



FRUITA

COLORADO

Weekly Info Update



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970-858-0360

To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: MAY 26, 2017
Re: *EARLY* WEEKLY INFORMATION UPDATE

Happy Memorial Day

City offices will be closed Monday, May 29 in observance of Memorial Day.

Summer City Link

This should reach residents this week, but the online version is found [here](#).

aRT-F

Last year the City of Grand started a Riverfront Trail Art program to address graffiti along the trail and specifically determine how to reduce graffiti at underpasses. The results was the aRT program where they invited graffiti artist to submit proposals of artwork at an underpass and a selection committee would vet the proposal and make selections. It was a successful program. This year, the City of Fruita asked to participate in the program and we will be working with the program administrators to have the underpasses along the new Lower Little Salt Wash Trail paint with graffiti art. One underpass has already been 'tagged' (it was immediately removed) and it is hope that with this artwork, future 'taggings' will be deterred. Submissions will be made over the summer and the artwork will be created along the underpasses on Saturday, September 23rd of this year. We are excited to work with the Grand Junction group and will be able to have representation on the selection committee to select the artist and artwork that will go on our underpass walls.

Starburst Award

Hooray! We are receiving another Starburst Award for the Little Salt Wash Trail! See press release below.

TID BITS:

- Fun video on Public Lands and our partners who manage them for us:

<https://www.youtube.com/watch?v=sknviIRFHZw&feature=youtu.be>

Honor the Past – Envision the Future **FRUITA**

- We received only two proposals for the community survey that we are partnering with Communities that Care and Family Health West on and felt we needed to extend the deadline which will now close on June 16 and we have had more interest so far.
- We appreciate Family Health West's cooperation and commend the Police Department in dealing with the social media threats that put the hospital on lockdown over the weekend and resulted in an arrest.
- While we are not able to provide Glade Park water from Reservoir 3 and Haypress due to a line break that GPPWUA is going to fix, we have been able to supply water to them from other springs.
- Design continues on Maple Street Bridge, the Kokopelli Trail and the Aspen Alley project.
- Pre-bid meeting for the I-70 force main project is Tuesday.
- Staff is working on the best way to repair the basketball courts at Reed Park.
- Staff is also about to kick-off budget season ;-) and making progress on the Priority Based Budgeting work.
- The outdoor pool opens Saturday!
- City Trail Hosts will be volunteering at the Riverfront Concerts taking tickets and able to keep a portion of revenue for the trail host program.
- Mike the Headless Chicken Festival is next weekend!
- Great Outdoors Colorado will be here filming and interviewing people next week.
- Grand Day 2.0 video that has some scenes in and around Fruita is being filmed Wednesday.
- We had a productive week planning for the Water Rights Public Education Open House June 2nd, working on our sewer master plan and priority projects, meeting with partners like the Math & Science Center, National Monument, local businesses, progressing on our Sea Otter contact follow-ups, and diving into operational improvements.
- Have a great Memorial Day Weekend!

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- Fruita man faces felony charge in hospital lockdown:
<http://www.gjsentinel.com/news/articles/fruita-man-faces-felony-charge-in-hospital-lockdown>
- Facebook threat forces lockdown of Fruita hospital:
<http://www.gjsentinel.com/news/articles/facebook-threat-forces-lockdown-of-fruita-hospital>
- Local back country horse club hosts clinic to make horses 'bombproof' TV spot:
<http://www.nbc11news.com/content/news/Local-back-country-horse-club-hosts-clinic-to-make-horses-bombproof-423516264.html>
- Fruita hospital lockdown is lifted after social media threat TV spot:
<http://www.nbc11news.com/content/news/423482914.html>

UPCOMING EVENTS (When an RSVP is required I will include the information. I also ask that you let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you.):

- **May 28** at 6:00 pm, a Retreat Ceremony will be held at the Cemetery. The Grand Valley Combined Honor Guard will formally lower and retire the American flag for the evening.
- **May 28** at 6:15 pm, the Honor Guard will conduct a Flag Retirement and Burning Ceremony and properly dispose of unserviceable American flags. Flags can be dropped off at the Cemetery before May 27th.
- **May 29** at 10:00 am, a Memorial Day ceremony honoring all veterans will be held at the Cemetery. The public is invited and are encouraged to bring their own seating.
- **May 29** at 11:00 am – American Legion Jr. Vice Commander Louis Brackett will conduct a Memorial Day Service at Elmwood Cemetery in Fruita.
- **June 1** is a Community that Cares Fruita Information Session in the Peach and Plum rooms of the Fruita Community Center from 5:30 – 6:30 pm (flyer below).
- **June 1** Museums of Western Colorado Opening Reception for *Women of Excellence: The Colorado Women's Hall of Fame Collection* begins at 5:30 pm at the Museum of the West in downtown GJ. 2010 Inductee Jill Tietjen presents "Women Who've Changed Colorado." Inductee portraits and profiles will be on exhibition at the Museum of the West June 2 – September 4.
- **June 2** we are hosting a public forum in the old DMV room to educate and gather feedback on mountain water/land assets from 4-6 pm.
- **June 2-3** is Mike the Headless Chicken Festival in downtown Fruita.
- **June 6** is the 2017 Western Colorado Economic Summit presented by GJEP at CMU: <http://www.gjep.org/western-colorado-economic-summit/>. (I am registered).
- **June 7** is the Fruita Chamber of Commerce Legislative Forum with state, county and City officials speaking at the Lower Valley Fire Department at 7:30 pm.
- **June 8** is a Riverfront Concert featuring Big Sam's Funky Nation at the state park (gates open at 5:30, show starts at 7:30 pm).
- **June 15** is the first of the weekly Fruita Thursday Night Concert series featuring Bicycle Annie at 7:30 pm in Civic Center Park.
- **June 16** is Food Truck Friday in Civic Center Park beginning at 5:30 pm.
- **June 15-18** is Country Jam.
- **June 17** is the 4th Annual Crazy About Canyons Wine Dinner @ Carlson's from 5:30 – 8:00 pm (flyer below).
- **June 20-23** is the annual CML Conference.
- **June 21** is the first annual Community Solstice/Harvest Dinner at Civic Center Park at 6:30 pm (poster below).
- **June 22** is the Thursday Night Concert at 7:30 pm in Civic Center Park featuring Johnson County Coroners.
- **June 24** begins the weekly Farmers Market series each Saturday in Civic Center Park starting at 8:30 am.
- **June 28** is Bike to Work Day with a breakfast provided by Family Health West at the Civic Center—6:30 – 8:30 am.

- **June 29** is the Thursday Night Concert with the Centennial Band at 7:30 pm. **This is the concert that City Council is serving ice-cream.**
- **June 29** is also a Riverfront Concert featuring the Fabulous Thunderbirds at the state park.
- The Business Incubator class schedule is below.
- The Fruita Community Calendar is available on the website at: <http://www.fruita.org/calendar>.
- The **2016** Events Information is also available online at: <http://www.fruita.org/parksrec/page/special-events>

CC: Department Directors

COLORADO LOTTERY STARBURST WINNERS ANNOUNCED

May 23, 2017, DENVER – The envelope please! Eleven winners from communities all across the state have been selected as Colorado Lottery 2017 Starburst Award recipients. Starburst Awards recognize excellence in the use of Lottery funds for community and conservation projects. Winners are chosen based on the creativity of the project, the economic and social impact on the community, and whether the project achieved its goal. Here are the 2017 winners:

- Cañon City Area Recreation and Park District, Rouse Park Pickleball Courts
- City of Brush!, Pioneer Skate Park
- City of Englewood, River Run Trailhead
- City of Fruita, Lower Little Salt Wash Trail
- City of Greeley, Aven’s Village Playground
- City of Lamar, Lamar Sports Complex
- City of Salida, Citywide Playground Replacement
- City of Woodland Park, Redevelopment of Memorial Park
- Colorado Parks and Wildlife, Schools and Outdoor Learning Environments (SOLE) statewide program
- Town of Limon, Limon Public School
- Town of Lyons, LaVern M. Johnson Park

More than \$22.9 million in Lottery funds is represented in these 11 projects, including a Building Excellent Schools Today (BEST) grant worth \$18 million to the Town of Limon. This is the first Starburst Award cycle that includes funding from all four Lottery proceeds beneficiaries; Great Outdoors Colorado, The Conservation Trust Fund, Colorado Parks and Wildlife, and BEST.

Each recipient will be formally presented with their award this summer. For more information on Starburst Awards, visit the website, www.coloradolottery.com.

MEDIA CONTACT:

Kelly Tabor

PHONE 303.759.6872 | CELL 303.945.9724

Kelly.Tabor@state.co.us





Pumping up the Dream Starting a Business in Western Colorado

This class covers the most commonly asked questions including how to do a trade name search, choosing the right legal structure, registering with the state, local licensing requirements, the business planning process, and options for financing your business.

\$50
Class Fee

Upcoming Class Dates

Tues 5/16/17 1-4 PM (Fruita Location)
Tues 5/30/17 9-Noon
Fri 6/9/17 9-Noon
Tues 6/20/17 1-4PM (At FACTORY)

Fast Trac Business Basics

MUST PRE-REGISTER CALL 970-243-5242
Classes are offered from 12-1 PM

Must take Starting a Business Class First

Market Research Learn to use market research tools to generate more business	5/4/17 6/8/17 (At FACTORY)
Business Planning Write a plan to help ensure the success of your business	5/18/17 6/22/17 (IN Fruita)
Internet Strategies Learn how to be accessible through the internet	5/25/17 6/29/17
Licensing License your business online	5/11/17 (Fruita) 6/15/17
Cash Flows Learn how to do a cash flow budget using Excel	4/27/17 6/1/17



How to list, sell, and prosper on Amazon.com

We will address the ins and outs of selling on Amazon.com including how to list your products, ship items to Amazon or directly to customers, and how much it costs. We will address everything from getting started to wholesaling to Amazon.

A powerpoint presentation with lots of detail and a lengthy Q & A to follow.

June 26 1PM-3PM
2017 Cost \$35

Do what works for you, take one class for \$50 or both classes for \$75.

Call 243-5242 to Register or visit us at gincubator.org

All Date & Events Are Subject to Change

Events in Fruita will be held at our Fruita Location
325 East Aspen Street
Fruita, Colorado



The SBDC is partially funded by the U.S. Small Business Administration. SBA's funding is not an endorsement of any products, opinions or services. SBA funded programs are extended to the public on a non-discriminatory basis.

3rd Fri
of every month
11-Noon

Open Coffee Club
GRAND VALLEY E-SERIES

The Business Incubator Center
2591 Legacy Way
Grand Junction, CO



We will be introducing our new format! Come join us as we talk entrepreneurship, startups, and the Grand Valley lifestyle over coffee. Check gincubator.org for monthly speakers.

BUSINESS VALUATION

May 26th
10-11:30

What would be a fair listing price for a business and how is it determined? Will a lender finance the acquisition? Does selling a business within the industry provide opportunity to command a premium price? Join us in learning about the roles of market analysis and business evaluation in developing a realistic business worth assessment. Cost: \$35

1st. Thurs
of every month
5-7 PM

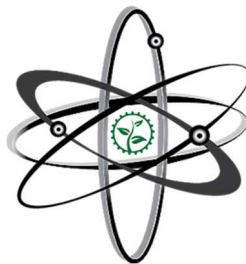
GV Food Hub Meetup

Who we are - a group of farmers, ranchers, food producers, and consumers with a strong belief that buying locally creates a community with enhanced economic, health, and social benefits. Our goal is to have a study performed to determine the feasibility of creating a Food Hub in the Grand Valley. The 1st Thursday of each month, from 5-7 p.m. - we'll supply beverages.

LOOKING TO FRANCHISE?

June 13
1-4 PM

Learn how to evaluate a franchise opportunity in a way that will answer all your questions, and address all your concerns. We will discuss a 7 step process for analyzing a franchise opportunity. Learn how to compare several franchise opportunities to determine which presents the best opportunity. Will discuss proprietary tools that allow you to match your personal attributes to companies where people just like you are being highly successful. Assess your readiness to go into business. Cost: \$35



BUSINESS INCUBATOR CENTER

Expert Help • Targeted Resources • Tangible Results

PRESS RELEASE

THE BUSINESS INCUBATOR CENTER

2591 Legacy Way, Grand Junction, CO 81503 • 970/243-5242 • Fax 970/241-0771

FOR IMMEDIATE RELEASE:

DATE: May 25, 2017
CONTACT: Terri Benson
PHONE: 970-243-5242

BIC is hosting 2 Fundraising events on June 3

The **1st Annual Atomic 5K Run/Walk** will begin at 9:00 a.m. with packet pickup and late/on-site registration beginning at 7:30. The route runs around the newly designated National Historic District campus (part of the Manhattan Project). More information and registration is available at <https://www.atomic5kgj.com/> or email atomic5kgj@gmail.com or call 970-243-5242 and ask for Amanda Jimerson. This will be a timed event but fun-runners, walkers, and “virtual” runners are welcome! The Atomic 5K run is being sponsored by Riverview Technology Corporation, JGMS, Impact Promotions, and many other local businesses.

Beginning at 10:00 the **Business Showcase** will open – no charge for entry! The Showcase includes tenant and alumni booths (food, products, services, and more), a Beer Garden (Kannah Creek beer and local wines for sale), free live music (Flat Top Reed), Bump & Jump, a Kid’s Fun Run and other children’s activities, and more! The Business Showcase is being sponsored by Alpine Bank.

Both events are open to the public. Bring the whole family and enjoy the beautiful campus, meet some great local small business owners, and help support Entrepreneurship and Small Business. All proceeds support entrepreneurship in Mesa County! **The media is encouraged to attend.**

Schedule:

9AM Atomic 5K Run/Walk

10AM-2PM Business Showcase **FREE ENTRY**

10:30 AM Atomic 5K Awards

11AM Kids Fun run **FREE**

More information: <http://www.giincubator.org>

The Business Incubator Center serves a mission to support the launch, growth, stabilization and long-term success of business enterprises. We measure success by our ability to guide entrepreneurs through sound business decisions and our positive influence on economic growth in the region. Over our 30 year history, this structure has generated powerful results, including the launch of nearly 300 companies, generation of more than \$165 million in revenue by these companies, creation of approximately 10,000 jobs, and the investment of over \$53.7 million in capital.

For more information on BIC programs in general please contact Terri Benson (tbenson@gjincubator.org) 970-243-5242 or the Business Incubator Center at www.gjincubator.org

SAVE THE DATE: JUNE 17!



COLORADO CANYONS
ASSOCIATION

4TH ANNUAL
CRAZY ABOUT CANYONS
WINE DINNER
@ CARLSON'S

- Release of River's Edge wine from Carlson Vineyards to benefit Colorado Canyons Association
- Amazing picnic buffet featuring peach wood smoked Colorado pulled pork and beef provided by Palisade Brewing Company, local produce from Farmacy Farms, homemade sides & desserts, plus select Carlson Vineyards wines.
- Presentation by Peter Jouffas: Tribute to his dad, Chris Jouffas, and stories from a ranching family in McInnis Canyons NCA.
- Silent Auction: Bid on wines, adventures & more to support CCA.
- Help the winemaker decide! Taste, vote and help us decide on our CCA/Carlson wine for 2018!

\$75/pp in support of Colorado Canyons Association

**RSVP & Tickets: coloradocanyonsassociation.org
or call Joe Neuhof at 970-263-7902 THANK YOU**



Saturday, June 17, 2017 • 5:30 – 8:00 PM
Carlson Vineyards, 461 35 Rd., Palisade, CO



communities that care

STRONG COMMUNITIES, SUCCESSFUL KIDS.

Fruita Information Session



Fruita Community Center
Peach and Plum rooms



Thursday, June 1
5:30-6:30 PM



Grab a slice, pick a seat, and learn how Communities That Care works to empower local youth and how you can get involved!

Questions?
Katie Smith, CTC Facilitator
(970) 254-4115 or katie.smith@mesacounty.us



**MESA COUNTY
PUBLIC HEALTH**
Working Together for a Healthy Community



FRUITA
COLORADO



Summer Solstice



Community Dinner

Wednesday, June 21

Civic Center Park

6:30pm to 9:00pm

Locally Raised • Locally Grown

\$10 Adults • \$5 Children under 12

Presold Tickets Available Only - Limited to 250 tickets

Smoked Pork &

All the Fixin's

Dessert & Beverages

Beer and Wine available for purchase

Live
Music!

Kids
Games!

Bring own plate and utensils



WHY FRUITA? The City of Fruita focuses on three strategic outcomes built upon a base of providing quality core services.

Quality of Place (QP) The City of Fruita is a community where residents and visitors love where they are. The City strives to be a bike and pedestrian friendly community by providing a system of sidewalks, trails, and bike lanes that connect our parks, schools, neighborhoods, civic facilities, and commercial areas. We value safe neighborhoods, our geographic natural resources and landscapes, top tier education and healthcare, and we collaborate to provide quality essential infrastructure and services. We are an inclusive community of doers who enjoy active and healthy lifestyles.

Economic Health (EH) The City of Fruita strives to be financially sustainable by enabling a stable economy and supporting a diversity of businesses that offer well-paying jobs that attract educated employees. The City works to be fiscally responsible and continuously seeks ways to allocate resources to services and projects that have the highest impact on the City's priorities. We are the innovative leader for economic development in the Grand Valley.

Lifestyle (L) The City of Fruita fosters a fun and funky ambiance by celebrating the local arts, farm and ranching history, unique leisure opportunities, and family-friendly events and activities. As a city, we encourage a diversity of cultural opportunities, businesses, and recreational activities. We continue to improve and enhance recreational offerings from traditional to outdoor adventure sports and youth to adult activities. We are a family-friendly community with diverse cultural opportunities, businesses and recreational amenities where visitors feel like locals and locals play like visitors.