



# FRUITA

## COLORADO

## Weekly Info Update

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To: MAYOR AND CITY COUNCIL  
From: MIKE BENNETT, CITY MANAGER  
Date: March 3, 2017  
Re: WEEKLY INFO UPDATE

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### Tuesday's City Council Meeting

We have a full agenda beginning with two guest presentations on the Communities that Care program and a new partnership we entered into with Special Olympics. In addition to the consent agenda (including items like the billboard lease, Selover annexation and the Aspen Village annexation) we have the public hearings for the proposed RV Park and RV Storage.

### TID BITS:

- Busy week with lots of meetings shared by the leadership team this week.
- Staff attended the Spring Intergovernmental Agency coordination meeting hosted by the Riverfront Commission providing updates on City projects.
- We conducted meetings with 4 different business prospects.
- We had partnership coordination meetings with Family Health West, the cities involved with the 911 Communication Center, BLM, COPMOBA, the bike shops and Hot Tomato.
- Staff attended the Grand Valley Food Hub monthly meeting.
- We hosted the Peaks, Plateaus and Canyons Association at the Community Center Wednesday – Friday, including participating in the welcoming, tour of the FCC, dinner at Cavalcade and a walk on the Little Salt Wash Trail.
- Local businesses, the Monument staff, City staff/elected officials/Board & Commission members and the Colorado National Monument Association staff all helped make this an experience the 40 representatives of many national parks will not forget!
- We spoke to the Mesa County Bicycling Alliance Monday night at the Community Center about our trail projects, how we plan and act on creating a bike/pedestrian friendly community and received many accolades from the group.
- All three of our cross-departmental Action Item teams are now off and running.
- Unfortunately, a home in Red Cliffs subdivision burnt down from what seemed to be a kitchen fire, on Thursday. All people and pets were safe and no damage to neighbors.

*Honor the Past – Envision the Future* **FRUITA**

- We reconnected with People for bikes and they will be conducting a survey on the social impacts of electric mountain bikes and Fruita trailheads April 5-9.
- During the month of December 2016, the community recycled 46 tons of cans, bottles, paper and cardboard. During the month of January the community recycled 48 tons of the same materials (Full reports below).
- For the year 2016, the community recycled 560 tons which is diverting 10% of waste from the landfill.
- Paid visits to the Community Center are 539 over January and February in 2016, at 33,100 for the first two months of the year.
- The slide for the child pool has been fixed and will be installed soon.
- The Community Center is now an official training site for the Special Olympics!
- New, additional security cameras are being installed at the Community Center.
- We have 8 adult basketball teams participating in a new league Tuesdays and Thursdays.
- Unfortunately, the Little Salt Wash Trail was tagged with graffiti quite a bit last weekend on the trail, under the bridge and on signage.
- Fortunately our crews are awesome and they cleaned it up prior to hosting the Peaks, Plateaus and Canyons Association this week.
- XCEL Energy and Family Health West have agreed to be \$2,500 sponsors for this year's Mike the Headless Chicken Festival.
- We have a large request in to a local business to be a Fireworks sponsor.
- Planning for the Evening of Art for March 11 is coming along well.
- Staff were busy with the hiring process for Lieutenant and wastewater operators. Thanks to those of you who helped with the Lieutenant process.
- We have had 6 new residential units permitted in the first two months but have many on the docket for the year (Full report below).
- The bid opening for the road overlays this year was today and we will be under budget.
- Staff surveyed at the bottom of the Big Salt Wash for the Kokopelli section of the Riverfront trail.
- Sewer was completed for the Aspen-Pabor alley project and irrigation work began.
- Adobe View North subdivision is working on the waterline.
- Aspen Village subdivision is ready to get moving soon.

#### **FRUITA IN THE NEWS (and regional news of impact to Fruita):**

- Students get hands on high tech: <http://www.gjsentinel.com/news/articles/students-get-hands-on-high-tech>
- BizBuzz (Humblehoney Bakeshop): <http://www.gjsentinel.com/news/articles/bizbuzz-march-2-2017>
- Man who 'quit cash' back home to help out: <http://www.gjsentinel.com/news/articles/man-who-quit-cash-back-home-to-help-out/>
- County cuts loom large: <http://www.gjsentinel.com/news/articles/county-cuts-loom-large/>
- Interesting article on Fruita in Aspen Daily: <http://www.aspendailynews.com/section/entertainment/174409>
- Monument View Montessori Charter School Open House: <http://www.westernslopenow.com/news/local-news/monument-view-montessori-charter-school-open-house/663080478>

**UPCOMING EVENTS** (When an RSVP is required I will include the information. I also ask that you let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you.):

- **March 11** is the second annual Evening of Art Gala at the Community Center from 7 – 10 pm, which our Arts and Culture Board is conducting as a fundraiser for the art in the roundabouts.
- **May 13** is the annual Fruita history Fair from 8 am – 1 pm at the Cavalcade.
- The Business Incubator class schedule is below.
- The Fruita Community Calendar is available on the website at: <http://www.fruita.org/calendar>.
- The **2016** Events Information is also available online at: <http://www.fruita.org/parksrec/page/special-events>
- Here is a glimpse of upcoming City events:

### Calendar of Events in Fruita

February 18	Sweet Heart 5k/10k Run & Health Expo	9 am-1pm	Fruita Community Center
March 11	An Evening of Art Gala Tickets: \$25.00 - Available at the Fruita Community Center and Fruita City Market (Proceeds go to support artworks in the roundabouts on Highway 340 at I-70)	7-10 pm	Fruita Community Center
March 17	Night at the FCC \$10 fee (Grades 5-7)	7-10 pm	Fruita Community Center
April 7	Youth Scholarship Golf Tournament Registration \$75 per player - Register at the Fruita Community Center. (All proceeds to support the Fruita Parks and Recreation Youth Scholarship Program)	9 am	Adobe Creek Golf Course
April 12	Easter Egg Scramble (get there early!)	4-4:05 pm	Fruita Community Center
April 19	Arbor Day Celebration	TBD	TBD
April 27-29	Fat Tire Festival		Downtown Fruita
May 5-6	18 Hours of Fruita Mountain Bike Race		CO State Park – Highline
May 6	Girls on the Run 5K Race	Morning	Fruita Community Center
May 20	Beer, Gear & Grub		Southside Marketplace
June 2-3	Mike the Headless Chicken Festival (Theme: Colorado to the Core)		Downtown Fruita
June 8	Thursday Night Concert Series (first night of the series)		Fruita Civic Center Park
June 21	Community Solstice/Harvest Diner		Downtown Fruita
June 24	Fruita Farmers Market (first market of the season)		Fruita Civic Center Park

CC: Department Directors



## Pumping up the Dream Starting a Business in Western Colorado

This class covers the most commonly asked questions including how to do a trade name search, choosing the right legal structure, registering with the state, local licensing requirements, the business planning process, and options for financing your business.

**\$50**  
Class Fee

### Upcoming Class Dates

Thurs 3/8/17 9-Noon  
Tues 4/4/17 9-Noon  
Thurs 4/27/17 6-9 PM  
Tues 5/16/17 1-4 PM (Fruita Location)

### Fast Trac Business Basics

MUST PRE-REGISTER CALL 970-243-5242  
Classes are offered from 12-1 PM

**Must take Starting a Business Class First**

<b>Market Research</b>	3/2/17
Learn to use market research tools to generate more business	(Fruita Location) 3/30/17
<b>Business Planning</b>	3/9/17
Write a plan to help ensure the success of your business	4/13/17
<b>Internet Strategies</b>	4/20/17
Learn how to be accessible through the internet	
<b>Licensing</b>	3/16/17
License your business online	4/6/17
<b>Cash Flows</b>	3/23/17
Learn how to do a cash flow budget using Excel	4/27/17



#### Excel Basics

This 3 hour seminar is for beginning to intermediate users. Learn how to set up Excel to meet your personal needs at work or at home and customize its many features so that it works for you!

Getting Started with Excel  
Modifying a Worksheet  
Managing an Excel Worksheet

4/12/17 9-12PM

#### Excel Intermediate

You know the basics. Now become a pro! An accelerated 3 hour workshop covering advanced topics.

Calculate Advanced Formulas  
Organizing Worksheet and Table Data  
Inserting Graphic Objects  
Customize the Excel Environment

4/27/17 9-12 PM

Do what works for you, take one class for \$50 or both classes for \$75.

Call 243-5242 to Register or visit us at  
[gincubator.org](http://gincubator.org)

All Date & Events Are Subject to Change

Events in Fruita will be held at our Fruita Location  
325 East Aspen Street  
Fruita, Colorado



The SBDC is partially funded by the U.S. Small Business Administration. SBA's funding is not an endorsement of any products, opinions or services. SBA's funded programs are extended to the public on a non-discriminatory basis.

Mar. 7  
9-Noon

Is a Franchise the best  
business choice for you?

Learn how to evaluate a franchise opportunity in a way that will answer all your questions, and address all your concerns.

We will discuss a 7 step process for analyzing a franchise opportunity. Learn how to compare several franchise opportunities to determine which presents the best fit for you.

Cost: \$45

### OPEN COFFEE CLUB

3rd Fri  
of every month  
10-Noon



March  
Trailhead Coffee,  
413 Monument Road,  
Grand Junction, CO

1st. Thurs  
of every  
month

### Foodie Meetup

Meet, Mix Contribute!

BIC is hosting Meetups for people interested in innovative happenings in the Food Industry!

Are you a food-related business owner, thinking of starting one, or just a foodie at heart?

5-7 1st Thurs

### Bookkeeping Bootcamp

April.  
11  
9-2 PM

Learn how to set up and track business accounting records and what types of expenses are deductible. Gain better control of your business by learning how balance sheets, income statements, and cash flow projections are prepared and what they can tell you about your business.

Cost: \$75  
(includes lunch)

## December 2016 Recycling Benefits for the City of Fruita

In December 2016, we recycled 46 tons of cans, bottles, paper and cardboard.

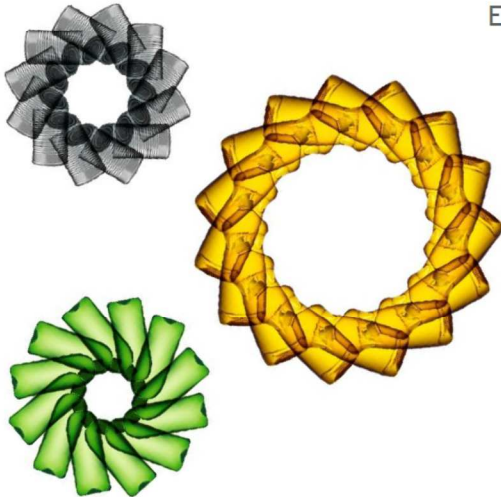
Recycling these materials will save the following resources:

### 377 Mature Trees

Represents enough saved timber resources to produce 4,665,200 sheets of newspaper!

### 167 Cubic Yards of Landfill Airspace

Enough airspace to fulfill the annual municipal waste disposal needs for 214 people!



### 95,192 kWh of Electricity

Enough power to fulfill the annual electricity needs of 9 homes!

### Avoided 120 Metric Tons of Greenhouse Gas Emissions

Recycling these materials helps create cleaner air!

### 214,161 Gallons of Water

Represents enough fresh water to meet the daily needs of 2,855 people!

Prepared by Waste Management

Sources: U.S. Environmental Protection Agency, International Aluminum Institute, National Association for PET Container Resources, Institute of Scrap Recycling Industries, Earth Works Group Recycler's Handbook, One Earth Recycle, Bring Recycling.org, National Recycling Coalition, US Forest Products Laboratory, and Waste Management. © Waste Management 2016



## 2016 Recycling Benefits for the City of Fruita

In 2016, we recycled 560 tons of cans, bottles, paper and cardboard.

Recycling these materials will save the following resources:

### 4,606 Mature Trees

Represents enough saved timber resources to produce  
57,062,300 sheets of newspaper!

### 2,045 Cubic Yards of Landfill Airspace

Enough airspace to fulfill the annual municipal waste  
disposal needs for 2,626 people!

### 1,164,332 kWh of Electricity

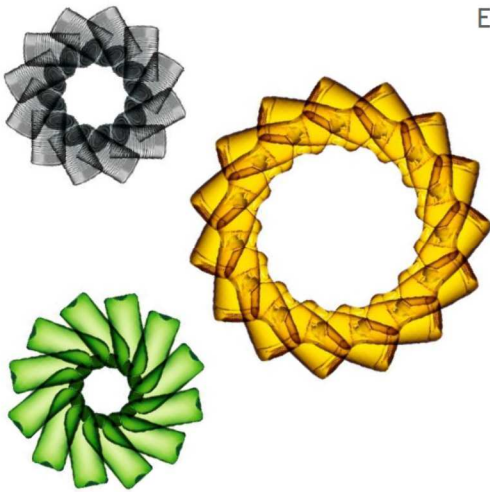
Enough power to fulfill the annual  
electricity needs of 111 homes!

### Avoided 1,469 Metric Tons of Greenhouse Gas Emissions

Recycling these materials helps create  
cleaner air!

### 2,619,495 Gallons of Water

Represents enough fresh water to meet the daily needs of  
34,926 people!



Prepared by Waste Management

Sources: U.S. Environmental Protection Agency, International Aluminum Institute, National Association for PET Container Resources, Institute of Scrap Recycling Industries, Earth Works Group Recycler's Handbook, One Earth Recycle, Bring Recycling.org, National Recycling Coalition, US Forest Products Laboratory, and Waste Management. © Waste Management 2016



## January 2017 Recycling Benefits for the City of Fruita

In January 2017, we recycled 48 tons of cans, bottles, paper, and cardboard.

Recycling these materials will save the following resources:

### 377 Mature Trees

Represents enough saved timber resources to produce 4,665,300 sheets of printing and copy paper!

### 176 Cubic Yards of Landfill Airspace

Enough airspace to fulfill the annual municipal waste disposal needs for 225 people!

### 103,608 kWh of Electricity

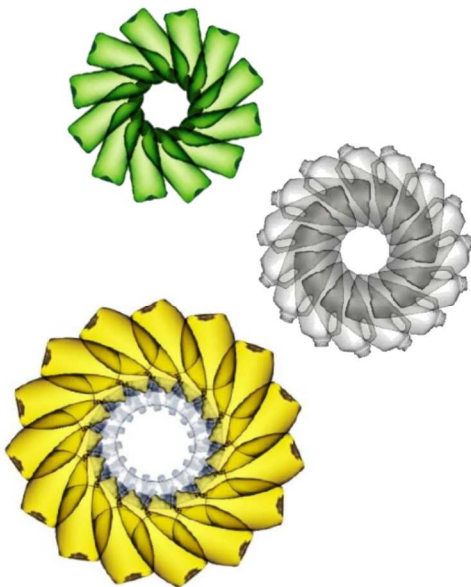
Enough power to fulfill the annual electricity needs of 9 homes!

### Avoided 106 Metric Tons of Greenhouse Gas Emissions

Recycling these materials helps create cleaner air!

### 210,527 Gallons of Water

Represents enough fresh water to meet the daily needs of 2,807 people!



Prepared by Waste Management

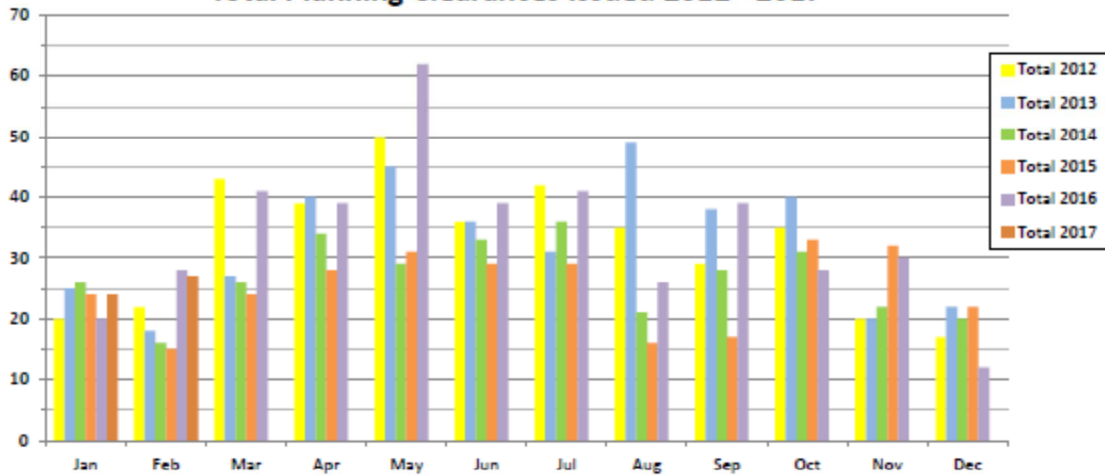
Sources: U.S. Environmental Protection Agency, International Aluminum Institute, National Association for PET Container Resources, Institute of Scrap Recycling Industries, Earth Works Group Recycler's Handbook, One Earth Recycle, Bring Recycling.org, National Recycling Coalition, US Forest Products Laboratory, and Waste Management. © Waste Management 2016

**MONTHLY DEVELOPMENT REPORT 2017**

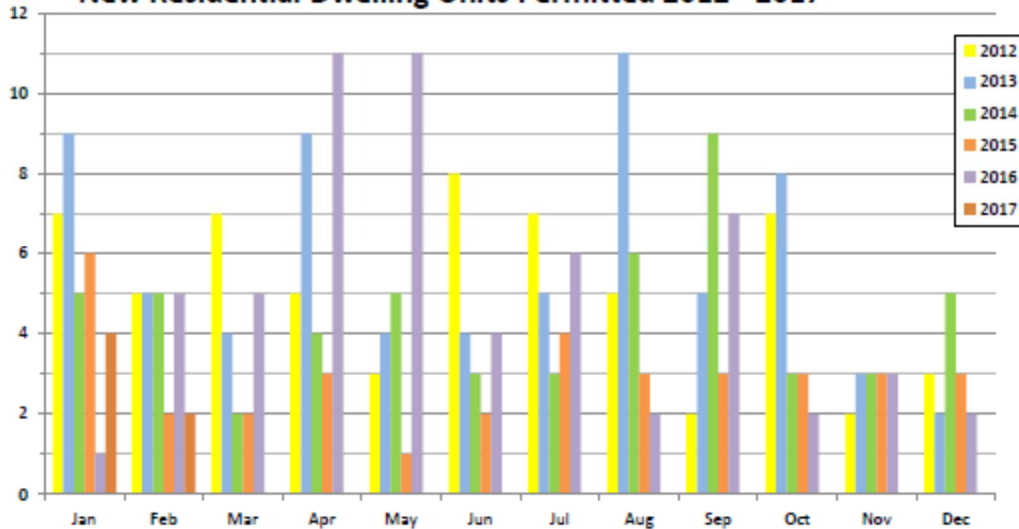
**RESIDENTIAL DU's PERMITTED AND TOTAL PERMITS ISSUED**

	Total 2011	RES 2011	Total 2012	RES 2012	Total 2013	RES 2013	Total 2014	RES 2014	Total 2015	RES 2015	Total 2016	RES 2016	Total 2017	RES 2017	RES AVER
Jan	16	2	20	7	25	9	26	5	24	6	20	1	24	4	5
Feb	17	7	22	5	18	5	16	5	15	2	28	5	27	2	4
Mar	41	13	43	7	27	4	26	2	24	2	41	5			6
Apr	29	3	39	5	40	9	34	4	28	3	39	11			6
May	28	3	50	3	45	4	29	5	31	1	62	11			5
Jun	30	0	36	8	36	4	33	3	29	2	39	4			4
Jul	21	3	42	7	31	5	36	3	29	4	41	6			5
Aug	18	3	35	5	49	11	21	6	16	3	26	2			5
Sep	22	5	29	2	38	5	28	9	17	3	39	7			5
Oct	35	6	35	7	40	8	31	3	33	3	28	2			5
Nov	22	1	20	2	20	3	22	3	32	3	30	3			3
Dec	17	0	17	3	22	2	20	5	22	3	12	2			3
	<b>294</b>	<b>46</b>	<b>388</b>	<b>61</b>	<b>391</b>	<b>69</b>	<b>322</b>	<b>53</b>	<b>300</b>	<b>35</b>	<b>405</b>	<b>59</b>	<b>51</b>	<b>6</b>	<b>47</b>

**Total Planning Clearances Issued 2012 - 2017**



**New Residential Dwelling Units Permitted 2012 - 2017**





Break Down of other Development Permits Issued 2017

	Fence	Com	Remodel	Res Remodel	Upgrade	Roof	ge/C arpo	Addtn	Sign	Shed	Demo	Mobile	Porch/ Patio	Misc.	Total
Jan	4	0	2	1	4	1	0	0	2	0	0	0	1	9	24
Feb	1	0	3	4	5	3	1	1	0	2	2	0	0	5	27
Mar															0
April															0
May															0
June															0
July															0
Aug															0
Sept															0
Oct															0
Nov															0
Dec															0
YTD	5	0	5	5	9	4	1	1	2	2	2	0	6	14	51

Break Down of New Code Enforcement Issues 2017

	Weeds	Trash	Junk Vehicles	Permits	Business	Snow	Obstructions	Trailer	Signs	Tires	Trees	Other	Total
Jan	0	1	0	0	1	2	0	0	0	0	0	2	6
Feb	1	4	0	0	1	0	1	0	1	0	1	2	11
Mar													0
April													0
May													0
June													0
July													0
Aug													0
Sept													0
Oct													0
Nov													0
Dec													0
YTD	1	5	0	0	2	2	1	0	1	0	1	4	17

Breakdown of New Code Enforcement Issues 2017



