



# FRUITA COLORADO

## Weekly Info Update



To: MAYOR AND CITY COUNCIL  
From: MIKE BENNETT, CITY MANAGER  
Date: APRIL 27, 2018  
Re: WEEKLY INFORMATION UPDATE

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### Tuesday's City Council Meeting

The meeting begins with an educational outreach presentation by Dusti Reimer, Grant Administrator for the Mesa county Federal Mineral Lease District, Police Week Proclamation, Teacher Appreciation Week Proclamation and Bike to Work Month Proclamation. Following the Consent Agenda there will be no public hearings or administrative items, but one Council Action regarding selecting the Council candidate interviews and times for May 7.

### Filling the Council Vacancy (cont.)

With the election and swearing-in of Joel Kincaid as Mayor, leaving his seat on City Council vacant for the two remaining years (since his seat was not up for election during the April election), the City Charter requires Council to fill the seat within 60-days. After Council's decision/direction at the April 17 meeting, the following was released on Wednesday, April 18.

#### PUBLIC NOTICE

#### *Request for Applications to fill a Vacant Seat on the Fruita City Council*

The City Council is accepting applications from registered voters residing in the City of Fruita who are interested in filling a vacant seat on the Fruita City Council until the next regular municipal election (April 2020). Applications may be picked up at the Fruita Civic Center or downloaded at:

<http://www.fruita.org/administration/page/city-council-vacancy-application-form>

and should be submitted to the City of Fruita, 325 E. Aspen, Fruita, CO 81521, Attn: Deputy City Clerk or emailed to [dwoods@fruita.org](mailto:dwoods@fruita.org) by **Monday, April 30, 2018** at 3:00 p.m. Interviews will be conducted on Monday, May 7, 2018 at the Fruita Civic Center.

The City Council holds regularly scheduled meetings on the first and third Tuesday of every month and a work session meeting on the fourth Tuesday of each month. The meetings begin at 7:00 p.m. (6:30 p.m. for work sessions) and are open to the public. More information on City Council, including the Handbook, application and duties and responsibilities are found: <http://www.fruita.org/citycouncil>.

### \$50,000 Grant Award!

*Honor the Past – Envision the Future* **FRUITA**

City Engineer Sam Atkins and I attended the Federal Mineral Lease District meeting Wednesday right after presenting the \$9,000 request to AGNC for the roundabouts project. The board members deliberated over the rankings each had provided, seeing them for the first time together and decided to fund two requests in full and one partial based on the total scoring. Our project for the Cedar Way Infrastructure Improvements was funded in the full request amount of \$50,000. Great job to City Engineer Sam Atkins for an application and presentation well-done! I also spoke during the workshop in favor of the District establishing a permanent fund with the excess Anvil Points revenue to ensure revenue for grant cycles into the future.

### **WCCC Trail Rehab following the Skippers Island Fire**

A huge kudos to the Western Colorado Conservation Corp who in early March constructed approximately 2.5 miles of single track trail alongside the new Kokopelli Trail, a 10-foot-wide concrete trail. The kudos is for coming back out this past Thursday to touch up and re-establish the trail after the Skipper Island fire. Some of the burn area include the new single-track trail. See the photos below.





### **Mayor Pro Tem Lori Buck's Outdoor Recreation Legislative Trip to DC**

Mayor Pro Tem Buck had a productive trip to Washington, D.C. as a guest with Public Lands Solutions to share the value of public lands to the community of Fruita and highlight Fruita's partnerships among

businesses and BLM. During the trip, she met with many Senators and representatives of the Department of the Interior.



### **Earth Day Audubon Float**

Councilors Leonhart and Karisny participated in the Earth Day Audubon float Sunday. Here are a couple photos provided by Karen.





**May is Bike Month—below are City and Area Events:**



**Commuter Challenge**  
 Challenge your friends and family to see who can accumulate the most mileage biking around town (excluding recreational riding).

**Business Challenge**  
 Engage in a friendly competition against other businesses in our community!

Sign up at:  
[healthymesacounty.org](http://healthymesacounty.org)



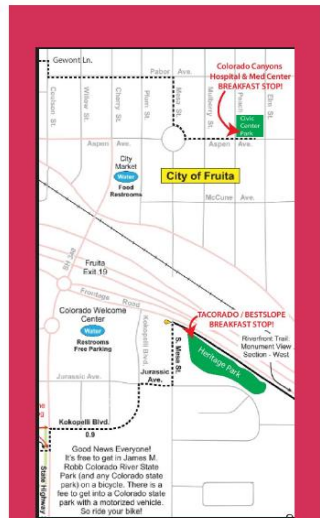
May 2nd	<b>BIKE TO WORK DAY!</b> <ul style="list-style-type: none"> <li>FREE breakfast 4:30-9 a.m.: St. Mary's Medical Center &amp; Monument Health Grand Junction City Hall Breakfast, Family Health West Fruita Civic Center Park Breakfast, Octopus Coffee on Horizon Drive Breakfast</li> <li>AFTERGLOW 5 p.m. at Edgewater Brewery - Complimentary pint to the first 60 people wearing their Bike to Work Day T-shirt or bike helmet. Challenge trophies awarded here. Prize drawings for attendees.</li> </ul>
May 9th	<b>Bike/Walk to School Day</b> <ul style="list-style-type: none"> <li>Ask your school if they're participating!</li> <li>Drawings for cool prizes for kids who participate.</li> </ul>
May 17th 6 p.m.	<b>Mountain Bike Documentary - The Avalon Theatre</b> <ul style="list-style-type: none"> <li>\$12 for the movie or \$15 for a the movie and a free drink</li> <li>Doors open at 6 p.m. with a rooftop cocktail from 6-7:00 p.m.</li> <li>Screening of "UnReal," a mountain biking documentary</li> </ul>
May 18th 7 p.m.	<b>"American Flyers" Film Screening</b> <ul style="list-style-type: none"> <li>Free movie screening at the Mesa County Libraries Fruita Branch</li> </ul>
May 24th 5-8 p.m.	<b>Summer Kick Off Party</b> <ul style="list-style-type: none"> <li>Evening of live music, beer garden and Clunker Palisade Mile</li> <li>All proceeds will go towards the Palisade Plunge</li> </ul>
May 30th 4:30-7:30 p.m.	<b>Grand Valley Bike Month Celebration - Las Colonias Park</b> <ul style="list-style-type: none"> <li>Food trucks, music and family activities</li> <li>Community challenge awards</li> <li>Prize giveaways</li> </ul>

# FREE Community Breakfast

May 2 7-9 am

Two Locations:  
**Civic Center Park (325 E Aspen Ave),** sponsored by Colorado Canyons Hospital and Medical Center  
**Heritage Park (on Riverfront Trail behind the Visitor's Center),** provided by Tacorado & Bestslope Coffee

Join us at 6:30 am at the Civic Center Park for a tour of the newest addition to our trail system & ride a loop from Civic Center Park through James Robb State Park to Heritage Park and back to Civic Center Park



Free Family Bike-In Movie: Friday, May 18 at 7 pm at the Fruita Community Center meeting rooms. Movie: "American Flyers"



Don't drive alone to work, come ride with us!



Fruita Fourth Fridays is Back!



## **FRUITA FOURTH FRIDAY**

**April 27, 2018**

**The following business will be  
open late for the event:**

- ~ Best Slope Coffee – Pop-up Art Gallery 5-9pm
- ~ Chow Down Pet Supplies – 20% off on Toys & Treats. Bring a receipt from another downtown business receive additional 10% off
- ~ Cowboy Mercantile – Stop by for samples from Pearblossom Farms & Spice sampling. 5-8pm
- ~ Christian Collage Bookstore- Sandra Dubois book signing 6-9pm
- ~ Copper Club – Tony Rosario will be playing
- ~ Gears Frozen Yogurt – Guess it Free Friday 5-9pm
- ~ Happy Trails Colorado – “Last One” tent sale @ new store location 145 N Peach St
- ~ Lithic Bookstore & Gallery – Trevor Adams Art Reception~ Live music by Tayla Dewey & Poetry by Sally Boyd. 7pm
- ~ Raspberry Hill Boutique – Mandala Rock Painting 5-8pm
- ~ Rose Hue Gallery – Artist Demo with Ernesto Delto, Suzi Cowles, Kathy Glover, Vera Mulder & Diana Saulnier. Complimentary refreshments. -5-9pm
- ~ Roan Creek Grocery- Food Tasting and 5% off on meat purchase 6-8 pm
- ~ Vintage Common – Music by Alex Stockum open till 8pm

**TID BITS:**

- **Please see the Stage 1 Fire Restrictions that begin May 4<sup>th</sup> with the News Release below.**
- Councilman Dave Karisny was voted as Vice Chair of the GVRTC Board.
- Mayor Kincaid and I participated with area leaders in a large focus group with Colorado Tourism Office Executive Director Cathy Ritter and marketing firm Destination Think to provide feedback on marketing new travel regions throughout the state.
- Mayor Kincaid represented the City also with some filming for marketing efforts with Slate Communication, the City Arbor Day celebration planting a tree at Rim Rock Elementary Thursday and filming for upcoming Economic Development Week, May 7-12 with the Chamber.
- The City's Education Team created the Fruita Civics Academy in partnership with Fruita Middle School for May 3 that will host 28 seventh graders for an entire day learning about various services and departments of the City.
- Corporal Henderson attended a week-long Instructor Methodology course.
- Some photos posted on Facebook lead to the identification and arrest of two males for attempted burglary at the Fruita Coop.
- Kokopelli Phase I – MVC has go-ahead to install the privacy fencing required by United Co.'s along north side of lake at gravel pit. Waiting on United to finish their outlet structure flume, backfill and grading to complete the fencing.
- Kokopelli Phase II Trail – Excavation completed for Hilfiker wall to go in in next couple weeks at Reed Wash area.
- Staff met with Mesa County and their consultant (SGM) on the update to the Mesa County Road and Bridge Specifications which are from 1995.
- Grant application for American Public Works Association Colorado Chapter – West Slope Branch 2017 Internship Assistance Program has been submitted (4/2) for an Engineering Intern. Announcement of awards will occur no later than April 27th.
- City has sold 36 new sewer taps for the year.
- The Proximity software for the doors to the F-Works Coworking space is functioning.
- All City irrigation is up and running.
- Chip sealing is set to begin May 7 beginning on 15 Road first.
- Installation complete on the pedestrian activated crosswalk at Ottley and Fremont and the Police Department continues to monitor the crosswalk.
- Parking stall painting started this week throughout public lots.
- The high winds caused a few street sign issues that are being fixed.
- The pool boiler was re-piped last Friday and went well with the pool opening in the afternoon.
- Leading up to the summer concert series, we are creating a partnership with a local business to pre-spray for mosquitos in the park as a sponsor.
- On Saturday, 4/28, COPMOBA and friends will be hosting a bike swap from Noon – 6:00 pm in Civic Center Park. Starting at 7:30 pm that evening they will be showing the movie 'The Moment' a documentary of sorts about Freeride Mountain Biking – Should be a way-fun day and it is a fundraiser for the mountain bike trails in the Kokopelli Area.
- The 9News Health Fair hosted at the Fruita Community Center by Family Health West and Colorado Canyons Hospital was a big success. 841 screenings were completed and many participants received valuable health information. The event ran very smooth and City of Fruita was happy to support the event as these types of events go a long way toward enhancing our communities' quality of life and healthy lifestyle.



- On Thursday, April 26<sup>th</sup>, Rim Rock Elementary school received a new tree for Arbor Day. The winner of this year's Arbor Day poster was from Rim Rock and had the opportunity to name the new tree Violet. Her poster will go to the Colorado State Capital and be displayed alongside other contest winners from around the state. Our new Mayor Joel Kincaid, in his first public engagement, read the Arbor Day Proclamation to students and Kami Long from the from CSU Extension gave a rousing and interactive speech on trees and their value.
- Don't forget Fruita Fourth Friday events tonight (details above), the Grand Valley Bike Swap events tomorrow (details below) and the upcoming Bike to Work Day events on May 2<sup>nd</sup> (details above).
- Code Enforcement Officer interviews were conducted today.
- Auditors will be here next week.
- Met with a prospective company from Boulder today checking out various areas in the Grand Valley with GJEP.
- Have an awesome weekend!

### **FRUITA IN THE NEWS (and regional news of impact to Fruita):**

- Colorado hauls in \$28B yearly from recreation: [https://www.gjsentinel.com/news/western\\_colorado/colorado-hauls-in-b-yearly-from-recreation/article\\_7b020cdc-4777-11e8-b4c8-10604b9f6eda.html](https://www.gjsentinel.com/news/western_colorado/colorado-hauls-in-b-yearly-from-recreation/article_7b020cdc-4777-11e8-b4c8-10604b9f6eda.html)
- Bizz Buzz—Fruita one of 10 best biking towns in West by Sunset Magazine: [https://www.gjsentinel.com/news/business/biz-buzz-april/article\\_7f441e86-484c-11e8-abfb-10604b9f6eda.html](https://www.gjsentinel.com/news/business/biz-buzz-april/article_7f441e86-484c-11e8-abfb-10604b9f6eda.html)
- Two Colorado towns are the best biking towns in the West: <http://mix1043fm.com/two-colorado-towns-best-biking-towns/>
- Fruita businesses join in bike trails fund-raiser: <http://thebusinesstimes.com/fruita-businesses-join-in-bike-trails-fund-raiser/>
- A place to work: Fruita coworking space seen as attraction; <http://thebusinesstimes.com/a-place-to-work-fruita-co-working-space-seen-an-attraction/>
- In connecting the dots, business opportunities emerge: <http://thebusinesstimes.com/in-connecting-the-dots-business-opportunities-emerge/>
- Two businesses to join in lifestyle industries summit: <http://thebusinesstimes.com/two-businesses-to-join-in-lifestyle-industries-summit/>
- Earth Day float focuses on Colorado water issues: [https://www.gjsentinel.com/news/western\\_colorado/earth-day-float-focuses-on-colorado-water-issues/article\\_ada49964-46b6-11e8-b3cc-10604b9f6eda.html](https://www.gjsentinel.com/news/western_colorado/earth-day-float-focuses-on-colorado-water-issues/article_ada49964-46b6-11e8-b3cc-10604b9f6eda.html)
- Grand Valley hosts the first medical fair since 2013: <http://medicaldailytimes.com/news/grand-valley-hosts-first-medical-fair-since-2013/3733/>
- Fruita looks to fill council vacancy: [https://www.gjsentinel.com/news/western\\_colorado/fruita-looks-to-fill-council-vacancy/article\\_af5b1f46-463c-11e8-9274-10604b9ffe60.html](https://www.gjsentinel.com/news/western_colorado/fruita-looks-to-fill-council-vacancy/article_af5b1f46-463c-11e8-9274-10604b9ffe60.html)
- Patients celebrate health fair's return to Grand Valley: [https://www.gjsentinel.com/news/western\\_colorado/patients-celebrate-health-fair-s-return-to-grand-valley/article\\_b1e9df4a-463c-11e8-878e-10604b9ffe60.html](https://www.gjsentinel.com/news/western_colorado/patients-celebrate-health-fair-s-return-to-grand-valley/article_b1e9df4a-463c-11e8-878e-10604b9ffe60.html)
- 9Health Fair back in Grand Valley: <http://www.kjct8.com/content/news/9Health-fair-back-in-grand-valley--480467971.html>

- Fruita Monument High School Scholarships: [https://www.gjsentinel.com/news/briefs/briefs-april/article\\_d4a29ad6-49de-11e8-ae9f-10604b9f6eda.html](https://www.gjsentinel.com/news/briefs/briefs-april/article_d4a29ad6-49de-11e8-ae9f-10604b9f6eda.html)
- Seniors embark on college journey: <http://www.westernslopenow.com/news/local-news/seniors-embark-on-college-journey/1144350131>
- Public entities get mineral-lease grant money: [https://www.gjsentinel.com/news/western\\_colorado/public-entities-get-mineral-lease-grant-money/article\\_217e484c-49de-11e8-8db2-10604b9f1ff5.html](https://www.gjsentinel.com/news/western_colorado/public-entities-get-mineral-lease-grant-money/article_217e484c-49de-11e8-8db2-10604b9f1ff5.html)
- Social media helps reunite family with stolen cat: <http://www.kjct8.com/content/news/Social-media-helps-reunite-family-with-their-stolen-cat-480890991.html>
- What you need to have for the perfect Western Colorado picnic: <http://kool1079.com/what-you-need-to-have-for-the-perfect-western-colorado-picnic/>
- Five early May festivals in Colorado you won't want to miss: <http://kool1079.com/five-early-may-festivals-in-colorado-you-wont-want-to-miss/>
- It should be a great summer of music in the Grand Valley: [https://www.gjsentinel.com/entertainment/columns/it-should-be-a-great-summer-of-music-in-the/article\\_66102bba-4993-11e8-8388-10604b9f1ff5.html](https://www.gjsentinel.com/entertainment/columns/it-should-be-a-great-summer-of-music-in-the/article_66102bba-4993-11e8-8388-10604b9f1ff5.html)
- District 51 celebrates employee milestones, retirees: <http://www.kjct8.com/content/news/District-51-honors-staff-with-event-480632191.html>
- King rules during youth elk-calling event: [https://www.gjsentinel.com/outdoors/hunting/king-rules-during-youth-elk-calling-event/article\\_b262153c-463c-11e8-948d-10604b9ffe60.html](https://www.gjsentinel.com/outdoors/hunting/king-rules-during-youth-elk-calling-event/article_b262153c-463c-11e8-948d-10604b9ffe60.html)
- It's barely spring, but fire season is upon us: [https://www.gjsentinel.com/opinion/editorials/it-s-barely-spring-but-fire-season-is-upon-us/article\\_a7129cac-4582-11e8-9e9f-10604b9f6eda.html](https://www.gjsentinel.com/opinion/editorials/it-s-barely-spring-but-fire-season-is-upon-us/article_a7129cac-4582-11e8-9e9f-10604b9f6eda.html)
- Man who started Skipper Island fire comes forward: <http://www.westernslopenow.com/news/local-news/man-who-started-skipper-island-fire-comes-forward/1135205936>
- Transient: sorry for trouble: [https://www.gjsentinel.com/news/transient-sorry-for-trouble/article\\_fe689da0-457b-11e8-afb5-c3e7096cfdfe.html](https://www.gjsentinel.com/news/transient-sorry-for-trouble/article_fe689da0-457b-11e8-afb5-c3e7096cfdfe.html)
- Transient says he accidentally started Skipper Island Fire: <http://www.westernslopenow.com/news/local-news/transient-says-he-accidentally-started-skipper-island-fire/1138850284>
- Fire causes air quality concern: <http://www.kjct8.com/content/news/Fire-causes-air-quality-concern-480429023.html>
- Wrap on the Skipper Island Fire: <http://www.nbc11news.com/content/news/Skipper-Island-Fire-70-percent-contained-480412423.html>
- Blaze chars 220 acres, but crews have it out: [https://www.gjsentinel.com/news/western\\_colorado/blaze-chars-acres-but-crews-have-it-out/article\\_8a825c52-4583-11e8-aaa8-7b00e6690245.html](https://www.gjsentinel.com/news/western_colorado/blaze-chars-acres-but-crews-have-it-out/article_8a825c52-4583-11e8-aaa8-7b00e6690245.html)

**UPCOMING EVENTS** *(When an RSVP is required I will include the information. I also ask that you let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you.):*

- **Tonight, April 27**, Fruita Fourth Friday is back to the downtown beginning at 5pm. See details above.

- **Tomorrow, April 28** is the Grand Valley Bike Swap will be held in Fruita at Civic Center Park (including vendors, open bike swap/sales, beer garden, food trucks, live music) followed by a showing at 7:30 pm of the movie “The Moment”.
- **May 2** is Bike to Work Day with a ride on the new trail beginning at the Civic Center at 6:30 am and free community breakfasts being served from 7-9 am at Heritage Park (by Tacorado and Bestslope Coffee and Civic Center Park by Colorado Canyons hospital and Medical Center.
- **May 4-5** is the 23<sup>rd</sup> annual Fruita Fat Tire Festival (18 Rd and downtown Fruita) and also the 18 Hours of Fruita event (Highline State Park).
- **May 6** is the Rose Hill Rally from 7am – 2pm with a bike aid station at Reed Park.
- **May 12** is the annual Girls on the Run regional 5K run beginning at 9 am at the Community Center.
- **May 15** is the CML Spring Outreach meeting in Palisade from 3-4:30 pm.
- **May 17** is the Business Incubator Center’s Business Showcase 2018 from 4-7 pm at the BIC (2591 Legacy Way GJ). Poster with more info below.
- **May 18** is Colorado Bike to Work Day (earlier this year to accommodate cooler weather) from 6:30 – 9am with breakfast provided at the Community Center by Family Health West.
- **June 1-2** is the annual Mike the Headless Chicken Festival.
- **The Business Incubator** calendar of events is below.
- The Fruita Community Calendar is available on the website at: <http://www.fruita.org/calendar>.
- The **2018** Events Information is also available online at: <http://www.fruita.org/parksrec/page/special-events>

CC. Department Directors



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## NEWS RELEASE

### Stage 1 Fire Restrictions begin May 4<sup>th</sup>, 2018

MESA COUNTY, Colo - The Mesa County Sheriff, and the Fire Chiefs representing municipalities and fire protection districts of Mesas County are enacting Stage I Fire Restrictions effective at **12:01 a.m. Friday, May 4<sup>th</sup>, 2018**. This applies to all of Mesa County with the EXCEPTION of federal land managed by the Bureau of Land Management, the U.S. Forest Service and National Park Service.

In 2012 and 2013 Colorado saw most destructive wildfires in the state's history. The [severe to extreme drought conditions](#) Mesa County is currently experiencing are worse than the drought conditions during 2012. [The National Interagency Fire Center](#) is predicting the significant wildland fire potential for the region to be above average for the first time since 2012.

"We are going into fire restrictions very early this year due to the extreme fire danger and ongoing drought conditions. I understand the impact this will have on many people's recreation plans for the coming months and we do not make this decision without careful consideration. The conditions we are experiencing are the most dangerous fire conditions we have had in recent memory and the potential for serious wildfire is staggering," said Mesa County Sheriff Matt Lewis. "We want to ensure everyone has ample opportunity to understand these fire restrictions and adjust their plans accordingly. It is also important to clearly communicate fireworks will not be allowed under these restrictions to our residents and vendors. The danger is too great this year and there is no reason we should delay the decision to implement fire restrictions or give false expectations as people begin to plan activities."

Already the community has experienced two destructive urban interface fires with the 12 acre Rosevale Fire and the 220 acre Skipper Island Fire. Both fires spread rapidly with dry brush and strong winds fueling the fires. Thousands experienced power outages and some people lost their home. These fire conditions are just going to get worse throughout the summer.

"Something about the seriousness of the situation and how quickly fire spreads...," said Grand Junction Fire Chief Ken Watkins. "We need everyone to do their part, it's going to be a long fire season."

While federally managed lands are not currently enacting restrictions, severe drought conditions exist. The Upper Colorado River Interagency Fire Management Unit asks the public to be extra cautious when recreating and target shooting in dry areas. Conditions are being monitored and fire restrictions are expected to be implemented as the drought persists.

(cont.)



**Mesa County Fire Chiefs Association**



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## What Stage I Fire Restrictions Mean

Fireworks are not allowed under Stage I Fire Restrictions. Professional fireworks shows may be allowed through the permitting process.

Campfires are **ONLY** allowed in designated fire pits or fire rings.

Smoking in open areas is not allowed **EXCEPT** within an enclosed vehicle or building, a developed recreation site, or while stopped in an area of at least six feet diameter that is barren or cleared of all combustible material.

While the restrictions do not impact most shooting sports, explosive targets are prohibited.

Stage I Fire Restrictions will end open burn season for Mesa County. The open burning of yard waste or fields is prohibited **EXCEPT** for agricultural burns with a **Sheriff Issued Burn Permit**. The Sheriff's Fire Marshal will conduct an onsite inspection of each planned burn **BEFORE** a Permit is issued to ensure all safety precautions are met. If they are not met, and conditions do not allow for a safe burn a permit will **NOT** be issued and any agricultural burn will be in violation of the fire restrictions in place.

Causing or allowing a fire during fire restrictions can be a class 6 felony and can be punishable by fines up to \$100,000 and/or imprisonment up to 18 months. Other possible charges include fourth degree arson and intentionally setting a wildfire. You may also be held financially responsible for damage caused.

The use of fireworks, flares, or other incendiary devices, including exploding targets, are always **prohibited** on federal lands.

Wood fires are never permitted anywhere on the Colorado National Monument.



## How to Start a Business in Western Colorado

This class covers the most commonly asked questions including how to do a trade name search, choosing the right legal structure, registering with the state, local licensing requirements, the business planning process, and options for financing your business.

**\$55**  
Class Fee

### Upcoming Class Dates

Tuesday 5/15 6PM-9PM  
Friday 5/25 1PM-4PM  
Friday 6/8 1PM-4PM  
Friday 6/22 1PM-4PM

### Fast Trac Business Basics

MUST PRE-REGISTER CALL 970-243-5242  
Classes are offered from 12-1 PM

**Must take Starting a Business Class First**

<b>Market Research</b> Learn to use market research tools to generate more business	5/3/18 6/7/18
<b>Business Planning</b> Write a plan to help ensure the success of your business	4/26/18 5/31/18
<b>Internet Strategies</b> Learn how to be accessible through the internet	5/17/18 6/28/18
<b>Licensing</b> License your business online	5/24/18 6/14/18
<b>Cash Flows</b> Learn how to do a cash flow budget using Excel	5/10/18 6/21/18



## Immersive Learning: Controlling Stuff

Get more than just an introduction to the exciting world of controlling stuff using low-cost microcontrollers! This hands on series of three consecutive sessions gets you going with your own

Arduino microcontroller and parts kit, which are yours to keep. Wayne Wall, experienced computer engineer and instructor will guide you in understanding how to construct your own circuits and how to program them to your specific needs. This class is for beginners who may have no prior knowledge of electronics or programming.

Class starts May 5<sup>th</sup>

Sign up and prepay for the course at [www.gmakerspace.org/events](http://www.gmakerspace.org/events). Enrollment ends April 30, so parts kits can be ordered and received.  
Cost: \$99 (includes 3 class sessions with kit)



Call 243-5242 to register or visit us at [gjincubator.org](http://gjincubator.org)

All Date & Events Are Subject to Change

Events in Fruita will be held at our Fruita Location  
325 East Aspen Street  
Fruita, Colorado



The SBDC is partially funded by the U.S. Small Business Administration. SBAs funding is not an endorsement of any products, opinions or services. SBA funded programs are extended to the public on a non-discriminatory basis.

June 15<sup>th</sup>  
1PM-2:30PM

## Business Valuation

What's it worth to you?

What would be a fair listing price for a business and how is it determined? Will a lender finance the acquisition? Does selling a business within the industry provide an opportunity to command a premium price? Join us in learning about the roles of market analysis and business evaluation in developing a realistic business worth assessment.

Cost: Free

## Writing and Publishing THE BASICS

June 26<sup>th</sup>  
1PM-2:30PM

If you've always wanted to write a book and think it's just about words on a page, this workshop is for you. We'll touch on the basics of writing a manuscript, submitting, agents, publishers, formatting, self-publishing, and marketing.

Published author Terri Benson is the Education Chair for Rocky Mountain Fiction Writers, and has more than 100 published articles, many award winning, to her credit.

Cost: \$35

July 12<sup>th</sup>  
9AM-2PM

## BOOKKEEPING BOOTCAMP

Learn how to set up and track business accounting records and what types of expenses are deductible. Gain better control of your business by learning how balance sheets, income statements and cash flow projections are prepared and what they can tell you about your business.

Instructor Helen Roe works with the Loan Fund of Mesa County and has been recognized as an Outstanding Woman Accountant by the American Society of Women Accountants.

Cost: \$75



**BUSINESS**  
INCUBATOR CENTER

Expert Help • Targeted Resources • Tangible Results

[www.gjincubator.org](http://www.gjincubator.org)



**Alpine Bank** presents the

Member FDIC

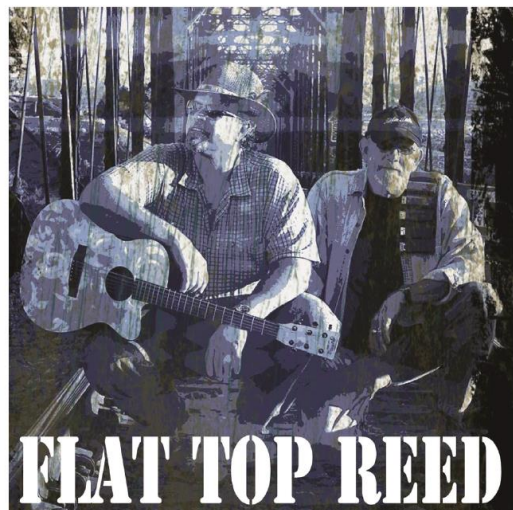
## **Business Showcase 2018**

at The Business Incubator Center

**Join us for a day of fun!  
BIC tenants and  
alumni, booths, food,  
music, Beer Garden,  
GJmakerspace tours,  
and more!**

**May 17th, 2018**

**4PM-7PM**



No Cost to Attend!

2591 Legacy Way Grand Junction CO 81503

Contact: 970-243-5242

[tbenson@gjincubator.org](mailto:tbenson@gjincubator.org)



# **Alpine Bank**

Member FDIC



**WHY FRUITA?** The City of Fruita focuses on three strategic outcomes built upon a base of providing quality core services.

**Quality of Place (QP)** The City of Fruita is a community where residents and visitors love where they are. The City strives to be a bike and pedestrian friendly community by providing a system of sidewalks, trails, and bike lanes that connect our parks, schools, neighborhoods, civic facilities, and commercial areas. We value safe neighborhoods, our geographic natural resources and landscapes, top tier education and healthcare, and we collaborate to provide quality essential infrastructure and services. We are an inclusive community of doers who enjoy active and healthy lifestyles.

**Economic Health (EH)** The City of Fruita strives to be financially sustainable by enabling a stable economy and supporting a diversity of businesses that offer well-paying jobs that attract educated employees. The City works to be fiscally responsible and continuously seeks ways to allocate resources to services and projects that have the highest impact on the City's priorities. We are the innovative leader for economic development in the Grand Valley.

**Lifestyle (L)** The City of Fruita fosters a fun and funky ambiance by celebrating the local arts, farm and ranching history, unique leisure opportunities, and family-friendly events and activities. As a city, we encourage a diversity of cultural opportunities, businesses, and recreational activities. We continue to improve and enhance recreational offerings from traditional to outdoor adventure sports and youth to adult activities. We are a family-friendly community with diverse cultural opportunities, businesses and recreational amenities where visitors feel like locals and locals play like visitors.





# FRUITA COLORADO



*City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.*

## **We are Fruita. We are...**

**Fun**—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

**Respectful**—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

**United**—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

**Innovative**—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

**Transparent**—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

**Authentic**—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.