



FRUITA

COLORADO

Weekly Info Update



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To: MAYOR AND CITY COUNCIL
From: MARGARET SELL, ACTING CITY MANAGER
Date: July 7, 2017
Re: WEEKLY INFORMATION UPDATE

This week's information update will be brief. Overall it has been a good but busy week. I hope everyone had a great Independence Day!

TID BITS:

July 3 Fireworks Shows. The fireworks show went off without a hitch, and more importantly, no fires. The City had a number of agencies on site to assist with any potential runaway sparks from the fireworks but we are happy to report that there were none. Kudo's to all that helped and assisted with this event!

Fruita Community Center. As expected June 2017 was by far the busiest month ever at the FCC with 23,910 visits. The daily average at the FCC in June was 797 visits and the next closest was June 2016 with 731 average daily visits. Thanks to all of our FCC staff (lifeguards, front desk staff, everyone) who helped keep all safe and working in good order this past month.

Little Salt Wash Park Expansion. The City of Fruita is proud owners of 5 acres of land next to Little Salt Wash Park. This land will be used to expand the park in the years to come. In the meantime, staff will begin working to create a temporary over-flow parking lot on the western end of the new property. This will be used during heavy weekend traffic when soccer, flag football, baseball and softball are all scheduled. It was a much needed acquisition and thanks to Great Outdoors Colorado for helping the City purchase it!

Honor the Past – Envision the Future **FRUITA**

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- Celebrate the Fourth of July Early in Fruita – Fireworks, Family Fun
<http://www.westernslopenow.com/news/local-news/celebrate-the-fourth-of-july-early-in-fruita/756707857>
- Music Scene - TNCS
<http://www.gjsentinel.com/entertainment/articles/music-scene-july-7-2017>
- Art Murals
<http://www.gjsentinel.com/entertainment/articles/entertainment-in-brief-july-7>
- Coffee, car lovers brought together
<http://www.nbc11news.com/content/news/Coffee-and-Cars-brings-car-and-coffee-lovers-together-432175763.html>
- Colorado's coup (Outdoor Retailer Trade show coming to Denver)
<http://www.gjsentinel.com/opinion/articles/colorados-coup/>
- Hero Workout
<http://www.gjsentinel.com/lifestyle/articles/health-and-wellness-briefs-july-4-2017>

UPCOMING EVENTS (*When an RSVP is required I will include the information. I also ask that you let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you.:*)

- **July 8** is the Fruita Farmer's Market in Civic Center Park from 8:30 am – 12:30 pm.
- **July 13** is the Thursday Night Concert featuring Flat Top Reed at 7:30 pm in Civic Center Park.
- **July 15** is the Fruita Farmer's Market in Civic Center Park from 8:30 am – 12:30 pm.
- **July 20** is the Thursday Night Concert featuring Stray Grass at 7:30 pm in Civic Center Park.
- **July 21** is the IGA Float Trip with our Riverfront Partners (see flier below).
- **July 22** is the Fruita Farmer's Market in Civic Center Park from 8:30 am – 12:30 pm.
- **July 24** is the Grand Valley Transit 1-10 Year Strategic Plan Work Session that Councilor Karisny and I will be attending.
- **July 27** is the Thursday Night Concert featuring Jack + Jill at 7:30 pm in Civic Center Park.
- **July 29** is the 4th Annual Cops and Cars Car Show benefitting Special Olympics Colorado from 9 am – 3pm at Fruita Monument High School.
- **July 29** is the Fruita Farmer's Market in Civic Center Park from 8:30 am – 12:30 pm.
- **July 31** is the District 51 Foundation, in partnership with Fruita, Palisade, GJ and Mesa County welcome of the new School District Superintendent at the Avalon from 7-8:30 pm that Mayor Buck and I will speak at (flier below).
- **August 3** is the Thursday Night concert featuring Halden Wofford & the Hi Beams at 7:30 pm in Civic Center Park.
- **August 5** is the Fruita Farmer's Market in Civic Center Park from 8:30 am – 12:30 pm.
- **August 10** is the Thursday Night Concert featuring The Williams Brothers Band at 7:30 pm in Civic Center Park.
- **August 12** is the Fruita Farmer's Market in Civic Center Park from 8:30 am – 12:30 pm.

- The Fruita Community Calendar is available on the website at: <http://www.fruita.org/calendar>.
- The **2016** Events Information is also available online at: <http://www.fruita.org/parksrec/page/special-events>

CC: Department Directors



ONE RIVERFRONT INVITES YOU ON A

RIVERFRONT FLOAT

July 21, 2017 ■ 8:00 AM
Blue Heron Boat Launch,
Grand Junction, CO



RSVP by July 13 to:

Michele: 683-4333;
michele.rohrbach@mesacounty.us

indicate life jacket needs and size



WHAT TO BRING:

Hat
Sunscreen
Sunglasses
River clothes
Water bottle



Lee Gelatt Photography

SPONSORS:

WHAT TO EXPECT:

A fun, easy float along the Colorado River from Blue Heron Boat Launch to Fruita. Shuttles and lunch will be provided, with an estimated completion time around 1 pm.



Tamarisk Coalition
RESTORE + CONNECT + INNOVATE



YOU'RE INVITED!

Welcome Dr. Ken Haptonstall, PhD

You are cordially invited to the District 51 Foundation Superintendent Welcome Event! Join us for an evening of celebration as we welcome our new Superintendent Ken Haptonstall.

When: Monday, July 31 • 7 p.m. - 8:30 p.m.

Where: The Avalon

*Appetizers, water
and tea will be served.*

*This event is open to the
entire community.*

*A special thank you
to Mesa County and
the cities of Fruita,
Grand Junction,
and Palisade for co-
sponsoring the event.*



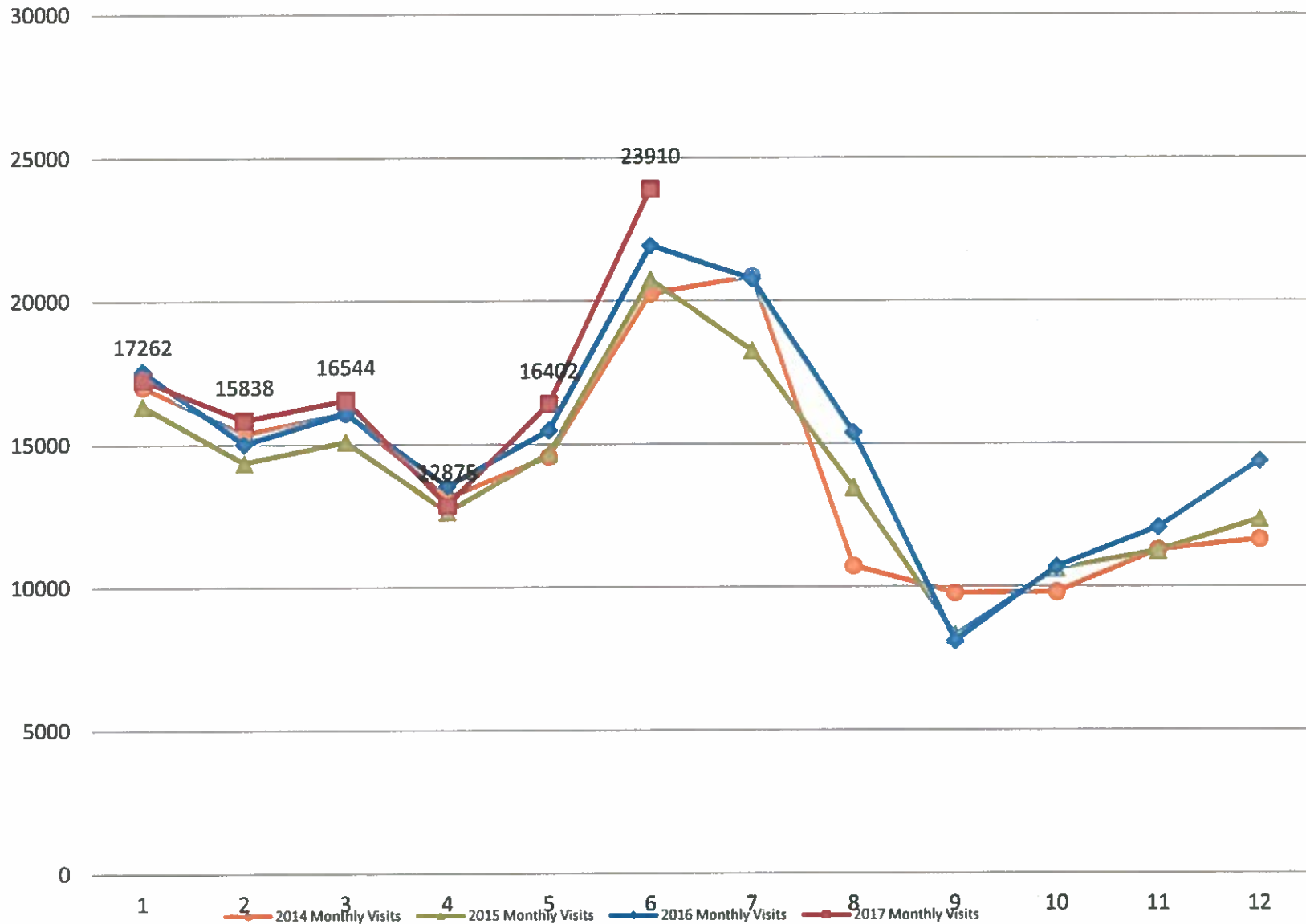
D51F

SCHOOL DISTRICT 51
FOUNDATION

*Please RSVP for your free tickets
at d51foundation.org*



Total Visits by Month - FCC



Month	2012 Monthly Visits	Average Daily Visits	2014 Monthly Visits	Average Daily Visits	Visits over / under	2015 Monthly Visits	Average Daily Visits	Visits over / under	2016 Monthly Visits	Average Daily Visits	Visits over / under	2017 Monthly Visits	Average Daily Visits	Visits over / under
January	16707	556.90	17020	567.33	48	16338	544.60	-682	17550	585.00	1212	17262	575.40	-288
February	15203	524.24	15363	548.68	168	14355	512.68	-1008	15011	517.62	656	15838	565.64	827
March	16071	518.42	16095	519.19	681	15093	486.87	-1002	16083	536.10	990	16544	533.68	461
April	11837	408.17	13130	452.76	984	12637	435.76	-493	13537	451.23	900	12875	443.97	-662
May	13584	438.19	14565	469.84	203	14677	473.45	112	15483	499.45	806	16402	529.10	919
June	21506	716.87	20249	674.97	-3	20746	691.53	497	21929	730.97	1183	23910	797.00	1981
July	19897	663.23	20847	694.90	-43	18258	608.60	-2589	20757	691.90	2499			
August	12674	528.08	10731	447.13	-608	13463	434.29	2732	15390	496.45	1927			
September	9215	307.17	9768	325.60	-271	8304	361.04	-1464	8103	352.30	-201			
October	9137	294.74	9801	316.16	188	10614	342.39	813	10685	344.68	71			
November	10684	368.41	11278	388.90	-126	11240	387.59	-38	12057	415.76	817			
December	10433	347.77	11649	388.30	-24	12348	411.60	699	14381	479.37	2033			
Total	166948		170496		1197	168073		-2423	180966		12893	102831		3238
	166948		170496			168073			180966			102831		
	#####								10470					