



FRUITA COLORADO

Weekly Info Update



To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: MARCH 2, 2018
Re: WEEKLY INFORMATION UPDATE

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Tuesday's City Council Meeting

We have made one change to the agenda from what we mentioned at the Workshop. We will have the first reading and call for an introduction of an ordinance amending the Density Bonus Chapter of the Land Use Code on the Consent agenda and present on it at the public hearing on April 3rd. This agenda does have quite a bit on the consent agenda in addition to two public hearings of preliminary plans for both Pinewood Estates and Soren Subdivisions.

City of Fruita has become the 198th community to enroll in the AARP Network of Age-Friendly Communities.

Election Update (cont.)

Election News: <http://www.fruita.org/citycouncil/page/2018-regular-municipal-election>. Candidate petitions have been submitted and certified. The City has 2 candidates for the Mayor's seat - Joel Kincaid and Mike Durden, and 5 candidates for the 3 Council seats – Kyle Harvey, Rudy Van Voorhees, Carolyn Gambino, Karen Leonhart and Lori Buck. The candidates' bios are on the City's website and will also be included in the next issue of the City Link. The Chamber is hosting a candidate forum on March 8 at 6:00 pm at the Community Center.

TID BITS:

- I had the opportunity to share the Fruita story with an engaged New Dimensions group Monday.
- Also met with Grand Valley Transit to begin looking at future funding of the system and re-evaluating the funding formula.
- I also began attending the Air Service Alliance this week.
- Congrats to Nicole MacDonald who was recognized as the February Employee of the Month!

Honor the Past – Envision the Future **FRUITA**

- The Police Department continues to receive and investigate calls for service related to school safety, threats, etc., which is consistent with what is taking place throughout the country.
- Lt. Peck met with students and staff at Fruita Monument High School to discuss the recent school events and answer any questions they had regarding school safety or our response.
- Officers Henderson and Rezak and PST Nehm took cookies (baked by Garrett's mom) to the Fruita Middle School Special Education program and spent some time decorating cookies and playing educational games with the students.
- Chief Krouse joined GJPD Interim Chief Nordine, Palisade Chief Funston, and MCSO Captain Rowell to film a video relaying a message to the community about law enforcement's unified commitment to school safety. The video was posted and shared on social media.
- There have been several coyote sightings south of the Interstate, with reports of packs of coyotes entering yards. The Police Department is working with the Division of Parks and Wildlife.
- The Chief and I attended a meeting with representatives from local law enforcement and School District 51 to discuss future plans for School Resource Officer programs and other school safety issues.
- We received the Railroad permit for the Highway 6 Crossing for the sewer interceptor project!
- Kokopelli Phase 1 Big Salt Bridge was installed as well as remaining concrete. Excavation for retaining walls on Phase I continues. Soil Nail wall to start down by Reed Wash this week.
- Staff met with a prospective new business looking to locate on Highway 6 & 50.
- Western Colorado Conservation Corps will begin construction on the singletrack trail along the Kokopelli section of the Riverfront Trail Monday.
- We also had a great first meeting with a new prospective business this week.
- The City continues to see increased residential building activity. This year we have issued 25 new residential planning clearances.
- Current pending development projects in the review process include: the Fruita RV Resort, Soren Subdivision, Pinewood Subdivision, Imondi Wakezone, Munchies Site Plan and Sunset Point Subdivision.
- Imondi Wakezone received their planning clearance today.
- The Planner 1 & Code Compliance Officer job notifications have closed and we are working on scheduling interviews.
- The Accountant position call for applications closes March 5.
- Parks Staff is preparing to 're-install' the Dinosaur Diamond sculpture on the pedestal in front of the Over the Edge Bike Shop and Camilla's. The sculpture has been in storage since the downtown renovation took place and it's time to let the Dinosaur's out.
- With that said, the Peregrine Falcon that is carved from a tree trunk in Circle Park has deteriorated over the years at its base. Parks staff will be removing the Falcon and placing it in storage until we determine what can be done to possibly preserve and find it a new location.
- Staff and several Communities That Care Members attended a Positive Youth Development training on Monday and learned more about things from the development of the youth brain to strategies in engaging youth.
- The Communities that Cares Key Leaders meeting also took place on Monday where there were updates from committees as well as it was decided that the Fruita CTC effort would be renamed to Fruita Youth Initiative or FYI.

- Check out the CTC FYI Bog post here:
<http://healthymesacounty.org/blogs/communitiesthat-care-why-youth-voices-matter/>
- CIRSA conducted an annual risk audit with us this week.
- Looks like we will begin the annual chip-sealing in May rather than June. We are partnering with Mesa County to again leverage more mileage completed for less money and the need to begin in May.
- We continue to work on the long-range capital plan.
- We are preparing grant applications with three agencies for assistance with the Cedar Way project and also the round-about improvements.

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- Wildcats Snyder “No option to Lose” in state tournament:
<http://www.westernslopenow.com/sports/local-sports/wildcats-snyder-no-option-to-lose-in-state-tournament/1001495643>
- I’m now a Colorado girl: leaving storm-torn Puerto Rico for a new life and adventures:
<https://beaconseniornews.com/local/im-now-colorado-girl-leaving-storm-torn-puerto-rico-new-life-adventures/>
- Early season travel prepares Wildcats for state:
<http://www.nbc11news.com/content/sports/475596973.html>
- Trails group seeks to expand Cedar Mountain Trails:
<https://www.craigdailynews.com/news/trails-group-seeks-to-expand-cedar-mountain-trails/>
- D51 students plan walk-out, march for gun control and reform:
<http://www.nbc11news.com/content/news/475477863.html>
- Local businesses among Wright Award finalists: <http://thebusinesstimes.com/local-businesses-among-wright-awards-finalists/>
- More HS Girls Basketball: <http://www.nbc11news.com/content/sports/475363103.html>
AND https://www.gjsentinel.com/sports/high_schools/great-cats/article_a7561014-1c55-11e8-b769-10604b9f1ff4.html AND
<http://www.westernslopenow.com/sports/local-sports/hs-basketball-fruita-monument-advances-to-great-8/996802546> AND
<https://www.aurorasentinel.com/sports/preps/girls-basketball/girls-basketball-defending-champ-grandview-coliseum-bound/> AND
https://www.gjsentinel.com/sports/high_schools/the-path-to-success/article_2a543f26-19fa-11e8-9459-10604b9f6eda.html

- Pay floor rising: https://www.gjsentinel.com/news/western_colorado/pay-floor-rising/article_7476a2c6-1a02-11e8-a46b-10604b9f6eda.html
- Bond money used to keep D51 students safe: <http://www.nbc11news.com/content/news/Bond-money-used-to-D51-keep-kids-safe-475214433.html>
- D51 quells rumor of shooting plot: <http://www.westernslopenow.com/news/local-news/d51-quells-rumor-of-shooting-plot/992299047>

UPCOMING EVENTS *(When an RSVP is required I will include the information. I also ask that you let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you.):*

- **March 8** is the Chamber's Mayor and City Council Candidate Forum at 6:00 pm at the Community Center.
- **March 10** is the annual Evening of Art Gala at 6:30 pm at the Community Center.
- **March 28** is the annual Easter Egg Scramble from 4:00-4:15 pm ☺ on the back lawn of the Community Center.
- **April 6** is the Fruita Parks & Recreation Youth Scholarship Golf Tournament at 9:00 am at Adobe Creek Golf Course.
- **April 14** is the Desert Rats Trail Running Festival.
- **April 21** is the 9Health Fair Expo at the Community Center from 8:00 am – noon.
- **April 26** is the annual Arbor Day event TBD.
- **May 4-5** is the 24th annual Fruita Fat Tire Festival and 18 Hours of Fruita.
- **May 6** is the Rose Hill Rally from 7:00 am – 2:00 pm with a bike aid station at Reed Park.
- **May 12** is the annual Girls on the Run regional 5K run beginning at 9:00 am at the Community Center.
- **May 18** is Colorado Bike to Work Day (earlier this year to accommodate cooler weather) from 6:30 – 9:00 am with breakfast provided at the Community Center by Family Health West.
- **June 1-2** is the annual Mike the Headless Chicken Festival.
- The Fruita Community Calendar is available on the website at: <http://www.fruita.org/calendar>.
- The **2018** Events Information is also available online at: <http://www.fruita.org/parksrec/page/special-events>

CC. Department Directors



WHY FRUITA? The City of Fruita focuses on three strategic outcomes built upon a base of providing quality core services.

Quality of Place (QP) The City of Fruita is a community where residents and visitors love where they are. The City strives to be a bike and pedestrian friendly community by providing a system of sidewalks, trails, and bike lanes that connect our parks, schools, neighborhoods, civic facilities, and commercial areas. We value safe neighborhoods, our geographic natural resources and landscapes, top tier education and healthcare, and we collaborate to provide quality essential infrastructure and services. We are an inclusive community of doers who enjoy active and healthy lifestyles.

Economic Health (EH) The City of Fruita strives to be financially sustainable by enabling a stable economy and supporting a diversity of businesses that offer well-paying jobs that attract educated employees. The City works to be fiscally responsible and continuously seeks ways to allocate resources to services and projects that have the highest impact on the City's priorities. We are the innovative leader for economic development in the Grand Valley.

Lifestyle (L) The City of Fruita fosters a fun and funky ambiance by celebrating the local arts, farm and ranching history, unique leisure opportunities, and family-friendly events and activities. As a city, we encourage a diversity of cultural opportunities, businesses, and recreational activities. We continue to improve and enhance recreational offerings from traditional to outdoor adventure sports and youth to adult activities. We are a family-friendly community with diverse cultural opportunities, businesses and recreational amenities where visitors feel like locals and locals play like visitors.



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City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.

We are Fruita. We are...

Fun—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

Respectful—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

United—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

Innovative—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

Transparent—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

Authentic—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.