



FRUITA

COLORADO

Weekly Info Update



325 E Aspen
Suite 155
Fruita CO 81521

Phone:
970-858-3663

Fax:
970-858-0210

E Mail
fruita@fruita.org

Web Site
fruita.org

City Manager's Office
970-858-3663

City Clerk/Finance
970-858-3663

Community
Development
970-858-0786

Engineering
970-858-8377

Human Resources
970-858-8373

Public Works
970-858-9558

Recreation Dept.
970-858-0360

To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: MAY 19, 2017
Re: WEEKLY INFORMATION UPDATE

Tuesday's City Council Workshop

Finance Director Margaret Sell will give a brief update on the Community Center bonds. We will then hear from City Engineer Sam Atkins regarding the current design project for Downtown Phase 2 and have a discussion regarding finalizing this project by the grant deadline. Finally, we will discuss Chapter 8 of the Land Use Code.

Good luck to Councilman Joel Kincaid who is currently, and not for the first time, riding the Kokopelli Trail to Moab this weekend!



Graduation Congratulations!

A big **CONGRATULATIONS** to all of our City of Fruita Employee and Employees' Children 2017 Graduates.

2017 FMHS Graduates

Maggie Angelo (Mark Angelo's Daughter)
Beckah Krouse (Chief Krouse's Daughter)
JT Queen (Officer James Queen's Son)
Rhiannon Broyles (Fruita Community Center Employee)
Dakota Carpe (Fruita Community Center Employee)

Honor the Past – Envision the Future **FRUITA**

Randall Fox (Fruita Community Center Employee)
Emily Roberts (Fruita Community Center Employee)
Alison Stanton (Fruita Community Center Employee)
Brandon Herring (Fruita Community Center Employee)
Travis Newland (Fruita Community Center Employee)
Caitlyn Sandlin (Fruita Community Center Employee)
Corryne Zappa (Fruita Community Center Employee)
Chloe Pickford (Fruita Community Center Employee)

2017 Grand Junction High School Graduates

Tyler Sweet (Fruita Community Center Employee)

2017 Colorado Christian University Graduates

Jessica Rezak (Fruita Police Department Employee)

2017 CMU Graduates

Colton Cave (Fruita Community Center Employee)

2017 Williamsburg Academy Graduates

Abigail Rosengren (Fruita Community Center Employee)

Education Team Service

This summer, the COF Education Team is partnering with the Fruita Rotary Club and others to help distribute food to disadvantaged families in our area. The program will run on Fridays beginning May 26th through the beginning of the 2017/2018 school year from 2:30 pm to 4:00 pm. We are allowing employees to volunteer some time to help make this happen. If you are interested in volunteering to help man the two locations that we're planning to use as food distribution points (the Fruita Bike Park and Heritage Park), please let Deb know.

BRAIN Tour in the Grand Valley

We had a great time riding in the cold, rainy headwind on our bikes with the BRAIN Dealer Tour Wednesday from GJ to Fruita and visiting our local bike shops who did a great job sharing their stories. Thanks to Mayor Buck for joining in the shop tours. We also had a great showing at the closing open house at MRP last night. Thanks to Counselors Kreie and Karisny and Mayor Buck for joining me, as well as the owners of Over the Edge, Colorado Backcountry Biker and Hot Tomato all representing Fruita. A few stories are linked below in the news section and a video later this summer as well as the Bicycle Retailer June edition will also cover the tour. Bicycle Retailer is who covered Fruita in their Interbike editions of their 2015 & 2016 publications as well as covering our trip to Eurobike that brought us interest from bike companies around the world. BRAIN visited the valley to visit all the bike shops and this is their first Dealer Tour to a population this small (including the population of the entire valley) they have ever done. Now that the tour is done, where did most of them go? Well, they are staying in Fruita of course to have fun over the weekend!

TID BITS:

- Congrats to Officer Rezak who graduated with honors from Colorado Christian University on Saturday, May 13 earning a Bachelor Degree in Criminal Justice!
- We have hired Stacy Nehm to be our new part-time Animal Control Officer. Stacy comes to us with over 30 years of law enforcement experience, largely in Animal Control and will begin on May 22.
- Congrats to all coworkers who have children or grand-children who graduated from high school this week.
- The cold weather brought in a steaming-resort type outdoor pool this week that has been hosting student groups prior to the weather change.
- The Wills property acquisition is moving along through the process and GOCO grant process.
- Staff is beginning the work on a sewer rate study.
- Proposals for a community survey are being received today and a committee made up of City staff, FHW staff and the Health Department will be selecting a consulting firm to work with.
- Colorado Backcountry Biker will be assisting with the Governor's Tourism Conference providing a mountain biking tour for conference goers.
- The Historic Preservation Board's Fruita History Fair last Saturday was the most successful to date—great job to the board members and staff who helped make it great!
- We hosted our Marketing Firm this week who taught informational workshops with local businesses on how to effectively use online tools and social media as well as cross-promote with each other and the City. They also got out and began filming locals for our *Play Like a Local* Tourism campaign.
- Thanks to our staff who helped make the annual Water Festival for 5th graders at CMU a success this week.
- The Grand Valley Leadership group that Art and Sam are participating in did a service project removing graffiti in Fruita in the underpass on Little Salt Wash Trail today.
- Engineering continues to prepare the Kokopelli Trail final design and work with BLM and CDOT.
- Adobe View North subdivision is working on dry utility work.
- Aspen Village subdivision is working on sewer lines.
- Brandon Estates subdivision Phase 2D is working on sewer lines.
- We had a great meeting with the Business Incubator Center this week and owners of co-working spaces to evaluate and make a plan for our Civic Center BIC space.
- We also continued work with two prospective companies this week that are moving along.
- The Dinosaur Journey New Exhibit reception Thursday was a success, even if you don't like snakes.
- The next City Link is to the printer and should reach residents by next Friday.
- Have an awesome weekend!

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- Dinosaur exhibition makes local stop TV spot: <http://www.westernslopenow.com/news/local-news/dinosaur-exhibition-makes-local-stop/716059169>
- In rain and sun, the BRAIN Dealer Tour comes to Colorado's Grand Valley: <http://www.bicycleretailer.com/retail-news/2017/05/18/rain-and-sun-brain-dealer-tour-comes-colorados-grand-valley#.WR81s8skuUk>
- BRAIN Dealer Tour of the Grand Valley kicks off Tuesday: <http://www.bicycleretailer.com/retail-news/2017/05/15/brain-dealer-tour-grand-valley-kicks-tuesday-grand-junction-colo-brain-%E2%80%93#.WR82esskuUk>
- Wildcats turn their tassels TV spot: <http://www.kjct8.com/content/news/Wildcats-walk-the-stage-422759324.html>
- Ticket-writing staffer lovingly sends Fruita's 362 grads out the door: <http://www.gjsentinel.com/news/articles/ticketwriting-staffer-lovingly-sends-fruitas-362-g>
- Fruita Monument hires Bob Bledsoe as new softball coach: <http://www.gjsentinel.com/sports/articles/fruita-monument-hires-bob-bledsoe-as-new-softball>
- BRAIN Dealer Tour: Is Palisade the next big MTB destination? <http://www.bicycleretailer.com/retail-news/2017/05/18/brain-dealer-tour-palisade-next-big-mtb-destination#.WR81ksskuUk>

UPCOMING EVENTS *(When an RSVP is required I will include the information. I also ask that you let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you.):*

- **Tomorrow, May 20** is the first annual Beer, Gear and Grub festival in the Southside Marketplace from 12-6 pm (ad below)
- **May 20** you are invited to the inauguration of the Cameo Shooting and Education Complex where Governor Hickenlooper will fire the "First Shot" using a custom rifle provided by a GJ manufacturer. Agenda Below.
- **May 24** is the Chamber of Commerce Member appreciation lunch on the front lawn of the Chamber building.
- **May 25th** at 3:00 pm, flags will be placed on graves at the Veterans Memorial Cemetery of Western Colorado at 2830 Riverside Parkway in GJ by the Western Slope Chapters of the Harley Owners Group and Patriot Riders. Anyone else wishing to volunteer may do so at that time.
- **May 25** is the Colorado Riverfront Concert featuring Tinsley Ellis with "Blues are Dead" at the state park (gates open at 5:30, show starts at 7:30 pm).
- **May 28** at 6:00 pm, a Retreat Ceremony will be held at the Cemetery. The Grand Valley Combined Honor Guard will formally lower and retire the American flag for the evening.
- **May 28** at 6:15 pm, the Honor Guard will conduct a Flag Retirement and Burning Ceremony and property dispose of unserviceable American flags. Flags can be dropped off at the Cemetery before May 27th.
- **May 29** at 10:00 am, a Memorial Day ceremony honoring all veterans will be held at the Cemetery. The public is invited and are encouraged to bring their own seating.
- **May 29** at 11:00 am – American Legion Jr. Vice Commander Louis Brackett will conduct a Memorial Day Service at Elmwood Cemetery in Fruita.
- **June 1** is a Community that Cares Fruita Information Session in the Peach and Plum rooms of the Fruita Community Center from 5:30 – 6:30 pm (flyer below).

- **June 1** Museums of Western Colorado Opening Reception for *Women of Excellence: The Colorado Women's Hall of Fame Collection* begins at 5:30 pm at the Museum of the West in downtown GJ. 2010 Inductee Jill Tietjen presents "Women Who've Changed Colorado." Inductee portraits and profiles will be on exhibition at the Museum of the West June 2 – September 4.
- **June 2** we are hosting a public forum in the old DMV room to educate and gather feedback on mountain water/land assets from 4-6 pm.
- **June 2-3** is Mike the Headless Chicken Festival in downtown Fruita.
- **June 6** is the 2017 Western Colorado Economic Summit [resented by GJEP at CMU: <http://www.gjep.org/western-colorado-economic-summit/>].
- **June 7** is the Fruita Chamber of Commerce Legislative Forum with state, county and City officials speaking at the Lower Valley Fire Department at 7:30 pm.
- **June 8** is a Riverfront Concert featuring Big Sam's Funky Nation at the state park (gates open at 5:30, show starts at 7:30 pm).
- **June 15** is the first of the weekly Fruita Thursday Night Concert series featuring Bicycle Annie at 7:30 pm in Civic Center Park.
- **June 16** is Food Truck Friday in Civic Center Park beginning at 5:30 pm.
- **June 15-18** is Country Jam.
- **June 17** is the 4th Annual Crazy About Canyons Wine Dinner @ Carlson's from 5:30 – 8:00 pm (flyer below).
- **June 20-23** is the annual CML Conference.
- **June 21** is the first annual Community Solstice/Harvest Dinner at Civic Center Park at 6:30 pm (poster below).
- **June 22** is the Thursday Night Concert at 7:30 pm in Civic Center Park featuring Johnson County Coroners.
- **June 24** begins the weekly Farmers Market series each Saturday in Civic Center Park starting at 8:30 am.
- **June 28** is Bike to Work Day with a breakfast provided by Family Health West at the Civic Center—6:30 – 8:30 am.
- **June 29** is the Thursday Night Concert with the Centennial Band at 7:30 pm. **This is the concert that City Council is serving ice-cream.**
- **June 29** is also a Riverfront Concert featuring the Fabulous Thunderbirds at the state park.
- The Business Incubator class schedule is below.
- The Fruita Community Calendar is available on the website at: <http://www.fruita.org/calendar>.
- The **2016** Events Information is also available online at: <http://www.fruita.org/parksrec/page/special-events>

CC: Department Directors

Live Music
3-5:00PM



James Williams of
The Williams Brothers Band

Beer Tasting
\$10 per person



Get Your Grub



Family Health West Presents



Get Ready for Adventure!
Swap/Buy/Sell Gently Used Outdoor Gear!
Sample Local Fruita Brew & Grub!

May 20th
12-6PM

Just North of the River

Don't Miss These Booths!



Gear Swap*
(Drop off 9AM-12PM)

Trade in / Trade Up
Your Gently Used
Outdoor Gear!

*All unsold gear must be picked up by 7PM
or it will be donated.

at FRUITA'S
SOUTHSIDE MARKETPLACE

Brought to you by:





Pumping up the Dream Starting a Business in Western Colorado

This class covers the most commonly asked questions including how to do a trade name search, choosing the right legal structure, registering with the state, local licensing requirements, the business planning process, and options for financing your business.

\$50
Class Fee

Upcoming Class Dates

Tues 5/16/17 1-4 PM (Fruita Location)
Tues 5/30/17 9-Noon
Fri 6/9/17 9-Noon
Tues 6/20/17 1-4PM (At FACTORY)

Fast Trac Business Basics

MUST PRE-REGISTER CALL 970-243-5242
Classes are offered from 12-1 PM

Must take Starting a Business Class First

Market Research Learn to use market research tools to generate more business	5/4/17 6/8/17 (At FACTORY)
Business Planning Write a plan to help ensure the success of your business	5/18/17 6/22/17 (IN Fruita)
Internet Strategies Learn how to be accessible through the internet	5/25/17 6/29/17
Licensing License your business online	5/11/17 (Fruita) 6/15/17
Cash Flows Learn how to do a cash flow budget using Excel	4/27/17 6/1/17



How to list, sell, and prosper on Amazon.com

We will address the ins and outs of selling on Amazon.com including how to list your products, ship items to Amazon or directly to customers, and how much it costs. We will address everything from getting started to wholesaling to Amazon.

A powerpoint presentation with lots of detail and a lengthy Q & A to follow.

June 26 1PM-3PM
2017 Cost \$35

Do what works for you, take one class for \$50 or both classes for \$75.

Call 243-5242 to Register or visit us at
gjincubator.org

All Date & Events Are Subject to Change

Events in Fruita will be held at our Fruita Location
325 East Aspen Street
Fruita, Colorado



The SBDC is partially funded by the U.S. Small Business Administration. SBA's funding is not an endorsement of any products, opinions or services. SBA funded programs are extended to the public on a non-discriminatory basis.

3rd Fri
of every month
11-Noon

Open Coffee Club GRAND VALLEY E-SERIES

The Business
Incubator Center
2591 Legacy Way
Grand Junction, CO



We will be introducing our new format! Come join us as we talk entrepreneurship, startups, and the Grand Valley lifestyle over coffee. Check gjincubator.org for monthly speakers.

BUSINESS VALUATION

May 26th
10-11:30

What would be a fair listing price for a business and how is it determined? Will a lender finance the acquisition? Does selling a business within the industry provide opportunity to command a premium price? Join us in learning about the roles of market analysis and business evaluation in developing a realistic business worth assessment. Cost: \$35

1st. Thurs
of every month
5-7 PM

GV Food Hub Meetup

Who we are - a group of farmers, ranchers, food producers, and consumers with a strong belief that buying locally creates a community with enhanced economic, health, and social benefits. Our goal is to have a study performed to determine the feasibility of creating a Food Hub in the Grand Valley. The 1st Thursday of each month, from 5-7 p.m. - we'll supply beverages.

LOOKING TO FRANCHISE?

June.
13
1-4 PM

Learn how to evaluate a franchise opportunity in a way that will answer all your questions, and address all your concerns. We will discuss a 7 step process for analyzing a franchise opportunity. Learn how to compare several franchise opportunities to determine which presents the best opportunity. Will discuss proprietary tools that allow you to match your personal attributes to companies where people just like you are being highly successful. Assess your readiness to go into business. Cost: \$35



COLORADO

Parks and Wildlife

Department of Natural Resources

Northwest Regional Office
711 Independent Ave
Grand Junction, CO 81505

Cameo Shooting and Education Complex Governor 'First Shot' Ceremony

Saturday, May 20, 2017

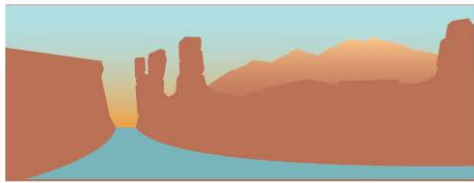
Agenda

- 8:30 am Arrive, meet and greet
Coffee and light breakfast served
- 9:30 Welcome - Town of Palisade
Mayor Roger Granat
City Manager Rich Sales
- 9:45 Introductions - Opening Remarks
JT Romatzke, CPW Area Wildlife Manager
- 10:00 Governor John Hickenlooper
- 10:15 Bob Randall, DNR Executive Director
- 10:25 Bob Broscheid, Director Colorado Parks and Wildlife
- 10:35 Safety briefing
- 10:45 'First Shot' Governor John Hickenlooper
- 12:00 Closing remarks - JT Romatzke

Directions: The complex is located 4 miles east of the Town of Palisade. Take Exit 46 from eastbound or westbound Interstate 70. From there you will be directed to the site of the Cameo Shooting and Education Complex 'First Shot' Ceremony.



SAVE THE DATE: JUNE 17!



COLORADO CANYONS
ASSOCIATION

4 T H A N N U A L
C R A Z Y A B O U T C A N Y O N S
W I N E D I N N E R
@ C A R L S O N ' S

- Release of River's Edge wine from Carlson Vineyards to benefit Colorado Canyons Association
- Amazing picnic buffet featuring peach wood smoked Colorado pulled pork and beef provided by Palisade Brewing Company, local produce from Farmacy Farms, homemade sides & desserts, plus select Carlson Vineyards wines.
- Presentation by Peter Jouffas: Tribute to his dad, Chris Jouffas, and stories from a ranching family in McInnis Canyons NCA.
- Silent Auction: Bid on wines, adventures & more to support CCA.
- Help the winemaker decide! Taste, vote and help us decide on our CCA/Carlson wine for 2018!

\$75/pp in support of Colorado Canyons Association

RSVP & Tickets: coloradocanyonsassociation.org
or call Joe Neuhof at 970-263-7902 THANK YOU



Saturday, June 17, 2017 • 5:30 – 8:00 PM
Carlson Vineyards, 461 35 Rd., Palisade, CO



communities that care

STRONG COMMUNITIES, SUCCESSFUL KIDS.

Fruita Information Session



Fruita Community Center
Peach and Plum rooms



Thursday, June 1
5:30-6:30 PM



Grab a slice, pick a seat, and learn how Communities That Care works to empower local youth and how you can get involved!

Questions?
Katie Smith, CTC Facilitator
(970) 254-4115 or katie.smith@mesacounty.us



Summer Solstice



Community Dinner

Wednesday, June 21

Civic Center Park

6:30pm to 9:00pm

Locally Raised • Locally Grown

\$10 Adults • \$5 Children under 12

Presold Tickets Available Only - Limited to 250 tickets

Live
Music!

Smoked Pork &
All the Fixin's
Dessert & Beverages
Beer and Wine available for purchase

Kids
Games!

Bring own plate and utensils



WHY FRUITA? The City of Fruita focuses on three strategic outcomes built upon a base of providing quality core services.

Quality of Place (QP) The City of Fruita is a community where residents and visitors love where they are. The City strives to be a bike and pedestrian friendly community by providing a system of sidewalks, trails, and bike lanes that connect our parks, schools, neighborhoods, civic facilities, and commercial areas. We value safe neighborhoods, our geographic natural resources and landscapes, top tier education and healthcare, and we collaborate to provide quality essential infrastructure and services. We are an inclusive community of doers who enjoy active and healthy lifestyles.

Economic Health (EH) The City of Fruita strives to be financially sustainable by enabling a stable economy and supporting a diversity of businesses that offer well-paying jobs that attract educated employees. The City works to be fiscally responsible and continuously seeks ways to allocate resources to services and projects that have the highest impact on the City's priorities. We are the innovative leader for economic development in the Grand Valley.

Lifestyle (L) The City of Fruita fosters a fun and funky ambiance by celebrating the local arts, farm and ranching history, unique leisure opportunities, and family-friendly events and activities. As a city, we encourage a diversity of cultural opportunities, businesses, and recreational activities. We continue to improve and enhance recreational offerings from traditional to outdoor adventure sports and youth to adult activities. We are a family-friendly community with diverse cultural opportunities, businesses and recreational amenities where visitors feel like locals and locals play like visitors.