complete: <https://www.westernslopenow.com/news/local-news/kokopelli-river-front-trail-is-complete/1518395368>
- Home explosion east of Fruita: [https://www.gjsentinel.com/news/home-explosion-east-of-fruita/youtube\\_bb3f1cc8-ce3a-11e8-800d-6bc2772ecf8c.html](https://www.gjsentinel.com/news/home-explosion-east-of-fruita/youtube_bb3f1cc8-ce3a-11e8-800d-6bc2772ecf8c.html) AND [https://www.gjsentinel.com/news/western\\_colorado/blast-fire-destroy-home-cause-unknown/article\\_640252d0-cddc-11e8-aff0-10604b9f6eda.html](https://www.gjsentinel.com/news/western_colorado/blast-fire-destroy-home-cause-unknown/article_640252d0-cddc-11e8-aff0-10604b9f6eda.html) AND <https://www.nbc11news.com/content/news/House-on-21-Road-destroyed-after-explosion-fire-497226541.html>
- Campus changes coming?: [https://www.gjsentinel.com/news/western\\_colorado/campus-changes-coming/article\\_bcb45036-cc51-11e8-b06f-10604b9f6eda.html](https://www.gjsentinel.com/news/western_colorado/campus-changes-coming/article_bcb45036-cc51-11e8-b06f-10604b9f6eda.html)
- Commissioners OK self-storage business: [https://www.gjsentinel.com/news/western\\_colorado/commissioners-ok-self-storage-business/article\\_bd9bd924-cc51-11e8-9366-10604b9f6eda.html](https://www.gjsentinel.com/news/western_colorado/commissioners-ok-self-storage-business/article_bd9bd924-cc51-11e8-9366-10604b9f6eda.html)
- Fall fun: pumpkin farms in Colorado: <https://kiowacountypress.net/content/fall-fun-pumpkin-farms-colorado>
- CPR story on Fruita resident 91-year-old Violet Weitzman Was a Genuine Rockford Peach, with the card to prove it: <https://www.cpr.org/news/story/92-year-old-violet-weitzman-was-a-genuine-rockford-peach-with-the-card-to-prove-it>
- Sixteen year old from Fruita wins 'The Voice of the San Juans': <http://mix1043fm.com/sixteen-year-old-from-fruita-wins-the-voice-of-the-san-juans/>
- Health organization to close Fruita nursing home: <https://thebusinesstimes.com/health-organization-to-close-fruita-nursing-home/>
- Building a better community: How will a community center impact Grand Junction seniors? <https://beaconseniornews.com/feature-story/community-center-grand-junction/>
- Truck plows through Fruita home: <https://www.nbc11news.com/content/news/495330091.html>
- FMHS teacher on leave after incident: <https://www.nbc11news.com/content/news/FMHS-teacher-on-leave-after-incident-495288361.html>
- Storm brings winds, power outages: [https://www.gjsentinel.com/news/western\\_colorado/storm-brings-winds-power-outages/article\\_68dad8bc-c860-11e8-a68d-10604b9f1ff4.html](https://www.gjsentinel.com/news/western_colorado/storm-brings-winds-power-outages/article_68dad8bc-c860-11e8-a68d-10604b9f1ff4.html)
- Fruita teen wins The Voice of the San Juan's: <https://www.nbc11news.com/content/news/Fruita-teen-wins-The-Voice-of-the-San-Juans-496014311.html>

**UPCOMING EVENTS** *(When an RSVP is required I will include the information. I also ask that you let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you.):*

- **Oct. 14** is the Imondi Wake Zone at 12pm (Info Below).
- **Oct. 27** is Truck-N-Treat in downtown from 10 am – noon.
- **Oct. 31** is Trick or Treat Street with downtown businesses from 3-5 pm. Drop into City Hall to see staff in 80's rock characters.

- **Oct.30** will be a special joint City Council and D51 Board of Education meeting at 6:30 pm in at the Fruita Civic Center.
- **Nov. 3** will be the Rim Rock Marathon ending in downtown Fruita at Circle Park.
- **Nov. 9** will be the 4<sup>th</sup> annual Economic Development Summit hosted by AGNC in Rangely at the CNCC – Rangely Campus from 9am – 3pm.
- **Nov. 12** City offices will be closed in observance of Veteran’s Day.
- **Nov. 23 – 25** is the annual, and much anticipated cyclocross races at Little Salt Wash Park:
  - 11/23/2018 (Friday) 2pm - 6pm: Team Gobble Cross at Little Salt Wash Park, Fruita. Random team assignment cyclocross bike racing while celebrating Thanksgiving.
  - 11/24/2018 (Saturday) 8 am - 4 pm: Salty Cross Day 1 at Little Salt Wash Park, Fruita. Cyclocross Bike Races & 5k cross country run race.
  - 11/25/2018 (Sunday) 8 am - 4pm: Salty Cross Day 2 at Little Salt Wash Park, Fruita. Cyclocross Bike Races & 5k cross country run race.
- **Dec. 8** is the annual Holiday Arts & Crafts Fair at the Community Center from 10 am – 3pm.
- **Dec. 8** is also annual Hometown Christmas and Parade of Light sin downtown Fruita at dusk.
- **Dec. 16** is the annual Cookies with Clause event at the Community Center at 6pm.
- **The Business Incubator** calendar of events is below.
- The Fruita Community Calendar is available on the website at: <http://www.fruita.org/calendar>.
- The **2018** Events Information is also available online at: <http://www.fruita.org/parksrec/page/special-events>.

CC. Department Directors

**Kokopelli Section of the Colorado Riverfront Trail Dedication – Mayor Kincaid**

Thank you for attending the Trail Dedication of the Kokopelli Section of the Colorado Riverfront Trail. Just over two years ago we celebrated the opening of the Lower Little Salt Wash Trail that connected north and south Fruita together and at the dedication we said, if the stars align, we’ll start construction on this Kokopelli section in 2017. Well the STARS ALIGNED and we started construction in 2017 and it’s open – FOR REALS!

It has been open since September just before I and many others road it as part of the inaugural Kokopelli 140 mountain bike race between Fruit and Moab and it has been getting a lot use already. Our parks crew tell us it takes too long to sweep weekly (upwards of 3 hours) because they have to pull over every time a biker goes by ☹️– and there are a lot of them. This is a great problem to have!

We always like to keep these dedications short and sweet and we will get to the official ‘Tire Cutting’ soon, but we have a lot of people to thank:

Riverfront Foundation and Commission – Paul Nelson, Michele Rohrbach and the members of the Riverfront Commission and Foundation. Thank you for the ‘SEED MONEY’ to get this project

started. Their seed money translated into several large grants from GOCO, DOLA and CDOT. We also thank you for trusting the City of Fruita with your money – we had a common dream and you let us realize it!

GOCO – Board and staff members attending today’s event, in particular, Tom Burke (Board member), Chris Castilian (Executive Director), Chris Yuan-Farrell and Emily Orbanek. Of course, there are many others within GOCO who have helped. GOCO awarded the City of Fruita a Connect Initiative Grant which really solidified the project and made it even more real. We can’t thank them enough for the support not only for this project but the many other projects they have supported in the City of Fruita and the Grand Valley over the years. In Fruita they have supported:

- The 2009 Parks, Open Space and Trails Master Plan
- The Little Salt Wash Park (3 times)
- Land Acquisition to expand Little Salt Wash Park in the future
- The Lower Little Salt Wash Trail
- The FCC Outdoor Pool
- The Fruita Bike Park
- And other projects

Department of Local Affairs – We would like to thank the great leadership and staff of DOLA, including Irv Halter, Executive Director and our Regional Manager Kimberly Bullen (who I believe is out in the crowd tonight). DOLA administers grant programs that are from revenues generated by energy impact funds the state receives from the oil and gas industry. These energy impact funds have also helped partially fund many other projects in the City, including:

- Major sewer and road projects
- Improvements to the Fruita Business Park
- Downtown improvements
- City Shops
- Gateway enhancement
- Wastewater Reclamation Facility
- Community Center...to name a few

Colorado Department of Transportation – We would like to thank Mark Rogers, Jason Huddle, Dave McCollough, Rob Beck and Jason Smith. A TAP (Transportation Alternatives Program) paid for the design of phase II as well as partial funding for the construction of phase II. CDOT has also helped partially fund other projects in the City like the pedestrian path along highway 6 & 50 and the lower Little Salt Wash Trail.

Others to Thanks:

Colorado Parks and Wildlife – JT Romatzke, Kirk Oldham, Paul Creeden, Pete Firmin who worked with us on addressing the Bald Eagle Nest and other environmental concerns.

BLM – Katie Stevens, Colin Ewing, Wayne Workmeister, Andy Windsor, Chris Pipkin and others who worked with us on some land ownership issues that go back to the early 1900's. Also, worked with us on the western terminus of the trail and tying it into the World-Famous Kokopelli Trail system.

Western Colorado Conservation Corp – Jeff Roberts, Matt Jennings and their crews who provided a crew to install the various sections of single-track trail alongside the hard surface trail.

COPMOBA – Scott Winans, John Howe, Bill Taylor who helped layout the single-track trail with the help of staff from Over the Edge Sports as well.

SGM – John Boulden, Bill Taylor and Jacob McNutt were instrumental in providing design services for the project. SGM provided the design of phase II and was a great asset in navigating the review agencies' review processes.

Mountain Valley Contracting – Lane Johnson, Rick Davis and Marc Hotz were all on board to complete both phases of construction.

Our Local Businesses – Hot Tomato, Over the Edge and Colorado Backcountry Biker who participate in the Fruita Trails Initiative to promote additional trail miles as well as maintenance of trails in the Fruita area. Also, for being cheerleaders as we went through the process to get this trail built. As well as a few OTE guys going out with their motorcycles to beat in the single-track trail – there is still a bit of work to do there.

Other organizations to thank by just listing off (these folks provided letters of support)

GJEP, GVRT, Colorado Canyons Association, Chamber of Commerce, Mesa County, Mesa County

Health Dept, Mesa Grand LLC, United Gravel, and Grand Valley Trails Alliance

Our Local Artists

Jeff Bates – What can you say about Jeff other than he is awesome. He built all the benches, trash receptacle, the trailhead signage boards and the awesome MASH sign at the western terminus. He's also done about every bench you see in the City of Fruita.

Ethan Dow and Blaine Bell – Provided the awesome Graffiti art on the I-70 underpasses. And thanks to the ART on the Riverfront Program in Grand Junction with helping us find these excellent graffiti artists.

City Council – Current and Past

City Staff – Current and Past

Mike Bennett – general stewardship and support of the project. Making the necessary call(s)

when needed. Assisting in writing and presenting grant requests and presenting this trail to the public, media, partners, etc.

Ture Nycum – who was a key author of the GOCO grant and assisted in the writing of the other grants. Ture has also worked on this for many years in his efforts to see the City's Parks, Trails and Open Space master plan brought from paper to life.

Ken Haley, Sam Atkins, John Vasey and Chris Dehmel (PW and Engineering) - design and project management, assisting in writing and presenting grants as well. Ken began years ago working to obtain necessary easements and rights of way needed before the trail could be both designed and constructed.

Margaret Sell – for keeping us fiscally focused and managing multiple grants.

Art Shires and his crew – for installing benches, signage, artwork, and for all the future work to keep the trail looking good...

Clint Kinney– Just like Mike for general stewardship and making the call(s) when needed during the early years of planning and preparing for this trail to one day become a reality.

A few things about the Kokopelli Section of the CRTrail:

- 4.5 miles of concrete
- Approximately 2.75 miles of single-track
- 15 Plus Year Project from the idea to reality
  - Many years securing rights-of-way, easements, doing land swaps with CPW, DREAMING of the
  - CONNECTION
- \$4.5 Million Dollar Project
  - **Over 100% of project was grant or externally funded (Riverfront, GOCO, CDOT, DOLA)**
  - **\$2 Million Grant from GOCO – State Trails Program**
  - **\$1.2 Million Grant from CDOT – Enhancement Grant**
  - **\$1 Million Grant from DOLA**
  - **\$150,000 Conservation Trust Funds (Lottery Dollars)**
  - **\$160,000 from the Riverfront Foundation**
- Project should complete slightly under budget and slightly behind schedule.

The next trail project in Fruita – we don't know yet. BUT we are working with BLM and COPMOBA to Master Plan 18 Road or the North Fruita Desert Mountain Bike area. Tonight, we have our consultants, THK and Associates here to take your comments about the area so we can incorporate them into a master plan to add additional trail mileage, integrate an Events Staging area and develop plans to maintain the area as a World Class Mountain Bike destination

Fruita continues to focus on Quality of Place, Economic Development, and Lifestyle. As such the continued development of trails and recreational amenities not only help with providing an excellent

quality of life for our residents but attracts visitors and potential new businesses to Fruita. Trails help the City reach its three main goals (listed above). Consider this section of trail that connects to both sides of Fruita, passes by the Fruita Business Park and Colorado's first and only full-service Cable Wake Board Park! Thank you everyone for coming out tonight.

Tire Cutting at this point – All staff, Council, past Council, partners, etc.



## How to Start a Business in Western Colorado

This class covers the most commonly asked questions including how to do a trade name search, choosing the right legal structure, registering with the state, local licensing requirements, the business planning process, and options for financing your business.

\$55  
Class Fee

### Upcoming Class Dates

Tuesday 9/18 • 1-4pm  
Thursday 10/4 • 6-9pm  
Friday 10/19 • 9am-12pm  
Friday 11/9 • 1-4pm - Fruita

### Fast Trac Business Basics

MUST PRE-REGISTER CALL (970) 243-5242  
Classes are offered from 12-1 PM

**Must take Starting a Business Class first**

<b>Market Research</b> Learn to use market research tools to generate more business	9/20/18 10/20/18
<b>Business Planning</b> Write a plan to help ensure the success of your business	9/13/18 10/13/18
<b>Internet Strategies</b> Learn how to be accessible through the internet	9/6/18 10/11/18
<b>Licensing</b> License your business online	9/27/18 10/27/18
<b>Cash Flows</b> Learn how to do a cash flow budget using Excel	8/30/18 10/4/18



### Sept. 28 1-3PM How to sell, list, and prosper on Amazon.com

We will address the ins and outs of selling on Amazon.com, including how to list your products, ship items to Amazon, or directly to your customers, and how much it costs. This workshop goes over everything from getting started to wholesaling to Amazon.

The PowerPoint presentation includes a lot of detail and is followed by a lengthy Q&A session.

September 28, 1:00 - 3:00 p.m.  
Cost is \$35

Call (970) 243-5242 to register or visit [gjincubator.org](http://gjincubator.org)

All Date & Events Are Subject to Change

Events in Fruita will be held at our Fruita Location  
325 East Aspen Avenue  
Fruita, CO



The SBDC is partially funded by the U.S. Small Business Administration. SBA's funding is not an endorsement of any products, opinions or services. SBA funded programs are extended to the public on a non-discriminatory basis.

### Sept. 14<sup>th</sup> 2-4PM How to Protect What's Yours UNDERSTANDING INTELLECTUAL PROPERTY

Judith Keene, Senior Counsel with Holzer Patel Drennan, from Denver will lead this workshop on understanding intellectual property and how to protect what is yours.

Topics include:

- Patents
- Trade Secrets
- Domain Names
- Trademarks
- Copyrights
- Contracts

Networking to follow!

Cost: \$10

*"Those who say it cannot be done, should not interrupt those doing it."*

-Chinese Proverb

### Bookkeeping Bootcamp UNDERSTANDING FINANCIAL STATEMENTS Oct. 11<sup>th</sup> 9AM-2PM

Learn how to set up and track business accounting records and what types of expenses are deductible. Gain better control of your business by learning how balance sheets, income statements and cash flow projections are prepared and what they can tell you about your business.

Instructor Helen Roe works with the Loan Fund of Mesa County and has been recognized as an Outstanding Woman Accountant by the American Society of Women Accountants.

Cost: \$75

## 2019 BUDGET REVIEW CALENDAR

### September 25 City Council Workshop

- Presentation and overview of proposed 2019 Budget MS

- Review/Update Budget Policies MS
- Future budget review discussions/calendar MB

October 2 City Council Meeting

- General Fund Overview MS
- Police Department Budget Presentation DK
- Planning Department Budget Presentation DC
- Public Works General Fund KH

October 16 City Council Meeting

- Personnel Issues (health care, pay plan, staffing) OB
- Marketing and Promotion Fund OB
- Capital Projects Overview SA
- Fleet Maintenance Fund KH
- Irrigation Fund KH

October 23 City Council Workshop

- Outside Agency Funding Requests and Policy MB/MS
- Other Funds (Trash, DCC, CTF, DTS) MS
- Sewer Fund KH

November 6 City Council Meeting

- Sewer Fund KH
- Community Center Fund TN
- Parks and Recreation – General Fund TN

November 20 City Council Meeting

- Public Hearing – 2019 Budget Overview MS

November 27, City Council Workshop

- Wrap Up – Finalization of outstanding issues MS

December 4 City Council Meeting

- Final Adoption of Budget MS
- Adoption of 2019 Fees and Charges Resolution MS
- Adoption of Mill Levy MS







**WAKE**  
**THE**  
**GOBLIN**

**21**  
**08**

*IMONDI WAKE ZONE*

**MUSIC // FOOD // BEER**

**SUNDAY** **DISCOUNTED WAKE BOARDING**  
12:00PM \$50 PER PERSON 4 PER TEAM

**OCT 14TH** ALL FUNDS GO TO CDA  
COLORADO DISCOVER ABILITY

REGISTER AT: [THEGOBLIN.ITSYOURRACE.COM/REGISTER/](http://THEGOBLIN.ITSYOURRACE.COM/REGISTER/)



**WHY FRUITA?** The City of Fruita focuses on three strategic outcomes built upon a base of providing quality core services.

**Quality of Place (QP)** The City of Fruita is a community where residents and visitors love where they are. The City strives to be a bike and pedestrian friendly community by providing a system of sidewalks, trails, and bike lanes that connect our parks, schools, neighborhoods, civic facilities, and commercial areas. We value safe neighborhoods, our geographic natural resources and landscapes, top tier education and healthcare, and we collaborate to provide quality essential infrastructure and services. We are an inclusive community of doers who enjoy active and healthy lifestyles.

**Economic Health (EH)** The City of Fruita strives to be financially sustainable by enabling a stable economy and supporting a diversity of businesses that offer well-paying jobs that attract educated employees. The City works to be fiscally responsible and continuously seeks ways to allocate resources to services and projects that have the highest impact on the City's priorities. We are the innovative leader for economic development in the Grand Valley.

**Lifestyle (L)** The City of Fruita fosters a fun and funky ambiance by celebrating the local arts, farm and ranching history, unique leisure opportunities, and family-friendly events and activities. As a city, we encourage a diversity of cultural opportunities, businesses, and recreational activities. We continue to improve and enhance recreational offerings from traditional to outdoor adventure sports and youth to adult activities. We are a family-friendly community with diverse cultural opportunities, businesses and recreational amenities where visitors feel like locals and locals play like visitors.



# FRUITA COLORADO



*City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.*

## **We are Fruita. We are...**

**Fun**—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

**Respectful**—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

**United**—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

**Innovative**—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

**Transparent**—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

**Authentic**—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.