



FRUITA

COLORADO

Weekly Info Update

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To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: APRIL 7, 2017
Re: WEEKLY INFO UPDATE

Tuesday's Planning Commission Meeting

If you are interested in attending, Dahna will be training the Planning Commission on density bonus standards Tuesday night at 7 pm. We have a large residential project coming up that these may apply to.

Interesting New Business in 2016 Stats

In 2016, we issued 635 business licenses (not including special event business licenses). 107 of these were new business licenses. Of the 107 new licenses, 25 were for businesses in the downtown and commercial areas of the city and 33 were for home occupations.

New Corporal at the PD

Congrats to Garrett Henderson in the Police Department for being selected and accepting the position of Corporal, replacing Lt. Peck's previous position.

Big Congrats to Dominic Medina!

Fruita Parks employee Dominic recently passed a not so easy testing process to become a Playground Safety Inspector—only 4 in the County and not many throughout the state!

TID BITS:

- I am now an ICMA Credentialed Manager Candidate, which means I am credentialed but short a bit of time as a manager required so it automatically upgrades beyond Candidate status Nov. 1, 2017.
- Congrats to the business Incubator Center whose Makerspace received national accreditation!
- Congrats to the Workforce Center for becoming a certified work ready community and the first county in the state of Colorado to obtain this certification. The City is one of 124 official work ready community partners and they can provide

Honor the Past – Envision the Future **FRUITA**

improved info on our county's local workforce to employers and prospective employers as well as career readiness testing for our hires.

- The City is once again a Tree city USA (one of 3,400 communities) for our priority of tree planting.
- Today, a scheduled XCEL power outage occurred on 18 Road (south of the I-70 Frontage Rd.)—XCEL conducted outbound calls to impacted residents Thursday evening and Public Works had a generator ready for the lift station in the area.
- The Colorado Outdoor Recreation Industry Office and Something Independent have launched a survey to help explain what makes the outdoor recreation business community so special: <http://www.surveygizmo.com/s3/3364455/c408b2bfb956>
- We issued a new certificate of occupancy for a coffee shop at 340 Highway 6&50 called Heavenly Grounds.
- See what Cilia at GJEP has begun for the upcoming Sea Otter trip: <http://www.gjep.org/sea-otter-classic/>
- We are planning with COPMOBA, BLM, local businesses on a grand open date for the new mountain bike trail on Mack Ridge that will be named Hawkeye—the grand opening will likely be during Fat Tire Festival weekend.
- The Mayor and I were able to attend the Western Colorado Outdoor Industry Leadership Summit this week.
- The City's Youth Scholarship Golf Tournament was a hit today, raising funds for youth recreation programs and passes to the community center.
- Last night was a successful Business Expo put on by the Chamber at the Community Center that Councilor Kincaid and I were able to speak at.
- Letters have gone out to residents from the Girls on the Run regarding their upcoming race in Fruita (2500+ runners) beginning at Shelledy Elementary between 10 – 11 am.
- Engineering staff is going through a selection process to have a summer intern through a grant from the American Public Works Association.
- We had two new seasonal Public Works employees start Monday and 3 will begin next week (3 are returning from last season).
- Open positions - we are in various stages of recruitment including a wastewater operator, two police officers and a part-time animal control officer.
- The city's logo is in the trademark process.
- The Community Center remains busy after its busiest year in 2016, 1,000 visits over 2016 this year through March.
- March FCC visits were 461 over March of 2016.
- Parks is working with Lower Valley Fire Department and the BLM Fire to do a planned burn at Snooks that will also serve as training.

- The Western Colorado Conservation Corp has been at Snooks this week removing Tamarisk in an area opened up by the recent fire.
- Unfortunately, the underpass on Little Salt Wash trail was tagged with graffiti again by a talented artist ☺. We are actually working with CDOT on a planned project in the same area.
- Spring sports programs are in full action.
- The Communities that Cares Leadership committee training will be all morning Monday.
- The Mayor and I will then spend the afternoon assisting with the School Superintendent hiring process.
- People for Bikes is out at trailheads doing the e-bike surveys.
- Aspen Village and Adobe View North subdivisions have begun construction.
- While there were no dwelling unit permits issued in March, we have just under 400 submitted.
- The Laura-Pabor alley road base is complete.
- Overlay door hangers went out to impacted residents.
- Big thanks to the City of Grand Junction for assisting and saving us money to install a force main 10 inch sewer tap.
- Kudos to the City of Palisade for donating skate park material that can aid ours now that they are constructing a concrete park.
- We submitted an AGNC grant application today for the improved crosswalk at Pabor and Pine that we had budgeted this year, but need an extra \$5,000 to make it happen. This will move the crosswalk to the north side of Pabor aligning with the two paved trails and create a refuge island in the middle of Pine.

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- Butter me up! You can use nutty-tasting brown butter (Great Sentinel article on Fruita's new Humblehoney Bakeshop): <http://www.gsentinel.com/lifestyle/articles/butter-me-up-you-can-use-nuttytasting-brown-butter>
- Chamber monthly newsletter: <http://fruitachamber.org/wp-content/uploads/2017/04/Newsletter-APRILFINAL-1.pdf>
- New scoreboard latest upgrade at Fruita baseball field: <http://www.gsentinel.com/sports/articles/new-scoreboard-latest-upgrade-at-fruita-baseball-f>
- Fruita sweeps GJ in HS Baseball TV spot: <http://www.nbc11news.com/content/sports/418588933.html>
- Dreher won't return as Fruita boys basketball coach TV spot: <http://www.westernslopenow.com/sports/local-sports/billy-dreher-wont-return-as-fruita-boys-basketball-coach/684114385>

UPCOMING EVENTS *(When an RSVP is required I will include the information. I also ask that you let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you.):*

- **April 5-8** People for Bikes will be conducting surveys regarding electric mountain bikes at local trailheads. Saturday and Sunday from 8-6 at Rabbit Valley Trailhead will be free demos of e-mtn bikes with Haibike. See flier below (which only refers to Sunday, but they will be there Saturday too).
- **Tomorrow, April 8** is the open house for US Tractor from 9am – 3pm with lunch from 11:30 - 1:30.
- **April 12** is the Easter Egg Scramble at 4pm (lasts about 5 minutes ☺) at the Community Center.
- **April 14** City offices will be closed in observance of Good Friday.
- **April 14-15** is the Desert Rats Trail Running Festival here in Fruita with registration at the Community Center.
- **April 19** is the Colorado Downtown Streets Workshop in Meeker (flier below).
- **April 19** is the Arbor Day Celebration—time and location TBD.
- **April 27 – 29** is the 22nd annual Fat Tire Festival in downtown Fruita.
- **April 29** is the Family Health West Red Baron Ball at the Avalon Theatre.
- **May 1** is a special Council Workshop with representatives from the School District and School Board at 7 pm.
- **May 5** is the Leadercast event hosted by the Fruita Chamber and streamed in to the Fruita Community Center from 9:00 am – 3:30 pm.
- **May 5-6** is 18 Hours of Fruita Mountain Bike Race at Highline State Park (sold out).
- **May 6** is the Girls on the Run 5k race in Fruita.
- **May 13** is the annual Fruita History Fair and Then & Now Photo Exhibit from 8 am – 2 pm at the Cavalcade.
- **May 20** is the first annual Beer, Gear and Grub festival in the Southside Marketplace.
- **May 20** you are invited to the inauguration of the Cameo Shooting and Education Complex where Governor Hickenlooper will fire the “First Shot” using a custom rifle provided by a GJ manufacturer. Time TBD.
- **June 2-3** is Mike the Headless Chicken Festival in downtown Fruita.
- **June 6** is the 2017 Western Colorado Economic Summit presented by GJEP at CMU: <http://www.gjep.org/western-colorado-economic-summit/>.
- **June 8** begins the Thursday Night Concert Series in Civic Center Park each week.
- **June 21** is the first annual Summer Solstice Harvest dinner (community dinner in downtown).
- **June 24** begins the Farmers Market series each Saturday in Civic Center Park.
- The Business Incubator class schedule is below.
- The Fruita Community Calendar is available on the website at: <http://www.fruita.org/calendar>.
- The **2016** Events Information is also available online at: <http://www.fruita.org/parksrec/page/special-events>

CC: Department Directors

DEMO AN ELECTRIC MOUNTAIN BIKE AT RABBIT VALLEY

Enjoy an eMTB ride on scenic singletrack.

Sunday, April 9
8 a.m. - 6 p.m.

FREE

LOCATION: Rabbit Valley Trailhead

DIRECTIONS: From Fruita, take I-70 west for 17 miles. Get off at Exit 2, Rabbit Valley. Turn left on Rabbit Valley Road. The demo will be on the south side of I-70.

Rabbit Valley is a motorized trail system that winds along the rim of the Colorado River, and offers short and long trail experiences that range from easy to moderate in difficulty.

QUESTIONS?

Contact Morgan Lommele
morgan@peopleforbikes.org



HAIBIKE



peopleforbikes





Pumping up the Dream Starting a Business in Western Colorado

This class covers the most commonly asked questions including how to do a trade name search, choosing the right legal structure, registering with the state, local licensing requirements, the business planning process, and options for financing your business.

\$50
Class Fee

Upcoming Class Dates

Tues 4/4/17 9-Noon
Thurs 4/27/17 6-9 PM
Tues 5/16/17 1-4 PM (Fruita Location)
Tues 5/30/17 9-Noon

Fast Trac Business Basics

MUST PRE-REGISTER CALL 970-243-5242
Classes are offered from 12-1 PM

Must take Starting a Business Class First

Market Research Learn to use market research tools to generate more business	3/30/17 5/4/17
Business Planning Write a plan to help ensure the success of your business	4/13/17 5/18/17
Internet Strategies Learn how to be accessible through the internet	4/20/17 5/25/17
Licensing License your business online	4/6/17 5/11/17 (Fruita)
Cash Flows Learn how to do a cash flow budget using Excel	3/23/17 4/27/17



Excel Basics

This 3 hour seminar is for beginning to intermediate users. Learn how to set up Excel to meet your personal needs at work or at home and customize its many features so that it works for you!

Getting Started with Excel
Modifying a Worksheet
Managing an Excel Worksheet

4/12/17 9-12PM

Excel Intermediate

You know the basics. Now become a pro! An accelerated 3 hour workshop covering advanced topics.

Calculate Advanced Formulas
Organizing Worksheet and Table Data
Inserting Graphic Objects
Customize the Excel Environment

4/27/17 9-12 PM

Do what works for you, take one class for \$50 or both classes for \$75.

Call 243-5242 to Register or visit us at
gjincubator.org

All Date & Events Are Subject to Change

Events in Fruita will be held at our Fruita Location
325 East Aspen Street
Fruita, Colorado



The SBDC is partially funded by the U.S. Small Business Administration. SBA's funding is not an endorsement of any products, opinions or services. SBA funded programs are extended to the public on a non-discriminatory basis.

3rd Fri
of every month
11-Noon

Open Coffee Club
GRAND VALLEY E-SERIES

The Business
Incubator Center
2591 Legacy Way
Grand Junction, CO



We will be introducing our new format! Come join us as we talk entrepreneurship, startups, and the Grand Valley lifestyle over coffee. Check gjincubator.org for monthly speakers.

BUSINESS VALUATION

May 26th
10-11:30

What would be a fair listing price for a business and how is it determined? Will a lender finance the acquisition? Does selling a business within the industry provide opportunity to command a premium price? Join us in learning about the roles of market analysis and business evaluation in developing a realistic business worth assessment. Cost: \$35

1st. Thurs
of every month
5-7 PM

GV Food Hub Meetup

Who we are - a group of farmers, ranchers, food producers, and consumers with a strong belief that buying locally creates a community with enhanced economic, health, and social benefits. Our goal is to have a study performed to determine the feasibility of creating a Food Hub in the Grand Valley.. The 1st Thursday of each month, from 5-7 p.m. - we'll supply beverages.

BOOKKEEPING BOOTCAMP

April.
11
9-2 PM

Learn how to set up and track business accounting records and what types of expenses are deductible. Gain better control of your business by learning how balance sheets, income statements, and cash flow projections are prepared and what they can tell you about your business. Cost: \$75 (includes lunch)



COLORADO DOWNTOWN STREETS WORKSHOP



#CODOWNTOWNSTREETS

Colorado is experiencing a steady increase in population and tourism, and with this comes an interest in revitalizing our downtowns and main streets.

Come to this FREE and INTERACTIVE half-day workshop to learn how communities can strike a balance among the many demands that face our downtown streets. Learn how to communicate and work with state and local agencies, identify problems, consider solutions, and get projects built to improve your downtown.

This workshop is designed for community residents, engineers, planners, advocates, and anyone else interested in making their downtowns better. Workshop attendance is limited so sign up now! Registration deadline is April 14.

WHEN: Wednesday, April 19 / 9:30am-2:00pm

WHERE: Mountain Valley Bank - Meeting Room, 400 Main Street, Meeker, CO

TO REGISTER: <http://events.constantcontact.com/register/event?llr=jodszygwb&oeidk=a07edweb709b30fca75>

*Workshop attendees will receive a FREE COPY of *Colorado Downtown Streets: A Tool for Communities, Planners, and Engineers*

For Additional Venue Information: Stephanie Kobald • stephanie@meekerchamber.com • (970) 878-5510

