



# FRUITA COLORADO

## Weekly Info Update



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Engineering  
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Human Resources  
970-858-8373

Public Works  
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Recreation Dept.  
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To: MAYOR AND CITY COUNCIL  
From: MIKE BENNETT, CITY MANAGER  
Date: MAY 25, 2018  
Re: WEEKLY INFORMATION UPDATE

**City offices will be closed Monday, May 28 in observance of Memorial Day.**

### Tuesday's Special City Council Workshop

The agenda is fully devoted to continuing review, discussion and updating the City goals.

### Upcoming Special Council Meetings

Just a reminder of a couple changes to upcoming Council meetings from the normal schedule.

- **Monday, June 4** is a special meeting from 3 pm – 9 pm to take a field trip and visit the City mountain properties. We will leave the Civic Center at 3 pm.
- **Tuesday, June 5** is a regularly scheduled City Council meeting in the Council Room at the Civic Center at 7 pm.
- **Monday, Jun 18** is a regular City Council meeting at 7 pm in the Civic Center that would normally be on Tuesday, but the Tuesday, June 19 was cancelled at the beginning of the year and rescheduled for Monday, June 18 to accommodate those attending the annual CML conference.

### It's Officially Summer!

School's out. The Sno Shack is out, joined by many new, tasty food trucks, Mike the Headless Chicken Festival is a week away, Memorial Day weekend is upon us, Snooks Bottom is already crazy-busy, the outdoor pool is open, Imondi Wake Zone is working hard to officially open next week, and the Colorado Riverfront Concert Series kicked off with a massive crowd at our State Park last night. Time to keep *Playing Like A Local!* Aren't we lucky...Have an amazing weekend!

*Honor the Past – Envision the Future* **FRUITA**



**TID BITS:**

- Huge thanks to the Fruita Historic Preservation Board for their hard work in the annual Fruita History Fair Saturday! Thanks to Cavalcade for providing the great space, too.
- Planning and Engineering have submitted a Request for Qualifications (RFQ) to provide an opportunity for interested developers to demonstrate their capability to develop a project located at the Lagoon property.
- Current pending development projects in the review process include: Dolan Storage Units site design, Wicked Wrench CUP, FHE site design, Griffin minor subdivision, Iron Wheel subdivision, Soren Estates final plat and Peach VRBO.
- Planning Staff Henry and Kelli spent a day with the Mesa County Building Department and participated on inspections to learn the other side of the process they work on for the City.

- We are getting interest in the RFQ for the Lagoon Redevelopment and appreciated the front page cover story by the Sentinel to highlight that request.
- Engineering has been awarded \$3,000 toward a summer intern by the American Public Works association.
- Highway 6 Interceptor Sewer is out for Bid. Bid date is June 20th. Pre-bid meeting held on the 4th of June.
- Phase II Kokopelli Trail wall construction near completion. Progress continues on preparation for concrete on east side. Piles for new bridge over Reed Wash are being scheduled.
- Rimrock Trail repair project is scheduled to go out to advertisement for bid within the next 2 weeks.
- Cedar Way Infrastructure Improvement project is scheduled for a mid-August bid date.
- Pinewood Estates is under construction.
- Adobe Falls preconstruction meeting occurred this week.
- Construction at FHE expansion to start next week.
- Imondi Wakezone received a partial zoning final from the City for a soft opening pending Mesa County Building Departments inspections. There are some other items to be completed early next week prior to the official opening.
- The outdoor pool opens for the season this Saturday – YEA – and staff is preparing for the busiest months of the year at the FCC.
- We had another large irrigation line break at Little Salt Wash Park. Parks staff worked diligently to fix it this past week as we could not go without water at the park. LSWP will be hosting the FMHS baseball skills camp next week and a Triple Crown baseball tournament the weekend of Mike the Headless Chicken Festival.
- Speaking of Mike the Headless Chicken, the annual Festival is a week away. Entertainment headline on Friday evening is Son Volt and on Saturday evening Reckless Kelly will be on stage. Should be another fun and great Mike Festival. See the full schedule & poster below.
- Work has begun on the request for proposals for the north Fruita Desert Master Plan to go out soon.
- Looks like the recent trails fundraising is paying off well with some more to raise but on track for the rest of the planned trails at Kokopelli Trailhead to be constructed this fall.
- The Mayor and I met with the organizer of the Kokopelli 140 this week to assist in his video shot for a commercial—still proud of the Mayor who is riding the full 140. We are putting together a City of Fruita team to ride the relay.
- We have sent out invoices of the partner agencies and working on setting up the project for replacing the information panels at the Welcome Center.
- Celebrating our amazing Public Works and Parks crews during National Public Works Week, they enjoyed quite the brat and burger luncheon Thursday—We're lucky to have such hard working, dedicated coworkers.



- Public Works Wastewater Collections Division filmed the inside of 13,016 feet of sewer lines in April.
- The Traffic Safety Division has been busy painting public parking stalls.
- Colorado Mesa University came and picked up all stored biosolids in stock from the WWRF (don't worry, we'll make more). This is the second season that CMU has used it and they have had good results.
- Congrats to Jason Martinez who passed his Class A wastewater license test!!
- The request for proposals for a Sewer Rate Study is out to advertisement with proposals due June 6th.

#### **FRUITA IN THE NEWS (and regional news of impact to Fruita):**

- Fruita city council working on new goals: <http://www.nbc11news.com/content/news/Fruita-city-council-planning-goals-for-the-next-two-years-483534811.html>
- Fruita sees new use for old sewage lagoons: [https://www.gjsentinel.com/news/western\\_colorado/fruita-sees-new-use-for-old-sewage-lagoons/article\\_62d8870e-5d7e-11e8-ba39-10604b9f6eda.html](https://www.gjsentinel.com/news/western_colorado/fruita-sees-new-use-for-old-sewage-lagoons/article_62d8870e-5d7e-11e8-ba39-10604b9f6eda.html)
- Bizz Buzz—Imondi Wake Zone: [https://www.gjsentinel.com/news/business/biz-buzz-may/article\\_d5ba1d80-5e4d-11e8-afd6-10604b9ffe60.html](https://www.gjsentinel.com/news/business/biz-buzz-may/article_d5ba1d80-5e4d-11e8-afd6-10604b9ffe60.html)
- Mineral lease district invests half of Anvil Points payout: [https://www.gjsentinel.com/news/western\\_colorado/mineral-lease-district-invests-half-of-anvil-points-payout/article\\_16cd89b2-5d7f-11e8-9f6e-10604b9ffe60.html](https://www.gjsentinel.com/news/western_colorado/mineral-lease-district-invests-half-of-anvil-points-payout/article_16cd89b2-5d7f-11e8-9f6e-10604b9ffe60.html)
- Highlights from the D51 school year: <http://www.kjct8.com/content/news/Highlights-from-the-District-51-school-year--483643421.html>

- Teacher Appreciation Week: [https://www.gjsentinel.com/opinion/email-letters-may/article\\_395076b4-5dea-11e8-b275-7322bc86619e.html](https://www.gjsentinel.com/opinion/email-letters-may/article_395076b4-5dea-11e8-b275-7322bc86619e.html)
- Rough flu season winds down: [https://www.gjsentinel.com/lifestyle/health\\_and\\_wellness/rough-flu-season-winds-down/article\\_199000be-5d78-11e8-a8e8-10604b9f6eda.html](https://www.gjsentinel.com/lifestyle/health_and_wellness/rough-flu-season-winds-down/article_199000be-5d78-11e8-a8e8-10604b9f6eda.html)
- Towns piggyback on county's fireworks ban, outlaw sales: [https://www.gjsentinel.com/news/western\\_colorado/towns-piggyback-on-county-s-fireworks-ban-outlaw-sales/article\\_8a09deba-5e4e-11e8-aed7-10604b9ffe60.html](https://www.gjsentinel.com/news/western_colorado/towns-piggyback-on-county-s-fireworks-ban-outlaw-sales/article_8a09deba-5e4e-11e8-aed7-10604b9ffe60.html)
- Fear no cookout this summer with these tips from a barbeque master: <http://www.cpr.org/news/story/fear-no-cookout-with-these-tips-from-a-bbq-master>
- Firework sales banned in Mesa County: <http://www.westernslopenow.com/news/local-news/firework-sales-banned-in-mesa-county/1191494799>
- Biz Buzz—Bake Sale Bread Co.: [https://www.gjsentinel.com/news/business/biz-buzz-for-may/article\\_7b8534f0-5bdf-11e8-9691-10604b9ffe60.html](https://www.gjsentinel.com/news/business/biz-buzz-for-may/article_7b8534f0-5bdf-11e8-9691-10604b9ffe60.html)
- Arrest made in stolen mountain bike: [https://www.gjsentinel.com/news/western\\_colorado/arrest-made-in-stolen-mountain-bike/article\\_ec808174-5cb5-11e8-ad12-10604b9ffe60.html](https://www.gjsentinel.com/news/western_colorado/arrest-made-in-stolen-mountain-bike/article_ec808174-5cb5-11e8-ad12-10604b9ffe60.html)
- No, thank you, I don't want your rooster: [https://www.gjsentinel.com/lifestyle/home\\_and\\_garden/no-thank-you-i-don-t-want-your-rooster/article\\_fc10007a-5b24-11e8-8197-10604b9ffe60.html](https://www.gjsentinel.com/lifestyle/home_and_garden/no-thank-you-i-don-t-want-your-rooster/article_fc10007a-5b24-11e8-8197-10604b9ffe60.html)
- So close! Fruita's Miss Teen Colorado USA finishes second runner-up at Miss Teen USA: <http://www.kjct8.com/content/news/So-close-Fruitas-Miss-Teen-Colorado-USA-finishes-second-runner-up-at-Miss-Teen-USA-483105071.html>
- D51 awarded \$13.9M 'BEST' grant, giving district more money to work with: <http://www.kjct8.com/content/news/D51-awarded-139M-BEST-grant-giving-district-more-money-to-work-with-483105991.html>
- New exhibit at Dinosaur Journey Museum: <http://www.westernslopenow.com/news/local-news/new-exhibit-at-dinosaur-journey-museum/1187824685>

**UPCOMING EVENTS** *(When an RSVP is required I will include the information. I also ask that you let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you.):*

- **May 30** is the Chamber's Business Toolbox on marketing strategies with Christian Herrera at Strayhorn Grill from 12-1 pm.
- **June 1-2** is the annual Mike the Headless Chicken Festival.
- **June 1** at 9 am is the Imondi Wake Zone Ribbon Cutting at 1583 Cipolla Road in Fruita.
- **June 5** from 7:30 am – 9:30 am at Lower Valley Fire District is the Fruita Chamber's annual State of the Community with speakers representing local through federal offices of government. Mayor Kincaid will be speaking for Fruita.



- **June 7** kicks off the summer concert series **each Thursday through Sept. 15** at 7:30 pm in Civic Center Park.
- **June 14** is the annual Bike Rodeo from 5:30 – 7:30 pm at the Civic Center and on Elm Street prior to the Thursday Night Concert.
- **June 14** is also the second Riverfront Concert at the State Park featuring John McEuen’s String Wizards. Gates open at 5:30 pm and show begins at 7:30 pm.
- **June 15** is the first Food Truck Friday in downtown Fruita from 5:30 – 8:30 pm in Civic Center Park.
- **June 14-17** is Country Jam.
- **June 21** will be the Chamber Business After Hours in our F-works Coworking space at the Civic Center from 5:30 – 7:30 pm.
- **June 23** kicks off the **weekly** Farmer’s Market in Civic Center Park **through Sept. 15 every Saturday** from 8:30 am – 12:30 pm.
- **June 28** is the Thursday Night Concert when City Council will serve ice-cream at 7:30 pm.
- **The Business Incubator** calendar of events is below.
- The Fruita Community Calendar is available on the website at: <http://www.fruita.org/calendar>.
- The **2018** Events Information is also available online at: <http://www.fruita.org/parksrec/page/special-events> and upcoming are copied below.

Colorado Riverfront Concert Series	5-24, 6-14,8-9/18	look for Ticket pick up times and days	James M Robb State Park	Fruita hosts with State Park the Annual Colorado Riverfront Concert Series
Mike the Headless Chicken Festival	6-1 and 6-2/18	Open Venue	Fruita Downtown	Celebrate LIFE through the story of Mike. Enjoy dancing, music, food, fun, 5k Run and Poultry Show.
Food Truck Fridays	6-15, 7-6, 8-10, 9-7, 9-28	5:30 pm to 8:30 pm	Civic Center Park	Valley wide food trucks show up in Fruita. Enjoy the Friday in the open air.
Farmers Market	6-23 to 9-15/18	Saturdays 8:30-12:30	Downtown Fruita	Buy local products and connect with friends.
Thursday Night Concert Series	6-7 to 9-15/18	7:30pm	Civic Center Park	Enjoy a FREE concert every Thursday night.
Bike Rodeo	6/14/18	5:30pm to 7:30pm	Civic Center - Elm	Preschool - 5th grade, will include: an obstacle course, bike and helmet inspections, bike registration cards
Country Jam	6-14 to 6-17/18	Open Venue	Country Jam Ranch	Country Music Entertainment Line-Up TBA
Fruita City Council Ice Cream Social	6/28/18	7:30pm	Civic Center Lawn	FREE cup of ice cream and meet your local City Council during the Free Thursday Night Concert.
Fireworks Display	7/3/18	Dusk	City of Fruita	Find a viewing spot in town and enjoy the show.
Kokopelli 140	9/7/18	Open Venue	wraps up back in Fruita	Ultra marathon and mountain bike race to Moab, Utah. Participants bussed back to Fruita.
Fruita Fall Festival	9/21/18	Open Venue	Downtown Fruita	Parade, carnival, crafts, food, music and other attractions.
Tour of the Moon	9/29/18	8am-5pm	Civic Center Pavilion	Bike Tour Fruita aide station.
Truck N Treat	10/27/18	10am-Noon	Civic Center Park	Wear your costume and explore unique vehicles!
Trick or Treat Street	10/31/18	3pm-5pm	Downtown Fruita	Visit the Fruita downtown businesses to collect candy!
Rimrock Marathon	11/3/18	8:00 AM	Colorado National Monument	Continuing a yearly tradition occurring inside the CNM, this venue provides epic views and a world class running course.
Holiday Arts and Crafts Fair	12/8/18	10am-3pm	Fruita Community Center	Enjoy shopping over 50 vendors at this FREE show!
Hometown Christmas and Parade of Lights	12/8/18	Parade at Dusk	Downtown Fruita	Holiday cheer and beautiful lights and shopping.
Cookies-n-Clause	12/19/18	6pm	Fruita Community Center	Wear your PJ's and enjoy a short film, story and photos with Santa!

CC. Department Directors



## How to Start a Business in Western Colorado

This class covers the most commonly asked questions including how to do a trade name search, choosing the right legal structure, registering with the state, local licensing requirements, the business planning process, and options for financing your business.

**\$55**  
Class Fee

### Upcoming Class Dates

Tuesday 5/15 6PM-9PM  
Friday 5/25 1PM-4PM  
Friday 6/8 1PM-4PM  
Friday 6/22 1PM-4PM

### Fast Trac Business Basics

MUST PRE-REGISTER CALL 970-243-5242  
Classes are offered from 12-1 PM

**Must take Starting a Business Class First**

<b>Market Research</b> Learn to use market research tools to generate more business	5/3/18 6/7/18
<b>Business Planning</b> Write a plan to help ensure the success of your business	4/26/18 5/31/18
<b>Internet Strategies</b> Learn how to be accessible through the internet	5/17/18 6/28/18
<b>Licensing</b> License your business online	5/24/18 6/14/18
<b>Cash Flows</b> Learn how to do a cash flow budget using Excel	5/10/18 6/21/18



## Immersive Learning: Controlling Stuff

Get more than just an introduction to the exciting world of controlling stuff using low-cost microcontrollers! This hands on series of three consecutive sessions gets you going with your own



Arduino microcontroller and parts kit, which are yours to keep. Wayne Wall, experienced computer engineer and instructor will guide you in understanding how to construct your own circuits and how to program them to your specific needs. This class is for beginners who may have no prior knowledge of electronics or programming.

Class starts May 5<sup>th</sup>

Sign up and prepay for the course at [www.gmakerspace.org/events](http://www.gmakerspace.org/events). Enrollment ends April 30, so parts kits can be ordered and received.

Cost: \$99 (includes 3 class sessions with kit)

Call 243-5242 to register or visit us at [gjincubator.org](http://gjincubator.org)

All Date & Events Are Subject to Change

Events in Fruita will be held at our Fruita Location  
325 East Aspen Street  
Fruita, Colorado



The SBDC is partially funded by the U.S. Small Business Administration. SBAs funding is not an endorsement of any products, opinions or services. SBA funded programs are extended to the public on a non-discriminatory basis.

June 15<sup>th</sup>  
1PM-2:30PM

## Business Valuation

What's it worth to you?

What would be a fair listing price for a business and how is it determined? Will a lender finance the acquisition? Does selling a business within the industry provide an opportunity to command a premium price? Join us in learning about the roles of market analysis and business evaluation in developing a realistic business worth assessment.

Cost: Free

## Writing and Publishing THE BASICS

June 26<sup>th</sup>  
1PM-2:30PM

If you've always wanted to write a book and think it's just about words on a page, this workshop is for you. We'll touch on the basics of writing a manuscript, submitting, agents, publishers, formatting, self-publishing, and marketing.

Published author Terri Benson is the Education Chair for Rocky Mountain Fiction Writers, and has more than 100 published articles, many award winning, to her credit.

Cost: \$35

July 12<sup>th</sup>  
9AM-2PM

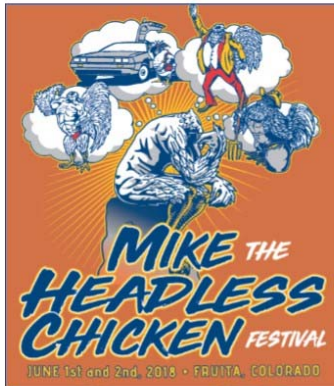
## BOOKKEEPING BOOTCAMP

Learn how to set up and track business accounting records and what types of expenses are deductible. Gain better control of your business by learning how balance sheets, income statements and cash flow projections are prepared and what they can tell you about your business.

Instructor Helen Roe works with the Loan Fund of Mesa County and has been recognized as an Outstanding Woman Accountant by the American Society of Women Accountants.

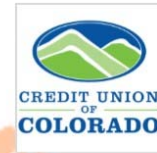
Cost: \$75





**PRESENTED BY:**  
The City of Fruita &  
Credit Union of Colorado

Event located at Civic Center Park  
325 E. Aspen Street



# A Harvest of Memories!

## Friday, June 1

- 4:00pm-10:00pm Mike Games (free), Store, Artisan & Food Vendors Open
- 4:00pm-8:00pm FREE Poultry Show in the Civic Center
- 6:00pm Pre Registration Dinner at Munchies for the Car Show
- 6:00pm-7:00pm Entertainment: Shaun Ray and Ruby Horsethief
- 7:30pm Entertainment: Son Volt

## Saturday, June 2

- 7:00am-10:00am Lion's Club Pancake Breakfast 100F Hall on the Circle
- 10:00am-3:30pm Blue Dots Car Show
- 8:30am-10:00am Tee-Off / Pay-N-Play for Disc Golf Tournament at Riverfront Park
- 9:00am-10:00am Mike 5K Run/Walk Begins  
Sponsored by  →
- 9:00am-10:00pm Mike Games (free), Store, Artisan & Food Vendors Open
- 9:00am-5:00pm FREE Poultry Show in the Civic Center
- 12:30pm-2:00pm Suds Brothers Brewery Peep Eating and Wing Eating Contest 
- 2:00pm-2:45pm 92.3 The Moose - Rooster Calling Contest & Do the Chicken Dance
- 4:00pm Entertainment: The Dollhouse Thieves
- 5:00pm Poultry Show Awards on Civic Center Stage
- 6:00pm Entertainment: F.C. Westcott
- 7:30pm Entertainment: Reckless Kelly

**STAGE SPONSORS:**





# MIKE THE HEADLESS CHICKEN FESTIVAL

MIKETHEHEADLESSCHICKEN.ORG

**FREE SHOWS**



**JUNE 1<sup>ST</sup>**

**7:30 PM  
SON VOLT**

**6:00 PM  
SHAUN RAY & RUBY HORSETHIEF**

**JUNE 2<sup>ND</sup>**

**7:30 PM RECKLESS KELLY**

**6:00 PM F.C. WESTCOTT**

**4:00 PM THE DOLLHOUSE THIEVES**

**JUNE 1-2, 2018**

**FRUITA, COLORADO  
CIVIC CENTER PARK**



CREDIT UNION OF COLORADO



Xcel Energy  
RESPONSIBLE BY NATURE







**WHY FRUITA? The City of Fruita focuses on three strategic outcomes built upon a base of providing quality core services.**

**Quality of Place (QP)** The City of Fruita is a community where residents and visitors love where they are. The City strives to be a bike and pedestrian friendly community by providing a system of sidewalks, trails, and bike lanes that connect our parks, schools, neighborhoods, civic facilities, and commercial areas. We value safe neighborhoods, our geographic natural resources and landscapes, top tier education and healthcare, and we collaborate to provide quality essential infrastructure and services. We are an inclusive community of doers who enjoy active and healthy lifestyles.

**Economic Health (EH)** The City of Fruita strives to be financially sustainable by enabling a stable economy and supporting a diversity of businesses that offer well-paying jobs that attract educated employees. The City works to be fiscally responsible and continuously seeks ways to allocate resources to services and projects that have the highest impact on the City's priorities. We are the innovative leader for economic development in the Grand Valley.

**Lifestyle (L)** The City of Fruita fosters a fun and funky ambiance by celebrating the local arts, farm and ranching history, unique leisure opportunities, and family-friendly events and activities. As a city, we encourage a diversity of cultural opportunities, businesses, and recreational activities. We continue to improve and enhance recreational offerings from traditional to outdoor adventure sports and youth to adult activities. We are a family-friendly community with diverse cultural opportunities, businesses and recreational amenities where visitors feel like locals and locals play like visitors.



# FRUITA COLORADO



*City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.*

## **We are Fruita. We are...**

**Fun**—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

**Respectful**—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

**United**—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

**Innovative**—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

**Transparent**—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

**Authentic**—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.